



Sincerely yours It Poinfoon Bobo M.D.

GOITRE

ITS CAUSES ITS DANGERS and ITS TREATMENT

A Confidential Talk to Goitre Sufferers by

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Preface

THIS book is of the most vital interest to every man, woman or child suffering with that dread disease, Goitre. Also to all persons with Goitrous taint in their family history, and to all who live in Goitre-infected districts, whether the disease has yet attacked them or not. And above all, it is of the deepest concern to the married or those about to marry in families where there is reason to suspect Goitrous tendencies. For upon them rests a fearful responsibility with respect to the unborn.

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Goitre

Of all human maladies which have vexed the medical profession, Goitre is the most mysterious, least understood, and most difficult to handle. Although it has been observed since the great Greek physician, Hippocrates, who lived four hundred years before Christ, but little progress has been made in controlling it.

It is found in all parts of the world, in every climate and among every people. The Goitre or swelling may vary in size from a slight enlargement to a tumorous growth of extraordinary size. Cases are recorded where the tumor hung down over the breast, and a few have been observed which reached as low as the middle of the thigh.

Not only may Goitre occur in any region or country. but it attacks all classes of society. It was formerly thought to be more common among the poor, but my researches have shown this not to be true. Indeed, on the contrary, I find it very prevalent among the better classes of well-to-do people. It invades with equal impunity the millionaire's palace and the working man's home. None are exempt. Goitrous children are borne to wealthy parents every day, and the disease makes its appearance in families of the highest social standing and culture just as readily as in the humblest and most ignorant. Indeed Goitre sufferers are usually of a sensitive and highly developed nervous organization. It is much more common in women than men. My records, which number more than one hundred thousand cases, show fully twenty women are affected to one man. And the saddest thing about it is that it may be congenital. Not even tuberculosis or scrofula can compare with Goitre in its terrible effects upon the offspring.

But little is known even now in the most advanced scientific medical circles of the nature of Goitre, its causes or its cure. Medical treatises are simply repe-

GOITRE:

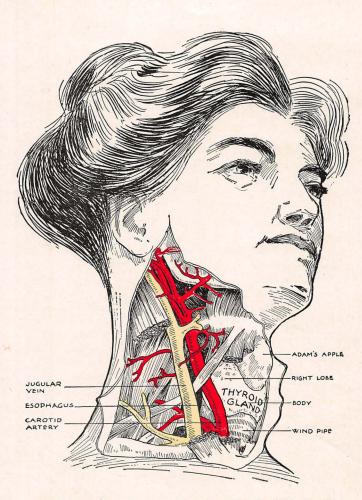
titions of one writer by another. Medical schools and most doctors are today just where they were in the dark ages. If your family physician is honest with you he will tell you that he knows very little about the disease, excepting the symptoms, and even here his inexperience often betrays him into making many blunders. Many people have suffered for years with goitrous disturbances and have been treated from time to time by many different physicians for various ailments, without their true condition ever being discovered.

Your doctor will further tell you, if he is honest, that he knows no cure. He may even say there is no cure for it except the knife. The average practising physician has had very little opportunity for studying this disease for himself, so all he knows of it is what he has read in his reference books, which is precious little. They all say about the same thing, which is to the effect that Goitre is an enlargement of the Thyroid gland, that the disease is little understood, and that all forms of treatment are very uncertain. If you insist on having something done for the Goitre, your doctor will probably give you Thyroid extract in some form and recommend painting it with Iodine. He may also try electricity or the X-Ray. When these measures fail, as they most always do, he will recommend an operation.

But whatever you do, never consent to an operation. It is unnecessary. It is also dangerous, and worst of all, *it is not a sure cure*. I shall have more to say on the subject of operations for Goitre later.

HOW I STUDIED GOITRE

Now let me say in the beginning that I do not claim to know yet all there is to know about Goitre. Just what and why the Thyroid gland is and why the disease of Goitre is, I do not profess to know entirely. But I do claim to know something more than the average doctor knows—and more than can be found in any medical



The above illustration shows the relation of the Thyroid Gland to the other important structures of the neck.

A careful study of this chart will explain more clearly than words possibly can how Goitre (a diseased and enlarged Thyroid Gland), by pressing on and partly displacing those structures which are immediately adjacent to it — the Carotid Arteries, the Jugular Vein, the Windpipe, the Oesophagus (the tube which conveys the food to the stomach), can cause headaches, dizziness, nervousness, difficult breathing, alter the voice, interfere with swallowing, etc. text-book. I am doing what no other doctor to my knowledge is able to do, and that is to help a large per cent of my patients to a complete and rational cure wherever a cure is possible.

I have been studying Goitre for more than twenty years. That is my specialty—my work in life. I have treated thousands of cases all over the world. I little doubt that I treat more cases of Goitre in a month than the average practising physician sees in his whole life time. And I am still working on the problem. I am a student, an investigator. Every new case has its charms for me yet. And while I receive thousands of letters annually from happy and grateful patients, thanking me for curing their Goitres, every one makes me prouder than the preceding one. Every new case has its peculiar interest and fascination. No two are exactly alike.

My interest in the subject of Goitre dates from my college days, when, as a student in the Marion-Sims College, I saw and was permitted to examine my first case. The disease fascinated and interested me. I learned from the professors that Goitre had been observed since the earliest records of man; that notwithstanding its antiquity, little progress had been made in mastering and stamping it out; and that the very latest and most authentic text-books had little to say regarding either its causes or its cure. All agreed that it was a distressing and little understood malady for which there was no reliable remedy.

But somehow that did not satisfy me. When but an idle boy, I always delighted in trying to do the things that other boys could not do, and when I came to this stumbling block in my medical studies, the old spirit of contest cropped out and started me on my career as a Goitre specialist.

I soon discovered that I could not depend on medical text-books or even upon the experience of other doctors, for up to that time, so far as my knowledge goes, no successful Goitre specialist had ever lived.

Now what was I to do. I was a young man just en-

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tering upon my chosen profession. I was just graduated from one of the most reputable and best medical colleges in America. I stood at the head of my class, receiving Honorable Mention, as the records of the college will show today. This meant that I was a good student. Not more than one out of several score of students achieved this distinction, so I really was above the average in scholarship and thoroughness in my college course. I knew the etiology, pathology, and morphology of Goitre to the last letter. That is, I knew it as the text-books gave it. All that the medical profession and medical literature of two thousand years had to offer was at my tongue's end. And yet, in spite of all this, I found almost immediately that I knew practically nothing about Goitre, and had no equipment at all for its rational and successful treatment.

But two courses were open to me. One was to follow the crowd, just as every other doctor had done for centuries,—treat the symptoms, relieve, palliate and string the sufferer along in the delusion that she was being cured,—keeping her filled with a hope that was never to be realized.

The other way was to throw all of my medical books out of the window and get right down to hard work and try to learn by hard study and investigation just what Goitre was, what caused it and how to completely drive it out of the system.

Happily for me and for Goitre sufferers, I chose the latter course. It was a big job. As I look back at it now, after ten or twelve years of the hardest work and most exhausting study, tedious investigation and costly experiments, I wonder that I ever had the courage to undertake the task at all. Only the assurance of youth would ever carry a man through such a task as this.

WHAT MANNER OF DISEASE IS GOITRE?

Goitre is a disease of the Thyroid gland, characterized by a tumor or enlargement of the affected gland, and various constitutional disturbances, especially of the nervous system and heart.

The function of the gland, as well as the substance of it, is involved. The pernicious influence of the disease is due chiefly to a derangement or perversion of the Thyroid secretion, which, we shall presently see,

plays a very important part in maintaining the health and wellbeing of the body.

