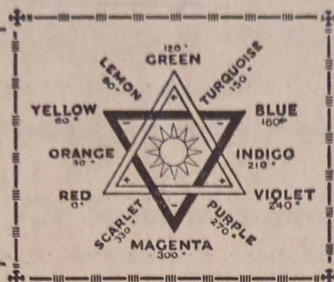


# SPECTRO-CHROME

February  
1936  
Orange



Volume  
12  
Number  
2

Trade Marks Registered In The United States Patent Office

IMPORTANT ARTICLES FEATURED

IN THIS ISSUE

Read and Let Your Friends Read

**SPECTRO-CHROME INSTITUTE**

**ANSWERS EDWARD A. ERNEST**

**ASKS IN COUNTERCLAIM**

**DAMAGES OF \$150,000.00**

**FOR BREACH OF CONTRACT**

**CALL TO ARMS!!!**

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*Reprinted By Spectro-Chrome Institute*

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# GOLDEN WHIP

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# SPECTRO - CHROME

A Monthly Magazine  
Devoted To The Service Of Mankind

*Editor And Publisher*

DINSHAH P. GHADIALI

OFFICIAL PUBLICATION OF

**Scientific Order Of Spectro-Chrome Metrists**

*(A Not-For-Profit Corporation Of The State Of New Jersey)*

**Malaga, New Jersey**

Entered as Second Class Matter, July 20, 1922, at Philadelphia, Pennsylvania and transferred to Malaga, New Jersey, July 1924, under the Act of March 3, 1879.

**Re:entered at**

**Malaga, New Jersey, January 12, 1934**

TELEPHONE:—VINELAND 530

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## TO THE PUBLIC

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For the views expressed in signed articles, the writers are responsible; for the opinions in articles bearing no identification, the Editor shoulders the sole responsibility.

SPECTRO-CHROME INSTITUTE

ANSWERS

EDWARD A. ERNEST

ASKS IN COUNTERCLAIM

DAMAGES OF \$150,000.00

FOR BREACH OF CONTRACT

The Answer To Complaint in suit of Edward A. Ernest, was filed in the Circuit Court of Milwaukee, Wisconsin, on Tuesday, February 18, 1936, by Spectro-Chrome Institute, through its Attorney George A. Burns. In giving its Answer, the Defendant Spectro-Chrome Institute asked also for Damages For Breach Of Contract, on the part of the Plaintiff Edward A. Ernest, in the amount of \$150,000.00 in a Counterclaim. The full text of the Answer is as follows:—

STATE OF WISCONSIN                      CIRCUIT COURT                      MILWAUKEE COUNTY

.....

EDWARD A. ERNEST,

Plaintiff,

vs.

ANSWER  
TO  
COMPLAINT

SPECTRO-CHROME INSTITUTE, a foreign corporation,

Defendant.

.....

Now comes the above named Defendant, by its Attorney, GEORGE A. BURNS and for Answer to the Complaint herein admits, alleges or denies as follows:

ANSWER TO ALLEGED FIRST CAUSE OF ACTION

1. Admits allegations in Paragraphs 1 and 2 in said First Cause Of Action, about residence of the Parties.
2. Admits allegations in Paragraphs 3 in said First Cause Of Action, that on the 9th day of February, 1934, the Plaintiff and Defendant made an Agreement which was an Exclusive Distributing Concession Contract for the United States Of America, for the sale of Spectro-Chrome Equipments, manufactured by the Defendant.
3. Admits the allegations in Paragraph 4 of said First Cause Of Action, about paying the Defendant a stipulated sum per week.
4. Denies that the Plaintiff duly performed all conditions of the Contract on his part, as alleged in Paragraph 5 in the said First Cause Of Action.
5. Admits allegations in Paragraph 6 in said First Cause Of Action, about new Contract.
6. Denies allegations in Paragraph 7 of said First Cause Of Action, that it agreed

to return money to the Plaintiff and in this connection alleges that the Plaintiff under the terms of the Contract is not entitled to a refund of any moneys paid pursuant to the terms of the Contract, but merely had the right to order for and have delivered to Purchasers, Equipments under the terms and conditions set forth in the Contract.

7. Admits the shipment of certain Equipments to certain Purchasers on order of the Plaintiff as alleged in Paragraph 8 of said First Cause Of Action but, denies that Plaintiff was refused credit for the sums paid by him pursuant to said Contract.

8. Denies allegations in Paragraph 9 of said First Cause Of Action.

9. Denies allegations in Paragraph 10 of said First Cause Of Action, that the Plaintiff lost Fifteen Hundred Dollars (\$1500.00) or any other sum or that the Plaintiff was damaged in any way by any act of commission or omission on the part of the Defendant.

#### ANSWER TO ALLEGED SECOND CAUSE OF ACTION

For Answer to the Second And Separate Cause Of Action in said Complaint, the Defendant admits, alleges or denies as follows:

2. Denies that Plaintiff duly performed all the conditions of said Contract on his part up to and including the 23d day of August, 1935 as alleged in Paragraph 4 of said Second Cause Of Action and in this connection alleges that the Plaintiff breached the said Contract in many and divers particulars, including failure and refusal on the part of the Plaintiff to comply with the terms and conditions contained in Article 21 of said Contract; (a complete and exact copy of said Contract is annexed to the Complaint and marked "Exhibit A").

3. Admits that the Plaintiff sent to the Defendant certain sums of money to prevent cancellation and forfeiture of the Contract, but denies receipt of the sum alleged in Paragraph 5 of said Second Cause Of Action.

4. Denies that any money is due to the Plaintiff by way of refund, as alleged in Paragraph 6 of said Second Cause Of Action.

5. Denies that Plaintiff was damaged in the sum of Four Thousand Thirty Dollars (\$4,030.00) or any other sum, as alleged in Paragraph 7 of said Second Cause Of Action, because of any act of commission or omission on the part of the Defendant.

#### ANSWER TO ALLEGED THIRD CAUSE OF ACTION

For Answer to the Third And Separate Cause Of Action set forth in said Complaint, the Defendant admits, alleges or denies as follows:

1. Admits allegations in Paragraph 1 of said Third Cause Of Action, about the residence of the Parties.

2. Admits allegations realleged in Paragraphs 2 of said Third Cause Of Action, wherein Paragraphs 2 and 3 of the Second Cause Of Action in the Complaint are repeated by reference about the Contract and it being for the life of the Plaintiff.

3. Denies allegations in Paragraph 2 of said Third Cause Of Action, insofar as it realleges and repeats the allegations of Paragraph 4 in said Second Cause Of Action of the Complaint and in this connection alleges that the Plaintiff violated and breached the said Contract in many and divers ways and particularly violation of Article 20 of said Contract and also by refusing and failing to comply with the terms and provisions of Article 21 of said Contract.

4. Denies allegations of Paragraphs 3, of said Third Cause Of Action, about refusal to ship Equipments.

5. Admits that the Defendant agreed to ship to the order of the Plaintiff, for Purchasers such Equipments as were paid for in advance by the Plaintiff to prevent cancellation and forfeiture of said Contract, as alleged in Paragraph 4 of said Third Cause Of Action, but, denies all other implications therefrom alleged in said Paragraph 4.

