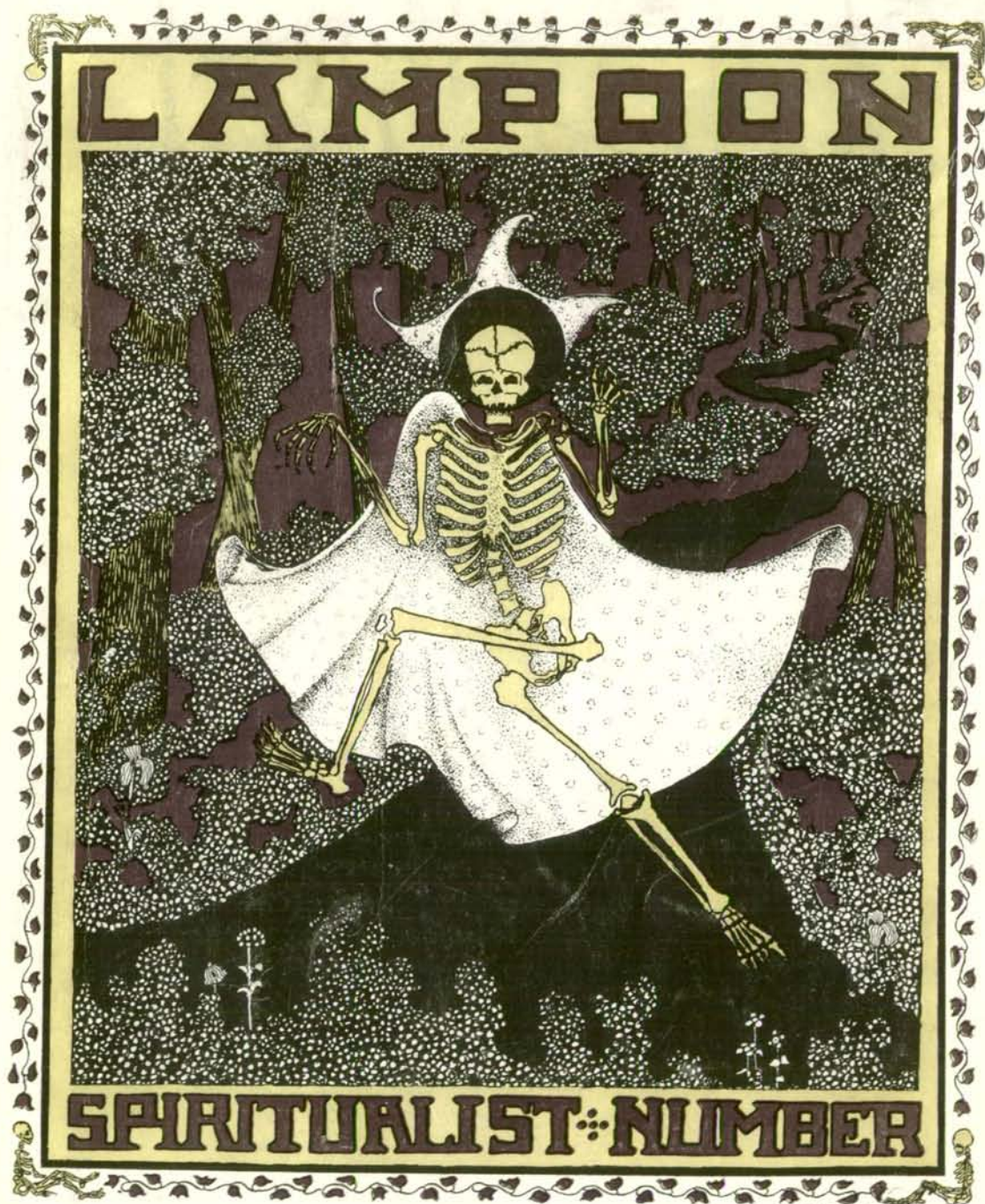


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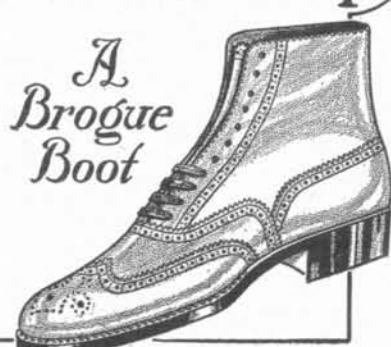
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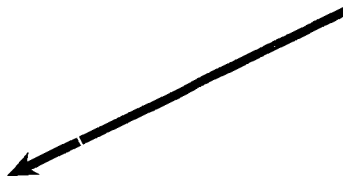
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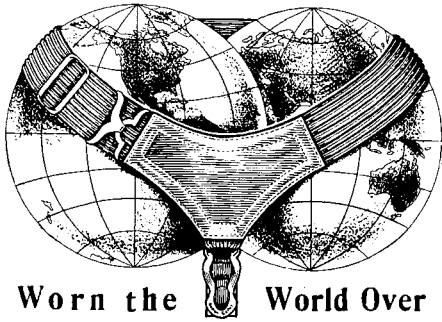
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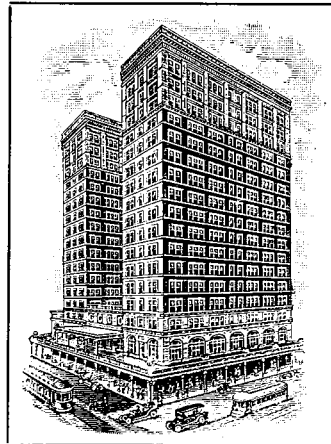
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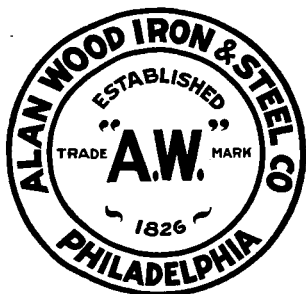
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He does not have to wait at all,  
But chops it from the parlor wall.

—Washington Star.

### Oh!

He said to her over the telephone,  
After his weekly visit:

"Dearest, will you marry me?"

"Why, yes," she said, "who is it?"

—Tiger.

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—Dirge.

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I thought I loved a dark brunette,  
And so I did, I swear,  
Until upon my butter dish  
I found a strand of hair!

The strand was beauteous as the night,  
It might have graced a queen,  
But little was it qualified  
To profit margarine.

As heart and stomach are allied,  
It turned my warm love cold—  
I left off courting darksome Ruth  
For one with hair of gold.

Now this is why I much prefer  
The second choice, you see:  
Her hair, if lost in oleo,  
Might pass unknown to me.

