

"He is the richest man who enriches mankind most."

**ABSOLUTELY FREE  
TO YOU**

**Health or Success**

SUCCESS  
INFLUENCE  
HAPPINESS  
AMBITION  
HEALTH  
WEALTH  
PEACE  
MORE  
LOVE  
**MENTALISM**  
THE NEW SCIENCE

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**A Month's Treatment  
Free of Charge**

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**This is the Opportunity  
You Have Been Looking For**

## TO DEMONSTRATE THE WONDERFUL POWER IN MENTALISM

To reconstruct and build up the cells of the brain and tissues of the body, and thus eliminate the cause of disease, failure and unhappiness, we have decided to give one month's special treatment for health or success, absolutely free of charge, to the first 500 persons who, within the next 30 days, order a copy of A. Victor Segno's great book, "The Law of Mentalism."

In this great book is explained the law that is used in performing the wonderful cures of disease and in transforming failure into success. The reading of this book is a great aid to every person taking our treatment, for it assists him to understand and thereby secure the best results. By A. Victor Segno's method of treatment, every known disease can be cured. Why? Because Nature's Law is followed and the cause of disease eliminated. No medicines are used. We depend entirely upon the use of the brain, the intelligence, the transference of thought and the Divine Spark within man. By the law of attraction and vibration, we appeal to, and come into harmony with the inner or Divine part of every patient, and thus control their outer or physical form. It was thus that Christ cured disease, and performed what in those days were called miracles.

In every man there exists a latent force or power, by the name of which he can, if he understands, cure himself and also cure others. You possess this power and, with the assistance of our treatment, it can be awakened and will then make you capable of doing much good for yourself and for others. Our method never fails when there is an understanding and harmony between us and the patient. The information contained in the book, "The Law of Mentalism," when acquired by the patient, establishes the harmony—hence the value of knowing the Law.

We want you to know of this wonderful science; we want you to be able to speak of it from personal experience. We also want to help you and have you in return help us, by spreading the knowledge in your locality. If we benefit you, you cannot refrain from telling your friends, and they in turn will tell others, and thus the grand work of rescuing humanity from suffering and an early grave will spread in every direction, until all mankind will learn of the true method of healing the sick, of creating success for the unsuccessful and happiness for the unhappy.

The regular charge for the special treatment we are offering you is Five Dollars (\$5.00) per month, but to you it will be given absolutely free for one month, if you purchase a copy of "The Law of Mentalism," the price of which is Three Dollars (\$3.00), sent postpaid.

In giving a month's Special Treatment free with the book, we give you Eight Dollars (\$8.00) worth for only Three Dollars (\$3.00).

Remember, this offer is limited, and to be one of the fortunate you must send in your order at once. This opportunity will not come to you again. Should your order reach us after the 500 orders have been filled, we reserve the privilege of returning your money.

If for any reason you do not wish to take advantage of this offer, please write and tell us so, that we may transfer it to some other worthy person. If you need either health or success, you cannot afford to let this opportunity pass. Send in your order on the attached Order Blank NOW.

# Order Form

IMPORTANT

American Institute of Mentalism,  
Los Angeles, Cal., U. S. A.

Gentlemen:

I am enclosing Three Dollars, for which you will send to the following address one copy of "The Law of Mentalism," by A. Victor Segno.

In accepting this offer it is understood that I am to be furnished with a month's Special Treatment for health or success, as I may select, free of charge.

I desire treatment for.....

Date.....

Name .....

Street and No. ....

Town ..... P.O. Box.....

County ..... State .....

Note: Address your letters to American Institute of Mentalism, Inspiration Point, Echo Park, Los Angeles, Cal., U. S. A.  
Make all remittances payable to A. Dell Segno, Treasurer.

CUT OFF HERE

## HONEST EXPRESSIONS OF APPRECIATION

### READ THEM

"The Law of Mentalism," by A. Victor Segno, is the latest and best production of 'New Thought' literature. The author is clear in his statements; the sentences are brief but comprehensive and get one at once with the thoughts of the writer. The chapters on the causes and cure of diseases are especially good. He also shows clearly that Mentalism is the foundation plank of Christian Science, Magnetic Healing and other Occult Sciences. The book will do much good, for it gives a reasonable explanation of what is generally considered mysterious." NOV. 7, '11

"Your book, entitled 'The Law of Mentalism,' is one of the most inspiring books I have ever read. I appreciate the light you have thrown upon the mysterious and unknown side of Occult Science, and the way you take one's soul into depths of wisdom, and elevate the human faculty to the heights of heaven, convincing your readers that man is made in the image of his Creator, and shares His glory and power." J. G. C.

"The Law of Mentalism' is indeed worth its weight in gold. If people would apply the information it contains, there would be few failures in their lives. The instructions for selecting one's true vocation are very excellent. There is no longer any excuse for people following the wrong trade or business. They should read the Law of Mentalism." W. C. B.

I overcome all my troubles now with the greatest ease, for I have in my possession a precious consolation, something that every true, honest man and woman should have in their home, a copy of your book, 'The Law of Mentalism.' It is the noblest literature I have ever read. I never tire of reading it. It must carry happiness wherever it goes. Everyone who wishes to be happy and successful should read it." E. D.

"The Law of Mentalism' is worthy of my highest praise. It is intensely interesting and a great educator. The thought force used brings one to his senses. It contains the secret of life. From it I have learned how to live." T. H. B.

I find 'The Law of Mentalism' the most intensely interesting book I ever read. It is filled with enthusiasm, intelligence and noble thoughts. No one can read it through without being greatly benefited. It reveals a desirable road to happiness and success." J. A. C.

"In reading your book, 'The Law of Mentalism,' I am elevated by your thoughts, and feel it is a privilege to have a companion of so high an order. It is invaluable as a guide in life, and to parents and children a blessing. It should be in every library, so that the knowledge so necessary to the good of humanity would be within the reach of all." A. A.

"Your book, 'The Law of Mentalism,' is a valuable investment. No business man or family should be without a copy. My life has changed wonderfully since I read it. My health is improving daily, and my success is constantly on the increase." G. H. R.

"Your book, 'The Law of Mentalism,' is going to be a constant help to me. It is as direct and clear as an arrow to its mark, and meets all conditions. I appreciate the wisdom it contains, and enjoy the new courage it has instilled in me." J. E. P. C.

"Language fails to express my appreciation of your book, 'The Law of Mentalism.' Every one who reads it will find it the key to unlimited knowledge and all that is good and pure." A. M.

"I am much pleased with your book, 'The Law of Mentalism.' I think it the greatest book I ever read. Money could not buy it from me. I cannot praise it too highly, for it is truly wonderful." F. E.

"I am very much pleased with 'The Law of Mentalism.' I consider it a very excellent book in every way, and worth many times its price to any one who will read it and be guided by its teachings. Every man would be a better man for reading it." W. L. D.

"I have read your book, 'The Law of Mentalism,' and consider it of the greatest importance that every person who desires to know the truth, and thereby improve his mental ability, should read this work. It is the true guide to right and successful living." A. C. B.

"After reading your book, 'The Law of Mentalism,' I must say that it is a marvelous work. I would not be without it for Fifty Dollars." M. D.

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Send for a copy today. Price \$3. Sent postpaid. Address

AMERICAN INSTITUTE OF MENTALISM

Inspiration Point, Echo Park. Los Angeles, Cal., U.S.A.

Make all remittances payable to A. Dell Segno, Treasurer