

THIS little book is a master-key which can unlock the secret chambers of success; can throw wide the doors which seem to bar men from the treasure-house of nature, and bids those enter and partake who are wise enough to understand and broad enough to weigh the evidence; firm enough to follow their own judgment and strong enough to make the sacrifice exacted.

COPYRIGHT 1919 BY  
CHARLES F. HAANEL.

Phil 6117.40

✓  
Chicago, Ill.,  
April 21, 1919.

Mr. Chas. F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:

You probably know, from the editorial in the January issue of the Golden Rule, copy of which my Secretary sent to you, that I began twenty-two years ago as a coal miner at a dollar a day.

I have just been retained by a ten million dollar corporation at a salary of \$105,200.00 a year, for a portion of my time only, it having been agreed that I shall continue as editor of the Hill's Golden Rule.

I believe in giving credit where it is due, therefore I believe I ought to inform you that my present success and the success which has followed my work as President of the Napoleon Hill Institute is due largely to the principles laid down in the Master-Key System.

You are doing a good work by helping people to realize that nothing is impossible of accomplishment which a man can create in his imagination. Surely my own experience proves this.

I shall co-operate with you in getting your course into the hands of the many who so greatly need your message.

Cordially and sincerely,  
NAPOLEON HILL,  
Editor.

—2—

HARVARD COLLEGE LIBRARY  
TRANSFERRED FROM THE  
HARVARD MEDICAL SCHOOL LIBRARY

July 2, 1936

## PREFACE

---

The Master Key System is concerned with causes rather than effects, demonstrations rather than theory, the practical rather than the abstract.

It is rapidly growing in favor by reason of its great simplicity and because it furnishes an explanation for many hitherto unknown facts and a conceivable explanation for many more.

It is a force which is gaining momentum with a rapidity and certainty that is the despair of the defenders of tradition and reaction.

This is largely true because it avoids theory, speculation and abstractions of all kinds, and confines itself to the operation of natural laws.

These laws operate with scientific exactitude, and those who have succeeded in obtaining a working knowledge of them are enabled to break the bonds of environment, control elementary forces and utilize the potentialities of Infinity.

For many years little or nothing was permitted to be revealed to the general public concerning the esoteric teachings, but within the last twenty-five years, there has been greater freedom in this respect, until now they form an important part of nearly all teachings where ultimate truth is an objective.

Vaguely, throughout the world, the idea has been diffused that there was some process of study which men here and there did follow, and which lead to the acquisition of a higher kind of knowledge than that taught in books or by public teachers.

But it was invariably found that this knowledge was jealously guarded, and the student was bound to the most inviolable secrecy as to everything connected with his progress, so that it was impossible to imagine anything more improbable than the unauthorized revelation of such information by any student of the great schools of esoteric philosophy.

This was true, because those in authority were afraid of the result of premature disclosure of these important principles. They feared that an unprepared public mind might not be ready to make proper use of the extraordinary power which the application of these principles disclosed.

But the approaches to scientific understanding are open to all and persistent study has revealed hidden passages which lead to the grandest imaginable realms of enlightenment.

For a time it was possible to delude the general public with the idea that transmutation was on the plane of matter alone, and they continued to remain in ignorance of the fact that this was but a correspondence and that the higher forms of alchemy takes place in Mental and Spiritual realms.

It is in these realms that the practical art of manipulating the forces of Nature was discovered, and the application of this knowledge to matters of daily life invests the student with such extraordinary power that the results seem altogether miraculous.

Austin, Minn., May 3, 1919.

Mr. Charles F. Haanel,  
Saint Louis, Mo.

Dear Sir:

Permit me a word of appreciation for your wonderful Master-Key System.

I have been for years a devout searcher for the Holy Grail or Royal Arcana, which would prove the key which would unlock the "Hidden treasure." I have studied philosophy, ancient and modern; you have synthesized the wisdom of the East and West and given it in a manner so logical and penetrating that by its aid one is able to distinguish wisdom from sophistry, truth from delusion, spiritual expression from psychic vageries and the sublime operations of spiritual insight and intuition from deceptive visions and false revelations.

Also I have been a student of Mythology and have viewed the Myths of all ancient races or sacred allegories of the deepest spiritual insight from which to gather by symbol, metaphor and parable the cosmic history of the universe and the soul history of mankind; but your metaphysical elucidation and application have made substance of the shadow.

Again I have studied the Mystics from the great teachers whose message has been of universal import and transcendental significance; but found your system to be free from any craving for sensational phenomena, imposition on the credulous or material occultism. You seek the deeper mysteries of mind and soul, rather than those of the astral or

material realms. You are arousing the dormant higher mind and making a clear way to the inner sanctuary.

In religion also you have the kernel or spirit of all religions as taught by their founders, for the ultimate aim of all religious effort and instruction should be the education and re-integration of the human soul, which was made in the image of God; but has traveled for experience into the "Far country" of natural forces and well nigh forgotten its parentage.

The Mystic says, "Knowledge is the sum of facts and truths and nothing but them, gleaned from experience, education or comprehension, without prejudice as to the channel through which the influx of knowledge may come, the source of the education, its nativity or the objectivity of the comprehension."

You have successfully taken the mystery out of Mysticism and placed all propositions in the clear light, so that, "He who runs may read."

I consider you a true benefactor to the world.

Use this letter or any portion of it that may be serviceable.

C. H. GIBBONS,  
407 Winona, W.

# THE MASTER KEY

## PART I.

Before any environment, successful or otherwise, can be created, action of some kind is necessary, and before any action is possible, there must be thought of some kind, either conscious or unconscious, and as thought is a product of mind, it becomes evident that Mind is the creative center from which all activities proceed.

It is not expected that any of the inherent laws which govern the modern business world as it is at present constituted can be suspended or repealed by any force on the same plane, but it is axiomatic that a higher law may overcome a lower one. Tree life causes the sap to ascend, not by repealing the law of gravity but by surmounting it.

To control circumstances a knowledge of certain scientific principles of mind-action is required. Such knowledge is a most valuable asset. It may be gained by degrees and put into practice as fast as learned. Power over circumstances is one of its fruits; health, harmony and prosperity are assets upon its balance sheet. It costs only the labor of harvesting its great resources.

The naturalist who spends much of his time in observing visible phenomena is constantly creating power in that portion of his brain set apart for observation. The result is that he becomes very much more expert and skillful in knowing what he sees, and grasping an infinite number of details at a glance, than does his unobserving friend. He

has reached this facility by exercise of his brain. He deliberately chose to enlarge his brain power in the line of observation, so he deliberately exercised that special faculty, over and over, with increasing attention and concentration. Now we have the result—a man learned in the lore of observation far above his fellows. Or, on the other hand, one can, by stolid inaction, allow the delicate brain matter to harden and ossify until his whole life is barren and fruitless.

Every thought tends to become a material thing. Our desires are seed thoughts that have a tendency to sprout and grow and blossom and bear fruit. We are sowing these seeds every day. What shall the harvest be? Each of us today is the result of his past thinking. Later we shall be the result of what we are now thinking. We create our own character, personality and environment by the thought which we originate, or entertain. Thought seeks its own. The law of mental attraction is an exact parallel to the law of atomic affinity. Mental currents are as real as electric, magnetic or heat currents. We attract the currents with which we are in harmony—are we selecting those which will be conducive to our success? This is the important question.

Lines of least resistance are formed by the constant action of the mind. The activity of the brain reacts upon the particular faculty of the brain employed. The latent power of the mind is developed by constant exercise. Each form of its activity becomes more perfect by practice. Exercises for the development of the mind present a variety of motives for consideration. They involve the development of the perceptive faculties, the cultivation of the emotions, the quickening of the imagination, the



symmetrical unfoldment of the intuitive faculty, which without being able to give a reason frequently impels or prohibits choice, and finally the power of the mind may be cultivated by the development of the moral character.

"The greatest man," said Seneca, "is he who chooses right with invincible determination." The greatest power of the mind, then, depends upon its exercise in moral channels, and therefore requires that every conscious mental effort should involve a moral end. A developed moral consciousness modifies consideration of motives, and increases the force and continuity of actions; consequently the well developed symmetrical character necessitates good physical, mental and moral health, and this combination creates initiative, power, resistless force, and necessarily success.

It will be found that Nature is constantly seeking to express Harmony in all things, is forever trying to bring about an harmonious adjustment, for every discord, every wound, every difficulty, therefore when thought is harmonious, nature begins to create the material conditions, the possession of which are necessary in order to make up an harmonious environment.

When we understand that mind is the great creative power, what does not become possible? With Desire as the great creative energy, can we not see why Desire should be cultivated, controlled and directed in our lives and destinies? Men and women of strong mentality, who dominate those around them, and often those far removed from them, really emanate currents charged with power which, coming in contact with the minds of others, causes the desires of the latter to be in accord with the mind of the strong individuality. Great mas-

ters of men possess this power to a marked degree. Their influence is felt far and near, and they secure compliance with their wishes by making others "want" to act in accord with them. In this way men of strong Desire and Imagination may and do exert powerful influence over the minds of others, leading the latter in the way desired. The magnetic persons attract, allure and draw. They are emotional, and capture the will of others.

No man is ever created without the inherent power in himself to help himself. The personality that understands its own intellectual and moral power of conquest will certainly assert itself. It is this truth which an enfeebled world craves today. The possibility of asserting a slumbering intellectual courage that clearly discerns, and a moral courage that grandly undertakes is open to all. There is a divine potency in every human being.

We speak of the sun as "rising" and "setting," though we know that this is simply an appearance of motion. To our senses the earth is apparently standing still, and yet we know it is revolving rapidly. We speak of a bell as a "sounding body," yet we know that all that the bell can do is to produce vibrations in the air. When these vibrations come at the rate of 16 a second they cause a sound to be heard in the mind. It is possible for the mind to hear vibrations up to the rate of 38,000 a second. When the number increases beyond this all is silence again; so that we know that the sound is not in the bell; it is in our own mind.

We speak and even think of the sun as "giving light," yet we know it is simply giving forth energy which produces vibrations in the ether at the rate of four hundred trillion a second, causing what are termed light waves,

so that we know that what we call light is simply a mode of motion, and the only light that there is, is the sensation caused in the mind by the motion of these waves. When the number of vibrations increases, the light changes in color, each change in color being caused by shorter and more rapid vibrations; so that although we speak of the rose as being red, the grass as being green, or the sky as being blue, we know that these colors exist only in our minds, and are the sensation experienced by us as the result of the vibrations of light. When the vibrations are reduced below four hundred trillion a second, they no longer affect us as light but we experience the sensation of heat.

So we have come to know that appearances exist for us only in our consciousness. Even time and space become annihilated, time being only the experience of succession, there being no past or future except as a thought relation to the present. In the last analysis, therefore, we know that one principle governs and controls all there is. Every atom is forever conserved; whatever is parted with must inevitably be received somewhere. It cannot perish and it only exists for use. It can go only where it is attracted, and therefore required. We can receive only what we give, and we may give only to those who can receive; and it remains with us to determine our rate of growth and the degree of harmony that we shall express.

The laws under which we live are designed solely for our advantage. These laws are immutable and we cannot escape from their operation. All the great eternal forces act in solemn silence, but it is in our power to place ourselves in harmony with them and thus ex-

press a life of comparative peace and happiness.

Difficulties, inharmonies, obstacles, indicate that we are either refusing to give out what we no longer need, or refusing to accept what we require. Growth is attained through an exchange of the old for the new, of the good for the better; it is a conditional or reciprocal action, for each of us is a complete thought entity and the completeness makes it possible for us to receive only as we give. We cannot obtain what we lack if we tenaciously cling to what we have.

The Principle of Attraction operates to bring to us only what may be to our advantage. We are able to consciously control our conditions as we come to sense the purpose of what we attract, and are able to extract from each experience only what we require for our further growth. Our ability to do this determines the degree of harmony or happiness we attain.

The ability to appropriate what we require for our growth continually increases as we reach higher planes and broader visions, and the greater our ability to know what we require, the more certain we shall be to discern its presence, to attract it and to absorb it. Nothing may reach us except what is necessary for our growth. All conditions and experiences that come to us do so for our benefit. Difficulties and obstacles will continue to come until we absorb their wisdom and gather from them the essentials of further growth. That we reap what we sow, is mathematically exact. We gain permanent strength exactly to the extent of the effort required to overcome our difficulties.

The inexorable requirements of growth demand that we exert the greatest degree of at-

traction for what is perfectly in accord with us. Our highest happiness will be best attained through our understanding of and conscious co-operation with natural laws.

Our mind-forces are often bound by the paralyzing suggestions that come to us from the crude thinking of the race, and which are accepted and acted upon without question. Impressions of fear, of worry, of disability and of inferiority are given us daily. These are sufficient reasons in themselves why men achieve so little—why the lives of multitudes are so barren of results, when all the time there are possibilities within them which need only the liberating touch of appreciation and wholesome ambition to expand into real greatness.

Women, perhaps even more than men, have been subject to these conditions. This is true because of their finer susceptibilities making them more open to thought-vibrations from other minds, and because the flood of negative and repressive thoughts has been aimed more especially at them.

But it is being overcome. Florence Nightingale overcame it when she rose in the Crimea to heights of tender sympathy and executive ability before unknown among women. Clara Barton, the head of the Red Cross, overcame it when she wrought a similar work in the armies of the Union. Jenny Lind overcame it when she showed her ability to command enormous financial rewards while at the same time gratifying the passionate desire of her nature and reaching the front rank of her day in musical art. And there is a long list of women singers, philanthropists, writers and actresses who have proved themselves capable of reaching the greatest literary, dramatic, artistic and sociological achievement.

Women as well as men are beginning to do their own thinking. They have awakened to some conception of their possibilities. They demand that if life holds any secrets, these shall be disclosed. At no previous time has the influence and potency of thought received such careful and discriminating investigation. While a few seers have grasped the great fact that mind is the universal substance, the basis of all things, never before has this vital truth penetrated the more general consciousness. Many minds are now striving to give this wonderful truth definite utterance. Modern science has taught us that light and sound are simply different intensities of motion, and this may lead to discoveries of forces within man that could not have been conceived of until this revelation was made.

A new century has dawned, and now, standing in its light, man sees something of the vastness of the meaning of life—something of its grandeur. Within that life is the germ of infinite potencies. One feels convinced that man's possibility of attainment cannot be measured, that boundary lines to his onward march are unthinkable. Standing on this height he finds that he can draw new power to himself from the infinite energy of which he is a part.

New York City, N. Y.,  
October 2, 1918.

Mr. Charles F. Haanel,

The majority of people are struggling to **make** a living as they say and are persecuted, as a rule, by what they call "Bad Luck." Why? Because they are not ready in their thought world for ideal conditions—harmony would create discord in their consciousness.

They have not developed an interior self, an inner consciousness which would enable them to enter into and enjoy ideal conditions. The majority of people have not yet learned that the "world without" is a reflection of the "world within."

They have not yet learned that all possession is based on consciousness and that they themselves are creating their environment and are continually setting the causes in motion which bring about the effects of poverty, disease and lack of any kind. Right here I wish to say that I consider money as a comparatively small part of real wealth. It is health, courage, peace, power, strength, poise, harmony, etc., which bring one in tune with the infinite and make one smile at that which the world calls fate.

To show men and women how to help themselves is one of the greatest things anyone can do. And this is what the "Master-Key System" does. It is the Master Key to the powerhouse of universal abundance. It ought to be in the possession of every ambitious soul. To deprive one's self of the possession of this most remarkable system means to separate one's self from the joy of living.

Sincerely yours,

E. FLOOD.

Army Supply Base,  
Y. M. C. A., Hut No. 2,  
Norfolk, Va.,  
March 3, 1919.

Mr. Charles F. Haanel,  
Saint Louis, Mo.

My dear Mr. Haanel:

Herewith, I am sending you my answers to the questions in Part 24 of the Master-Key lessons. To say that I have enjoyed this remarkable course of study would be stating the truth very mildly, indeed. In fact, the lessons will now be a constant companion to be studied over and over. The study of the course that is now ending is just the beginning, a beginning, too, in which, from the nature of my work, I was not able to do anything like full justice to the lessons.