6. Admits that Defendant did make certain such shipments to the order of the Plaintiff as alleged in Paragraph 5 of said Third Cause Of Action and in this connection alleges that it became imperative for the Defendant in the protection of its own reputation and integrity to discontinue any further shipments to the order of the Plaintiff, because of the conduct of the said Plaintiff; alleges further that the Plaintiff, contrary to the fact, was wrongly holding himself out to prospective Purchasers and the public as the "Exclusive Distributor For The United States"; that said Plaintiff was issuing sundry derogatory and false statements about the Defendant and its business and that the Defendant was compelled by the said conduct on the part of the Plaintiff to protect its reputation and integrity by discontinuing further shipments to the order of the Plaintiff.

7. Admits that the Plaintiff made sales of Spectro-Chrome Equipments prior to August 23, 1935, but, denies any information sufficient to form a belief about the "considerable profit" of the Plaintiff, alleged in Paragraph 6 of said Third Cause Of Action.

8. Denies the alleged breach of Contract stated generally in Paragraph 7 of said Third-Cause Of Action and denies that the Plaintiff suffered any financial loss because of any act of commission or omission on the part of the Defendant.

9. Denies any knowledge or information sufficient to form a belief concerning any advertising done by the Plaintiff, as alleged in Paragraph 8 of said Third Cause Of Action.

10. Admits allegations about Discount in Paragraph 9 of said Third Cause Of Action, but, Defendant alleges that the Contract Article 14 shows amount of Discount as otherwise than alleged by Plaintiff.

11. Denies that the Plaintiff suffered any loss of future profits to be earned under said Contract and further denies that the Plaintiff suffered any loss by reason of any act of commission or omission on the part of the Defendant, as alleged in Paragraph 10 of said Third Cause Of Action.

12. Admits that the Defendant refused to submit the alleged claims of the Plaintiff to Arbitration and in this connection the Defendant alleges that the Plaintiff by his own conduct brought about a cancellation and forfeiture of said Contract:

(a) By so acting and conducting himself that he was expelled as a Member of Scientific Order Of Spectro-Chrome Metrists; that said expulsion was made only after eight charges were specifically preferred against the said Plaintiff and an Investigation and Trial thereon duly had in accordance with the Constitution And Rules of the Scientific Order Of Spectro-Chrome Metrists; that at the time of the Trial of the said Charges, the Plaintiff entered pleas of "Guilty" to six of the eight Charges, so preferred and upon his said pleas of "Guilty" was found guilty by the duly constituted Trial Commission that heard the Plaintiff on the said Charges; that pursuant to said finding of guilty and in accordance with the Constitution And Rules of the said Scientific Order Of Spectro-Chrome Metrists, the said Plaintiff was duly expelled therefrom by the Board Of Trustees acting as the Supreme Tribunal. Article 20 of the said Contract between the Plaintiff and the Defendant makes it an essential and continuing condition to the maintenance of said Contract and that the Plaintiff shall, during the life of the Contract, remain as Member or Provisional Member of the Scientific Order Of Spectro-Chrome Metrists.

(b) By failing and expressly refusing to comply with the terms and provisions set forth in Article 21 of said Contract in regard to weekly payments, which Article by its terms is made essential and continuing condition for the maintenance of said Contract and a violation thereof by the express terms of said Contract is made a ground for the cancellation and forfeiture of the Contract in its entirety at the option of the Defendant.

That the Defendant pursuant to and in accordance with the provisions of Article 21 of said Contract duly exercised the option therein conferred upon it to cancel and forfeit said Contract and duly notified the Plaintiff of its exercise of said option and of the termination of the said Contract.

13. Denies that the Plaintiff was damaged in the sum of One Hundred Thousand Dollars (\$100,000.00) or any other sum by reason of the failure of the Defendant to perform any condition of said Contract or by reason of any act of commission or omission whatsoever on the part of the Defendant, as alleged in Paragraph 12 of said Third Cause Of Action.

Further answering said Complaint Defendant denies each and every allegation, matter and thing therein contained not hereinbefore specifically denied, explained or qualified.

#### COUNTERCLAIM

For a further Answer to said Complaint and by way of Counterclaim Defendant alleges:

FIRST:— That at all times hereinafter mentioned, the Plaintiff was and now is a resident of the City and County of Milwaukee, State of Wisconsin, engaged in the general business of sales promotion.

SECOND:— That the Defendant is a Corporation duly organized and existing under and by virtue of the Laws of the State of New Jersey, having its principal place of business in the Village of Malaga, Township of Franklin, County of Gloucester, State of New

Jersey and that said Defendant is engaged in the business of manufacturing and selling Spectro-Chrome Equipments.

THIRD:— That on the 1st day of August, 1935, the Plaintiff and Defendant entered into a written Agreement, which is fully set forth and annexed to the Complaint herein marked as "Exhibit A"; that this Defendant incorporates said Agreement herein as a part of this Counterclaim, with the same legal force and effect as though said Contract were set forth fully herein verbatim;

FOURTH:— That there exists and at all times hereinafter referred to did exist a Not-For-Profit, Membership Organization known as the Scientific Order Of Spectro-Chrome Metrists; that said Order has a fundamental Constitution And Rules and that all Affiliates thereof agree to be bound and are bound by said Constitution And Rules.

FIFTH:— That the Defendant makes it a condition precedent to and a continuing condition to the making of any sales promotion contract with anyone, that said person shall be and continue to be a Member or Provisional Member of said Scientific Order Of Spectro-Chrome Metrists; that the Contract referred to between the Plaintiff and the Defendant contained an express provision to that effect, requiring the Plaintiff to maintain his Membership or Provisional Membership in said Scientific Order Of Spectro-Chrome Metrists during the entire life of his Contract.

SIXTH:— That after the execution of the said Contract, the said Plaintiff in many and divers ways, in carrying on his business under said Contract, did certain acts that caused Charges to be preferred against him with the duly constituted authorities of the said Scientific Order Of Spectro-Chrome Metrists, pursuant to and in accordance with the fundamental Constitution And Rules of said Organization.

SEVENTH:— That the Defendant promulgated certain Sales Rules of Spectro-Chrome Institute, all of which were known to the Plaintiff.

EIGHTH:— That the Plaintiff by his actions and course of conduct violated the Sales Rules promulgated by the Defendant and as a result thereof eight Charges, including Dishonesty, Fraud On The Public and the like, were lodged against the Plaintiff with the duly constituted authorities of the Scientific Order Of Spectro-Chrome Metrists; that all of said Charges had to do with the conduct of the Defendant's business by the Plaintiff under and pursuant to the said Contract; that the said Plaintiff pleaded "Guilty" to six of said eight Charges and was found guilty thereof and by action of the duly constituted authorities was expelled from Membership in the Scientific Order Of Spectro-Chrome Metrists; that by such expulsion the Plaintiff made it necessary and imperative that his business relations with the Defendant and also the aforesaid Contract existing between them be terminated.