Medical men often term the trouble Bronchocele, while a common name for it among the laity is "Big" or "Thick" Neck. These terms all mean the same thing, and whether you have a Goitre, Bronchocele or plain Big Neck depends upon who gives it its name.

Before taking up the study of the diseased Thyroid gland (Goitre), let us have a moment's glance at the normal or healthy gland. It is only by comparing the gland in

health and disease that we can hope to understand the true nature of this disease and be able to account for many of the constitutional derangements that a Goitre causes.

The *Thyroid* is a ductless gland situated in the front of the neck or throat, just below the Adam's Apple (see illustration on page 8a). It is attached to the upper end of the trachea or windpipe, which is pressed upon when the growth becomes large. This, to a great extent, accounts for the difficulty in breathing experienced by so many Goitre sufferers.

The Thyroid gland consists of two Lobes,—one on either side of the middle line of the neck,—which run outward and backward, and the so-called Isthmus, or body, which connects them. It has an abundant blood supply, several times greater in proportion to its size than that of the brain. It varies in weight from one to two ounces. It is normally larger in women than in



A Normal Neck.

The Normal Thyroid Gland men, and varies slightly, though not always noticeably, during menstruation and sexual excitement.

The chief function of the Thyroid gland is to manufacture the Thyroid Secretion, which has very largely to do with the metabolic processes of the body—the oxidization of the blood, the regulation of the waste and repair of the tissues of the body, and the maintenance of the nervous and mental equilibrium. It appears even to be vital to the very equilibrium of the brain and nerve centers, including the seat of reason.

The important role this little gland plays in the well-being of both body and mind is shown by the disastrous consequences that follow its removal or the perversion of its secretion in malignant forms of Goitre. Remove the Thyroid gland of a dog, and death speedily results; while its removal in man, either in an operation for Goitre or for other reasons, is followed by mental and physical decline—myxedema, cretinism, idiocy and finally death.

Goitre Secretes a Poison While the normal Thyroid gland secretes a substance that has a vital office to perform in the regulation and maintenance of the metabolic or life processes of the body, the perverted secretion of the diseased gland becomes poisonous, impeding rather than assisting the oxidization and purification of the blood. It also affects the nerves, weakens the heart, poisons and undermines the system generally. A Goitre sufferer, especially one in the advanced stages, is truly a sick person.

Goitre a Constitutional Disease Goitre is not the simple, harmless swelling that many people consider it, but a pernicious, deep-seated, constitutional disease—one of the most destructive known to the medical science—one that may readily be classed with tuberculosis and scrofula. This is true even though the enlargement of the Thyroid gland may not have reached a painful or annoying stage.

Persons with any goitrous symptoms or with a goitrous family history, even those who live in goitrous localities, should not rest secure until they have taken a thorough course of treatment to drive the poison out

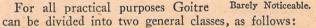
ITS CAUSES, ITS DANGERS, ITS TREATMENT

of the blood before it becomes aroused, or, if already apparent, before it reaches an advanced stage.

Let me caution you that the appearance of the enlargement or tumor in the neck is not by any means the beginning of Goitre. When it reaches that stage, it is generally already well advanced, and has been

poisoning the blood and preparing the way for the enlargement of the gland for many months or even years. Many people suffer for years with goitrous disturbances, and are treated by many physicians of the highest standing for almost every disease to which the human body is heir, without their true condition ever being suspected.

KINDS OF GOITRE



First. Simple Goitre: also called Colloid, Follicular and Parenchymatous.

Second. Exophthalmic Goitre, or Graves' Disease.

In the simple type of goitre there is enlargement Simple of the Thyroid Gland but no great involvement of Goitre the secretory function of the gland. In this type the Thyroid secretion may be normal as to amount, or slightly deficient or somewhat in excess of normal.

Where there is too little secretion, the individual is likely to be of a phlegmatic temperament - inclined to be sluggish and slow in both talk and action. But where there is too much secretion, there is undue stimulation of the thought and nerve centers, causing excitability, nervousness, insomnia, etc. In this class of cases the trouble very frequently gradually develops into the Exophthalmic type of goitre.

In the beginning, while the tumor is still small, the simple type of goitre usually causes very little trouble, but as the swelling gets larger and presses an the surrounding structures, it may cause any one



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or many of the symptoms outlined on page 15 under the heading of "Pressure Symptoms."

- Exophthalmic goitre is the most serious form, and is distinguished from the simple type by the seriousness of the systemic disturbances it causes.

The distinguishing or characteristic symptoms of Exophthalmic goitre are: First, extreme nervousness, also a tremor or tremulousness of different parts of the body, especially of the extremities; second, rapid and irregular action of the heart; third, exophthalmus, or an unnatural prominence or bulging of the eyeballs.

It is not necessary that all of these symptoms should be present to justify a diagnosis of Exophthalmic goitre. In fact, all three are rarely present at the same time except in extremely serious and advanced cases.

Considered as to the character of the tissue making up the tumor or swelling, goitre may be further divided as follows:

(A) Fibrous Goitre; (B) Cystic Goitre; (C) Vascular Goitre.

Considered Etiologically (from a causative standpoint), goitre is divided into:

(A) The Endemic form; (B) The Epidemic form;(C) The Sporadic form; (D) That form resulting from inherited tendencies and influences.

But these classifications are of little practical value and I will not take up your time discussing them. I simply mention them that you may not be confused should you hear the names mentioned.

SYMPTOMS OF GOITRE

The one characteristic and positive symptom of Goitre is, of course, the *tumor* or enlargement of the Thyroid gland. But as the tumor is not always apparent, especially in the early stages of the disease, it is very important, in order that the disease may be recognized in its early stages, that the entire chain of symptoms and constitutional effects be understood.

The symptoms of Goitre may be divided into:

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Exophthalmic Goitre

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FIRST: Those Arising from Pressure of the Enlarged Gland on the Blood-Vessels and Nerves, the Windpipe and other Structures Adjacent to It.

SECOND: Those Caused by the Poisonous Influence of the Perverted Thyroid Secretion on the General System.

Symptoms of the first class appear only after the Goitre has attained considerable size, while those of the second are often felt for weeks and not infrequently for months and years before the gland is noticeably enlarged.

Chief among these "Pressure Symptoms" are: Difficult breathing; choking sensations; pain and discomfort in the region of the Goitre; headache; dizziness and occasionally roaring in the ears.

A glance at the cut on page 8a will readily explain how pressure from a Goitre can cause these disagreeable symptoms.

Note the relation of the various anatomical structures of the neck, especially the Carotid artery and Jugular vein, both of which are immediately adjacent to the Thyroid gland. As the affected gland enlarges, it presses upon these blood-vessels and interferes with the free flow of the blood to and from the head. This very naturally produces congestion of the brain and other structures of the head, and leads to congestive headaches, vertigo, roaring in the head, fainting spells, etc.

The voice is also frequently altered by pressure from a Goitre. Not infrequently the Oesophagus is partly closed, interfering with the swallowing of food and drink. The degree of trouble caused by this class of symptoms depends largely upon the location, size and firmness of the tumor. The larger and harder the growth, the more severe the symptoms.

The most constant of the symptoms of the second class—those caused by the poisons formed in the diseased gland—are weak, hypersensitive and irritable nerves; a fine tremor of different parts of the body, especially the extremities, and not infrequently twitching or unsteadiness of the muscles, especially of the hands, arms and head. Insomnia is a common symptom, as also are nervous headaches, 'hysterical manifestations; and in some cases psychic or mental disturbances are present.

Next in frequency of occurrence and of even more seriousness than those just mentioned are the symptoms arising from a disturbance of the heart and circulation.