As for the help that your system has already been to me—that has been incalculable and actually revolutionary. The World Within, which, I must admit, has always beckoned me, has now become, through the aid of your lessons, a much clearer reality and a retreat of constant inspiration, assurance and joy. I have realized improvement along all lines pertaining to my personal welfare and have increased in power and service to others. My environment becomes more and more harmonious because of the increasing harmony within which I have learned to cultivate.

I realize as never before how largely my destiny is in my own hands and how that destiny can be successfully worked out.

Again acknowledging my indebtedness to you, I remain,

Very sincerely yours,  
A. T. CLARKE.



# THE MASTER KEY

## PART II.

Some men seem to attract success, power, wealth, attainment, with very little conscious effort; others conquer with great difficulty; still others fail altogether to reach their ambitions, desires and ideals. Why is this so? Why should some men realize their ambitions easily, others with difficulty, and still others not at all? The cause cannot be physical, else the most perfect men, physically, would be the most successful. The difference, therefore, must be mental—must be in the mind; hence mind must be the creative force, must constitute the sole difference between men. It is mind, therefore, which overcomes environment and every other obstacle in the path of men.

It is the actualizing of interior quality through the creative power of thought which has given us great leaders like Alexander, Napoleon, Cromwell and our own Washington: captains of industry like Carnegie, Morgan, Rockefeller and Harriman; inventors like Stevenson, Morse, Marconi, Edison, Tesla, and hosts of others. If, then, the only difference between men lies in their ability to think, to use and control their thought, to develop it—if the secret of all success, all power, all attainment is the creative power of mind, the force of thought—surely the ability to think correctly should become the paramount object of every man.

When the creative power of thought is fully understood, its effect will be seen to be mar-

velous. But such results cannot be secured without proper application, diligence and concentration. The student will find that the laws governing in the mental and spiritual world are as fixed and infallible as in the material world. To secure the desired results, then, it is necessary to know the law and to comply with it. A proper compliance with the law will be found to produce the desired result with invariable exactitude. The student who learns that power comes from within, that he is weak only because he has depended on help from outside, and who unhesitatingly throws himself on his own thought, instantly rights himself, stands erect, assumes a dominant attitude, and works miracles.

Scientists tell us that we live in the universal ether. This is formless, of itself, but it is pliable, and forms about us, in us and around us, according to our thought and word. We set it into activity by that which we think. Then that which manifests to us objectively is that we have thought or said.

Thought is governed by law. The reason we have not manifested more faith is because of lack of understanding. We have not understood that everything works in exact accordance with definite law. The law of thought is as definite as the law of mathematics, or the law of chemistry, or the law of electricity, or the law of gravitation. When we begin to understand that happiness, health, success, prosperity and every other condition or environment are results, and that these results are created by right thinking, either consciously or unconsciously, we shall realize the importance of a working knowledge of the laws governing thought.

Those coming into a conscious realization of the power of thought find themselves in possession of the best that life can give; substantial things of a higher order become theirs, and these sublime realities are so constituted that they can be made tangible parts of daily personal life. They realize a world of higher power, and keep that power constantly working. This power is inexhaustible, limitless, and they are therefore carried forward from victory to victory. Obstacles that seem insurmountable are overcome. Enemies are changed to friends, conditions are overcome, elements transformed, fate is conquered.

The supply of good is inexhaustible, and the demand can be made along whatever lines we may desire. This is the mental law of demand and supply.

Our circumstances and environment are formed by our thoughts. We have, perhaps, been creating these conditions unconsciously. If they are unsatisfactory, the remedy is to consciously alter our mental attitude and see our circumstances adjust themselves to the new mental condition. There is nothing strange or supernatural about this; it is simply the Law of Being. The thoughts which take root in the mind will certainly produce fruit after their kind. The greatest schemer cannot "gather grapes of thorns, or figs of thistles." To improve our conditions we must first improve ourselves. Our thoughts and desires will be the first to show improvement.

To be in ignorance of the laws governing in the mental world is to be like a child playing with fire, or a man manipulating powerful chemicals without a knowledge of their nature and relations. This is universally true, because

Mind is the one great cause which produces all conditions in the lives of men and women.

Admitting that you agree with everything that has been stated, thus far, and most persons will take no exception to anything that has been said, it still remains to make a practical application of the law.

In order to take advantage of this law, and put ourselves into harmonious relationship with it, so that the benefit may be made manifest in our lives, it is necessary to see that the conditions are all met for its proper operation. We may know the laws governing electricity, we may have all the proper mechanism, the lights, globes, the wires, the buttons, and we may even know how to generate the power, but if the connections are not properly made, we can push the button till doomsday and no light will appear; so with the law of attraction—it is in operation all the time, everywhere, something is constantly being created, something is appearing, everything is continually changing, but to take advantage of this process, it is just as necessary to comply with the law as it is in the case of electricity or gravitation.

Mind is creative and operates through the law of attraction. We are not to try to influence any to do what we think they should do. Each individual has a right to choose for himself, but aside from this we would be operating under the laws of force, which is destructive in its nature and just the opposite of the law of attraction. A little reflection will convince you that all of the great laws of nature operate in silence and that the underlying principle is the law of attraction. It is only destructive processes such as earthquakes and

catastrophies, that employ force. Nothing good is ever accomplished in that way.

To be successful, attention must invariably be directed to the creative plane; it must never be competitive. You do not wish to take anything away from any one else, you want to create something for yourself, and what you want for yourself you are perfectly willing that everyone else should have.

You know that it is not necessary to take from one to give to another, but that the supply for all is abundant. Nature's storehouse of wealth is inexhaustible and if there seems to be a lack of supply anywhere it is only because the channels of distribution are as yet imperfect.

Abundance is a natural law of the universe. The evidence of this law is conclusive; we see it on every hand. Everywhere Nature is lavish—wasteful, extravagant. Nowhere is economy observed in any created thing. Profusion is manifested in everything. The millions and millions of trees and flowers and plants and animals and the vast scheme of reproduction where the process of creating and recreating is forever going on, all indicates the lavishness with which Nature has made provision for man. That there is an abundance for everyone is evident, but that many seem to have been separated from this supply is also evident; they have not yet come into a realization of the Universality of all substance, and that mind is the active principle which starts causes in motion whereby we are related to the things we desire.

It is evident, therefore, that he who fails to fully investigate and take advantage of the wonderful progress which is being made, in this last and greatest science, will soon be as far

behind as the man who would refuse to acknowledge and accept the benefits which have accrued to mankind through an understanding of the laws of electricity.

Of course, mind creates negative conditions just as readily as favorable conditions, and when we consciously or unconsciously visualize every kind of lack, limitation and discord, we create these conditions; this is what many are unconsciously doing all the time.

This law as well as every other law is no respecter of persons, but is in constant operation and is relentlessly bringing to each individual exactly what he has created; in other words, "Whatsoever a man soweth that shall he also reap."

Abundance, therefore, depends upon a recognition of the laws of Abundance, and the fact that Mind is not only the creator, but the only creator of all there is. Certainly nothing can be created, before we know that it can be created and then make the proper effort. There is no more Electricity in the world today than there was fifty years ago, but until someone recognized the law by which it could be made of service, we received no benefit; now that the law is understood, practically the whole world is lit by it. So with the law of Abundance; it is only those who recognize the law and place themselves in harmony with it, who share in its benefits.

A recognition of the law of abundance develops certain mental and moral qualities, among which are Courage, Loyalty, Tact, Sagacity, Individuality and Constructiveness. These are all modes of thought, and as all thought is creative, they manifest in objective conditions corresponding with the mental condition. This is necessarily true because the ability of the

individual to think is his ability to act upon the Universal mind and bring it into manifestation, it is the process whereby the individual becomes a channel for the differentiation of the Universal. Every thought is a cause and every condition an effect.

This principle endows the individual with seemingly transcendental possibilities, among which is the mastery of conditions through the creation and recognition of opportunities. This creation of opportunity implies the existence or creation of the necessary qualities or talents which are thought forces and which result in a consciousness of power which future events can not disturb. It is this organization of victory or success within the mind, this consciousness of power within which constitutes the responsive harmonious action whereby we are related to the objects and purposes which we seek. This is the law of attraction in action; this law being the common property of all, can be exercised by any one having sufficient knowledge of its operation.

Courage is that power of the mind which manifests in the love of mental conflict; it is a noble and lofty sentiment, it is equally fitted to command or obey, both require courage. It often has a tendency to conceal itself. There are men and women, too, who apparently exist only to do what is pleasing to others, but when the time comes and the latent will is revealed, we find under the velvet glove an iron hand—and no mistake about it. True courage is cool, calm and collected, and is never fool-hardy, quarrelsome, ill-natured or contentious.

Accumulation is the power to reserve and preserve a part of the supply which we are constantly receiving, so as to be in position to take advantage of the larger opportunities

which will come as soon as we are ready for them. Has it not been said, "To him that hath shall be given." All successful business men have this quality well developed. James J. Hill, who recently died leaving an estate of over fifty-two million dollars, said: "If you want to know whether you are destined to be a success or a failure in life, you can easily find out. The test is simple and it is infallible: Are you able to save money? If not, drop out. You will lose. You may think not, but you will lose as sure as you live. The seed of success is not in you." This is very good so far as it goes, but any one who knows the biography of James J. Hill, knows that he acquired his fifty million dollars by following the exact methods we have given. In the first place, he started with nothing; he had to use his imagination to idealize the vast railroad which he projected across the western prairies. He then had to come into a recognition of the law of abundance in order to provide the ways and means for materializing it; unless he had followed out this program he would never have had anything to save.

Accumulativeness acquires momentum; the more you accumulate the more you desire and the more you desire the more you accumulate, so that it is but a short time until the action and reaction acquire a momentum that cannot be stopped. It must, however, never be confounded with selfishness, miserliness or penuriousness; they are perversions and will make any true progress impossible.

Constructiveness is the creative instinct of the mind. It will be readily seen that every successful business man must be able to plan, develop or construct. In the business world it is usually referred to as initiative. It is not



enough to go along in the beaten path. New ideas must be developed, new ways of doing things. It manifests in building, designing, planning, inventing, discovering, improving. It is a most valuable quality and must be constantly encouraged and developed. Every individual possesses it in some degree, because he is a center of consciousness in that Infinite and Eternal Energy from which all things proceed.

Water manifests on three planes, as ice, as water and as steam; it is all the same compound, the only difference is the temperature, but no one would try to drive an engine with ice; convert it into steam and it easily takes up the load. So with your energy; if you want it to act on the creative plane, you will have to begin by melting the ice with the fire of imagination, and you will find that the stronger the fire, and the more ice you melt, the more powerful your thought will become, and the easier it will be for you to materialize your desire.

Sagacity is the ability to perceive and co-operate with Natural Law. True Sagacity avoids trickery and deceit as it would the leprosy; it is the product of that deep insight which enables one to penetrate into the heart of things and understand how to set causes in motion which will inevitably create successful conditions.

Tact is a very subtle and at the same time a very important factor in business success. It is very similar to intuition. To possess tact one must have a fine feeling, must instinctively know what to say or what to do. In order to be tactful one must possess Sympathy and Understanding, that understanding which is so rare, for all men see and hear and feel, but

how desperately few "understand." Tact enables one to foresee what is about to happen and calculate the result of actions. Tact enables us to feel when we are in the presence of physical, mental and moral cleanliness, for these are today invariably demanded as the price of success.

Loyalty is one of the strongest links which bind men of strength and character. It is one which can never be broken with impunity. The man who would lose his right hand rather than betray a friend will never lack friends. The man who will stand in silent guard, until death, if need be, beside the shrine of confidence or friendship of those who have allowed him to enter will find himself linked with a current of cosmic power which will attract desirable conditions only. It is inconceivable that such a one should ever meet with lack of any kind.

Individuality is the power to unfold our own latent possibilities, to be a law unto ourselves, to be interested in the race rather than the goal. Strong men care nothing for the flock of imitators who trot complacently behind them. They derive no satisfaction in the mere leading of large numbers, or the plaudits of the mob. This pleases only petty natures and inferior minds. Individuality glories more in the unfolding of the power within than in the servility of the weakling.

Individuality is a real power inherent in all and the development and consequent expression of this power enables one to assume the responsibility of directing his own footsteps rather than stampeding after some self-assertive bell-wether.

Truth is the imperative condition of all well being. To be sure, to know the truth and to stand confidently on it is a satisfaction beside

which no other is comparable. Truth is the underlying verity, the condition precedent to every business or social relation. Truth is the only solid ground in a world of conflict doubt and danger.

Every act not in harmony with Truth, whether through ignorance or design, cuts the ground from under our feet, leads to discord inevitable loss, and confusion, for while the humblest mind can accurately foretell the result of every correct action, the greatest, most profound and penetrating mind loses its way hopelessly and can form no conception of the results due to a departure from correct principles.

Those who establish within themselves the requisite elements of true success have established confidence, organized victory, and it only remains for them to take such steps from time to time as the newly-awakened thought force will direct, and herein rests the magical secret of all power.

Less than 10 per cent of our mental processes is conscious, the other 90 per cent is sub-conscious and unconscious, so that he who would depend upon his conscious thought alone for results is less than 10 per cent efficient. Those who are accomplishing anything worth while are those who are enabled to take advantage of this greater store house of mental wealth. It is in the vast domain of the sub-conscious mind that great truths are hidden, and it is here that thought finds its creative power, its power to correlate with its object, to bring out of the unseen the seen.

Those familiar with the laws of Electricity understand the principle that electricity must always pass from a higher to a lower potentiality and can therefore make whatever ap-

\*

plication of the power they desire. Those not familiar with this law can effect nothing; and so with the law governing in the Mental World, those who understand that Mind penetrates all things, is Omnipresent and is responsive to every demand, can make use of the law and can control conditions, circumstances and environment; the uninformed cannot use it because they do not know it.

The fruit of this knowledge is, as it were, a gift of the Gods; it is the "truth" that makes men free, not only free from every lack and limitation, but free from sorrow, worry and care, and, is it not wonderful to realize that this law is no respecter of persons, that it makes no difference what your habit of thought may be the way has been prepared.

With the realization that this mental power controls and directs every other power which exists, that it can be cultivated and developed, that no limitation can be placed upon its activity, it will become apparent that it is the greatest fact in the world, the remedy for every ill, the solution for every difficulty, the gratification of every desire, in fact that it is the Creator's magnificent provision for human emancipation.

Seattle, Wash.,  
April 28, 1919.

Mr. Chas. F. Haanel,  
419 Granite Building,  
St. Louis, Mo.

My dear Mr. Haanel:

I am writing this letter in the hope that some one may, through reading it, be encouraged to make a practical application of the "Master-Key."

If one-half of the population of our country could be induced to study, accept and practice the "Master-Key" lessons, the millenium would be here and the United States of America would be a paradise.

The study and application of the Master-Key has removed all fear, worry and distress from my life. It has placed my feet upon a rock. I have read statistics to the effect that it is only one man in fifty thousand who, when down and out at the age of fifty, ever rises.

I wish to testify that not only I, but any man at any age, can rise to a position of honor, respectability and affluent comfort by application of the principle outlined in the "Master-Key." Indeed, I can say that my latter days are more blessed than the former.

Trusting and hoping I may continue to be a help to others through your glorious teachings,

Sincerely,  
HARRY W. APPLETON.

El Paso, Texas, Oct 1, 1917.

Chas. F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:

The value of an idea is determined by its application. Pragmatism has long since spread beyond the confines of Missouri—the world today insists on being shown.

The lash of circumstance and the logic of events are, more than ever, impelling men to think. Whether an idea be a new process for pickling cabbages or an old process for preserving kings, we are from Missouri.

A philosophy of life having as its basis blind optimism; a religion that won't work seven days a week or a proposition that isn't practical appeals to the intelligent not at all. It is results that we want and to all such the acid test is: Will it work?

The Master-Key qualifies. It is the most lucidly scientific statement of "Truth" that I have seen. It reconciles rationalism and religion; illumines economic determinism and the materialistic conception of history and is an infallible guide to understanding. It contains in condensed form the substance of an entire library on modern constructive thought. Its teaching, if consistently applied, will make any man, healthy, wealthy and wise. Its distribution is super-missionary work in excelsis. Those who wish to think intelligently will find it invaluable.

Intelligence rules. Thought intelligently directed is a creative force which automatically causes its object to manifest on a material plane. Let him that hath an ear to hear, hear.