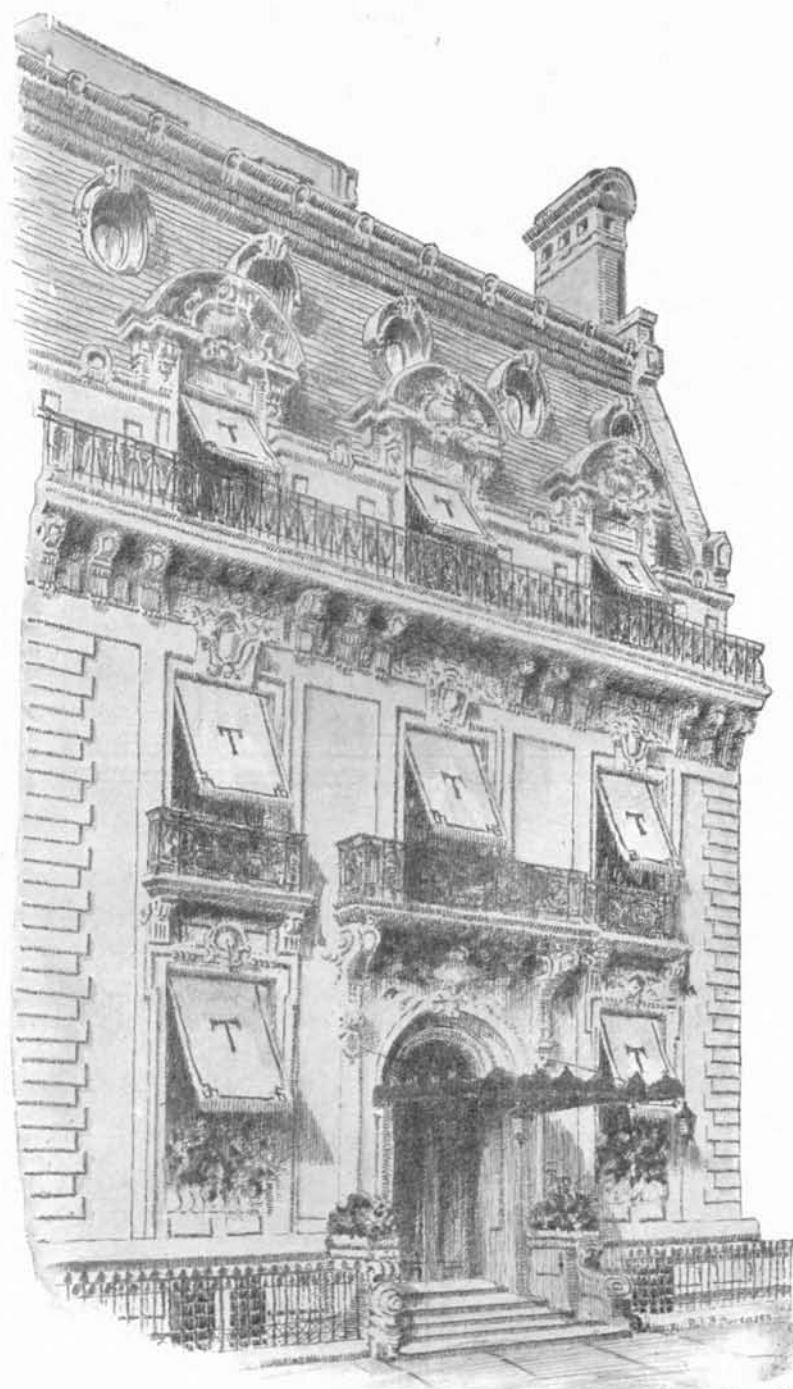
—*Tar Baby.*

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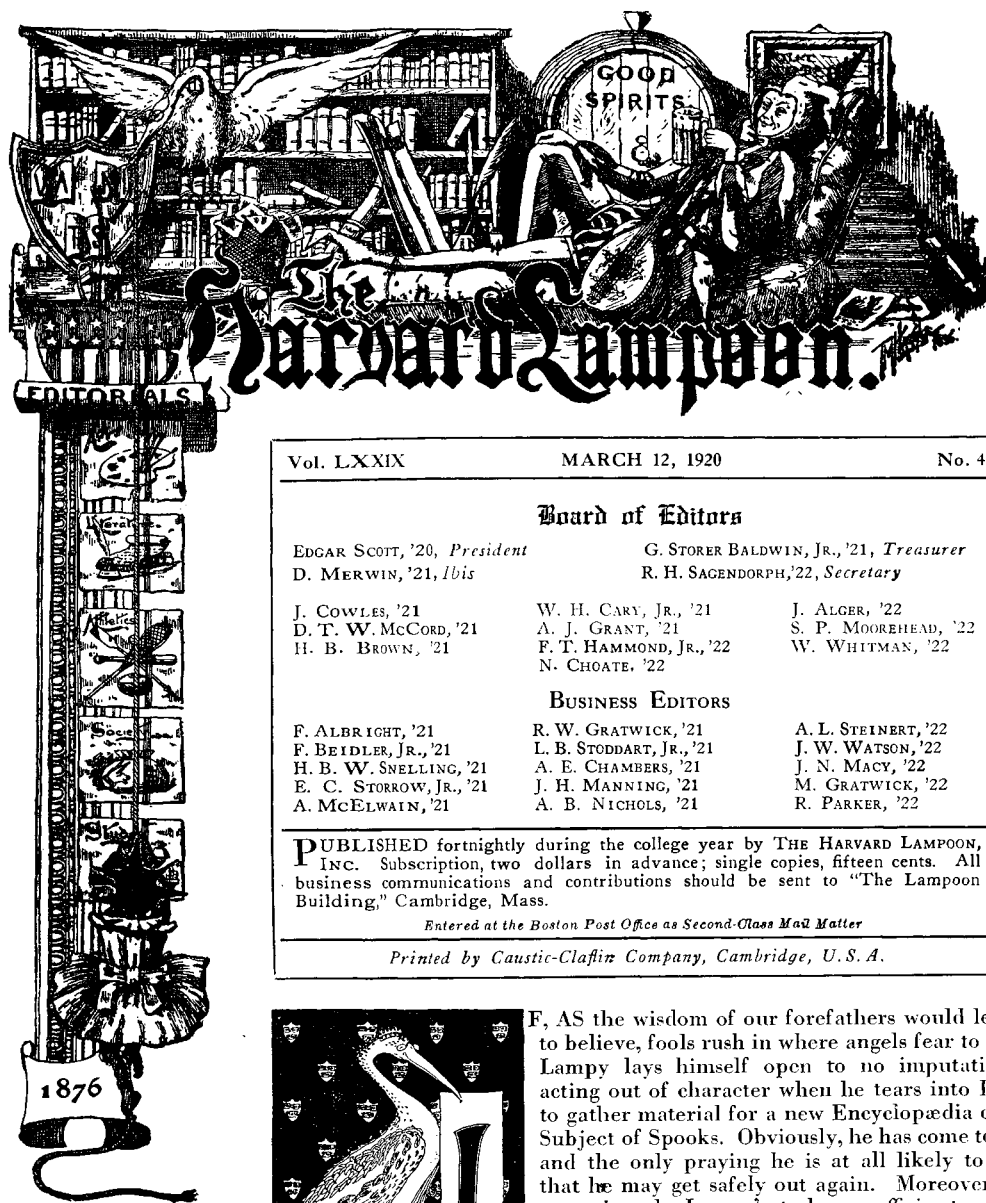
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The midnight hour strikes and from the Tomb  
And Sepulcher gray specters haunt the gloom—  
Where, veiled in mist and shrouded thus from sight,  
They dance away the hours of the night.

And Lampy, with his crystal sphere and all  
The mediums for piercing through the wall  
Between their secret Kingdom and the Earth,  
Has heard the sound of laughter and of mirth!





Vol. LXXIX

MARCH 12, 1920

No. 4

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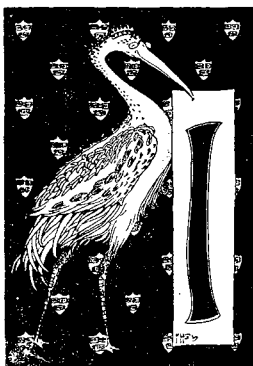
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FOR, AS the wisdom of our forefathers would lead us to believe, fools rush in where angels fear to tread, Lampy lays himself open to no imputation of acting out of character when he tears into Limbo to gather material for a new Encyclopædia on the Subject of Spooks. Obviously, he has come to scoff and the only praying he is at all likely to do is that he may get safely out again. Moreover, it is preeminently Lampy's task, *ex officio*, to report the vagaries, whims, idiosyncrasies, crotchets, misapprehensions, and obsessions of those of his fellow travellers who have come with the belief that everything they see is true. When he surveys the quacks, frauds, charlatans and medicine men of this Coney Island of the Spiritually Jaded, and reflects on the pathetic gullibility of the Sight-

seers, he cannot help remarking (even though he plagiarize a bit), "Barnum Was Right." But, mind you, he does not go to the other extreme, like the yokel who gaped for three hours at the behemoth in the zoo, and then cut the Gordian knot of his intellectual embarrassment by saying, "There is

no such animal." Simply because much of the doctrine is Egregious Balderdash, it does not follow that there is nothing in any of it: *Utile per inutile non vitiatur*, as his solicitor reminds him.

The shams, the affectations, the hypocrisies, however, they are fair game, and Lampy is only going back to the morality plays of the sixteenth century when he lays on for Rome, and the devil, laying on for Tusculum, flees headlong before the sword of Lath and the well-distended bladder. Be it understood, then, that if the shoe pinch, dear

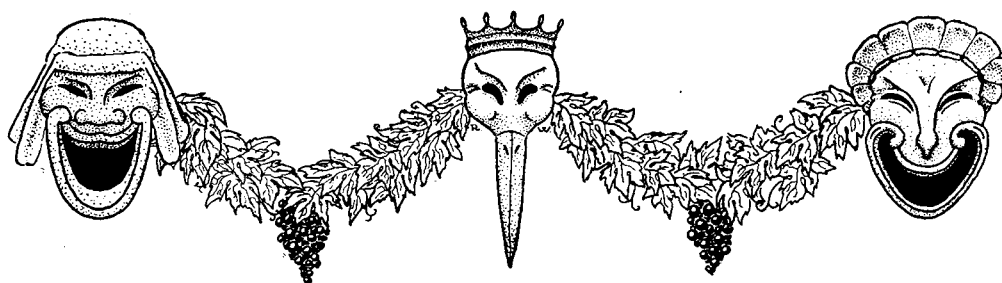
reader, it is not for you. To those who derive any comfort, *tel quel*, from the thought of Sir Arthur Conan Doyle's or Sir Oliver Lodge's beautifully contradictory but gratifyingly blissful hereafters and in-betweens, we say merely that this is a free country (at least, we have been brought up to think so, although certain events and their shadows might seem to postulate the contrary), but to those who exploit the spook for illicit gain, Lampy offers the same shrift that is the just due of any Pandarus.

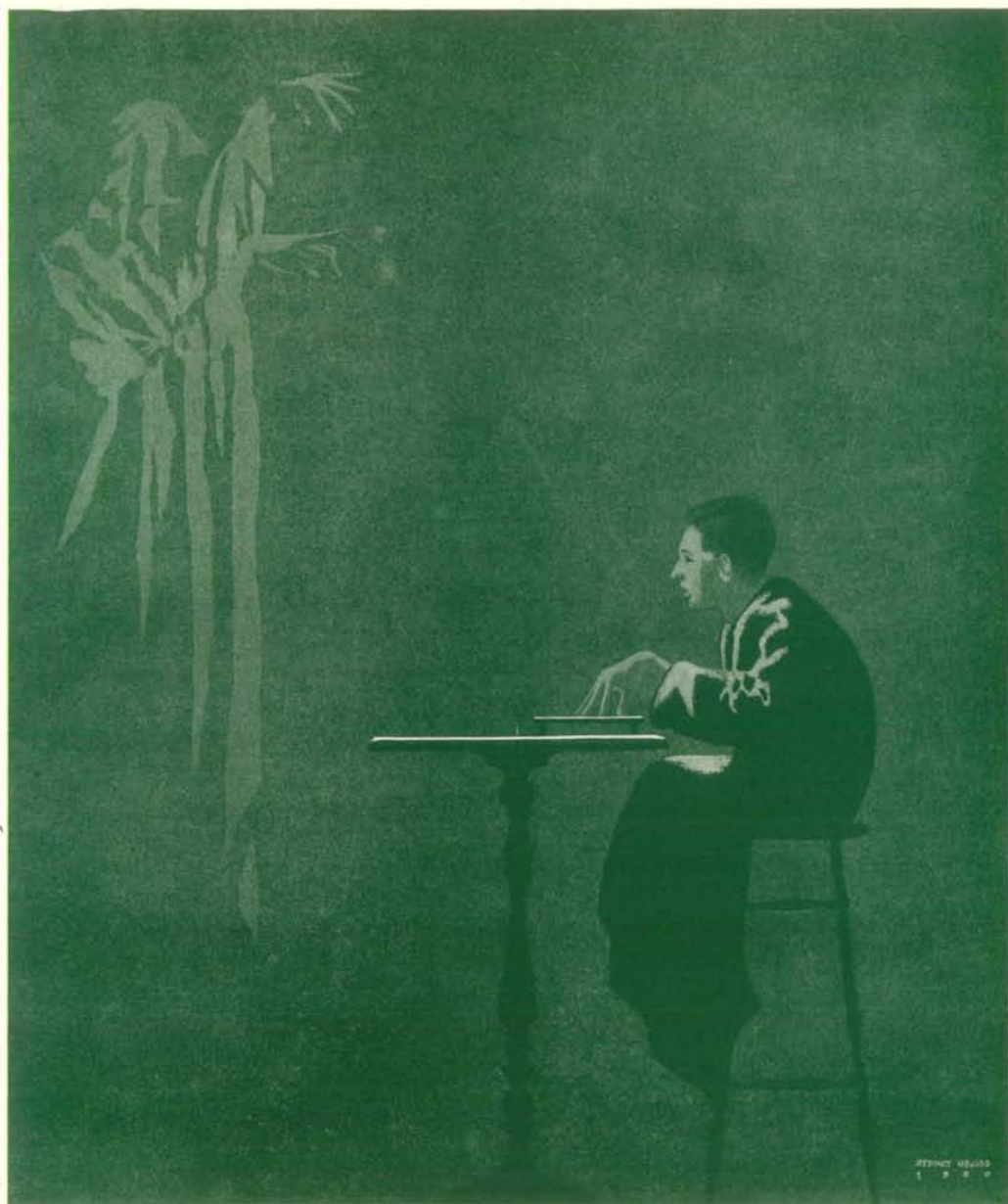


AMBRIDGE water poisoned!" shriek the headlines; but Lampy merely pool-poohs them, and carelessly flicks the ash off his cigarette. For he is content, although he did go to the Junior Prom, and strove trustingly but unsuccessfully

to slip ticketless past John, pattering his sesame of "The Press"; and although the Ink Spot, masquerading as Night, did get in, and later described the manifold delights thereof. Yes, Lampy is content, very content, as he puffs away and sips his coffee—his coffee! That is the cause of it all; the universal panacea, the unfailing consoler, the cheerful familiar from the sparkling brown depths. France has its wines, Germany its beer, the West Indies their rum, England its ale, and Scotland its whiskey; but, ah! America its coffee.

Hold your cup to the light. See where the rich mahogany color mingles with the translucent china. Taxi-drivers drink it, steaming yellow, out of cracked bowls at three o'clock of a shivering winter morning as they cluster in some alleyway quick lunch. At polite dinners one sips a demitasse; an effeminate portion, this last, thinks Lampy. Six cups, taken one at each meal for two successive days, give all the pleasurable effects of a jag, without the unedifying accompaniments. If you have publicly snubbed a dean, and your conscience troubles you about it, drink it and you will feel that you have acted rightly. If you have done a good deed, coffee gives it additional lustre. A genius is twice a genius with it inside him. When Lampy remembers Milton and Shakespeare, who struggled on without it; Addison and Steele, who had a mere speaking acquaintance with it, and Poe and Byron and Shelley, who never passed beyond mere alcohol, his face is brilliant with hope and he tunes his voice to hosannas for the literary future of America, its chosen land.





FAITH



## II. Bogle

*Opera in two acts by De Boozy, author of "Pelican and Flamingo," "The Morning after of a Faun," etc. Libretto by Matterhorn.*

SŒUR HYACINTH, a Mother Superior .... *Mezzo-soprano*  
 SŒUR MAYME, a novice..... *Soprano*  
 SIR GUS DE GUSTIBUS, a Wild Knight Templar..... *Tenor*  
 FRERE TUMMY PAUNCH, a Caramel Monk..... *Basso*  
 IL BOGLE, a H'ant..... *Baritone*  
 JACK, an Astral Body..... *Counter-tenor*

Spirits, ghosts, gnomes, nixies, pixies, leprechauns, hobgoblins, kobolds, dwarfs, wraiths, spooks, elves, fairies, nymphs, naiads, dryads, etc.

Three kegs of ether (by special arrangement with Sir Oliver Lodge).

Spinets, harpsichords, clavichords, tweaks and twangs by Steinfull Residence Melodeon Company, Inc.

## ACT I

The Convent Refectory; Friday.