A Small Goitre of the Parenchymatous Type. The most important of these is a rapid and irregular heart-beat. The pulse frequently runs from 90 to 120, and in severe cases it may go as high as 150 or 200 beats per minute. This is one of the most serious features of Goitre, and no time should be lost in controlling the symptoms where there are more than 100 pulse beats a minute. A sense of palpitation is often complained of, and there may be a visible pulsation in and around the Goitre. In aggravated cases the heart sometimes beats so violently that it may be distinctly

heard by those nearby, and the wall of the chest can be seen to rise and fall with each pulsation. Flushing of the face and redness of irregular areas on the skin are frequent. Swelling of the feet and legs and puffiness under the eyes are also often noted in severe cases. A frequent symptom, also, is undue moisture of the skin. This is one of the chief causes for the extreme susceptibility of Goitre sufferers to colds, lagrippe, pneumonia, etc.

Another very common symptom met with among Goitre sufferers is loss of strength and ambition. Many of them complain of being "all fagged out." The exhaustion resulting from slight physical exertion is out of all proportion to the amount of energy expended. This is due largely to the toxic or poisonous effect on the system of the perverted Thyroid secretion. The effect of one of the remedies that enters into my treatment is to counteract the harmful influence of this perverted secretion and hasten the elimination of the excess waste products that result therefrom. This symptom is most frequently met with in Exophthalmic Goitre, but it is also present to a very troublesome degree in some cases of Simple Goitre.

The chief symptom which distinguishes the Exophthalmic Type of Goitre from the other varieties is an undue prominence of the eyeballs, commonly called "Pop eyes." In aggravated cases, the eyeballs seem fairly to stick out of the head, giving the sufferer a very unnatural and ghastly appearance. The protrusion is often so pronounced that the lids cannot be fully closed. Other symptoms characteristic of this variety of Goitre are a rapid and irregular heart-beat and extreme nervousness.

THE CAUSES OF GOITRE

The three most important causes of Goitre are-First: Heredity.

Second: Contracting the infection by living in a goitrous district. This variety is known as Endemic Goitre.

Third: Tuberculosis.

Other Causes:

(A) Acute illnesses. In this class, lagrippe holds Other first place. Measles, frequent attacks of tonsilitis and Causes of sore throat have also been known to cause Goitre.

(B) Severe physical strain or exertion, especially that which unduly strains the muscles and tendons of the neck, is a cause frequently met with.

(C) Childbirth, especially when very severe, is frequently followed by a Goitre. As a rule, all Goitres, even those that result from other causes, give more trouble and are larger during the last months of pregnancy and for a short time after confinement than at any other time.

(D) Fright, prolonged worry, or any strong emotion or severe mental strain precede the development of the disease in many.

(E) Failure of the general health, especially when due to overwork, business cares, worry, etc., also very frequently leads to Goitre.

My records, which cover more than 100,000 cases.

Goitre

Heredity

show that at least seven out of every ten children born to families where one of the parents is goitrous, are afflicted with the disease; while over ninety per cent of those born to parents both of whom are goitrous, are either born with a goitre, develop one early in life or

are congenital Cretins. Fortunately, a large per cent of Goitre sufferers are sterile. But this condition is by no means universal. It is not uncommon for women who are goitrous to have fair-sized families, only to inflict upon them, particularly the girls, a goitrous the Result taint, which, in a very large per cent of them, leads to the development of a Goitre about puberty.

We have further and more terrible evidence of the pernicious influence of Goitre upon the offspring in those half-human, halfanimal creatures known as Cretins. There are few objects more pitiful. (See illustration.)

A Cretin is a child born without a Thyroid gland or with one so badly diseased that it has lost all function. There are a few cases on record of Cretins having been born of parents who had consumption and scrofula. What greater proof can be given of the terrible influence of Goitre upon the constitution! None but the most pernicious and destructive of diseases are capable of such terrible consequences to the offspring.

The typical Cretin is short in stature, with a large head resting upon a short, thick neck. The hair is usually coarse, and grows low on the forehead; the skin thick, pale, rough and inclined to be scaly. The nose is short and thick. The teeth are large, wide apart and badly formed. The arms and legs are short and stumpy, while the hands and feet are large. The face is stupid, expressionless and repulsive, and shows a degree of degeneracy equal to that of the body.



A Cretin.

Crelinism

of

Hereditary

Influences

ITS CAUSES, ITS DANGERS, ITS TREATMENT

Myxedema, which is very similar to Cretinism, rcsults from the complete removal of the Thyroid gland in adults. This is one of the dangers of the operation for Goitre. If the entire gland is removed, the condition of Myxedenia, which is infinitely worse than Goitre, will ensue, while if the entire gland is not removed, the Goitre is liable to develop again.

The cause of Endemic goitre is not fully known, Endemic but it is common knowledge among medical men who Goitre have made a study of this disease and its habits and peculiarities that the inhabitants of certain regions are peculiarly affected with it.

It is not uncommon for three-fourths of the whole population of a village or town in the heart of a goitrous district to be affected with the disease. So serious has the situation become in certain districts that the Public Health Service of the United States Government recently took cognizance of it, and appropriated money for a thorough investigation. Fortunately, this variety of Goitre usually responds quite readily to treatment, especially if taken in the early states.

Just what the relation between Tuberculosis and Goitre is, and how the one so frequently leads to the other, I am not prepared to state. My investigations have fully established the fact, however, that guite a large per cent of Goitre sufferers belong to families in which there is a strong Tubercular taint. A perfectly healthy child is very seldom born to either a consumptive or a goitrous mother. Even of those who are apparently healthy at birth, a large per cent die in infancy and early childhood, while a large per cent of those that pass through childhood develop either Consumption, Scrofula or Goitre at puberty or soon after.

HOW TO TELL GOITRE FROM OTHER GROWTHS ON THE NECK

If you have a tumor or swelling on the neck and are in doubt about your trouble, the following points of diagnosis will assist you in determining whether or not vou have Goitre:

The chief point of diagnosis is the Location of the

Tuberculosis as a Cause of Goilre

tumor or swelling. If it involves the Thyroid gland or any part of it, you have a Goitre, but if the Thyroid is not involved, then your trouble is something else.

While the enlargement may vary greatly in size, shape and degree of firmness, depending upon the kind of Goitre, the physical condition of the patient and the



A Tubercular Affection of the Lymphatic Glands of the Neck-Not Goitre. age of the growth, its *Location* is always immediately adjacent to the Thyroid gland, which, we have seen, occupies the lower half and front of the neck. (See Anatomical Chart appearing on page 8a.)

A simple and very reliable method of telling whether the tumor is connected with the Thyroid gland and is therefore a Goitre, is to swallow and note whether the tumor rises and falls with the Larynx (Adam's Apple). A Goitre, being closely bound to the Larynx with ligaments

and fascia, moves up and down with it when the act of swallowing is performed. This is not true of other tumors of the throat, neck and head.

The only instance in which this sign fails to be a positive guide in diagnosing tumors in the region of the Thyroid gland is in very large Goitres, which are prevented from moving in unison with the Larynx by adhesions that bind them firmly to the deeper structure of the neck or to the collar-bone. In these cases, which are rare, we have to consider the nature and seriousness of the constitutional symptoms, as well as the tumor.

The other varieties of tumors that appear on the neck are usually firmer and harder to the touch than Goitre. They are also more *fixed*; that is, they are bound more closely to the underlying parts, and cannot be moved about with the same degree of freedom that a Goitre can.

While Goitres usually appear on the front and lower two-thirds of the neck, other tumors or growths of the neck, whatever their nature, appear more on the sides of the neck and higher up under the jaw. The great majority of them will be found high up under the jaw and just a trifle to the front of a line running perpendicularly through the ears. Many of them even run up on to the side of the face and head. You will find this class of tumors illustrated in cuts appearing on pp. 20 and 21.