CHAS. A. HEARD.

# The Master Key System

---

The scientific spirit now dominates every field of effort, relations of cause and effect are no longer ignored.

The discovery of a reign of law marked an epoch in human progress. It eliminated the element of uncertainty and caprice from men's lives, and substituted law, reason and certitude.

Men now understand that for every result there is an adequate and definite cause, so that when a given result is desired, they seek the condition by which alone this result may be attained.

The basis upon which all law rests was discovered by inductive reasoning which consists of comparing a number of separate instances with one another until the common factor which gives rise to them all is seen.

It is this method of study to which the civilized nations owe the greater part of their prosperity and the more valuable part of their knowledge, it has lengthened life, it has mitigated pain, it has spanned rivers, it has brightened night with the splendor of day, it extended the range of vision, accelerated motion, annihilated distance, facilitated intercourse, and enabled men to descend into the sea and to soar in the air, what wonder then that men soon endeavored to extend the blessings of this system of study to their method of thinking, so that when it became plainly

evident that certain results followed a particular method of thinking it only remained to classify these results.

This method is scientific and it is the only method by which we shall be permitted to retain that degree of liberty and freedom which we have been accustomed to look upon as an inalienable right, because as Prof. A. F. Lange, director of the California University School of Education, says: "Democracy is safe at home and in the world only if national preparedness means such things as growing surplus of health, accumulated efficiency in public and private business of whatever sort, continuous advance in the science and art of acting together, and the increasingly dominant endeavor to make all of these and all other aspects of national development center and revolve about ascending life, single and collective, for which science, art and ethics furnish guidance and controlling motives."

The Master-Key System is based on absolute scientific truth and will unfold the possibilities that lie dormant in the individual, and teach how they may be brought into powerful action, to increase the person's effective capacity, bringing added energy, discernment, vigor and mental elasticity. The student who gains an understanding of the mental laws which are unfolded will come into the possession of an ability to secure results hitherto undreamed of, and which has rewards hardly to be expressed in words.

It explains the correct use of both the receptive and active elements of the mental na-



ture, and instructs the student in the recognition of opportunity; it strengthens the will and reasoning powers, and teaches the cultivation and best uses of imagination, desire, the emotions and the intuitional faculty. It gives initiative, tenacity of purpose, wisdom of choice, intelligent sympathy and a thorough enjoyment of life on its higher planes.

The Master-Key System teaches the use of Mind Power, true Mind Power, not any of the substitutes and perversions; it has nothing to do with Hypnotism, Magic or any of the more or less fascinating deceptions by which many are led to think that something can be had for nothing.

The Master-Key System cultivates and develops the understanding which will enable you to control the body and thereby the health. It improves and strengthens the Memory. It develops Insight, the kind of Insight which is so rare, the kind which is the distinguishing characteristic of every successful business man, the kind which enables men to see the possibilities as well as the difficulties in every situation, the kind which enables men to discern opportunity close at hand, for thousands fail to see opportunities almost within their grasp while they are industriously working with situations which under no possibility can be made to realize any substantial return.

The Master-Key System develops Mental Power which means that others will instinctively recognize that you are a person of force, of character—that they will want to do what you want them to do; it means that you will attract men and things to you; that you will

be what some people call "lucky," that "things" will come your way; that you have come into an understanding of the fundamental laws of Nature, and have put yourself in harmony with them; that you are in tune with the Infinite; that you understand the law of attraction, the Natural laws of growth, and the Psychological laws on which all advantages in the social and business world rest.

Mental Power is creative power, it gives you the ability to create for yourself; it does not mean the ability to take something away from some one else. Nature never does things that way. Nature makes two blades of grass grow where one grew before, and Mind Power enables men to do the same thing.

The Master-Key System develops insight and sagacity, increased independence, the ability and disposition to be helpful; it destroys distrust, depression, fear, melancholia, and every form of lack, limitation and weakness, including pain and disease; it awakens buried talents, supplies initiative, force, energy, vitality—it awakens an appreciation of the beautiful in Art, Literature and Science.

It has changed the lives of thousands of men and women, by substituting definite principles for uncertain and hazy methods—and principles are the foundation upon which every system of efficiency must rest.

Elbert H. Gary, the chairman of the United States Steel Corporation said: "The services of advisors, instructors, efficiency experts in successful management are indispensable to most business enterprises of magnitude, but

I deem the recognition and adoption of right principles of vastly more importance." The Master-Key System teaches right principles, and suggests methods for making a practical application of the principles; in that it differs from every other course of study, it teaches that the only possible value which can attach to any principle is in its application, many read books, take home study courses, attend lectures all their lives without ever making any progress in demonstrating the value of the principles involved. The Mastey-Key System suggests methods by which the value of the principles taught may be demonstrated and put in actual practice in the daily experience.

There is a change in the thought of the world. This change is silently transpiring in our midst, and is more important than any which the world has undergone since the downfall of Paganism.

The present revolution in the opinions of all classes of men, the highest and most cultured of men as well as those of the laboring class, stands unparalleled in the history of the world.

Science has of late made such vast discoveries, has revealed such an infinity of resources, has unveiled such enormous possibilities and such unsuspected forces, that scientific men more and more hesitate to affirm certain theories as established and indubitable or to deny certain other theories as absurd or impossible, and so a new civilization is being born; customs, creeds, and cruelty are passing; vision, faith and service are taking their place. The fetters of tradition are being melted off

from humanity, and as the dross of materialism is being consumed, thought is being liberated and truth is rising full orbéd before an astonished multitude.

The whole world is on the eve of a new consciousness, a new power and a new realization of the resources within the self. The last century saw the most magnificent material progress in history. The new century will produce the greatest progress in mental and spiritual power.

Physical Science has resolved matter into molecules, molecules into atoms, atoms into energy, and it has remained for Mr. J. A. Fleming, in an address before the Royal Institution, to resolve this energy into mind. He says: "In its ultimate essence, energy may be incomprehensible by us except as an exhibition of the direct operation of that which we call Mind or Will."

Let us see what are the most powerful forces in Nature. In the mineral world everything is solid and fixed. In the animal and vegetable kingdom it is in a state of flux, forever changing, always being created and recreated. In the atmosphere we find heat, light and energy. Each realm becomes finer and more spiritual as we pass from the visible to the invisible, from the coarse to the fine, from the low potentiality to high potentiality. When we reach the invisible we find energy in its purest and most volatile state.

And as the most powerful forces of Nature are the invisible forces, so we find that the most powerful forces of man are his invisible forces, his spiritual force, and the only way in which the spiritual force can manifest is through the process of thinking. Thinking is

the only activity which the spirit possesses, and thought is the only product of thinking.

Addition and subtraction are therefore spiritual transactions; reasoning is a spiritual process; ideas are spiritual conceptions; questions are spiritual searchlights and logic, argument and philosophy is spiritual machinery.

Every thought brings into action certain physical tissue, parts of the brain, nerve or muscle. This produces an actual physical change in the construction of the tissue. Therefore it is only necessary to have a certain number of thoughts on a given subject in order to bring about a complete change in the physical organization of a man.

This is the process by which failure is changed to success. Thoughts of courage, power, inspiration, harmony, are substituted for thoughts of failure, despair, lack, limitation and discord, and as these thoughts take root, the physical tissue is changed and the individual sees life in a new light, old things have actually passed away, all things have become new, he is born again, this time born of the spirit, life has a new meaning for him, he is reconstructed and is filled with joy, confidence, hope, energy. He sees opportunities for success to which he was heretofore blind. He recognizes possibilities which before had no meaning for him. The thoughts of success with which he has been impregnated are radiated to those around him, and they in turn help him onward and upward; he attracts to him new and successful associates, and this in turn changes his environment; so that by this simple exercise of thought, a man changes not only himself, but his environment, circumstances and conditions.

You will see, you must see, that we are at

the dawn of a new day; that the possibilities are so wonderful, so fascinating, so limitless as to be almost bewildering. A century ago any man with an aeroplane or even a Gatling gun could have annihilated a whole army equipped with the implements of warfare then in use. So it is at present. Any man with a knowledge of the possibilities contained in the Master-Key has an inconceivable advantage over the multitude.

The Master-Key System comes in twenty-four parts, one part is mailed each week. Each part has a series of questions by which your understanding of the lesson is tested. You are invited and urged to ask any and all questions that may occur to you concerning the lesson or the application of the principles in question to your own particular problem.

Many have found this privilege worth many times the cost of the entire service. Many have stated that the advice received in this way was invaluable.

\* \* \* \*

Oakland, Calif., March 13, 1919.

Mr. Charles F. Haanel,  
419 Granite Building,  
St. Louis, Missouri.

My dear Friend:

In sending you my answers to Part Twenty-four, I feel not unlike one who has just completed a most interesting voyage of discovery in uncharted seas, under the able leadership of an intrepid commander endowed with prophetic vision.

Have I enjoyed this course of study, you ask; I have simply devoured it. To me it has been

a revelation. No man who has been a materialist all his life, can so continue after he becomes interested in these lessons. I was a materialist; but I have become an idealist since reading the first three parts.

To me the chamber of life's mysteries has been opened. The shackles of fear and superstition are broken. No longer do I dread what may come to me with the passing years. For I know that I can be the architect of my own destiny—that I am master of my own career.

Has the course been of assistance to me? I can not conceive of any sane person who could truthfully answer this question other than affirmative after completing it. It has been and is of the greatest help to me in my profession, and in my social duties. In every man's life there are low spots as well as high spots. I believe I have had as many of the former as the average man, and peevishness was all too fast becoming one of my leading features. But it is different now. The low spots are mostly high ones.

It seems to me I could write a book on the "wonders of visualization." But I will not attempt it here. And then think of the uplift one gets by using constructive thoughts to banish vicious or destructive thoughts. With each victory you can feel yourself growing stronger along mental, moral and spiritual lines. And what can be more inspiring than to come into a full realization of the great truth that one is a spirit with a body to use for a season, rather than the old false notion that you were a body with a spirit. This alone is sufficient to make it well worth the study necessary to the proper understanding of the fact.

In conclusion let me say that I hope the day is not far distant when this course will be introduced to the world through our schools and colleges, for the benefit of mankind in general.

Respectfully yours,

HORATIO A. JOHNSON.

## PART ONE

Tells upon what possession is based, explains the cause of all gain, explains the cause of loss as well as all other experiences in life. It explains how power is secured. It tells of a world within and how this world is governed. It explains how the solution for every problem in life may be found. It tells how practical men and women find the courage, power, hope, enthusiasm and confidence by which they are given the intelligence and wisdom to make their dreams come true. It tells how more efficiency is obtained and retained, and how our future may be placed under our own control instead of being at the mercy of any capricious or uncertain external power. It explains the cause of every condition, the reason for every experience, the origin of all power, and why all power is absolutely under our own control.

---

## PART TWO

Tells how and why the operations of the mind are carried on by two parallel modes of activity, the one conscious and the other sub-conscious. It explains why the thought processes of the sub-conscious are the theater of the most important mental phenomena, why ease and perfection depend entirely upon the degree in which we cease to depend upon the consciousness. It explains the origin of all great, noble, brilliant thoughts and ideas, why we find ourselves sometimes endowed with tact, instinct, courage, sagacity and inspiration. In fact it tells of a vast mental storehouse in which ninety percent of our thought processes originate; it explains also how this vast mental storehouse may be placed under the supervision and in the keeping of the conscious mind. It tells why those who are familiar with the laws governing in this larger mental domain are enabled to accomplish, to achieve, to become writers, authors, artists, ministers, captains of industry, and why all others must necessarily remain less than ten percent efficient.



### **PART THREE**

Tells why the necessary action and interaction of the conscious and sub-conscious minds requires two corresponding systems of nerves. It explains how the connection is made between these two systems of nerves. It explains and tells of a central point in the body for the distribution of energy. How this energy is distributed. How the distribution of this energy gives the individual pleasant sensations, how the interruption of this distribution brings discord, inharmony and lack and limitation of every kind. It tells of an arch enemy which must be destroyed, and tells how to destroy it. It tells what determines the experiences in life with which we are to meet, and why these experiences are under our own control. One enthusiastic student says of this part: "This document in my opinion is the greatest single document beneficial to mankind ever written in the history of the world; it is the first time that I have come into a true understanding of the Silent Powers that dominate and determine one's success."

---

### **PART FOUR.**

This part tells what it is which controls that which you call yourself. "You" are not your body, the body is simply the physical instrument which the ego uses to carry out its purpose. "You" are not your mind, this is simply another instrument which the ego uses to think, reason and plan. When you say "I" go you tell the body where to go, when you say "I" think you tell the mind what to think. When you come into a realization of the true nature of the "I" you will enjoy a sense of power which nothing else can give, because you will come to know what you are, who you are, what you want and how to get it.

---

### **PART FIVE.**

This part tells how the sub-conscious processes are continually at work, and it tells how we may consciously direct this work instead of being mere

passive recipients of its activity. It tells how we may have a vision of the destination to be reached, the dangers and pitfalls to be avoided. It tells how "the word has become flesh," how we are constantly creating and recreating ourselves. It tells of a mental home which each of us is building for ourselves, the importance of this home, where the material is secured, the character of the furnishing, how and why many of us need a mental housecleaning in case we wish to realize our ideals. It tells of the conditions by which we may come into an inheritance of health, harmony and prosperity, and the condition is one which demands no sacrifice except the loss of our limitations, our servitudes and our weaknesses, and costs only the labor of harvesting its great resources.

---

## **PART SIX**

Tells of the unlimited possibilities of the Universal Mind, and explains how this mind is differentiated in form. It tells of the most marvellous piece of mechanism which has ever been constructed, and tells how the effect which will be produced depends entirely upon the "mechanism to which it is attached." It tells why we should all become familiar with the mechanism so as to secure the effects which we desire. The power to which it can be attached is unlimited, and we can accordingly secure any effect we desire when we become familiar with the mechanism, and understand how to make the proper connections. An understanding of this part will enable you to plan courageously and execute fearlessly, because you will have come into a knowledge of the source of all power and this will determine your course in life, bringing you into contact with all that is strongest and best and most desirable.

---

## **PART SEVEN.**

This part tells of a method by which you may construct the mould or model from which your future will emerge. It tells how you may make it grand and beautiful, it explains that you are not limited as to cost or material, that no one can place

any limitation on it but yourself. It explains that in the construction of this model, there is much work to be done, that no one can do the work but yourself, but it tells you what to do and how to do it, it suggests methods and plans which if faithfully and persistently carried out will result in conditions exactly in accordance with the purpose and thought. It tells of millions of faithful helpers which will come to your aid if you are faithful in your work, and it tells why some who are apparently faithfully endeavoring to realize their ideal seem to fail. It is sometimes just as important to know what not to do as what to do.

---

## **PART EIGHT.**

This part tells of the creative principle of the Universe, what it is, how it takes form and how it is brought in to manifestation. This principle being the underlying principle of all existence must necessarily be governed by an immutable law. It tells how the character, health and circumstances of the individual are formed, and suggests methods whereby desirable conditions and circumstances may be created. It tells how and why and when the material from which your future is to emerge is secured. It suggests methods and exercises by which you may secure complete control of the power which governs in this mighty field of action. Mighty because it is the most important work which any individual can undertake. We are making our future now, today, when it comes we shall have to accept what is given, it will be too late to change it, but we can dominate, control it, make it what we want it to be, this part explains how.

---

## **PART NINE.**

This part tells of the fundamental principle, the imperative condition, the immutable law underlying every successful business relation or social condition. It tells of the law by which you may make yourself irresistible, by which you may sweep away every form of discord, inharmony and doubt. It tells the secret of the solution to every problem. It explains that there are only three things which

all mankind requires for their complete happiness and development. It tells what they are and how they may be had.

---

#### **PART TEN.**

This part tells of the Law of Abundance. It shows that Nature has provided an abundance for all, and why some seem to be separated from this supply. It tells of a connecting link between the individual and the supply, explains the Law of Attraction, the law by which your "own" is brought to you. It tells why every experience in life is the result of this law. It tells why and how you attract the things to you which make up the sum total of your existence. It tells how you may place yourself in harmony with this law and thereby assist in bringing about desirable conditions in your health, environment, or finances. It shows that this Law of Attraction is fundamental and eternal and that there is no escape from the result of its operation. A knowledge of this Law is absolutely essential to those desiring to make permanent progress.