TUMMY, HYACINTH, and MAYME at table, finishing last Friday's fish.

TRIO (*maestoso piano*):

O! the ocean fish

Make a toothsome dish,

As do the mammal whales. (*Oom pa!*)

Let the tocsin ring

Ding dong! Ding ding!

As we sing the fishes' scales (*oom pa!*)

We sing. (*Tweedledum.*) We sing! (*Tweedledee.*)

We-hee sing of the fishes' scales!

(*Twum lalalalala! Twum lalalalala!*)

*Twum twum tweedledum! oom pa!*)

Enter SIR GUS (*recit*):

I am

Sir Gus.

TRIO:

The worse

For us! (*All laugh merrily.*)

TUMMY: Have a glass of fish?

SIR GUS: Ho, brother (*he does so*). I have had a turn. I see things. I am a medium.

MAYME: I thought you were hardboiled.

HYACINTH: Go to your room. (*Exit Mayme.*)

TUMMY: We must exorcise him.

SIR GUS: Let it be tomorrow after vespers.

(CURTAIN)

## ACT II

The same during vespers.

Enter JACK and IL BOGLE.

Duo, *fold underwear ma non troppo*:

We are a pair of spirits on a never-ending jaunt;  
 Our duty unequivocal we invariably flaunt

In the faces of the gullibles we dearly love to taunt  
 By making them the objects of a very spooky haunt—  
 A Bi-i-i-i-g (*pause*) Bla-a-a-a-ck (*pause*) Haunt!—  
 (*Womp!*)

Enter TUMMY, HYACINTH, MAYME, and SIR GUS from the chapel, where they have just sung matins, lauds, nones, vespers, and compline.

SIR GUS: I don't like it; look here. (*Goes to refectory table; to table.*) Hoy!

Are you there? (*Table picks up one leg and stumps three times on the floor, dropping a caster.*) See? (*to table*) All right—snap out of it! (*Table scratches its ear with its left hind foot, blows its nose, and matches pennies with its diagonally opposite limbs.*)

TUMMY: Well, I'll be damned!

TABLE: You said something, brother! (*Walks out, keeping step with itself.*)

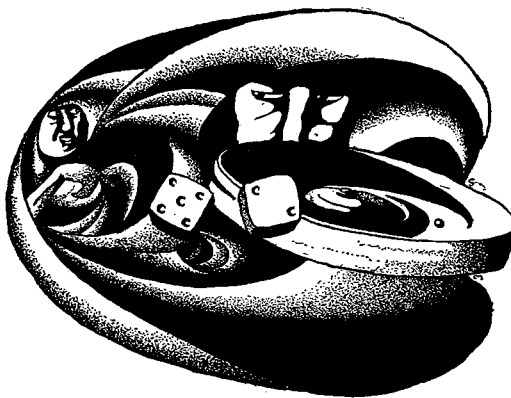
SIR GUS: See! (*Re-enter table, followed by a lot of little ones, who come chirping and mewling after it. The Four Mortals pass out cold. IL BOGLE advances gracefully to the center of the stage, bows, and is then hoisted into the flies in a breeches buoy. The buoy should be painted some drab color, so that it will not stand out too prominently.*)

(CURTAIN)

## MORE INTELLIGENCE AT YALE THAN IN ARMY

*Newspaper headline.*

Which conclusively, proves that Eli's institution is not without merit!

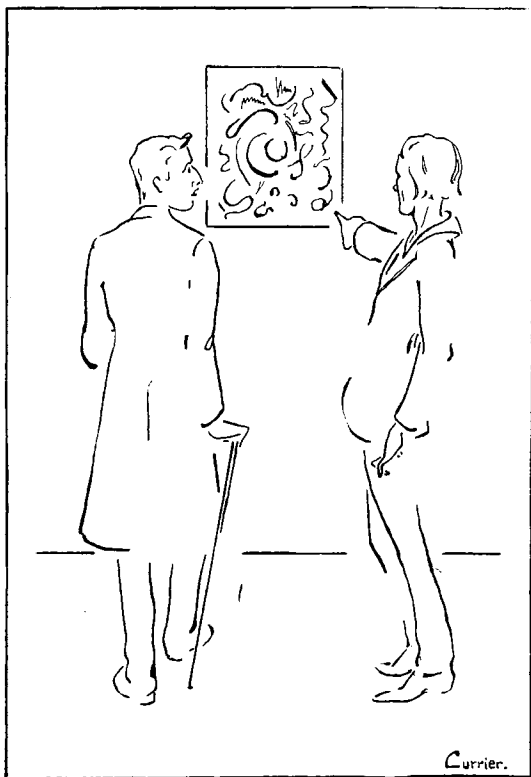


Whirling, whirling wheel of action—  
 Monte Carlo's chief attraction—  
 Sly roulette and gambling table,  
 Tell me, tell me, if you're able,  
 (I can't beat these spheroids skipping),  
 Did you start this table-tipping?

### The Confessions of a Medium

I AM a medium. Not a good medium and not a bad medium, but just a medium medium. I meddle in other people's business. Here is the way it is done. Departed spirits use me as a telephone, but my receiver does most of the business (taking the cash). My transmitter, unfortunately, is slightly cracked, but is still quite serviceable to "cracked" people. My method of transmitting is as follows: First I go into a trance and then I transmit. The "it" depends on the matter at hand. As the greater part of matter has been proved to be nothing at all, this is a very simple thing to do. Another method which I find quite satisfactory is to make my mind a perfect blank. I then fire off the blank-thought cartridge in my brain which makes a loud noise, but proves nothing. People say that I alter the messages that I receive from the dead. It is a base lie, however, as I never received any messages to alter.

The bodies of departed souls are ether; that is, either ether or something else. Hence I give my subjects ether so that they may more easily converse with the dead. In this way, watches, rings, and other valuables are safely removed so that they may in no way interfere. The body is said to have only five senses, but the greatest sense of all is omitted. Nonsense!



"That, sir, is a spiritual photograph of St. Peter, and he told me it was the best he's had taken in years."

### Space for Spirits

WHY, asks Lampy rebukingly, why, in this age of Reconstruction, when all should produce, are the spirits of the departed left in sweet idleness? At present they seem to have no other occupation than to rock tables, carry mediums through the air from one floor to another, and, figuratively thumbing their noses, harass sober, decent-minded ministers by candidly assuring them "it ain't so." So why not, he would suggest, harness up their wasted energy and at the same time solve the labor problem? Start a spirit Employment Bureau. Imagine the transient cook no longer transient; a butler who does not smoke one's cigars on the sly; and, best of all, a "colored gem'mun of the Pullman" who cannot be tipped.

Of course, there are inconveniences. It is bothersome to turn out all the lights and manipulate the ouija board every time you call Ella from the kitchen. Then, too, when they converse wholly by knocks, the presence of the maid's gentleman friend may sometimes be annoying of an evening; especially if he shovels coal or delivers ice for a living. "Also," warns Cañon Boil, the eminent spiritualist, "be-ware lest the employment office make a mistake in labels, and send you, as they did me, instead of my former chauffeur, a shrieking Kurdish fiend."

### Alas!

I thought I saw the dead last night  
And lo!  
They trooped before my eyes in colors gay,  
Great flocks of them  
That swirled; and in a trance  
I heard the music start  
And, quickening, it burst upon the ears  
In raucous jazz.  
O Lord! How long I saw them thus,  
A mob that babbled loud;  
Each one was odd  
In dress—a courtier, a knight,  
Or foolish wight—  
I know not what; I lay  
And watched them dizzily  
Until  
The music rose to one tempestuous blast  
And stopped. . . .O rats!  
'Twas two o'clock and I  
But dreamed of Sonia's Ball.

### A Ballad of Boston

A BEACON light upon the night doth play.  
Two figures sit beneath it—loving pair—  
He's just a youth, and she a maiden fair,  
Is't not enough?—Ah! let us turn away.

But look! How pale he rises from the chair!  
His timepiece falls unheeded to the floor,—  
And this his only farewell at the door:  
"Good God! The last train's left for Harvard Square!"



THE DAWN OF SPIRITUALISM

When Pharaoh erected a sandstone ouija to replace the royal information bureau.

### Timely Questions to Ask Ouijy

1. How many people read the peace treaty?
2. Is the red tint on her cheeks the bloom of robust youth?
3. Does anyone (Mr. Terry excepted) understand "Concentration and Distribution"?
4. Will a dollar buy anything but clothes for a Follies chorus?
5. Why in Heaven's name doesn't Conan Doyle spend his time writing more Sherlock Holmes stories?
6. Who instituted the custom of hour exams? (Very important.)
7. How does the Waldorf dispose of its egg shells?
8. How does Sir Oliver Lodge account for the disposal of Elijah's body after he reached the land of spirits?
9. Who first discovered that Boston is the hub of the universe?
10. How long, O Lord, how long . . . ?

### TO ROUND UP ALL RHODE ISLAND REDS

—Daily paper.

Now watch the feathers fly!

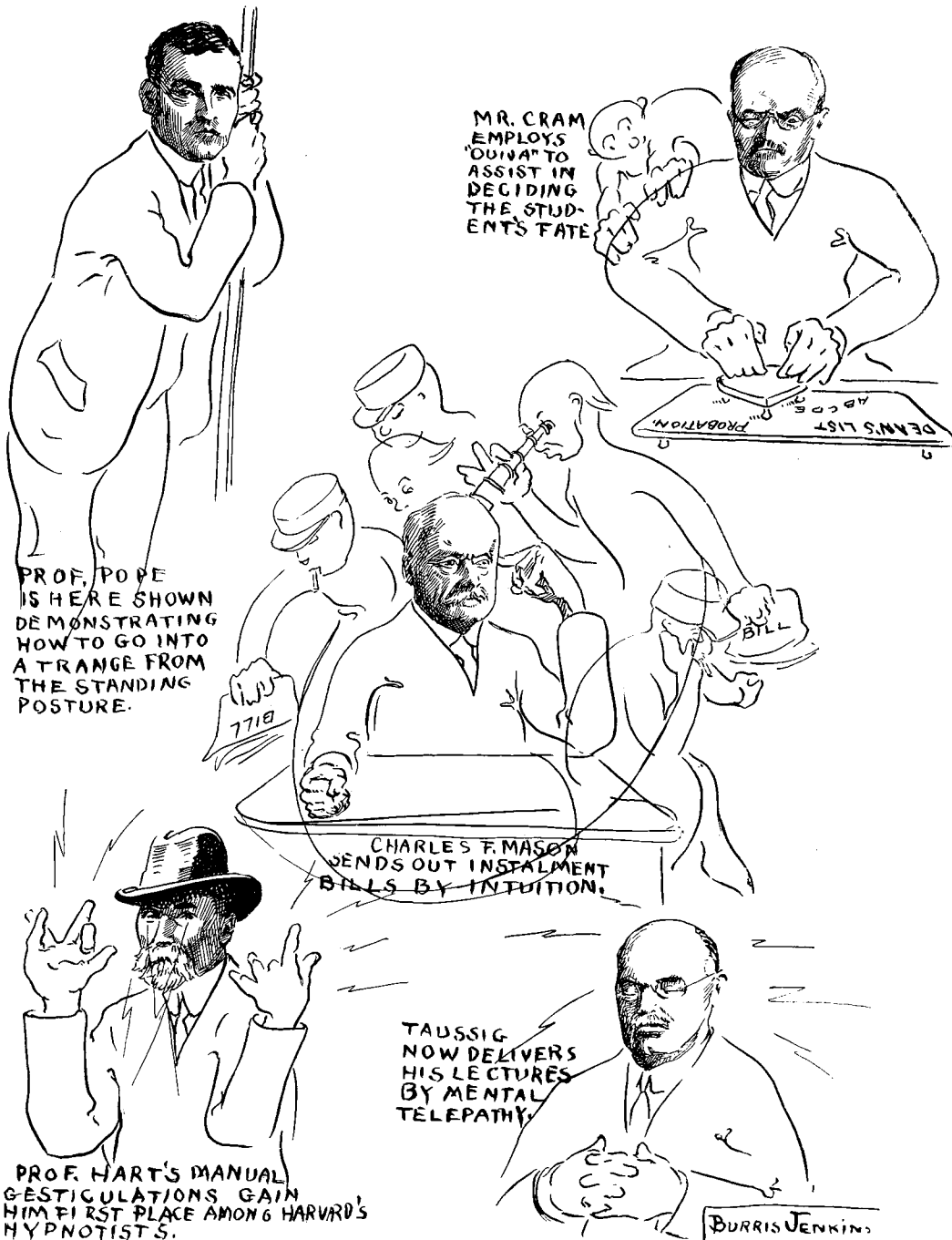
### Practical Spiritualism

IN a spiritualistic trance, I walked into the Coop and whispered to young lady No. 3, "I want a crystal sphere, such as a soothsayer might use." "Small or large?" was her retort. "Medium," I snapped and she vibrated with spiritual understanding. "No dividends are paid," she continued, "on ouija boards, crystals, car—" "Enough," said I. "Then there is no point in my giving you my number which is 9764." I put the thing under my coat, and walked backwards to produce an effect of nonchalance. Placing the uncanny object in the sombre glow of my desk light, I peered into its mystic depths. There I saw my own face. This was exceedingly disconcerting, since I had not shaved for three days. Ejaculating such ungentlemanly oaths as "Egad!" and "Piffle!" I twisted the blasted thing about in order to get a better view of my future. I called many spirits, and exhorted all the better-known dieties, but for naught. Summoning a friend, I said, "I can see nothing but my own distorted features in this globe."