NINTH:— That the Plaintiff in violation of his Contract with the Defendant, failed to comply with Article 21 of said Contract in that he failed to send to the Defendant the stipulated remittance of One Thousand Dollars (\$1,000.00) each week and in that he failed to place in the homes or places of business actual bona fide orders in the quantity required by such Contract; that the said failure of the Plaintiff to comply with his Contract made it necessary and imperative for the Defendant to exercise its option under the Contract and declare it cancelled and forfeited and that the said Defendant did so cancel and forfeit, thereby terminating such Contract.

TENTH:— That at the time when the Plaintiff and Defendant entered into the aforesaid Contract and because of the making of said Contract as the said Plaintiff well knew, the Defendant expended large sums of money in the erection of buildings, machinery and in numerous other ways, solely to enable it to meet all of the Plaintiff's requirements under the said Contract.

ELEVENTH:— That because of the termination of said Contract made necessary and imperative by the Plaintiff's failure to sell the stipulated quota of Equipments and the refusal to send the stipulated weekly remittance as required by the terms of said Contract, as well as by other acts and conduct of the Plaintiff in violation of said Contract, the Defendant suffered great loss of prestige among the Public, heavy financial and other losses and was damaged in the amount of One Hundred Fifty Thousand Dollars (\$150,000.00).

WHEREFORE Defendant demands Judgment dismissing the Plaintiff's Complaint



Viewpoint—"I went to several specialists, but one always contradicted the others."

Comment—"It pays them to do so."

Viewpoint—"Can Spectro-Chrome be used before or after eating?"

Comment—"Use it as dinner or supper."

Viewpoint—"My heart can still be heard by somebody putting the ear to it."

Comment—"There are no silencers made to muffle the heart."

—o—

### AN EDUCATIONAL OUTRAGE

Alma Hering of 6 and Vivian Hering of 11, children of a family professing the creed of Jehovah's Witnesses, both residents of Secaucus, New Jersey, were expelled from the Lincoln Public School, by order of the Board Of Education, for refusing to salute the American Flag, on the ground of religious scruples. This expulsion order is an outrage and a travesty on the Federal Constitution which permits religious freedom. Dinshah never removes his cap even in a Court Of Law, but, no judge compelled him—why should such bigotry be then permitted in a school? The Flag is truly the sign of our country, but, one who believes in saluting none except the shrine of the Lord, should have perfect freedom from such worldly views. American educators need some broadening. The case will be carried by the American Civil Liberties Union to the United States Supreme Court. It may be incidentally stated that Dinshah has been an Associate Member of the Union many years.

—o—

### DEATH BY LAUGHTER

Here is one from China about laughing last. Lee Peng Yen, a Chinese was sentenced to execution on a charge of rape. On Appeal, the death sentence was commuted to 15 years in imprisonment. His prison friends gave the warden some money for food and liquor to celebrate the commutation. Lee joined in the entertainment and as the gang was enjoying the provided meal, Lee started to laugh so much that finally he died laughing.

The Medical Octopus which has been constantly laughing at Spectro-Chrome, might as well learn a timely lesson from this Chinaman. Lee's fate will be the fate of the Octopus Trust. It will die laughing and none will weep at its death.

Trade "FAVORSCOPE" Mark

FOR SPECTRO-CHROME METRY

Dinshah Sympathometer System

Based On Solar, Lunar And Terrestrial Radiant Gravitational Influence

1936  
APRIL1936  
LEMON

CHRONOS

(TIME TABLE)

Computed By Irene Grace Dinshah, Cyrus Dinshah And Roshan Dinshah, According  
To The Longitude And Latitude Of Spectro-Chrome Institute

SET TO STANDARD TIME FOR HOME USE

Date-Day	DAY FAVORS	NIGHT FAVORS
1 Wed.	5:45— 8:41—11:37—2:33	7:52—10:48— 1:44—
2 Thu.	7:11—10:07— 1:03—3:59	6:25— 9:21—12:17—3:13
3 Fri.	7:09—10:05— 1:01—3:57	6:26— 9:22—12:18—3:14
4 Sat.	7:08—10:04— 1:00—3:56	6:27— 9:23—12:19—3:15
5 Sun.	5:38— 8:34—11:30—2:26	7:56—10:52— 1:48—
6 Mon.	5:37— 8:33—11:29—2:25	7:57—10:53— 1:49—
7 Tue.	5:35— 8:31—11:27—2:23	7:58—10:54— 1:50—
8 Mon.	5:34— 8:30—11:26—2:22	7:59—10:55— 1:51—
9 Thu.	5:32— 8:28—11:24—2:20	8:00—10:56— 1:52—
10 Fri.	5:31— 8:27—11:23—2:19	8:01—10:57— 1:53—
11 Sat.	6:57— 9:53—12:49—3:45	6:34— 9:30—12:26—3:22
12 Sun.	6:56— 9:52—12:48—3:44	6:35— 9:31—12:27—3:23
13 Mon.	6:54— 9:50—12:46—3:42	6:36— 9:32—12:28—3:24
14 Tue.	5:25— 8:21—11:17—2:13	8:05—11:01— 1:57—
15 Wed.	5:23— 8:19—11:15—2:11	8:06—11:02— 1:58—
16 Thu.	5:22— 8:18—11:14—2:10	8:07—11:03— 1:59—
17 Fri.	6:48— 9:44—12:40—3:36	6:40— 9:36—12:32—3:28
18 Sat.	6:47— 9:43—12:39—3:35	6:41— 9:37—12:33—3:29
19 Sun.	6:45— 9:41—12:37—3:33	6:42— 9:38—12:34—3:30
20 Mon.	5:16— 8:12—11:08—2:04	8:11—11:07— 2:03—
21 Tue.	5:15— 8:11—11:07—2:03	8:12—11:08— 2:04—
22 Wed.	5:13— 8:09—11:05—2:01	8:13—11:09— 2:05—
23 Thu.	5:11— 8:07—11:03—1:59	8:14—11:10— 2:06—
24 Fri.	5:09— 8:05—11:01—1:57	8:15—11:11— 2:07—
25 Sat.	6:36— 9:32—12:28—3:24	6:48— 9:44—12:40—3:36
26 Sun.	6:35— 9:31—12:27—3:23	6:49— 9:45—12:41—3:37
27 Mon.	6:34— 9:30—12:26—3:22	6:50— 9:46—12:42—3:38
28 Tue.	5:05— 8:01—10:57—1:53	8:19—11:15— 2:11—
29 Wed.	5:03— 7:59—10:55—1:51	8:20—11:16— 2:12—
30 Thu.	5:02— 7:58—10:54—1:50	8:21—11:17— 2:13—

## APRIL CORRECTION FORMULA FOR LOCALITY 1936

For Other Places, Take Nearest Locality Temporarily And Write Us  
For Future Inclusion Which Will Be Done Only If Necessitated  
By Appreciable Time Difference.

When Making Such Request, Let Us Know What Standard  
Time You Have In Your Locality.