---

#### **PART ELEVEN.**

This part tells of the means by which we have discovered that the infinitely small as well as the infinitely large is in the last analysis nothing but force, motion life and mind, it tells of the process by which we have become familiar with the vast organization by which we are identified with the complex operations of nature. It gives concise directions for making use of the creative power of the Universe, the power by which all things are brought into existence. It shows how this marvelous power may be utilized, directed and made available for the solution of every human problem.

---

#### **PART TWELVE.**

This part tells of numerous counterfeits and perversions by which many are led to think that

something can be had for nothing. There is no royal road to success, we must give before we can get; if we cannot give money, we must give service, we must give time and thought, the Law of Compensation demands an eye for an eye. It tells how we may create the implements by which we may put into operation the laws by which we can gain access to the unlimited resources of Nature.

---

### **PART THIRTEEN.**

This part tells of numerous counterfeits and often result in disaster and frequently sweep away the result of a life time of effort and explains the modern method of thinking and shows how actual, tangible results are thereby secured, and how conditions must change in order to meet the requirements of a changed consciousness. It explains the process by which this change is brought about and how we may hasten it.

---

### **PART FOURTEEN.**

This part explains the source of all Power, Wisdom and Intelligence, and how we may bring it into harmonious relations in our affairs. It shows that those who understand the principle get results in exact accordance with their understanding and their ability to make the proper application. This opens up possibilities hitherto undreamed of and by an orderly sequence of law. It explains the source of all energy and all substance and the method by which this Universal substance is differentiated into form. It explains the nature of electrons and of cells upon which the maintainance of health and life depend, it explains how we may bring about radical changes in our life and what the result of such changes must necessarily be.

---

### **PART FIFTEEN.**

This part explains the Law of Growth, and explains why we cannot obtain if we tenaciously cling to what we have, and that difficulties, inharmonies

and obstacles indicate that we are either refusing to give up what we no longer need, or refusing to accept what we require; we are holding on to worn out and useless material, or we are allowing a deficiency to exist and are not obtaining the material necessary for our growth. It explains how the ability to appropriate what we require for our growth is secured. It explains how vitality is important to thought, and what determines the importance of words the vessels in which thought is carried. How abundance may be secured and why we must be prepared to assume the responsibility for every thought and action. It explains the necessity of Insight, its value in examining facts and conditions at long range and in turning our attention to profitable channels instead of working with problems which contain no possibility of any kind.

---

## PART SIXTEEN.

This part explains the nature of Wealth, it shows how it is created and upon what it depends. It shows why success is contingent upon an ideal higher than the mere accumulation of riches, it shows that success depends upon creative ability and explains the necessary condition for attainment. It explains why premature wealth is but the forerunner of humiliation and disaster. It explains the methods by which we may take our fate out of the hands of chance, and consciously make for ourselves the conditions which we desire, it tells how we may compel success by the utilization of scientific and exact methods, and it explains that while we have the ability to create harmonious and constructive conditions we also have the ability to create inharmonious and destructive conditions, and unfortunately through ignorance of the law, this is what many are doing.

---

## PART SEVENTEEN.

This part tells of the Law of Vibration and why the highest principle necessarily determines the circumstances, aspects and relations of everything

with which it comes in contact. It tells why and how a knowledge of these higher forces make all physical force sink into insignificance. It explains the nature of concentration, it tells something of the practice of concentration, tells something of the results of concentration. Tells how the mind may become a magnet, how it may irresistably attract the conditions which it desires, it tells why it is necessary "to be" in order "to have," it tells how to unfasten the prison bars of weakness, impotence and self-belittlement and realize the joy of overcoming obstacles. It tells how the intuitive power is set in operation and how this inevitably leads to success. It tells of the difference between real power and the symbols of power, and why the symbols turn to ashes just as we overtake them.

---

## PART EIGHTEEN.

This part tells of a change in the thought of men, a change which is silently transpiring in our midst and which is unparalleled in the history of the world. The fetters of tradition are being melted off from humanity and truth is rising full orb'd before an astonished multitude. It tells how the individual is enabled to control every form of intelligence which has not as yet reached this level of self-recognition. It tells when and how the creative power originates, it tells how the Universal produces the various combinations which result in the formation of phenomena, it explains the principle of attraction by which things are brought together, which is the sole means by which existence is carried into effect. It explains the real source of wealth of the individual. It explains the method by which attention and concentration may be developed and shows why the power of attention is the distinguishing characteristic of every man of ability.

## **PART NINETEEN.**

This part tells of the search for truth, which is another name for ultimate cause, if we can find the truth we shall have found the cause for every effect, and having found the cause we shall be in position to control the effect. It explains that all things are finally resolvable into one thing, and that as they are thus translatable they must ever be in relation and can never be in opposition to one another. It explains that a knowledge of this primary substance is power, it explains that a knowledge of cause and effect is power, that wealth is the offspring of power, that events and conditions are significant only as they effect power, and finally that all things represent certain forms and degrees of power. It tells of a certain form of power which can control every other power, why it is superior and how we may make use of this superior power.

---

## **PART TWENTY.**

This part tells what the true business of life is and the result. It shows that we can obtain no results as long as we remain oblivious to the only power there is, an understanding of the principles, forces, methods and combinations of mind and its relation to the Universal mind. It explains that the Universal can act only through the Individual, it shows that we are the channel for its activity, that it is within us, that it is—us—we can of course fail to recognize it and so exclude it from our consciousness, but it will nevertheless be the basic fact of all existence. It tells of inspiration, the art of adjusting the individual mind to that of the Universal, the art of becoming a channel for the flow of Infinite Wisdom.

---

## **PART TWENTY-ONE.**

This part tells of the money consciousness and the power which sets the current in motion which produces the attractive force which opens the doors to the arteries of commerce. It tells how the current is stopped or completely reversed and turned away from us. It tells how money is woven into the outer fabric of our existence. Why it engages the best thought of the best minds. How we make



money. How to recognize opportunity. How to make a money magnet of yourself. How to get the necessary insight to perceive and utilize opportunities. How to recognize values. It tells how to convert an idea into an income, how to make a direct connection with the Universal mind, how to secure practical results; in fact, it tells what the only really practical thing is.

---

### **PART TWENTY-TWO.**

This part explains the cause of our present character, our present environment, our present ability our present physical condition, and tells how we can make our future what we wish it to be. It explains how the vast panorama of Nature is being constantly changed by simply changing the rate of vibration. It tells how the rate of vibration is being constantly changed in our bodies, usually unconsciously and often with detrimental and disastrous results, it tells how we may do this consciously and thus bring about only harmonious and salutary conditions. It explains that the Law of Health is based on the law of vibration, and that with a proper knowledge of the law we may externalize health conditions, it explains the operation of this law and how it is being more generally understood and appreciated, and how many physicians are now giving the matter their earnest attention.

---

### **PART TWENTY-THREE.**

This part explains how we may come into possession of power sufficient to meet every situation which may arise in life. It explains that the ability to eliminate imperfect conditions depends upon mental action. It explains that great ideas have a tendency to eliminate smaller ideas, so that it is well to hold ideas which are large enough to counteract and destroy all small or undesirable tendencies. This is one of the secrets of success, one of the accomplishments of the Master Mind. It explains that the creative energy finds no more difficulty in handling a large situation than a small one. It explains how conditions are produced in our lives by the predominant thoughts which we entertain. It explains how you may set causes in motion which will create an irresistible magnetic power which will bring the things you require to you.

## PART TWENTY-FOUR.

This part explains the entire theory and practice of every system of Metaphysics, it tells how to express harmony, how to express health, how to express abundance. It explains the nature of all conditions, and how they may be changed or removed. It explains how every difficulty, no matter what it is or where it is, can be removed or dissolved, and it explains the only way in which this is ever done or can be done. It also tells of a Master Key by which those who are wise enough to understand, broad enough to weigh the evidence, firm enough to follow their own judgment, and strong enough to make the sacrifice exacted, may enter and partake.

---

Washington, D. C.

January 11, 1918.

Mr. Chas. F. Haanel,

St. Louis, Mo.

My dear Mr. Haanel:—

I am inclined to believe that there are very few people in the world today capable of fully realizing the importance of the truths revealed in the Master-Key System or able to fully appreciate the value they are receiving.

Sincerely yours,

F. G. WARDEN.

Mr. Charles F. Haanel,  
Saint Louis, Mo.

Welch, W. Va.,  
March 8, 1919.

My dear Mr. Haanel:

I now have Part 24 of the Master-Key System. Like all other parts or lessons of this beautiful philosophy, the twenty-fourth lesson of the Master-Key requires the keenest of thought. It is the outcome of the profoundest intellectuality.

In seeking a true conception of the great problems of life and death I have been thinking many years. I have read and re-read the soberest hypotheses on this great and interesting question which is now agitating the minds of many thoughtful persons, but never as yet have I read anything that measures up to the Master-Key.

It is conclusive enough for the daring thinker. It needs no change, in fact, it is unchangeable. No normal thinker can read the Master-Key without being thrilled with a self-evidence of an all-powerful Master Spirit from whom all things preceed.

All the lessons from first to last are so intensely interesting that to continually read them has been my chief aim, because from these wonderful lessons I get permanent joy and enthusiasm.

If I had to part with all these lessons except one, I would retain Part 24. All of the lessons attain to the zenith in truth and grandeur, but the twenty-fourth is a star of the first magnitude, the sublimest gem of all. I say this without momentary enthusiasm, fiction, exaggeration, or poetry.

Most truly yours,  
W. T. FARLEY.  
Box 528,

Washington, D. C.,  
February 15, 1918.

My dear Mr. Haanel:—

There are so many beautiful principles in your grand system, "The Master-Key," that it is difficult for me to decide where to begin to express my appreciation and gratefulness for a knowledge of so many hitherto unrevealed truths.

The apparent impossibilities are the very things that help us to realize the possible. We must go over the "unbeaten trail of thought," cross "the towering mountain of ignorance," wade through the "swamp of superstition," and cross "the canyons of rites and ceremonies," if we ever expect to come in possession of "the promised land of revelation."

No system that I have come in contact with, removes so completely from the mind, ignorance and superstition, and thereby lifts humanity out of the "hollow of conventionalism," and places it upon the "king's highway of reason," as your Master-Key System. To insist upon humanity to "know thyself" is laudable, but to tell humanity how, is inspiring.

If this letter or any portion of it will be helpful to any student or anyone contemplating taking this grand course of study, you are at liberty to use it.

Gratefully and sincerely yours,

JOHN A. BOSTIC,  
61 Florida Ave., N. W.

# Master Key Resume

BY

MRS COE DIXON

---

The inscription "Know Thyself," as written over the entrance of the Temple Delhi, 600 B. C., does not apply to the Greeks, alone, but is a command to every man and every woman of every age. It is written over the door of each living temple, not as a decoration, but is the passport into the city beautiful. Every door that swings ajar from ignorance to wisdom, from lack to plenty, from death to life, has done so because the Master of the House has found the Master-Key.

The Master-Key System came to me as an old friend who had returned from a journey that I was about to embark upon. I found that it had carefully catalogued and pigeon-holed the great points of interest and truth of life, and had them so systematically and orderly arranged, that, by the use of its guide, I was enabled to lay my hands upon an "ever-present help" in the darkest night of indecision.

First, I was given a trip to the inner powerhouse, shown how to connect the great belt to the Omnipotent. Each department was visited, its heads, sub-heads and down to each little messenger gone over carefully. Next we inspected the product of thought. In this plant the first output is the perfect product of health, affluence and harmony. This trinity is a thing of beauty as well as a joy forever.

Now my attention was directed to what is called "seconds," having the appearance of the real only. Here I found limitation, lack, inharmony, sickness, etc. My benevolent friend also displayed for my benefit the exorbitant sums paid for the "seconds" when the real is offered at half the price.

The Master-Key, to the Master's House within the Master Kingdom, is within the mind of every man or woman. The Key is the golden privilege of "It is given unto you to know the mysteries of the Kingdom" within. The wards of the lock are so fitted that they open to the positive, spoken word. Within the palace are the royal purple, fine linen, golden sandals and signet ring. The feast of the fatted calf of substance, supply, health and harmony is ready and waiting. The servants smile a greeting and are calmly waiting, ready and willing to serve the prodical with the best.

Like most students, I found that as I reached the borders of the Promised Land, I still held husks of the swine herd that Fear had thrust into my hands, knowing well that these alone would keep me standing without until the feast was over and done. But a recognition of the need of the meat of the kingdom, and a "I WILL arise and go to my Father," brought me within sight of the mansion. This modicum of insight was the impetus or "lamp" unto my world-weary feet, and so I pursued my journey and passed on.

The Master-Key marks well the guide posts of the by-roads of this journey. Well established trade-marks indicate the truth that the inner guides offer, and best of all it labels boldly the "seconds," with their gaudy, inferior wares and fleeting pleasures.

The Spirit of Life, the Soul and man's physical entity, are so clearly and comprehensively mapped before the student, that he is soon able to discern, trace and describe the Circle. Then follows the meaning of the mystic number "three" and "one" as centralization. Here he learns that life is one great verse of joy and interest, and that he, Man, is the very epitome of it all.

The Master-Key not only introduces man to himself, but shows him his source, his relatives and friends. It places within his hands the mighty field-glass that searches out the location of the camps, trenches and movements of the enemy, "Ignorance." Within this training camp of the "Key system he is taught how to set up a station that is correctly attuned to that of his great Commander-in-Chief, "Universal Mind." Here he is trained to concentrate his army of constructive thoughts, how to move and flank them as one great, living unit upon the outer field of the affairs of daily life, and to finally come "over the top" of what appeared, before his matriculation, as formidable and undoable. Now he is beyond the caviling voices from the outer lines, and from the hill-top of "I AM," he find that "over there" is not an idle hymn, that lulls and asphixiates the soul, but is the God consciousness beyond the jurisdiction of the Egyptians that have so long held him captive, working for them in the bricks and mortar of sense. Hark! For now there is wafted to his ears the battle hymn of "Peace," and it issues from the throats of the all mighty army of "Righteousness" the universal company, so he joins in Henley's—

“It matters not how straight the gate,  
How charged with punishment the scroll,  
I AM the Master of my fate,  
I AM the Captain of my soul.”

And all of this wonderful legacy came to him because he was teachable and willing to accept it. Willing to discard the old, effete ideas; willing to put on the new robe that was better fitted to the needs of the day, and as he looks over its beauty and quality, he discovers it to be a seamless garment. There is nothing about it that will rip, ravel, rend or rot, and he sees, too, that it symbolizes a oneness.

One beautiful point of the many in this System is this: A quiet, gentle hand draws aside the dull, thick curtain of wonderment and doubt long enough for the student to come face to face with the “CREATOR.” Now he is SURE that the Creator and the thing created are concomitant. This has too long been a great, dark, empty void. Too long we have been taught to look to the without rather than the within for this “I AM.” For time immemorable we have listened to the “no man hath seen the face of God.” Thanks to the Good Samaritan, whose kindly hand has lifted our drooped head and assisted us into the light, for here we see that “He is Light.”

How according to the old familiar teaching it all reasons out. For the Kingdom of Heaven was located within. The Secret Place of the Most High must then be the throne room. Oh, the wonder of this great world of wealth untold within every man. As we go on up, up, up, to the topmost pinnacle of the Temple, to the centerage of that brain which overhangs the



others like a veil of a beautiful trailing garden, we are able to view all of the kingdoms of the earth, and to give them a correct estimation. Because we are now one with the law, we realize that it does not pay to worship at the shrine of anything less than the Universal.

So we turn to the Key or Code, the Truth or inner guide. Here is Concentration, Idealization, Visualization; this well obeyed trinity calls forth a "this is my beloved son in whom I AM well pleased."

Truly the Master-Key is the Key-Stone, the Chief Head of the Corner Stone, in which success in all things is layed. Spell it however we may, in the CAPITAL LETTERS of a capital idea, or in the outer form of SUCCESS—it is one and the same.

January 9, 1919.  
Racine, Wis.,  
734 College Ave.

Dear Mr. Haanel:  
St. Louis, Mo.