Another feature or peculiarity of Goitre that is often of considerable diagnostic value is the tendency of a Goitre to fluctuate or vary in size. If there is any fluctuation of the tumor on your neck, you may be sure it is a Goitre. Other varieties of tumors or glandular swellings on the neck do not vary in size from trivial or unimportant causes, as does Goitre. It is not unusual for a Goitre to vary from one to even two inches in size within twenty-four hours. Temporary fluctuations of a Goitre are known to result from various causes; such as colds, overwork, unusual fatigue, acute indigestion, grief, worry, or, in fact, anything that has a disturbing influence upon the mental

faculties, the emotions, or the general health. As a rule, as soon as the exciting cause ceases, the Goitre returns to its former size. Enlargement of the Goitre at or about the menstrual period is very common, and a few of my patients have reported that they thought the moon's phases had something to do with its size and condition. Whether there is anything in this or not, I have not definitely determined. I give it to you for what it is worth.

Another peculiarity of Goitre Goitre. that has considerable diagnostic value in some cases is the sudden appearance of the swelling following severe mental shock, fright or great emotion. Should an enlargement develop on the neck after any of these causes, or childbirth, or any great physical strain, the chances are many to one that it is goitious, even though it presents no other symptoms than the swelling or tumor.



A Fibrous Tumor-Not

GOITRE:

TREATMENT

We come now to that part of our subject which is nearest to the heart of every sufferer—the *Remedy*.

If you have read the preceding pages attentively, you have seen I waste very little time with the excressence, or enlargement, itself, but strike directly at the foundation of the trouble. I know that if I should by local applications of Ointment, Liniment, or Iodine reduce the enlarged gland, I have not by any means cured the Goitre. I have only subdued one of the symptoms muffled the danger-signal, as it were, and left my patient in a more dangerous condition than before. We now have nothing to guide us as to what is going on internally. We are working in the dark, and cannot tell where the disease will strike next.

The treatment comprises three remedies, which, acting in unison, have for their purpose the reduction and removal of the Goitre, the freeing of the system of poisons generated in the diseased gland, the purification of the blood, the strengthening and regulating of the nerves of the heart, the correction of the digestive and assimilative disturbances; in short, strengthening and building up the entire system, and fortifying it against a return of the trouble.

While I do not claim to know all there is to know about Goitre or to be able to cure every case, I honestly believe that I have the safest and most reliable treatment for Goitre that is known today. I remove every year hundreds of Goitres that had absolutely refused to yield to every other treatment that had been tried, and no sufferer should give up in despair before giving this treatment a trial.

Some of my cases elude me, in spite of all I can do, but these are few. They are generally cases of the most malignant type, that come to me with Goitre of long standing, where the poisonous secretions formed in the diseased gland have set up serious complications which are quite as hard to combat as the original disease. In many cases I also have to fight almost as hard to overcome the effects of the barbarous treatment

ITS CAUSES, ITS DANGERS, ITS TREATMENT

of other doctors as I do to root out the Goitre itself. The purpose of remedy No. 1 (liquid or tablet) is

to counteract and render void the poisons generated in the affected gland. It is the presence of these poisons in the blood and throughout the system that is responsible for most of the distressing symptoms and dangerous complications which follow in the wake of the Goitre. These must be counteracted and eliminated before a cure is possible. This remedy is also an excellent blood purifier and general tonic, and renders most valuable service in strengthening and building up the general health as well as the nervous system and heart.

"Why, Doctor," write many of my patients, "I do not need any constitutional treatment, for my health is perfect. All I want is something to reduce this unsightly enlargement." If this is true, where did you get the Goitre? How did it get a start? Certainly the Goitre has not improved your health, and since it was not good enough to *prevent* the development of the disease, there is practically no chance that your system will throw it off without

the assistance of a thorough course of Anti-Goitrous treatment.

There is a reason—a *cause*—for every ailment. We do not just walk out on the street and "catch" a sickness. That is the most gigantic lie the medical profession ever worked off on a stupid world. They did it to throw dust in the eyes of the unthinking masses—to cover up their own flimsy equipment and half-baked knowledge concerning the causes and true nature of the diseases they pretend



A Fibrous Goitre.

to treat. Such a course is a good deal easier than to get down to hard work and study out why. Besides, it satisfies the sufferer and makes him more patient with the doctor's pretense at treatment and more willing to pay for relief instead of demanding a cure, which the

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doctor cannot deliver because he does not know how.

Remedy No.2, which is best prepared intablet form is designed to act directly upon the Goitre. Its office is to cause the absorption and disintegration of the tumorous mass, to drive out the disease and to re-establish the natural functions of the gland.

• My third remedy is introduced through the skin in the form of an Ointment. The chief office of this part of the treatment is to soften the Goitre, thus materially simplifying the work of Remedy No. 2.

THE TREATMENT IS HARMLESS

The belief that it is dangerous to attempt to reduce a Goitre seems to be quite general among both physicians and the laity. I am asked many times a day, "Can you remove the Goitre without injury to my general health?" "Is the treatment safe?" My answer is positively and unequivocally, "Yes." I cannot be too positive about this. I have treated more than 100,000 cases in the last ten years, and have never yet, to my knowledge, injured a single person.

The cure of a Goitre by *proper* medicines is no more dangerous than the cure of any other disease of the same degree of seriousness.

The strongest proof I can offer you in advance of an actual test of the treatment yourself is the written word of a few of those who have used the treatment and are living examples of its harmlessness as well as its efficiency. If those that accompany this booklet are not sufficient, write for more. I have hundreds of them. When reading these testimonials, which I guarantee to be wholly unsolicited, note the absence of any complaint or suggestion, even, of any systemic disturbance resulting from the use of the remedies. Also take note that a very large per cent are markedly improved in general health.

The treatment is not only entirely harmless, as bearing upon the general health, but it acts as a valuable constitutional tonic and renovant, and leaves the patient in far better health than it found her. Do not

ITS CAUSES, ITS DANGERS, ITS TREATMENT

be skeptical about this, for I know whereof I speak. And do not, I pray, allow unfortunate experiences in the past or the advice of someone who does not know any more about the subject than you do, to prejudice you against giving my remedies a trial. Thousands endorse my treatment as having been of lasting better-

ment to their general physical condition, and I have every confidence it will do as much for you.

The effects of the treatment are prompt, mild and most pleasing. Furthermore, it is not disagreeable to take, nor does it interfere at all with your daily vocation. Improvement is usually noted within a few days after the treatment is begun, and where the disease is not too far advanced and the patient holds faithfully and earnestly to the treatment, the remedial process is carried constantly forward to a successful issue.



A Large Parenchymatous Goitre Involving the Entire Gland.

The treatment contemplates a thorough systemic renovation. My aim is to build up the bodily health, purify the blood, stop the poisonous Thyroid secretion, and, lastly, cleanse, disinfect and neutralize the gland itself. And then, best of all, I tell you how to live so as to forever prevent a recurrence of the malady.

HOW LONG TO CURE

I am very frequently asked the question, "Doctor, how long will it take to cure me?" That will depend in a very large measure upon the size of the Goitre, the length of time it has been developing, and the patient's physical condition. Naturally the older and larger the Goitre, the more difficult will be its removal.

Most Goitres of one to five years' growth yield in from one to three or four months, depending somewhat upon the state of the general health and the natural recuperative forces of the body. Cases of longer growth usually yield in about the same ratio. But

GOITRE:

please understand that no universal rule can be stated. I often cure cases of from ten to fifteen years' growth with two or three months' treatment, while, on the other hand, I occasionally strike a case of only a few years' duration that is more stubborn than another of two or three times its age. While it is impossible to foretell with any degree of accuracy just how long it will take to cure any particular case, I promise each and every patient my most earnest and conscientious services. Everything in my power will be done to make your improvement both rapid and permanent.

