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If you wish to **know** your **natural gifts** and capacities,
If you want to **know** the law of **mental domination**,
If you **aspire** to the captaincy of your **subconscious powers**,
If you **desire** to make them **work** for your good,
If you are **inclined** to know the **power of thought**,
If you **feel** the need of a **stronger will**,
If you **long** for a better **memory**,
If you **wish** to control your **imagination**,
If you **want** to increase your power of concentration,
If you are **eager** to develop your **personality**,
If you **wish** to perfect yourself in **mind and body**,
If you intend to **live** to a **green old age**,
If you are **determined** to increase your **earning powers** one hundred percent,
If you long to **attain success** and prosperity,
If you would **escape sickness**, accident and death,
If you are **interested** in the power of **auto-suggestion**,
If you care to **know** the only **remedy** for fear and worry,
If you would **know** yourself as you really are and what Life is,
If you wish to **command** the **love and friendship** of others,
If you **yearn for higher**, cosmic **consciousness**,
If you would **know** the resources to make a **fairer and richer** world than that in which you find yourself,
If you are **anxious** to know the **obstacles** that are **blocking** your **progress** up the ladder of self and world mastership,
If, in short, you have a mental, physical, psychological, spiritual, domestic, social, occupational, financial, or any other problem, then

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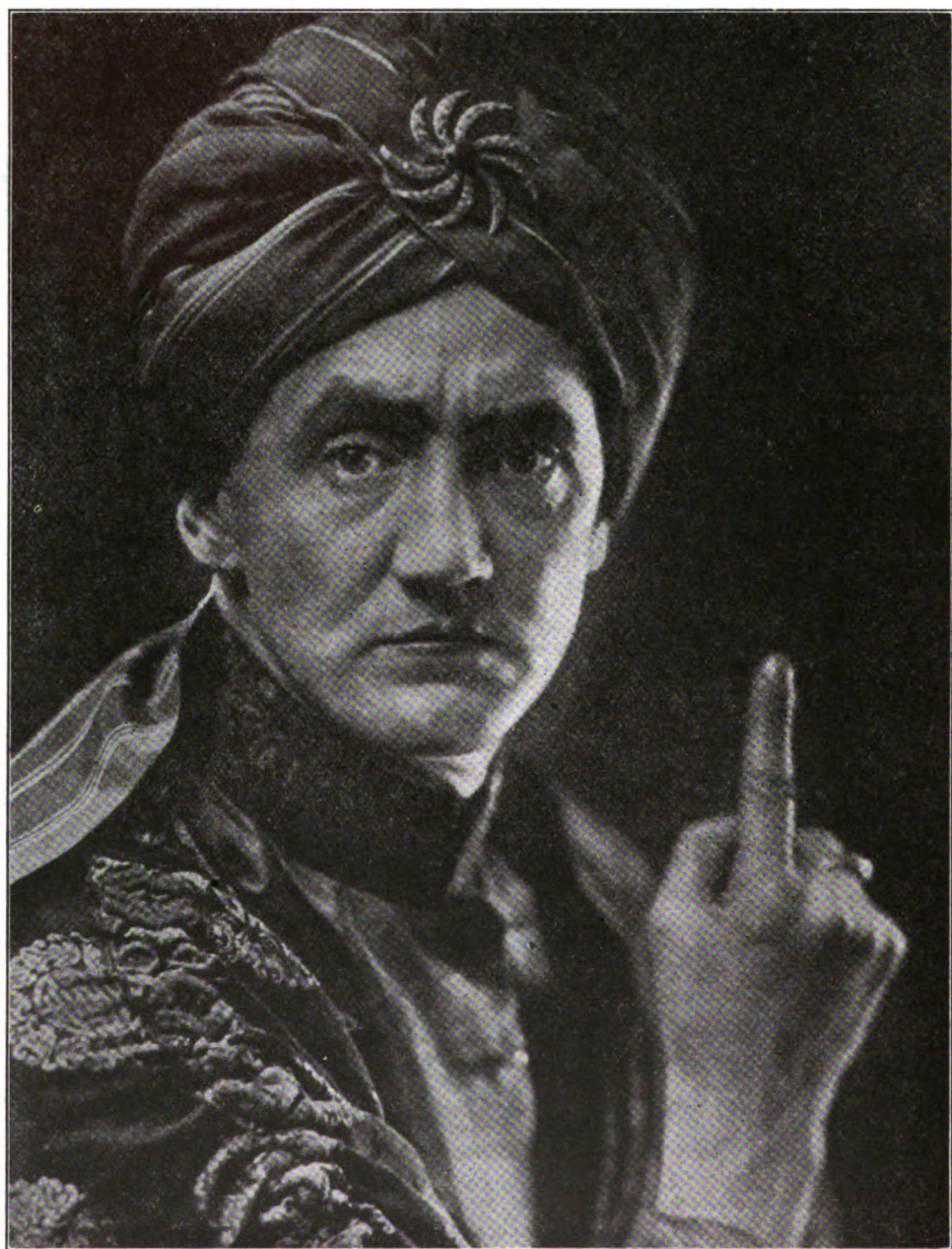


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C. ALEXANDER, THE MAN WHO KNOWS

PREFACE

From the Dawn of Occultism as a Science down to the present day, there have been and probably always will be GOOD exponents and BAD exponents, mediums, astrologers, psychics and teachers—men and women who have stood for the PURE AND LIVING FIRE: THE TRUTH, and who have scorned to prostitute their knowledge and their power for petty gain, fearing "THE LAW" and holding the altars they served above any reward that earth might give, while on the other hand there have been men and women who have debased their powers and capitalized their knowledge to create an air of MYSTERY about themselves and prey upon the superstitions and needs of their fellow-men for whatever gain they might get out of it. Such people are not really Occultists since their very infraction of "THE LAW" robs them of their right to such a title. Neither can they long lay claim to psychic powers for whereas they may start with some element of psychic ability (which every man and woman in the world possesses in a greater or less degree, though perhaps unknown to themselves) yet they speedily lose this gift because in their eagerness to gain profit they come not to depend on their natural talents but only on their ability to FOOL and FAKE a gullible public.

There is nothing mysterious or supernatural about OCCULTISM. It is a SCIENCE OF FACTS discovered, correlated and proven by the ANCIENT BROTHERHOODS that ruled each bygone race and handed down by tradition, teachings, writings, inscriptions on walls and tablets and through other media of transmission even including the BIBLE itself from generation to generation, always tested, checked and corroborated by each new group of "INITIATES" who have experimented and added their own discoveries and findings to the sum total of the knowledge just as the whole fabric of Material Science has been added to and built up through the ages.

There is nothing supernatural, nothing miraculous. No such things could possibly exist in Nature and while Occultism deals with the UNSEEN FORCES in Nature it is nevertheless just as much IN Nature and OF Nature as any other science. When one steps outside of NATURE one steps into the UNNATURAL, the UNREAL, the IMAGINARY, and there could be NO SCIENCE of UNREAL THINGS.

Through all my twenty-seven years before the public I always have contended and always will contend that I OPERATE ONLY BY NATURAL LAWS. There is nothing MIRACULOUS OR SUPERNATURAL about me or my work—unless you account my possible greater knowledge of Natural Laws as being "miraculous," but after all that is only comparative. What I have attained you or any other person might attain by the same study, application and devotion and when you did, the element of "miraculous" would disappear from between us, but until that time ALL THAT I CAN DO WHEN YOU ASK ME A QUESTION OR BRING ME A PROBLEM FOR SOLUTION, and ALL THAT I ATTEMPT TO DO THROUGH THIS OR ANY OF MY OTHER BOOKS OR WRITINGS OR ACTS OR STATEMENTS is to give you the benefit of my greater KNOWLEDGE and lift you by a "short cut" to the SOURCE OF WISDOM AS I PERCEIVE IT and thus enable you to receive QUICKLY what it might require you years and years of study to acquire for yourself.

C. ALEXANDER.

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INTRODUCTION

The author, who has devoted many years of his life to scientific research and unfoldment of the higher or intuitive faculties (a large portion of which time has relatively been passed as a recluse), has had but one general object in view, viz., to be of the greatest possible service to the world in which he lives.

We give only a few of the leading points in evidence, in this work, to guide and assist the student, as suggesting how he may enlarge thereon, and through their agency make more extended research and application of the principles; for this little work is mainly intended to make available the practical, or personal, and business benefits to be derived therefrom. Therefore, we do not attempt to elaborate the sublime lengths, breadths, heights and depths of this grand system, which far exceeds the grasp and comprehension of the human mind in its present degree of unfoldment.

There are two general causes for failure and inharmony. **First, parents often educate their children in a calling for which they have no adaptability**, and many times leave them a fortune with which to carry on that calling, and, as they have no adaptation to it, they soon lose their money, and after frequent efforts to rise again, they get discouraged and become vagabonds on the earth.

The second cause of inharmony is misunderstanding of each other's motives. Parents should obviate these two great evils, also many others. They should know what care their children should have whilst young, and what their strong and weak points are, both vitally and mentally, thereby saving the lives of thousands of little ones who would otherwise go prematurely into eternity.

The physicians who have made the greatest attainments have been those whose intuitive judgment in matters of character, constitution, and vital conditions has been most accurate; and the author has frequently been surprised, on giving delineations and advice to persons who have been under the care of physicians of great prominence, to hear them say, "That is the same advice that such and such a physician gave me," thus confirming the fact that this science is in harmony with the best judgment of the most skilled and intuitive natures.

We often hear people remark, "I conceived an idea of such and such a thing," without any apprehension of the great natural truth that thoughts are generated, conceived, and born into existence by the action of the intellectual faculties, as literally as are children, and that the same essences of our life are used for the one that are required for the other; so that it is not merely a fable that God instructed Moses to say to Pharaoh, "Let my son go," and that the natural mind does now, and always has, claimed sonship of God. We have all, from childhood, been familiar with the saying, "We are God's children." Paul affirmed this in its broadest sense when he said, "By the Logos (the Word, or effectual utterances) the worlds were made."

We only refer to this, and will not attempt to explain further here. We will leave each person to study and judge of it according to his interest in this line of thought.

THE AUTHOR.

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ASTROLOGY

THE WORTH OF ASTROLOGY HAS BEEN PROVEN

Sir David Brewster said: "The planets and signs of the Zodiac are truly the only objects in the universe that all nations have witnessed and all people admired. They preside at the time of our birth and they will throw their pale radiance over the green mounds under which we are destined to lie."

God has not ceased to speak to His disciples. He has placed in the heavens signs and warnings of things to come, that he who will, may read; but the world is too busy with its commercial interests to read the pages of heaven and seek, as the wise men did, their guidance in the stars.

There are more things in heaven and earth than are dreamed of in your philosophy.

TO KNOW THYSELF

Is the grandest sermon that can ring within your ears. By knowing yourself, you can master and conquer the things that seem impossible. Scarcely a day passes that we do not see some person going through life a slave to circumstances, when astrological precaution would have saved them many a pitfall, changed their sorrow to happiness and their failures to success. Many fortunes have been lost to thousands. People who have not been able to see the opportunity until it had passed by. Many of the brightest men of the world today are guided in all their important matters by astrology. It should be the refuge of every man and woman in every station of life; followers and believers of astrology are men and women of intellect, not those bonded by ignorance and prejudice. The captain of a ship at sea would not think of sailing his vessel without a chart telling him of reefs and rocks and places of danger that lie in his path, and guided by his compass he sails his ship by the route laid out in his chart. Through this he evades the hidden rocks. If he should fail to follow the chart, disaster is sure to be the result. Why, then, should you attempt to sail your frail human craft upon the rock-bound stormy sea of life, without your astrological chart to reveal to you the hidden pitfalls and reefs lying in your pathway?

GREAT MEN AND ASTROLOGY

Franklin cast the horoscope of his friends, and gave the exact hour of several deaths years in advance.

Origen, the theologician, was a devotee of astrology. So were Melancthon, Calvin, Luther, Hall, Bishop, Butler, Cardan, Nostradamus and Beecher. No other science so confirms religion, for astrologers led the way to the manger of the Son of God.

Goethe, the first of German writers, said: "My horoscope was propitious. The sun was in Virgo, Jupiter and Venus looked with friendly eye, Mercury not adversely, Saturn and Mars kept themselves indifferent, the Moon had reached her planetary hour."

Julius Caesar died on the Ides of March, the day that an astrologer had told him. Frederick the Great, Charles the First, Gustavus Adolphus, Queen Elizabeth, Cromwell and other rulers were believers in this great science.

Truth cannot be injured by ridicule or the practice of charlatans. Astrology is founded on mathematics and astronomy, and has nothing to do with witchcraft and fortune-telling. No man ever erected his own horoscope correctly and laughed at the science. "Prove all things and hold fast to that which is good."

SPECIAL ATTENTION OF THE READER

Is called to the TWELVE HOROSCOPES on the following pages. Look them over—Learn what good and bad qualities you have—See who would be congenial with you in marriage—What diseases you are liable to suffer with—it's all there, and absolutely correct as near as possible to get them, not having the hour of birth and exact day of the month.



ARIES

(The Ram)

If You Were Born Between March 21st and April 20th

CLASSIFICATION—Aries is the first Sign of the Zodiac, and is known as an Equinoctial Sign, because when the Sun enters the first degree of Aries each year, on the first day of Spring, about March 21st, the days and nights are equal. It is the head of the Fiery Class, or Trinity, of the Sign, which group comprises Aries, Leo and Sagittarius. These three Fiery Signs are in very fortunate relation to each other, and form a triangle in the Zodiac, which is a benevolent figure in Nature. Aries is also known, and classed, as a cardinal, movable, masculine, positive, diurnal, violent, luxurious, intemperate Sign, and is symbolized by "THE RAM." People born at Sunrise, with the Sun in Aries, are the most fortunate and powerful of all Aries born people. The Heavens are divided into twelve houses, one house for each sign of the Zodiac. The First House is that portion of the Heavens lying thirty degrees below the Eastern horizon, at any time of the day or night, looking to the East from any given location. A very fortunate position of the Signs at Birth is to have them also coincident with their own houses, as the Aries Sign upon the First House, etc. This tends to give people thus born, a better balanced, harmonious, fortunate nature and temperament, with better prospects in life.

RULERSHIP—This sign is ruled by the planet Mars, known as the God of War. People born with the Sun in this Sign have Mars as their Ruling Planet, the ruler of their higher minds or Individuality, and during the life on earth will be manifesting strongly under the Mars ray or vibration. The Sun has his exaltation in Aries, while Saturn has his fall therein. Venus, the planet of Love, also has her debility or detriment in this Sign, so those born with Venus in Aries usually have a very combative, war-like, jealous love nature, and experience much trouble with the opposite sex in love affairs. Saturn, also known as the planet of Fate and Destiny, usually brings more or less evil fate into life, causing many delays, sorrows, disappointments, hindrances, and generally delays the best development until late in life. The Sun and Mars are said to be friendly, so people born with the Sun in this Sign at birth combine the Sun and Mars forces in their lives, resulting in a double energy which gives them much of the Mars nature, and usually endows them with the great force, energy, and aggressiveness typical of that planet. It should be remembered that Mars is the principal ruling planet of people born with the Sun in Aries, only when the Aries Sign is rising upon the Eastern horizon, and coincident with the First House of the Heavens, but, if born at some other time of the day, as when the Taurus Sign is upon the Eastern horizon, then Venus, the ruler of the Taurus Sign, would be their principal ruling planet, and Mars their co-ruler. It is well to bear this distinction in mind, and to study a more extensive reading, as Mars is not the principal ruler of all Aries people.

PLACES SIGNIFIED—This Sign signifies less frequented, out of the way places, and people born with the Sun therein, or with a majority of

the planets in the Fiery Signs, as in Leo or Sagittarius, find their best health and success on ranches or in the rural districts. Aries being a leading and cardinal sign, when locating in towns or cities, its people should choose a corner house or at the head of the block. Those born with the Sun in the Leo Sign, which signifies the region of the heart, or a position near the middle of the Zodiac, or the center of the body, should choose a place or residence in the middle of the block.

PERSONAL APPEARANCE—This sign, especially when rising upon the Eastern horizon at birth, gives a tall, strong, wiry, lean, spare body, with strong limbs, a rather fierce countenance, typical of the Mars nature; long visage, a shaggy neck, thick shoulders, dark hair, a brown swarthy and dusky complexion, a clear penetrating eye, and pointed features. The personal appearance is modified and often entirely reversed by the relative positions of the other planets at birth, so that no sure and reliable description could be given unless a more extensive reading was studied.

TEMPERAMENT—Aries people, born with the Sun in this ascendent and ruled by Mars, God of War, are endowed with a nature that is more or less combative, militant, aggressive, forceful, excitable, and violent at times under provocation; thus making self-control very necessary. These people are usually very head-strong, reckless, indiscreet, assertive and quick to enter into a fight, debate or controversy, where they persist until they have accomplished their purposes. They possess promoting and pioneering ability, and usually desire to be at the head of things in their sphere, though they are in danger of scattering their energies and undertaking more than they can well handle. Aries being the ruler of the brain and head, people born with the Sun in this Sign are usually very bright, intellectual, perceptive, animated, genial, earnest, dauntless, confident and masterful. Being born in the exalted sign of the Sun, they are also usually honorable, spiritual, high-minded and inclined to spurn all evil, low and contemptible actions on the part of others. They possess deep reasoning faculties and are inclined to be skeptical, but have a keen intuition which prompts them to go to the bottom of every question, and this, coupled with their inquisitive disposition, causes them to take great pains to discover the marvelous in Nature and people. Their tastes are usually delicate, refined, orderly and elegant. Being quick to act and think they are generally ambitious, desire material fame, recognition and position in life, which they may obtain if the other planets are favorable at their birth. These are considered fundamental qualities given by the Sun in Aries, yet, in order to judge the temperaments as a whole, the influences of all the planets at birth should be carefully studied and considered in a more extensive reading.

DISEASES—Being the head Sign, Aries rules the head, face, ears, brain, etc., and people born with the Sun in this Sign are subject to any and all kinds of diseases which occur above the neck, such as tooth-ache, neuralgia, eye and ear troubles. They may also suffer from many reflex symptoms brought on by diseases in other parts of the body, which are particularly noticed by head-aches, vertigo, dizziness, fainting spells, etc. The diseases may not actually be in the head, but it is in the brain that all disease conditions are recorded. Aries is also said to cause diseases generally attributed to Mars, as small-pox, contagious fevers, etc. The evil or malefic planets, in the Aries sign at birth, with the Sun, tend to aggravate any diseases that may affect the head, and, because of their sensitive nature, Aries people should

avoid becoming worried or excited over trivial matters. In order to determine the parts of the body most ill-fated from birth, and the diseases to be guarded against, a more extensive reading should be studied.

VOCATION—This being the brain sign, the Aries people usually make good teachers, educators, literary people, leading dramatists, and their keen sense of justice and equity develops excellent lawyers, and judges. Being self-assertive and excellent conversationalists, with keen foresight, makes them fine clerks, traveling salesmen, speculators, bankers, brokers and real-estate dealers. They love to engage in great enterprises, and take the lead in all they undertake. They have prophetic vision, great foresight, and, when living to the highest part of their nature, become clairvoyant and intuitive. By their quick and fiery nature they are fitted for all work which requires skill in action. However, they lack in stick-to-itiveness, and must cultivate holding fast to their tasks until they thoroughly and efficiently complete them. Much cannot be definitely and accurately said along this line without a knowledge of the conditions ruling over the House of Vocation at the time of birth, the aspects between the planets, and the nature of the Signs which contain the majority of the planets, as shown in a more extensive reading.

MARRIAGE SUITABILITY—Aries belonging to the Fiery triplcity of the Signs of the Zodiac, its people in marriage usually find harmony with those born with the Sun in a Fiery Sign, as Leo, Sagittarius, and their own Sign. As the Moon determines the personality, the sign the Moon was in at birth assists in determining the marriage suitability, so, suitable mates are sometimes found in Libra, Aquarius and Gemini. The commanding position of Aries gives its subjects a very intense love nature, and, when this is considered, together with their headstrong, impulsive nature, we realize the benefit of a careful study and comparison of a more extensive reading for both parties before marriage.

GEMS AND COLORS—The Diamond, Amethyst-Brazilian — Rose, Pink and White.

NOTED ARIES PEOPLE—Some of the world's most noted people born with the Sun in this Sign are —Bismark, Henry Clay, Raphael, Thomas Jefferson, Edward Everett Hale, Wordsworth, Washington Irving, General Booth, Descartes, and such financiers as J. Pierpont Morgan, Charles Schwab and Frank Woolworth. Some of the noted actors and screen stars are—DeWolf Hopper, Bryant Washburn, Gladys Walton, Mary Pickford, Constance Talmadge, Mary Miles Minter, Gloria Swanson, Agnes Ayres, Madge Kennedy, William Russell, Tully Marshall, Frank Keenan and Kathleen Kirkham.

The Sun having his exaltation and Saturn his debility in this Sign causes very strong astrological influences to be exerted by the ruling planet, Mars. It is, therefore, highly advisable for those born in the Sign of Aries to have in their possession an Astrological Forecast and Extensive Reading, which should prove very beneficial, and serve as a daily guide in pointing out the "good" and "adverse" periods all during the year. **READ CAREFULLY SPECIAL ORDER BLANK ON LAST PAGE OF THIS BOOK.**



TAURUS

(The Bull)

If You Were Born Between April 20th and May 21st.

CLASSIFICATION—Taurus is the Second Sign of the Zodiac, the next after Aries, as represented in the Grand Man, made in the Image of God. The human body is divided into twelve parts, from head to the feet, and each part or division, is ruled by one of the Signs of the Zodiac. Taurus belongs at the head of the Earthy class, or Trinity, which group comprises Taurus, Virgo and Capricorn. These three Earthy Signs are in very fortunate relation to each other and form a triangle, in the Zodiac, known as one of the most benevolent figures in Nature. Taurus is also known, and classed as a fixed, feminine, negative, nocturnal, melancholic, dry, Southern Sign, and is the night house of Venus. The symbol of this Sign is "The Bull," and the main defense of this animal is its horns, and its instinct to make a "Charge" when infuriated. This Sign is most powerful at birth when it is found rising upon the Eastern horizon. It takes each Sign of the Zodiac two hours to pass a given point, so the Taurus Sign is two hours coming up and over the Eastern horizon. Thus people born with the Sun in this Sign, or during the period two hours before Sunrise, are considered the most fortunate and powerful of Taurus people born on that day. They will be apt to out-live, and also rise higher in the world's activities than the Taurus people born at other times of the same day, unless it be those born during the two hours just before the Noon hour, at which time the Sun reaches the Noon Meridian.

RULERSHIP—This Sign is ruled by the beautiful planet, Venus, "Goddess of Love," and people born with the Sun therein have Venus as their ruling planet, ruler of their higher mind, or Individuality, also called the Inner Mind, and during life on Earth will be manifesting strongly under the Venus Ray or Vibration. This sign is the home and night house of Venus, while the Libra Sign is the day home of Venus. The Moon has her exaltation in the Taurus Sign, and people born with the Moon in Taurus are said to have the Taurus personality, or lower mind, which makes them very musical and artistic, typical of the Taurus nature. Because Mars, the planet of War, which signifies energy, has his detriment, or debility, in this sign, people born therein usually have less energy and ambition. A profusion of planets in Taurus with the Sun at birth intensifies and strengthens the Bull nature, tends to make its subjects stubborn and obstinate and endows them with the physical and mental power to ride rough shod over every impediment. Venus, ruler of the Taurus Sign, is friendly with Jupiter, Mars, the Sun, the Moon and Mercury, but very unfriendly with Saturn, and the greatest affliction that can befall a Taurus born person is to have Saturn in this Sign with the Sun at birth, which tends to bring much trouble and sorrow into their lives, especially in love affairs. People born with the Sun, Moon or Jupiter in the Taurus Sign, may be considered very fortunately born, with good prospects of a happy and prosperous career. It should be remembered, Venus is the ruling planet only when the Venus Signs, Taurus or Libra, are upon the Eastern horizon at

birth. At other times of the day some other planet will be the principal ruler, and Venus the co-ruler, so the careful study of a more extensive reading is advisable.

PLACES SIGNIFIED—This Sign signifies the more isolated, low places, and its subjects will find their best health and success in the sparsely populated valleys. Taurus is known as a "Succedent" Sign, and people born therein should not choose a corner dwelling in the Cities, or more thickly inhabited places, but rather a house next to the corner, or nearer the middle of the block.

PERSONAL APPEARANCE—This Sign when rising on the Eastern horizon at birth, usually gives a short, stout, well-set, corpulent stature, with a thick bull like neck, large mouth and thick lips. The body often presents a gross look of materiality with strong, broad shoulders, big hands, a broad forehead, a full swarthy face, ruddy complexion, and black rugged hair. Taurus people, as a rule, possess splendid, though not handsome, physiques. The personal appearance is modified and often entirely reversed by the relative positions of the other planets at birth, which is proven by some of our most beautiful women being born in this sign, so no sure reliable description could be given unless a more extensive reading were studied.

TEMPERAMENT—Taurus people, born with the Sun in the ascendant, ruled by Venus, the planet of Love, Beauty, Art, Social Life, etc., usually have a very merry, artistic, affable, courteous, polite, passionate nature, and look much at the bright side of life. Being a fixed Sign, its subjects are inclined to be very firm, rigid, patient, unyielding, stubborn, dogmatic, austere, and usually the animal propensities are very prominent. Some of the most intemperate eaters, drinkers and gluttons are born with the Sun in this Sign, which tends to make Taurus people our greatest rheumatic sufferers. The powers of concentration and persistence are very marked in these people, who tend to be slow, practical, plodding and do not stop at delays or difficulties. They are secretive and reserved and possess a great amount of pent up energy. They usually possess great business and financial ability, and, when rigid self-control and self-discipline are acquired, they become the true conquerors of their own destiny. When Mars strongly afflicts, by his presence or aspects at birth, it is usually well not to provoke or excite the Taurus born person, or wave the red flag before him, for, like the Bull, he may make a charge and do injury. While these may be considered fundamentals of the Taurus temperament, yet, in order to judge the temperament as a whole, the position and influences of all the planets at birth, should be carefully studied in a more extensive reading.

DISEASES—Taurus, being the sign next to the head, rules the neck, throat, vocal cords, the ears and eustachian tubes, and people born with the Sun in this Sign, are subject to all kinds of throat disorders, such as enlarged glands, sore throat, tonsillitis, and catarrhal throat conditions. These troubles are often reflected to the head, frontal sinuses, eustachian tubes, and downward to the bronchial tubes. The presence of the evil planets Saturn and Mars, in this Sign at birth tends to greatly exaggerate any throat troubles. Taurus people are prone to give unbridled license to all their appetites; they make no attempt to curb or restrain the carnal passions, and, in order to determine the parts of the body most ill-fated from birth, and the diseases to be guarded against, a more extensive reading should be studied.

VOCATION—Being an Earthy and Venus Sign, Taurus people usually make good singers, musicians, artists, actors, demonstrators, dress-makers, cashiers, decorators, sculptors, landscape gardeners, bankers, agriculturists, land owners and tend to accumulate wealth, and landed estates. A liberal endowment of self-reliance gives them admirable courage, and an intuitive ability to gauge public opinion, which qualifies them to succeed extremely well in the fields of politics and finance. Being zealous and persistent they carry out their plans with a directness and decision that is almost marvelous. As co-workers they are sincere, reliable and trustworthy, and are excellent companions to those possessing ideas. As masseurs and healers they are unequalled. The above fittingly describes the vocational inclinations of those born with the Sun in this Sign, but because of the relative positions of the other planets at birth, a careful study of a more extensive reading is advisable to determine the true individual vocation of each Taurus born person.

MARRIAGE SUITABILITY—Because of the extreme love nature of the Taurus born person, great discretion must be exercised in consummating a marriage. Harmony has been found to exist between those born in the Earthy class, so Taurus born people should mate well with those born in the Earthy Trinity Virgo, Capricorn and their own sign. The love planet, Venus, bearing special rule over both Taurus and Libra, tends to a congenial union of these subjects. Many men and women born with the Sun in Taurus are apt to wreck their lives by reason of their strong sex nature, and careful study pertaining to sex matters, should be made by them. The Sign the Moon is in at birth is a blending sign for marriage. The fortunate exchange of Mars, Venus and other planetary influences should be carefully studied in a more extensive reading for both parties, in order to determine their marriage suitability.

GEMS AND COLORS—The Moss Agate and Emerald—Yellow and Red.

NOTED TAURUS PEOPLE—Some of the world's most noted people born with the Sun in this Sign are—Oliver Cromwell, Herbert Spencer, Dante, William Shakespeare, James Buchanan, Levi P. Morton, James Monroe, Duke of Wellington, Joseph Addison, General Ulysses Grant, John W. Gates, Carter H. Harrison, Philip Armour. Some of the noted actors and screen stars are—Madame Melba, Richard Barthelmess, Kitty Gordon, Norma Talmadge, Olga Petrova, Mary Thurman, Tom Moore, Redolph Valentino.

On account of the strong astrological influences exerted over the life affairs of the Taurus born people, by their ruling planet, Venus, it is very advisable for them to have in their possession an Astrological Forecast and Extensive Reading, which should prove of great benefit to them, and serve as a daily guide in pointing out their "good" and "adverse" periods all during the year. **READ CAREFULLY THE SPECIAL ORDER BLANK ON LAST PAGE OF THIS BOOK.**



GEMINI

(The Twins)

If You Were Born Between May 21st and June 21st.