Your Locality	Day Correction Minutes	Night Correction Minutes
Aberdeen, S. D. ....	Add 24	Add 44
Atlantic City, N. J. ....	Subtract 2	Subtract 2
Baltimore, Md. ....	Add 6	Add 6
Barron, Wis. ....	Subtract 3	Add 17
Berlin, Wis. ....	Subtract 11	Add 3
Binghamton, N. Y. ....	None	Add 8
Boston, Mass. ....	Subtract 21	Subtract 11
Buhl, Idaho ....	Add 32	Add 42
Canton, Ohio ....	Add 24	Add 26
Cedarburg, Wis. ....	Subtract 14	Subtract 2
Chicago, Ill. ....	Subtract 13	Subtract 5
Cincinnati, Ohio ....	Subtract 22	Subtract 22
Cleveland, Ohio ....	Add 23	Add 29
Clinton, Iowa ....	Subtract 3	Add 5
Detroit, Mich. ....	Add 27	Add 37
East Jordon, Mich. ....	Subtract 29	Subtract 9
Flint, Mich. ....	Subtract 30	Subtract 20
Gary, Ind. ....	Subtract 14	Subtract 8
Grafton, Wis. ....	Subtract 14	Subtract 2
Grand Rapids, Mich. ....	Subtract 22	Subtract 12
Hillsdale, Mich. ....	Subtract 26	Subtract 18
Indianapolis, Ind. ....	Subtract 16	Subtract 16
Kansas City, Mo. ....	Add 18	Add 18
Los Angeles, Calif. ....	Subtract 1	Subtract 14
Malaga, N. J. ....	Spectro-Chrome Meridian	
Mansfield, Ohio ....	Add 29	Add 31
Marshall, Mo. ....	Add 13	Add 13
Milwaukee, Wis. ....	Subtract 13	Subtract 3
Minneapolis, Minn. ....	Subtract 22	Subtract 4
Mound City, S. D. ....	Subtract 30	Subtract 10
New York, N. Y. ....	Subtract 6	Subtract 2

Oshkosh, Wis. ....	Subtract	13	.....	Add	1
Philadelphia, Pa. ....	Add	1	.....	Add	1
Phoenix, Arizona ....	Add	35	.....	Add	20
Pittsburg, Pa. ....	Add	19	.....	Add	21
Providence, R. I. ....	Subtract	18	.....	Subtract	10
Racine, Wis. ....	Subtract	14	.....	Subtract	4
Rochester, Minn. ....	Subtract	16	.....	Subtract	2
Rochester, N. Y. ....	Add	4	.....	Add	16
Saginaw, Mich. ....	Subtract	30	.....	Subtract	18
St. Louis, Mo. ....	Add	2	.....	None	
St. Petersburg, Fla. ....	Add	44	.....	Add	13
San Diego, Calif. ....	Subtract	3	.....	Subtract	21
San Francisco, Calif. ....	Add	12	.....	Add	8
Sheboygan, Wis. ....	Subtract	16	.....	Subtract	2
Terre Haute, Ind. ....	Subtract	10	.....	Subtract	10
Trenton, N. J. ....	Subtract	2	.....	None	
Vineland, N. J. ....	Spectro-Chrome Meridian		.....		
Washington, D. C. ....	Add	9	.....	Add	7
Wellsville, N. Y. ....	Add	7	.....	Add	17
Wenatchee, Wash. ....	Subtract	10	.....	Add	14
Wildwood, N. J. ....	Subtract	1	.....	Subtract	1
Wilmington, Del. ....	Add	2	.....	Add	2

## CAUTIONS OF THE MONTH

### April

- 7—Low Critical Period  
22—High Critical Period

The crisis for Sufferers may culminate on the above dates, beginning two and a half days prior and ending two and a half days subsequent to the Criticals.

## FAVORABLE DATES TO START TONATIONS

1, 2, 3, 6, 11, 12, 14, 18, 19, 21, 22, 23, 24, 27, 29, 30.

## WARNINGS OF THE MONTH

In certain Localities, where the Tonation may not overlap the Sunset or Sunrise Period, (when the Reversal of the Occult Operation Of The Vital Vehicle ensues) an extra Favor is possible on certain dates. Be careful in your calculation however, if you desire to use it; better avoid it if you do not know the principles thoroughly.

**FIRST DETROIT MICHIGAN PLANET**

(HOTEL TULLER, DETROIT, MICHIGAN)

**Meeting Of Thursday, January 2, 1936****Successful Use Of Spectro-Chrome In:—Cold, Constipation, Asthma,  
Dog and Canary Disorders.***Reported By:—EDWIN W. LEMKE, Recorder.*

Deputy Greta O. Peck was in the chair.

Lucille G. gave an interesting talk on "My Stay At Malaga". She was continually interrupted by eager questioners. Her central theme was the strict business-like manner that prevailed there and the almost insurmountable task that Colonel Dinshah assumes in answering his voluminous correspondence. Irene Dinshah has no regular time to retire; it is a matter of duty before pleasure.

Otto H. reported about his granddaughter, who had a Cold for one week and one Tonation of Turquoise restored her to health. Four Tonations of Turquoise were given to his daughter and Yellow is now being used.

L. Roy D. reviewed the book of Walter Kilner on "The Human Atmosphere". The point he made was that the Human Aura is gradually receiving recognition as a scientific fact.

The Deputy, Otto H. and Albert G. discussed the Aura. The Deputy viewed the Aura as a "Psychic Phenomenon", Otto H. as the material Emanation of a given Chemistry and Albert G. approached it from the standpoint of Occult Science. The Deputy also stressed the point that Spectro-Chrome implies the "psychic factor of volition". We must "Will" to use Spectro-Chrome.

Sara C. reported about her dog who after receiving a few Tonations was practically a good dog again.

Harley S. reported the case of his wife who shows a steady improvement. Her Bowels are now normalated by Spectro-Chrome, after having used Cathartics for 20 years. She still lacks the necessary strength. Pain is no longer present. He concluded by saying, "you must get a good bang to wake up to Spectro-Chrome."

Albert G. spoke on the importance of the High and Low Critical Periods. Another point in his discourse was that in tonating one must be careful to be not closer than 18 inches from the Spectro-Chrome, otherwise there is an interference with the Aura. He then

spoke about the Physiology of the Pituitary Gland and advised using Green in abundance. The last 15 Minutes of any Tonation are the most important. It is during this period that the Great Sympathetic Nervous System changes. Allow 10 Minutes rest in the dark after each Tonation when Ultra-Green Colors are used. The three important Waves of Spectro-Chrome are Scarlet, Magenta and Purple. Magenta should always follow Scarlet and Purple.

Edna H. reported her own case of a rundown condition. After using Green, Lemon and Magenta, she now feels better than in years.

George G. reported the case of his wife suffering from Asthma. "Over a period of 10 years, everything was tried and then the switch was turned on in my 'nut' by Colonel Dinshah", said he; "The first Tonation produced sleep. Her weight had been reduced from 170 pounds to 116 pounds, but she regained 15 pounds. She had frequent asthmatic attacks, which at times continue for 2 weeks. After 2 months of tonating, she is gradually resuming her household duties."

Cecelia D. reported that since using Spectro-Chrome, she enjoyed a very strenuous and pleasant Christmas. Such activities two months ago, would have killed her. Spectro-Chrome improved her "Resistance".