Other matters that have a bearing upon this question are the general physical condition of the patient, her daily habits, climatic influences, and lastly, the faithfulness with which the treatment is carried out. Goitre cannot be cured in a day or a week. It is a deepseated, constitutional disease, and its cure will naturally take some time. All diseases are built. They do not just happen or come upon us instantaneously without rhyme or reason. They come as the result of months and years of neglect of primary and often simple conditions, and all cures must be built, too. You must not expect or seek an instantaneous or miraculous cure unless you wish to be disappointed. Indeed, there never were any such cures. All disease is natural, that is, the result of perfectly natural and well-defined causes, and no man can expect to see diseases that have been developing for years instantly swept away. Nature does not work that way. It must and will take time. Old debts must be paid. Health must be earned.

The length of time required to reach any case will depend in no small degree upon the faithfulness with which the treatment is carried out. No matter how efficient the treatment, unless it is conscientiously and faithfully taken according to directions, it cannot possibly cure. If you interfere with me or disregard my instructions by neglecting to take the remedies regularly, or if you drop the treatment too soon after making satisfactory progress, you will surely suffer for it. You will delay your progress and jeopardize

ITS CAUSES, ITS DANGERS, ITS TREATMENT

your final recovery by that much. Surely this is not an unreasonable requirement on my part.

You should not come to me and pay your money for my time unless you really want to get well and are willing to do as I tell you. If you want to treat yourself, or if you are not willing to follow my instructions to the letter, then do not bother me by taking up the time I might better devote to someone who is really in earnest. Go to someone else. My time is valuable. I am busy all the time. I cannot afford, for the ridiculously low fee I ask, to spend my time upon people who will



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A Vascular Goitre.

not abide by my instructions and give me their every help. I would a hundred times rather you would not write me until you are dead in earnest—until you do really want to get well and are willing to do all in your power to aid me. I cannot cure you in spite of yourself. No man can do that. You must help, and you can do that by faithfully and earnestly co-operating with me, taking the remedies faithfully and giving me your earnest and honest assistance.

I PLEDGE YOU MY BEST EFFORTS

I am frequently asked by persons who have spent much money and suffered many disappointments if I guarantee a cure. While I have every confidence in my ability to cure any case of Goitre that can be reached by any method or treatment known to the medical profession, I cannot accept any case on a guarantee to cure.

In the first place, it is impossible to tell in advance just how any particular case will respond to the treatment. And secondly, I feel that I fully earn the very small fee I ask for the treatment, including, as it does all the necessary medicines and my personal services throughout the time the patient is under my care, no matter what the results may be. Many specialists who have had neither the training nor the opportunities for studying this disease that I have, charge from \$10 to \$25 merely for an examination, while their fees for treatment, which, by the way, sends the majority of their patients to me later on or to the operating table, range from \$25 to \$50 per month.

If you have any doubt as to my honesty and integrity, or the efficiency of my remedies, I want you to investigate me thoroughly before placing your case in my hands. My home is in Battle Creek, and has been for many years. Write anyone you know here as to my standing socially, professionally or financially. If you wish to know more about my treatment. write any of those whose testimonials are given herein and learn directly from them what their experience with me and my treatment has been. After you have done this and are fully satisfied, I hope you will place your case in my hands for a thorough course of treatment. If you will do this and co-operate with me, I feel confident you will never regret it. I pledge you my best efforts in your behalf.

HOW I SUCCESSFULLY TREAT GOITRE SUFFERERS AT THEIR HOMES

I discovered early in my career as a Goitre Specialist that it would be impossible for a great many sufferers, the majority of them perhaps, to come to Battle Creek for personal consultation, and out of necessity I set to work to perfect a system of diagnosis and treatment that would enable me to successfully treat my patients at their homes without seeing them.

How well I succeeded, I refer you to a few cf those whose testimonials appear herein. Every one of these people was treated entirely by correspondence, without a single personal interview. Of the thousands of cases

CERTIFICATE OF HONORABLE MENTION ISSUED TO DR. WALTER THOMPSON BOBO BY THE MARION-SIMS COLLEGE OF MEDICINE FOR THE HIGH DEGREE OF EXCELLENCE OF COLLEGE WORK

SAINT LOUIS To whom it may concern. This is to Certify that Walter Thompson Bobo having attained a high degree of excellence in his examination for the degree of Doctor of Medicine is entitled to the distinction of *= * TIONORABAEMIENTEON *=* hereby conferred by the Faculty of the Marion Soms College of Medicine Guenin the City of St. Sous this 19th day of April, 1899. messour Hanan World.

(28 a)

I treat every year, not more than one in one hundred do I ever see personally. My work is done almost entirely by correspondence.

In the first place I send you a diagnosis chart, upon which you give me a full history of your case, the state of your general health, as well as the full details about your Goitre. There are several varieties of Goitre, and naturally, treatment, to be successful, must be adapted to each individual case. There is no such thing as a specific or "sure cure" for Goitre. It is absurd to think of it. Treatment which will benefit one type of Goitre might be positively harmful for another. Few physicians know this. To the average doctor Goitre is Goitre, and he treats all of his patients out of the same bottle. Such a procedure is attended with no little danger and is largely responsible for the fear most people have of Goitre treatments in general. Very naturally all are judged by those in common use.

Upon receipt of the Chart, which often gives me a more complete history of the patient's condition than will be given the family physician in a personal interview, I make a careful study of the case in all of its phases, and then am prepared to treat it with just about the same degree of intelligence and assurance that would be possible if the sufferer came before me for a personal interview.

I then start you upon a systemic renovation. I make whatever local applications are necessary to soften the affected gland and stimulate the excretory and reparative forces of Nature into action. I also set to work to build up your bodily health, to restore you to physical strength, purify your blood, stop the poisonous secretions, and lastly, to normalize the gland itself. Then, best of all, I tell you how to live so as to forever prevent a recurrence of the malady.

WHY DOCTORS FAIL

Any man who undertakes to treat any ailment must know what the disease he is attempting to treat really is. He must know its causes, and how it affects other

I Seek the Causes— This is How I Succeed organs and tissues of the body or he can never succeed. Treating a symptom or all of the symptoms, even, will not *Cure* the disease, because the symptom is not the disease, but merely the sign of it, and the suppression of the symptoms with stimulants or sedatives, as the



A Nodular Goitre.

case may be, only blinds the physician, as well as the patient, to the real danger.

To treat the signal or the symptoms or the alarm, for all these words mean the same thing, is just as foolish and dangerous as for a man trying to sleep on the railroad track to muffle the signal-bell warning him of an approaching train so as to stop the noise, and then lie down and sleep again. He stopped the noise all right—he abated the symptom, but that did not prevent

the train from grinding him to pieces.

Reader, that is just what doctors all over the world are doing today in the treatment of Goitre. They are fiddling away their own time and wasting the precious lives and opportunities of their patients by treating symptoms—muffling the danger-signal—and calling this a cure. The patient lies down to sleep in fancied security like the man on the railroad track, while the real disease is not checked, merely scattered through the general system to attack some other organ or function, and the victim is swept on to her destruction.