CLASSIFICATION—The Gemini Sign is the Third Sign of the Zodiac. The New Year really begins, in the course of Nature, when the Sun crosses the Equator, on March 21st, which ushers in the first day of Spring. When the Sun enters Gemini each year, on or about May 21st, we enter the third month of the year, as it should be, and possibly will be eventually, in our calendar; for January First is not really the beginning of the New Year in Nature. Gemini is at the head of the Airy Class, or Triplicity, which comprises the three Airy Signs, Gemini, Libra and Aquarius. These three Signs are in very harmonious relation to each other, and form a triangle in the Heavens, which is a very benevolent figure in Nature. Signs which form a square figure to each other, when lines are drawn between them, as Aries, Cancer, Libra and Capricorn, are in adverse relation to each other, and oppose rather than benefit. The Gemini Sign is classified as a sanguine, double-bodied, common, mutable, changeable, masculine, intellectual sign, and is the day house of Mercury, the planet which rules the mind and brain. This is the Sign of Castor and Pollux, The Twins, and represents two natures in the one Sign, which tends to give its subjects a complex Individuality, or higher mind. The Sign the Sun is in at birth denotes the Individuality or higher mind, while the Sign the Moon is in at birth denotes the Personality or lower mind. The best time of the day to be born is at Sunrise or during the two hours just before Sunrise, which tends to make doubly strong and powerful Gemini characters.

RULERSHIP—This Sign is ruled by Mercury, which is known as the Intellectual planet. When Mercury is strong at birth, as in the Gemini or Virgo sign, the home signs of Mercury, or in the ascendent or mid-heaven, people so born are known to have superior intellects, literary ability and usually succeed in a literary or educational career, rather than in a business or commercial one. None of the planets, except Mercury, have their dignity or exaltation in this Sign; and in this respect the Gemini Sign differs from some of the other signs, in which at least two planets may have dignity. This Sign is a neutral one for all the planets, except Jupiter and Mercury. The planet Jupiter has his weakness, detriment or debility when found in this Sign at birth; and, as it is this planet which endows one with generosity, benevolence, and a religious, philosophical nature, people born with Jupiter in Gemini generally lack these qualities and tend to be selfish. They are given to cold intellectual schemes, devoid of much sympathy or compassion unless other aspects and influences help to overcome these tendencies. If they were born with the Gemini sign rising upon the Eastern horizon, as at Sunrise, or during the two hours before Sunrise, then Mercury is their principal ruling planet; but if they were born at some other time of the day, as when the Taurus sign was upon the East, then Venus is their principal ruling planet and Mercury their co-ruler. It is well to bear this distinction in mind, as Mercury is not the principal ruling planet of all Gemini people, and, in this connection a more extensive reading should be consulted.

PLACES SIGNIFIED—This Sign signifies the hills and mountains, and people born with the Sun therein, or with a majority of the planets in the Airy Signs, as in Libra or Aquarius, find their best health and success in the high altitudes. This is the reason why people who suffer with lung troubles and have a predominance of the airy elements in their makeup, should live in the hilly and mountainous places, rather than in the valleys. As a rule, Gemini people should not congregate in large cities, but should live in the high rural districts, where they can have plenty of fresh, light, rarified and pure air. Gemini is a "Central" sign, and in choosing a residence, in segregated districts, these people should select a house near the middle of the block.

PERSONAL APPEARANCE—This Sign, especially when rising upon the Eastern horizon at birth, gives a tall, slender, upright, strong, wiry and active body, either in man or woman. The complexion is usually dark, the hair dark or almost black, the eyes hazel, piercing, wanton and the eye-sight usually quick and perfect. These conditions may be modified or entirely reversed, when the Gemini Sign is not rising upon the Eastern horizon at birth, and a more extensive reading must be studied to arrive at an accurate description of each individual.

TEMPERAMENT—People born with the Sun in this Sign are usually very intellectual. They have depth of thought, literary ability, the power to pursue the higher learning, take degrees at the University and become leaders in the intellectual activities of the world. They are usually artistic, adaptable, admire culture, and are fond of change and variety. Being a double-bodied sign, and typical of "The Twins," the Gemini born people tend to be dual, or doubled minded, and having the Sun and Mercury evilly aspected by Saturn and Mars at birth, will tend to give them a deceitful and secretive nature. The inner mind, or Individuality, of the Gemini people tends to be somewhat mutable, changeable, lacking in self-confidence and reliance, which often leads to an indecisive tendency in their affairs of life, causing them to miss the psychological moment and permit many good opportunities to pass unused. For this reason, it is often well for Gemini people to work with others, who will push them forward and assume final responsibility in their affairs. Danger of scattering the mental energies and lack of concentration is indicated, and careful study along psychological lines should prove very beneficial. Gemini people are not unduly ambitious, nor active, in the business world, unless they have many planets in the cardinal signs, elevated above the horizon or rising in the East at birth. It has been noticed that Gemini people do not always make the most dependable friends, but being born of a dual nature gives them great versatility and power for making and holding friends, not enjoyed by others. They are inclined to be restless, suspicious, superficial, contradictory, and to a tendency of leaving many tasks unfinished. It is necessary for some of them to overcome their inclination to talk too much and their tendency to prevaricate. In order to define the different temperamental qualities of the Gemini people, a more extensive forecast should be studied.

DISEASES—Gemini rules the arms, shoulders, hands, lungs and bronchial tubes, so that people born with the Sun in this sign are especially subject to diseases in these parts of the body. They are also subject to nervous disorders, traceable to improper care of the stomach, and should exercise discretion in their diet. If the Sun be with Mars in Gemini at birth, there is a greater possibility of accidents to the arms and hands, of colds on the chest, and of pneumonia and

pleurisy. Saturn in the Gemini Sign at birth, lends tubercular tendencies, especially in the evil periods of Saturn along through life. It is therefore essential that persons thus aspected do not worry or weaken, and that they know the periods and cycles in Nature for good or adverse health as indicated by Astrology.

VOCATION—Because the Sun in Gemini at birth gives strong intellectuality these people often become great teachers, educators, college presidents, authors, correspondents and interpreters of languages. They are not by Nature created for hard manual labor and should succeed in occupations of business requiring brain power. Being very artistic and clever with their hands, Gemini women especially, make good artists, designers, lace and fancy workers, decorators, and masseurs. The sense of touch is highly developed and they seem to have brains in their hands. Gemini persons owing to their dual nature, are more versatile than the other signs, and they are often found carrying on more than one occupation at a time. The conditions that rule over the House of Vocation, the aspects between the planets, and the signs occupied by all the planets, should be carefully studied in a more extensive reading to determine the particular adaptability of each individual.

MARRIAGE SUITABILITY—Easily led by beautiful persons of the opposite sex, the Gemini people should find more real return of their affections in those having eyes and hair the opposite of their own. Because of the great harmony existing between those belonging to the Airy class, Gemini people have been found to mate well with those born in Libra, Aquarius and their own sign. Healthy and talented children are usually the fruit of such unions. Being a double-bodied sign the planets often bring about troublesome complications with the opposite sex, and, to determine their marriage suitability, and the points of affinity or repulsion between them, a careful study should be made of a more extensive reading for both contracting parties.

GEMS AND COLORS—The Beryl and Aquamarine—Red, White and Blue.

NOTED GEMINI PEOPLE—Some of the world's most noted people born with the Sun in this Sign are—Ralph W. Emerson, Sir Conan Doyle, Edwin Arnold, Walt Whitman, Harriet Beecher Stowe, John Wesley, Queen Victoria, Patrick Henry, Jefferson Davis, Richard Wagner, Jay Gould, William Rockefeller, Randall Parish, Edward Livingstone. Some of the noted actors and screen stars are—Douglas Fairbanks, Kathlyn Williams, Dustin Farnum, June Caprice, Marie Doro, Blanche Sweet, Shirley Mason, Sessue Hayakawa, Lottie Pickford and Franklin Farnum.

The intellectual planet Mercury exerts such a strong astrological influence over the affairs of the Gemini people, that it is very advisable for them to have in their possession an Astrological Forecast and Extensive Reading, which should prove of benefit to them, and serve as a daily guide in pointing out their "good" and "adverse" periods all during the year. **READ CAREFULLY SPECIAL ORDER BLANK ON THE LAST PAGE OF THIS BOOK.**



CANCER

(The Crab)

If You Were Born Between June 21st and July 23rd.

CLASSIFICATION—The Cancer Sign is the Fourth Sign of the Zodiac, counting from Aries the Head. It is the most Northern of the Signs, and when the Sun enters this sign each year on or about June 21st, we have the first day of summer, and the longest day in the year. In order to know the exact time the Sun enters any one of the twelve Signs, a table of the planets for each year must be consulted, as these dates vary. The Cancer Sign is at the Head of the Watery Triplicity, which comprises Cancer, Scorpio and Pisces. These three signs form a triangle in the Heavens, and are in very fortunate relation to each other. When such benevolent planets as Jupiter and Venus are in Cancer, great benefit is reflected upon the subjects of the other Watery Signs, Scorpio and Pisces. Cancer is classed as a cardinal, movable, watery, cold, phlegmatic, feminine, negative, nocturnal, fruitful, mute, slow of voice, and Northern Sign. Situated at one of the four cardinal points of the Heavens, it is one of the angular signs, and has its affinity with the Fourth House. The four angular or cardinal points of the Heavens are the first degree of Aries, Cancer, Libra and Capricorn. It is said that these four cardinal points are ruled over by four great Archangels or Kings, in the Heavenly Realm, which makes these four signs very powerful. The angels, or signs, in the order of their power are Aries, Capricorn, Libra and Cancer, coming last, occupies the weakest place. The Symbol of this Sign is "The Crab," and the Cancer people partake something of the nature and characteristics of the Crab, which tends to make them slow, tenacious and retrospective.

RULERSHIP—Cancer is the only sign ruled by The Moon. Jupiter, Mars, Venus and Mercury have their home in two signs, one by day and another by night. Those interested in the elements and fundamentals of astrology should purchase a primer of Astrology and study up on these matters. Cancer is the strongest Sign for the Moon to be in at birth, and people thus born have the Cancer personality or lower mind, though, if the Sun be in Cancer at birth, the person may combine the higher and lower vibrations of the Cancer Sign, and possess a very strong Cancer Individuality. The Moon is most powerful in Cancer, and next most powerful in Taurus, because she has her exaltation or dignity in that sign. She is very weak however, when found at birth in Scorpio, the Mars Sign, where she has her fall or debility. Persons born at Sunrise, or during the two hours before Sunrise, with the Sun in Cancer, have the Moon for their principal ruling planet, but if born at some other time of the day, when another Sign is upon the Eastern horizon, the planet ruling that Sign would be their Principal ruler, and the Moon their co-ruler. As the Moon is not always the principal ruling planet of a Cancer born person, a more extensive reading for the time of birth, should be consulted, to determine the planetary rays that reflect with greatest strength upon the life of such a person.

PLACES SIGNIFIED—This Sign especially rules large, navigable rivers and the Sea, though it is not as strong a ruler of the Sea as the

Pisces Sign. Inland, it denotes the low places near both small and large bodies of water. People born with the Sun in Cancer, or with a majority of the planets in the Watery signs, as Scorpio and Pisces, find their best health and success in the lowlands near the water. Being an angular, or corner sign, Cancer born people when locating in cities or towns, should choose a corner house.

PERSONAL APPEARANCE—This sign when rising upon the Eastern horizon at birth, gives a medium stature, with full chest and bust development, and limbs somewhat short in proportion to the size of the body. Being born in a Watery Sign, these people are inclined to be fat, phlegmatic, possessed of a small amount of vitality and easily fatigued. They usually have round, pleasing faces, broad foreheads, fair complexion, and light or grayish eyes. Cancer women generally have light or golden brown hair, while the hair of its men is usually dark. People of this sign are often the most attractive one ever meets in personal appearance, though no definite or detailed description could be given unless a more extensive reading was studied.

TEMPERAMENT—Being ruled by the Moon, Cancer born people partake largely of that planet's nature, which makes them more or less mild, timid, and serene unless the other planets at birth alter these tendencies. Possessed of an impressionable, restless, changeable disposition, and a fondness for travel, especially by water, these people should not remain too long in any one place. They do not possess an aggressive or martial spirit unless they have Mars very strong at birth, but their tenacious, Crab-like nature enables them to progress slowly and surely in the face of all obstacles and difficulties. They are neither broad-minded nor open to conviction, but have a wonderful memory, a fondness for history, antiques, pedigree, convention and tradition; one of their greatest faults being their tendency to dwell on events of the past. Fickleness and inconstancy are strongly emphasized in both the men and women of this sign, who are living on the lower plane. They are prone to homage and flattery, and their too confiding, sympathetic nature often causes them grievous mistakes and financial losses. Being a strong occult Sign, Cancer subjects are often very psychic, mediumistic, and extremely fond of the Ancient Wisdom and Curious Doctrines. Nature has gifted them with more than the usual amount of power to organize and execute the great problems of the world, and having great magnetism, personality and tact, they usually attain their ends without difficulty. They are usually economical in their habits; strive to lay up money, and some of the world's richest persons were born in this Sign. Undeveloped Cancer born people present an almost incomprehensible array of contradictory emotions and desires, often apparently making a firm decision, deciding upon a definite course of action, and then, in a very brief time, these are cast aside and new ones, or none at all, are substituted. Being of an undecisive and contradictory nature, it is very advisable for those born in this sign to make a careful study of a more extensive forecast, in order to determine the influences reflected upon their lives by the positions of the other planets at birth.

DISEASES—Cancer rules the breasts, stomach, and through reflex and sympathetic action, the lungs and breathing apparatus, making its natives subject to such diseases, as asthma, pleurisy, consumption, and stomach disorders. The utmost discretion in selection of diet and care of the stomach should be exercised by these people. Worry, anxiety and overtaxing the mind will disturb the digestive organs, and result in

dyspepsia and indigestion. The positions of the adverse planets, Saturn and Mars, at birth, tend to greatly aggravate symptoms, diseases, and weaken certain parts of the body, so a more extensive reading should be carefully studied.

VOCATION—Cancer being a Watery Sign, makes its people well fitted to deal in liquids, or engage in a business where travel, especially by water, is necessary. Because of its strong occult and magnetic qualities, this Sign has produced some of the world's most noted seers, magicians, occultists, advanced thinkers, and magnetic healers. Cancer people are natural mechanics, love to invent new ideas, and many of them find success in the manufacturing sphere of life. Cancer women have great talent for music, the drama, and are also inclined to engage in literary pursuits. These people have an inborn love for knowledge which makes them great students. This is proven by this Sign having produced some of the world's brightest lawyers and philosophers. The conditions that rule over the house of vocation, the aspects between the planets, and the signs occupied by all the planets should be carefully studied and in a more extensive reading to correctly determine the particular adaptability of each individual.

MARRIAGE SUITABILITY—The highly sensitive nature of the Cancer person makes them feel very keenly everything that affects other members of their family, and unless great discretion is exercised in marriage, their domestic affairs are apt to become a brake on their individual progress. These people have been found to mate well with those of the Watery class, Scorpio, Pisces and their own sign. Because of the trine between Cancer, Virgo and Libra, their subjects often prove congenial mates. As many of them are of a fickle and inconstant nature, all Cancer born people, before consummating marriage should make a careful study of the planetary influences at the time of birth, as reflected upon the lives of both parties.

GEMS AND COLORS—The Emerald and Black Onyx—Green and Russett.

NOTED CANCER PEOPLE—Some of the world's most noted people born with the Sun in this Sign are, John Calvin, Nathaniel Hawthorn, Admiral Farragut, John Quincy Adams, Rubens, Sir Joshua Reynolds, John D. Rockefeller, John Wanamaker, Colonel Goethals, Geo. Eastman, The Mayo Brothers, and Mary Baker G. Eddy. Some of the noted actors and screen stars are George M. Cohan, William Farnum, May Irwin, Annet Kellerman, Frank Mayo, Lois Wilson, Eugene Pattelle, Zena Keefe, Otis Skinner, and such famous occultists as Harry Keller and C. ALEXANDER, The Man Who Knows.

Because of the strong astrological influences exerted over Cancer born people, by their ruling planet, The Moon, it is very advisable for them to have in their possession an Astrological Forecast and Extensive Reading, which should prove very beneficial and serve as a daily guide in pointing out their "good" and "adverse" periods all during the year. **READ CAREFULLY SPECIAL ORDER BLANK ON LAST PAGE OF THIS BOOK.**



LEO

(The Lion)

If You Were Born Between July 23rd and August 23rd.

CLASSIFICATION—Leo is the Fifth sign of the Zodiac. It is also the second or middle sign of the Fiery Triplicity, comprising Aries, Leo and Sagittarius, which three signs are in very fortunate and harmonious relation to each other and form a triangle in the Zodiac. The Leo Sign is of the East, and is classed as a fiery, hot, fixed, dry, barren, diurnal, masculine, positive, commanding sign. Being a barren sign, both men and women who were born with Leo rising upon the Eastern horizon, or when this Sign rules the Fifth House of the Heavens, known as the House of Children, are very apt to be more barren, sterile and fruitless than those born at some other time of the day. Nature never intended that all people be parents. Married people should learn more about the laws of Nature, the lines of human temperament, and should cease grieving about the many things they do not at present understand. They should set about to make the best of their different situations, get into the work of Nature, that the powers above intended them to do, and find their niche in the world. Leo, being the home of The Sun, the center of power among the planets, and one of the very strongest signs, is symbolized by "The Lion," most powerful of the cat tribe, and King of the beasts of the forest and jungle.

RULERSHIP—This Sign, being the home and only Sign of The Sun, people born with the Sun in Leo have that planet in his most powerful position, and are usually endowed with greater vitality, fundamentally, than people born in the other signs of the Zodiac, especially if other planetary positions and aspects concur, at birth. The Sun has his exaltation in Aries, his debility in Aquarius and his fall in Libra, hence, Aquarius being situated opposite or 180 degrees from the Leo Sign, those planets which have power in Leo, as The Sun, are very weak when found in Aquarius. Likewise, Aquarius being the Home Sign of Uranus and Saturn, these two planets when found in Leo at birth, are considered very weak. Saturn, the planet of Fate and Destiny, when in the sign of his detriment, Leo, at birth, tends to make the general fate in life less favorable; and usually brings more trouble in love affairs, gives more adversity and less good out of life, to a large extent, which results in a despondent nature. Such people may suffer many ills of an adverse fate, and are often very unhappy and unfortunate in marriage. The Sun being very weak in the Libra and Aquarius Signs, people thus born usually suffer many delays and sorrows in life, and tend to have a disappointing career, even though it may be a useful one. Venus, the planet of affections, in the Leo Sign at birth tends to give a very warm and conjugal love nature. The positions of the adverse planets at birth modify the intensity of the Sun's vibrations and influences over the Leo born people, and for that reason a more extensive reading should be studied.

PERSONAL APPEARANCE—This Sign, especially when rising upon the Eastern horizon at birth, tends to give a strong and most powerful body, usually a sinewy, agile, tall, large frame, with a quick buoyant

step. Leo people usually possess broad shoulders, well proportioned bodies, keen long visage, ruddy complexion, fierce countenance, eyes hazel or blue, and yellow, brown or flaxen hair. As a rule these people retain their youth and exuberance of spirit until well toward the end of earthly life. In most cases the appearance of the Leo person is one to command awe and respect, the same as the Lion, but the foregoing conditions may be greatly modified by the positions of the other planets at birth, hence a careful study of the more extensive reading should be made.

TEMPERAMENT—The Sun, ruling over this Sign, and representing the highest, best, most honorable and noblest traits of character given by any body in our Solar System, usually endows Leo natives with a noble, sincere, positive, just, and high-minded temperament. Leo is the Sign which rules the love nature, and affections, so people born with the Sun in this Sign, are usually very affectionate, live much in their feelings and emotions, and are inclined to have a high respect for the feelings of others. They love to rule, but it is a rule of the heart rather than of the head. They are usually aggressive, impetuous, magnetic, active, pleasure-loving, and when self-controlled are conservative, high-minded and religious. Leo, being a fixed Sign, its people tend to get into a rut in life, do not, as a rule, have much pioneering or promoting ability, and often find it difficult to change their circumstances, especially if a majority of the planets were in the fixed signs of the Zodiac at birth. The Sun in Leo at birth gives the Sun Individuality, or Leo Inner and Higher mind, which tends to a very spiritual nature fundamentally, capable of very high development in the awakened and enlightened Leo person. Evil aspects of the other planets at birth, no matter what sign the Sun may be in, tend to make the persons thus born low, mean, sensual in their thoughts, proud and arbitrary in their manner, and inclined to dwell on the short-comings of others, hence to determine the true characteristics of each Leo born person, a more extensive reading should be studied.

DISEASES—Leo, being the Sign of the Sun and ruler of the heart, people born with the Sun in this Sign are subject to all kinds of heart disturbances, especially if there are several of the evil planets also in the Leo Sign at birth. The Sun alone in this Sign does not, as a fundamental rule, cause serious heart troubles, but when the malefic planets, as Uranus, Saturn or Mars, are in Leo, the individual so born will tend to excitable heart conditions, such as cramps, syncope, locomotorataxia, palpitation, and swooning. Improper functioning of the heart often causes impaired circulation of the blood which results in skin diseases. This Sign is also said to govern the back and spinal column, and unfortunately born Leo people often experience much trouble from that source. The evil aspects of the malefic planets, at the time of birth, tend to greatly aggravate any weakened heart condition, and for that reason a more extensive reading should be consulted.

VOCATION—The Sun rules gold in all forms, and is also the ruling planet of Leo, therefore people born with the Sun in Leo are particularly adapted to work with gold in some form, as jewelers, gilders, etc. Being endowed by the Sun with great energy and vitality, these people are fond of physical tasks, though their inborn desire for knowledge fits them for mental labor, such as government officials, bankers, brokers, authors, etc. Their magnetic and intuitive qualities makes them good lawyers, musicians, actors, commanders, and ministers. Some of the world's most skillful, efficient nurses and magnetic healers

are of this sign. The conditions that rule over the House of Vocation, the aspects between the planets, and the signs occupied by all the planets, should be carefully studied in a more extensive reading to determine the particular adaptability of each individual.

MARRIAGE SUITABILITY—As a rule Leo people are great admirers of the opposite sex, and because of their intensely affectionate, sympathetic and sensitive nature are sometimes inconstant; therefore great care should be exercised by them in selecting a life companion. People born with the Sun in Leo have been found to mate well with those of the Fiery Signs, Sagittarius, Aries, and their own sign. Sympathetic planetary influences at the time of birth of both parties, have often resulted in a congenial union of a Leo person, with one born in Gemini, Libra and Aquarius. However to determine individual marriage suitability, a more extensive reading for both parties should be consulted.

GEMS AND COLORS—The Diamond and Ruby—Red and Green.

NOTED LEO PEOPLE—Some of the world's most noted people born with the Sun in this Sign, are—John Dryden, Sir Walter Scott, Napoleon Bonaparte, Cardinal Gibbons, Shelley, James Gordon Bennett, Robert Ingersoll, Benjamin Harrison, John B. Gough, Russell Sage, Marshall Field, Richard Hobson, M. Raymond Poincare and Henry Ford. Some of the noted actors and screen stars are, William Gillette, Nat Goodwin, Julia Marlowe, Eva Tanguay, Robert Anderson, Elsie Ferguson, Pauline Frederick, Jack Pickford, J. Warren Kerrigan, Billie Rhodes, Colleen Moore, Billie Burke, E. K. Lincoln and Louise Fazenda.

Leo people are born rulers, but, because of the evil influences brought to bear upon their lives by adverse planetary positions at the time of birth, it is very advisable for them to have in their possession an Astrol-ogical Forecast and Extensive Reading. This should prove of benefit to them and serve as a daily guide in pointing out their "good" and "ad-verse" periods all during the year. **READ CAREFULLY SPECIAL ORDER BLANK ON THE LAST PAGE OF THIS BOOK.**



VIRGO

(The Virgin)

If You Were Born Between August 23rd and September 23rd.

CLASSIFICATION—Virgo is the Sixth Sign of the Zodiac, in their order from Aries, and is known as an Equinoctial Sign, for, when the Sun reaches the end of this Sign each year on or about September 21st, the days and nights are equal. It is the second or middle Sign of the Earthy Triplicity, comprising Taurus, Virgo and Capricorn, which three signs are in very harmonious relation to each other. Virgo is symbolized by the "Virgin", and has its affinity with the Sixth House of the Heavens, known as the House of Health, which makes Virgo subjects more concerned with health and hygiene than those of any other sign. Virgo is classed as a common, mutable, feminine, earthy, cold, melancholic, barren, negative, nocturnal, Southern sign.

RULERSHIP—This Sign is ruled by the planet Mercury, known as the Intellectual planet and ruler of the mind, and people born with the Sun therein have the Virgo Higher-Mind or Individuality, while those born with the Moon therein possess the Virgo Personality or lower-mind, in which mind they tend to live until their psychic and spiritual powers become awakened. The best time of the day to be born with the Sun in Virgo, is at Sunrise or during the two hours just before Sunrise, when the Virgo Sign is in the Ascendent or upon the Eastern horizon. This makes Mercury the principal ruling planet and the Virgo Sign doubly strong over life. Born at Sunset or during the two hours after Sunset, when the Virgo Sign is on the place of Virgo or the Sixth House of the Heavens, brings all the twelve signs of the Zodiac over their regular house positions, and tends to give such persons poise, equilibrium, and more harmonious relation between the will, desires, which endows them with great power for high spiritual development. Born at any time of the day when a sign other than Virgo is on the Eastern horizon, the planet ruling that Sign would be the principal ruler, and Mercury the co-ruler, unless the Gemini Sign, which is also ruled by Mercury, is in the ascendant, then Mercury will be the principal ruling planet. Thus a more extensive reading should be consulted, as Mercury is not always the principal ruling planet of a Virgo born person.

PLACES SIGNIFIED—Mercury is ruler of the brain, mind, intellect, and all matters that pertain to study, education and literary work; and this Sign is said to govern colleges, universities, studies, libraries, correspondence rooms, and all places where scenarios, stories, newspapers, books, etc., are prepared, written, printed or stored. Virgo also rules food stuffs; has much to do with matters of diet, hygiene, and the preparation of all foods for the table, and governs places where commissary supplies are stored. Virgo is a negative, cadent sign, and its situation near the center of the Zodiac, makes it advisable for Virgo people, when locating in cities or towns to choose a house near the middle of the block.

PERSONAL APPEARANCE—This Sign, when rising upon the Eastern horizon at birth, tends to produce a stature of average height, a slender, beautiful, well-made body and a fair, clear, delicate complex-

ion. The skin of the pure Virgo type is very soft, velvety, thin, and easily injured. The hair and complexion are sometimes dark, and the hair may be raven black, especially if Saturn, which tends to darken the complexion, is in Aries, the head Sign, at birth. They usually possess large, dark, soulful eyes, delicate features and a charming, clear, soft, musical, harmonious voice. Virgo people always like to appear well, and both the men and women of this Sign are strikingly neat and tasteful. The personal appearance is modified and often entirely reversed by the relative positions of the other planets at birth, so that no accurate and reliable description could be given, unless a more extensive reading were studied.

TEMPERAMENT—Virgo people, born with the Sun in the ascendant, ruled by Mercury, the planet of the brain and mind, are intellectual, studious, systematic, fond of details, and tasty arrangement above all things. They are usually good reasoners, very particular about grammatical accuracy and purity of diction; consider and work out all plans carefully and are therefore very difficult to defeat in an argument. They usually possess a nature of refinement, purity, and sensitiveness; a sad, quiet and retiring manner; a cool, confident bearing, and are inclined to be very exclusive and discriminating in the selection of companions and friends. They have a very sympathetic, benevolent, loyal, jovial, witty disposition, and an inborn desire to give council to their friends, which in many instances it is well to follow. Jupiter, the planet of religion and benevolence, having his debility in this sign, Virgo people are not usually as religious and charitable as some others, unless they have Jupiter in one of his strong signs, at birth, as Cancer, Pisces or Sagittarius. Their extremely conservative, analytical, and discriminative nature, causes them to lose many opportunities for advancement through prolonged meditation and lack of decision. The higher type of Virgo people usually have rare psychic power, and frequently develop to a marked degree psychometric gifts, which often enables them to sense the motives of others, without the exchange of a single word. The most pronounced faults of these people, are selfishness, self-gratification, and pride, which tends to make them envious and disagreeable. Undeveloped Virgo people are inclined to be of a rasping, gossipy, fault-finding, nagging, critical, self-willed, domineering nature, and are very precise, often to the point of fussiness. Both the men and women are extremely nervous, continually searching for excitement, and unless they strive to control this tendency, they are apt to grow shiftless and neglect important duties. Therefore a more extensive reading should be carefully studied to ascertain the various planetary influences at the time of birth.

DISEASES—Virgo, being the center sign, rules the stomach, bowels and abdomen. People born with the Sun in this Sign are very sensitive in those parts of the body and are subject to bowel disorders, dysentery, diarrhea, uterine affections, constipation, appendicitis, all irregularities of the digestive system and dyspeptic action arising from debility and blood impurities. Reflex symptoms are often indicated in the stomach by improper conservation of the vital or sex powers, and a careful study of the sex faculties should be made by all Virgo born people, as those born in this Sign who are not held in subjection by their lower natures are destined to long and useful lives. Falling, as this sign does, in the Fall of the year, often causes its natives to be more susceptible to Autumnal fevers, Typhoid, Malarial, etc. For that reason, and because the stomach is the source from which the entire

system derives its nourishment and stimulation, a careful study of the more extensive reading should be made by all Virgo born people, to determine and avoid the evil influences exerted over the weak parts of the body by the adverse planets at the time of birth.