I wish to express to you my heart-felt thanks for the privilege of becoming acquainted with the most wonderful teaching that was ever conceived.

Much indeed has been written in regard to the millennium, and the return to the gates of Paradise, but it remained for you to produce with the tool of thought a Master-Key wherewith all might enter and enjoy its unlimited beauties.

With kindest wishes, I remain,

Yours sincerely,  
PETER J. MUEHR.

## Appreciations

The letters which are being received in every mail from enthusiastic and delighted students, indicate that The Master-Key System is appreciated, in fact we know of no other educational system which ever received so many enthusiastic and hearty endorsements in such a short space of time. They come from everywhere and everyone, lawyers, ministers, teachers, clerks, mechanics, housewives; and they tell of renewed health, increased vigor, added finances, additional courage, hope and inspiration, they tell of the destruction of fear, anxiety, worry, and every other form of distress, physical, mental and environmental.

The letters reproduced in the following pages, have been selected from a very large number, and are published by special permission, but if the reader could see the hundreds of letters which are being received every day, all the time, he would admit that they are a most remarkable revelation of the extraordinary benefits being derived by students of The Master-Key System.

**CHARLES FULTON OURSLER**  
**PRESS REPRESENTATIVE**

New York, N. Y.,  
May 15, 1918.

Dear Mr. Haanel:—

Ever since I have been old enough to read I have been reading occult and metaphysical literature. I have waded ears deep through the books from all ages, all lands, all schools.

I have rejected tons of lies, oceans of misconceptions, an entire universe of false deductions.

I have found grains of truth in mines of folly, and worlds of truth in a single grain. The pursuit was interesting in itself, and I do not regret the time spent upon it. But it was a genuine surprise to read your Master-Key System and find within the essence of all that I had read, with much more added thereto.

In this extraordinary system you have sifted the true from the false; you have given in concrete form all that is worth while in many schools of philosophy.

You have placed arcane truths into the hands of the uninitiated as weapons they can learn to use without danger to themselves. I congratulate you. You are doing mankind a service.

Yours very sincerely,  
**CHARLES F. OURSLER,**  
501 Fifth Avenue,

FREDERICK W. COLLINS, D. C., Ph., C.  
IRODOLOGIST. CONSULTING CHIROPRACTOR.  
Astor Court Building, Room 32, 18 W, 34th St.

New York, N. Y., Nov. 14, 1918.

Dear Mr. Haanel:

I am pleased with your "Master-Key System." I have read the Yogi Philosophy Blavatski, Koran, Babbit and studied all the beautiful works on the developments of the mind, but never have I read or studied any book or lessons that have made me come into a realization of the "I" as explained in the Master-Key. To a novice these lessons are a revelation.

I call myself a successful man, but with the new instruction I will double the work with better efficiency than in the past. I was the founder of the famous New Jersey College of Chiropractic, I am a student of nature, an author, lecturer and teacher, and at every opportunity to the students of the Chiropractic University of New York, where I am now lecturing, I shall recommend that they take your course.

It will make them self-reliant and will teach them to build up a practice as no other course in psychology will.

You have struck the key-note, it is in truth "The Master-Key."

You have my permission to use this. I want to help spread this noble work. Thanking you, I am,

Sincerely yours  
DR. F. W. COLLINS.

145 Western Avenue,  
Muskegon, Mich.,  
October 19, 1918.

Mr. Charles F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:—

I have been a very close student for the past thirty years. During this period I have read every conceivable kind of work along Psychological, Metaphysical and Theosophical lines. In these I found much to think about. But my past reading has been as child's play compared to what I have found locked in the wisdom vault of the Master-Key. Never have I read such apparent revelations of the Divine mechanism of the world within.

Although I have received only up to the sixth part, yet this has revealed to me—myself, showing that my limit of accomplishment is marked only by the limit of the Infinite. I now know that I am a unit of that grand integral known as the Universal Mind. That “I can be what I will to be,” if I know how, and the Master-Key certainly shows one how.

Hereafter I shall never dread the future nor balk at life-problems. I shall go “over the top” with a vim creditable only to a student of the Master-Key.

The Master-Key System should be in the curriculum of every school and college throughout the entire world.

I would write you more; but the Master-Key has carried my mind away on a visit to the world within, to which hitherto I have been a stranger, and the enjoyment is simply indescribable.

Yours sincerely,  
J. F. FOWLER.

DEEP CREEK RAILROAD CO.  
WENDOVER, UTAH.

Wendover, Utah, July 15, 1918.

Dear Mr. Haanel:

I have just finished Part 24, of the Master-Key System and feel constrained to say: Surely the majority have been lying too long in the tomb of material thought.

I have only begun to realize what it means because the Master-Key System is so simple in its way of opening the great door, which had seemed impossible prior to taking up the study.

The Master-Key System makes me feel the world is better because we have lived in it and are living in it. I congratulate everyone who has become acquainted with the Master-Key System, as it opens the way for those who have the desire without the attractive force which sets the current in motion.

I have learned to ignore fear because Truth is fearless. The finding of Truth is the discovery of harmony, because it is the escape into reality out of the discordant conditions of human beliefs.

The application of the Master-Key System is solving my problem, which is in the business realm, and is working wonders for me, so to speak, and naturally I am very thankful for the evidence of the working of the law, which will surely accomplish other results the same as it did this one.

Yours sincerely,

J. G. HALLERAN.

THE PENN MUTUAL LIFE INSURANCE  
COMPANY

PHILADELPHIA, PA.

Philadelphia, Pa., Aug. 19, 1918.

Dear. Mr. Haanel:

I have indeed enjoyed the course of study very much and it has been of great assistance to me. My outlook upon life has been broadened, my point of view enlarged, and my knowledge of truth multiplied many times. However, a statement of the sum total of benefit received from these lessons is nearly impossible to make, inasmuch as this benefit entails practically a reconstruction of my entire life and thought. On account of great difficulty in assimilating radically new ideas, I have not kept pace with the lessons even with a week between them. But I can say to you that they have given me a foothold upon the everlasting hills which will one day bring me to the summit of the peak.

You are opening the doors of a new and wonderful life to many, giving them in understandable terms the wisdom of all the ages. We have had many to tell us what to do, but you tell us also how to do it. May you continue and prosper, and my best wish for my fellow beings is that they listen to you and take the lesson to heart.

With all best wishes and many thanks for the Key which your helpful and brotherly hand has slipped into mine in passing, I am,

Cordially and sincerely yours,

JOHN MUNROE.

JOHN I. KARAS  
Laundry, Dyers' and Dry Cleaners' Supplies  
152 FERRY STREET

Troy, N. Y., Sept, 13, 1918.

Dear Mr. Haanel:

I have just finished Part Five of your "Master-Key" instructions and inclose the answers. Through the impulse of gratitude for the benefit derived from the first five instructions taken, I heartily recommend your "Master-Key" not only to the young men but also to the (young) old men who may, and most of them do, think it is too late to begin life anew.

I have always been a thinker, but I found out through your "Master-Key" as far as I am today, that there is a wide difference between only thinking and in directing your thoughts consciously, systematically and constructively.

I just passed 56 years of what I call a continuous struggle of anxieties and fear of future complication, etc., as I had been changing only conditions, as you truthfully state in your "Master-Key," instead of changing the cause.

Today, with only five instructions of your "Master-Key," I am an entirely different man, no fear, no anxiety, well and happy, healthier, wealthier and happier than ever before in my life.

Truly yours,  
JOHN I. KARAS.



Colorado Springs, Colo., July 18, 1918.

Dear Mr. Haanel:

I have received the fourth part of the Master-Key. I am a student of Psychic Science and so far your course contains the mental food which I have studied, but wonderfully shaped and outlined, for which I can give you my most sincere credit.

I am sending you six names of highly refined men. I hope that they will be interested in your wonderful work. You will find a true friend in me at all times because you deserve the friendship of every forward thinking man.

The trouble with the majority of people is a lack of sufficient confidence in themselves. They do not recognize their power. A new self-consciousness needs to be awakened in them. The great majority of people are incapable of thinking and reasoning for themselves. They are governed by fear and ruled by emotion. Others go through life in a dream-like mental condition.

It is your wonderful system that will awaken and develop and encourage every bodily cell to increased function in those that understand the value of your work and follow your instructions. I recommend the Master-Key, to every red-blooded, forward thinking man and woman.

Wishing you the greatest success, I am,

Very respectfully and sincerely yours.

DR. S. J. BRENNER.

220 Cheyenne Ave.

Bartley, Neb., May 30, 1918.

Dear Mr. Haanel:

I have just finished the study of Part 24 of the Master-Key. I found it to be a wonderful exposition of Truth and to be very inspiring and uplifting.

As I studied each part I would think that the one just mastered was certainly the best one of the series, but I find that each one is the best; comparisons would be invidious. Each part fills its own niche and fills it perfectly.

I have studied metaphysics for 20 years, but I have never found a greater "Multum in parvo" than the Master-Key is, and it does its work perfectly.

When I commenced its study I adopted the monthly payment plan, as, owing to having been mixed up with others in some business affairs that turned out unprofitably, I felt that plan was the only one open to me. However, during the course of the study of the Master-Key the business outlook has cleared up wonderfully and I am rapidly getting clear of financial entanglements.

Sincerely yours,

J. FLETCHER.

Vancouver, British Columbia, Oct. 9, 1918.

Dear Mr. Haanel:

It is with genuine regret that I have reached the last lesson in the "Master-Key" and I feel I must write and tell you how very much benefit and help I have received from the study of the same.

To me the best of any System is its practicability in one's daily life. In this respect the "Master-Key" is the Peer of any system of Metaphysics I have ever come across.

I have tested its principles daily in my own case and nothing is more certain, than that whosoever studies faithfully and dilligently its teachings, is sure to receive lasting benefit, great uplift and a gradual consciousness of unlimited potentialities.

You teach "how to think" so that one may receive the best obtainable out of Life. In this particular your "Master-Key System" is unique and in a class by itself. I have recommended it to all seekers after "Truth" and you can depend upon me to do what I can in making its "value" known.

Wishing you all success,

Very cordially yours,

DAVID ROSS.

THE NORTH CAROLINA STATE NORMAL  
AND INDUSTRIAL COLLEGE.  
GREENSBORO, N. C.

January 9, 1919.

Dear Mr. Haanel:  
St. Louis, Mo.

As a benefit to mankind and a reward to you in the coming New Year I wish that the whole world could have the truth you are teaching in your wonderful course. The cost of the course is too small to consider, even in close circumstances, if one wishes to live a full life and be a power in the World's Work.

No doubt you have felt that my progress is slow, and necessarily it has been, because I had to build my tools for the greater part of my work. However, I am beginning to see a wonderful light. My life would have meant infinitely more to the world if I had known its value sooner. Your crown will be filled with bright stars!

I am in receipt, this morning, of an appointment for Federal Service which is a direct manifestation of a part of the ideal I am holding in mind for the present needs of my State in meeting the great world emergency. The remainder will come.

I thank you with profound gratitude for your teaching.

Sincerely yours,  
MINNIE L. JAMISON.

5712 Catherine St,  
Philadelphia, Pa.,  
Dec. 20, 1918.

Dear Mr. Haanel:

Part three of the Master-Key System received a few days ago, and I want to express my sincere admiration of the simplicity of your lessons.

I have always been a diligent seeker after the Truth, but have been grovelling in darkness for many years, and it seemed that the more I read the more hopelessly involved I became.

If the remaining lessons are nearly as good as the first three, there is a tremendous amount of pleasure and profit awaiting me, for I have already had many thrills of joy, as one after another of perplexing difficulties have vanished, as the mist beneath the sun.

Many important truths that have hitherto been mysterious to me, are now unfolding themselves in my mind, and the joy experienced in the unfoldment is inexpressible.

If there is any way I can assist you in disseminating these wonderful revelations, I am at your service, for I want all to know the supreme blessings that are now mine through your assistance.

If this letter will assist you in getting just one person to take up your splendid course, I shall feel delighted; as happiness such as this is too great to keep to oneself.

Yours very sincerely,

GEORGE A. PETTITT.

800 Massachusetts Ave.  
Haileyburg, Ont., Canada,  
Nov. 22, 1918.

Dear Mr. Haanel:

I am enjoying the Master-Key lessons very much. In fact, they constitute the greatest source of real pleasure I have yet experienced in this weary world.

They are the answer to a hunger and thirst I have known all my life. And possibly they are the "more light" that many believe to be now due.

When I am preparing my answers I feel like a miner searching for rare gems and the joy of getting what I feel is the correct one and thus getting a glimpse of Truth is indeed pure pleasure.

From the first lessons the thought has been with me constantly—surely this is the Master's teachings, only stated in modern scientific form, that we of this day and generation may understand.

You have solved the riddle of life and put it into language and form that all who so desire may understand it.

Gratefully and sincerely yours,

EDA E. SMITH.

Cambridge, Mass., Oct. 3, 1918.

Dear Mr. Haanel:

I do not know of any language—I speak, read and write several—that has words which fittingly could explain the feelings that the first lesson of your “Master’Key” has aroused in me. I seem to undergo an internal revolution. Such words I heretofore found in the dictionary only, but never, never in such sentences with such enormous meaning.

I always knew that there was something about which I was in absolute ignorance and what this “something” was I now begin to know. Eureka!

I often asked men that had made a success, starting with nothing, as it were, how they accomplished their success but they never found time to tell me, possibly they could not account for it themselves.

As for me, life appears to me in an entirely different light and with the help of the “Master-Key,” I am going to follow the short cut to success.

Yours most truly,

L. LEONARD.

530 Fifth Ave., New York City,  
Oct. 31, 1918.

Dear Mr. Haanel:

Efficient Leadership is the demand of the hour: such is your leadership in the Master-Key System of which you are the controlling force.

Your System is so grand, so vitally inspiring, so powerful as an impetus, that words seem inadequate to give a due need of praise for your work so faithfully and skillfully accomplished.

It is indeed an invaluable grasp upon life: a line of thought which is a Revelation, a Criterion and an inspiration for those you instruct.

As a student of Oxford University, England, a matriculant of Columbia University, New York City, it is equally a pleasure and a duty to add these words to the many encomiums you have already received from grateful students.

Cordially,  
MIRIAM MORGAN GREELEY,



Mansfield, Mass., April 17, 1918.

Dear Mr. Haanel:

Not having had the advantage of more than a grammar school education, and never having read of or studied the possibilities of psychology in its relation to every day life and affairs, your system has opened and awakened a new set of brain cells.

I want to say to you that after living thirty-three years in ignorance, and consequently in mis-directing my energies, I realize fully that I cannot perform the miracle of changing my conditions over night.

Therefore I have been careful in knowing what to attempt. My health demanded my first consideration, and I have directed my thought to that subject, with the astonishing result that my conditions no longer bother me.

And you can readily understand that a person's health must be all right if he can forget about it. Such has been my first experience as a direct result of constructive thinking as taught by your System.

Respectfully yours,

S. ARTHUR DOUCETTE.

Chicago, Ill., May 16, 1918.

Dear Mr. Haanel: ~

Many sciences and ologies have I studied, partly to satisfy my curiosity, and partly to progress not only financially, but intellectually and spiritually, and while I added to my knowledge and broadened my outlook on life, it seems there was always a desire for more information.

But since I read the Master-Key I know that was what I had been seeking these many years. The Master-Key System is the best, most concise, scientific exposition of cause and effect of thought that I have ever read—and I know the law works, for I have experienced it often, mostly unconsciously; sometimes consciously.

But the Master-Key System explained the how, why and wherefore and gives one a firm foothold on the road of life and is the open "Sesame" to all there is in the store-house of the world within. I certainly appreciate the wealth of knowledge the Master-Key has opened to me.

Yours very truly,  
MRS. DORA CARPENSTEIN.

3019 N. Clark St.

345 St. John's Place,  
Brooklyn, New York,  
April 24, 1918.

Dear Mr. Haanel: -

The vista of Truth which this "Master-Key System" reveals, is beyond any ordinary powers of expression.

There was never a time in the history of the world when the faculty of Thought was more urgently required, both for the individual, and for the masses; and when each individual learns to think aright, the whole world will be governed by right thought.

The Master-Key opens the way and furnishes the infallible guide. Through the application of the principles of this "Key," one can change not only his or her whole environment; but the entire being, physical, mental and spiritual. Verily, it is true that "I can be what I will to be."