A large per cent of the medical profession thinks that when it relieves the symptoms it has effected a cure. That is as far toward any rational understanding of Goitre, its causes and common-sense treatment, as most doctors ever get. Not one doctor in one hundred knows any better. Your doctor will lance your boil and send you away telling you that you are cured. He will cut out the Goitre if you are foolish enough to let him and have the money to pay for the operation, and he calls that a cure. He will cut out your appendix if you are unwise enough to permit it, and tells you that you are cured of appendicitis. He will treat your rheumatic limb with his salicylates and liniments, and he will relieve the pain in the shoulder for a while by scattering the rheumatic poison throughout the system to settle in some other joint, muscle or tendon, whereupon he tells you that your rheumatism is cured and sends you his bill. But lancing a boil is in no sense a cure, because the boil is not the disease at all. It is merely the surface eruption indicating an impure, filthy condition of the blood. The boil is not the cause-the diseasebut merely one of the results of the derangement of the blood-a symptom. Your doctor lanced the symptomthe effect. The disease he never touched. It is true that that particular boil will heal and go away, but you are lucky indeed if two or three do not come in its place. You have got "boil corruption"-poison blood-in your system, and without treatment for the correction of the cause, the corruption will go on accumulating until the explosion point is again reached, and more boils will appear. Nature is obliged again to clean house, and you either have more boils or some internal organ or function of the body is attacked. And this will continue until the cause is reached and relieved. Then only are you cured.

Doctors in their treatment of Goitre seem to overlook the fact that it is a deep-seated and dangerous constitutional disease, and, as such, must have a most thorough course of systemic treatment as well as proper specific and local treatment for the reduction and disinfection of the enlarged and diseased Thyroid gland. They treat it just as it has been treated for hundreds of years, using iodine, plasters and irritating ointments, just as they would a simple enlargement of any kind, a wen, a rheumatic nodule, an enlarged lymphatic gland or anything of that nature.

Doctors completely lose sight of the fact that the secretion of the affected Thyroid gland is transformed into a powerful poison, which, if not neutralized by proper treatment or eliminated by way of the excretory organs, will undermine and wreck the entire constitution. They allow these secretions to collect in the system, poisoning the blood, heart, brain and entire nervous system, thereby counteracting all the good effects any treatment they might give could possibly do.

Such treatments will not only fail to cure a Goitre, but, in the great majority of cases, the patient is far worse off after the treatment than before. This is



just why so many Goitre sufferers get the idea that it is dangerous to attempt to have their Goitres cured, and refuse to have anything done for their trouble until forced to by their sufferings. I receive hundreds of letters every month from those who are actually afraid to give my treatment a trial because of their experiences with other treatments. To all such I can honestly say that I do not believe my treatment can possibly harm you. I have treated more than 100,000 cases of Goitre in my career as a Goitre Specialist.

A Cystic Goitre.

and I have yet to learn of a single person whom my treatment has injured.

WHY I SUCCEED WHERE OTHERS FAIL

The reason is just this. I have tried to master this one disease. I have devoted the best years of my life to its study, and I believe I can cure any case of Goitre that it is possible for human means to cure. I treat Goitre to cure it and not simply to relieve the swelling. With a vigorous course of constitutional treatment, I start you upon a general systemic renovation. I build up your general health, purify and enrich the blood, soothe and strengthen weak and irritable nerves and heart, and counteract and remove from the system the poisonous secretions formed in the gland. My treatment is also designed to remove all trace of disease from the affected gland, which practically assures you against a return of the trouble.

I do not think I need to say more on this point. I have fully covered it in describing the treatment itself.

But I print in this booklet, for all to see, the very best proof possible of the work I am doing. These letters are wholly unsolicited and come from responsible people all over the United States. They are the strongest possible evidence I can give of the treatment's efficiency. They are the heart-throbs from happy, grateful patients who have tested the treatment for themselves and can speak with authority. Read them carefully. They will interest you and give you new hope.

THE INFLUENCE OF GOITRE UPON THE GENERAL SYSTEM

It is not my intention to frighten Goitre sufferers by predicting all sorts of dire calamities if the Goitre is not immediately removed; but certain dangers actually exist, and I feel that I would be false to the trust imposed upon me as a physician if I did not point them out. I believe you want to know the whole truth rather than a part of it, and shall try to tell you the situation just as it is.

Goitre is more than an innocent local swelling. It is a deep-seated, pernicious, constitutional disease that undermines the constitution, alters one's character, weakens the mind and intellect, and not infrequently leads to serious heart complications, nervous prostration, shaking palsy, epilepsy and insanity. A few years ago one of the prominent hospitals for the insane and feeble-minded reported 285 of its 600 inmates as being affected with Goitre. This is food for serious thought.

One of the effects of Goitre to be most dreaded is its influence upon offspring. Not even Consumption or Scrofula is so destructive to offspring as is Goitre. The majority of children, particularly girls, born to goitrous parents inherit a predisposition to Goitre, shattered nervous system, a weak mind, and a state of low vitality which makes them peculiarly susceptible to the infirmities and diseases of childhood. The mortality of children born to goitrous parents is very high. A very small per cent of those born live to maturity. If you have a Goitre or a goitrous family connection.

Effect upon Offspring you are assuming an awful responsibility when you marry and bring a child into the world without first cleansing your own blood of the goitrous taint. It is bad enough to suffer from Goitre yourself, but what shall be said of the man or the woman who wilfully

commits the great wrong of transmitting the disease to a helpless, innocent child!

Goitre Paves the Way for Other Troubles In this connection I might state that the percentage of miscarriages among women who have Goitre is very high. I have not yet been able to determine whether this is due to some specific or direct action of the Goitre poison on the uterine organs, or to its debilitating influence on the general system, but it is a proved fact, established by the history of many, many thousands of cases, that goitrous women are much more susceptible to miscarriages than those not so afflicted. Female troubles, particularly irregular periods, are also very prevalent



In Which the Body and Left Lobe of the Gland are Involved.

among Goitre sufferers. It is quite unusual for a woman who has a Goitre of ten years' standing or over to give a history of perfectly healthy reproductive organs.

Another of the dangers of Goitre is its power to sap the vitality and undermine the general system, thus paving the way for other troubles. It is difficult to estimate the number of people who die every year from Lagrippe, Pneumonia, Kidney and Heart troubles or some other fatal malady who might have pulled through or might not have contracted the disease at all had not their systems been completely undermined by the pernicious influence of the Goitre poison.

Goitre sufferers are peculiarly susceptible to colds, sore throat, tonsilitis, coughs, etc., and knowing, as we do, the tendency for repeated and neglected colds to lead to catarrh and bronchitis, and finally consumption, Goitre sufferers should take heed of their condition

from the first, and save themselves much useless suffering and possibly something worse.

Few who have Goitre of more than a few months' standing enjoy perfect health. If the more serious stages, with the usual heart and nervous symptoms, the irritation of the kidneys and reproductive organs, have not yet developed, the sufferer feels uncomfortable and generally out of sorts. She has not her usual energy and ambition. She tires easily, often has a fickle appetite and is not infrequently troubled with pain and weakness through the back. Uterine complications and irregularity of the menstrual periods are also quite frequent complications, as is headache and constipation. Headache could almost be classed as a symptom of Goitre, so very common is it among this class of sufferers.

DO NOT OPERATE

There are two very important reasons why no Goitre sufferer should submit to an operation:

First, the operation is a DANGEROUS one—the statistics and reports of the surgeons notwithstanding. Owing to the nature of the disease and the close sympathy the Thyroid gland bears to the brain and nervous system, the shock resulting from an operation is tremendous, and it takes a vigorous and robust constitution to stand it.

Second, an operation, even when successfully performed, is not a *Sure Cure*. Many, many scores of sufferers apply to me annually for treatment who had previously undergone an operation. I have even had a few patients who reported having been persuaded to submit to a second operation.