VOCATION—As the Virgo Sign rules food, diet, hygiene, sanitation, servants, small animals, etc., its natives especially when born with the Sun in the ascendent, are particularly adapted to the handling of such things. However, being ruled by the intellectual planet, Mercury, and transfused with the Virgo love of detail, those born under this Sign have been found to make successful accountants, auditors, office managers, court reporters, authors, milliners, designers, architects and journalists. Possessing, as they do, unusually keen intellectual discrimination, they sometimes become great lawyers, lecturers, public speakers, politicians, and often attain marked success in mercantile or professional life. Their taste for analyzing and criticizing, combined with their keen perception, love of detail, form and color, make them very able as art, musical and dramatic critics. The conditions ruling over the House of Vocation, the aspects between the planets, and the signs occupied by all the planets at the time of birth, should be carefully studied in a more extensive reading, to determine the true vocation of each Virgo born person.

MARRIAGE SUITABILITY—Because of their conservative, critical nature, and their tendency to magnify every defect in their admirers, most Virgo people find it a very difficult matter to place their affections. They have been found to mate well with a person of their own sign, who was born with the Moon in favorable aspect. They also find congeniality with a person born in Taurus and Capricorn, though a careful study of the more extensive readings for both parties should be made before marriage is consummated.

GEMS AND COLORS—Pink, Jasper and Hyacinth—Amber, Gold and Black.

NOTED VIRGO PEOPLE—Some of the world's most noted people born with the Sun in this Sign are—Goethe, Oliver Wendall Holmes, William Howard Taft, Eugene Field, Bret Harte, Count Leo Tolstoi, General Diaz, Richard Olney, Queen Wilhelmina, LaFayette, James Gordon Bennett, James J. Hill, Theodore Parker, and Victorien Sardou. Some of the noted actors and screen stars are—Dorothy Dalton, Clara Kimball Young, Ruth Roland, Bessie Love, Louise Glaum, Blanche Bates, Upton Sinclair, Owen Johnson, Helen Gibson, Charles Arling, Bob Horner, Harry Myers and Edgar Rice Burrows.

The astrologer never neglects to point out the bad tendencies as well as the good; although to Virgo people, who have not cultivated their intellects, it will be a most difficult task to make them realize the defects in their character. Hence, it is very advisable for them to have in their possession an Astrological Forecast and Extensive Reading, which should prove very beneficial and serve as a daily guide in pointing out their "good" and "adverse" periods all during the year. **READ CAREFULLY SPECIAL ORDER BLANK ON LAST PAGE OF THIS BOOK.**



LIBRA

(The Balance)

If You Were Born Between September 23rd to October 23rd.

CLASSIFICATION—Libra is the Seventh Sign of the Zodiac, counting from Aries the First, and is the Sign directly opposite Aries in the Zodiac. These two Signs tend to afflict each other, so people born with the Sun in Libra, and the Moon in Aries, the opposite Sign, tend to a very discordant nature, with much conflict between their will and desires, and are often unpopular in life because the higher and lower minds, represented by the Sun and Moon signs, do not harmonize when thus born. The Signs Aries and Libra are known as the two Equinoctial Signs, and when the Sun enters the first degrees of these Signs on the first day of Spring and the first day of Fall, as on or about March 21st, and September 21st each year, the days and nights are equal. The Sun enters the Libra Sign each year as he crosses the Equator on his Southward journey for the year. The Sun is considered stronger in his power, when he is passing through the first six signs of the Zodiac, from Aries to the end of Virgo (March 21st to September 23rd), than when he is passing through the six lower signs from Libra to the end of Pisces (September 24th to March 20th). Libra is the Second Sign of the Airy Triplicity, comprising Gemini, Libra and Aquarius which three signs are in very harmonious relation to each other and form a triangle in the Zodiac. Libra is also classed as a cardinal, masculine, positive, movable, hot, moist, diurnal, sanguine, humane, Western sign, and is the chief or Day House of Venus. The Libra Sign has its affinity with the Seventh House of the Heavens, the House of Marriage, which house occupies the thirty degrees above the Western horizon at any time of the day or night. The twelve houses of the Heavens retain a fixed relation to the Earth's surface, while the twelve signs of the Zodiac all appear to pass a given point in each twenty-four hours, due to the rotation of the Earth on its axis. Libra is the Sign of "The Balance," or a pair of scales, which symbolizes equity and justice to all.

RULERSHIP—The beautiful planet, Venus, the Goddess of Love, is the ruler of, and has her strongest position in, this Sign. Saturn also has his exaltation in Libra, and the people born with that planet in the Libra Sign, are said to have a good fate in life, though their Youth may be unsettled and unsatisfactory, and as a rule they have more power in the end to overcome difficulties and bring a happy ending to their lives. The Sun has his fall in Libra, and people born with the Sun therein tend to be more or less ill-fated, often have very sorrowful careers and meet with many disappointments in life. The planet Mars, has his detriment or debility in the Libra Sign, and people who have Mars in Libra at birth are apt to be lacking in energy, prefer some easy position in life, and inclined to take their ease at every opportunity, unless Mars happens to have some accidental dignity, as to be rising in the East or on the First House, or in the Mid-Heaven at birth, which would then tend to offset his weak position in Libra. From this we see that a careful study should be made of the dignity and aspects of all the planets, at birth, to determine a person's powers or debilities.

PLACES SIGNIFIED—Being an Airy Sign, Libra is said to rule the high altitudes, tops of mountains, sides or hills, sandy and gravel fields, hunting grounds and trees. People born with the Sun in this Airy Sign, demand much of the fresh, high, light, pure, clear air, and in case of sickness should live in the higher altitudes or mountainous districts, especially if at birth they also have the Moon in a majority of the Airy Signs, as in Gemini or Aquarius. Libra is a cardinal sign and when locating in towns or cities, its natives should choose a residence at the corner or head of the block or at the end of the block.

PERSONAL APPEARANCE—This Sign, when rising upon the Eastern horizon at birth, and ruled by the beautiful planet, Venus, tends to produce tall, beautiful, well proportioned bodies, small hands and feet, an open countenance, full expressive lips, a clear complexion, blonde hair, blue or gray eyes, and generally symmetrical features. Some of the world's most beautiful women were born in this sign, though they sometimes tend to stoutness as they grow older. The personal appearance is modified and often entirely reversed, by the positions of the other planets at birth, so that no accurate or reliable description could be given, unless a more extensive reading was studied.

TEMPERAMENT—Libra people born with the Sun in the ascendent and ruled by the planet Venus, usually possess the Venus temperament, which endows them with artistic, musical qualities, makes them fond of the beautiful, and very much interested in the pleasurable and social side of life. Venus ruling over Love, lends these people an amiable, loving nature; causes them to be much absorbed in their affections and matters of the heart and materially enhances marital happiness, especially if Venus is well aspected by many of the planets at birth. The planet Venus, also endows these people with very affable, courteous, obliging manners, but Libra, being an airy cardinal Sign, militates against stability, often making them restless, changeable, and inclined to scatter their energies; hence, perfect concentration is a virtue that should be cultivated by them. Inasmuch as the Sun and the Moon are both under this Sign, their combined powers control the friendship and enmity of all creatures. Justice, virtue and honor are usually their watch-words and when a friend gets into trouble they seem to regard it as a personal calamity and exert every effort to help them. They dislike demonstrative scenes of anger, though they become very wrought up at times themselves. These people are largely original in their operations, with ideas too far advanced to permit them to remain content in subordinate places. Libra people are capable of real rulership and unconsciously lead while thinking very little about it, and others are glad to follow, it is all done in such an easy and tactful manner. Libra people are usually possessed of intuitive, logical, just, diplomatic, impartial, discriminating characteristics, but when lacking in spiritual, psychic development, or living on their lower plane, they are inclined to be impatient, prejudiced, impetuous, reckless, stubborn, melancholic, deceitful, approbative, and easily imposed upon, especially if a majority of the evil planets are eminent at birth. Hence a more extensive reading should be carefully studied to determine the aspects of all the planets at the time of birth.

DISEASES—Libra rules the back, kidneys, or reins, and the bladder, which makes people born with the Sun in this Sign subject to lower spinal trouble, diabetes, Bright's Disease, rheumatism, the wasting diseases and corrupt blood due to improper functioning of the kidneys and bladder. On the lower plane of life, Libra people, by their reck-

lessness, impatience and dissipation of vital forces, make themselves liable to serious disorders of the digestive organs, and to nervous prostrations and similar affections. Saturn or Mars in the Libra Sign at birth tend to aggravate these conditions and in order to know the influences that are exerted over the weak parts of the body, and the diseases to which they are most susceptible, these people should make a careful study of a more extensive reading.

VOCATION—Being ruled by the planet Venus, fits Libra people for some artistic work, such as musicians, dancers, actors, actresses, designers, decorators, sculptors, artists, and dealers in fancy wearing apparel, finery, perfumes, and all objects of art. Their love for all things pertaining to pleasure and art admirably adapts them as stage and theatre managers, producers, directors, technicians, and promoters of all amusement enterprises. They have natural mechanical ability along inventive lines and display unusual aptitude in the handling of metals. Their natural ability to acquire occult powers, and intuitive knowledge is often phenomenal. Other planetary aspects at birth may tend to adapt them for some other line, and before a specific occupation or profession is engaged in a careful study of a more extensive reading should be made.

MARRIAGE SUITABILITY—The sense of personal freedom is so strong in Libra people, that great discretion should be exercised in selecting the marriage partner. Libra born people have been found to mate well with those of the Airy class, Gemini, Aquarius and their own Sign. Congeniality has also been found with those born in Aries, Sagittarius, and Leo, if planetary influences are favorable at the time of birth. Many more inharmonious marriages are contracted by those of this Sign than of any other Sign in the Zodiac, and it is therefore highly advisable that a careful study of a more extensive reading for both parties be made before marriage is consummated.

GEMS AND COLORS—The Diamond and Opal—Crimson, Black and Light Blue.

NOTED LIBRA PEOPLE—Some of the world's most noted people born with the Sun in this Sign are Rutherford B. Hayes, Chester A. Arthur, Ex-Chief Justice John Marshall, Lord Nelson, Annie Besant, Frances E. Willard, Oliver Ditson. Famous writers, actors and screen stars are Helen Hunt Jackson, Edw. W. Bok, Helen Modjeska, Sarah Bernhardt, Jennie Lind, Alice Joyce, Lillian Gish, Gladys Brockwell, Doris May, Eleanor Kirk Ames, Ruth Stonehouse, Roy Stewart, Douglas Z. Doty, Samuel Merwin and Peter B. Kyne.

Those born under this Sign have the capacity for doing great things, but, because of the strong planetary influences exerted over their life affairs by the beautiful planet Venus, it is very advisable for every Libra born person to have in their possession an Astrological Forecast and Extensive Reading. This should prove very beneficial and serve as a daily guide in pointing out their "good" and "adverse" periods all during the year. **READ CAREFULLY SPECIAL ORDER BLANK ON LAST PAGE OF THIS BOOK.**



SCORPIO

(The Scorpion)

If You Were Born Between October 23rd and November 22nd.

CLASSIFICATION—Scorpio is the Eighth Sign of the Zodiac, counting from Aries, the First, and has its affinity with the Eighth House of the Heavens. This Sign is known as that of legacy, death, finances of the marriage partner, and is classed as a watery, fixed, feminine, nocturnal, fruitful, phlegmatic, cold, negative, Northern sign. It is the Second Sign of the Water Triplicity, comprising Cancer, Scorpio and Pisces, which signs are in very harmonious relation to each other, and form a triangle in the Heavens, which is a benevolent figure in Nature. The symbol of this Sign is "The Scorpion" and Scorpio people partake some of the qualities of the Scorpion, usually having a severe and poisonous sting when aroused or opposed. In regenerate Scorpio characters the Eagle is a better symbol and is so used by many esoteric interpreters. The benevolent planets in this Sign at birth, such as Jupiter or Venus, are very favorable indications of a natural death, especially if there are no evil planets in the Eighth House at birth, but if Mars should be in the Scorpio Sign at birth, and also in the Eighth House, there is danger of a violent death. People who are born at Sunrise, or during the two hours before Sunrise, when this Sign is rising upon the Eastern horizon, make the strongest, most powerful Scorpio people; and are considered the most fortunate people born on that day, with good prospects for success and long life. The Sign the Sun is in at birth denotes the Individuality or higher mind, while the Sign the Moon is in at birth, denotes the Personality or lower mind.

RULERSHIP—This Sign is the Night home of Mars, God of War, and is ruled by that planet. Aries is the Day home of Mars, and is also a strong Mars sign, so people who are born with the Sun in Scorpio and the Moon in Aries, have both the Mars higher and lower minds or Mars Individuality and Personality, which makes them very strong Mars or militant characters, unusually combative, head-strong, and hard to get along with unless they can rule and have their own way. Venus, the planet of Love, has her debility or detriment in the Scorpio Sign, and people born with the planet Venus in this Sign usually partake much of the Mars characteristics in their love natures; are jealous, combative in love affairs, and make much trouble for the opposite sex. Women especially, born with Venus in Scorpio, are often left alone by the men and after a time find it difficult to consummate marriage or live happily in married life. Many of our divorcees, widows and old maids of today are found to be those who were born with Venus in Scorpio. The Moon has her fall in Scorpio, and people born with the Moon in this Sign have the Mars personality. Scorpio being the sex sign, gives them an increase of passion, which often causes them to lead a very reckless life, get into much trouble, go to mental extremes, and make many enemies. Scorpio people born at some other time of the day, than at Sunrise, or the two hours preceding Sunrise, will have some other planet than Mars as their principal ruling planet, and Mars will be their co-ruler, hence a more extensive reading should be consulted.

PLACES SIGNIFIED—This Sign signifies vineyards, orchards, gardens, places where reptiles and insects abound, and houses near pools, lakes, still waters, and damp low lands. Therefore a residence in a valley or near water is more conducive to the health and happiness of a Scorpio born person. Scorpio is not one of the cardinal or prominent signs of the Zodiac, and when locating in cities or towns, its people should reside near the middle or end of the block, and avoid a corner house or place of too much prominence.

PERSONAL APPEARANCE—This Sign, when rising upon the Eastern horizon at birth, has an important influence upon determining the shape and nature of the body. People born at Sunrise or during the two hours before Sunrise, tend to have a short, stout and corpulent body, especially in the first half of life, and, if the Moon be in a watery sign of the Zodiac at birth, with many planets also below the horizon, they may be stout and fat later in life. In a pure Scorpio person, the complexion is usually dark, the eyes black and the hair usually raven or jet black. They are nearly always of medium type, with broad open countenances and sharp features. No accurate or positive description of an individual could be given, as the appearance is modified by the positions and aspects of all the planets at the time of birth, hence a more extensive reading should be studied.

TEMPERAMENT—People born with the Sun in this Sign, and ruled by Mars, God of War, partake of that planet's influences, which makes them combative, determined, gritty, cunning, unconquerable, sagacious, inflexible, resourceful, indefatigable, firm, persistent, resentful, headstrong, fixed and set in their habits and opinions, generous to all who yield, but vindictive and uncompromising to all who oppose. Their great magnetism and psychological power gives them much influence over the minds of all with whom they come in contact. Their nature is usually secretive, aggressive and judicial; their minds are active; their perception keen, and their intuition most wonderful. While they are strong and forceful in many ways, yet they have little control over their own impulsive love and sex nature. They are usually polite, affable, considerate, and of pleasant demeanor, but can be blunt even to cruelty when engrossed by serious affairs. These people are usually alert, restless and energetic; have fine memories, and are quick to think and act. Among the unawakened of this sign, the lower instincts: lust, slothfulness, greed, vulgarity, cruelty, and selfishness, are likely to assume full sway, and they are often found to be jealous, unsympathetic, critical, supersensitive, suspicious, nagging, and tyrannical. However, their self-control is admirable, and manifests itself not only in their reserve in speaking, but in the firmness, sureness and deftness of their hands, which is combined with keen power of observation, rare poise and judgment. They are very calculating by nature, reserved and proud, and their self-love and desire for flattery is abnormal. The temperament of the Scorpio people however, may be very mild and affable, if at birth they have Saturn and Mars in favorable aspect to the Sun, Moon and Mercury and when living on the upper plane, or with their higher minds awakened, these people are equipped to rise to almost any height. Hence those born under this Sign should make a careful study of a more extensive reading, to determine the position of all the planets at birth, and the influences exerted over their individual characteristics.

DISEASES—This Sign rules the secret organs, muscular and excretory system, and those born with the Sun in Scorpio, the Sex Sign,

are especially susceptible to diseases, derangements and even abnormalities of the sex nature. The presence of the evil planets, Saturn or Mars, at birth tends to greatly aggravate conditions and increase passion, which may cause dissipation and excesses leading to a breakdown sexually early in life, which can be avoided by proper care. Women born with the Sun in Scorpio, or the Moon and evil planets in this Sign, are especially subject to female weaknesses and ovarian disturbances, which they may also avoid. Scorpio people having evil planets at birth are subject to piles, fistula, rupture, bladder troubles, sex perversions, epilepsy, and venereal diseases. Those born under this Sign should make a careful study of the laws of magnetism, and the conservation of the life or sexual forces to overcome these tendencies.

VOCATION—Being ruled by the War planet, Mars, admirably fits Scorpio people to engage in hazardous and dangerous callings, such as workers in metals and fire, detectives, officers of the Law, and soldiers. They display much shrewdness in commercial undertakings, and often attain marked success as exporters, importers, shippers, traders and transportation experts. The minds of Scorpio born people are exceedingly progressive and in order to determine their individual vocation a more extensive reading should be consulted.

MARRIAGE SUITABILITY—Because of their extremely passionate nature Scorpio born people should never marry until they have acquired selfcontrol. They have been found to mate well with those of the Watery Class, Cancer, Pisces and their own Sign. Congeniality has also been found with those born in Virgo, and Capricorn. Scorpio people often have many secret love affairs, and a more extensive reading for both contracting parties should be carefully studied before marriage is consummated.

GEMS AND COLORS—The Topaz and Malachite—Black, Golden Brown and Scarlet.

NOTED SCORPIO PEOPLE—Some of the world's most noted people born with the Sun in this Sign are—Theodore Roosevelt, Ella Wheeler Wilcox, Whitlaw Reid, Martin Luther, James A. Garfield, King Edward VII, General Lee, Robert Louis Stevenson, Paderewski, Elizabeth Cady Stanton, Henry Van Dyke, Hetty Green, Edmund Halley, James W. Burns, and John Phillip Sousa. Some of the noted actors and screen stars are—Alice Brady, Herbert Rawlinson, Maud Adams, Marie Dressler, Ethel Clayton, Will Rogers, Mae Marsh, Naomi Childers, Dorothy Phillips, Ford Sterling, Louise Huff, and Harry Hilliard.

Because of the strong planetary influences exerted over the lives of Scorpio born people, by the War-like planet, Mars, and their inherent tendencies, they should have in their possession an Astrological Forecast and Extensive Reading, which should prove very beneficial and serve as a daily guide in pointing out the "good" and "adverse" periods all during the year. **READ CAREFULLY SPECIAL ORDER BLANK ON LAST PAGE OF THIS BOOK.**



SAGITTARIUS

(The Archer)

If You Were Born Between November 22nd and December 22nd

CLASSIFICATION—Sagittarius is the Ninth Sign of the Zodiac, and has its affinity with the Ninth House of the Heavens. The Ninth House is that part of the Heavens which lies thirty degrees to the West of the Meridian overhead, looking straight up at any time of the day or night. Sagittarius is the last Sign of the Fiery Triplicity, comprising Aries, Leo and Sagittarius, which Signs are in harmonious relation to each other and form a benevolent figure in Nature. There are four of the cadent signs, Gemini, Virgo, Sagittarius and Pisces, which follow the fixed signs of the Zodiac, forming a square within the circle of the Zodiac, and these signs are all in adverse or contrary relation to each other. People born with the Sun in these four signs, tend to oppose, annoy, and aggravate, each other, unless the Moon is in a sign at birth, as tends to blend the influence through Personality or lower mind. This Sign is symbolized by "The Archer", pictured as a Centaur shooting an arrow from a bow, straight at the mark, with swiftness and sagacity; it is known as the Sign of Religion, Philosophy, foreign travel, sports, outdoor life, and is classed as a mutable, common, fiery, positive, masculine, choleric, hot, dry, bicorporal or double bodied, diurnal, sign. The best time of the day to be born with the Sun in this Sign, is at Sunrise, or during the two hours before Sunrise, when Sagittarius is upon the Eastern horizon, which makes that sign doubly strong over life and gives increased vitality. The next fortunate time of the day to be born, is during the two hours just after the Sun has passed the Noon Meridian, or from Twelve to Two P. M. when this Sign is in affinity with its own or Ninth House.

RULERSHIP—This Sign is the Day House or Joy of Jupiter, planet of Religion and Philosophy, and is ruled by that planet. Therefore, those born with the Sun in this Sign have Jupiter as the ruler of their higher mind or Individuality, and possess a very religious and philosophical nature fundamentally. Those born with the Moon in Sagittarius or Pisces, both signs of Jupiter, tend to have very religious and charitable, higher and lower minds of the Jupiter type; and go to extremes of benevolence and kindness. The Planet Mercury, ruler of the mind, having his detriment or debility in Sagittarius, people so born do not usually have much depth of thought nor accuracy of judgment, and are apt to be hasty, fiery, impulsive, and go to mental extremes. These people do not tend to be deep students, unless they happen to have Mercury well aspected by the Moon and other planets at birth. A more extensive reading for the time of birth should be carefully studied because Sagittarius people born at some other time of the day than at Sunrise or the two hours preceding Sunrise, will have some other planet than Jupiter as their principal ruling planet, and Jupiter as their co-ruler.

PLACES SIGNIFIED—This Sign rules the higher grounds, small mountains, knolls, hilly places, and also stables where horses are kept.

As this Sign is opposed to moisture, its subjects should select a house on the higher grounds which are sunny, dry, well ventilated and as far away from the swampy regions as possible. When locating in towns or cities they should choose a residence near the end of the block or the last house in the block, and upon a hill if possible.

PERSONAL APPEARANCE—This Sign when rising upon the Eastern horizon at birth, tends to give a tall, muscular, athletic, well-formed body; with strong vitality, endurance and a general appearance of vigor and freshness. Sagittarius born people usually have handsome features, bright complexion, light, brown or blonde hair, blue eyes and flushed skin, showing good blood conditions. If the Planet Saturn be in Aries, the head sign, at birth, the eyes, hair and general complexion will tend to be darker. They are almost invariably refined and graceful with a quiet elegance of manner and dress. The personal appearance is modified and sometimes entirely reversed by the positions and aspects of the other planets at birth, so a more extensive reading should be studied to arrive at a positive description of any individual.

TEMPERAMENT—People born with the Sun in this Sign and ruled by the benevolent planet, Jupiter, are manifesting under the strong Jupiter ray during life, and naturally partake largely of the Jupiter temperament, which makes them more or less mild, benevolent, just, charitable, affectionate, demonstrative, democratic, jovial, enterprising, self-confident, loyal, sincere, zealous, candid, and quick of comprehension. These people are strongly magnetic and hypnotic, and their intense personality imparts to their speech the power of deeply impressing their hearers. They are sincere in their friendship; calm and persistent in carrying out their plans, but make the mistake of telling too many friends what their plans are and sometimes these friends turn false, causing the best laid plans to fail. They are ever ambitious of achievement and delight in conquering new fields of activity. Travel appeals very strongly to them and they find it difficult to control themselves in lives of inactivity. They are always looking forward with a bright and happy disposition, full of hope and courage for the future. They know intuitively that the future state is far better than any that have preceded it, and this lends them the power of inspiration, making them always enterprising, progressive and prophetic. Often of a seemingly timid, or indifferent nature, they will rise at times to heights of heroism and presence of mind which astonishes everyone, including themselves. Sagittarius born people when living on the lower plane, are nervous, quick-tempered, fond of show, pomp and splendor, impetuous, blunt, combative, impulsive, and should cultivate self-control, tolerance, gentleness in speech, and consideration for the feelings of others. These are the people who belong to the realms of Prophecy, always peering into the future. Through living a clean life and faithfully studying occult subjects and metaphysics, they can develop the true gift of the spirit and be able to communicate with the spiritual world.

DISEASES—Sagittarius rules the hips, thighs, liver and gall bladder, which makes people born with the Sun in this Sign, subject to rheumatism, gout, billiousness, or jaundice, pelvic troubles and lameness in the hips. After sickness the retained poisons in the body are apt to settle in the hips or thighs and cause permanent lameness, unless great care is taken. These people, through their reckless expenditure of physical energy, often bring on serious nerve troubles and other sicknesses; and through improper care of their bodies are susceptible to colds, La

Grippe and catarrhal conditions. The presence of Saturn or Mars at birth tends to greatly aggravate the weakened parts of the body, and in order to know the positions of the evil planets at birth and the influences they will exert over the body, a more extensive reading should be carefully studied.

VOCATION—Being ruled by Jupiter, the planet of business and finance, those born in this Sign are among the foremost financiers in the world, gifted with truly remarkable foresight and keen intuition, together with extreme carefulness for details, they are able to mentally work out their plans in advance, and forecast the progress and outcome of their projects and enterprises with remarkable accuracy. People born in Sagittarius possess great and varied talents and aptitudes, and have been found to make excellent accountants, secretaries, modistes, photographers, lawyers, ministers, missionaries, and teachers of science, religion and philosophy. They are natural born musicians, and because of their extremely sensitive and sympathetic nature are particularly adapted as physicians, healers, nurses, and charitable workers. Because of the wide scope of vocation encompassed by the Sagittarius born persons' adaptability, they should make a careful study of a more extensive reading before deciding upon a particular vocation.

MARRIAGE SUITABILITY—Being of a rather perverted nature, a Sagittarius born person should exercise care in selecting a marriage partner. They are known to mate well with those of the Fiery Class, as Aries, Leo and their own sign, and congeniality also often exists in a union of Sagittarius, and Libra or Aquarius. Sagittarius people are prone to look for an affinity and they make more mistakes in love matters than anyone else, so careful study of a more extensive reading for both parties should be made before marriage is consummated.

GEMS AND COLORS—The Diamond, Turquoise and Carbuncle. Red Green and Gold.

NOTED SAGITTARIUS PEOPLE—Some of the world's most noted people born with the Sun in this Sign are—John Milton, John G. Whitier, Phillips Brooks, Lyman Abbott, Thomas Carlyle, Spinoza, Disraeli, Mark Twain, Beethoven, Louise May Alcott, William Lloyd Garrison, Frances H. Burnett, General Custer, and Henry Frick. Some of the noted actors and screen stars are—Lillian Russell, Fannie Ward, David Warfield, Bessie Barriscale, Wm. S. Hart, Lou Tellegen, Alice Calhoun, Helene Chadwick, Raymond McKee, Mildred Harris, Edwin August, and Rod La Roque.

Jupiter, ruler of the higher mind or Individuality, exerts such a strong astrological influence over the affairs of those born under this Sign, that it is very advisable for every Sagittarius person to have in their possession an Astrological Forecast and Extensive Reading. This should prove very beneficial in many ways, and serve as a daily guide by pointing out the "good" and "adverse" periods all during the year. **READ CAREFULLY SPECIAL ORDER BLANK ON LAST PAGE OF THIS BOOK.**



CAPRICORN

(The Goat)

If You Were Born Between December 22nd, and January 20th.

CLASSIFICATION—Capricorn is the Tenth Sign of the Zodiac, is the most Southern of the Signs, and the last sign of the Earthy Triplicity, which comprises Taurus, Virgo and Capricorn. When the Sun enters this Sign each year, on or about December 21st, we have the shortest day of the year, and as the Sun continues his passage through the Capricorn Sign, the days gradually begin to get longer, until the Sun crosses the Equator again on the first day of Spring, when he enters the Aries Sign, at which time the days and nights are again equal. We celebrate the 25th of December as Christmas Time, in honor of the birth of the Son of God. On this day also the Sun in the Heavens has his birth each year, when he is said to come out of the "Tomb of Winter," be born again and start on his new journey to the North, bringing new life in his path, for all nature. Capricorn is symbolized by "The Goat," and is known as a cardinal or angular sign, forming the Southern point of the Cardinal Cross. It is classed as an earthy, feminine, negative, movable, cold, dry, nocturnal, melancholy, and four-footed, sign, and has its affinity with the Tenth House of the Heavens, known as the House of Vocation, Honors, Preferment, and also the House of the Mother. Favorable planets in this, the Tenth House, at birth, tend to good business conditions, the favor of those in authority and power, advancement, promotion and good relations with the Mother. Evil planets in the Tenth House, usually indicate the opposite, and bring downfall in business, disgrace, reversals, and unsatisfactory relations with the Mother.

RULERSHIP—This Sign is ruled by Saturn, the planet of Fate and Destiny, whose influences are such that his vibrations are very detrimental, weakening and produce much sorrow and suffering in the world, and tend to eventually bring death itself. Saturn is classed as an evil or malefic planet, not because his influence is really evil in itself, but because the great masses of the human race are not able as yet to appropriate his higher and finer vibrations; they get only the benefit of his lower vibrations, which tend to make the mind morbid, depressed, and quick to give way to sorrow or suffering, thus inviting an earlier death. Mars has his exaltation in Capricorn, and people thus born tend to have great ambition, force, energy and a desire to make things move rapidly in their sphere. The Moon having her detriment or debility in this Sign, lends the Capricorn Personality or lower mind, which tends to make the natives despondent and melancholic to a marked degree. Saturn when found in this, his home Sign, at birth, tends to make the general fate more fortunate and cause better conditions to prevail in old age. However a more extensive reading should be consulted, as Saturn is not the principal ruling planet of all Capricorn people, unless they were born at Sunrise or during the two hours preceding Sunrise. If born at some other time of the day, Saturn is their co-ruler and some other planet their principal ruler.