I have been a student along psychological and metaphysical lines for several years; but I have never found anything which appealed to me as so entirely practical, applicable, and efficient as your teachings. If anything I can say or write will be of service at any time, I shall be more than glad to give any information in my power to that end.

With a most hearty and sincere desire to aid, if I can, in your success, and in the promulgation of the Truth you are teaching, I am,

Faithfully yours,  
HONORE HORTON.

## THE ROYBER MERCANTILE AGENCY

*(Member of the American Collection Service)*

Collections and Adjustments Everywhere

Office, 827 Main Street

Vallejo, Calif., Sept. 12, 1918.

Dear Mr. Haanel :-

I had hardly finished the course, when the most severe trial of my life, that shook the very foundation of my faith, undertook me, so that I might prove the depth of my soul's wisdom. I believe I have stood the test completely and am convinced that I owe much of the broader and deeper vision of life, to the study of the "Master-Key."

Your course has indeed been a revelation to me and pointed the path to a practical application of those works of wonder, any student of psychology is familiar with, but familiar only in theory. I now know from actual experience that the "I" is indeed a spirit of godlike power. \*

To "Know Thyself" will be the slogan I shall follow, because I believe I have hardly scratched the mine of knowledge, but with the help of your wonderful directions I mean to dig deeper and deeper into the pleasures of the Unseen.

With many thanks and wishing you every success.

Very sincerely yours,

T. E. ROYBER.

P. S. If this letter can be of any use to you, please employ in any way you see fit.

338 Main St., East,  
Rock Hill, S. C.,  
July 7, 1918.

Dear Mr. Haanel:

Each lesson is such an unfoldment of beauty and the perfect relation of the exquisite parts of a harmonious and complex whole, that each seems to have an individual life—almost or quite as if it would suffer under rough treatment.

These lessons “grow in grace,” they become more beautiful, more helpful, more illuminating and, may I add, they are to me becoming more simple. Where at first I was afraid of some species of new 'ism I find a beautiful presentation of the old Truth. That gospel which has been so twisted and warped by material intellectuality—so buried by false premises that it has taken a world cataclysm to bring it once more to the attention of Mankind.

During the last week an opportunity presented itself to me and I had the courage to grasp it, which I am convinced was the direct result of my study of the system—which is in truth the Master-Key.

MRS. HARRIET FAIRFIELD.

Boston, Mass.,  
10 Cumberland St.,  
Dec. 27, 1918.

Dear Mr. Haanel:

For fifteen years, I have been unfolding to these higher laws. I use the word unfolding, because I have had to find my answer subjectively. It is the custom of the Masters to wrap these Truths about with the winding sheet of metaphor to confound and mystify. That it is wise we know, for only to those who are worthy to discover will the sacred teachings be revealed.

I appreciate the concise, clear-cut style in which you have given these laws, and look forward to the coming ones with keen pleasure.

It will give me great pleasure to place these in the hands of many whom I know are floundering about amidst the uncertainties of the metaphysical dogma of the past.

Through these lessons I have found the secret of application, and the result has been so miraculous I can hardly believe it to be true. Like many others, I have, in order to solve esoteric truths, given myself over to subjective states so that my objective senses have become inert, and the material things of life have slipped away.

I woke up about three months ago to this fact and realized the wonder and beauty of the objective life and that to raise it to its highest expression was our lesson on this plane. Therefore you can know how opportune these teachings are. Yet it is ever so, and the Masters are ever ready to guide us when we are ready to be guided.

Yours fraternally,  
MRS. HARRIET DAWSON.

1303 4th Ave.,  
Rock Island, Ill.,  
Sept. 12, 1918.

Dear Mr. Haanel:

I have just received part seventeen of the "Master-Key." It certainly is a Master-Key, which will surely unlock any door of Wisdom and Power ever dreamed of.

In my opinion the "Master-Key" should be taught in every school in the world. The effect would be that all worry, fear, disease and poverty would disappear from the Earth, and at last the real Paradise would be here.

I just received a letter from one of my friends in Kalamazoo, Michigan, who took your course through my advice. Here is what he writes: "I am much interested in the Master-Key and am certainly becoming more interested all the time. I feel obliged to you, because you induced me to take this course of lessons. I have been a student of Psychology for a number of years, but I never before attempted to put these things into practice, as I have, since receiving these lessons."

I know from my experience that the Master-Key can solve any problem in life, if applied right. I believe the trouble with most students is, they give too much attention of external conditions, the World without.

Please, Mr. Haanel, send me a few "Master-Key" pamphlets with which I can help to spread this wonderful truth, which really is the greatest discovery of the 20th century.

Yours sincerely,

W. CZAJKA.

## THE WARD SYSTEM

Council Bluffs, Iowa, Dec. 16, 1918.

Dear Mr. Haanel:

I have the "Master-Key" system, up to and including Part 8, and it affords me great pleasure, to acclaim—without the slightest reservation, that the "Master-Key System" has no equal, as a means of imparting practical, work-a-day knowledge, to a much confused people.

In the "Master-Key" you have arranged in a condensed form, the very essence of truth—as taught by all great philosophers from the dawn of civilization. I care not what one's education and opportunities have been—the great truths set forth in the "Master-Key System"—will add immeasurably to his store of knowledge.

Unlike any other system of which I know, you proceed at once to the **real**, and **only** way to become conscious of "ultimate truth." You have lifted the veil of ancient and modern mysteries, and placed the scepter of knowledge within easy reach of all who desire to be master of their own destiny.

Ignorance, superstition and fear is being banished from the world; and man is at last "**free.**"

In this great work of blessings, know that my best thoughts are with you. If at any time you feel that my opinion of the "Master-Key" might be the means of bringing the "light" to a benighted soul—do not hesitate to quote me. I have already interested some of my friends, and shall continue my efforts.

Cordially yours,

DR. CHAS. E. WARD.



Pendleton, New Mexico, Oct. 21. 1918.

Dear Mr. Haanel:

Just a few words, to let you know how I am progressing with the Master-Key System.

That the man may control and shape his destiny, through the proper and intelligent use of his powers of thought, has long been a subject of absorbing interest to me; but never before have I been able to get down to bed rock principles as in the Master-Key System.

All my life I have been afflicted with a nameless dread and fear of people and things, which amounted to a positive weakness and which, unfortunately, neutralized and made ineffectual by otherwise natural ability.

I have not, yet, reached the goal, but I am on the way; and I am sure there are great things ahead, because of the beautiful growth and unfoldment, of the joyous and triumphant life made possible by a careful study of the Master-Key.

My most earnest and sincere desire is that others seeking the royal highway to power, happiness and efficiency may happily avail themselves of your splendid instruction in the matchless philosophy of mind; and, to this end, you may use this letter in any way you see fit.

With all good wishes, I am,

Sincerely yours,

ALBERT C. THOMAS.

715 N. 5th St., Reading, Pa.,  
Dec. 21, 1918.

Dear Mr. Haanel:

Have received the last lesson of the Master-Key and wish to express my thanks to you for the pleasure and benefits I have derived from the study and applications of same.

Your course is entirely practical and from the very first lesson the principles can be applied to the ordinary affairs of life.

It is in the ready application that your course differs from the abstract philosophies of all times.

The revelation of the world within is alone worth the price of the course.

As a means for the attainment of success and happiness your course is more valuable than a college education.

Wishing you the best of success in your worthy enterprise, I am,

Your debtor,  
FRANK W. SATTERTHWAITE.

Dayton, Ohio, Dec. 10, 1918.

Dear Mr. Haanel:

Your Master-Key has caused me to look upon this grand old world from a different angle; it is grander than ever, even though I have always been an optimist.

I have been immensely benefited from the study of your lessons, spiritually, physically, and financially.

If this letter will be of any "service" to you, use it with my best wishes,

Sincerely,

R. D. MCGREGOR.

Mexico, D. F., Dec. 27, 1918.

Dear Mr. Haanel:

The people over here are awakening to a more spiritual life, and they hunger for books on the subject. They seek here many books on Development of Will Power, Mind Power, Power of Thought, Success in Business, and so forth, but I know pretty near all of them—some of these have been translated into Spanish by me—and they are words, words, words.

None of these books deal with the subject in the simple perfect and comprehensive way as the Master-Key System does, which undoubtedly, can be regarded as classical and unique and the best that has ever been published the world over. Your System is within the reach of the average intelligence as well as of the highest because it is not essentially technical in its explanations. Its importance is so great that I consider it myself as "the leaven that will leaven the lump."

I studied the Impersonal Life Message some three years ago. I devoted myself to realization, and having succeeded, I have been giving lectures, since that time, nearly every day at various places in this city. Therefore I am in position to appreciate fully the incalculable amount of knowledge imparted by your System. If you think that these paragraphs can be of help in the spreading of Truth, you may use them freely.

Yours very sincerely,

J. GONZALEZ BURN.

9 Bluff View,  
Chattanooga, Tenn.,  
Dec. 12, 1918.

Dear Mr. Haanel:

Receipt of your most excellent little booklet, "The Master-Key," is hereby acknowledged with pleasure.

It is truth expressed with such surpassing clearness and force as that intuitive recognition and acceptance result without conscious mental process. Its statements drop into niches of the mind that were created for them from the beginning.

Its perusal stimulates all the faculties; quickening the conscience, sharpening the perceptive powers, and—that which it renders unique, and greatly enhances its practical value—bringing the irresistible force of truth to bear upon the **will**.

One can no more avoid benefit from the reading of it than he can unknow his own existence. Its truths nestle securely in the profoundest depths of his subconsciousness and contribute to his masterhood of all things.

Accept my thanks,

Sincerely,

CHAS. W. CARLTON.

916 West Main St., North,  
Gainesville, Fla.,  
Dec. 16, 1918.

Dear Mr. Haanel:

Part seventeen of your Master-Key System has just been received by me and I think that the grandeur of the system is unsurpassed by anything of a similar kind I have ever read.

I have been a student of kindred subjects for several years.

Especially do I commend you upon the simple and concise manner in which the lessons are written.

As a rule, most authors say so much on a subject that it wearies one trying to find the thought expressed; but you go immediately to the heart of things.

I shall always consider that my life has been made better by having read your lessons.

If in any way this testimonial may be of service to you, kindly consider yourself at perfect liberty to use it.

Wishing you abundance of success, I am,

Sincerely yours,

JNO. W. GASS.

Chelsea, Mass., Dec. 2, 1918.

Mr. Charles F. Haanel,  
Saint Louis, Mo.

Dear Mr. Haanel:

I am a Marine Engineer, and I am a Bachelor of Science, and I highly recommend your Master-Key to individuals who have not had the opportunity to gain and acquire the knowledge of world known facts.

Your Master-Key is a wonderful thing, and I could not conceive of such a piece of literature being on sale for such a small amount of money. It is worth far more than you ask for it.

Some people need the aid of oculists and glasses to be able to see things, but your Master-Key is enough to improve the eyes of even the blind. It relieves that heavy cloud which hangs over the ordinary man, it banishes all fear and will give a man a wonderful start in life, it will broaden his ideas, and will once more allow him to shake the fear which binds both his mind and limbs.

Respectfully,

SAMUEL OVIS, S. B.

Harrisburg, Penn.,  
1217 N. 2nd St.,  
February 2, 1919.

Mr. Charles F. Haanel,  
Saint Louis, Mo.

My dear Mr. Haanel:

I have now completed Part 24 of the Master-Key, and it is with extreme pleasure that I write these few lines to express my appreciation of the lessons and the benefits received therefrom.

Were you to ask me to state in figures how I have been benefited by these lessons, I would reply that the knowledge I have gained is beyond computation in dollars and cents. Your system has taught me that thought in harmony with the Universal Mind is invincible and shown me how to get in touch with omnipotence; therefore, I have learned to set invisible forces to work for me. Not only have I learned how to let them help me, but I have proved to my entire satisfaction that your system is scientifically and religiously correct. I know that I can make my future what I desire it to be; and how to do this certainly is priceless knowledge to me.

Each lesson of the entire course has certainly been to me a most wonderful revelation "Of a kingdom unknown and unseen; where the days run over with sunshine, and the hours seem but a dream."

Wishing you every success in your great work, I remain,

Yours gratefully,

P. M. BITTNER.

JOHN H. WELSCH, M. D., D. D.  
QUINCY, ILL.

Quincy, Ill.  
Jan. 31, 1919.

Mr. Charles F. Haanel,  
Saint Louis, Mo.

My dear Mr. Haanel:

Your Master-Key System places Metaphysics on a practical basis enabling the careful student to secure the fullest development of his powers of concentration which means achievement and success.

I heartily recommend your Master-Key System to any and every one who would better their condition from any and every angle.

Yours sincerely,  
JOHN A. WELSCH,  
M. D., D. C., P. C.,

Formerly lecturer in the St Louis College of  
Physicians and Surgeons.

New Bedford, Mass.,  
50 Princeton Ave.,  
Feb. 18, 1919.

Mr. Charles F. Haanel,  
Saint Louis, Mo.

My dear Mr. Haanel:

Submitted herewith are answers to Part 17, in which are some of the most wonderful disclosures that humanity ever heard. It is really a calamity that this knowledge is not more widely understood.

Sincerely,  
JOHN B. LANE.



Roanoke, Va.,  
921 Tazewell Ave.,  
Jan. 27, 1919.

My dear Mr. Haanel:

I have just completed reading and answering the questions to Lesson No. 24 of the Master-Key, thereby bringing to a close what I consider the most profitable six months in my life.

Did I enjoy the lessons? I most assuredly did, especially when I looked back from week to week and noted my footsteps out of the wilderness of ignorance. I also enjoyed the sensations when the great truths began to break upon my mind, and when I realized how fast I was gaining knowledge, and wisdom to apply it. Of course, I have not yet reached the goal I have set out for. I did not expect to undo in six months the damage I had wrought during forty years in the wilderness. You shall hear from me later.

The Master-Key furnished me also with the Big Stick with which to give the death blow to that arch enemy Fear. One instance: For several years I had been desirous of a better home than the one in which I lived but when I would consider the debt which would be placed upon my shoulders I would crumple up and the new home would fade away. But a month ago I went into a real estate office and signed up for a \$4,200.00 home with no more fear than if I were buying a bag of peanuts.

May your Master-Key be perpetuated until man has come into his own.

Yours truly,

C. J. BENNETT.

Knights of Columbus,  
Overseas Service,  
Somewhere in France,  
Jan. 4, 1919.

Mr. Charles F. Haanel,  
Saint Louis, Mo.

My dear Mr. Haanel:

The "Master-Key" lessons reached me in good order a few days ago.

There are no words in the English language that would properly express my sincere appreciation for what you have done for me, Mr. Haanel.

Am acquiring a wonderful knowledge from the study of these lessons.

Am still in the hospital with my fractured right arm and utilize every spare moment in reading and studying this excellent course of instruction.

Have read books now and then on psychology but your lessons far exceed everything I have ever seen on this subject.

May your good work spread over the entire universe.

Wishing you great success in this undertaking, I remain,

Yours truly,

M. J. HAESSLY.

American Red Cross Hospital No. 103,  
American Expeditionary Forces, France.

Houston, Texas,  
Jan. 21, 1919.

Mr. Charles F. Haanel,  
Saint Louis, Mo.

My dear Mr. Haanel:

I have enjoyed every hour and every moment with the Master-Key studies, and will review them again and again until I have mastered them.

Before taking up the study, I realized there was a vacancy, a void in my life, and I knew there was something higher and better for me; so I would read everything that I could find, and while others would speak of these wonderful things, they would not explain or show me how to attain them. So my boat was drifting until it had reached the breakers near the shore, and I was in great danger of being dashed on the rocks or landed on a sand-bar and rapidly go to pieces.

After studying Lesson 1, I felt that I had at last found a guide and compass that would steer my boat away from the rocks; and lesson by lesson it has taken me out into the deep waters, where all is calm and serene, for "In the depths of the ocean is no unrest; only in the shallow places is turmoil and murmuring." It is only in the silence that we can think "Big Thoughts," and only in the deep water can you find "Big Fish."

So I want to thank you for the guiding hand, the beautiful thoughts, and to tell you I feel that it is money well spent, and time well applied; also to wish you success in giving the "Truth" to the world.