Anna H. told of the successful Tonation of her Canary. One Tonation of Green was enough. The bird was a lifeless little creature in the morning, but the members of her family were amazed at the cheerfulness of the songster by evening.



The Human Aura is Chemical Emanation of Physical Particles in its lowest aspect on the Physical Plane. The Psychological Vehicle has its own Aura of Astrons. The Mental Vehicle has its own Aura of Mentons. Volition emanates on the Mental Plane. Spectro-Chrome is the **only** Healing System using Attenuated Physical Waves to oscillate and actually affect the Higher Side Of Life. Study Master Of Occultism.

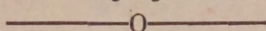
The Aura is affected by Electro-Magnetic Oscillatory Frequencies. The Spectro-Chrome being operated by Electrical Current, should be as far as practicable away from the Sufferer, as the Irradiation spread of the Attuned Color Wave will permit.

The last 15 Minutes of the Tonation are the vital factor in the Tonation. It is during that period that in the "Water Level" or

"Jala Tatva". the disturbed rhythm between the Red and Violet Divisions of the Spectrum, has the opportunity to equilibrate.

During the Day Favors, when the Sun is above the horizon, right after any Ultra-Green Tonation, the Sufferer must not emerge in the Day Light, because Day Light is predominant in the Infra-Green Division. Similarly, right after any Infra-Green Tonation, the Sufferer must not emerge in the Moon Light, because that Light is predominant in the Ultra-Green Division and is of a Polarized character, being a Reflected Light. There is **more** in Spectro-Chrome yet, that the Originator **never** taught his students! The time is **not** ripe to divulge many of the unrecognized Truths.

The use of Spectro-Chrome for animals other than human is an accomplished fact, now many years.



### GERMAN JURY ACQUITS LIGHT HEALER

Erna Koenig of Essen, Germany, who was indicted and tried there for using Light in her practice without a medical license, was after a long trial found "Not Guilty" and liberated. She was charged with "Murder, Cheating And Swindling", but produced in the Court such numerous cases of Tuberculosis and Cancer remedied by "Rays" of Light, that the verdict was given in her favor.

This encourages the Originator of Spectro-Chrome Metry to visit Germany. However, his sole concern is that Reichsfuehrer Adolph Hitler might mistake him for a Jew, because of the symbol of the Mogen David in Spectro-Chrome and order him deported before he could produce the proofs that the Science of Spectroscopy on which Spectro-Chrome is based, originated primarily in the minds of the great German Scientists Fraunhofer, Bunsen and Kirchhoff. If Hitler will give Dinshah guarantee of immunity from persecution, Dinshah is ready to go there at his own expense.

In an article under the heading "Erna Koenig freigesprochen", the correspondent speaks of the persecution of Erna Koenig by the medical authorities there. Thanks to an impartial Jury and Judge, she was given a clean bill of innocence not only for that case, but for future similar cases against her.

The Originator of Spectro-Chrome repeats his open challenge to any and all "medical authorities" to fight him about the merits of the Science, any time, any place, in open public debate.

## SPECIMEN OF MEDICAL DIAGNOSIS

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In a recent report sent by E. G. P. to us, appeared a long series of alleged "Diagnosis" by Medical Doctors, in a certain case. As in our Science, we discarded all such humbug, it would not be necessary to waste space in even allusion to it. The exposure of what is called "Medical Diagnosis" we gave very completely in Spectro-Chrome Metry Encyclopaedia, but as the World is not familiar with our methods, we take pleasure in printing some more 'to drive the lesson home.

Doctor 1:—"Intestinal Flu". No relief for 6 months.

Doctor 2:—"Diabetes". No results in hospital.

Doctor 3:—"Bright's Disease". No results.

Doctor 4:—"Multiple Sclerosis". Gave up hope saying they could do nothing.

Doctor 5:—"Simmond's Disease of the Pituitary Gland". Ran out of funds and took her into Chicago Research Hospital. Had to feed her with tube to keep her alive.

Doctor 6:—"Nervous Breakdown". In the hospital 3 months. Brought back to Milwaukee, Wisconsin, as she went in; hardly different.

Now? She sleeps well, sits up, uses her hands enough to eat alone and can write. She has also control of her Bowels. "Wonderful improvement", says E. G. P. "without a Doctor! I am giving her Green Tonations until I hear from you. Personally, I believe the whole thing was a 'nervous collapse'."

Someday—someday—when some fool medical authorities drag us into Court again, to prove the MERITS of Spectro-Chrome, no Court will be big enough to hold the army of Sufferers that can vouch for what Spectro-Chrome did for their health. We are not carrying a "chip on the shoulder" or "looking for trouble", but we know of a certainty that recently several moves were made to issue a Warrant for the arrest of Dinshah again on charges of swindling the public with "fake machines" and such moves were frustrated by sensible Law Authorities, who knew better. A few cases in different States on the merits of Spectro-Chrome, will be the surest way to end the dominating influence of the Medical Octopus on the public mind. No power can conquer Spectro-Chrome on its merits and Service To Suffering Mankind—it is a proven and established fact.

## THE PRISONER'S SONG

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J. P., a Purchaser of Spectro-Chrome wrote us from Pennsylvania that he had a Canary Bird of which he was very fond. Said he, "Now what shall I do to prevent him from becoming sick?" He wanted explicit directions.

We wrote to him "You are surely entitled to our Free Guidance for it. However, in accordance with our rules, you will please send us the enclosed General Advice Chart, completely filled in each detail."

He sent us the General Advice Chart, with all the back questions unanswered. We sent back the reply on the Irradiation Free Guidance Chart as follows:—"The General Advice Chart you sent is incomplete. You did not give Frontelim, Backelim, Kardoscil and Spiroscil and such other information asked on the Chart. Furthermore, the Sufferer is not related to you by birth or marriage and is therefore not eligible for our Free Guidance."

Still he did not understand the underlying humor and told us by underscoring the words in our prior communication that he was entitled to the Free Guidance for the Canary Bird. So we sent him another Irradiation Free Guidance thus: "You did not fill your Chart completely, but sent us one side blank. We have the honest opinion that no person has the right to keep a singing canary bird in a cage, because when you hear the bird, it is always a 'prisoner's song'. We strongly suggest that for your own mental elevation you open the cage and let the bird fly out. This Guidance is written to you by personal dictation of the Originator. Ten times he saw the World through bars and therefore, knows what genuine Liberty means even to a bird. If you can not interest your friends in Spectro-Chrome, it is their loss, not ours. Our work is to give Guidance to human beings and should you still continue to have a prisoner in your home, it is your own privilege and look-out."

Civilized people are still civilized in name only. Their food is as carnivorous as of old, their dress has cruelly slaughtered animal skins as of the jungle savages, their wars are to say the least started under less provocation and accomplish more bloodshed. Until all these matters are reformed, let not the nations talk of "civilization". Civilization as it exists is a joke. To cut the tails of animals, to dope animals for racing, to imprison birds to make pets of them, all are barbaric and abominable customs and civilized nations should reform themselves first before frowning on the uncivilized heathens.