PLACES SIGNIFIED—This Sign rules barren fields, bushy and thorny grounds, low places which are dry, and stables where domestic animals are kept. People born with the Sun in this Sign should locate in a rather stony, barren place, in a low altitude or a valley, but one that is dry and not too close to streams or water. Being a leading or cardinal Sign, these people when locating in towns or cities, should choose a corner house at the head of a block if possible.

PERSONAL APPEARANCE—This Sign when rising upon the Eastern horizon at birth, tends to give a medium stature, rather thin body, narrow chest, small neck and angular features. The complexion is usually dark, the hair dark or reddish, and the eyes beautiful and expressive. They strive to maintain a prosperous appearance and keep pace with fashionable aristocracy. The personal appearance may be modified or entirely reversed by the positions of the other planets at birth, therefore, a more extensive reading must be carefully studied to arrive at an accurate description of each Capricorn person.

TEMPERAMENT—Being ruled by the planet Saturn, people born with the Sun in this Sign partake much of the nature of Saturn, and tend to be fundamentally serious, melancholic, despondent, grave, morbid, cautious, materialistic, thoughtful, meditative, apprehensive, conventional, aristocratic, industrious, persevering, thrifty, orderly and many time envious, covetous, selfish, self-centered, and very much absorbed in the things of the world. Being a cardinal and leading Sign, Capricorn is considered the principal business sign of the Zodiac, and its natives usually make our best business people and pioneers in different fields of work and action. Some of the main characteristics of Capricorn born people are self-confidence, nerve, and their belief in their own power to go through obstacles, especially in the business world. They will pass through dangers and difficulties for the sake of earning money, and developing the material interests of the world. They usually know how to be frugal and thrifty without being mean. People of this Sign do not act on impulse, nor are they very demonstrative. They are extremely fond of all things beautiful and harmonious in both art and nature; and above all love elegance in the home. They are good judges of character, shrewd, calculating and quick to recognize possibilities and take advantage of the weak points in their competitors. Education and culture are essential to proper development of the Capricorn nature, as with these they become broad-minded, liberal, tolerant, and capable of accomplishing the great things of the world, though they are often lacking in initiative and need a great deal of encouragement. These people are quite liable to reversals, failure in business and setbacks, and often sink into poverty for having lost heart in the struggle of life, they find it difficult to "come back," as they want to do so quickly, or not at all, and have little patience to gain through their earlier years of plodding; especially in their adverse periods of Saturn, along through life. For that reason a more extensive reading should be studied to avoid business reversals, and insure an even tenor in life.

DISEASES—Capricorn rules the knees; and being the sign of Saturn, the teeth and bony structure of the body may be affected when the system becomes run down. These people are susceptible to heart trouble, nervousness, affections of the eyes, and trembling of the knees, brought on by worry and over work. They are also troubled with indigestion and constipation, caused from excessive dryness and lack of oil in the system. Any ill-health in this Sign usually arises from des-

pondency and melancholia. Because of the evil influences of Saturn and Mars over the weakened parts of the body, a more extensive reading should be carefully studied, to fully understand and guard against these influences.

VOCATION—As Capricorn is a cardinal and earthy Sign, people born with the Sun therein, should follow a business career and get into the commercial world, rather than literary fields. They make excellent building contractors, real estate dealers, mine and oil field promoters, and, as a rule, are very successful with big irrigation projects. Because of their extreme amount of patience, they make good teachers and instructors, and many of them excel as lecturers, preachers, lawyers, bookkeepers and accountants. Due to the beneficial planetary influences over the Capricorn people, they can attain excellence in almost any occupation or profession, and in order to determine the true vocation of each Capricorn born person, a more extensive reading should be consulted.

MARRIAGE SUITABILITY—Because of their retiring and undemonstrative nature, Capricorn people should be careful to choose a marriage partner on the same social and intellectual plane as themselves. They are known to mate well with those of the Earthy class, as Taurus, Virgo and their own Sign. Also a union of Capricorn and Scorpio, Cancer, or Leo, is usually harmonious and congenial. Due to the influence of Saturn over the domestic affairs of these people a more extensive reading for both contracting parties, should be carefully studied, before marriage is consummated.

GEMS AND COLORS—The Moonstone and White Onyx—Garnet, Silver Gray, Black and Brown.

NOTED CAPRICORN PEOPLE—Some of the world's most noted people born with the Sun in this Sign are—Sir Isaac Newton, John Kepler, Admiral Dewey, Wm. E. Gladstone, Rudyard Kipling, Daniel Webster, Alexander Hamilton, Benjamin Franklin, Albert Parson Terhune, Beulah Marie Dix, Oliver Herford, and Edw. Hungerford. Some of the noted actors and screen stars are—Olga Nethersole, Francis X. Bushman, Bebe Daniels, Matt Moore, Tom Mix, Jane Novak, Lon Chaney, David Powell, Ann Pennington, Carol Dempster, Earle Foxe and John Bowers.

Because of the high qualities and reflective faculties that Saturn exerts over the Capricorn people, it is very advisable for them to have in their possession an Astrological Forecast and Extensive Reading. This should prove very beneficial in many ways, and serve as a daily guide by pointing out the "good" and "adverse" periods all during the year. **READ CAREFULLY SPECIAL ORDER BLANK ON LAST PAGE OF THIS BOOK.**

AQUARIUS

(The Water Bearer)

If You Were Born Between January 20th and February 19th.

CLASSIFICATION—Aquarius is the Eleventh Sign of the Zodiac, counting from Aries the First, and has its affinity with the Eleventh House of the Heavens. It is the most important Sign of the Twelve; the most spiritual, the most difficult to understand, and the hardest one to live up to in its higher vibrations. This Sign is the last of the Airy Triplicity, comprising Gemini, Libra and Aquarius, which three Signs are in very harmonious relation to each other. Aquarius is classed as an Airy, fixed, positive, masculine, succedent, hot, humane, diurnal, sanguine, Western sign; is the day house of Saturn, the planet of Fate and Destiny, and is also the principal home of the occult and spiritual planet, Uranus. The symbol of this Sign is "The Water Bearer", typical of "The Son of Man" (The Christ) and of those in the world who are doing their part in the alleviation of human suffering and advocating the necessary reforms to get human affairs upon a more spiritual basis. This is the Sign that is to rule the New Age, "The Millennial Period", and it is said that the Sun, by what is known as "Precession of the Equinox", has now passed into the Aquarius Sign, ushering the world into the New Dispensation. We have now passed out of the "Pisces Age", known as the Commercial Age, the age of the greatest material development the world has ever known, the age of money, graft and large business, which has lasted for the past two thousand years. The passing of the Sun now into the Aquarius Sign, has tended to cause the present World unrest, the downfall of old conditions, kings and Dynasties, and, by the time the world gets accustomed to this new influence we will be living in an Age of Peace and Brotherly Love, when there will be no more War. This influence has brought in Prohibition, Woman's Suffrage, and will bring in many more new and revolutionary movements yet to be started during the next few years.

RULERSHIP—This Sign is ruled by the planet Saturn, in its lower, or more worldly vibrations, and by Uranus in its higher, or more spiritual vibrations. Uranus is said to rule the New Sixth Race, a class of people who are now being born under the very strong influence of this planet and who become highly spiritualized in youth. This class of Uranians are now forming the nucleus of the Reformers, the Psychic and Spiritual leaders, who are at present becoming more noted in the world, creating the sensations of the day, and who will eventually become the rulers among men. The Sun has his debility or detriment in Aquarius, and people born with the Sun therein tend to be the Reformers and the Emancipators of the Race, as was Abraham Lincoln. They have ideas far ahead of their time, and in consequence suffer great persecution, and even death, because of their views and opposition to the organized Powers which have been ruling the world. Mercury, the ruler of the mind, has his exaltation in this Sign, which tends to give very strong, original, constructive and inventive minds, of the Edison type, and some of our greatest inventions will, no doubt, soon be given to the world by the people who have many planets in the Aquarius Sign,

hence a more extensive reading should be studied by each Aquarius born person.

PLACES SIGNIFIED—This Sign rules uneven and hilly places, which have been recently plowed or dug up; places where stone is quarried, or where minerals have been mined. It also rules vineyards and localities near springs, or some conduit head. As this is an Airy Sign, Aquarius people should live in sunny, well ventilated houses, and upon a hill or the higher ground when possible. In the cities or towns they should choose a house near the end of the block, preferably the next to the last, corresponding to that part of the body next to the feet.

PERSONAL APPEARANCE—Aquarius when rising upon the Eastern horizon at birth, tends to give the most beautiful of all bodies, with height and weight well proportioned. The teeth are usually beautiful, well set and even; the eyes very pleasing and hypnotic, generally gray or blue in color; the skin and complexion white and fair, with a ruddy, healthy appearance; and the hair light flaxen, which turns gray early in life, adding to the beauty. These conditions may be greatly modified or entirely reversed by the positions of the other planets at birth, so no true description could be given unless a more extensive reading was studied.

TEMPERAMENT—This being the Sign of Saturn and Uranus, the Aquarius people make a peculiar combination; tend to be rather serious, despondent and thoughtful at times, after the Saturn types, and then again to be very active, eccentric, impulsive, notional and restless after the Uranian types. To the ordinary person, the Aquarius people seem a mystery, very difficult to understand, and it usually takes an occultist and advanced thinker to have entire sympathy with their nature. The Sun in this Sign gives a very humane, just temperament, and the highly evolved, advanced Aquarian spurns all evil, low and contemptible actions among men, is active in reforms, and in the endeavor to bring a more enlightened and spiritual reign over the world. As this is one of the fixed Signs of the Zodiac, the Aquarius people are firm, patient, fixed in their purposes, and can work a long time to carry out their aims and ambitions in life. They tend to be inventive, original, constructive, social, fraternal, genial, artistic, and independent; are always agreeable and courteous, and are seldom passionate or quick tempered. They are very intuitive, unusually clear reasoners, remarkably fine judges of character and impress one as having more than ordinary intelligence. Being always sure to see the amusing side of things, they can readily and tactfully adapt themselves to circumstances and emergencies. They are possessed of much magnetic and hypnotic power, and have much influence over others, especially the insane. When living in their lower minds, they are moody, inclined toward gloom, and are often indolent, vacillating, capricious, procrastinating, egotistical, careless of speech, and apt to break their promises. Aquarius people being subject to more than ordinary planetary influences, are naturally endowed with great possibilities and careful study of a more extensive reading should be made to determine the individual temperament.

DISEASES—Aquarius rules the legs, calves and ankles, which makes people born with the Sun in this Sign, or with many evil planets in this sign, subject to most all ills affecting the limbs. These people are often found with paralysis of one or both limbs, varicose veins, weak ankles, ulcers on the legs, eczema, etc. This Sign when evilly aspected also tends to give a nervous temperament and bring on many forms of nervous diseases, such as neurasthenia, and insomnia. Saturn or Mars in the

Aquarius Sign at birth, tend to accidents to the limbs, or some form of chronic disease that is almost sure to permanently settle in the lower limbs, which conditions may be greatly aggravated by worry and ignorance of the laws of mind, body and spirit. On the other hand the awakened, enlightened and highly spiritualized Aquarius person usually has much power to overcome disease in himself and to show others how to have good health, by the power of mind and spirit. Therefore a careful study of a more extensive reading should be made by each Aquarius born person to bring out the best that is in them.

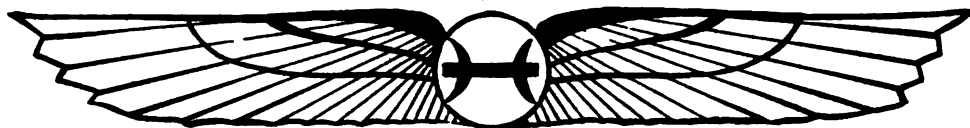
VOCATION—Aquarius being a fixed, airy Sign, its people usually possess fixed, concentrative, bright, keen, intellectual faculties which admirably fits them for scientists, inventors, natural philosophers, mental healers, preachers, teachers, musicians, doctors and nurses. Business acumen and salesmanship are strongly marked attributes of these people, which insures their success in the financial and commercial world. Aquarius people will do well to employ their minds in metaphysical research, and study of the occult sciences. Those living to the lower side of the Aquarian characteristics are inclined to be tricky, deceptive and diffusive; scattering their mental ability instead of using it for constructive, permanent work, so it is advisable that a more extensive reading be carefully studied to determine the individual vocation.

MARRIAGE SUITABILITY—Because of their versatile and inconstant nature in domestic affairs, great discretion must be exercised in marriage by Aquarius born people. They have been found to mate well with those of the Airy class, as Gemini, Libra and their own sign. Congeniality has also been found in a union of Aquarius and Aries, or Sagittarius, though a more extensive reading for both parties should be consulted before marriage is consummated.

GEMS AND COLORS—Sapphire, Opal and Turquoise—Blue, Pink and Nile Green.

NOTED AQUARIUS PEOPLE—Some of the world's most noted people born with the Sun in this Sign are—Lord Byron, Charles Dickens, Robert Burns, Thos. A. Edison, William McKinley, Abraham Lincoln, Charles Darwin, Mozart, Sir Francis Bacon, Thomas Paine, Susan B. Anthony, Madame Sembrich, John Ruskin, Aaron Burr, Li Hung Chang, Adelina Patti, Emanuel Swedenborg, Sir Henry Irving, Dwight L. Moody, Jules Verne, Samuel Gompers, Ernest Haeckl, and George Ade. Some of the noted actors and screen stars are—Eva Novak, Anita Stewart, Margarita Fischer, Carlisle Blackwell, Ruth Clifford, Wm. Faversham, Thos. Chatterton, Ann Little and Edward Arnold.

The higher or more spiritual side of people born in this Sign is ruled by the planet Uranus, and in order that the best in life may be attained, they should have in their possession an Astrological Forecast and Extensive Reading, which should prove very beneficial and serve as a daily guide in pointing out their "good" and "adverse" periods all during the year. **READ CAREFULLY SPECIAL ORDER BLANK ON THE LAST PAGE OF THIS BOOK.**



PISCES

(The Fishes)

If You Were Born Between February 19th and March 21st.

CLASSIFICATION—Pisces is the Twelfth Sign of the Zodiac, and when passing through this Sign the Sun is finishing his year's work, and making ready to start the New Year in Nature on or about March 21st, when he crosses the Equator on his Northward journey. Pisces being the last Sign of the Zodiac is symbolic of the completion of Earth life and experience, and of the time when labors can be permanently laid down. The soul, when passing through the Pisces stage is said to be nearer "The Glory Stage" of its existence, for it is then gathering up its experiences and making its settlements and adjustments, preparatory to a long rest in the Spirit world. The benevolent planet Jupiter, having his home or joy in Pisces, makes it a very spiritual and religious sign. It is also classed as a watery, negative, female, fruitful, phlegmatic, bicorporeal, cold, idle, common, mutable, sickly, Northern sign, which lends its subjects a more or less sluggish and inactive nature. Pisces is symbolized by "The Fishes" which makes it a double-bodied sign, and tends to give its subjects a rather dual personality or a "Dr. Jeckyl and Mr. Hyde" nature, often making them very difficult to understand. The Piscean Age, which has ruled for the past two thousand years was ushered in by "The Christ", when he chose His Disciples from among the fishermen, and instituted the Christian religion, which has been the prevailing Western religion during that period. A new and more spiritual reign of religion is now to begin over the world, under the Aquarius influence, typical of the return of "The Christ", and of a New World teacher.

RULERSHIP—This Sign is ruled by the religious and benevolent planet Jupiter, which is also known as ruler of the business and commercial world. During the past two thousand years, while the Pisces Sign has held sway over the world, we had the Age of the Development of religion in the Western World especially, although the Oriental religions have not changed much. We have had the Age of Commercial and material development, formation of trusts and large corporations, general promulgation of finance, and the sway of kings and potentates. However, the tendency for a long time to come will be to form Republics, as the people will tend more and more to rule themselves and overthrow tyranny wherever it may be found. The planet Mercury, ruler of the mind, has his fall in the Pisces Sign and people thus born do not usually have very good judgment; tend to less depth of thought, are loquacious, talkative and scatter their mental energies. The Mystic planet, Neptune, ruler of the waters, having his home in this Sign, gives Pisces subjects a more or less restless nature, and makes them fond of travel, especially by water. The presence of Neptune in this Sign, also makes Piscian natives very psychic, mediumistic, inclined to spiritualism and more easily psychologized than those born in other signs. The presence of other planets at birth will exert their influence upon these people, and a more extensive reading should be carefully studied to determine the particular influences attributed.

PLACES SIGNIFIED—This Sign signifies lakes, rivers, the ocean, and all low places near the water, or where fish abound. Therefore, its natives find their best health and greatest success in a life upon the ocean or living near the water. When locating in towns or cities, they should choose a house at the end of the block, and, when possible in a low altitude.

PERSONAL APPEARANCE—When rising upon the Eastern horizon at birth, this Sign tends to give a short, corpulent, phlegmatic, body, with short limbs, small hands and feet, full faces, pale or sickly complexion, soft fine hair, usually brown or chestnut in color, and brown, dreamy, peaceful eyes. They are not inclined to an erect carriage and are often careless in their personal appearance. The personal appearance may be modified or entirely reversed by the positions of the other planets at birth, and a more extensive reading should be consulted to accurately describe any Pisces born person.

TEMPERAMENT—People born with the Sun in this Sign and ruled by the good planet, Jupiter, are fundamentally religious, hospitable, devoted, burden bearing, self-contradictory, generous, charitable, and interested in the weird and curious. They have lofty ideals; in tastes are inclined to be luxurious, and are fond of art, though seldom become boastful of their possessions. Pisces people are thoughtful, industrious, sensible, persevering and are very logical and positive in their opinions, although they have strong likes and dislikes, and are not always careful to conceal them. Though lacking in decision they are usually industrious, methodical, mathematical, honest, sympathetic and have a deep, quiet regard for the weakness of others, with a wide toleration and mercy for all mankind. Pisces people possess strong emotions and become very much attached to their friends, but are very fanciful, imaginative and extremely sensitive. They are confiding and trustful, but rarely self-reliant and are apt to be timid rather than over-bold. It is essential that they live clean pure lives, for their highly magnetic and trustful nature makes them more liable to absorb harmful influences than those born in any other sign. Proper education and intellectual development mean much to those of this sign because those less developed suffer from anxiety in money matters and entertain morbid fears of coming to want or being dependent upon others; and are often inclined to be untruthful, morally irresponsible, lazy, apprehensive, fretful, melancholic, restless, selfish, inquisitive, critical, proud, over-anxious, and stubborn. As a rule they do not possess much judgment and frequently make themselves disagreeable by interrupting conversations without any excuse. This being a very psychic and mediumistic Sign, the Pisces people make our best mediums, and those who may have the Moon and other planets in this sign at birth, lean toward communication with the spirit world, though it is necessary for them to keep themselves positive to the negative vibrations around them. They seem to have been placed among us to form a means of communication between this world and the next, and in order to fulfill their mission in life they should give their time unstintingly to study and mastery of the occult and metaphysical sciences.

DISEASES—Pisces rules the feet and ankles, and people born with the Sun in this Sign are subject to diseases and all kinds of disturbances in the feet, such as gout, corns, bunions, fallen arches and excessive foot perspiration. These people may also suffer from heart trouble, dropsy, tumorous affections and disorders arising from impurities of the blood. They often become unnecessarily discouraged and despondent, and bring

on pains in the head, feet, ankles and back, resulting in impaired digestion. Therefore a more extensive reading should be studied to determine the weaker parts of the body, and how to guard against disease.

VOCATION—Because of the strong influences exerted over the lives of Pisces born people, by the watery planet, Neptune, they succeed in callings connected with liquids, or the sea; make good sailors, caterers, hotel proprietors, doctors, travellers and advance agents. Also because of the influences exerted by the planet Jupiter, they are well fitted for judges, lawyers, agriculturists, bookkeepers, accountants, painters, manufacturers, and by reason of their conservative and secretive nature are particularly adapted to the diplomatic service. They are fond of art, science and literature and many prominent writers have been born under this sign. However, other planetary vibrations at the time of birth, tend to influence the adaptability of each individual, and a more extensive reading should be carefully studied to determine their true vocation.

MARRIAGE SUITABILITY—Because of their fanciful, imaginative, romantic and extremely sensitive nature, the Pisces born person should use much discretion in selecting a marriage partner. On account of the great harmony existing between those of the Watery Class, Pisces people have been found to mate well with persons born in Cancer, Scorpio and their own Sign. Also congeniality has been found in a union of Pisces and Capricorn or Virgo. Being a double-bodied sign the planets often bring about troublesome complications with the opposite sex, and, to determine their marriage suitability, and the points of affinity or repulsion between them, careful study should be made of more extensive readings for both contracting parties.

GEMS AND COLORS—The Moonstone, Pink Shell and Chrysolite.—Black, White, Pink and Emerald Green.

NOTED PISCES PEOPLE—Some of the world's most noted people born with the Sun in this Sign are—Copernicus, George Washington, Voltaire, Joseph Jefferson, Victor Hugo, James Russell Lowell, H. W. Longfellow, Wm. Dean Howells, Grover Cleveland, William Jennings Bryan, Chopin, James Madison, Alexander Bell, Andrew Jackson, and Elizabeth Barrett Browning. Some of the noted actors and screen stars are—Marguerite Clark, Geraldine Farrar, Dorothy Gish, Louise Lovely, Charles Ray, Henry B. Walthall, Betty Compson, Dorothy Davenport, Virginia Pearson, Edith Storey, Earle Williams, Bert Lytell, Maurice Costello, Conrad Nagel, Gladys Leslie, and Stuart Holmes.

Jupiter conveys ambition, endurance, efficiency and persistency; Neptune increases the desire for scientific, inventive and literary attainments, and the other planets exert their relative influences according to their positions at the time of birth. Therefore, each person born in this sign should have in their possession an Astrological Forecast and Extensive Reading, which should prove of benefit to them and serve as a daily guide in pointing out their "good" and "adverse" periods all during the year. **READ CAREFULLY SPECIAL ORDER BLANK ON THE LAST PAGE OF THIS BOOK.**



“THE PROPHEPIC VISION.”

Here is the photograph of every man or woman who reads this page as he or she has appeared in the past, appears now or will appear in the future. Here is the story of that man or woman. Study it closely and see just which one is YOU.

Are you the baby? If you are a male, that baby represents what you were when your mother cuddled you, and the vision that floats above its head is the vision she held of your future attainment;—a handsome man, a capable man, a man of strong and stalwart personality living in luxury and ease won by his masterful achievements.

Has that “vision” materialized as yet? Are you the man she saw in her dream-picture or are you the man on the park-bench of Life waiting for Opportunity to drift by and tap you on the shoulder, brooding in discontent and misery over past failures and too dispirited to take up your burden and make another effort? You may not be either literally; may never have sat on a park-bench in fact nor tasted of luxury as she conceived it, but these pictures are symbolic. They represent the man who is “UP” in Life and the man who is “DOWN” and sitting still. You are one or the other. Which is it?

Are you the woman who held a baby to her breast and dreamed a dream of his splendid future or are you a woman not yet a mother but

dreaming of the bliss to come some day and already in your secret heart planning the things you would have your son accomplish? Read this carefully.

No vision that any one mind can possibly conceive of another person's final attainment is trustworthy, fair or logical and may easily be intensely harmful no matter how beautifully it is colored for the simple reason that it is necessarily based on the desires and preferences of the person creating the vision and not on the individual characteristics, disposition, nature and qualifications of the person concerned. It is always based on what YOU want them to be and not what they are FITTED BY NATURE to become.

The Mothers of America have done more to fill the park-benches with derelicts and discouraged failures than any other influence simply because in the ignorance and impetuosity of their love they have tried to force their own visions upon their sons and mold them into the men they want them to be rather than into the men Nature had intended them to be from the beginning.

Every mother has visions of future greatness for her child. It is her justification for the pain and suffering of bringing him into the world and as she holds him close to her breast she dreams of his final maturity to a wonderful man;—a man whose vast intelligence and magnificence will hold the world in awe. She sees him surrounded by wealth, the result of his wonderful achievements, and counts that wealth in the magnificent homes he will build, the great factories he will manage, the farms he will own, the army of workmen, clerks and servants he will employ, the motor-cars, yachts and jewels he will buy, and then, inspired by that perfect love that is all emotionalism and vanity and seldom intelligence, she proceeds to do everything in her power to set him on the road toward the achievement of her dreams, fitting him for a profession which she fondly believes will do credit to him and in time make all these other things possible.

Without any knowledge of business herself, she calmly takes the responsibility of selecting her son's future profession and as in the case of the Social Butterfly who attempts to force a number six foot into a number four shoe, she strives to push and pinch and force her son into the professional "shoe" she has selected for him without any consideration for her son's natural adaptation for the situation.

She does not know, nor does the average man, that when Nature brings a thing into existence, be it bud or man, she, with her absolute understanding of every element involved in its creation and of the purposes for which she has intended it, has mapped out the course of Life best suited to the "thing" in the final achievement of that evolution or "progress" for which it is individually responsible. More than that Nature never makes a failure; never tolerates one. No tree, bush, flower, weed, breed or species is permitted to exist that is not perfect or progressive. Anything which through resistance to normal law or through outside influence, fails to make the most of its inherent possibilities, is quickly withered, cut off, cast out or (in the case of Man) dropped by the way-side to finish his days on the park-bench.

And Nature is very frank and very fair and very "open" in all her plans for any man's development. She has written them on a scroll as big as the heavens and set it where the man can read and where the mother could study them and weave them into her vision if she would in order that both the man and his mother might know in advance the

thing he has been fitted for and might intelligently assist toward its ultimate achievement. She has given them the Stars as guides and through the Science of Astrology she has written in advance the whole history of his life as it **should** be lived for its best attainments.

The mother who ignores this message and tries to force her baby-son into a channel that suits her fancy, commits a crime against him that is no less a crime because it is the result of her ignorance. She cannot know his nature. She cannot choose with wisdom. If she tries to "force" him she only crushes out his natural tendencies, destroys his inherent self-confidence and substitutes habits that are necessarily artificial, superficial and ineffectual simply because they do not spring from within him but are hung on him from the outside like the rest of his clothes, to make a good appearance before the neighbors. And that's the real secret behind the average mother's "vision" of her son. She wants him to be just a little richer, just a little more respected, just a little higher socially than any one about her. She wants to see him in fine clothes and a white collar moving with superior grace among the lowly. Never does she want to see him sweat-marked or grimed with the dirt of work! What mother has ever visioned her son in a pair of dirty overalls and a dirty undershirt standing in a muddy ditch laying a water-main or swinging a sledge on a railroad track. And yet where would the glory and the progress and the wealth of today be but for the men of ditch and track?

Isn't it better to be a good plumber than a hungry, unsuccessful lawyer? Isn't it finer to be a successful farmer feeding the multitude than to be a poor musician or an unsuccessful doctor? Isn't it better to do anything well, no matter how humble that thing may be, than to fail at something else,—something you don't like to do, never were intended to do and couldn't succeed in doing in a thousand years. It's the misplaced energy, the personal vanity and the selfish ambition of mothers that send men through life unfitted for their proper work and crushes them in the end under the consciousness of failure, leaving them to fall by the wayside upon the park-benches or worse yet, to descend to the criminals and end in a prison-cell.

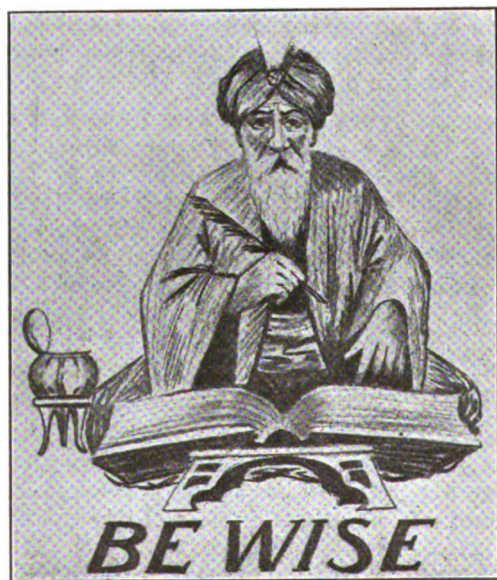
Here is one law that every mother who loves her baby and honestly wishes it well should know and always remember. No man can work to his best who does not work to the end that Nature has called him. No man can know that **end** without first knowing **himself**, his potentialities, his "fitness" and the contributing influences and opportunities that surround him. No man (or mother) can know these things except as he obtain the knowledge from Mother Nature through the chart she has unfolded before him for the personal guidance. No "vision" that is fair to the baby, no plan that is safe for the man can be created safely or effectively that is not based on a careful study of this Message written in the STARS!

The stars alone can tell of life! The stars alone can point a man's best possibilities. The stars alone can advise his profession, guard his associations, choose his companions, order his house, remove worries and responsibilities from his shoulders, leave him untrammelled to do the thing Nature has intended for him to do and in the end achieve the very thing (the very happiness and success) his mother's love has dreamed for him, for after all, ignorant and impulsive as it may be, the mother's dream for her baby's fortune is a note of Divine prescience. She senses the "end" in her soul and desires it for him in that flash of Divinity

given to her at the moment of her creation of a man-child, but when the "flash" is gone and only the "dream" of what she has seen with spirit-eyes remains to her, she tries in her blind ignorance to snatch at Fate and force her son into unnatural channels hoping to win the desired "end" regardless of the road she chooses, when if she would but leave him intelligently to the laws of Nature and guide his course by the STARS, he would of his own efforts attain the very thing she has desired for him.