Sincerely yours,  
MRS. A. MARTEN.

San Marcial, N. Mex.,  
Jan. 27, 1919.

My dear Mr. Haanel:

I have received to date nineteen parts or lessons of your "Master-Key System" and have diligently studied them. I will not presume to state that I have learned them, for every time I re-read them I find something new. The lessons are wonderfully helpful and by applying these principles I find that life is taking on new meaning.

The "Master-Key" is rightly named. It clarifies whatever knowledge of the unseen forces that one may previously have had. Before I had heard of the "Master-Key," I had read and had tried to apply the knowledge said to be contained in several psychological works, but found they lacked something. They would lead up to some point or other and there stop. They didn't seem to get anywhere. Neither did I. But I ardently desired to know; and now comes along the wonderful "Master-Key System" and satisfies that desire by explaining all that those works tried to explain, and much that their authors "never dreamt of in all their philosophy." It unlocks and lays bare the meaning of the apparently vague and mysterious in the Bible, investing the truths therein with a new and intense interest and deeper meaning. Would that our Brothers of the Clergy would get the "Master-Key," study it, and apply its truths to their teaching of the Scriptures; there would certainly be a clearing of the theological atmosphere.

Yours truly,

A. W. FARRINGTON.

Akron, Ohio.  
1004 Moeller, Ave.  
Jan. 15, 1919.

Dear Mr. Haanel:  
St. Louis, Mo.

Just what the Master-Key lessons are beginning to do for me I cannot express. They have already revolutionized my thought processes—it seems my whole life.

I am very young—below the age usually given to study of such things as your System. But do not think a young man of twenty cannot appreciate your course. Already I have found it the most valuable, most potent thing that ever came into my life. I am sure there has never been anything like it before. The truths I have gotten from these first few parts are, I believe, more than comes into the life of the average man. This world would be a great place if everyone had read and studied your Revelations.

I have returned to a position that before beginning your course I had given up as beyond me. I quit cold because I was afraid I could never master it. Now it is easy and I am preparing to do harder things.

The Master-Key has unlocked the door and I am fast finding the Gems of Truth.

Gratefully yours,  
HENRY C. JOHNSON.

Quincy, Cal., July 18, 1917.

Mr. Chas. F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:

Enclosed you will find payment in full for The Master-Key System. Part Five came last evening, and I must say that I already feel that I have my money's worth, and much more to follow.

I have read and studied a great deal along these lines in the last few years—but never seemed to get anywhere. It seemed to me a sort of "ring around the rosie" proposition; but thanks to your clear cut exposition of these Eternal Truths, I can see and feel that at last I am on a straight road that leads to success and the realization of my heart's desire.

I wish that everyone who stands where I stood for so long, could have this Key handed to them. It is certainly opening the door for me. Part Five is wonderful. You may print anything of mine. I shall feel doubly grateful should this help anyone who is searching for "a way out" of that mystic maze into which undirected reading oftentimes leaves one, or for anyone who is hungry for that mental food that is so satisfying.

Most respectfully,  
FLORA E. WATERHOUSE.

**Edwin J. Nixon**  
**Manufacturing Optometrist**

Los Angeles, Cal., July 5, 1917.

Mr. Chas. F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:

I have just received and read the last part of the Master-Key System, and away down deep there is a feeling as if a dear friend were leaving. I have chummed with and looked forward to the lessons so interestedly and eagerly that I am going to miss them very much. But I will still have the pleasure of reading them over again and again, as I already have done with each one. From each successive reading I gain more information, more unfoldment, more help and more comfort.

Through these lessons I have found that I can accomplish whatever I set my mind upon, for I have already proven it, in my health, in my disposition, in my business—in all my life.

No money consideration could in any way pay for the physical, mental and spiritual uplift provided by The Master-Key System, and to every person in the world who has a desire for betterment in every field I can heartily and conscientiously recommend the course.

Thanking you for the great service you have given me, and with kindest regards and best wishes for the success which you so richly deserve, I am,

Yours truly,  
**E. J. NIXSON**

Grand Rapids, Mich.,  
417 Livingston Ave.,  
Feb. 15, 1919.

Mr. Charles F. Haanel,  
Saint Louis, Mo.

My dear Mr. Haanel:

I have just finished the 20th lesson of your course and must say that words can scarcely express my appreciation for the benefit and inspiration I have received.

For several years I have been a student of psychology and a deep thinker, but the time I have devoted to the study of the "Master-Key" has been the most eventful period in my life.

In a world of superstition and strife, your great message shines as a Beacon Light o'er a tempestuous sea. A study of that great work, brightens the intellect and broadens the mind. A world of greater achievement seems to beckon to me. The great laws and truths that have lain dormant to the masses down through the centuries of time are there revealed. Truly it is a wonderful work.

If a copy of that great message could be placed in every home in the land it would go a long way to aid education and civilization. It would hasten the day when the perfect race shall inhabit the earth.

"We shall know the truth and the truth shall make us free."

Very truly yours,  
H. E. BALCH.



Buffalo, N. Y., August 19, 1917.

Chas. F. Haanel,  
St. Louis, Mo.

Dear Sir:

I considered myself quite an advanced student in psychology when I first took up your wonderful Master-Key System. I had read a great deal of the most important literature, and possess many of the best books on the subject, besides proving in many ways my understanding of the laws, yet I felt that the discipline of a reliable system would prove very helpful.

My realization has far exceeded my expectation; words cannot convey my intense appreciation—my wonderfully enlarged understanding.

I think your Master-Key System covers the ground completely, and in a most convincing and practical manner—nothing seems to be left out, and everything is so clearly explained. I think it would be as hard for a sincere student to go back to their old way of thinking, as for an oak tree to return to its acorn.

It has changed my whole outlook, and given me a new courage and a zest for my life plans, that is glorious.

Wishing you and your system the greatest success,

Yours most sincerely,  
ROSE B. McMAHON.

Toponas, Colo.,  
Feb. 15, 1919.

Mr. Charles F. Haanel,  
Saint Louis, Mo.

My dear Mr. Haanel:

I have refrained hitherto from making any comments upon the "System" preferring to wait until I was in possession of it in its entirety in order that I might intelligently form an opinion unbiased by transitory enthusiasm. I am familiar with most, if not all, modern exponents of the "New Psychology" and have given much time and attention to Theosophy, Yogi philosophy and Metaphysics in general—having delved into every "ology" that promised even remotely to throw a light upon the subject in which every thinking individual is absorbed.

I was conversant with each and every fact contained therein—as a fact, but (I want to emphasize the word) the possession of tools does not constitute a machinist and are productive of no results without the skill to use them. And that I found to be the value of your system—it instructs how to obtain concrete results from the knowledge it imparts, and taken altogether it constitutes the most lucid, concise and at the same time complete exposition of the subject it has been my good fortune to come across.

Thanking you very sincerely for the benefit I have received from your course, I am,

Truly yours,  
J. SCOT HENDERSON.

New York City, N. Y.,  
May 20, 1918.

Mr. Chas. F. Haanel,  
St. Louis, Mo.

Dear Mr. Haanel:

I have duly received your first two lessons and I am glad, indeed, to have them. I know that your philosophy is big enough to see the good in everything and has neither creed nor dogma.

This is because it deals with the energy which creates things, rather than with things, or the manipulation of things after they are created. And because of that fact, it is absolutely limitless.

My consciousness is absolutely free of every economical thought, because I know that the practice of economy is man's greatest extravagance.

You may use any one of my letters as a testimonial letter and give full name and address.

If there would be any possibility to make personal acquaintance with any one of your pupils in New York City, I shall be delighted.

I remain, with all good wishes and cordial regards,

Very sincerely yours,

E. FLOOD,  
470-478 4th Ave.

Chicago, Ill.

Dear Mr. Haanel:

It was with regret that I reached the last lesson; not because it was the end, for that is merely the beginning of the end—or a beginning with no end.

I have learned that when thought contains feeling, guided by truth and steadied with the will, that all things are possible. Faith is substance, the substance out of which all things are created, the unseen out of which the seen is brought.

Before taking the Master-Key Course of instructions I had a very good knowledge of truth, but knew nothing of its operation; and, while I was very successful, I knew nothing of the force I was using. In other words: I was guessing the truth, without being positive of it.

I was not ignorant of what I was doing, but I longed for a knowledge of just how it was done; but, after taking the Master-Key Course, I have obtained a knowledge of the operation of the power of truth, therefore making me positive of results before any proof or even any evidence has been seen.

I have a store-house of wonderful knowledge and am letting this knowledge prove that it is true by its works. And I have only started, the day is just breaking; it is not sun up yet.

Mere words are inadequate and space will not permit me to tell of the immeasurable good that the Master-Key Course holds for him who will study it with interest and apply it with confidence.

E. J. ATKINS,  
2622 W. Adams St.

Sawtelle, Calif., Oct. 9, 1917.

Chas. F. Haanel,  
St. Louis, Mo.

Dear Mr. Haanel:

In all that I have ever read from the pen of many writers or that I have ever heard through lecturer or teacher, the Master-Key is the most profound, clean and clear, that it has ever been my good fortune to secure.

No sentence or combination of words in the English or any other language has ever given me as much pleasure, value, and a practical understanding as your explanation of the "I" in us, and especially the "I" in me (the writer) and in that short sentence part No 8, the eight monosyllable words, "'I' can be what 'I' will to be" conveyed more to my understanding than I can express in words—and filled me with a gratitude that I have never experienced before.

This study has been most extraordinarily beneficial, pleasant and edifying, and I thank you very much for your overtures to me to take this course and please pardon me for the timidity and skepticism before doing so, but it is much more than you have at any time represented it to be.

Thanking you again, I am,

Most truly yours,

JOHN FREDDS.

Abbotsford,  
Quebec, Canada,  
October 30, 1918.

Mr. Charles F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:—

I find it very difficult to say all I wish to say in so small a space. The Master Key opens up an entirely new world, a world full of the greatest possibilities and achievements.

It explains in detail some points which are often vaguely treated in other works. It is helping me to adjust myself. I have had the feeling that I was not properly in tune with the great powers around me.

The secret of the "Within" is worth millions. I have more confidence in myself than ever before, and am cheerful and optimistic each day, whereas before taking up this study, I was always in doubt about the future.

With each re-reading of these studies comes more understanding; with added understanding comes harmony, and with harmony comes peace. What more can we strive for?

The lessons in money consciousness are a revelation. A question which so few understand is here made perfectly plain. It has completely upset the old tradition that to be "good" one must be "poor." I am very grateful for this knowledge and feel a certainty of success in the future.

As I have not had an ordinary high-school education you may imagine how these lessons have helped me to understand the real things of life. By using these methods I will be able to overcome the errors of wrong thinking, and to construct an efficient and useful future.

Wishing you success in spreading this wonderful message throughout the world, I am,

Yours truly,  
MURRAY E. FISK.

Aledo, Ill.,  
March 6, 1919.

Mr. Charles F. Haanel,  
Saint Louis, Mo.

My dear Mr. Haanel:

Physically and mentally these lessons have been of inestimable value to me. For I have in a very large measure learned to control the fear and sick thoughts that were a constant source of hindrance to me.

In a material way, I have greatly increased my efficiency in my business, obtaining greater results than I ever dreamed possible and bringing in increased financial returns.

So much for the present benefits.

Now I wish to tell you the benefits which are difficult of explanation. First, the enlarged viewpoint, and the Altruistic ideas so carefully worked out in detail. I can better express this by comparing my former views to the narrow horizon line that encompasses a small town and contrasting this with the vast panorama which opens up to one's view from the top of a high mountain.

For myself, there have been opened up avenues into territory which I have viewed from afar off, longing to explore but fearing to attempt.

Summing it all up, I feel differently towards others, towards myself, towards things, circumstances, and above all a nearness to GOD.

I have talked your lessons to many; if I can be of any other service to you please let me know.

Yours gratefully,  
L. P. DELK.

Twin Falls, Idaho,  
Jan. 26, 1919.

Mr. Charles F. Haanel,  
Saint Louis, Mo.

My dear Mr. Haanel:

Your very wonderful lessons up to and including part ten are in my hands.

I have been a student of psychology, Metaphysics, philosophies, religions, for a number of years. But nowhere have I found so complete, splendid, clear and convincing a statement and explanation of truth and of life as in these lessons of yours. And nowhere else have I found the dynamic simplicity of statement that almost forces one into the actual practical demonstration and proof of truth.

My own "proofs" have been piling up so very rapidly and almost overwhelmingly of late, that there has not been time even to write out the answers to the questions.

I wish there might be schools everywhere to teach this magnificent science of thought.

Yours sincerely,

MRS. C. H. BROWN.

U. S. S. S. Flusser,  
March 5, 1919.

Mr. Charles F. Haanel,  
Saint Louis, Mo.

My dear Mr. Hannel:

The Master-Key contains in condensed form the exact knowledge that I have been seeking for some time.

The elimination of the non essentials is in itself a wonderful accomplishment in efficiency.

The Master-Key is indeed a super-post graduate course.

Very truly yours,

M. E. JOHNSON.



Orange, N. J., August 14, 1917.

Mr. Chas. F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:

The new hope, life and inspiration brought into my life by your Master-Key lessons have made these months very happy ones.

I have delayed acknowledging receipt of this last lesson because it is so vital and full of wisdom that it seemed to call for much study before writing.

I am realizing through these lessons the dreadful mistakes I have been making, and am gaining courage to take up the battle of life on a winning basis.

My heart goes out to you in thankfulness, not only for the lessons, but for the personal, individual supervision. Your letters are most helpful.

Many years of study, reading, lectures, etc., may have prepared my mind for the reception of your teachings, which are so clear, simple, scientific and convincing that I am able to grasp the wonderful message they bring.

In spite of the distressing conditions of which I spoke to you at first I am gaining in self control and harmonious conditions are now apparent.

I shall re-study and apply your teaching until I and Truth are one.

I cannot fittingly express my gratitude to you dear Mr. Haanel and shall have good things to tell you in the future.

If any word of mine will prove helpful to any other student pray use it.

Most sincerely yours,  
CAROLINE M. BELCHER.

Minneapolis, Minn., April 4, 1917.

Mr. Chas. F. Haanel,  
St. Louis, Mo.

Dear Sir:

Your System is surely the "Master-Key" that unlocks the Inner World of Wisdom and Power. Your instructions are wonderfully comprehensive, yet practical. I have never seen anything so clear and concise. You have the happy faculty of making your statements of truth, of clothing your most scientific presentation in beautiful, simple language.

I found every lesson interesting and instructive, but your lesson Three was especially so. Being interested in Anatomy and especially in Cerebral Anatomy, that lesson was particularly interesting to me. The very first paragraph gripped my attention. Your description of the connection between the Cerebro-Spinal and Sympathetic Systems, and the interaction of the conscious and subconscious mind was very clear and instructive.

Mental Culture surely enhances the value of life, and your instructions teach one how to combat mental difficulties, and live a harmonious life.

Yours very truly,  
MRS. LORRAINE GENDRON,  
Stratford Hotel.

Canton, O.,  
March 12, 1919.

Mr. Charles F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:—

I can see now that I have been the victim of many conflicting theories and views in life which prevented me from gaining a firm purpose and an unswerving ideal. But the main points now being adjusted, everything else seems to fall in line.

Last year I took a step which practically meant starting life all over again. The course has confirmed to my mind the wisdom of this step, though I have laid myself open to the censure of the unthinking crowd. I know I am on the right way and am able to face the future with vigorous hope and dauntless courage. I am recommending the course to my friends and, strange to say, several of them notice my changed attitude toward life and the resulting success along all lines and ascribe this to my study of the Master-Key.

I fully endorse what others claim for the Master-Key, when they say that it is the greatest discovery of the Twentieth Century.

With many thanks and best wishes for ever-increasing success.

Very sincerely yours,

J. C. RINGWALD.

P. S.—If this letter can be of any use for you, employ in any way you see fit.

December 10, 1917.

Worcester, Mass.,

Mr. Chas. F. Haanel,

St. Louis, Mo.

My dear Mr. Haanel:—

I am getting results from putting into practice the advice found in the "Lessons of the Master-Key System." I have graduated from an environment that was literally speaking Hades, and the only gleam of light I got was in the "Lessons of your Master-Key System."

