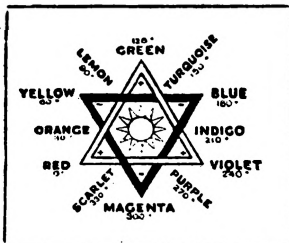


SPECTRO-CHROME

September
1934
Violet



Volume
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Number
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Trade Marks Registered In The United States Patent Office

Important



Articles

Read and let your friends read

**OPEN CHALLENGE TO THE OCTOPUS
AMERICAN MEDICAL ASSOCIATION AND
CHICAGO BETTER BUSINESS BUREAU**

SEPTEMBER - 1934

In course of life you reach a time,
When Doctor, Lawyer, Priest alike,
Does fail to give the sought relief,
To troubled mind or burdened heart—
Then come to me:
I help you to help yourself.

SPECTRO-CHROME.

Publisher and Editor
Dinshah P. Ghadiali

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U. S. America

**Open Challenge to the Octopus
American Medical Association and
Chicago Better Business Bureau**

**MEDICAL HUMBUG
VERSUS
SPECTRO-CHROME SCIENCE**

By:— DINSHAH P. GHADIALI, Originator

It has always been my policy in public service, to ignore all criticisms of my work or self, when levelled by anybody in the open. My work and individuality have been in the "Public Eye" since 1891 and my honesty, integrity and conscientiousness have never been impeached. My life is lead in the open, I never have two stories to tell and my principle of accepting no gift, present or gratuity from any person leaves me free to say or do what I think is right. I am afraid of none and have nothing to fear.

My life as a Researcher and Pioneer of Spectro-Chrome Metry never was smooth. Since its introduction 14 years ago in the American Continent, I have been subjected to nothing but derision, annoyance, ridicule, persecution and all kinds of lawsuits of the most criminal character, brought on by the machinations of the American Medical Association and its ramified affiliations.

I never hid from my audiences any of these facts; before any person took my work, they heard right from the platform from my own mouth, a synopsis of the attitude of the Medical Trust against me, their persecutions, prosecutions and the incarcerations through which I went, because of their unjust and disgraceful tactics and false charges.

In the United States Of America, the Land Of Liberty so vaunted for political purposes, I suffered intense misery by starvation, privations and imprisonments imposed upon me since I originated Spectro-Chrome Metry, to release the Suffering World from the

clutches of this monstrous Medical Octopus, which has by grafty legislation endeavored to set up a Healing Oligarchy. They had me sentenced once on a 5 year and \$5,000 Fine, to the Federal Penitentiary in Atlanta, Georgia, where I stayed 17½ months until the Honorable President Calvin Coolidge ordered my release. They arrested me in Cleveland, Ohio without charge or warrant and later rearrested me and put me in jail for "practicing medicine without a license," whereas all I did was delivering lectures! They arrested me in Rochester, New York on a charge of "Grand Larceny" and had me tried in the Supreme Court in Buffalo, New York. There, they brought experts and University Professors to prove that Spectro-Chrome was a fake and I was a crook, but, under my bombarding cross examination, those wiseheads were so routed that the Jury acquitted me and I came out victorious. All these cases I fought myself without a lawyer and showed to the machinators that Truth cannot be outmatched.

Similar prosecutions were made against me in Wilmington, Delaware and many other places. Until now, I saw the outside World as it appears from behind the bars, ten times and the war is waging as strongly as ever. In each case, evidence showed the unclean hand of some affiliation or another of the American Medical Association.

That Association, which has a tremendous political influence and maintains lobbies in every legislature, wrote a derogatory and libelous article about my work and myself in its Journal, issue of January 26, 1924, Volume 82, Number 4. I promptly issued the following challenge:

February 4, 1924,
18—05.

The Editor:
Journal of
American Medical Association,
535 North Dearborn Street,
CHICAGO, ILLINOIS.

Sir:

On returning from my tour in California, my attention was drawn to an article published in your issue of January 26, 1924, under the heading "SPECTRO-CHROME THERAPY," attacking me personally as well as defaming my work and my SPECTRO-CHROME INSTITUTE.

My scientific and professional standing are so well known and

recognized internationally during thirty-three years of a fearless and independent platform career that they need no vindication or justification; however, it appears that you never had the opportunity of investigating first hand what SPECTRO-CHROME is and what it does.

As an humble servant of suffering humanity and in justice to yourself and the therapy you represent, I have the honor to invite you to appoint a committee of any seven of your representatives and send them to take my complete course on SPECTRO-CHROME THERAPY with experiments and demonstrations at Hotel Manx, San Francisco, California, where my next class opens on Monday, the 24th of March, 1924, at 7 P. M.

I hereby agree to pay all first class traveling and hotel expenses of your said Seven (7) representatives and also to present the course absolutely unconditionally.

Furthermore, although I am known as a caustic speaker in denouncing the "Empiricism of Medical Science," I hereby pledge you my word of honor that not a word tending to derogate, discredit, disrespect, disrepute or dishonor your representatives, their profession or their therapy will be uttered by me during the entire investigation and that they will be treated as my worthy and honored guests.

The above invitation stands good for two weeks from your receipt of this and your acceptance is requested within that period to enable me to remit in advance the stipulated expenses to your bankers and make other necessary arrangements.