NO MOTHER WHO IS AN HONEST MOTHER CAN AFFORD TO RAISE HER BABY WITHOUT A FORECAST OF HIS LIFE AS DEFINED BY THE STARS THAT DIRECT HIM. NO MAN CAN AFFORD TO RISK WASTING HIS LIFE BY FOLLOWING THE PROFESSION SOMEONE ELSE HAS CHOSEN FOR HIM UNTIL HE HAS COMPARED THAT CHOICE WITH THE DICTATES OF THAT SAME FORECAST AND SATISFIED HIMSELF THAT HE IS ON THE PATH TO SUCCESS INSTEAD OF THE PATH TO FAILURE AND PARK-BENCHES.

If her child falls sick, a mother does not hesitate to call in a doctor and spend two dollars to have him diagnose the trouble and supply the baby's needs. She does not trust her own ignorance in such a matter nor does she begrudge the money, and yet—when it comes to correctly diagnosing the baby's whole life and prescribing the proper treatment that will attain the highest success and happiness, she will often hesitate over spending the same money for a Forecast. Is that intelligent?



INDIVIDUAL HOROSCOPE DEPARTMENT

An Individual Horoscope covers all the departments of life, and the star map of birth deals with, shows and indicates the lines of action that should be followed in every phase of human affairs, and in all the complicated situations that can arise in the life of an individual, there is a solution to be found in the star map, and in the present movements of the planets, as they affect this map of birth, and the individual, in any year of life.

It requires considerable skill in the mathematics of Astrology to erect a true map of the Heavens for the time of your birth, but this office is prepared to deliver only the highest grade of work, and that is thoroughly scientific, and founded upon the laws of Science, as they have been worked out through ages of observation and experience, and as they are handed down to us today from the Ancient and Medieval peoples.

These Individual Horoscopes will treat of the following matters, a section being given each subject:

FINANCE—Giving the conditions in your map as regards finance, prospect of wealth and business success; whether you were intended for great or medium success in life; whether to engage in business for yourself, or work in employ; your prospects for a legacy, or to marry wealth; whether you are subject to losses or poverty, etc.

TRAVEL AND LOCATION—Whether or not to travel, and in what direction; whether you would be more fortunate in a foreign country than in the land of your birth; your best location for health and business success.

VOCATION—What you are best fitted for by Nature, and the work for which you were born, and intended by the Powers above; whether your star map shows great prominence in the profession or vocation, or more of obscurity; whether you are apt to have fame and unusual honors; whether you are to be a leader or a follower.

MENTAL TRAITS—The nature of your mind, whether studious or not; whether mild or naturally high-tempered; whether kind, generous, benevolent and hospitable, or the opposite; whether passionate, and tending to the sensuous, or the contrary; your possibilities as to higher education; what line of work or study to pursue, and how best to develop your type of mind, etc.

MARRIAGE AND LOVE AFFAIRS—Whether you are fortunate in these matters or not; the kind and type of a person to marry, giving the birthdays or favorable ones for your nature; whether the married life is indicated and best for you, and how to make the best of it, and be happy. True marriages can be made by the leadings of Astrology, and it is the duty of every young couple to have both of their star maps prepared, and compared, for points of sympathy or repulsion, before taking the final step.

HEALTH—The diseases you are naturally subject to; the parts of the body most ill-fated from birth; your natural degree of vitality; prospects of long life; the periods when Nature favors health in your case; also your questions answered along health lines, and advice given.

FRIENDS AND ENEMIES—Whether you tend to be popular or unpopular, and to have many friends or few; whether you are subject to enemies or not; the birthdays of people who will make your best friends, and the birthdays of your possible enemies.

Other matters will be considered, such as partnerships, domestic life, brothers, sisters, children, and also matters gone into in great detail along lines upon which you ask questions.

Our charge for this work is \$10.00 which will entitle you to a not less than seven-page typewritten horoscope with your planetary predictions for the next five years, along the lines of health, finance, travel, etc. You also have the privilege of asking our advice on as many as five questions.

In sending in your order be careful to fill out all spaces in order blank on reverse side of this page.

Trusting we may be of service to you along this great and important line, and that we may have the privilege of getting you started right in life, or to get you into your proper work and calling, believe us to be,

Yours for greater success,

C. ALEXANDER & CO.

(See Order Blank on reverse side of page.)

INDIVIDUAL HOROSCOPE DEPARTMENT

ORDER BLANK

(See full explanation on preceding page.)

REMIT BY—Express or Postoffice Money Order, Draft, or Currency.

C. ALEXANDER,
239 So. Oxford Ave.,
Los Angeles, Calif.

Sir:

Enclosed find \$10.00, for which kindly have compiled and mail me as early as possible my INDIVIDUAL HOROSCOPE with planetary predictions for five years which covers all the departments of life; also the STAR MAP, which deals with, shows and indicates the lines of action that should be followed in every phase of human affairs as fully described on reverse side of this page. It is also understood that I will be accorded membership in THE CRYSTAL SILENCE LEAGUE.

(Be very careful to fill out all spaces below)

Full name..... Male or Female.....

Street and No. or P. O. Box

City and State

Month born..... Day..... Year....., Hour..... Minute..... A.M.—P.M.
(If possible)

Place of birth..... City..... State

Married or single Color of eyes..... of hair.....

Occupation

My greatest desires to accomplish in life are.....

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Question Blank

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It is fully understood in advising you on any subject, Mr. Alexander makes no claim to the supernatural, and does not locate lost friends, lost or stolen articles, nor tell fortunes.

(OVER)

(TEAR OFF AND MAIL)

THE SECRET OF ONE MAN'S SUCCESS

(As related by Mr. C. A——)

I WAS born in Benares, India, in 1867 of Irish-English parents. My father was a surgeon in the English Army stationed at the time in India. My early childhood differed probably very little from that of any other child born in America and of it I recall practically nothing. The first incident in my life that impressed itself upon me with any marked degree and that, by the way, still stands out in my memory as the turning-point in my life, occurred one day when I was about fourteen years of age. On that day, I recall, I had gone down to the Ragaro, (what we would call a public square or plaza in this country), and there I discovered a great number of gurkhas, swami and yogis (holy men of the different religious sects), who had just come in from the surrounding mountain and jungle country on their annual religious pilgrimage. Instantly they attracted me, these strange men in their motley array of quaint costumes and filthy rags mingled with the occasional withered arm or palsied hand or the marks of self-flagellation across bared shoulders—fanatics or penitents, I found, self-immolated upon their religious fervor.

I was fascinated, hypnotized, drawn irresistibly toward them. Day after day and on every excuse and pretext I slipped back to the square to hang on the fringe of the concourse and stare my boyish eyes out in wonder. I studied them as you would study a strange new type of animal. They were different beings to me, from another world, and I never tired of watching them.

I found that they would often sit in silence for hours, heads bowed, bodies rigid, utterly insensible to my presence, utterly unconscious of the world about them, their eyes fixed in an unwinking stare upon bits of shining rocks and fragments of crystal while about them rolled and eddied thin clouds of bluish, pungent smoke drifting from weird incense burners scattered at random.

Boy-like in my restless energy, I could not understand this power of fixation; could not adjust myself to this uncanny 'stillness' and I would watch with a constantly increasing tension for the first sign of a movement, the first indication of a 'break' until it seemed I would have to scream or do something equally futile and desperate. I would even stealthily gather up a pebble between my toes, slip it into my hand and prepare to hurl it at the nearest figure merely to see him wince, but each time I did so it seemed that some invisible Force, some disembodied Power reached out and gripped my arm and held me helpless, frightened, humble.

I remember that just when it seemed I could stand no more of this 'creepy' stillness and must surely turn and run back to my father screaming, one of the pilgrims,—generally the oldest—would suddenly rise and burst forth in a tirade,—a lecture or incantation, couched in a dialect I could not understand and as abruptly sit down while the rest of the congregation would rock their bodies back and forth to the accompaniment of a weird, unintelligible chant which after an hour or two, what with the horrible rhythm of their bodies, became as unbearable to my childish mind as their former silence had been and I would stumble away from the place choking with a nameless dread and mumbling some senseless rigmarole to keep my spirits up while I cast fearful glances behind me,—only to come back again the very next day, a victim of their magnetic attraction.

Of course all their ceremonies were a closed book to me. Their words meant nothing but their actions counted enormously and it was these actions, or at least a specific act that so indelibly impressed me, and as I said before, supplied the turning point in my life. It came on a day when I had been particularly wrought up by the fascinating monotony of their maneuvers and at first I had no inkling of its importance. I saw merely that an old Hindu had suddenly risen and stepped into the circle much as I had seen others do before him and I was only mildly interested, but when he suddenly drew from beneath his robe a coil of grass rope probably thirty feet long and an inch in diameter, and tossed one end straight up into the air where it remained rigid and suspended in nothingness, one end touching the ground and the other end as perpendicular and taut as though gripped by some invisible hand, I was, to say the least, immensely intrigued.

I knew the thing before me couldn't exist. There were no buildings within three hundred feet of the spot and no trees within a mile from which a wire might have been strung to hold the rope, and yet there it stood as if inviting me to step up and touch it. I gasped and swallowed my Adam's apple and fidgeted. Someone threw fresh incense upon the braziers and the aromatic smoke swirled and eddied while the whole group swayed and chanted to the rhythm of pulsing tomtoms and the strange shrill music of unseen pipes.



What I saw.

Suddenly a little, greasy Hindu boy of about twelve, clad in nothing but a loin-cloth, rushed from nowhere into the center of the ring, grasped the rope and climbed nimbly upward.

It must have taken him three or four minutes to make the ascent and I watched his every movement wide-eyed. Then, just before he reached the top, he turned directly toward me, smiled a sickly simpering smile, waved his hand and—slowly vanished into space! I was stunned. I remember that my tongue was cloven to the roof of my mouth and when I finally managed to tear my gaze away from that rope and look about, the whole world seemed changed and uncanny.

I don't know how I got back to the Barracks where we lived, but I got there and when, once more amid old familiar surroundings, my sober second thought came back to me, something of the heritage of my cannie

forbears was awakened within me and putting fear aside I determined to do a little quiet investigating before I surrendered completely to the evidence of my eyes.

Next day I dug about until I found one of the old-fashioned plate-cameras belonging to my brother, and armed with that I hurried back to the Ragaro.

In due time the old Hindu presented his phenomenon again and nervously I snapped one picture as the rope was thrown into the air, one picture when the boy was about halfway up the rope and a third just before he disappeared into thin air, and the fact that I was able to do this while still thrilling to the nameless, hair-bristling fear that the weird performance invoked in me gave me no little sense of satisfaction, I can assure you.



What the camera showed.

I carried my plates back to the little laboratory my brother had fixed up in one corner of the barracks, and there I developed them carefully. What was my surprise to find, when the work was done, that I had a very clear picture of the group of Hindus in the circle and also of the old fakir in the center, BUT there was **no** rope and **no** boy in either one of them! It stunned me. It mystified me more than ever. I had seen the urchin climb the rope and vanish into space above it with my own eyes and yet these pictures failed to reveal them. I thought there must be some fault with my camera and took it to pieces carefully. But there was no flaw there that I could discover and I decided that I must have made some error in my method of exposing the plates; —that I had failed to focus properly or to give the proper amount of exposure or perhaps there had been some trick of light and shadow. I decided to

repeat the experiment before telling any one and so, carefully reassembling my instrument and securing new plates, I made the trip to the Ragaro next day and with painstaking exactitude made a complete new series of pictures. I did this three times in fact before I was convinced that the fault was somewhere outside the realm of pure mechanics, for in every picture under every conceivable condition the result proved always the same. There was always the public square, the group of half-bowed and chanting fanatics, the blurred wreaths of blue-grey smoke and the old priest standing in the center, but there was no rope and no boy in any one of them!

That evening I told my father about the whole thing and showed him the fifteen or twenty plates I had developed. I asked him to explain the mystery. He frowned solemnly as he pulled at his grizzled mustache and said brusquely, "You keep away from that Ragaro in the future. It's no place for you. Those natives are dangerous men. They do things you're not able to understand and they have strange powers

which they exert to get control of the unthinking." I asked him, astonished, what he meant and he pointed to the plates and said: "There is an example of their influence over you. There never was any rope. There never was any boy. They simply made you ~~see~~ them by willing you to do so. They concentrated their minds upon a rope and a boy and then projected that image into your mind. You never actually saw the things. You only saw their thought of them. You were influenced by the force of their concentration."

I remembered then something that I had paid no particular attention to before,—how those religious fanatics had sat for hours staring at bits of shining rocks and transparent crystals, immovable, rigid, lost in a depth of thought the power of which I had no means to measure. It frightened me as I began to sense vaguely the terrific force and potentiality of that rushing river of dynamic mental energy pouring forth from a hundred separate springs of individual minds each focussed on a single purpose and forming a raging torrent of Power that could sweep every obstacle of opposing thought before it and crush my will utterly. I trembled, for you see I believed my father utterly. In all his life he had never told me a falsehood and my faith in him was infinite. He was a stern man but a just one and whenever he said a thing we knew in our family that it was the truth and accepted it without argument. I remember once that I asked him about Santa Claus and he answered, "Son, there is no Santa Claus. It is fiction, mythology and imagination." And for me from that moment there had been no Christmas saint. Another time I asked him about Hell and he replied, "There is no burning Hell as you understand it. It is only a figment of ecclesiastical imagination." That settled the problem of a physical Hell for me forever and took a burden of fear from my boyish shoulders just as, through this same faith in his assurances, I had previously lost the childish fear of the dark and of 'goblins' and of all those bugaboos of childhood.

And so, as I have said, I believed what he told me about the natives and more than that, I obeyed him in keeping away from the public square. As in the case of all mysteries and superstitions, once explained it lost its interest for me and I put it out of my mind. At least I thought I did as I turned to other things, but a year later and more and more frequently in my later life I had occasion to realize how deeply the matter had impressed itself upon my consciousness, and how much the basic principle it involved—the principle of concentration of thought by the use of mechanical device like a shining stone or crystal—meant in my fortune and my well-being.

The following year, when I was fifteen, we were transferred to Madras, and I, like every other boy of independence, decided that during vacation I would get a job and earn a few annas and rupees that I could call my very own and that I might spend without the necessity of rendering an account to my parents.

Casting about for the most attractive opening I wandered one afternoon, down to the Anglo-Indian Importing Company's dock where I observed a number of half-naked natives loading and unloading cargo. This kind of work did not appeal to me. Moreover I knew I could not do it without losing caste as a white man, but just as I was turning away I noticed, beside the gangplank, a man of my own race sitting leisurely under a sun-shade, indolently watching the ant-like procession of laborers and checking a mark on a much-thumbed sheet every time a native passed him with a burden. Instantly I was intrigued.

Here was the sort of work, combining the proper elements of ease and luxury, that I just knew had been invented for me. I determined that that was the job I would apply for and I went home and told my father all about it, in order to gain his permission.

He listened to my glowing account soberly but when, toward the end, I began to lose confidence in myself as the magnificence of the prospect grew upon me, I began to falter and ask if he could help me in any way to get such a job, he looked at me solemnly out of his fine, stern eyes and said, "Son, when vacation comes you can go to work but you must not depend on anyone to help you get the position. Never in your life should you do that thing. What you can't get for yourself you are not worthy of having and to depend on any influence outside yourself is only to confess and encourage weakness."

I remember I nodded and swallowed but I could not speak, for his words had put a new aspect on life that almost frightened me. He must have followed the workings of my mind for he continued: "When the time comes go down and ask that dock-master for the position yourself, but remember, when you do so, that you must **HOLD THE POSITIVE THOUGHT IN YOUR MIND** that the position is yours, that you are capable of holding it and that you are **GOING TO GET IT**. If you hold a negative or a doubtful thought you will impregnate the dock-master's mind with the same negative and the same doubt and you will not get it. Now remember. Whatever you get in this world will be the measure of your confidence in yourself to obtain it. It is all up to you."

Again I believed my father implicitly, remembering that he had never lied and in that memory his words made an even deeper impression. When I went into the house to tell my mother, solemn and awed before the vistas he had opened to me, I think I can safely say that mentally at least I had taken the first step over the threshold of manhood.

And Mother made this advance permanent when she said, "He is right, Son. If you hold a Positive thought you will be successful. You will be able to make others see and feel and think and do just as you do. It was the same thing exactly with those old Hindus back there in Benares when they influenced you to see a boy and a rope that never actually existed. Those old natives spend their lives out in the mountains and jungles training themselves in thought-projection by means of concentration on a given subject. They sit and stare at polished rocks and bits of bright metal and crystal until they are able to drive every other thought away but just the one they want to concentrate on and they saturate themselves with that one thought until their minds become so powerful that they are able to project it into any other unconcentrated mind and make it seem *real*. Son, you'll find this true all through life. If you think **POSITIVE THOUGHTS** in a concentrated, positive manner like those old Hindus, you can always influence and convince others, but if your thoughts are negative or half-hearted or doubtful you can never influence any one. In fact you will be the victim of every mind with which you come in contact that is more positive than yours."

Between the two of them you can imagine what I did. A month before it was time to apply for the position I begged from one of our native servants a polished crystal rock brilliant from much handling, and I carried it away to some secret nook where I would not be dis-

turbed, and every day I would sit for an hour at a time, legs crossed in my lap and head bent forward as much like the fakirs I had watched as possible and try the magic formula.

First I would throw my mind blank to every other consideration. Then I would visualize in the crystal an image of that hard-bitten dock-master as I had last seen him, and then I would talk to him like a Dutch Uncle. I would tell him over and over "You are going to give me that position. You KNOW you are. You're just anxious to give it to me. You're waiting for me to ask for it. You wouldn't have any other man on the job for the world. I'm the only man who can fill it,—the only man you can trust in it. It's mine." And immediately, in my vision, he would nod his head and meekly answer "You're right. The job is yours."

I didn't make a game of it. I didn't allow the sense of "fun" to enter. It was terrible—the amount of positive energy and sincerity I expended on the experiment, and on the very day that I was released from school I bounced down to that dock, tagged the master with all the assurance that I had stored up in that month of concentration—I don't even remember what I said. Words wouldn't have mattered anyway. I was a living, breathing, incarnate THOUGHT and wholly irresistible. Five minutes later I had the job and was sitting out under that sunshade checking a row of marks on a smeary paper while the endless procession of natives wound endlessly before me. Concentration—with the help of that bit of crystal—had done it!

A month later I wanted a better position. My ambition had been awakened. It wasn't so much the new job I craved as it was a new opportunity to test this power I felt had been awakened in me. I went through the same formula—and I got it!

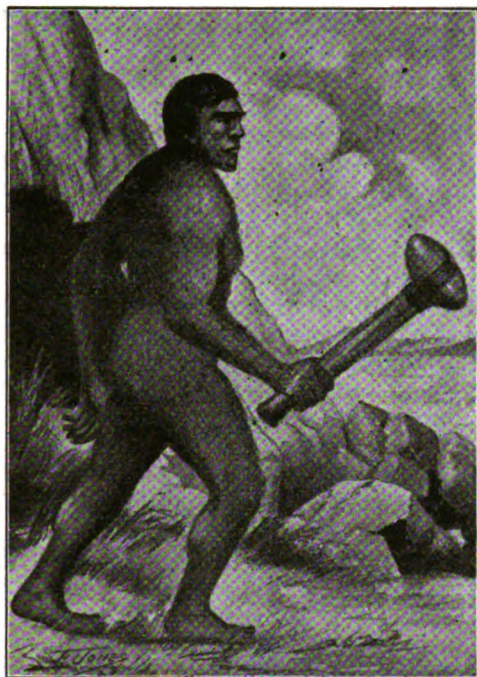
From that day to this I have succeeded in everything I have ever undertaken and achieved every desire I could conceive of. In some cases perhaps not so rapidly as might always be desired, it is true, according to the thoroughness of my concentration on the single object, but in the end I have always won. And so it was that through the teaching and the example of those old yogis I learned patience and perseverance—and CONCENTRATION, and even though at times things have not come to me as promptly as I desired I have never allowed a negative thought or a doubt to enter my mind. As a result I can point to my life as being self-made since I was fifteen and as being a perfect example of success and happiness, for after all Happiness is a condition of the Mind and lies only in the fulfillment of the desires of the mind, just as Hell is also a condition of the Mind—the condition that comes from a realization of opportunities neglected.

* * * * *

So much for Mr. A's quaint story of how he found himself. What a tribute it spells to Mental Concentration! What a simple thing it makes of Achievement! Just stop and think. Everything in the world he wanted, every ambition realized, every desire gratified and happiness in plenty merely as a result of training his mind to concentrate with the help of a simple little crystal! How it inspires one to "go and do likewise."

And yet there are a thousand little intricate points to every person's final success in the attainment of any given object that must first be clearly visualized before being concentrated upon, because, according

to the teachings of those same old Hindu Yogis that Mr. A referred to, "EVERYTHING IN THIS WORLD, outside of such things as trees, mountains, streams and the basic elements of the world itself, was once FIRST OF ALL, A VISION IN THE MIND OF SOME MAN."



Back in the Stone Age when the development of Mind was in its inception, and when human beings bound rocks to the end of sticks with rushes to make implements with which to protect themselves from the stronger and more ferocious animals, there had to be, first of all—even before the making of this crude implement—the thing called VISION. Some one of those dull witted forbears of the present race had to have seen in his Mind's Eye the stick and the stone combined in its finished state, before he could have put them together and used them.

Later, when Man first broke and yoked oxen together to bear his burdens effectively, VISION had first to conceive and bear the idea that he might turn it into reality.

Still later, when he had conquered his greatest enemy, Fire, harnessed it, taught it to serve him turning water into steam to drive great ships across the seas and send thousands of tons of metal hurtling across the rails of a continent, there had been VISION. Vision perceived all those things first and set the pattern that the hand of man might carve more steadily the realization of his dream. The clothes we wear, the houses we live in, the automobiles we ride in, the radio messages we send to the far ends of the earth—these, all these and all things else we touch and see and use and know are but the visible, material counterparts or shadowy dream-pictures in the minds of some MAN and each one of these countless realized-dreams has spelled Success and Wealth and Happiness to the Man who boasted the vision. Your success, your wealth, your happiness lie in the Visions you too are able to summon and the greater those visions, the greater your success and happiness will be!

There is an old and a true saying that there is no rule that is an honest rule that will not work both ways. If it is one mile from here to a given point it must be one mile in return. If two times three are six then three times two are six. So, if it is possible to **gain** a Vision it must be possible also to project that Vision through space,—and distance can make no difference, as **THOUGHT IS A UNIVERSAL THING** unhampered by the only two laws that impede speed. It can not be affected by Gravitation and fall to the ground nor can it be restrained by friction because it contacts with nothing material in its flight and

offers no resistance in itself. It will go where it is directed and can not be appropriated on the way.

But—to **create** the VISION that lies back of the **created-thing!** Ah, that is the question. How can you and I and every other man in the world today learn to create and set up VISIONS of the things we desire so minute in their every detail and so realistic in their whole that their translation into Realities becomes an easy thing? How can we VISION the attainment of the smallest instance of happiness that our WILL may have a “pattern” from which to carve out its achievement? Mr. A——, in his story, has pointed the mystery and revealed it in a single word,—“CONCENTRATION”—and he has added another word to make it easy when he mentioned the “shining rocks and broken crystals” of the Yogis.

Some people are blessed with natural Vision. In others it must be developed. To a narrow, stubborn, weak-minded skeptic this would never be easy, but to those who have an open mind and desire the Truth it will be merely a matter of patience and practice. And the “crystal” is not absolutely necessary to its accomplishment. Nothing is ever seen in a crystal or gazing-ball. Such things only help to focus the mind and eliminate extraneous suggestion, but even that much you will find will make a world of difference, for I have found in my experience that those who do use these simple aids to concentration shorten their labors and win their desired successes a hundred times quicker than those who strive to concentrate mentally without such artificial help. BUT, you can be your own judge in the matter for it is easy enough to try **both** ways and then finally adopt the method that gives the best results.

Whatever you do, however, do it intelligently. Conserve your forces, focus your energies, eliminate lost motion and banish the possibility of failure and its resultant discouragement, by studying this subject conscientiously in advance so that you may know something of the subject you are dealing with before you rush in and bungle things hopelessly. Do not be above taking suggestions and ideas from others. Remember that you could not fit yourself for any profession without a long course of training in the ideas, suggestions and discoveries of others who have gone before you in the same endeavor. Neither would you attempt to install a radio-set in your home without mastering some of the principles of Radial Energy as presented to you by authorities on the subject, any more than you would attempt to doctor your physical being if you were sick, without first referring to some recognized physician.

And after all such a confession of need is no reflection upon your intelligence. You could not be expected to know everything about the Mind and its workings, on a moment's notice. The Mind is a machine more intricate than any thing man has ever invented and you would not be expected to operate even the simplest machine without some instruction on its workings, would you? How much more necessary is it for you to know something about the structure, the potentialities and the mechanics of your Mind if you are to reap any of its real benefits!

Concentration is not just merely a decision on your part to sit still and think of just one single given subject until you achieve your desire with that subject. It **must** be—if it is to be effective—the logical result of some definite and intelligent preparation and training which you could not possibly attain without some outside help or instruction; therefore approach this subject of self-development by Mind-unfold-

ment solemnly and humbly, eager to receive and be guided by the experience and instructions of others who have pioneered the path that opened this New World before you.

You can't know it all and it isn't necessary to **know** (of your own discovery) in order to enjoy the fruits of any Truth. You do not have to be an Edison to enjoy the benefits of electricity. It is only necessary that you read a book that that great Wizard has written for your guidance in order to be able to equip your home with his great discoveries and flood the darkness with light, rob the air of its messages, warm your body and cook your food. His word in his book becomes an "Open Sesame" to a storehouse of inexhaustible treasure.

Neither do you have to be a Luther Burbank in order to enjoy the delicate flavor of a plumcot—that marvelous marriage between an apricot and a plum, which his knowledge made possible. You do not have to be a Fulton to claim the profit of compressed steam that turns the wheels in your factory or spins you across a continent. Neither do you have to be a Selwyn or a Ford to claim the glorious thrill of a fast flying auto, **BUT** you **must** gather the fruits of all their findings and study the words they have written if you would adapt their discoveries to your own necessities and profit in a moment by their years of patient experiment.

And if this is true of the material world how much more true it is in the realm of Mind! How much more necessary it is for you to have the best help and the surest guidance in this limitless labyrinth? Therefore be willing to fit yourself for the highest development of yourself by a careful study and analysis of Yourself under the guidance of Masters of the Subject.

There are thousands of books that you might read. It is not a question of lack of material. Rather it is a question of intelligent choice among the mass of material that is offered. You could not possibly read them all nor would you want to. The thing to do is analyze your own individuality, divide it into its various "fields of interest," recognize those "fields" in which you are most deficient and then select those books or instructions from the highest authorities treating on those specific elements, remembering always that this matter of Self-development by Mind-unfoldment is not a question of Religion, Cult or Creed but a cold-blooded business proposition of obtaining the very highest degree of profit and happiness out of the material in your hands.

As an example of what is meant by these "Fields of interest" there is first the matter of the Mind in relation to itself, its abstract Power and then its Influence upon yourself and upon others. Covering these two points W. W. Atkinson has written a book "MIND POWER" which seems to cover the field completely and authoritatively and which you would do well to read.

Then comes the relation of the Mind to your body, its health and well-being, and on this point out of the numerous books published we have found the greatest satisfaction in "SEX FORCE" by Arthur Gould, "THE SCIENCE OF BREATH" and "PSYCHIC HEALING" by Yogi Ramacharaka, "PRACTICAL YOGA" by Bhakata Vishita, "SEX SECRETS" and "HOW TO STAY YOUNG" by Dr. Armitage.

Next in order comes your relation to the world about you;—your human contacts with people and things;—your family, your neighbors, Society in general, your work, your profession, your material necessities and ambitions. This field is enormous for in it lies every question of happiness on this material plane. It might be called the "Field of

Personality" rather than the "Field of Person" since the thing that makes you individual and distinct from any one else in your relation to others and thus sets the measure of your success or failure is altogether a matter of your "Personality,"—or your "person" as other people "see" it.

This field has offered the greatest attraction to scientists and writers and it has been covered from every conceivable angle, but a few of the very best books that can be read and absorbed easily have been selected and are offered as a suggestion for your guidance. They are "WINNING PERSONALITY" by Gould; "ART AND SCIENCE OF PERSONAL MAGNETISM" and the "ADVANCED COURSE IN PERSONAL MAGNETISM" by Theron Q. Dumont; "DYNAMIC THOUGHT" by Arthur Thomas Hamblin; "THINKING FOR RESULTS" by Gould; "SUCCESSFUL SALESMANSHIP" by Theron Q. Dumont, and "MAGNETIC FORCE" by Swami A. P. Mukerji.

Of course there remains always the spiritual aspect of the Mind in its relation to the Unseen World through which channel it is often easier to form contacts with people on this plane, and to project influence and achieve results than it is along the more material levels, but this carries you into the realm of Mediumship and things Psychic and might be regarded as a course of Higher Study. Still, for the benefit of those interested, the following careful selections are suggested: "GENUINE MEDIUMSHIP" and "SEERSHIP," both by Bhakata Vishita; "THE HUMAN AURA," "THE ASTRAL WORLD" and "CLAIRVOYANCE" all by Swami Panchadasi, etc.