"That reflects on yourself, old dear," he burbled, and he left the room whistling some of Beethoven's simpler strains.

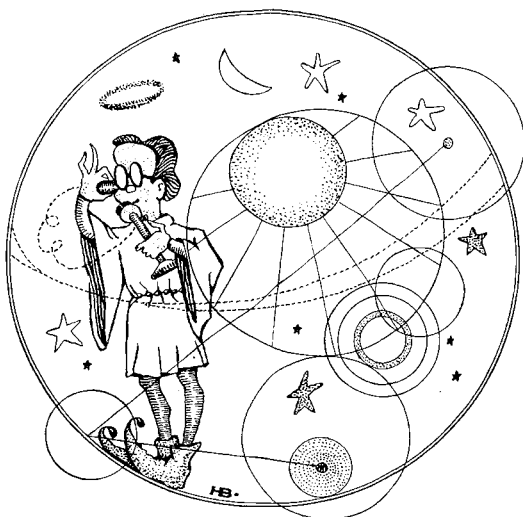


SPIRITUALISM in



THE YARD





**T**HIS man of the hour is gifted with power  
To fathom the riddles of space;  
He opens the portals and chats with immortals  
That dwell in that mystical place.

Though his home is terrestrial, bodies celestial  
And spirits and genii and ghosts  
All talk to him freely, acquaintances really  
With him must be counted in hosts.

He knows all their numbers, and nothing encumbers  
The service he gets on his "line";  
No central is needed, no calls go unheeded—  
Ah! This is the system divine.

Just *think* of your party, a ring good and hearty—  
From somewhere they'll answer "Hello";  
The wisest of sages from all sorts of ages  
Can call to him down here below.

The music harmonic and mythical tonic  
Of spheres the astrologers heard  
Has altered completely; he tells us discretely,  
"This jazz of the planets's absurd!"

#### ANOTHER FRUITER DIVERTED TO NEW YORK

—Daily paper.

(Comment suppressed.)

A spiritualist is like a safe-breaker in prison. He knows the combination to Heaven but can't get there himself.

#### A Word from Beyond

**E**VERYONE admitted that Miss Terious was especially adapted for receiving messages from the "other plane." Spiritual authorities had stated that one must get into an absolutely blank state of mind to do this, and Miss Terious—well, she didn't have far to go. You could tell when she expected a message by the idiotic expression on her face. But this night she looked particularly expectant—she must have been waiting for a whole night letter.

"I—am—your—uncle's—ghost," the message began. This was especially significant because Miss Terious had never had an uncle. "What can I do for you?"

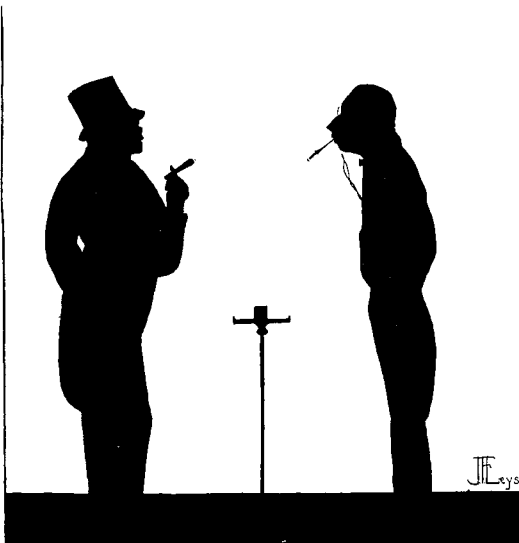
The chance had come! She had always wondered how her departed brother Oscar was getting along—he had been so addicted to alcoholic stimulants in this world. She thought that such practices were probably beneath the dignity of the "other plane." Clasp her ouija board to her bosom, she spoke in a voice trembling:

"Ask Oscar if he has stopped drinking?"

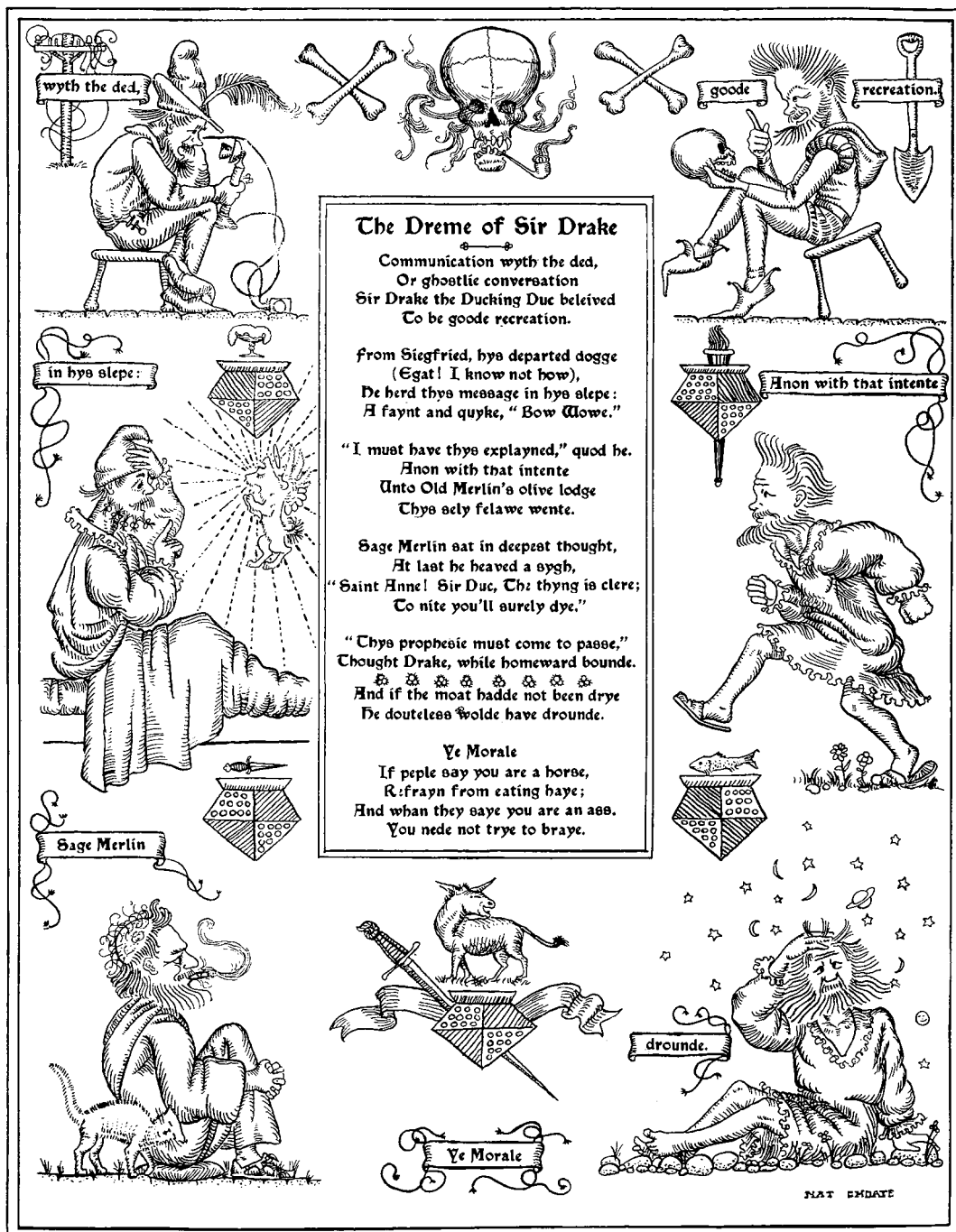
There was a pause; then the reply came—indistinct—unintelligible:

"He—eats—lizards'—legs—naughty—Oscar."

This message would have appalled any ordinary mortal. For a moment Miss Terious hesitated. But with a true spiritualistic instinct she discovered that by joining the first letters of the words, she could spell out the unmistakable message: HELL NO. Yes, it was undoubtedly from Oscar,—he always *did* say things in such an original way.



"Delightful, these Russian ballets."  
"Ah, but not these bally Russians."



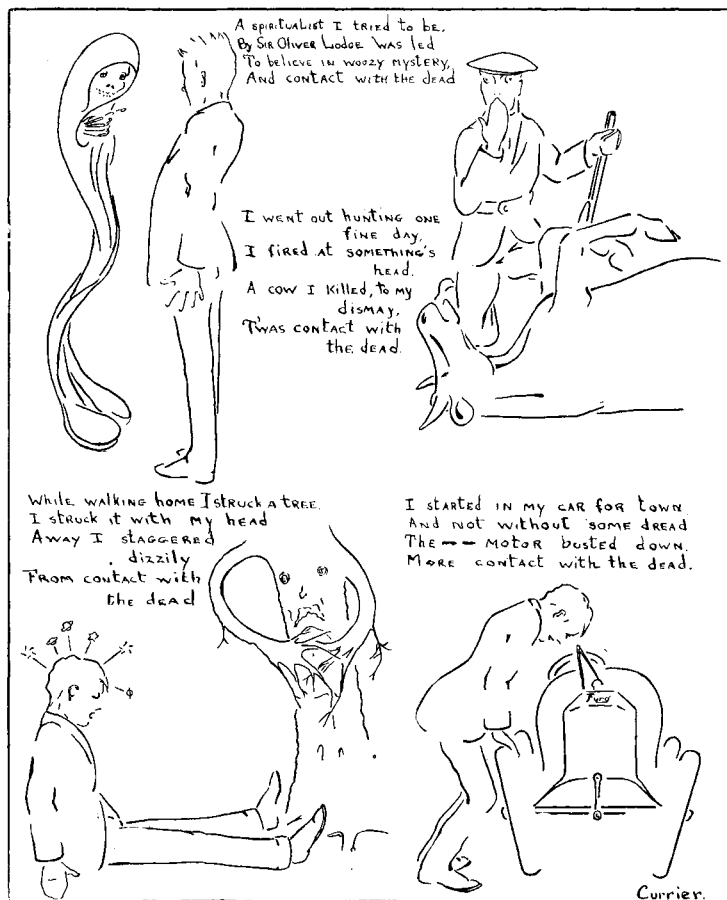
### The Ouija Board

THE name "ouija" obviously comes from the French "oui," meaning "yes" and the German "ja," meaning "yes." Therefore it should be called the "yes-yes" board, but this leaves no cause for argument. The ouija board may be easily turned into a "non-nein" (no-no) board thereby adding to its great usefulness. This is done merely by turning the board upside down, whereupon all the answers will appear in the negative. President Wilson finds this pastime extremely amusing as well as use-

ful in helping him make the peace treaty. The idea of the ouija board originated on the sands of Hawaii, a three-legged turtle being used in place of the little table used today. The arrangement of the letters on the board has sometimes puzzled many, but that is what it is supposed to do. The corners of a ouija board are rounded, which shows that there is no point to the thing. The numbers were added to the bottom so as to sum it up. Other uses of a ouija board are a bread board and kindling wood.