## WHAT THEY ALL SAY OF SPECTRO-CHROME

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Unsolicited expressions about any article, especially when accompanied by repeat orders are the best recommendation and proof of the value of the article. Spectro-Chrome enjoys that distinction by its merit, value and service as some of these voluntary expressions mention:—

Edwin W. H.—“Please send me some Order Blanks, as I know of some people who are interested in Spectro-Chrome, which I consider the most wonderful thing on Earth.”

Anna McM.—“The Spectro-Chrome has done very much for me, for I was ailing a long time. I couldn't walk very good and not without great pain in my back and sciatic nerves hurt very much. My arms were weak and every move I made caused pain; but since I have the machine in my home I have been a different person. I can do my own work and go out and enjoy myself again. Life has taken on a new outlook for me and I wish everyone that owns a machine would be as grateful as I am for it.”

Richard A.—“Three years ago, Spectro-Chrome saved my life—Today, I will give my life to save Spectro-Chrome.”

Alice N.—“My mother started using the Colors. . . . I am glad to say the cough is much improved. She isn't coughing at night any more and very little in public places. She coughs up and blows out much phlegm and mucous. . . . Her old nervous sickness and melancholia has not returned. We are very thankful.”



## WHY THEY FIGHT SPECTRO-CHROME

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Many people not familiar with our uphill work, often express the opinion that they can not understand why the Medical Doctors should not endorse Spectro-Chrome, meaning if we catered to them they would endorse it. Dr. R. G. Hogarth stated in the British Journal Of Physical Medicine of February 1933, that under the National Health Insurance scheme, 12,000,000 people—believing they were sick—consumed each year over 20,000,000 pounds of Medicine! Spectro-Chrome would stop this Niagara of poisons. Is it surprising why the fight is waged against Spectro-Chrome? If 10,000 tons of Medicine mean only one country of England, what must those horrible figures mean when the World is calculated? It is easy to talk, but difficult to realize the odds against which we are fighting.

## OUR PRESIDENT VISITED FIRST MILWAUKEE WISCONSIN PLANET

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Colonel Dinshah was a guest of the First Milwaukee Wisconsin Planet, on the night of its regular meeting of Thursday, January 2, 1936. He requested the Deputy Otto H. Lutz to ignore his presence and conduct the meeting as was ordinarily done. The meeting was held in the Gold Room of the Hotel Wisconsin, because of the larger attendance. Questions were answered by him and he expressed his satisfaction at the able manner in which the Planet was conducted as well as the accord which existed among the Affiliates. He thanked all for their co:operation to place Spectro-Chrome in every home and requested its continuance.

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## OUR SPECIAL CONVENTION

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The Special Convention of our Organization was held at the Milwaukee Auditorium, Milwaukee, Wisconsin, on Friday, January 3, 1936 and two subsequent days. Each day, there were three sessions and the attendance ranged from about 400 to 800 persons.

During the three days, President Dinshah delivered seven lectures on Spectro-Chrome themes and a volume of questions was answered by him, which cleared many hazy ideas in the minds of the questioners.

During each period prior to the opening of a session, Colonel Dinshah played several renditions of Hindustani hymns and songs, on the Auditorium pipe organ, a performance which was greeted by some with surprise and by others with applause. It was a novel experience for most of them!

The Special Convention program was similar in all respects to the Fifteenth Annual Program and served to bring the Organization and its Affiliates into greater harmony. Whole-souled co:operation was promised by all and the meetings were declared unanimously as successful. There was not one note of dissension or disturbance and a number of letters to the Principal Office testified as to the useful purpose served by the Special Convention.

The same Planet Commission was reappointed for the current year, after the President had given its Members his cordial thanks for their zeal and interest. Deputy Otto H. Lutz, Sub-Deputy Harry Goebel and Caroline Zimmerling, Recorder.

## CALL TO ARMS!!!

### Your Co:operation Is Requested!

Although our defense is complete, yet in order that we may overwhelmingly defeat the damage suit against us, instituted by Edward A. Ernest, we can use still more particulars about his activities during the time he was the Distributor of Spectro-Chrome Equipments prior to August 22, 1935 and also subsequent to that date.

Information given will be held strictly confidential and none will be dragged into the Court by Summons or otherwise, unless they express their desire to appear **voluntarily**, so the cause of Truth may be served.

Send us full information on the following points. Do not forget your name and address, otherwise communications will have no weight or value:—

1. How were you introduced to Spectro-Chrome by Edward A. Ernest?
2. What promises did he make?
3. Did he give you any Guidance in the use of the Attuned Color Waves?
4. Did he make you sign Orders in Quadruplicate?
5. Did he give you a copy?
6. Was any copy different from the Original?
7. Did you make cash payments or did you buy on time?
8. Did you sign any Assignment in blank before receiving the Bill Of Sale?
9. Were you at any time one of his Agents for soliciting Orders?
10. Were you compensated as agreed?
11. Was your Equipment repossessed for non-payment?
12. Were you approached after August 22, 1935 with the statement by Edward A. Ernest that he was "Exclusive Distributor" for Spectro-Chrome?
13. What was the inducement offered to make you purchase a Spectro-Chrome?

14. Did he at any time send you any threat by mail or word of mouth?
15. Will you mail us the documents in your possession substantiating your statements?
16. Did he sell you a used Spectro-Chrome as a new one?
17. Did he sue you for any installment payment or threaten to sue you for it?
18. If so, what was the outcome?

Any other information may be incorporated in the same letter and your wishes will be respected.

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### **A FORMER SUFFERER THANKS**

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Wilmington, Delaware gave us a \$250.00 fine and \$173.00 in costs, besides a view of its magnificent prison. However, what we accomplished even at such heavy sacrifice, in the Service Of Mankind is reflected in the following unsolicited communication by Stanley K. whose mother there used Spectro-Chrome:—

“The former Sufferer was afflicted with the following ailments:— A numbness of both hands and the back of the head, with impaired vision. She followed Spectro-Chrome Free Guidance with very gratifying results. In view of her present normal physical condition, it seems that further Spectro-Chrome Tonations at the present time, will not be necessary. A thousand thanks to Colonel Dinshah and his Organization, with my personal great appreciation for his Service To Mankind”.

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### **WHAT A DOCTOR DID**

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A Medical Doctor T. W. Stallings disliked crows as ruinous to crops. So he recommended that crows were good food and now in Tulsa Oklahoma, one can buy crow's meat at the restaurants! None can say what they will do next. They introduced canning (and of course eating) Rattle Snakes in Florida as a legalized industry and it may not be long before people will be eating their sick or dead relatives, to save funeral expenses and pay the exorbitant medical fees. One must be prepared for all emergencies.

## FIRST MILWAUKEE WISCONSIN PLANET

(HOTEL WISCONSIN, MILWAUKEE, WISCONSIN)

Meeting Of Thursday, January 2, 1936

**Successful Use Of Spectro-Chrome In:—Whooping Cough, Cold, Pimples, Constipation, Numbness, Swelling, Appendicitis, Ulcers, Eczema, Stiffness, Asthma, Tuberculosis.**

*Reported By:—CAROLINE ZIMMERLING, Recorder.*

Deputy Otto H. Lutz was in the chair.