Over all and above all, however, must be remembered the fact that all of this course of study and reading points toward only one thing and that is, "How are you to use your mind to obtain greater profit and happiness by CONCENTRATION?" What is the method and process of CONCENTRATION and what are the benefits to be derived from it?" And in answer to these questions we recommend above all that you read "POWER OF CONCENTRATION" by Dumont and "THE MASTER KEY" by DeLaurence! After you have read those two books, saturated yourself with their information and instructions, emptied your mind of all skepticism, self-consciousness and fear-thoughts, then you need only a simple little crystal ball as a temporary aid to focussing your mental faculties and you are ready to revolutionize your life, close the door upon Failure, Struggle and Sorrow and open it upon a vista of Efficiency, Accomplishment, Profit and Happiness! You can not fail except as you are weak and unfocussed in your efforts or cling to old Fears and old Doubts that betray you! Remember,

**"You are the Master of your Fate!
You are the Captain of your Soul!"**

and not all the angels in Heaven could force Success and Happiness upon you unless you chose to receive them and made an effort to accept their gifts! If you dally by the wayside, clinging to fears and whining in self-pity, dividing your thought between what you are and what you only think you would like to be (without making the effort to be it) you'll get just exactly what you deserve as the "Master of your own Fate" and you'll have no one to blame but yourself.

Join the "Crystal Silence League" at once! It costs you nothing. Line yourself up with its thousands and thousands of members each devoted to the development of MENTAL INFLUENCE and each one throwing the weight of his or her own power at a given hour every day toward the creation of a Dynamic Thought Wave so powerful by reason of

this combined force that it is bound to sweep every member of the League onward and upward to better things! You of yourself when working alone are necessarily limited in your powers. You can accomplish just so much and no more because you have only just so much physical magnetism to put behind your mental effort. Like a slender wire you probably can only carry enough current to illuminate a tiny incandescent, but imagine what it would mean to have thousands and thousands of such "wires" combined in one majestic cable that could carry a "load" strong enough to illuminate a city! Imagine yourself as you face your own private problems with the limited strength of your own mind, being able to draw to those same problems the dynamic energy of every other member of such a league at any time you needed them! Such an influence would literally "blow" your problem from the face of the earth and leave you emancipated and untrammelled to enjoy your attained desires!

Read the books that your fellow league-members read. Think and work along the lines they are working. Attune yourself in harmony with their combined effort and lift yourself out of the slough of stagnation and ineffectiveness to a high plane of accomplishment and happiness through a better use of your inherent forces. You can do it, and there isn't a man or woman in any walk of life today who faces any sort or type of problem who wouldn't be the better for it.

Are you a book-keeper in some underpaid position, bending over a desk in some stuffy office by day and seeking a dull, dispirited sleep at night, harassed by the question of house-rent, the cost of groceries, the need for new clothes and new shoes for the children? Are you a stenographer or a filing-clerk pecking your youth away in the drab mechanics of your work, leaning flat-chested and weary-limbed above the office furniture brooding over dead Romance still-born from the womb of your girlhood imagination or waiting dry-eyed for the realization of a hopeless hope? Are you the manager of a big concern bossing this same book-keeper and stenographer among a hundred others, biting your finger-nails over the problem of getting more work, more efficiency, more production out of your organization the better to meet your competitor and give the world some improved article or service?

Are you a housekeeper; a woman plodding the treadmill of domestic drudgery, paring the pennies of a fruitless economy in a wilderness of pots and pans that seem forever empty?

Are you a mother wrestling with the problem of bringing up children, dressing them, feeding them, sending them to school the while you either suffer with a teething baby or worry your heart sick over the waywardness of some older child?

Are you a wife secretly but desperately striving to hold the affections of a husband that you sense in your soul is already slipping?

Are you a maid facing the mysteries of Life expressed in matrimony and trembling on the threshold of a Temple that whatever it promises of possible Bliss nevertheless demands for its altars a constant service and even perhaps the sacrifice of your body?

Are you a tradesman juggling with the complexities of bad credits, fluctuating markets, whimsical customers and all the harassments of inefficient or untrustworthy help?

Are you a plumber, a garage-man, a taxi-driver or a millionaire forced to meet and contract with your fellowmen and wrest from them a living or prevent their wresting from you the things you already have?

YOU NEED MENTAL DEVELOPMENT, MENTAL CONTROL OF

YOUR ENVIRONMENT through CONCENTRATION! Self-analysis! Self-understanding! Self-appreciation and the power to project your forces to the attainment of your goal!

You need all the help that such an organization as the Crystal Silence League can give you, all the information that such books as have been mentioned can supply and all the assistance that such a simple little thing as a Crystal Ball can offer in better enabling you to collect your scattered energies into a definite focus where you can handle them efficiently and at will.

AND YOU HAVE THE POWER TO REACH OUT MENTALLY AND INFLUENCE YOUR NEIGHBOR! Never doubt it! Don't shrug your shoulders and say, "Pshaw, that's all bunk. That's telepathy or spiritualism or some of those new-fangled notions. It only exists in freaks and I don't believe in that sort of stuff any way." Don't be a skeptic. No one mind exists by itself. All human minds are but individual fragments of the **GREAT MIND** that exists everywhere. This is not a matter of anybody's religion. It is a scientifically accepted fact whether you believe it or not. **MIND** exists outside of yourself or ourselves and entirely independent of human beings;—existed long before them and will exist long after they have disappeared. Each human being reflects a portion of that **MIND** and through that portion contacts with all other human beings. Call it Psychism or Occultism if you want to. If you like that better we'll use the word "psychic" and say that every human being is "psychic" according to the degree of his mental development or his ability to contact with the **OVER MIND** and as a proof of the fact that you possess this power and are able to contact with your neighbor, without the use of voice or hand or any material agency, just answer these few questions honestly—and privately.

How many times have you taken up the 'phone in answer to a bell-signal and just before placing the receiver to your ear have had a picture of the person calling and **knew** absolutely who was on the other end of the line?

How many times in a crowd or on a street-car or in a restaurant or public place have you felt someone looking at you, compelling you to turn around and have finally turned involuntarily? How many times have you been able to make someone else in a crowd turn about and look at you by merely looking at them?

Did you ever, just before a person started to speak, **know** exactly what he was going to say and perhaps supply a word to him?

How many times have you had "hunches" to do things,—say, to buy a lot or something else and find a short while later that the value had increased and shown a profit? Or perhaps the case was the reverse and your hunch told you **NOT** to do a certain thing or to go to a certain place or to meet a certain condition. All that was an evidence of **MIND** acting either from you to someone else or from someone else to you as the case might be and represents a condition that can easily be controlled at will if you will only train yourself by the proper system of **CONCENTRATION**.

Do you want a better position in the business world than you have? Take a crystal, set it beside you, empty your mind of every other consideration, throw out all disturbing diversions, breathe deeply and rhythmically a few times to correlate your magnetic forces and then look into the crystal, set up a mental image of the thing you desire and **CONCENTRATE** upon its attainment and it will be yours!

Do you want to bring your wayward son home from his wander-

ings or wean a light-minded daughter from the empty pleasures that are luring her downward? Do you want to win back your husband's love and keep his feet from straying or do you want to lead a wife back to the arms of her children? Do you want your sweetheart to call on you tonight or a friend to call you up by 'phone quickly, or a letter to be written, or a job to be given you?

The process is the same and the method simple. Take a crystal. Visualize in your mind's eye (and ~~see~~ the image in the crystal) the thing you want or the person you desire to respond to your wishes and then CONCENTRATE and the force of your fragment of the GREAT MIND will flow outward through the channel of MIND itself and will contact with the other person and write its impression as a telegraph-sounder or a radiophone transmitter records its impulse on the human brain.

Are you a writer or a lecturer or a minister laboring over the construction of some great play or impressive speech or inspiring sermon yet "beating the air" fruitlessly and unable to achieve the desired end? Use the crystal. Set up in your mind (and through it into the glass before you) a vision of the characters in your play or the "points" in your speech or sermon. CONCENTRATE upon them. Bring the power of LOGIC upon them and before you know it the actors will resolve themselves into a smooth-flowing and natural inter-course and your "points" will drop into the perfect chronology of an ascending and convincing climax. If you don't believe it analyze this very article you have been reading. If you are acquainted with literary or dramatic construction you will see how step by step the theme has unfolded always on an ascending scale until a climax was reached and then—in this very paragraph, the Truth was driven home, for (this is a confession) this whole article has been written with the aid of a crystal and could not have been phrased half so effectively without its simple aid to CONCENTRATION!

And now finally—because it touches a different field and that field a sacred one, worthy of the most considerate treatment,—if you are a physician having to do with the sacred privilege of alleviating pain or saving a life, it may be of a young bride whom her husband worships, it may be of a child that goes beyond words in love, it may be of a mother or a father whose children need them, and if at any time in such a service you find yourself perplexed in a diagnosis the correct definition of which may spell all the difference between success and failure, life and death, happiness or misery, oh, be big enough to put aside your personal prejudices if you have any, and at such a time ~~use~~ **use a crystal**, if only to clear your mind of the harassing vibrations the people about you are projecting upon you in their anxiety, and thus leave your brain to function more efficiently and to your credit. **USE A CRYSTAL and CONCENTRATE!** Visualize in their order all the "symptoms" and elements that you have discovered. Study them in their relation to each other undisturbed by extraneous influences and **YOU WILL BE SERVED** for you will find that instantly your mind will achieve a clarity and accuracy that will seem to the uninitiated to be almost uncanny, for you will be drawing the **FACTS** not from the things before you or about you, but from that **OVER MIND** that hangs above you and is all comprehensive!

So then,—whatsoever ye would of Mind-unfoldment! Whatsoever ye would of world-advancement! Whatsoever ye would of Profit, Power and Prosperity! Whatsoever ye would of Service, Love and Happiness,—**USE A CRYSTAL AND CONCENTRATE!**

THE PECULIAR CASE OF MRS. McKELVEY

By Alexander.

A NUMBER of years ago I was lecturing in the city of B—. One hot afternoon in the month of July I was sitting in the shade at the rear of the theatre, when an elderly lady named Mrs. McKelvey approached me and said, "Mr. Alexander, they do tell me you be after working miracles and I want you to work one for me." I replied, "Mrs. McKelvey, I have never worked a miracle in my life and furthermore I do not believe in miracles. Everything on earth is natural and governed by Natural Laws and if I have ever done anything that seemed like a miracle to the uninitiated you may rest assured that it could easily be explained by some of these Natural Laws. However, if you will tell me what is troubling you I will see what I can do to alleviate it."

She then told me that her son Denny, twenty years old, was lying at the time in the city jail and that she was afraid they were going to send him to prison for life because of the fact that in that particular state there was what was known as "The Habitual Criminal Act." Her son Denny, it seems, had been convicted numerous times of getting drunk, breaking windows, beating people up and disturbing the peace in general and the authorities had finally grown tired of him. She told me that she was a widow, that Denny was her only son, and finally that she took in washing for a living.

She explained that when Denny was but five years old his father (who had been working in the mines) had received his pay-check one day and as usual had cashed it at one of the saloons and gotten drunk on the proceeds and had then fallen down a deserted shaft of a mine and been killed. They had brought his body home to her on a door, leaving her a widow with baby Denny to support as best she could. Since that time she had made her living taking in rough washing from the miners and had given the great love of a mother to Denny.

As he grew from babyhood into boyhood she began to fear that he might follow in the footsteps of his father. From the time he reached twelve years of age and began to stay out in the streets of an evening playing with the boys this fear had grown to an obsession, and as she listened for the sound of his feet upon the steps when he returned to the little home, she would wonder whether or not some day those same feet would come faltering and staggering back to her as his father's had done for so many years before him.

Sure enough, when he reached the age of sixteen or seventeen her fears had become a reality, for, from time to time, Denny would come reeling home to his poor dear old mother, blind drunk and beside himself. Finally here, at the age of only twenty he had been convicted time after time of being a drunkard and the world called him "worthless."

I told Mrs. McKelvey that the fault was hers. She blessed herself quickly as she shrank back as though I had struck her, and answered: "God knows that can't be true, because I love my son Denny with all the love that a Mother's heart can hold and I would give my life this very minute to see him an honest, clean, true and upright man."

I was sorry for the grief in her face, sorry for the blow I must strike, but I knew that if I was to do her any good in the end I could not spare her now, and so I told her as gently as I could that though a Mother's love was the strongest and most beautiful thing in the world, nevertheless she and she alone was responsible for her son's

downfall, and then, while she stared at me wide-eyed, almost breathless, her poor form quivering, I went on to explain what I meant by my statement.

I took her back to the day her husband had been brought home upon the stretcher, dead from drunkenness. I recalled as vividly as I might the shock this had been to her nature, (for I guessed that she had loved her husband) and I showed her how the incident had impressed itself upon her mind in the terms of the suffering she had borne as a result of that incident;—how, every time a new privation had been laid upon her she had gone back in memory to the incident that had robbed her of her mainstay in life, and she had murmured (in thought at least) “Ah Patrick, if you only hadn’t touched the liquor this wouldn’t have happened.” She admitted all that with a slow shake of her head, and then I showed her how this constant tracing of all her troubles to the drinking of her husband had set up in her mind a great dread of the curse of whiskey and Fear had been born in her and she had turned her spirit-eyes from her dead husband to her living son and said within her heart, “Has he inherited the drink-habit from his father? Will the curse of liquor be in him to bring him down as his father was brought down before him and to heap new woe upon my old head?”

She began to see my drift then and looked away from me toward the distant horizon with a little gasp as her hand fluttered to her bosom to stifle a cry of guilt, for she had guessed my meaning now when I had told her that she was to blame for her son’s downfall, but I couldn’t stop there. I couldn’t just leave her with the accusation and send her home to curse herself and blame herself for Denny’s condition. I had to keep on to the bitter end if I was going to do her any good by showing her how to redeem him, and so, when she cried out “God forbid!” I looked at her steadily and a bit sternly for a moment, focussing her attention once more as I answered, “Nevertheless it is true,—and you know it. You kept this constant fear,—this constant thought of your son’s becoming a drunkard in your mind and you held it over him, molding him to it!”

She closed her eyes, dropped her head and shuddered at this and the sob that was torn from her shook me to the depths, but I held firm to my work and checked her with a quick change to gentleness and added hopefully, “But it is not too late. Cheer up, dear woman, for I am going to show you how to overcome all of your troubles—how to bring Denny back home again.”

There was a silence after this for a long minute. She couldn’t believe me; couldn’t trust her ears; couldn’t imagine the possibility, and yet her faith in me as a “Miracle Worker” held her and her love for her son made her want to believe, and so she stared at me and slowly put out her hand, while with the other, twisting in her apron nervously she fought the impulse to tears. “Oh— God Bless ye, Misther Alexander,” she began, “God bless ye fer that,”—and then Fear came back for an instant and she trembled and started to break once more hysterically as she clutched my arm and sobbed brokenly, “But don’t—don’t be afther foolin’ me, Misther Alexander! Don’t just say that t’ git rid ave me an’ me throubles! Ye wouldn’t do that, now would ye?—would ye?”

She was pathetic—her suffering terrible, and I suffered with her, for it is not good to look upon the human soul in its agony and my eyes ached, but as best I could I reassured her with pats and words and when she had become calm again I gave her a little crystal ball

that I carried with me as an aid to concentration when I was working out some of my problems in stagecraft, and I told her to take it home and keep it near her and always when she felt inclined to worry about Denny, to take it up immediately and look into it steadily until her mind became a perfect blank, and then, when that was done, to form a picture of Denny in her mind and imagine that she saw it clearly before her eyes in the crystal.

She nodded understandingly, hungrily drinking my words. I continued: "You can make that picture any sort you want of your boy Denny. You can see him filthy and in rags, lying in the gutter and rotting in a felon's cell, or you can see him proud and clean and prosperous, a well-dressed, happy and respected gentleman. You can see him wearing a white collar and a fine black suit, sitting in his own office, smoking a big cigar and laying the law down to his employees as any self-respecting contractor and business man should do, or you can see him wearing the crooked smile and the hang-dog look of a crook if you'd rather. It's all up to you, Mrs. McKelvey, what kind of picture you see of Denny in that crystal, but I'll tell you now, Mrs. McKelvey, if you'll hold that picture long enough and see it strong enough, concentrating upon it and never changing nor allowing the Fear-thought or the Doubt-thought to enter your head, and never tying your son's soul to the ghost of your dead husband dragging the bad habit of one down upon the head of the other, your son Denny will come to be just exactly as he appears in that picture and there's not a power in Heaven or Hell that can stop him, for Thought **makes** things! It moulds things and shapes them out of nothing and there's not a thing in God's green earth that wasn't made out of Nothing and shaped in the magic mold of Thought! Your boy is no different from all the rest of the earth. Thought will shape him to his end and it's your mother's love—the love that first feared for him and **believed** that he **could** be wicked, and that he **would** be wicked because his father had been so before him, and that finally **shaped** him to his wickedness—it's that same strong Mother-love that will shape his end beautiful!"

She could only moan and nod pitifully, her eyes streaming with tears as she clung to my hand when I finished. I asked her if she would promise to do what I had told her; to use the crystal conscientiously and, through it, use her mind constructively for Denny, and when she nodded that she would, I kissed the dear old soul upon the cheek and told her that I'd see to it that her boy came home to her that night and for her to run along home and be happy.

She went. I'll not tell you her last words. They were too beautiful and out of all the years of my experience in contacting with men and women and listening to the words they have to say, I like to recall at times the words of that humble old woman best. They bring back my faith in myself again. But, anyway, after she had gone I called up the Mayor and Chief of Police both of whom were friends of mine because of the favors I had done them on my numerous previous visits, such as benefit-shows for their Lodges or for some special charity and the like. Since I'm one of the kind that believe a friend is not a friend unless you can ask a friendly favor of him I had no hesitancy in approaching them under the circumstances. With my crystal beside the telephone I concentrated upon each one in turn, visualizing him in the transparent depths of the ball and holding in my mind the positive thought that they would agree to turn Dennis McKelvey loose and I so asked them. At first they resisted me; told me I was foolish to make such a request; that the penitentiary was the proper place for

him and that I'd do better for myself by putting my mind to better things, but I only increased my thought-force and willed all the more determinedly that they should accede to my demands and in the end that's exactly what happened. They couldn't have resisted me if they had tried. They didn't know the combination of crystal and thought-force that they were up against and I had them.

I went down into the jail with the warden when Denny was released, and I shook hands with him. I didn't give him a lecture on sobriety. I didn't even say a word of censor or encouragement. He was not in the mood for such a thing and besides, I did not want to break the current of Thought-force that I knew was flowing toward him even then from some humble little shrine in that old woman's home and heart, and so I simply said, "Dennis McKelvey, your dear old mother is waiting at home for you. God bless you." And then I left him.

One year and one week after that date I once more visited B—— to give another course of lectures, and who should meet me at the train, the first one to put up a hand of welcome as I stepped off, but the same dear old Bridget McKelvey, the wash-woman, all dressed up in black silks and satin with a wee little bonnet on the back of her head! You all know the kind—red arms and par-boiled fingers locked nervously over a pouchy stomach as though surprised and frightened in their momentary idleness, while the eager old face above grins and grimaces in an ache of self-consciousness as she strives to say something "polite" for the occasion—the kind that no matter how much they put on they only look the worse for their trouble; the kind that makes the world laugh at a glance at their outward appearance, and then makes the angels sob and sing over the golden glory of the hearts within them.

Stammering and laughing and crying all at once she grabbed my hand and said, "Misther Alexander! Ye've worked a miracle. I want ye t' come out t' me house and have dinner! I want ye should meet me son Denny. He hasn't touched a drop of liquor since the day ye cured him. And he's foreman now in wan ave th' big mines here dhrawin' down his 'leven dollars a day, and I don't take in no more washing!" As she finished on this wonderful climax she put her arms akimbo, glanced down at her gorgeous gown and then cocked her head up at me as if challenging me to dispute the evidence before me, and then, seeing the appreciation in my eyes, she hurried on with the glad tidings, "And he's bought me a little home and it's all paid for, and I pray God every night to bless you wherever you are, whatever you're doing, for th' wonderful miracle ye performed over him!"

Friends, this is the story of Mrs. McKelvey. And it was all true. Every bit of it. I took the pains to check up for my own satisfaction and I know she dealt only in facts—except in one instance. There **wasn't** any **miracle**! Personally, I didn't do a thing but give the old lady a little cheap crystal to hold in her hand—and some advice to go with it, and then I went away and forgot all about her and left her to work out her own salvation and find her own miracle, but it was the combination of the crystal and the advice that did the business for her just as they will do it for you in a similar circumstance if you will heed the one and use the other, for in this advice I opened the way for her and showed her the Light just as I'd like to show it to you. I showed her how her thoughts, once full of fear, were all negative thoughts and I showed her how to change them to **POSITIVE** thoughts filled with **HOPE** and **ASSURANCE**, and the **DETERMINATION** and finally **REALIZATION** and I turned that great Mother-love-force in

the **right** direction so that by Positive Projection and Correct Visualization she **THOUGHT** Happiness, **SAW** Happiness and finally **BROUGHT** Happiness into her own home!

It wasn't I who had done the miracle, for there are no Miracles and never were, unless **POWER** is a miracle in its unlimited possibilities, and it wasn't I who had done any work either, or achieved any of the results that I could claim the credit. All that had been done by that humble, heroic mother. But I **had** shown her how to **use that Power** which was within her and within every other human being, including yourself,—the Power that is a part of God Almighty and through that Power properly directed she had turned Misery and Sorrow for both herself and her son into the divinest happiness, by the oldest method known to man—**CONCENTRATION**. Nor had the crystal any magic properties either. It was merely a constant, visible reminder of her promise to work, and a simple tool to aid her in the achievement of the highest Concentration in the **RIGHT DIRECTION**!



لکھ تری بیدار دی ماسٹر مانو اف چیس کر رہی
 سوسر تو تگور بائی فی موبوس گورس
 سوسر اور جوک ارور اندر ما



**“FACT IS DEMONSTRATED
BY THE TEST OF EXPERIMENT”**

(A fundamental law of SCIENCE)

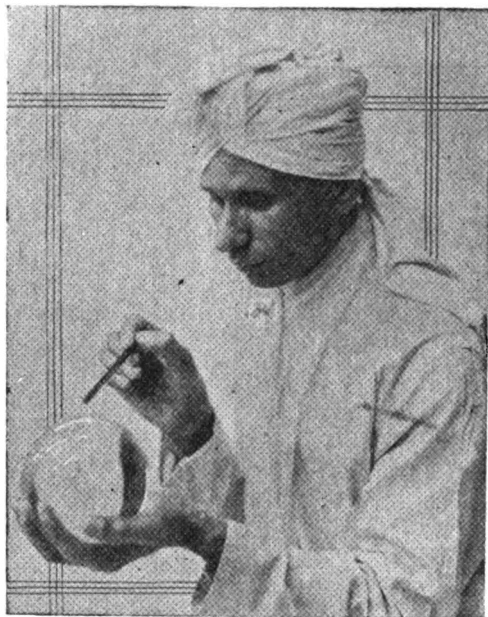
**“TRUTH IS ESTABLISHED
BY THE WITNESS OF THE MANY”**

(A fundamental law of LAW)

Let the **EXPERIENCE** and **WITNESS** of the **MANY**
PROVE the **FACT** and the **TRUTH** of
MY TEACHINGS.

You ask me to show you the “short-cut” to KNOWLEDGE. Let
the letters on the following pages show you the “short-cut” to
FAITH, that I may help you.

What so many others have PROVEN you need not fear to TRUST.



THE SUPREME OCCULT TEST

Read what Dr. HARI MOHN, B. Sc. O., recently from India and one of the greatest Yogi Healers and Teachers in this country, has to say of my work. If no other endorsement of my efforts to bring happiness into the world had ever been written, I should still feel justified in my efforts by the voluntary statements of this wonderful, intelligent and spiritual man.

Mr. C. Alexander,
Los Angeles, Calif.
Honorable Sir:—

Los Angeles, Calif.

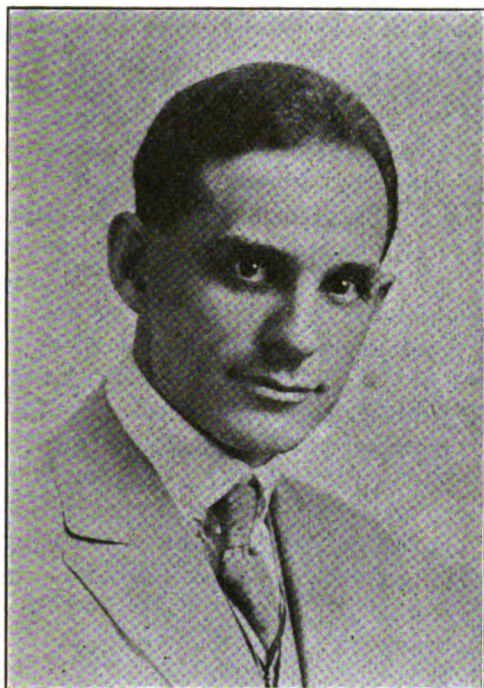
I am a Hindu, I came to this country five years ago from India, from Bombay and Calcutta and from all over that great country where I studied Humanity under the Laws of God. Here I am also a student, reading and studying everything, your language, your medicine, your religions which are so many and sometimes so funny to my understanding, and your evident brotherhood to my own people in their common yearning for the Unattained.

One day I read your Crystal Silence League Book which a friend gave to me. To me it was wonderful. I loaned it from my friend until I might obtain a copy for my very self if you will please to be so gracious. I have read every word of it. Many times I read some of it over and over. It is the most comprehensive method of mind-development I have ever read in this country and is more truly occult and according to the teachings of my own country than are other books. It is the spirit and the words of Buddha as the real Yogis of India related them to me and as all true believers practice and I am glad to find so trustworthy and so familiar a thing in this strange country. The thought that merely by reading this book I put myself into accord with so many thousands of unseen people all thinking in the same key, and am able to draw toward me the terrific current of their combined thought-vibrations and magnetic-waves to meet and batter down my obstacles and to achieve my desires for me, is particularly inspiring. It excites me. It gives me new courage; new confidence. With such a reservoir of Force behind me to draw from I am UNCONQUERABLE! I am INVINCIBLE! I laugh. I am happy. Who can thwart my will or keep my Desire from me?

Quick. Please. Send me a book that I may return to my friend this one that I have loaned from him for he needs it and I would not rob a man of his part in this wonderful Communion. Such as the price is I will pay gladly to the postman or the messenger who brings it.

May I claim the place of your lowliest servant,

Hari Mohn.



A PROMINENT ATTORNEY BEARS WITNESS

Mr. Gilbert J. Heyfron was attorney for the late Wallace Reid and is at present attorney for Mrs. Wallace Reid and advisor for many other film luminaries and film companies.

Hollywood, Calif.

Mr. C. Alexander,
239 South Oxford Street,
Los Angeles, California.

Dear Sir:—

When your letter of recent date came to me, asking for an expression of my views and experience with the Crystal as an adjunct to my law practice, to be used in your forthcoming book, I was at the time engaged with the Crystal in an effort to untangle one of the most puzzling cases I ever came in contact with. It was a case in equity and involved the striking out of certain disputed titles, but I have been able to concentrate my mind upon it to such an extent that I have eliminated the difficult situations, one by one, and I believe I will be able to work out the solution successfully.

In preparing difficult matters I find the Crystal is a great help in being able to concentrate my mind, which enables me to achieve a clearness of vision and directness of approach that no other method supplies. I am of the firm opinion that no lawyer should be without one in his practice.

Sincerely,

A handwritten signature in dark ink, reading "Gilbert J. Heyfron". The signature is written in a cursive style with a large, stylized 'G' and 'H'.



A DOCTOR'S ENDORSEMENT

When a doctor discusses a subject he brings to it the benefit of a cold, unemotional, scientific mind that knows nothing of personal influence, private prejudice or popular theory. He deals only with FACT and his endorsement of any subject therefore carries weight. Read what DR. JOSEPH RUBEN, fresh from European Institutes and a man of proven intelligence and wide practice in this country, has to say and be convinced. His message should have a peculiar value to you and a probable influence upon your purse and fortune.

Los Angeles, Calif.

My Dear Mr. Alexander:—

May I write a word of thanks for the splendid help you were able to give me in the treatment of my patient Mr. J—— H—— for whom you sent me a Forecast recently. You will remember that I wrote you at the time that I had met in this case certain conditions that defied diagnosis and resisted every treatment and experiment I personally could suggest. I had had it under observation for some time but felt that I was making no progress with it and was in fact working an injustice upon my client by continuing my fruitless endeavors. More than once I had been tempted to give it up and acknowledge myself beaten but my professional pride and my sincere concern for my patient's welfare tempted me to postpone the decision day by day as I tried always new efforts to reach the seat of his disorder. Finally my attention was brought to the subject of Astrological Influence upon the Human System as set forth in one of your Forecasts that I accidentally ran across and my eyes were opened to an entirely new (to me) field of research. After some debate with myself I finally determined to experiment in that field for the benefit of my patient and obtained the date and place of his birth which I sent you.

A few days later the Forecast arrived and I read it with a sense of utter astonishment as I discovered your ability to analyze his condition and diagnose his case at a distance and without even knowing his visible symptoms. It was a revelation to me and I hastened to follow the suggestions contained in the Forecast for correcting conditions and adjusting them to the normal. I am delighted to be able to report that since then my patient has responded readily to my treatment and is now well on the road to a complete recovery. I feel that both he and I owe you a great deal in this experience and I am taking this occasion to thank you.