NOTE THE HECTIC CONSTERNATION ON ALONZO'S MANLY FEATURES



CONTACT WITH THE DEAD

### Breezy Biographies. I

#### Life of Indianola

INDIANOLA had six sisters, Loyola, Havanola, Pianola, and Victrola. His mother Savonarola, invented French soap, while his father, Steamrola, was a heavy, square-built man, difficult to move from his path.

Indianola soon forsook the family hearth (in arid Tibet) and came to America, where he met an Esquimau lady who was wintering at Palm Beach. Igloo the Blubberess loved soap, even at breakfast, and Indianola soon won her heart and her hand with "savon" and whale oil. Thus he founded the race of "Indians" who bear his name, and who spread all over America.

Indianola's favorite tribe was the "Fox-Trot" tribe. Their war-cry, as they swayed to and fro beside the campfire, depicting in their dance intimate little dramas of love and hate, was adopted by a semibarbarous white race, living mainly beneath the ground, called the "Straphangers," with whom the new dance became a favorite sport.

Our hero soon tired of his progeny and returned to Tibet to teach Steamrola the "fox-trot." The latter always developed a hot-box at the crucial moment, so this attempt was hardly a success.

In despair she ate fourteen cakes of guaranteed Cuticura, and died murmuring: "It floats. . . . It floats. . . ." To complete the tragedy Indianola carelessly allowed himself to be run over by Steamrola.



LIKEWISE MARGY'S PERTURBATION  
WOEFUL OUIJA-WORRIED CREATURES

### Ye Futile Article Based on ye Reconstruction of ye Ancient Pun

1. It came to *pass* that seven men died and they were *known* as the *first seven* for *hell* and they had to *run* for it during a *whole* week.
2. Whereupon arose the ancient pun and *declared* that if they had been died properly they would not have *run*.
3. And each man of the seven had a *sentence* pronounced *upon* him. At the word *sentence*, ye second ancient pun trembled in the *balance* but decided to take a *rear seat*.
4. The first man was *named* Frank and he had a *brother*. The judge bethought himself of his *corns* and was *wroth* and said that the first shall be last and the *last* shall be Frank Brothers.
5. Next came a *congressman*. For a long time he was known as a *sure* man for *hell*. In fact, none of his *friends* ever *tapped* him on the shoulder even at a *dance* for fear he would go to his room. When speaking to *constituents* on the *one hand*, he claimed to be on the *left*; when speaking to those on the other hand he claimed to be on the *right*; and *really truly* when he got his job he was a *roving center*.
6. And *lo* and *behold* to the surprise of everyone, even the *fairy prince* himself, the last five men were also congressmen. The judge knew not what to do—he was *flabbergasted*. They had him by the—so to speak—by the *gods* they had him.
7. Finally the judge decided to *ask* the *multitude* why they passed such

simple bills. Whereupon one of their number was provoked to *saying* that the bills were not simple, but that each morning, the *speaker* of the *house* and the *teller* of the bank ask ouija what to do and when she does not turn a *deaf ear* there is legislation, much legislation.

### Breezy Biographies. II

#### Life of Auld Lang Syne

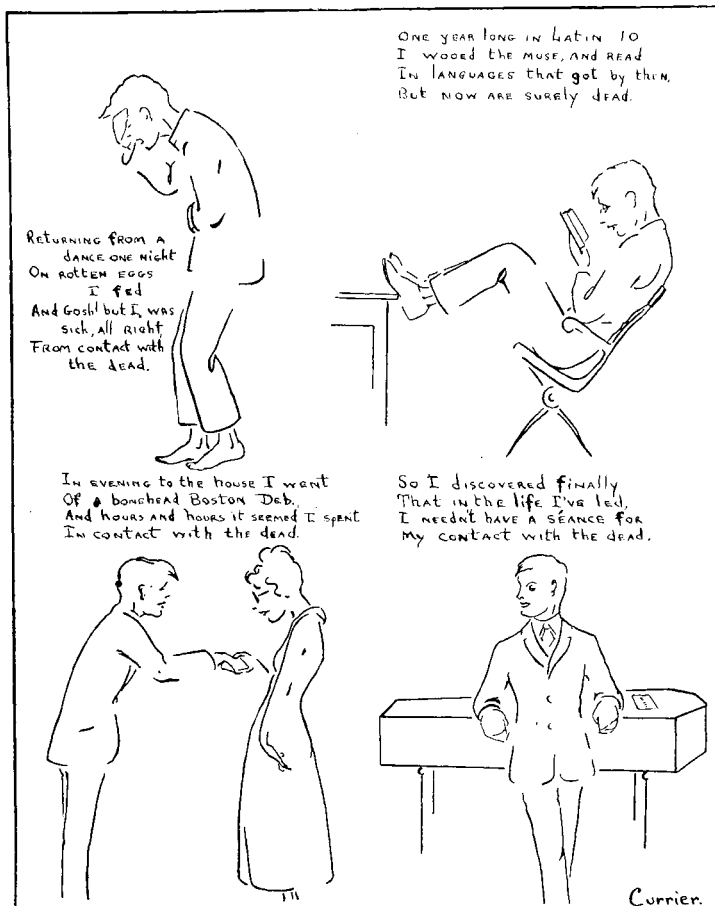
LANG SYNE was a Scotch octogenarian and organist who developed extraordinary powers of memory late in life (due, it is said, to the breakdown of some of his organs). He established memory courses all over Scotland and taught

the inhabitants to associate "oatmeal, buncombe, bootblack, and Afghanistan" with marvellous facility. His well-known advertisement in the *Edinburgh Review* begins: "Of course I remember you—Mr. Addison Sims of Seattle! How is that private liquor stock working out? And how—" etc., etc. Old Lang Syne (his father was Hy Sine) and his power of remembering acquaintances has been celebrated in the famous song by Collins and Fairbanks:

"Should auld acquaintance be forgot,  
And never brought to mind?

(Subscribe to this memory course  
in six lessons and say: Certainly not!)

For the sake of Auld Lang Syne!"



EVERYDAY SPIRITUALISM

### We Beg to Announce—

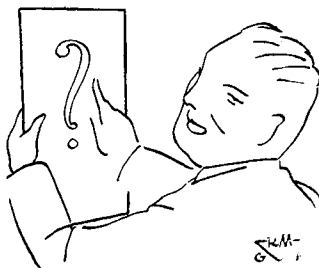
THE college authorities regret that, owing to the advent of spiritualism, it will be necessary to publish a new set of rules and regulations governing the conduct of students:

1. No student shall under any circumstances bring a ouija board into an examination room. Any student who, by the blank expression on his face, indicates that he is communicating with Euclid, Plato, Shakespeare, or other authorities on the subject of examinations, shall be removed from the premises.

2. Spiritual advisers will be furnished for all students in need of moral support. Line forms in front of University Hall. Advisers will make themselves as agreeable and harmless as possible; but under no circumstances shall a student, however irritated, abolish the breath of an adviser.

3. Table tipping in Memorial Hall during the soup course is forbidden.

4. Any student who feels that he is about to become the recipient of a message from some other world shall report to the Psychopathic Hospital in Boston for further treatment. Any student who thinks he sees the ghost of a chance of getting through the final examinations shall take a photograph of it immediately, and submit it to the professors involved.



### Candidates

A budding punster who doesn't really see just why his quip, "Heel vamp toe happy idea that his humor needs explanation. No doubt it does." should be called buffoonery.

The above, from Honolulu, has just come out. His first contribution seems rather farfetched.

### From the Alleluia 'erald

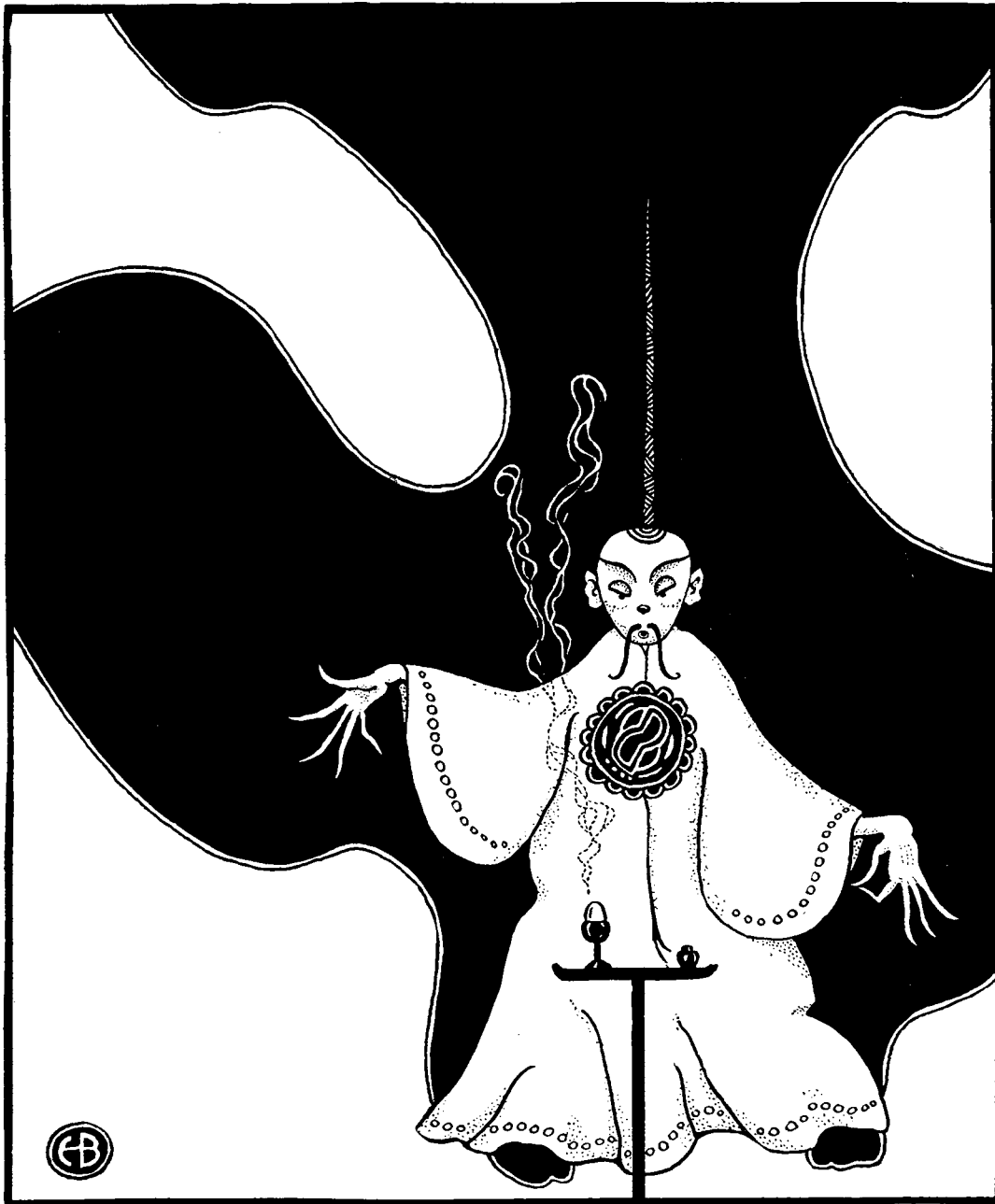
HEREAFTER, \*P. G., April 1.