Olive Bodien read Chapter 71 of the Spectro-Chrome Metry Encyclopaedia, entitled "Milkless Mothers". No Members present had experience in tonating a case of this kind, so no reports were forthcoming.

Rose Maier volunteered to read the next Chapter at the next meeting.

The Deputy spoke of a baby with Whooping Cough. Lemon Systemic and Magenta on Area 4 were given. Mucous could be pulled out of the girl's nose and mouth. Before Spectro-Chrome was administered, the child exhausted from coughing, but now after 1 week, has a great deal more general strength.

Walter B. uses his Equipment every day. There are four in the family and each uses it daily. The children have good results in controlling Colds, et cetera. He uses himself Green and Lemon a great deal, the Lemon making him feel better. The Pimples he had the past year on his back, just about left. His eyesight was quite bad, but it is considerably improved now. He uses Red Local on his eyes occasionally. His wife has been using the Equipment regularly for a year, but still does not seem satisfied with the results for Constipation. She has had some results, but not as good as she would like to have. She has about 1 Backelim a day. She used the Attuned Color Waves according to the Guidance, 1 week Green, 2 weeks Lemon, 2 weeks Orange and then repeating.

Caroline D. said she had good results with the Orange for Constipation.

Frank B. uses Yellow for Constipation and gets good results.

Nina M. gets no results in Constipation with the Lemon, but good with the Orange. She loaned her Equipment to a friend who had such Disorder. She had the Equipment for about 5 weeks using Green to Orange, but had no results. Nina M. had results after using about 3 months.

Lydia B.'s mother is using Spectro-Chrome with good results. However, the Favorscope for January 1936 having not arrived, she is not using it at present. She has Stomach Disorder and Constipation. She uses Green to Orange, including the Magenta on Area 4. She used Spectro-Chrome successfully for Colds; Turquoise once or twice and the Cold is gone.

Myrtle C. had good results in Constipation. She used Green, Lemon, Yellow or Orange. Her husband had a torn cartilage in his knee, which healed with Turquoise.

Alma M. has had her Equipment since December 21, 1935. There have been so far no results. She uses it for a boy with paralyzed leg. Her daughter has had a Headache 4 days. Spectro-Chrome did not help her at all.

Caroline D. gets good results with Turquoise in Headache.

Ignaz W. repeated the story of his case, which he gave at the last meeting. He has a Hip Disorder, which is supposed to be Arthritis, but which is really a disordered hip. He spent much money and was to many Medical Doctors, before using Spectro-Chrome. Nothing had helped him; they only made him feel worse. Now that he has been using Spectro-Chrome, he feels he really has something to help him. He has not had a great deal of improvement, but, the numbness he always had in his hands and the swelling are gone. He thinks a great deal of Spectro-Chrome.

Caroline D. got her Spectro-Chrome for Mucous Colitis, last April. She also has Arthritis. Sometimes, she can hardly move. For Arthritis, the Guidance showed Indigo and Orange. The Indigo relieves the pain, but the Orange gives her a Nose Bleed. She is not normal yet, but has had good results in many other ways. She follows Rational Food Of Man and all the Guidance, but does not get a complete evacuation of the Intestines, except once or twice a week. She also passes strings of Mucous. She gets no results for Constipation with Lemon or Yellow.

Lena H. had a woman who passed long strings of Mucous. Lemon, Green and Indigo did not give results, but Yellow did.

The Deputy told of a case of Colitis in which Green, Lemon and Indigo Local were used with excellent results. In 30 days, she gained 15 pounds. She used the Rational Food Of Man and plenty of Lemonade.

Jacob S. said that before using Spectro-Chrome, his Constipation (Imbackelim) was so bad that he needed "Dynamite" to move

him! He used Green and Lemon Systemic Front and Back 1 week and had good results.

Hilda S. said that they did not use the Equipment so much in their home lately. Her mother was greatly benefited by Spectro-Chrome. She is up and around now. Her Disorder was Appendicitis. She is 76 years old. After 1 week of Tonation, her condition was much improved. Most Tonations were Magenta, as her Heart is bad, but for the Appendicitis, Turquoise, Green and the Infra-Green Division were used. Whenever she gets a tired feeling, she uses Magenta and then is all right again. Her uncle, visiting them, had Ulcers on both legs below the knees down to the ankle, three on one leg and two on the other. They used Spectro-Chrome on his legs and drained them, so they healed to a certain extent before he went home. Green was used; Indigo removed the pain. The Medical Doctors had given him a lotion to relieve the itching, but they used Coconut Oil instead with better effect. She asked the Affiliates how to combat Hiccough.

The Deputy said that some time ago the Spectro-Chrome had stated that Indigo on Area 18 and Orange Systemic was good for it.

Oscar H. has his Equipment since November 1, 1935. He has had some results. His wife had an Infection in a finger bone. The bone was partly eaten away. Indigo and Green were used with good results. He had good results in children's Colds. For that he uses Turquoise. He wanted to know what Color to use for a man who has Stomach trouble for years. The Deputy advised him to read page 61 of Spectro-Chrome Home Guide.

Carrie M. had results for Stomach trouble by using Lemon and Orange Systemic.

Gerhard N. said his daughter has a great deal of trouble with her Stomach, which is bloated with much gas all the time. She is also a little constipated. She has been using Green, Lemon or Orange Systemic once a day and Magenta on Area 4, but had not much in results.

Caroline D. said she had similar trouble, but found Orange Local expelled the gas.

Chester D. is using his Spectro-Chrome for his son, who has bone infection in the hip, foot and shoulder, from Blood Poisoning. He thinks the shoulder is all right now. In the hip, a piece of the bone came right out. The Scab forms and starts to heal; it means nothing. It can start in again. If Orange is used at the point of drainage about a week straight, the Scab comes off and a white fluid drains

and draws raw flesh. By staying on the Infra-Green Division, except when the Temperature runs up, the boy feels better. He is following the Guidance of Spectro-Chrome Institute. Lemon seems to avoid Colds in the boy. If Orange or Green be used for a week, he takes Colds easily.

Clara F. is not satisfied with the way Spectro-Chrome is working on her. She has had Psoriasis for 10 years and now has been using Spectro-Chrome for 13 months. She is also following the Guidance. She takes 2 Tonations daily of the Infra-Green. The Disorder does not become "weeping" as the Spectro-Chrome Home Guide says it would and should.

Kurt B. had a case of a boy of 7 months, who had Eczema. The parents rented a Spectro-Chrome for 3 months. For 1 month the Skin oozed and Boils appeared all over the body. After 2½ months, the old Skin cleared and a perfectly clean, beautiful Skin was the result. Green, Lemon, Yellow and Turquoise were used.

Kurt B. also had a case of a man with a swollen stiff knee. Green Systemic and Scarlet on Areas 4 and 18 were used. In 9 days, the man went back to work. However, he continued with 2 Tonations daily for 2 months.

Kurt B. further spoke of a persistent case of Asthma caused by Aniline Dyes, with which the Sufferer worked daily. It was a bad case, but responded in 1 month. Green for 2 weeks and Purple on Area 4 were used. This man now took Life Insurance and the Medical Doctors examining him pronounced him "perfect"! He uses Lemon Systemic and Magenta on Area 4 now.