This whole episode has made a very deep impression upon me and opened an entirely new vista to me. Hereafter whenever I meet a case that resists my treatment I shall not hesitate to repeat this experience and apply to you for a Forecast on the patient. I have discovered that it gives so much information on the fundamental characteristics of a person and his physical nature and reveals so many things that a Doctor could not hope to discover for himself by a mere cursory examination that every Physician or Surgeon could well afford to surrender his personal pride in the matter and avail himself of the information thus offered, and I shall

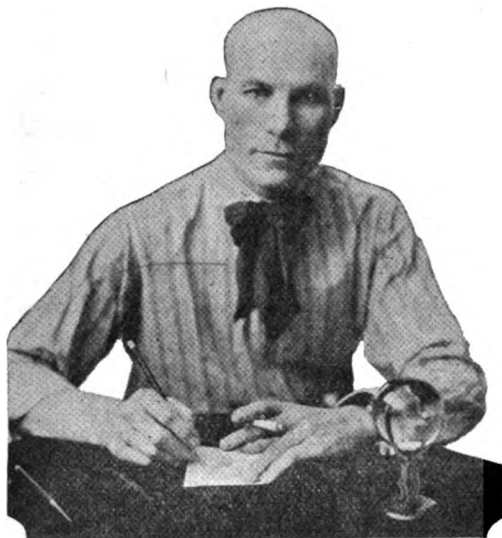
lose no opportunity to bring this idea before my colleagues. Also I feel that the public in general could well afford to secure these Forecasts in advance of any occasion to call in a physician for some specific ailment for since studying the one in question I am of the opinion that people could save themselves a world of sickness and trouble by the better understanding of their natures that a Forecast gives and at the same time make a better use of their talents and abilities in the proper direction of their forces in the business or professional world.

Once more I take pleasure in acknowledging my debt to you.

Sincerely,

Dr. Joseph Ruben

FROM ONE OF AMERICA'S GREATEST ARTISTS



Wherever BRAIN-WORK precedes Manual Labor; wherever an ARTISTIC TALENT demands CONCENTRATION for its most perfect expression, the CRYSTAL tells the same story. Here is the word of FREDERIC EUGENE JONES, probably one of the best known painters of Ivory Miniatures in America and the ORIGINATOR of those famous AURIC PORTRAITS, (pictures based on the Astral Colors which constitute the Human Aura, revealing the "Spirit Light" within a person and making the Portrait peculiarly "Life-like") that have created such a world of speculation and praise. Surely such testimony must have its value.

Los Angeles, Calif.

Mr. C. Alexander,
Los Angeles, California.

My Dear Mr. Alexander:—

Replying to your question relative to the use of the Crystal in my work, I have had this same question asked so often by clients and friends who have observed my use of this instrument that I am all the more willing to make this statement in the hope that it may be of value to other artists and brain-workers.

You know that in my profession of Portrait Painting, particularly where it is a matter of reducing the subject to miniature proportions and transferring their likeness to a small ivory surface, the greatest demand is for 'lifelikeness'. Every new client asks with a note of doubt and hesitancy, "But are you sure that you can make the picture life-like in such small proportions? I don't see how you can do it." Unless I were able to prove my ability to do this by my actual work I would seldom interest a client and certainly would earn but little money. Therefore to obtain the highest element of 'Life' in my pictures I have developed the idea of painting wholly in the colors revealed in the sitter's AURA, which is, as you know, that 'Astral Light' that surrounds each person's body and contains all the color-elements of his Mental and Physical makeup. The results achieved have been phenomenal and often surprising even to myself in the sometimes uncanny reproduction of hidden characteristics and soul-qualities.

Now in order to achieve these results you can readily understand that I am compelled to use the very highest form of Concentration. I must be able to shut out

of my mind or perception every extraneous element surrounding my patrons, even to the very light-rays emanating from any source but themselves. I must 'throw them into a field of absolute vacuum' where only they, themselves, are visible to me, and there I must dissect them and analyze them and perceive them in color-values in order to do my work. To accomplish this result I have tried every system I ever heard of but NOTHING answered my purpose until I stumbled upon your theory of CONCENTRATION IN THE CRYSTAL and made the experiment. I'll acknowledge that I did it at first with a secret feeling that I was a fool and that I would be laughed at, but I got over that quickly. I found that I could look at my subject in any sort of situation and against any sort of lighting-effect or background and then turn to my crystal, project the image of that subject into the transparent 'field' of the ball, shut out all extraneous circumstance and concentrate upon it to the exclusion of disturbing influences with a remarkable result. I might go into a more minute explanation of just what these 'results' were but it is hardly necessary. Enough to say that I have never found anything that promoted such perfect concentration or enabled one to so thoroughly visualize his subject as the Crystal and I never attempt to paint a portrait now without keeping it always near me. I should think it would offer the same assistance to any other worker in the fields of Mental Expression and believe if its benefits were thoroughly understood, and the silly superstitions surrounding it as something Occult or "Magic" were destroyed, people would be glad to use it to their profit.

Sincerely,

Frederic Eugene Jones

Celebrated Author Acknowledges the Crystal as the Source of his Inspiration and Profit!



H. H. Van Loan, Dramatist, Short-story Writer and Author of many books, opens a new vista of "PRACTICAL PROFIT EARNING" by means of the CRYSTAL that should be of special interest to every person with an undeveloped talent and a desire to MAKE ADDITIONAL MONEY. What he admits it has done for him it can UNDOUBTEDLY do for YOU.

Hollywood, California.

Mr. C. Alexander,
City.

Dear Alex:—

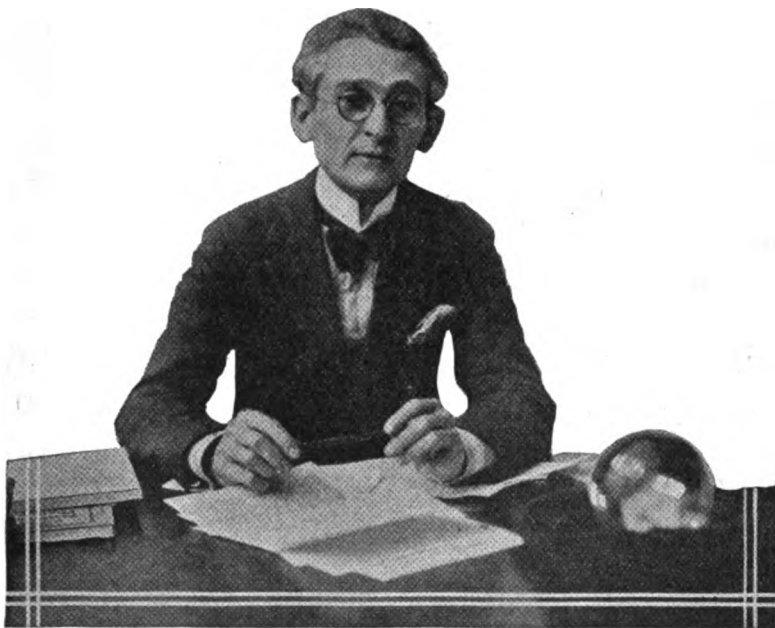
What do I think of my Crystal? How often do I use it? What results have I obtained? Oh Boy! If I could tell you! My last book is an answer for I never could have written it if it hadn't been for the help my Crystal gave me in concentrating my mind upon it. For that matter everything I have written for the screen or for publication in the past year you might say, has been the result of that Crystal directly or indirectly and the best part of it is this: Since I have been using it in my work I have been told by my publishers that my style has improved, the quality of my work enhanced, the effect upon the buying-public noticeable and consequently the increase in my royalties quite a tidy sum. So you see there has been a direct line from the Crystal to my pocketbook and naturally through that to my sense of personal satisfaction and happiness. No, I wouldn't give it up for a 'pretty' now and

on the contrary I'd like to take every other writer and professional man aside and tell him confidentially to get one for himself. Once he has found the assistance it gives him in mental concentration, and realizes how through this concentration he is able to do himself greater justice and tell better, more interesting and more saleable stories I'm sure he would be as enthusiastic about it as I am, and you can take that statement for what it is worth or you can leave it. Personally I'm convinced. I'll never be a skeptic again. Every thing you said about it has been proven and I apologize for kidding about it in the first place. Just goes to show what ignorance will do to a man when he thinks he's too 'wise' on any subject. I kick myself around the block every time I try to figure out just how much I have cheated myself out of in royalties in the years that I was too 'wise' to use a Crystal. Watch my sales increase from now on. It's money in my pocket. That's what I think about my Crystal.

When will you be ready to spare the time for another little hunting trip? We'll have to get up a party.

Yours possilutely,

H. H. Van Loan.



READ THE REMARKABLE STATEMENT OF L. V. JEFFERSON

Here is the most phenomenal example ever presented of the indirect influence of a single crystal upon a vast number of people. The writer of the following letter, (L. V. Jefferson) is perhaps the most successful author of Motion Picture Stories in the world. With the aid of the Crystal he has written many hundreds of plays produced by the biggest companies in the business and shown all over the world, thus reflecting the influence of his Crystal in the greater entertainment, education and happiness of the millions of movie-fans who have seen his pictures.

Mr. C. Alexander,
239 S. Oxford Avenue,
Los Angeles, California.
My Dear Alexander:—

Referring to your recent suggestion that I make a statement for publication relative to my experience with the Crystal in connection with my writings for the screen and my opinion of its value as an aid to better work and consequently better profits, I want to say that the subject strikes me so seriously, and the thought that my statements might possibly influence others and help them to make a better use of their talents to a greater financial profit, stirs me so deeply that I hasten to avail myself of the opportunity offered.

However, in order that your readers might appreciate just how great an influence this little "Mind Concentrator" as I call it, has had on my fortunes I feel that I should explain something of experience "before and after taking", the better to emphasize the contrast, therefore with your indulgence I will recite a bit of history.

Of course you know that for the past seven years, and more particularly since receiving this Crystal from you, I have devoted all my efforts to writing for the screen and that during that time I have written and sold several hundred produced stories, book-adaptations and continuities to the various big companies in the business. Previous to that time and for eighteen years my profession was that of a stock-broker. I bought, sold and dealt in a thousand securities and came into contact with a thousand industries scattering my forces and my interests at the call of my clients and never concentrating on any one thing. In fact I had no power of concentration and my habits of mind were extremely careless and self-indulgent. My sole object was to obtain Easy Money quickly and with the least effort and if I could not win it in one direction instantly I was willing to switch to another angle, refusing the patience, preparation and concentration necessary to achieve permanent success from anything. As a result I won and lost three fortunes and each time had to begin life over again under the discouragement of past failures.

Then I came to this "Land of the Movies" a physical wreck and a financial tragedy with nothing left but a faint suggestion of Literary Ability. My attention was directed toward scenario-writing. I tried it. My first few efforts were grotesque failures. My habits of mind caused me to "wander all over the shop". I simply could not concentrate upon any definite theme for a story or tell a consecutive narrative. Then you will remember that Miss Ruth Roland, the film star, introduced me to you one day and a little later you explained to me the use of the Crystal as a help to mental concentration. I took it home and tried it on my next story, ashamed of my weakness it is true, and hiding it from everyone lest they laugh at me for my folly. The effect was almost uncanny.

Of course the Crystal in itself, gave me nothing but a point on which to focus my thoughts. I have never had the idea that I "saw things in the crystal" as some alleged mediums have claimed, but what it did do was to give me a 'definite field of vision' into which to circumscribe my thoughts. The way in which it absorbed the light and held it in a limited circle while all else was neutral or dark about it gave me a sort of "illuminated stage" on which I could place the characters in my story and watch them "work out their own problems" according to the logic of their individual psychology.

Before that, with my mind scattered over "all outdoors" and subconsciously influenced by a horde of memories while driven by the obsessing, harassing, ever-present necessity to earn money, I really couldn't think. I would conceive a vague outline of a plot and start my characters working through it. Then I would drag in all sorts of elements and get my people tangled in all sorts of false situations and the results were really funny. But with the Crystal before me throwing a circle of light back into my brain from a field of darkness it seemed that only a small circle of my brain was illuminated;—a duplicate stage set up on which the characters in my story went and came and in my intense interest in watching them I became utterly unconscious of the thoughts crowding the rim of that circle and waiting in the darkness just as any one attending a theatre would be wholly unconscious of the rest of the audience about him while his attention was focused intensely on the drama presented before him.

What happened? The stories seemed to write themselves after that. All I did was to sit at my machine and mechanically describe what I "saw" and simplicity, clarity and precision began to creep into my work that made it instantly salable. Business flowed to me from every studio in the profession and soon I had won the record for continuous production of original matter, and all because, by the help of that simple little crystal I had learned the mighty secret of CONCENTRATION.

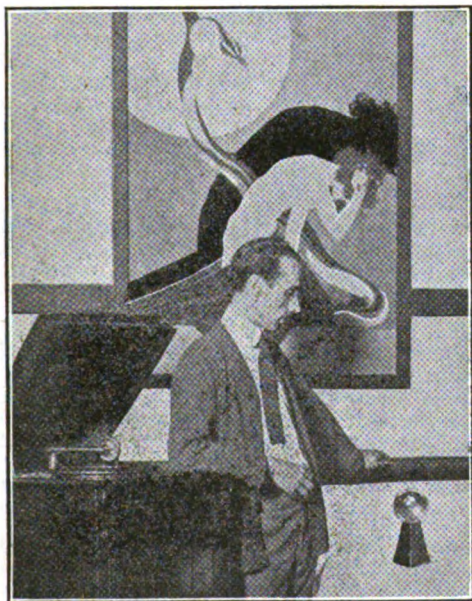
I have gone into this detail for a purpose. During my seven years I have on several occasions acted as Scenario Editor for different Studios. I have had to read thou-

sands of "stories" sent me by ambitious amateurs all over America who were trying to do just what I had tried to do in the beginning, with probably the same or greater inherent talent to justify them and perhaps with the same urgent necessity to earn money, but just because they did exactly what I had been doing in my ignorance until you helped me,—(scattering their forces and writing all over creation instead of concentrating on their theme) they were making a total failure and wasting their efforts. Sometimes out of three thousand manuscripts received in a month at the Universal Film Company, we would find only one worth buying. All the rest were returned to God knows what disappointment and discouragement to the once hopeful author. And all because they did not know the secret of CONCENTRATION or the help they could gain from a Crystal! How many times I have wished that I could have met each one in person and told them the secret, but it was impossible.

However, now that you have suggested your idea of publishing a statement from a few of the "initiated," I am seizing the opportunity to tell my own experience in the hope that my message will reach a few of those same earnest aspirants to fame and give them new courage to once more develop their talent. Thanks for this chance to talk to them. Give my love to every member of the family and especially to that little rascal baby. Is she walking yet?

Sincerely,

L. V. Jefferson



AMERICA'S FOREMOST BALLET MASTER

Ernest Belcher, ARCM., the man whose training has brought success to many of the world's greatest celebrities of stage and screen.

Celeste School of Dancing
634 West 15th St.
Los Angeles, Calif.

Mr. C. Alexander,
Los Angeles, California.

Dear Mr. Alexander:—

I am delighted to be able to respond to your recent inquiry relative to my experience with the Crystal in my profession of Dancing Master and to say that strange as it may seem in such a profession, nevertheless this little ball has been invaluable to me in working out new figures and combinations, motifs and themes in my original dances. You know doubtless that the greater part of my work is the teaching of interpretative dancing. With each pupil in the advanced classes there is a separate problem. One has chosen one theme, the other another. One desires to express "The Four Seasons", another one is working on a movement illustrative of (let us say) Aphrodite. Each one is endeavoring to interpret the basic motif in terms of poetic motion and picturesque effect. They call on me for suggestions. I retire

to my study and close the door. Then I sit before my crystal and shutting out all other things from my mind I visualize my pupil in the glass and "see" her in new forms of beauty and rhythm. Presto! The dance is accomplished! And when it is presented publicly the applause of a happy audience echoes back to my study and settles like a benediction over my little crystal nor do any of the audience realize they owe their pleasure to a thing as cheap and prosaic as a bit of glass. Since it has helped me so much in my own profession I am wondering just how valuable it might become to any other profession where the Mind is the motivating force behind the action.

My best wishes for your own success.

Sincerely,



FROM THE WORLD OF FINANCE

Mr. C. Alexander,
239 South Oxford Street,
Los Angeles, California.

St. Louis, Mo.

Dear Sir:—

If you will agree not to publish my name or address because of its possible effect on other Banks and Financial Institutions with which this concern holds dealings, but merely limit your statement to the fact that I am a Banker (if necessary to mention this fact at all) I shall be glad to accede to your request for a statement of my experience with the crystal.

I keep it out of sight in the second drawer of my desk where I can see it clearly by leaning back in my chair and glancing into the open drawer whenever a patron is sitting opposite consulting me on a matter of loans or credits. I have found it of very definite and tangible help in concentrating my mind upon the proposition that is being offered me at the moment and by this concentration my faculties seem to become sharpened; I seem to sense or "get" things about the proposition and about the client himself not expressed in words and on the contrary often deliberately concealed, which are invaluable to me in arriving at a final decision.

I am proud to say that I have not made a bad loan since I have used this method and I have had the satisfaction of seeing several propositions that had been pressed upon me under the most appealing circumstances evolve in final failures just as I had sensed that they would when I concentrated upon them with the help of the crystal.

I don't believe in clap-trap or mummery or superstition. I have no patience with all this Occult stuff in the air. I don't understand it and as a business man handling other people's money I can't afford to experiment. I have to be hard and practical and above all logical but I believe that the use of a crystal in a business like mine where so much depends on mental clearness and correct judgment, is entirely logical and justifiable. A banker does not hesitate to use an ink-well to hold the ink he translates his thoughts with. Why should he hesitate to use a crystal or any other mechanical device that will help to make those thoughts clearer and more reliable and I believe you can gradually convince every banker of this fact.

Respectfully,



A GIFTED WOMAN SPEAKS

Kansas City, Mo.

Mr. C. Alexander,
239 South Oxford Avenue,
Los Angeles, California.

Dear Sir:—

Enclosed please find my check for \$7.60 (including 10c for exchange as I haven't time to get a Money Order) for which please send me another Crystal of the 3 1-4 in. size. The baby was playing with my old one and threw it in the stove and before I discovered it, it was simply ruined. I am utterly at a loss without it as I can not do my work or earn the money necessary to support my children.

You see, I am a magazine-writer, as you doubtless realize from my signature, and my whole income since my husband was killed in the war, depends upon my literary work. However it is not an easy thing to do acceptable work of this sort amid the distractions and harassments of bringing up a family of small children as it is almost impossible to concentrate the mind on plot-construction or brilliant dialogue when two of the youngsters are fighting behind my chair and a third one yelling for his bottle from the crib in the nursery. It would be useless to try without some such help as my crystal offered and that's why I'm so anxious to have you send me another just as quickly as you possibly can. Never mind any of the literature or Instructions that go with it. I've got all that from practice and I feel that I can tell more about the effect of the crystal in literary work by reading my bank-book with its increasing balances than you could tell me any way, and what's more I'd like to tell it to every ambitious amateur writer and every mother forced to depend upon herself to support her family. Maybe it would do them some good.

Awaiting your prompt response with my crystal, I beg to remain.

Sincerely,

Jane Clarke.

ASSISTANCE RECEIVED BY ALL

St. Louis, Mo.

Mr. C. Alexander,
Los Angeles, California.

My Dear Mr. Alexander:—

You have probably forgotten me entirely for I have not written to you for four years and then only to ask you to send me one of your wonderful Forecasts, but something has happened to me today to make me so happy that I feel I just must

tell you, especially since it came as a direct result of that same Forecast. May I bother you with an old woman's gossip about her family? Surely it will make you happy also to know something of the joy you have brought to others.

You may possibly remember that I wrote you I had three children. All fully grown but they are still children to me. I didn't know what to do with them or for them, how to get them started in life to the best advantage. My oldest boy, Howard, twenty seven, had a position in a Hardware house here but he wasn't getting ahead and he wasn't satisfied. I could see that by his manner. Always complaining, always cynical, never satisfied, but a good boy and a hard worker. Bookkeeping was just drudgery with him but I noticed that he had a "way" with people and everybody liked him. Then too he had a strong imagination and a quick mind. He could see things long before other people could grasp them.

After I read the Forecast you sent me and studied him in the light of its suggestions I decided to take him out of the Hardware business and set him up in a Real Estate office of his own. His success has been gradual but phenomenal. He opened up the new fashionable sub-division just outside of town and has made a lot of money. He's married now and has one baby. I wish you could see it.

Eddie, my second son, was studying to be a doctor. You know how it is with us old-fashioned families especially where there has been any English training. We always want at least one son to be a doctor or a minister, but I'll have to admit that Eddie was making hard work of it. After I read your Forecast I had a hard struggle with myself but at last, after Howard began to show results in the real estate business, I swallowed my pride and took Eddie out of the Medical College and bought him a garage. It's made a different man of him. He does all his operating on automobiles now and has the best garage and the best trade in town and everyone respects him quite as much as if he had been a doctor.

But this last thing that I started to tell you about concerns my daughter Elsie; my baby. She was still in school when I wrote you last but since then she has graduated and I was just on the point of sending her away to study music when I ran across the Forecast you sent me one day while cleaning out my desk and remembering the success that both my sons had achieved through its suggestions, I studied it to find out what best to do for my daughter. And I'm so glad I did; so very glad. Instead of packing her off to study music, which I suppose was more of my own vanity than her talent, I kept her beside me, put her through business college, got her a position in our biggest department store and today she has just been appointed head buyer for her department which is millinery and gowns. All of her artistic tendencies as the Forecast indicated were of a commercial rather than a professional type and I feel in this channel she will have more opportunity to express them successfully than she might have had in the musical world. I feel much more proud of having a daughter who can create harmonies in hats and gowns successfully than if she had attempted to create them in music and failed or become merely commonplace.

The miraculous thing in all this however, is the fact that all of this story of success is directly traceable to your influence through the Forecast that Chance sent me. It meant the molding of three lives and the happiness of four and whether I owe it to you personally or to the Forecast I want to thank somebody and that's my excuse for writing. Hereafter I shall urge every woman and man I meet with to get one of these Forecasts before they make any sort of a decision that may affect themselves or their families.

Yours gratefully,
Mrs. Henrietta D_____.

THE WORLD BENEFITS

Denver, Colo.

Mr. C. Alexander,
Los Angeles, California.
My Dear Mr. Alexander:—

I have just taken the liberty of giving your name and address to my friend Mrs. R_____ B_____ who will probably write you in the next few days for one of your Crystals and books of "Instructions in Silent Influence Through the Crystal" the same as you sent me. When she does, I want to ask that you give her (as I am sure you will) the same courteous consideration and help that you have always shown me for she is one of my best friends and like myself a Practitioner here in this city.

She is delicate and not very robust physically and this has a tendency to make

her work very difficult and unsatisfactory in its results. She is a sincere, earnest and conscientious worker and desires to give the best service possible to her many clients realizing that in many cases they are trusting her with their lives and depending upon her for relief in their difficulties, but her own condition reacts upon her mind and prevents her quite often from concentrating her forces sufficient to give her patient the desired help.

I have shown her my Crystal many times and explained how I use it in all my cases, particularly the urgent ones that require special treatment. I have explained to her how much better results I am able to secure with it by reason of its assistance in emptying my mind of all other considerations and holding it focussed on a specific case while I visualize the patient in the glass and send my forces to every part of his or her body. She has spent much time with me in these experiments and knowing my work before I used the Crystal she is able to contrast the results I am getting now with those I used to get and has been thoroughly convinced of the effectiveness of this little assistant. Therefore she is anxious to possess one of her own and I want you to do everything you can to teach her how to use it and to help her in her loving labors for humanity.

Also if you don't mind, I shall give your name to several other friends in my Church, some of them Practitioners like myself. If you happen to have any literature on the subject that I could give out, if you will send it to me I shall be glad to distribute it as I feel that I will be doing them good at the same time that I show a little appreciation for the tremendous help you have been to me. Would like to hear from you at your convenience.

Sincerely,

Edith M. Wapheart

THE HOME MADE HAPPY

Dallas, Texas.

Mr. C. Alexander,
Los Angeles, California.

Dear Sir:—

I promised to let you know the outcome of the situation in which you have been advising me and I am happy to report that everything has turned out just as you foresaw. I followed your advice closely in every respect both with regard to my own physical condition and mental attitude and to my husband's actions. It was hard at first to acknowledge to myself that the fault lay first in myself but I finally put my vanity aside and admitted the truth and then it became easier to act on your suggestions. I concentrated all my efforts first upon correcting my own deficiencies and then focussed my mind upon my husband and with the aid of the crystal you sent me I directed all my forces upon him and sent him the suggestions you dictated. Gradually his whole attitude began to change. He began to spend more and more of his time at home at night and to lose interest in his "outside attraction" until finally, as I learned from outside sources, he broke his "affair" off entirely and came back to me with an honest confession and a plea for forgiveness. I knew then that I had won him back without antagonizing his pride or even letting him know how it had happened and I can assure you that I was a happy woman. But I am also a humble woman for when I think of all the misery I suffered and how the whole horrible mess was leading toward the divorce courts and a sordid scandal, and realize how it all started through my ignorance of how to take care of myself in such simple matters as diet, physical exercise and bodily cleanliness with their resultant influence on my mind, I am heartily ashamed of myself. I can not really blame my husband. I didn't deserve to hold him. However, it has taught me a lesson and hereafter I will be more careful. I can not thank you enough for your part in my awakening and I shall always feel that whatever happiness comes to me in the future is directly traceable to you and your splendid advice.

Gratefully,

Mrs. Anna D. Berms



MEDICAL SCIENCE APPROVES

Chicago, Illinois.

Mr. C. Alexander,
Los Angeles, California.

Dear Sir:—

Replying to yours of recent date, I do not mind admitting for publication that I have used and am using the crystal you sent me in all of my professional work. In fact I never examine a new patient, submit a treatment or prepare for an operation that I do not first study the whole matter over carefully with the aid of the crystal as an adjunct to perfect mental concentration. I find that it has helped me a thousand per cent in diagnosing my cases correctly and consequently enabling me to definitely localize the cause of complaint at the same time that it opens the way to an effective treatment that often seems miraculous in its results. All of this has been bound to show a decidedly favorable reaction upon my own fortunes for it has increased my practice materially and enabled me to select and specialize in the particular line of practice that is the most congenial to me.

In making this admission I do not feel that I am demeaning myself or sacrificing my dignity. Science has had to acknowledge and accept so many new theories, discoveries and inventions in recent years, and the whole progress of the Medical Profession has been so identified with and measured by these same extraneous "helps" that I feel any doctor sincerely interested in the welfare of his patients rather than in the promotion of his personal vanity, has a right to make use of any mechanical device that will tend to make him more efficient in the practice of his profession. I believe that every doctor or surgeon could profitably use the crystal as a means to better concentrate upon his work in the study of each problem that is brought before him and I am satisfied that he will find more cause for real pride in the improved results obtained than he will for regret. I know a number of doctors here who have adopted my method and every one of them endorse it most highly.

Yours truly,

Albert S. Scovil.

A FATHER GETS ACQUAINTED WITH HIS SON

Mr. C. Alexander,
Los Angeles, California.

St. Paul, Minn.

Dear Sir:—

I haven't answered your last letter sending me the Forecast for my son for over a month as I wanted to give it a fair trial before committing myself. Now I think I can safely afford to do so for the results have been phenomenal. Really I am ashamed of myself. When I look back and see how many years I have had trouble with the boy simply because I did not understand him and was too impatient to study him independent of my own desires and ambitions concerning him, and when I realize that all this time was simply wasted and that I might have been enjoying the same old love and affection that used to exist between us when he was a little tot and I was his "Daddy", and when I further remember that this misunderstanding had grown to a point where I was just on the verge of turning him adrift and giving him up as a bad job because of some boyish rebellion to the discipline I had been trying to force upon him in my blind ignorance, I feel very humble and very meek.

What would have happened if I had not gone to the theatre that night and heard your talk and then swallowed my pride enough to ask you a question about my boy? What would have happened if I had persisted in my stubborn attitude like some of the fathers in the moving pictures and cast my boy off with a dollar to work out his own salvation! It frightens me. But thank God I did write to you and thank God you answered me and sent me the Forecast. I think that the day I read that was the first day I realized that the boy was no longer a baby or a chattel belonging to me, but a human being with a divine soul and an independent right to self-expression. It made him a different being—a grown-up man when I looked at him; an equal—and I began to study him as I would have studied an associate in my business. I tested him out secretly. I found that everything you had said in this Forecast was true about his disposition and preferences and to make a long story short I took a new grip on myself, put aside all my stored-up grouch and injured vanity and admitted to myself that the boy had as much right to individuality as I had and from that day things have been different. Instead of trying to force him to drudge in my office where I could keep an eye on him I've put a pair of overalls on him, gotten him a job as a mechanic where he could tinker with the machinery he loves and he's perfectly happy. Yesterday he came in here with his first pay-envelope, paid back a loan I had made him when he took the job and then proudly invited me out to lunch. Can you beat it? It was the happiest lunch I've eaten since I've been in business. And he's calling me Dad again and bringing his mechanical problems to me at night and getting me all balled up and fighting to hide my ignorance just like I used to do when he brought me his school-sums to untangle back there in his kid days. Oh, I've got my boy back and I got him—made over new, for \$2.00—the price of your Forecast! Can you beat it?—the same two dollars I was going to throw at him to get rid of him when I thought of turning him adrift as worthless. You know, Mr. Alexander, when I think of it, it sort of unnerves me. Every time I see a young fellow now slinking along, shiftless or with the marks of a crook on him I wonder what a \$2.00 Forecast might have done for him if his father had only had the sense to get one in time. It's awful to think about. Anyway, I owe you my boy and I'm grateful.