THE sweeping tail of Haley's Comet coming into contact with a lunar ray utterly paralyzed communication with the earth for 24 hours. During this time of isolation mystic tongues were silent, ouijas inert, and tables stable. Spirits in general were much pleased at their unexpected relief from communicative duties. Cherubim and Seraphim gambled over the golden sward, and Noah carelessly whistled "I'm Going Back to Arkansas," while Peter, hav-

ing shut off the power of the celestial escalator, coily jangled his keys before the embarrassed features of an ex-Eli. A marked event of the day was the appearance of new spring harps, which were lustily twanged to the accompaniment of the lute and cymbal. At nine o'clock, however, there was a loud chorus of groans when the spiritual messengers adjusted their wings and the chief operator cried in a nasal voice, "Number, please?"

\*P. G.: Pearly Gates.





Sing Hi Long, who believed that a famous ancestor was reincarnated in an egg, upon opening the latter is led to the conclusion that said ancestor lived ages and ages ago!

## Psychic Psymperings

### Case 1

#### God in Heaven

I WAS dead, that was it, and this was heaven. The Pearly Gates, the Tree of Life, and the Marble Vistas, all were exactly as they should be. But the place had a musty, disused air. The Heavenly Host seemed to be nowhere in the picture. Undoubtedly something terrible had happened. Here and there, in an alcove or beneath a portico, I saw a harp, but where were the players? My feet sank into piles of white wings, and golden halos were continually tripping me up.

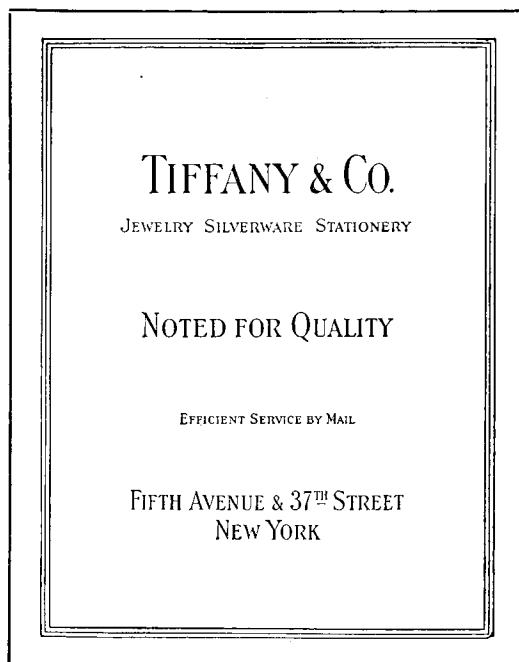
At last I found myself in the Presence. No angelic choir poured forth "Hallelujahs"; a few seraphim and cherubim stood around but with that sulky air of children kept in after school.

Jehovah noticed me with a wan smile. "Yes," he said, "there are none of them here. Napoleon and Bismarck are fighting the world war all over again through their respective mediums; Shakespeare is trying to get back at Bacon and Bernard Shaw; Dickens is writing an answer to 'The Gay Dombey's' through Rupert Hughes, and so it goes. You'll be off in a minute yourself."

At the words everything seemed to melt away and from a great distance I heard a voice, supposedly God's, saying, "Court dismissed." . . . Damn these home brews anyhow, but the judge let me off with a warning.

## How Mediums May Really Do Good

1. By transmitting telephone messages to those who have died in booths waiting for central to get the right number.
2. By reading letters to the departed which they never received on earth because of postal zones and political fabrications advocated by certain prominent government carriers.
3. By assuring old maids that only bashfulness on the part of the suitor compelled him to put off the fatal question until death had removed him from the amorous conflict.
4. By telling the dwellers of both extremes of the next



world just what history has found out concerning their true characters and earthly lives.

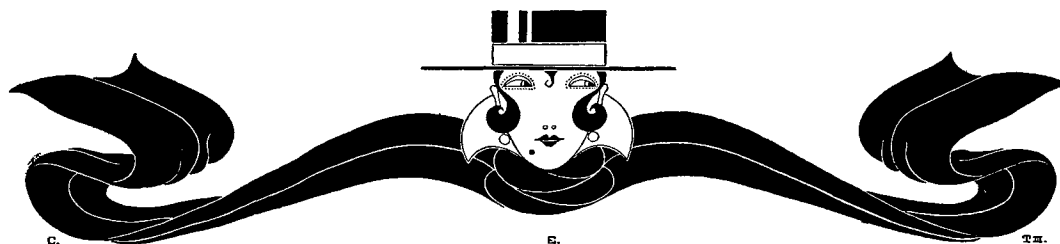
5. By telling mothers-in-law what an awful place Heaven is, so that they may seek the ruby-red realms of Pluto *en masse*.

6. By conveying messages from departed presidents and political bosses that there are no open places on the eternal pay-roll ABOVE.

7. By accurately relating the descriptions of Heaven and Hell as reported by deceased prohibitionists, and therefore allowing some men to exercise the right of "self-determination."

8. By assuring students that no examinations, not even of a general character, are held above, and thus improving the morals of all seekers of knowledge.

9. By promising individuals who love to spend money foolishly that Paradise offers no persistent creditors.





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**Chase & Sanborn's  
Seal Brand  
COFFEE**

In 1, 2 and 5 pound cans.  
Never in bulk. Ground,  
Unground and Pulverized.

## To the Indolent in Spring

¶ There are various ways in which you can idle away a Spring afternoon: you can smoke and look reflective; you can go to the movies; you can walk out to Fresh Pond and sit watching the sky stay up; or you can go to the *Book Shop* and be idle indeed without having the least appearance of it.

*(Reprinted from 1919.)*

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The Brogue we are featuring is a Men's Calf English Brogue Oxford and very Broguish with winged tip, perforated vamp and quarter and eyelet row, broad heel and heavy single sole. . . . . \$17.00

### *Other Shoe Values*

Men's Russia Calf Lace Boots, invisible eyelets, new narrow toe, English last, heavy single sole . . . \$12.00

Men's Gun Metal Calf Lace Boots, invisible eyelets, new narrow toe, English last, heavy single sole . . . \$12.00

Men's Russia Calf Lace Oxford, invisible eyelets, narrow toe, English last, heavy single sole . . . \$10.00

Our **Society Brand Clothes, Suits and Topsuits** for Spring are ready, also Shirts, Ties, Sox, Sweaters, and everything needed in correct wearing apparel can be found in our Men's Section, which is *The Preferred Men's Store of Boston*.

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Footwear costs more because of scarcity of material, of greater labor, distribution and overhead costs.

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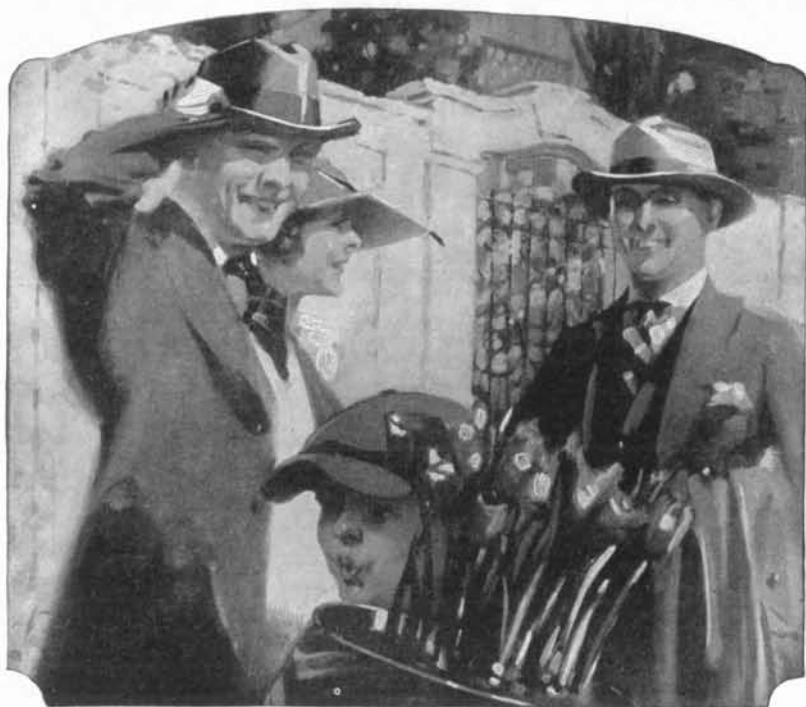


vs.



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We believe that our advice will be taken seriously by men who want *good* hats, who are willing to pay for good hats, and who know the extravagance of throwing money away on poor merchandise.

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Ask to see the Mallory "Mellow-Ease"—a light-weight hat of remarkable smartness. Mallory Hats are the only hats with the famous "Cravenette" Finish that protects against weather.

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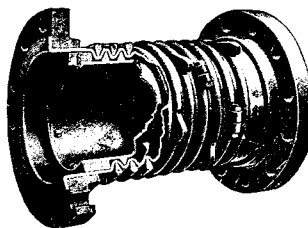
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Linden St. and Massachusetts Ave.

New  
Boston Alleys

23 Alleys 23

15 Tables 15

167 WASHINGTON STREET

Special Floor for Ladies



*Business Established 1849*

# Macular Parker Company

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## CLOTHING

*for MEN, YOUNG MEN AND BOYS*

Custom department for clothes to be *made to order*.  
The best fabrics and Workmanship, correct styles.

Our workshops are on the premises.

We solicit enquiries and business from COLLEGE MEN.

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FINE HABERDASHERY  
STETSON HATS  
—

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TO MATCH  
—

WHITE FLANNEL  
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## LIFTS THE LOAD OF INDUSTRY

**M**ead-Morrison equipment has proved its sturdy and sterling worth in many fields where massive materials are handled in huge bulk and large volume.

The main reason, however, for the pronounced success of this equipment is in the service and counsel given by *Mead-Morrison Engineers*. The knowledge and experience of this engineering staff is at your service. It, of course, embraces a familiarity with all matters of hoisting and material handling. But more than that—it is based on a record of successful achievement in electrical, mechanical, structural and civil engineering.

Many of the largest freight terminals, coal and ore docks have complete material-handling plants which were designed, arranged and equipped by *Mead-Morrison Engineers*.

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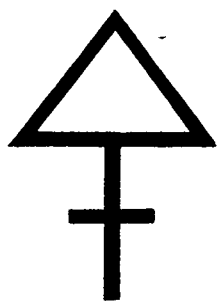
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The Texas Gulf Sulphur Company is now mining daily over one thousand tons of sulphur by the hot water method, and is supplying its product,  $99\frac{1}{2}$  per cent pure, free from arsenic and selenium, to industries using crude sulphur.