Any surgeon who will be honest with you will tell you that he dare not remove all the Thyroid gland, because if the entire gland is removed, it would mean either Myxedema, Cretinism or a speedy death. If any of the diseased portion of the gland is left, it will surely grow again, leaving you in as bad condition as before. When the entire gland is affected, which is frequent,

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an operation is worse than useless. It only aggravates the Goitre, and in a few months the patient is in a far worse condition than before the operation was performed.

All the organs of the body are there for a purpose.



A Double Goitre, So-called because Both Lobes are Involved.

Each has a definite and specific work to perform in the economy of life. Nature knows what organs she wants the human body to have, and with any of these organs removed, the individual is never again sound or perfect.

Take appendectomy, for instance -the most common of all major operations. Few persons who have the appendix removed are ever as strong and healthy as they were before the operation was performed. If the truth were not suppressed by hospitals and surgeons, statistics

would show that a very large per cent of all "successfully operated" appendicitis patients are back again in the surgeon's hands in a year or two for treatment for some other ailment, such as intestinal obstruction or hernia, or else they pass the remainder of their lives nervous and physical wrecks. We do not know yet the function of the appendix, and until we do know enough about the human body to know what part the appendix plays in the chemistry of life, we should be slow to remove it.

Operation

And if the dangers of removing the appendix for Goitre are grave and the results disastrous, what shall we say of the immensely graver danger of remov-ing the Thyroid gland? This organ is even less understood than the appendix. That it has some very great and important function to perform in connection with the very forces of life, we do know, but that is all. We are positive from studying the results of its infection and removal that it is perhaps more intimately connected with the vital processes and the mental stability than any other

organ of the body. Its secretions exert a powerful influence upon the brain and nervous system. It is also known that it exerts a tremendous influence upon the circulatory system, the oxidization of the blood, the destruction and repair of worn-out tissue, and, in fact, is vital to the very equilibrium of the brain and nerve centers, including the seat of reason itself.

The removal of the entire Thyroid gland leads inevitably to physical and mental degeneracy. It means Cretinism and a slow decline to a mental and moral state little above that of the lowest of the animal kingdom.

This, I submit, is a hundred times worse than Goitre. If the Goitre cannot be cured by natural methods, then it is better to make the patient as comfortable as possible; and at least let her die, if need be, in the possession of her faculties, and not reduce her to the state of a hideous and repulsive animal, death in its most horrible form awaiting her in the end. I warn all Goitre sufferers never to submit to an operation. If your doctor cannot cure you, do not allow him to dehumanize you by cutting out the Thyroid gland.

DELAY IS DANGEROUS. ACT TODAY

All Goitre sufferers should know that the neglect of a Goitre, even one of the simplest type, is fraught with grave danger. We have seen that Goitre is a progressive, destructive, constitutional disease of great virulency, and when once Goitre virus gets into the system, there it is sure to stay until it is destroyed and driven out by a thorough course of anti-goitrous treatment.

A Goitre may remain in a latent or quiet stage for a variable period of time, depending upon the virulency of the infection, the state of the general health, daily habits, work, climatic conditions, etc., but the time is sure to come when it will become active and cause a general physical and nervous breakdown. Do not, I beseech of you who have Goitres just starting, be deluded into the thought that because it is not giving you any trouble today, it is of no consequence. Thou-

GOITRE :

sands have fallen a prey to this sad fallacy, and you should profit by their mistake and misfortune. The chances are 999 to I that it will not go away of its own accord, but will be there as long as the body is active. And while the Goitre itself might linger for many years and not cause a fatal termination, its influence upon the nerves, the heart and the blood is

most pernicious, and its certain effect is to diminish one's efficiency and render the body more susceptible to the inroads of other diseases, particularly catarrh, bronchial, lung, kidney and heart troubles.

Thousands are destroyed annually by pneumonia, Bright's disease, lagrippe, consumption and other maladies of the lungs and heart who might have been brought back to health or

been saved from contracting the dis-tre, Showing the Pro-truding Eyeballs. ease at all had not the system been in



a weakened and debilitated condition as a result of the undermining influence of the Goitre.

WILL YOU HEED MY LAST WORDS?

The closing words of this booklet come truly from the heart. From a medical point of view I have written of this cruel disease with entire candor. As a physician I have set it down for you in the clearest light of many years of arduous study and an experience covering more than 100,000 cases. But no words can express the sympathy I feel for the thousands of distressed and discouraged Goitre sufferers whose every effort at a cure has seemed to leave them in a worse condition than when they began; who hear everywhere the sentence of Incurable or the operating table. Theirs is indeed a heavy cross.

Will you, dear reader, heed my last words while there is yet time? Will you be guided by the experience of others who have trod the path that you travel today? Or will you go on foolishly and blindly to

your destruction? There are only two roads, and you must choose one or the other. Which will it be?

If you decide to accept the help I offer you, let me urge you not to delay a moment longer than you absolutely must. You cannot begin your treatment too soon. Your Goitre may apparently not be growing any larger, and it may not be giving you any trouble whatever, yet it is slowly but surely poisoning and undermining your whole system and is a constant menace to you. It goes forward all the time just as surely as the circling stars. It will grow from mild to serious and from symptom to symptom-from bad to worse even while it deceives you by remaining stationary as to size. Remember that the swollen neck-the excrescence itself-is not the only sign of danger. From the hour that the Goitre poison gets in, you are totally at its mercy in body and mind until it is destroyed and driven out. It is like the canker-worm which never rests until it destroys the plant under whose bark it is burrowing.

I implore you, good friends, not to be guilty of any foolish apathy. The means of recovery are here laid before you. They are the best and latest of a progressive science. The cost is not high, nor the trouble great to take them. Words of helpful advice are always at your service upon request. There is nothing between you and the joy of health but your own foolish prejudice or neglect.

Surely you will act for the best and get your case under treatment at once. It is the part of true wisdom to do so this very day.

Sincerely yours,

It Shoufson Bobo M.D.

Minty Block.

Battle Creek, Michigan.

Private Address: Lock Drawer 488. 39

One Thousand Dollar Forfeit

I hereby make the solemn declaration that the following letters of endorsement are genuine; furthermore that each one of them was voluntarily made by the writer thereof.

I ALSO AGREE TO FORFEIT THE SUM OF ONE THOUSAND DOLLARS TO ANY-ONE WHO WILL PROVE THAT ANY OF THESE TESTIMONIALS ARE NOT GEN-UINE OR WERE PURCHASED BY ME.

W. THOMPSON BOBO, M. D.

Subscribed and sworn before me, N. E. Retallick, Notary Public for and in the County of Calhoun, City of Battle Creek, on this 29th day of August, 1911.

> NEWTON E. RETALLICK, Notary Public.

[SEAL.]

My Commission expires Sept. 7, 1913.

These letters need no comment. They are the most eloquent and forcible arguments for the merits of my treatment I could offer. Read them carefully.

When writing to any of those whose addresses appear below, kindly enclose a stamped envelope for reply.

WAS REMOVED OVER A YEAR AGO AND NO §IGN OF ITS RETURN

SANTA ANA, CAL., 1384 Grand Ave.

Dr. W. T. Bobo,

Battle Crcek, Mich.

DEAR SIR: I hardly know how to thank you enough for what you did for me in the cure of my goitre. It has been over a year since I quit your treatment and there are no signs of its return. I feel that I am entirely cured. I am satisfied that your treatment will cure goitre in any form.

A friend of mine, Mrs., has a goitre, and I have given her your address and recommended your treatment to her. Please send her a blank to fill out.

Again thanking you and wishing you continued success, I remain, Yours very truly,

MRS. E. J. ALSBACH.

ALONG WITH THE GOITRE WENT THE CHOKING SPELLS, THE TROUBLESOME COUGH, ETC. ONE MONTH'S TREATMENT DID IT

RICE DEPOT, VA.