Sincerely and humbly,

C_____ A. L_____.

THE MASTER KEY WAS MONEY IN HIS POCKET

Atlanta, Ga.

Dear Mr. Alexander:—

Read "THE MASTER KEY" for the first time six weeks ago. Three days later I got my first job in two years. Yesterday I signed up with a competitive firm which had heard of my work and offered me a double salary. It took me off of a park bench and made a man of me. Between it and my membership in the Crystal Silence League I have been entirely restored to self confidence and my old youthful energy. I am afraid of nothing and nobody. I am set to go and I feel that I am going to keep on going. Thank you a thousand times for your patient persistence in forcing me to read them and find myself. I wasn't willing to do it at first. I was too "wise" and skeptical. Now I'm not willing to give them up or go back to where I was when you found me. I wish you could help every other young man who needs you as I did.

Yours truly,

Roy D. Hellman.

WHAT THE COLONEL HAD TO SAY ABOUT THE MASTER KEY

Dear Mr. Alexander:—

One year ago, I was a Colonel in the Army of Down-and-outers and if the truth were told I'm afraid I found a certain morbid pleasure in it. I was one of the returned soldiers,—one of the "world war heroes" I had kidded myself into believing and I got a heap of satisfaction sitting around and beefing against the Government for not coddling me and supporting me the rest of my life for my heroic service. I used to shoot off my mouth a lot and pose as a horrible example of the Nation's gratitude and make an ass of myself generally, and then I dropped in at a show where you were doing your act and heard you talk to others and got wise to myself. First you made me sore and I wanted to go out, gather the rest of the boys together and come back and run you off the stage. You see, you had gotten under my skin

and hit my vanity. Then I picked up the book you passed out in the audience and got to reading it. It did a lot more to me. It got me thinking and one day I sent for a copy of your MASTER KEY and you sent it to me and gave me a free membership in the Crystal Silence League—put me into a new army as it were, only this "army" wasn't wasting its time tooting the Bolshevistic horn and beefing about mistreatment. It was going forward, not backward or marking time. I read your books and right there I found out the truth about myself. Enough to say I swallowed my vanity and accepted my commission in this new Army. Since then I've been promoted in my self-esteem steadily. I've got a good job, am saving money, have been married three months and have got a Ford half paid for. More than that I've been doing a different sort of work in the Legion and a whole lot of the boys are better off for it. I've passed around my books and gotten three or four started on the upgrade. I wish I could reach every one of them. Why don't you get some of these rich nabobs or women societies that spend their dough on entertainments and cigarettes and silly sentiment for the ex-soldiers to buy a copy of these two books for every man in the Legion? It would do a lot more good for it would teach them to help themselves and make men out of them instead of sore-heads against the Government.

Yours truly,

James H. Riley

HOW ONE MAN FOUND HIMSELF

Mr. C. Alexander,
239 South Oxford Avenue
Los Angeles, California.

Omaha, Neb.

Dear Sir:—

Please send a copy of the "Master Key" to each one named on the enclosed list for which I beg to enclose you my P. O. Money Order for \$20.00. These are all young men who work in the same department of the factory where I used to work and who are pretty much in the same rut that I was in before I stumbled across my own copy of this wonderful book. They are all good friends of mine and I want to help them as I have been helped. I would lend each one of them my own copy but I don't feel that I can spare it and so I am taking this means of making them a Christmas present out of a part of the profits the book has already helped me to earn, as a mark of my appreciation.

You see, when I first got this book I was pretty much run down at the heel as they say, and didn't amount to much. I was a time-clock puncher and not a very cheerful one at that. I was grouchy and sour and full of self-pity because I wasn't getting along very well and I had to stand still and see other fellows speeding past me on the road to success and wealth. Then I read this book and got wise to myself. I found it wasn't the world or my boss that was abusing me but just my own self hanging back and so I took a brace on myself, looked about a bit, saw just where I was at fault in the light of the information this book gave me, and got busy "cleaning house". I studied that book like some people study their bibles. Every night I'd stand before my mirror after finishing my chapter, and cuss myself out for being a dub and a sucker. Then I'd go to bed hopping mad at myself and boiling with determination and plans to better myself. And I did it. That must have been nearly a year ago. I'm sales manager for another factory now and have just made the first payment on a new home and Christmas I am going to be married and move into it. Your book sure had the right name. It has proven the "Master Key" that opened the door of Success and happiness to me and I want to pass the good work along. If I can do those poor fellows as much good as you and that book have done me I'll feel satisfied, but please don't mention my name when you send them their copies. I don't want them to know I'm in on this thing. They all feel just as I used to feel when any one got promoted over me, that somehow I have robbed them of their rights and they have drifted away from me lately. They think I'm stuck up or something and I'd like to win them back as friends again by helping them to rise to where they can see things in the right light. I don't believe anyone can read this book and not be better for it mentally, morally and financially and if I were John D. Rockefeller I'd send a copy to every clerk in the country for Christmas. It would sure make some fine present.

Yours truly,

L. M. Coburn



The Master Key

That Opens the Door to
FORTUNE — FAME — HAPPINESS

For Every MAN AND WOMAN who reads it!

THE GREATEST BOOK OF THE CENTURY

NO MAN has fallen so LOW that this book can't HELP HIM
NO MAN has reached so HIGH that this book won't ADD TO HIM

IT SOLVES EVERY PROBLEM

Are you facing Domestic difficulties? Are you at odds with your Employer? Do you want a better position? Do you want to earn more money? Are you struggling against business competition? Are you meeting labor difficulties,—trade difficulties,—manufacturing problems? Are you discouraged in your profession?

DO YOU SEEK LOVE AND THE BLESSINGS THAT FLOW FROM LOVE?

THIS BOOK WILL HELP YOU

THOUSANDS OF MEN AND WOMEN ALL OVER AMERICA BEAR WITNESS that "The Master Key" has been the turning-point in their lives. What it has done for them it will do for you. Your problems are no greater than theirs were and there isn't a problem in Life that cannot be solved if you possess the proper knowledge.

BACK OF EVERY PROBLEM IN YOUR LIFE STANDS YOUR SELF!

Solving that problem successfully is only a question of applying yourself to it in the proper manner and to the best advantage of understanding yourself first and of using all your hidden forces to their highest value.

Man is Superior to His Every Condition! He is Absolute Master of His Fate

You Can Do anything
Be anything
Gain anything **You Desire If** You study
You develop
You apply **Yourself**

THE MASTER KEY Will Show You How to Do It

SEND FOR A COPY TODAY—PRICE ONLY \$4.00

YOU WILL FIND IT ABSOLUTELY PRICELESS In the Good It Will Do for You

239 South Oxford Avenue

C. Alexander

LOS ANGELES, CALIFORNIA

"The Man Who Knows"



YOU may now become a member of

THE CRYSTAL SILENCE LEAGUE

Composed of strong men and women of high ideals in efficient living and mental development. Those believing in positive Thought Transference, in Healing Force and Living Power. Those of Courage, Will-Power, Decision, Faith, Hope and Joy.

In union is strength. No one lives to himself or herself. Co-operation is the heart-throb of life. Self-living is death. The chief joy of life is in unselfish living. Life is not getting, possessing, hoarding and displaying. Life is giving, serving, creating and believing. Practical Psychology of the hour calls for unselfish service and co-operation. United thought forces are greater than conditions.

CREED OF THE CRYSTAL SILENCE LEAGUE

We believe: That if we think, talk and express Health, Happiness and Success we shall attract them to ourselves. If we develop our minds properly there is nothing we cannot accomplish. If we give life abundantly, we shall receive life abundantly. If we cheer, we shall be cheered. If we uplift, we shall be uplifted. If we help others advance, we shall go forward. If we radiate thoughts of courage, strength, hope, gladness and freedom, the full measure of them will come back to us. If we trust, believe and love, we shall be trusted, believed and loved. If we give forth light for others, we shall illumine our own path. To this end we unite our minds in united thought forces.

THE LEAGUE WORK: The purpose of the League is co-operation in thought forces for Health, Success, Guidance, Courage, Prosperity, Protection and Power and the development of greater mental efficiency.

THE MEMBERSHIP: As a member you are enfolded by energizing, vitalizing, actualizing and healing co-operative thought forces of the League.

A FULL YEAR OF HELP: You are helped for a full year. Heartened, inspired, uplifted, guided, encouraged, impelled forward.

NEW APPLIED PSYCHOLOGY is the easy road to personal and business success. Teaches how to attain Health, Wealth, Success, and Happiness, joyfully. To realize your possibilities. To discover yourself. To know your abilities. To capitalize your personality. To rebuild your mind. To double the power of your mental processes. To heal yourself. To have an indomitable will. To attract success. To be free of fear. To win the best. To possess life, love and joy.

YOUR SELF-COMMAND: A supreme force that wills to do your will. Ninety per cent of your mental processes are of the subconscious mind. Psychologists tell us that the conscious mind is only a minute portion of the total mind of man. Lying dormant and unexpressed are extraordinary powers and potential faculties. You sit, or you lie awake, or you walk, or you ride, trying to solve your problem, and you fail. Then suddenly an idea flashes into your brain out of the cosmic intelligence and your problem is solved. That is the power of practical psychology.

SUPREME PERSONALITY: The practical psychology of personality is that we will become what we think. We are today what we thought yesterday. We are not victims of fate, we mould, shape and direct our own destinies. More vital and life-giving than the blood flowing thru our heart, are the thoughts that flow unceasingly thru our mind.

Whether you are 18 or 80, you can rebuild your personality. You can heal yourself. You can go forth to success. **It heals, restores, uplifts thru mental treatments and forces.** Such is the new applied psychology. It works with great power.

NEW INSTRUCTION: For personal, Professional, Business Success. Easy methods. Quick results in power to gain larger returns with less work, worry and friction.

I SHOW YOU HOW TO Cultivate Courage. To build up Self-confidence. To master timidity and fear. To win favor with friends. How to turn failure to Success. How to increase your income. Also give you Codes for Success. Codes for Health. Codes for Strength, Guidance, Courage in all your plans. Codes for Protection. And Codes for Mental Development.

Get Fitted to Your Work

That is the finest thing in life. Not to seek hither and yon for some work fitted to you, **but fit yourself to your work.** My entire Instruction helps you. My Mental Treatments hold you up to the fitting point. It is static thinking. It cultivates in you forces unused. It places within your reach forces that will more than double your efficiency. I work to produce working power within you. To increase your mental capacities, to develop your power of decision, judgment, will forces, and to free you from mental fetters. You get a new power in your daily work.

Mental Treatments for Business Power

Mind Energy is business power. I build up your mental energies. Courage, Confidence and Control are real forces which you can possess limitlessly. You can stand shoulder to shoulder with Kings of Industry, Merchant Princes and Master Minds in the professional and business world. **Your forces of mind:** How to know, study, train and apply the forces of your mind thru practical psychology. Thought turns into power, power applied in effort, effort rewarded with success. By my inductive methods you can train your senses of feeling, smell, taste, sight, hearing and intuition to more than double their ordinary capacity. It is all clear, sane, practical psychology. Age or conditions, time, space, distance, are no barrier to this Limitless Law.

Health Psychology

Psychology is the science of mental processes, of those limitless inner mind-building, mind-using and mind-expressing forces which give Health, Success, Personal Power and Happiness. I will give you one year of personal mental treatments for overcoming nervous fears, self-consciousness, timidity, failure, depression and lack of personal power to win position and success. My Mental Treatments go right to the cause of your condition and trouble, they deal with them thru the Sub-Conscious Mind. They eliminate the cause, they impart strength, personal power, they give vision and confidence. They correct wrong thinking. They not only help you but those around you. They are personal instructions that give new Power to your Mind, Body and Will for Health, Happiness, Success and Efficiency. My Mental Treatments work thru repeated suggestions of intense positive forces upon the negative conditions of the mind treated. They build up new brain-cells of Health, Joy, Freedom, Control, Expression, Vigor and Personal Power. **You may be renewed by healing power.** Conditions of mind make people ill. Perverted sick thoughts. Persistent sick talks. Filling the brain capacities with diseased cells. The most wretched conditions can be changed. The practical psychology of knowing and using your own

mind is the pathway to health. It is for you. It is real. It is the miracle of mental mastery which you may always enjoy.

Become a Teacher and Healer of New Applied Psychology

I give you a new course of reading and study with a list of books of the best applied psychology of the day. My method of reading and study by chart analysis gives you positive, profound command of the subject and fits you to teach and heal. You can do the work in three months of evening study. The work is not hard, but delightfully interesting.

Easy to Grasp

Some people doubt and fear Psychology, believing it is a false doctrine, an evil and wrong influence. Why, the Bible from cover to cover is Spiritual Psychology. Teaching the development of the Soul Mind. Psychology is the science of the conscious mind, its unfolding thru the use of the sub-conscious forces. The understanding and use of mental processes. The process of changing of groups of brain-cells from morbid, negative depression and failure, to joyful, alert, positive expression of health and success. It is all so easily grasped, readily understood and of daily, helpful use. It is for you and for all.

Health and Power

My methods of training are self-development and you grow daily right where you are. You can transform your failures of the past into masterful Success. In the training of Practical Psychology you cannot fail. You add to your abilities. You increase your brain capacities. You do not have to work harder for results, you work more easily and double your producing power. **Our troubled, sick world of today needs a mighty host of teachers and healers of new applied psychology. Become one.**

My Methods Teach You

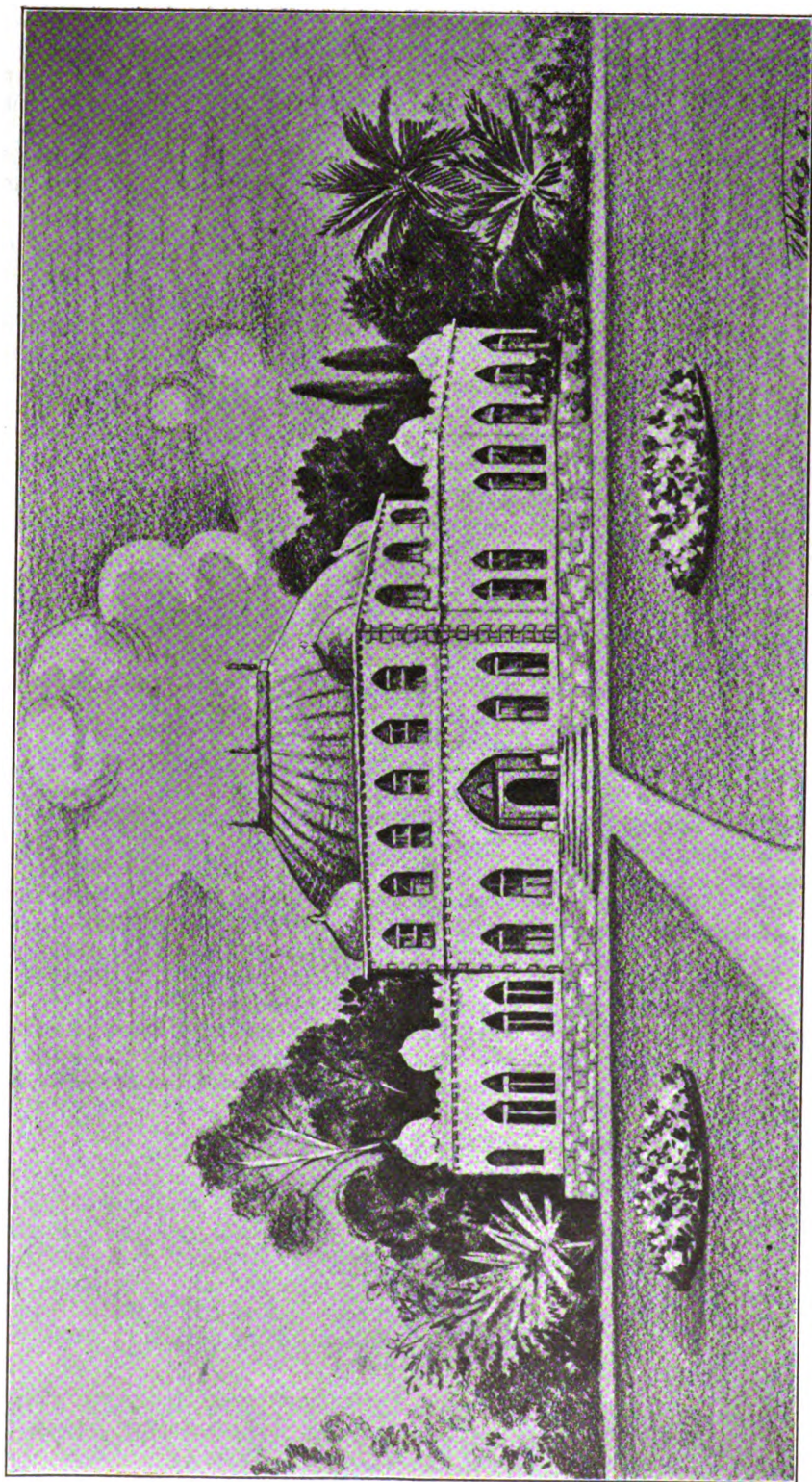
How to develop, apply and use in your daily life, the Inner Limitless Power. You can destroy diseased, morbid, negative, depressing groups of brain-cells and replace them with growths of brain-cells of health, joy, confidence, achievement and personal power. In six months you can quadruple your mental capacity. In a day you can change your life course. Each method is complete. It opens to you **opportunity**. It builds failure into **success**. It develops brilliant **personality**. It **heals** the mind and the body. It **cures** morbid habits and notions. It **relieves** self-consciousness. It **inspires** your intuition. It **arouses** your latent abilities. It gives **freedom, harmony and happiness**.

You are greater than any condition, any disease, any disappointment, any trouble, and you can have **Health, Happiness, Success, Love** and years filled with blessings. Take up my **Mental Treatments** today, with my **special course of instructions**.

HOW TO BECOME A MEMBER

When you purchase goods of any description amounting to \$2.00, or more, you are sent a Membership Card in "The Crystal Silence League", for the current year, together with the book of "Personal Lessons, Codes and Instructions". (If you are already a Member, you may have one of your friends or relatives enrolled as a Member, when you send an additional order. Just make the request on a separate sheet of paper, give their full name and address and sign your name and **LEAGUE MEMBERSHIP NUMBER**.)

**LIFE, HEALTH, HAPPINESS AND SUCCESS ARE FOR YOU.
AS A MEMBER OF THE LEAGUE YOU ARE NEVER ALONE.
YOU ARE INVITED TO JOIN TODAY.**



Architect's perspective of the future
HOME OF THE CRYSTAL SILENCE LEAGUE



WOMAN'S SECRET ATTRACTION

Are you a **Social Success**? Can **YOU** attract attention in any group? Can **YOU**, upon your entrance into a crowded room, attract every eye toward you, masculine eyes gleaming with a note of admiration even though feminine eyes, sensing your superiority and power, gleam with hidden jealousy and fear? Can **YOU**, standing in the center of that room, with no apparent effort or desire, gradually draw every man into an admiring circle about you, each one eagerly competing for your favor, showering you with compliments and striving to win your regard while other women with probably greater physical beauty and richer gowns, languish in the background as neglected wall-flowers? **DO YOU KNOW THE SECRET OF WOMAN'S ATTRACTION?** Have you got that hidden, subtle **SOMETHING** that makes one woman in every gathering,—**THE WOMAN WHO KNOWS SHE HAS IT AND WHO KNOWS HOW TO USE IT**—a Social Queen while all others without this knowledge fade into a neutral background about her? **DO YOU WANT TO BE SUCH A WOMAN?** **DO YOU WANT MEN TO ADMIRE YOU, LOVE YOU, COURT YOU, SERVE YOU, LAY THEIR FORTUNES AT YOUR FEET AND COMPETE AMONG THEMSELVES FOR THE HONOR OF MARRYING YOU?**

Every young girl is entitled to **HAPPINESS**,—the happiness of **YOUTH** that alone is based on **POPULARITY** with the opposite sex! **HOW IS SHE TO ATTAIN IT?** Her period of supremacy is all too brief. Soon enough she must surrender it for the confinements of matrimony and the burdens of home-building and family-bearing, but while she is young she craves it, weeps secretly over its absence and is

entitled to have it. Popularity with the men gives the woman the right and power to CHOOSE her destiny, to select carefully and intelligently that marriage that offers the greatest comfort, wealth and opportunity for happiness. WITHOUT IT SHE IS FORCED TO TAKE ANY MAN WHO CHANCES TO OFFER HIMSELF AND BE THANKFUL. Without that "SECRET SOMETHING", even if she succeeds in marrying, she must forever afterward be HAUNTED WITH THE FEAR THAT SOME OTHER MORE FORCEFUL, POWERFUL, DESIRABLE, MAGNETIC PERSONALITY will attract her husband and win him away from her. She can never feel certain of holding her husband's love. DO YOU WANT TO BE HAUNTED THROUGH LIFE WITH THIS EVER-PRESENT SHADOW that brings old age prematurely, robs the face of beauty, makes the eyes red with secret weeping, creates wanness and haggardness, nervousness and peevishness, bad digestion, bodily sickness and finally mental break-down, or DO YOU WANT TO EQUIP YOURSELF WHILE YOU ARE STILL YOUNG WITH THE POWER AND THE PERSONALITY THAT WILL GUARANTEE YOU PERPETUAL YOUTH, BEAUTY AND HAPPINESS? IT IS EASY. IT IS ALL UP TO YOU.

Why do men turn to ONE WOMAN in preference to others apparently more attractive outwardly? First, because of the DESIRE NOTE some secret influence in that woman has awakened in them, and secondly because of their masculine vanity they want to show to their fellow-men that they, and they alone, have been able to WIN such a DESIRABLE WOMAN. It is the old Cave-man impulse still throbbing in the breast of modern man. He must win by CONQUEST and that conquest must reflect GLORY upon him and prove his prowess before his fellows. They do not want an easy victory. The woman who throws herself at a man's head or shows him her eagerness to surrender may possibly, by covert trick or device, entrap him into marriage but she has not WON him and can never hold him when THE OTHER SORT OF WOMAN appears. It is this very fact,—this eagerness of so many girls to find a husband at any hazard merely in order to secure a home, that leads to so many divorces and so much misery. Men, talking together in the privacy of their offices or clubs, confess regularly and unanimously, "I don't want a woman that's too easy. I don't want it thrown at me. I prefer to do my own hunting." If women could realize how deep and universal that feeling is among men they would behave differently and succeed more effectively.

YOU DO NOT HAVE TO LURE MEN TO WIN THEM OR SURRENDER TO THEM IN ORDER TO HOLD THEM. YOU DO NOT HAVE TO CHEAPEN YOURSELF, SELL YOURSELF, SACRIFICE YOUR DIGNITY OR TRADE ON YOUR PHYSICAL CHARMS no matter what other envious and less successful women whisper about you or about girls who HAVE THE SECRET SOMETHING they lack. Let the average woman be defeated by another woman in attracting some man and instantly the loser, cat-like, will stretch out her verbal-claws to tear her competitor's character. THE GIRL WHO THINKS SHE MUST DO ANY OF THESE THINGS TO WIN A MAN HAS LOST HIM ALREADY BECAUSE SHE HAS LOST HIS RESPECT. Every man desires in the woman he wins and loves all those things that make for PURITY AND DIGNITY even more than the woman desires them herself and she is valuable to him in proportion as she possesses them.

HOW THEN TO WIN A MAN—TO ATTRACT ALL MEN SO THAT YOU MAY SELECT THE ONE MAN YOU MOST PREFER FROM

AMONG THEM,—WITHOUT SACRIFICING any of those things that make you A DESIRABLE WOMAN AND WIFE? THAT IS THE SECRET? DO YOU KNOW IT? DO YOU WANT TO KNOW IT?

Remember that you have **NOTHING MORE** to offer a man than any other woman has,—**NOTHING LESS**. Every sane, healthy woman starts even and equal with all other normal women in the Matrimonial Race. **NOT EVEN THE QUESTION OF OUTWARD OR FACIAL BEAUTY** is a handicap. Nature is absolutely fair to all her daughters. What one seems to lack that another has, she can get also if she will make the effort. Is it a matter of "figure" or "form"? You can attain the ideal by a little intelligent study. Is it a matter of "face"? Are you discouraged because some other girl or woman is more "lovely" than you are to look upon? Dear girl, don't be foolish. **THE BEAUTY THAT LASTS AND HOLDS IS INSIDE** beneath the skin. The **outside** beauty may be only a doll's mask hiding an empty brain that will soon be all too apparent. And then the tragedy! **NO! BEAUTY AND POWER THAT ATTRACTS AND HOLDS AND MAKES FOR HAPPINESS** all spring from the inner, hidden shrine of **A WOMAN'S SEX**. The thing that makes her **ATTRACT MEN LIKE A MAGNET**, the thing that gives her **A GLORIOUS, DOMINANT, IRRESISTIBLE PERSONALITY**, the thing that makes her **ALTOGETHER LOVELY AND DESIRABLE IN THE SIGHT OF MEN** is solely and wholly her **SEX!**

Men want her and compete with each other to win her because something in her sex-nature and in the **WAY SHE MANIPULATES OR USES HER SEX-NATURE** has awakened something in their own sex-natures that translates itself into the oldest known impulse in the universe,—the **DESIRE OF THE MALE FOR THE FEMALE**. He may not realize this at the moment. The woman herself may not be conscious of it. This does not mean that a pure-minded woman has to drag her sex-charms or physical endowments into the marts of Society and trade on them as the price of a man's attention. **FAR FROM IT**. The material, physical part of **SEX** may never enter into the matter, but at least **THAT SECRET SOMETHING** that awakens **DESIRE** in a **MAN must** spring and always does spring from the soul of a **WOMAN'S SEX**. She can not attract or hold without it. **WITH IT, NO MATTER WHAT HER STATE MAY BE, WHAT HER FACIAL VALUE, HER SOCIAL OR FINANCIAL POSITION, MEN ALL OVER THE WORLD WILL SEEK HER OUT AND WOMEN LESS FORTUNATE WILL ENVY HER.**

YOU HAVE GOT THIS SEX-VALUE. Nature has endowed every female with it. **DO YOU KNOW HOW TO DEVELOP IT? DO YOU KNOW HOW TO USE IT IN A DELICATE AND REFINED, YET EFFECTIVE MANNER? DO YOU WANT TO LEARN? DO YOU WANT TO STAND IN THE CENTER OF YOUR SOCIAL WORLD AND DRAW ALL MEN TOWARD YOU IN ORDER THAT YOU MAY SELECT AT WILL THE FORTUNE AND HAPPINESS YOU DESIRE, or—DO YOU WANT TO BE A WALL-FLOWER and A CONSOLATION PRIZE FOR SOME MAN WHO HAS FAILED TO WIN THE "WISE WOMAN" who has thrown him aside for a more attractive mate,—THE VERY MATE THAT YOU MIGHT HAVE HAD IF YOU HAD BEEN AS WISE AS SHE? DO YOU WANT A "LEFT-OVER"? DO YOU WANT TO BE A "LEFT-OVER"? Where is your Pride?**

These are brutal questions. You have got to face them and answer them sooner or later in the privacy of your own heart or before your own mirror. Answer them now—this very minute before it is too late

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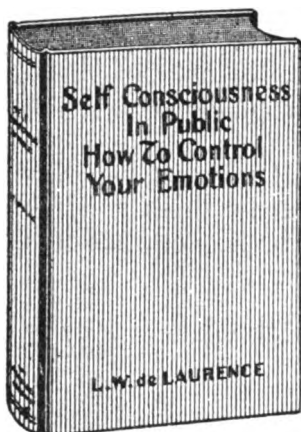
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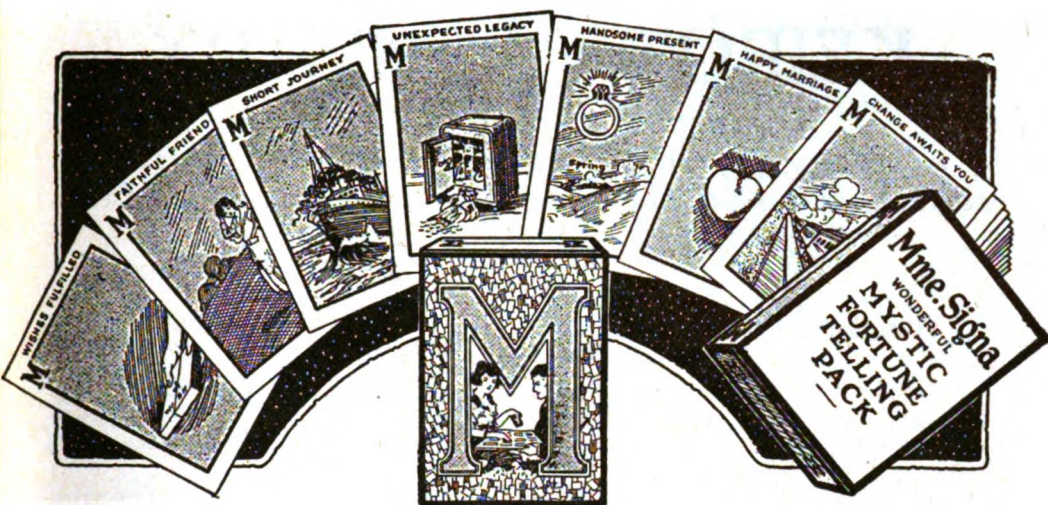
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