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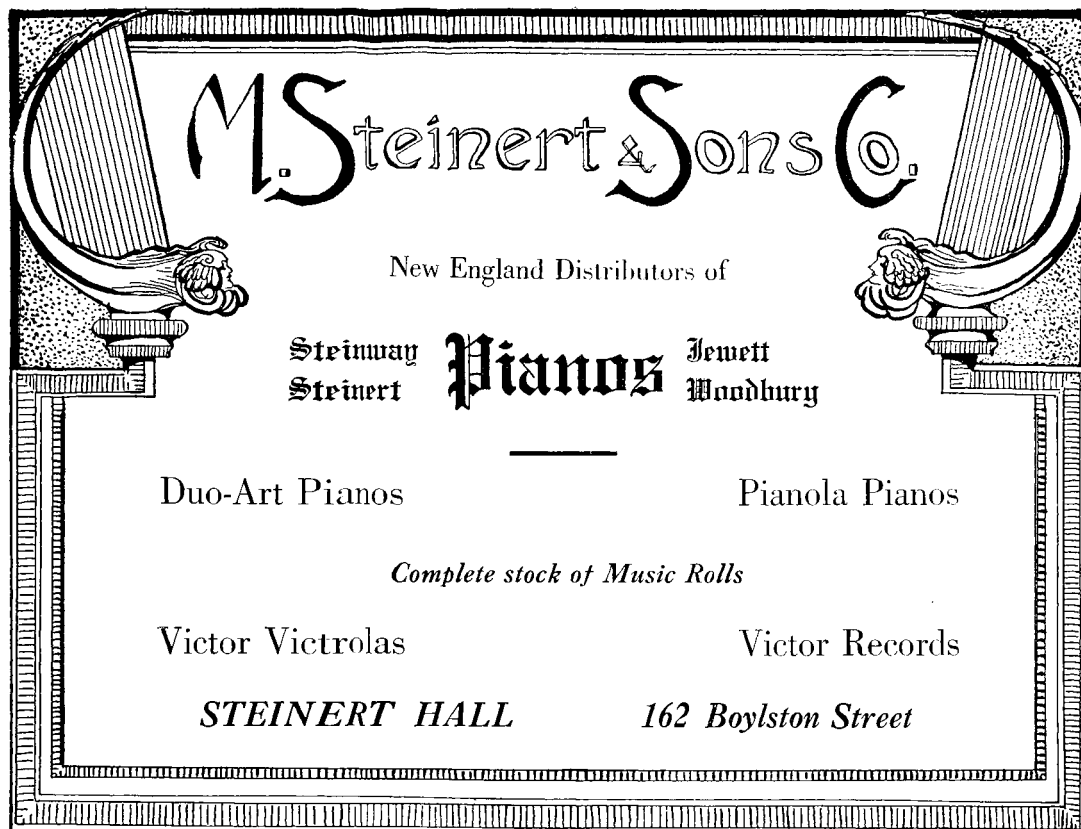
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*Complete stock of Music Rolls*

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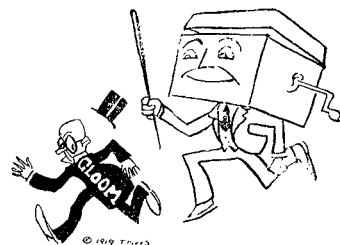
from Farms, Gardens, Orchards,  
and Meadows can be secured at  
a profit with an improvement in  
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Special brands for all crops and soils.  
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GET after him with a club — drive him  
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Get music into your feet and dance!  
Nothing else can give you so much pleasure.  
Prices from \$20 to \$250 — easy terms if  
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### CENTRAL SQUARE MUSIC SHOP

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Harvard Men.

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Recharged and Rebuilt.

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(Just off Harvard Square)

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"What's the difference between am-  
monia and pneumonia?"

"One comes in bottles, the other in  
chests."—*Yale Record.*

## Largest Life Insurance Business in the World

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(INCORPORATED BY THE STATE OF NEW YORK)

HALEY FISKE, *President*

FREDERICK H. ECKER, *Vice-President*

Total Amount of Outstanding Insurance . . . \$5,343,652,434  
*Larger than that of any other Company in the World.*

Ordinary (annual premium) Life Insurance paid for in 1919 . . . \$910,091,087  
*More than has ever been placed in one year by any Company in the World.*

Industrial (weekly premium) Insurance paid for in 1919 . . . \$508,590,405  
*More than ever has been placed in one year by any Company in the World.*

Total Insurance placed and paid for in 1919 . . . \$1,418,681,492  
*The largest amount ever placed in one year by any Company in the World.*

Gain in Insurance in Force in 1919 . . . \$914,140,618  
*More than ever has been gained in one year by any Company in the World.*

Number of Policies in Force December 31, 1919 . . . 21,770,671  
*Larger than that of any other Company in America.*

Gain in Number of Outstanding Policies . . . 1,986,410  
*Larger than any Company in the World has ever gained in one year.*

Assets . . . \$864,821,824.55

Increase in Assets during 1919 . . . \$89,367,126.27  
*Larger than that of any other Company in the World.*

Liabilities . . . \$835,736,487.38

Surplus . . . \$29,085,337.17

Number of Claims paid in 1919 . . . 289,125  
*Averaging one policy paid for every 30 seconds of each business day of 8 hours.*

Amount paid to Policy-holders in 1919 . . . \$73,581,759.91  
*Payment of claims averaged \$505.93 a minute of each business day of 8 hours.*

Metropolitan Nurses made 1,300,883 visits free of charge to 256,000  
sick Industrial Policy-holders.

Metropolitan men distributed over 12,000,000 pieces of literature on  
health—

*Bringing the total distribution to over 200,000,000.*

Reduction in general mortality at ages 1 to 74 in 8 years 17.9 per cent.

*Typhoid reduction, 69 per cent.; Tuberculosis, over 33 per cent.; Heart disease, over 23 per*

*cent.; Bright's disease, over 25 per cent.; Infectious diseases of children, over 46 per cent.*

*In general reduction and in each case of disease, this is far greater than that shown by statistics*

*of the Registration Area of the United States.*

Death Rate for 1919 lowest in History of Company.

## DIRECTORS

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WILLIAM H. CROCKER  
HENRY OLLESHIMMER  
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# Hotel Thorndike

One of BOSTON'S BEST HOTELS

Old English Room

Famous for Food

## Free Book

Containing complete story of the origin and history of that wonderful instrument—the

## SAXOPHONE

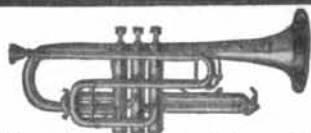
This Book tells you when to use Saxophone—singly, in quartettes, in sextettes or in band; how to transpose cello parts and things you would like to know. Unrivalled for home entertainment, school, church and lodge. In big demand for orchestra, dance music. Most beautiful tone of all wind instruments. You can learn to

### PLAY THE SCALE IN ONE EVENING

with the free chart we send you, and in a few weeks you will be playing popular airs. Practice is a pleasure because of quick results. Send for copy of book.

### THE FAMOUS

## Buescher-Grand Cornet



The biggest tone and the most perfect of any Cornet made. Double your pleasure, popularity and income by playing a Buescher-Grand Cornet or Trombone.

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You can order any Buescher Instrument and try it 6 days in your own home, without obligation. If perfectly satisfied, pay for it on easy payments. Ask us to send you names of users in your locality. Big illustrated Catalog of True-Tone Band and Orchestra Instruments sent free.

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Has not been used in winter months.

Has had excellent care.

Can be seen at

MASSACHUSETTS AUTOMOBILE CLUB

Phone Back Bay 6281

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Minnie was a circus girl—

Her muscles were immense;

I asked her how she got that way—

She said, "My life's in tents."

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The Store of Quality

HOME MADE CANDIES and ICE CREAMS

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PRESENTING AT ALL TIMES

HIGH CLASS VAUDEVILLE  
FEATURE PHOTO PLAYS

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POPULAR PRICES

Concert Every Sunday Night

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Large Assortment of

Tweeds, Homespun, Unfinished and Finished Worsteds in Soft, Rich Colorings.

Our Prices are Always Reasonable. All Garments Made in Our Own Workrooms, Which is a Guarantee of the Very Best.

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\$25.00 to \$75.00

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Full Line of Furnishings and Hats

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## Griffin Hats and Furs

High Grade Merchandise  
at Reasonable Prices

SOLE BOSTON AGENTS for  
**Dunlap New York Hats**

**Geo. L. Griffin & Son, Inc.**  
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*Base Ball  
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When you want the *real thing*  
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"Just as Good" is never just  
the same.

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SERVICE AND  
ARRANGEMENTS OF  
EXCELLENCE

ESTABLISHED  
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CORRESPONDENTS  
ALL OVER THE  
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ANZAC is a hop-brewed cereal beverage,  
and its delightful taste, pleasing tang, bril-  
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whom ordinary soft drinks no longer satisfy.  
It is absolutely pure and very refreshing  
and a healthful tonic. ANZAC is the ideal  
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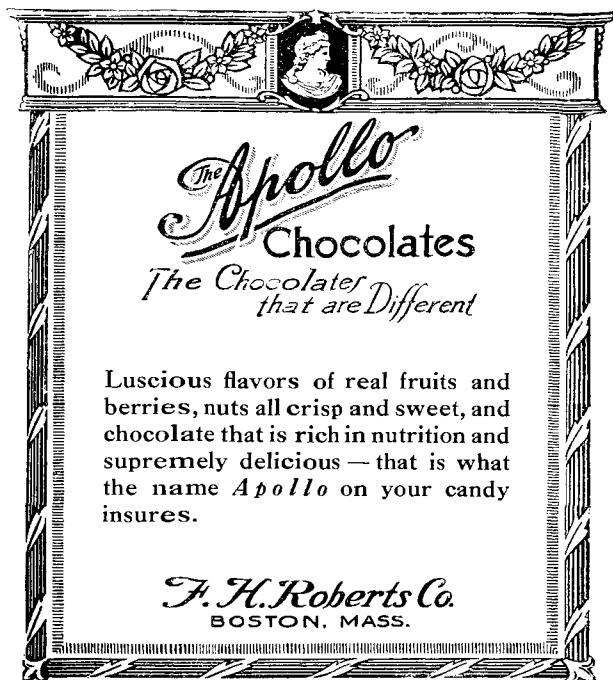
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*The Chocolates that are Different*

Luscious flavors of real fruits and berries, nuts all crisp and sweet, and chocolate that is rich in nutrition and supremely delicious — that is what the name *Apollo* on your candy insures.

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**Y**OU are cordially invited to inspect my Fall and Winter line of WOOLENS which is one of the largest in Boston, carefully selected for young men.

Have been patronized by HARVARD STUDENTS for the past twenty-four years.

*Special attention given to*  
**EVENING CLOTHES**

# Invigorates Refreshes



## THE ORIGINAL

The delicious and nutritious food-drink. Used extensively by students and athletes.

Keep a package in your room. Sustains and invigorates after study or exercise, or when hungry between meals or up late at night.

Accept no substitute at the fountain  
Ask for "Horlick's" and get the genuine

## Pinkham & Smith & Co.

### Prescription Opticians

### Good Form

Glasses — well chosen — become a distinguishing factor in your personal appearance; they are as definitely associated with good form as the proper clothes.

It is our earnest endeavor in serving our patrons to supply perfect glasses for perfect costumes — glasses perfect in design, construction; glasses perfectly comfortable.

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SPECIALTY PRIMITIVES of ALL SCHOOLS

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Old Dutch Masters



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JOHN B. STETSON COMPANY  
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LET none be surprised when we say that the greatest industry in America today is that of Housekeeping. There are in the United States thirty million women engaged in the task of keeping house. It is for this vast army of American women that the electrically operated appliance offers freedom from drudgery and confinement.

The Washing Machine, Vacuum Cleaner, Ironer, Dish Washer and Sewing Machine will take the "work" out of housework. They make one independent of servants, and their combined weekly wage is less than a dollar.

The logical place to select ELECTRICAL Appliances is from your ELECTRIC Light Co. There you are assured of getting only those appliances which have been carefully selected as being best suited for use on their system.

"Our Aim is Service"

**CAMBRIDGE ELECTRIC LIGHT CO.**

Show Room

8 Brattle Street, Harvard Square



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5th Avenue at 50th Street  
NEW YORK

YOUNG MEN'S OUTFITTERS

Suits, Coats, Hats, Shoes  
and English Haberdashery

*Our representative will visit the Varsity  
Shop regularly during the  
College year.*

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## Elect of All Nations

HAVE your new sweater  
made of Good Shepherd  
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SPUN from the best of  
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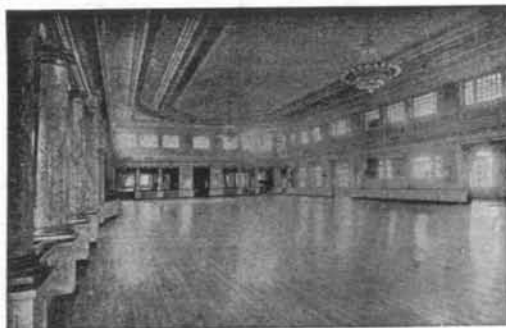
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Here will be found the  
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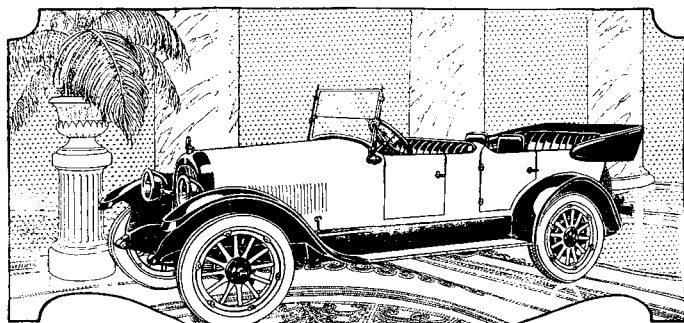
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with the "pep"

MOST MAGNIFICENT BALL ROOM IN AMERICA

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A single pillar, however beautiful, strong or perfect, does not make a temple.