Dr. W. Thompson Bobo, Battle Creek, Mich.

DEAR DOCTOR: I received your letter a few days ago and am pleased to tell you that my goitre has disappeared; also that I am no longer troubled with those choking feelings and the severe coughing spells I used to have. I heartily thank you for the benefits that I have received, and if I ever stand in need of any more of your remedies, I will let you hear from me. I am glad I have found out where to go for relief and a cure.

Please accept my sincere thanks for what you have done for me. Yours most sincerely,

MRS. SUSIE ANNA BOWEN.

SURPRISED AND DELIGHTED WITH RESULTS

RELFE, MO.

Dr. W. T. Bobo,

Battle Creek, Mich. Dear Dr. Bobo:—

Replying to your kind letter of inquiry received a few days ago, I am happy to state that I do not believe I shall need further treatment, as no trace of the goitre remains.

It hardly seems possible that one treatment could cure a goitre of as long standing as mine, but the fact remains nevertheless that the goitre has entirely disappeared, much to my surprise and delight. I was well prepared for good results because I have heard so many favorable comments about your work, but certainly I did not expect a cure in the short time that it actually took. You truly have a remarkable remedy and I shall never fail to recommend you to everyone I may see who has a goitre.

GOITRE.

If this letter will be of any use to you, you have my permission to use it. I feel that you are justly entitled to this from me, and I gladly give it to you.

Wishing you many years of continued success in your great work of relieving and curing goitre sufferers by medical treatment, I am,

Your grateful friend,

Miss Elizabeth Evans

CURED FIVE YEARS AGO

HYRUM, UTAH.

Dr. W. Thompson Bobo, Battle Creek, Mich.

DEAR DOCTOR: I have just received your letter and was glad to hear from you. It was very neglectful of me not to have written before, but the reason for my delay was that I had lost your address.

I am glad to think I do not need any more treatment for goitre. My neck now measures $12\frac{1}{2}$ inches against $15\frac{1}{2}$ inches when I started with your treatment. Sometimes it would puff up until it measured $16\frac{1}{2}$ inches. It has been five years since I used your treatment and I feel fine. My health is better than for a long time, and my neck never bothers me now. I cannot thank you enough for what you have done for me, Doctor, and I will always recommend your wonderful goitre treatment to everyone who suffers from goitre.

If this letter will be of any benefit to you, you may use it and my name too.

With many thanks for the good you have done me, I remain as ever and always, Your friend,

MRS. FLORA DELL MCBRIDE.

MY CURES ARE PERMANENT

READ WHAT THIS LADY WHO WAS CURED BY MY TREATMENT SOME SIX WEEKS AGO SAYS CONCERNING IT

COYOTE, NEW MEXICO, March 22, 1917.

Dr. W. T. Bobo Battle Creek, Mich.

DEAR DOCTOR BOBO; — Your welcome letter received and I am happy to say that the three months' treatment

I took of you six years ago entirely cured my goitre. I do not need more treatment. I know you will be glad to hear that my goitre is cured. I am feeling fine—never better in my life. My neck does not hurt me any more and since the goitre has entirely disappeared I feel sure that it is gone forever. I cannot express to you my happiness and thank you and your wonderful remedy for what it did for me.

Not only is my goitre cured but my entire general health is fine. I do not know anyone in my locality who is troubled with goitre, but if I find anyone I shall be delighted to refer him to you.

If this letter will be of any service to you, you are privileged to use it.

Thanking you again most sincerely for the service you have rendered me, I am,

Yours most sincerely, MISS ALTAGRACIA MARTINEZ.

WAS GOING DOWN FAST: TOOK FOUR MONTHS' TREATMENT, GOITRE GONE. FEELS BETTER, LOOKS MUCH YOUNGER

LIVERMORE FALLS, MAINE,

R. F. D. No. 1, Box No. 11.

Dr. W. Thompson Bobo,

Battle Creek, Mich.

DEAR DR. BOBO:—I know you are looking for a line from .ne, but I have been out on two cases, one right after the other, so have been real busy for five weeks and have neglected writing you.

It is with a thankful heart I am writing to tell you I believe my goitre is cured. My doctor examined my throat recently and he said I had no goitre. He thought there was not any need of my taking further treatment. My neck is not large any more and my head feels so much better and everybody says I look so much younger than I did before I took your treatment. I was going down fast at that time and believe I would have been a complete wreck now if I had not begun with you. I feel like a new person.

If I can be of any help to you in your wonderful cure, let me know.

With best wishes and regards, I am,

December 3, 1923.

Your most grateful patient, MRS. ELSIE PERKINS.

GOITRE:

HOSPITAL DOCTORS SAID THEY COULDN'T HELP HER

JENNINGS, FLA.

Dr. W. T. Bobo,

Battle Creek, Mich.

DEAR DR. BOBO: I am now writing to let you know just how proud I am that I am cured.

My neck measured fourteen inches when I began taking treatment and is now not quite eleven inches. I had the goitre about three years.

Just to think that at one time I thought I would never be cured. I went to the hospital and the doctors there said they couldn't do me any good.

If anyone would like to write to me about the treatment I will gladly tell them about it. It is a really good treatment and I know it can cure goitre.

Yours very truly,

MISS ETHEL SMITH.

FAMILY PHYSICIAN PRONOUNCES CURE COMPLETE

WASHINGTON, N. C.

Dr. W. T. Bobo,

Battle Creek, Mich.

DEAR DR. BOBO: On receipt of your letter, I called in our family physician of this city and had him make a thorough examination of my daughter, Maude. He examined her heart and neck, and says she is as sound as a dollar. He thinks the cure is complete, and advised me to write you that, in his judgment, it is not necessary to continue the treatment.

I want to express to you my very deep gratitude for your kindness, as well as for your efficient treatment of our daughter. I earnestly wish I could see you and speak out of my heart, face to face. You have taken a great load of anxiety off my heart, and I shall always think of you as my benefactor.

In my travels I see many women and girls who are afflicted as my daughter was, and I hope I may be instrumental in interesting some of them in the great work you are doing. It is a tragedy that the ordinary physician is so helpless in the presence of this distressing affliction.

I pray God's blessing on you and your great work.

Gratefully yours,

REV. S. A. COTTON

LISBON, OHIO.

Dr. W. T. Bobo,

Battle Creek, Mich.

DEAR DR. BOBO: I am happy to write you that I do not believe I need further treatment. My family physician has examined me and says my goitre is cured. I am feeling fine.

With sincere thanks for what you have done for me, I am Sincerely yours, MISS AMY C. METTS.

CURED FIVE YEARS AGO WITH NO RETURN OF THE GOITRE

Dr. W. T. Bobo,

Battle Creek, Mich.

DEAR DOCTOR: I am writing to repay you in this small way for the great service you rendered me about five years ago when you cured me of the goitre, which I am happy to say has never returned.

I have a friend who has a daughter with goitre on her neck, and when I told her of your wonderful treatment and what it did for me, she asked me to write you for her * * * * . I wish I might tell every goitre sufferer about what your treatment did for me.

Sincerely yours,

MRS. ANNIE GREEN.

14 Rooney St.

THOUGHT COULD NOT BE CURED WITHOUT AN OPERATION

JERSEY CITY, N. J., 688 GRAND AVE.

Dr. W. T. Bobo.

Battle Creek, Mich.

DEAR DR. BOBO: I am happy to write you that I am feeling fine and my neck is normal in size. I thought I could never be cured without an operation, but thanks to your wonderful treatment, it has done the work. It worked like magic.

I have a friend who has a goitre and I have told her about your treatment and what it has done for me. She is very much interested.

You may use this letter if you wish to.

Your grateful friend,

MISS KATHERINE DUGAN.