I began to work as your lessons taught me, and for all the trials I went through while putting these truths into practice, I am grateful because I learned **my** lesson, through the knowledge given me how to work aright.

I am now in much better circumstances both as to finances and other things than I have been for years. Things that seemed to cause discord have gone and I am reaping the results of harmony by thinking harmonious thoughts.

The mistake that I made a year ago is being righted and my feet are fixed on solid ground, instead of shifting sand.

Would it be convenient for you to have my address changed to 36 Pleasant St., Worcester, Massachusetts?

You will find a money order enclosed which please place to my credit on account.

Yours very sincerely,

MRS. J. W. GETTY.

400 S. Church St.  
Van Buren, Ark.,  
December 20, 1918.

Mr. Chas. F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:—

I cannot tell you how much I am enjoying the Master-Key, and slow, but sure, I am growing in the knowledge of "all that is real."

One comes sooner, or later in life, to the place where he must have something tangible, to satisfy an inquiring mind; these lessons are doing this very thing, and I hope to grow with them to a complete understanding of spiritual law.

Yours sincerely,

B. F. MARTIN.

Hotel Palo Alto,  
Palo Alto, Cal.,  
February 18, 1918.

Mr. Charles F. Haanel,  
St. Louis, Mo

Dear Mr. Haanel:

Your course makes the most wonderful reading of anything I have ever seen in print.

Very truly yours,

A. B. WICKE.

R. & R. CHEMICAL COMPANY

557 Cass Avenue

DETROIT, MICH.

Detroit, Michigan,

557 Cass Ave.

March 12, 1919.

Mr. Charles F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:—

I have the twenty-fourth lesson. The service has been perfect.

The fact that I am still in business is owing to the application of your teaching; although the application is very far from being all that it should be, or all that it will be in the future.

There is nothing in the world that I am aware of that would induce me to part with the knowledge so far obtained and put into practice.

Please advise prospective students that my latch string is always out.

Anyone is perfectly welcome to view the material results of the application of The Master Key in my case.

Very truly yours,

WILL RODGERS,

Prop.

921 Connor Ave.  
Joplin, Mo.,  
February 4, 1918.

Mr. Chas. F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:—

I wish to thank you for your kind answer to my letter. Truly a very wonderful answer.

I want you to know that I am becoming very much interested in these lessons and I watch for them eagerly each week. There has been a change in my affairs that seems almost miraculous.

Yes, I am very much interested and feel that a gold mine has opened at my very feet. I can feel myself growing brighter intellectually, and visions as wonderful as Alladin's lamp keep me company.

I certainly feel grateful to you for this wonderful method you have of letting your light shine.

Very sincerely,  
MRS. MAUDE OWENS,

Chattanooga, Tenn.,  
February 22, 1918.

Mr. Charles F. Haanel,  
St. Louis, Mo.

My dear Sir:

The Master-Key is wonderful, it has brought about a most remarkable change in my environment, attitude toward life, mental and physical condition. I am an entirely new person and improving daily, discouragement, lack of ambition, physical ills, mental distress, and fear are things of the past.

My improvement has been constant without setbacks.

When unsatisfactory symptoms appear I re-read one or two Master-Key lessons and the negative symptoms are quickly eliminated.

This plan is so effective in my case that I wish the Master-Key could be had in a pocket volume so I could have it constantly at hand.

I cannot find words that express my gratitude for all that the Master-Key has done for me.

With heartfelt thanks to you, I am,

Yours sincerely,

R. J. ARNOLD,



**Clinton A. Leech**  
Real Estate, Loans and Exchanges  
647 South Flower Street

Los Angeles, Cal.,  
September 16, 1917.

Mr. Chas. F. Haanel,  
St. Louis, Mo

My dear Mr. Haanel:—

I have now had three of the Master-Key lessons, and I consider them worth the price of the entire course.

They are simple, sane, sound, sensible, scientific, psychological and philosophical.

They are easily understood, and yet they have a depth that seems almost unfathomable.

They are so wonderful it seems to me every man, woman and child in the world ought to be studying the Master-Key System.

I have just closed another deal for \$14,700.00. In fact, I have had more success in the three weeks since I began studying the Master-Key lessons than I have in the five years preceding.

Yours for better things,  
CLINTON A. LEECH.

110 West 45th St.,  
New York City,  
March 2, 1919.

Mr. Charles F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:—

The first three parts of your Master-Key System have given me a mental grasp of the real working system of the Universe and its immutable laws that partake of a revelation.

I have read a great deal of literature on the subject in the past several years, but never gained more than the vaguest kind of understanding of the true solution.

Your first three booklets and lessons, however, have completely banished all of the old clouds of doubt, unbelief and misunderstanding, and I already see the Truth in a most vivid light.

Even in the short time this has taken I have begun to see practical results, both in personal health, character and environment. Having a strong will and a reasoning brain of considerable development to start with, I now feel that with continued study and faithful practice I shall ultimately become something of an adept.

With my highest appreciation and grateful regards, I am,

Yours very sincerely,

FRANK DUPREE.

New York, N. Y.,  
March 10th, 1919.

Mr. Charles F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:—

Have just finished the last two parts of the Master-Key System and can truly say that your Master-Key System has reconstructed my whole life—it cleared my thoughts. I am able to concentrate on my work much better now, than I did before.

I am only sorry that I did not subscribe to your course eighteen (18) months ago, when I first inquired about it.

To those who are in doubt about taking your course, I wish to say the following: Please for your own sake, and for the sake of those that you come in contact with, do not delay, subscribe to the Master-Key System at once. It will purify your thoughts and will reconstruct your whole life, as it practically deals with nothing more or less than Truth, the basis of life.

Wishing you the greatest success, I am,

Your obedient student,  
**JACOB KUCHLIK.**  
187 Henry street,

P. S. You can make use of this letter in any way you please.

J. K.

St. Louis, Mo.

Mr. Charles F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:—

It is with gratitude I write this letter, to express my deep appreciation for the "Master-Key System" you have so masterfully launched before the heterogeneous thoughts prevailing in the minds of the people, which had scattered their forces, unfocused, chaotically in the jungle to pick one and another to satisfy the momentary wants and leave the remote results to toss as they may, heedless of consequences.

You have, indeed, collated and constructed with a master's art an edifice in which thought gems of all prevailing doctrines, ancient and modern, saints and sages, to a unified whole, under whose guidance the scattered mass of humanity find a path on which they can travel fearlessly as to needs, trials and tribulations.

Students who follow the masterly system will find it stimulates and inspires for greater and nobler achievements and leaves our heritage to better progeny.

Yours very truly,

J. H. GRAIRO.

Woodbury, Conn.

Mr. Chas. F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:—

I sent for your “Master-Key System” January 12th. The first lesson came January 21st.

What a marvelous placing of words!  
So much meaning! So expansive!

After several careful readings, I came to the lesson again, reverently. As I read along so many new beauties came forth that it seemed as if I had never read it before—and yet, new meanings continue to come at each successive reading.

A sort of companion letter to the course came January 23rd which, among much of interest, gave an analysis or definition of success that is unmistakably clear.

Yours sincerely,

SETH F. MINOR.

383 E. 7th St.,  
Brooklyn, N. Y.,  
January 21, 1918.

Mr. Chas. F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:—

Am enclosing the answers to Lesson No. 24, and I almost wish there were more to follow, so much have I enjoyed them. I cannot tell you how much they have helped me, for each day brings a manifestation of the good accomplished from practical application of their teachings.

I shall go over them often during the coming months. They are the greatest help and inspiration I have ever received in mental training and I have read and studied some during the past seventeen years in my search for Truth. All the lessons and books I have read have been a help but it took "The Master-Key System" to open the door wide enough for me to realize the full light of understanding.

Spiritually, physically and financially, the change is manifesting, and, to quote "Pollyanna," I am glad, glad, GLAD that I have had them as my daily companion during the past six months.

Trusting they may give to others the courage, peace and joy they have to me, and wishing you continued success in your good work, I am,

Yours very sinerely,  
ELLEN HEYNEN.

**National Underwriters Company**

J. H. DAVIS, President.

Cleveland, Ohio.

June 18, 1917.

Mr. Chas. F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:—

Answering your inquiry Lesson No. 3, permit me to say that I consider this lesson the most complete exposition of the true relations of God and man that it has ever been my pleasure to get.

This document in my opinion is the greatest single document beneficial to mankind ever written in the history of the world.

It is a pity that the information contained therein is not readily available to all mankind, as the understanding and the practice of the principles elucidated would end all strife, crime and wars.

I have received a tremendous amount of benefit from this lesson and for the first time have come into a true understanding of my relationship with the silent powers that dominate and determine one's success.

I am putting into practice the knowledge gained from reading the lesson and believe confidently that a thorough application of these principles constantly and persistently applied will bring about the results desired.

With kindest regards and best wishes,

Very truly yours,  
J. H. DAVIS.

Detroit, Mich.,  
December 2, 1917.

My dear Mr. Haanel:—

I wish I could tell you how much the Master-Key is doing for me; life has changed so wonderfully for my husband and myself that it is impossible to express it in words.

Looking back upon our lives, we can see that whatever desire we held steadily in mind through the years has been fulfilled in exactly the degree we dared wish, and it is not hard for us to believe that with the knowledge and power we are gaining as a result of this wonderful course, those things we have long held in our consciousness, but deemed impossible of attainment will soon be realized.

For myself, I find desires and abilities, that I had buried with bitter tears, springing up through the grass of their graves. I have always felt instinctively that there was a way to bring my desires into being and I have never outgrown the feeling that something wonderful would one day come into my life and change conditions and set me free to pursue my natural instincts.

Sincerely yours,  
MRS. FRANK WEAVER.



Box 553, Ardor, Pa.,  
January 10, 1918.

My dear Mr. Haanel:—

Words are empty things unless the spirit is alive back of them and I wish mine to be few. I wish to show my appreciation in works.

These lessons have been the most satisfying that I have ever tried to learn. Why? Because my intellect grasped it hungrily and my heart also was fed. Although the thought is deep, profound and metaphysical, it is expressed in such a lucid and masterful way that it was easy, fascinating, inspiring to learn.

Hitherto when I thought I had found the lessons of worth, if my intellect was fed my heart would say, "Yes, that is all right as intellectual food but of what use; there is no salvation in it?" Then when I found the lesson which my heart wanted to accept, my intellect would say, "You are trying to believe that stuff because it soothes; but you know it is unreasonable and illogical."

Your lessons have not caused this unsatisfactory result. They appeal convincingly, unmistakably to every center of my being and they are truth to me.

I am reminded of how Alexander carried about with him in a valuable box Homer's poems and in like spirit, I shall treasure your lessons. And believe me,

Most sincerely yours,  
MRS. GEORGE S. JENKINS.

936 N. 66th St.,  
January 22, 1918.  
Overbrook, Pa.,

My dear Mr. Haanel:—

I find the Master-Key System a most wonderful revelation, for it has opened my eyes to many things of which I had formerly but a hazy conception.

I am every day more certain of my power to succeed, and I feel it all comes from the knowledge imparted by the wonderful Master-Key System.

I have just received lesson fifteen, and the little Sanscrit verse. Both came just at a time when I needed them most. Allah bless and forward the Master-Key System to the ends of the earth.

Just how much the lessons have helped me you will never realize. Through them I have lost fear and anxiety. So strongly do I know that I can and will draw my supply from the universal that I am quietly going on as though my unseen millions were in my hands.

I have learned not to recognize lack, limitation, or any other destructive thought. I am a new young woman.

If you desire any part of this letter to help other students you may use it, indeed I hope that you will.

Thanking you for the Master-Key System and your little enclosures from time to time which are so dear to my oriental heart—I am an Egyptian), I remain,

Sincerely,  
NAJAVE MAJODEH.

Callaway, Nebr.,  
February 11, 1918.

Mr. Chas. F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:—

I am sending you the replies to questions in the fifteenth lesson and so far, have not had to ask a question, but have had to do some hard studying which was good for me.

I am glad I took up the Master-Key System for it has taught me the reason of success and failure, and why I made so many failures. It is a wonderful revelation to me, and has opened my eyes to things I had never thought of, although I am always studying.

I begin to think that the Master-Key System is going to help me solve problems that I have been studying for years.

The Master-Key System is invaluable in these war times, especially to the farmer, when the nation is demanding all the foodstuff he can raise, he will need all the brain and muscle possible and all the efficiency he can command, or the nation will not be able to stand when the trial comes.

Use this letter if you want to, as it might help someone to turn failure into success, and then it will bless he who gives as well as he who receives.

Wishing the Master-Key System all the success it deserves, I remain,

Yours truly,  
JOHN BAKER.

Vancouver, B. C.,

My dear Mr. Haanel:—

The course of lessons are simply immense. It makes my heart ache to think that I have come to the last one—that they will come no more. Each lesson is a new revelation in Metaphysics. I have been over the same ground before but never with such brilliant company. You have pointed out so many new, bright, sparkling things along the pathway revealing so many undiscovered truths—that all things even in the up-to-date science of Metaphysics have passed away and the whole prospect has become new and more interesting and beautiful than ever.

I have been lifted in thought into the heights of marvelous clear seeing, and set firm and steady upon my thinking legs, and my face has been turned with confidence and resoluteness toward the mighty upward shining truth as never before.

You interweave the wonderful facts of physical science with the great unseen subconscious absolute truths of the within with such illumination and masterfulness that floods of light are emitted and flashed over the student's mind and consciousness, and he is in a perfect wonderland of entertainment, instruction and allurements so that he cannot help but see and understand the great light that comes to him.

Thanking you always, I remain,

Sincerely yours,

R. J. IRWIN.

**THE NEW TRINIDAD LAKE ASPHALT COMPANY, Ltd.**  
**BRIGHTON, TRINIDAD**  
**B. W. I.**

Brighton, Trinidad,  
May 7th, 1919.

Per SS. "Mayarow"  
Sailing May 8th.

Mr. Chas. F. Haanel,  
419 Granite Bldg.,  
St. Louis, Mo.

My dear Mr. Haanel:—

Up to the time of my writing I have received corrected replies of my lessons from 1 to 5.

They are priceless in my estimation. I find them to be the key to a real understanding of the lessons.

This service makes the course eminently of value, and is where the chasm is spanned which gives the correspondence training such a great advantage over mere book reading.

I am enclosing Reply No. 8, and I trust it will meet with your satisfaction.

Meanwhile I remain,

Very truly yours,

**ERROL ROBERTSON.**

—125—

510 N. E Street,  
Arkansas City, Kans.  
June 6, 1919.

Mr. Chas. F. Haanel,  
St. Louis, Mo.

My dear Mr Haanel:—

I have not received the answers to part 1, with corrections.

I cannot afford to miss a single line, nor even a word of this course of instruction; neither do I believe that you desire that I should.

From what I have already demonstrated, this course of instructions means more to me than all of my past life.

I am devouring each thought as the hot sands devour rain drops; to me it is "meat in due season."

Persons who have sufficiently digested, and assimilated the Master Key System will find a unity of thought unattainable by any other method or system of which I have any knowledge.

If I could not obtain them again, I would not take \$30.00 for the 3 parts which I have received.

The possibilities and achievements which have already opened up to my conception are so wonderful that they almost stagger my senses.

You have not only given me the key to the science of being, for which learned men have sought in vain for centuries, but you have given me the key to creation, to the prophecies, and the means by which the science of government will be understood and put into practice.

Very sincerely yours,

G. F. HUNT.

Detroit, Mich.,  
June 8, 1919.

Mr. Charles F. Haanel,  
St. Louis, Mo.

My dear Mr. Haanel:—

I have long known that a pound of steel was valuable according to the use it was put to, and the work it was required to do, whether it should be made into railroad spikes, knife blades, razor blades or watch springs, but until I became conversant with the Master Key System, I did not know how to apply the law of vibration of atoms to my spiritual activities; my thought process.

As a result of the continued practice of your teachings, I am convinced that I have come into possession of a new world, a world that transcends anything that I could possibly have hoped for before I began this study, and day by day the darkness of material thought is being penetrated, and I am made new by the renewing of my mind.

I thank the Universal forces which brought the Master Key to my door, and wish you every success.

Yours sincerely,

ROBERT H. MORIARTY.

Room 101, Y. M. C. A.

—127—