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The *Stephens* by reason of outstanding excellence in all its features, qualities and acts of performance, is a car of greater value — greater service.

One Salient feature of the *Stephens* is the beautiful, comfortable, luxurious hand-built bodies — a Salient value.

Another is the powerful and economical *Stephens* Perfected Overhead-Valve Engine.

Rated at 25.3 Horse Power (S.A.E.), yet develops 57, — an engine that is no respecter of the grades of gasoline you supply it.

Add all-around road-performance and these are the Salient features found in the *Stephens Salient Six* that insure the height of satisfaction in ownership.

See the *Stephens Salient Six* today

STEPHENS MOTOR WORKS  
of MOLINE PLOW CO.

Sales Office: Moline, Ill.      Factories: Freeport, Ill.

A GREATER VALUE



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*Goldsmiths, Silversmiths  
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Prompt and Careful Attention to Purchases by Mail

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**W**E are now in our new offices in our own building and can assure our customers better service and more personal attention.

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Good underwear—**VARSITY** Tailored Underwear drapes the body, and fits.

Clothes find smooth shoulders and waistbands for support. There's no chafing; no folding; no clumsiness.

Get most out of your clothes by wearing underwear that *lets* clothes look well.



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Underwear and Nightwear  
for Men, Young Men and Boys

Correct  
Cut  
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# White Mountain Refrigerators

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A



MILLION  
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When selecting your refrigerator have your dealer demonstrate the superiority of the "WHITE MOUNTAIN" Perfect in principle, design, and construction—the cleanest, coldest, and most economical refrigerator made.

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Particular attention is called to our great STONE WHITE refrigerators with provision chambers walled with *solid, indestructible, quarried stone*,—the best cold-retaining and heat-repelling lining known to science.

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THE CHEST WITH THE CHILL IN IT

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*Carolina Hotel open until May 1st.*

Drink  
**Coca-Cola**  
DELICIOUS AND REFRESHING  
Quenches Thirst—Touches the Spot  
THE COCA-COLA COMPANY, ATLANTA, GA.

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**Y**EARS of experience in clothing Harvard men has taught us what Cantabrigians appreciate. Our new spring showing — now ready — embraces up-to-the-minute Suits, Top Coats and Furnishings of a distinctive style that will please the keenest sense of fabric, style and tailoring.

*Our prices, present conditions notwithstanding, are moderate*

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Open  
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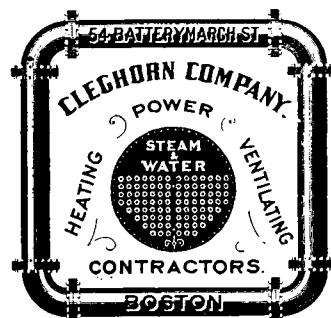
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## 1832-1920



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It is a Guarantee built upon the broad foundation of Experience obtained in the building of more than 52,000 locomotives for service in all parts of the world.

It is a Guarantee backed by the engineering and manufacturing facilities of our complete shops at Philadelphia and Eddystone, Pa., occupying a combined area of 616 acres.

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For the man who wears good clothes knows pretty much just what he wants.

That much lampooned anasthetical condition, the H. C. L., gets a Britt reception when it lines up with clothes sold the *Morse* way.

For they are made on the fifth floor and sold on the first floor of the self-same building. And they are good looking togs, too. Peering out of the w.k. Conning Tower, "Can the Middle-man," say we.

*The Best Selection of Spring Clothes in Boston*

**\$35.00 to \$70.00**

*Leopold Morse Company*

ADAMS SQUARE

BOSTON, MASS.





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## CORD TIRES

THE Fisk tread is successfully designed to make for real safety in bad going. It is often better than insurance in the moment of emergency, when the quick stop is a necessity. It is one of the few treads so built that it really grips fast on a wet road or pavement. The good looks, the mileage and the ease in riding are all increased by the deep-cut, wide-surfaced buttons which make the tread effective.

The Fisk Ideal is: "To be the best concern in the world to work for and the squarest concern in existence to do business with."

*Next Time—BUY FISK  
from your dealer*



—command *respectful* attention

# Kuppenheimer Good Clothes

THEY'RE fitting companions for any man. They have the "look" that commands respectful attention. They make friends. They are sincere—all through—and real economy.

No matter what your build there's a model and size to rightly fit you—and in good taste.

Be careful this season—be sure of the make—very important.



*Go to the dealer in your town who handles  
Kuppenheimer clothes—he is reliable,  
progressive, offers real apparel*

*The House of Kuppenheimer*



KENNEDY'S

—the house of Kuppenheimer Clothes  
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42nd St. at Grand Central Terminal  
2000 Rooms, 2000 Baths

**THE BILTMORE**  
43rd St. and Madison Av.  
*New York's Social Center*

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42nd Street and Park Av.  
*Opposite Grand Central Terminal*

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JOHN M.E. BOWMAN  
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**HOTEL MANHATTAN**  
42nd St. and Madison Av.  
*Convenient to all Theatres  
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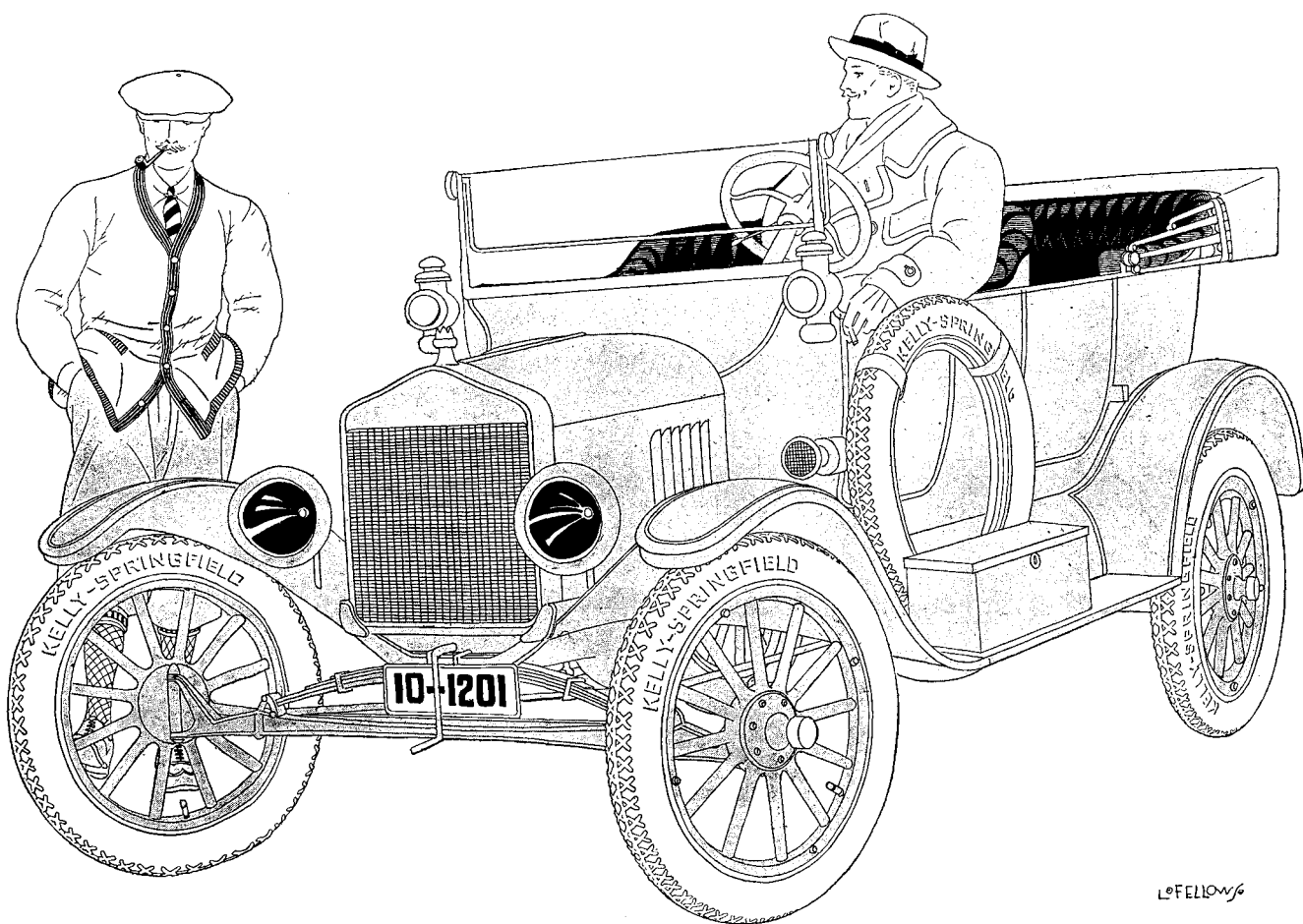
**MURRAY HILL HOTEL**  
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*Quiet, Select and Homelike*

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*in the Centre of New York's  
finest Residential District*

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All the above Hotels, with the exception of the *Ansonia*, are centered about

## PERSHING SQUARE



*" Pretty good-looking little car, Jimmy, but aren't those tires rather expensive ? "*

*" Expensive ? Not at all. Don't you know that a set of Kelly-Springfield tires will give me from fifteen to twenty thousand miles on this car ? "*



## The Service of an Electrical Research Laboratory

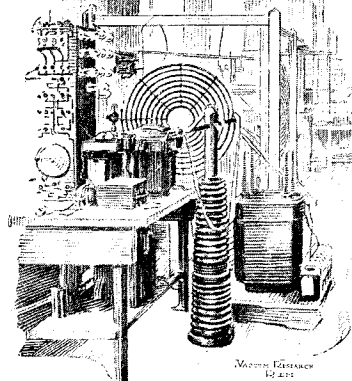
The research facilities of the General Electric Company are an asset of world-wide importance, as recent war work has so clearly demonstrated. Their advantages in pursuits of peace made them of inestimable value in time of war.

A most interesting story tells of the devices evolved which substantially aided in solving one of the most pressing problems of the war—the submarine menace. Fanciful, but no less real, were the results attained in radio communication which enabled an aviator to control a fleet of flying battleships, and made possible the sending, without a wire, history-making messages and orders to ships at sea. Scarcely less important was the X-ray tube, specially designed for field hospital use and a notable contribution to the military surgical service. And many other products, for both combatant and industrial use, did their full share in securing the victory.

In the laboratories are employed highly trained physicists, chemists, metallurgists and engineers, some of whom are experts of international reputation. These men are working not only to convert the resources of Nature to be of service to man, but to increase the usefulness of electricity in every line of endeavor. Their achievements benefit every individual wherever electricity is used.

Scientific research works hand in hand with the development of new devices, more efficient apparatus and processes of manufacture. It results in the discovery of better and more useful materials and ultimately in making happier and more livable the life of all mankind.

*Booklet, Y-863, describing the company's plants, will be mailed upon request. Address Desk 37*



### *Some of the General Electric Company's Research Activities During the War:*

Submarine detection devices  
X-ray tube for medical service  
Radio telephone and telegraph  
Electric welding and applications  
Searchlights for the Army and Navy  
Electric furnaces for gun shrinkage  
Magneto insulation for air service  
Detonators for submarine mines  
Incendiary and smoke bombs  
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