Erma V. has had her Equipment since September 5, 1935. She has Bronchial Asthma. She is very short of breath and can not talk for any length of time. She has great faith in Spectro-Chrome. She had 11 different Doctors and had over 200 Injections given to her, with no results. She follows the Free Guidance of Spectro-Chrome Institute. The first week she used Green Systemic Back and Purple on Area 4. The next 4 weeks she used Lemon Systemic Front and Back. She increased from 72 pounds to 91 pounds already.

Emily M. had Lung Disorder for 13 years. She could not breathe properly. Then she got her Spectro-Chrome and used it faithfully as guided. She had 1 week Green Systemic and Scarlet on Area 4, for 2 weeks. Neuritis in her finger responded to Lemon in 3 weeks. She gained 15 pounds. In 2½ months, she feels she is completely normal. One Tonation clears a Sore Throat for her with Turquoise.

Rosetta S. said husband needs Spectro-Chrome; will not use it or follow the instructions, so she uses the Equipment for herself. For a pain on her left side she used Indigo and got no results. Then she used Orange and that did not help. Green gave no results, so she used Yellow and got results immediately. On her niece, she used Turquoise for a Cold with very good results.

Amanda T. followed the Free Guidance, writing for them twice. Her 4 year daughter has Tonsilitis. That did not improve, so she wrote again and was told to use Orange. She is very poor now, having a Cold and a Cough along with this condition and will not eat. She says a Persistent Cough in a girl of 21 responded to Lemon Systemic Front and Back. She is trying to rid the daughter of her Cold first with Turquoise and then going back to clear the Tonsil condition.

Walter B. said his eldest daughter of 9 was very anemic and had very bad teeth. The Dentist predicted that she would need artificial teeth by the age of 13! Expensive medicines were given to her, but the child never improved under medical care. Since using Spectro-Chrome, 1 week Green, 2 weeks Lemon, 3 weeks Orange, the difference in the child is astonishing. She has not had a Cold since using Spectro-Chrome and picked up so well in school that her teachers are remarking about it. She still gets Tonations twice a day on account of her teeth. Now she has three teeth come in on her third (?) set. Where she would not eat before using Spectro-Chrome she eats well now.

Colonel Dinshah, the guest of the evening, addressed the meeting after reports were made and discussed the Advice Charts and why people do not receive answers if the Charts are not made properly. A number of questions on Attuned Color Waves that came up during the evening was discussed by the Colonel, as well as a discussion on the stringency of the Rules of Spectro-Chrome Institute.



The so-called "Failure Reports", were purposely elicited by Colonel Dinshah asking for them. "Success with Spectro-Chrome is well established, but, while I am here, please let me know wherein you failed so I may give you the correct understanding." The various causes, he found on investigating the alleged failures were:— Wrong food and not following the Rational Food Of Man System; insufficient clothing not preserving the bodily warmth; ignoring the Favor-scope and tonating at anytime to suit personal convenience; continuing wrong habits; not using Attuned Color Waves directed in the Free Guidance.

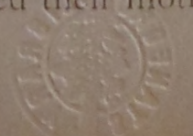
## HOW INCONSIDERATE RIDICULE ENDS

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Roe Fulkerson writes in *The Evening Bulletin*, of Philadelphia, Pennsylvania. The articles under "Autocrats Of The Breakfast Table" contain some essential Truths in the garb of conversation between certain persons. In the issue of Saturday, February 15, 1936, appeared "Lucy Boasts Of An Open Mind" in which in part she says to her father:—

"You knew that the men who were experimenting with horseless carriages were a lot of fools. The folk of your generation laughed Professor Langley into his grave because he was fool enough to think he could hitch an engine to a kite-like thing and make it fly. Your generation thought the Wright boys would better stick to their bicycle repair business if they wanted to make a living. Your generation phoo-phooed Marconi and his wireless. It still thinks that television is a futile dream. You believed the World War was being fought to make the world safe for Democracy and a younger generation took your word for it and fought it for you, with the result that every nation in Europe owes us money it can never repay and hates his creditor. The more just the debt, the more bitter the hatred. You thought the laws of gravity could not be repealed, but the heavier-than-air flying machine took a lot of liberties with the old things. You thought you had delved the bottomest depths of sound waves and then came along the radio and showed you that you had hardly scratched the surface. Some day next week, next month or next year, a man is coming along who will tell us he has been sending love messages to a pretty gal on Mars. My generation is going to think the boy may be right and he may be. Your generation would have housed him in the booby hatch without investigating. The point of all is, darling, that your generation made a lot of mistakes. Most of them you made trying to stand pat in a moving world. You tried to say that you had solved the problems of the universe, forgetting that the universe is not stationary."

How true these remarks are when they apply to the attitude of the Medical Octopus! During 16 years, **no investigation** of Spectro-Chrome Metry was made by it first hand, even under numerous challenges. The Medical Trust makes believe that they have been and are on the right path for 6,000 years and without their methods no healing can be accomplished. The Originator of Spectro-Chrome Metry, himself a former Medical Practitioner and one of the "old time gang", so completely shattered their moth-eaten, mildewed, ageworn,



crumbling doctrines and traditions, that it has become an utterly impossible dream for them to accept that the end of the rope arrived for the humbug known as "Medicine".

Spectro-Chrome is slowly but certainly honey-combing its way into families and wherever it is used intelligently, it is throwing the Medical Doctor out of the home. There is no saying when all Medical Doctors will use Spectro-Chrome, but, thus much can be now safely predicted that the Medical Doctor must either bow to the inevitable and use Spectro-Chrome or before long he will be ousted from his practice by public demand and be relegated to a state of total forgetfulness.

The wise man listens to the voice of experience. It happened to horses through Henry Ford, to theatres through the motion pictures, to Gas companies through Thomas Edison, to numerous other things of the past—Spectro-Chrome is bound to do the same to "Medicine", whether the Medical Octopus relishes and approves of it or opposes it.

Spectro-Chrome is the steam roller—Medicine the crawler, that is bound to be pulped by it.

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### FIRST ST. LOUIS MISSOURI PLANET

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Dinshah visited St. Louis, Missouri, during the height of the Winter, in the face of heavy snow-storms, traveling by automobile nearly 2,000 miles over dangerous mountain paths and ice-bound roads, to fulfil his duty punctually. He delivered the usual lectures for three full days at the Hotel Melbourne, to an interested intelligent audience and reopened the dormant First St. Louis Missouri Planet. The new Officers of the Planet Commission are Deputy Clemens M. P. Neumann, Sub-Deputy Josephine M. Sweeney and Recorder Charles H. Stiermann. Affiliates are requested to attend each first Thursday of the month, the Planet Meeting, beginning March 5, 1936, in Parlor E.

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### CHICAGO ON EASTERN STANDARD TIME

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Those who use the Eastern Standard Time instead of the Central Standard Time in Chicago, Illinois, will remember to **add** 1 Hour to the indicated Correction Formula For Locality, beginning March 1, 1936.