Yours sincerely,

DINSHAH

President.

DPG/IGD

By Registered Mail,
with receipt requested.

It was never answered, but, soon after there appeared in the Dearborn Independent of Detroit, Michigan, owned and controlled by the famous Henry Ford, in its issue of March 15, 1924, a four page illustrated article, purporting to be an "exposure" of Spectro-Chrome. I promptly wired Henry Ford as follows:—

March 16, 1924

HENRY FORD

DEARBORN MICHIGAN

MY ATTENTION WAS DRAWN TO YOUR ARTICLE IN THE DEARBORN INDEPENDENT OF MARCH FIFTEENTH ON COLORED GLASS WRITTEN BY ROBERT MORGAN CALLING ME JEW OF INDIA SEMITIC IMPUTING DISHONESTY AND TRICKERY INSINUATING IMPOSTURE FRAUD AND THE LIKE I AM AN ARYAN BY BLOOD AND DEVOTED LOYAL AMERICAN CITIZEN OF INTERNATIONAL SCIENTIFIC STANDING YOUR ARTICLE IS UNTRUE MISLEADING MALICIOUSLY DEFAMATORY AND HIGHLY LIBELLOUS TO MY CHARACTER AND WORK IT IS POSITIVELY DAMAGING AND DETRIMENTAL TO MY SPECTRO-CHROME INSTITUTE WHICH IS NO MONEYMAKING SCHEME AS YOU EMPHASIZE BUT IS AN INCORPORATED ORGANIZATION AUTHORIZED FOR ITS ORIGINAL LINE OF THERAPY IN FIFTEEN PROMINENT STATES AND ENJOYING EVERYWHERE SPOTLESS REPUTATION FOR UNSELFISH SERVICE TO HUMANITY NO ROBERT MORGAN INTERVIEWED ME OR INVESTIGATED MY SYSTEM YOUR REPORT INDICATES PURPOSED MISREPRESENTATIONS AND IGNORANCE OF FACTS HOWEVER BEFORE TAKING ACTION I PRESENT YOU OPPORTUNITY FOR INDEPENDENT UNCONDITIONAL FIRST HAND INVESTIGATION MY NEXT COMPLETE COURSE ON SPECTRO-CHROME THERAPY WITH EXPERIMENTS AND DEMONSTRATIONS BEGINS MARCH TWENTYFOURTH AT HOTEL MANX SAN FRANCISCO CALIFORNIA I REQUEST YOU TO SEND YOUR DULY ACCREDITED REPRESENTATIVE AT MY EXPENSE TO MAKE IMPARTIAL INVESTIGATION AND PROVE YOUR GOOD FAITH FAIR PLAY AND SENSE OF PUBLIC JUSTICE PLEASE WIRE YOUR DECISION PROMPTLY

DINSHAH P. GHADIALI

COLONEL DINSHAH P. GHADIALI

PRESIDENT**SPECTRO-CHROME INSTITUTE**

HOTEL MANX

SAN FRANCISCO CALIFORNIA

E. G. Liebold, the Secretary of Henry Ford, promised me investigation which was never made. Some shady persons posed as Henry Ford's representatives and interviewed me, without satisfaction to my outraged reputation. Finally, I went personally to Detroit, Michigan with my Experimental Laboratory and requested public investigation. A Medical Doctor took my whole course as Henry Ford's representative, free of charge, gave me a testimonial of genuineness and the matter was dropped.

Meanwhile, a Medical Doctor of that city, one of my Graduates, kept hammering at the Wayne County Medical Society and the American Medical Association, asking for a full and thorough investigation of Spectro-Chrome. When plagued in plenty by him, the Propaganda Department of the American Medical Association, through Dr. A. J. Cramp, wrote to him that, "We have not 'made an investigation' of Spectro-Chrome Therapy, but, we have gone over with some care the claims made for this freakish cult for, apparently, it has developed into a cult."

Right after this, the following Resolution was passed by the Council of the Wayne County Medical Society and another Medical Doctor, also one of my Graduates, whispered a message in my ears, while at the Hotel Tuller:

"You stop knocking the Medical Doctors or they will get you in 12 Months." They got me in less than twelve months, but, thanks to President Calvin Coolidge, they could not "keep" me.

Resolution adopted by the Council of the Wayne County Medical Society, April 7, 1924:

"It is the sense of the Council that Spectro-Chrome treatment is not scientific therapy and we consider the use of this method by physicians incompatible with membership in this Society."

"THE COUNCIL OF THE WAYNE COUNTY MEDICAL SOCIETY, following a short discussion, passed a resolution last Monday, embodying the information, couched in judicial English, to the effect that any physician susceptible to 'bunk' and who is passing it along to the public in the form of Spectro-Chrome Therapy, will be politely asked to resign his membership from the Society or stand trial. Spectro-Chrome Therapy was discussed in the columns of the Bulletin several months ago and more recently in the columns of the American Medical Journal. The therapy of Spectro-Chrome is not debatable. One either believes that if a green light shines on him that he is going to be benefited or that he is not. We are attuned in different parts of

our body to light vibration and if we get out of tune we are sick. Sounds reasonable, doesn't it?"

Thus, after spilling the beans of Solomonic Wisdom in logic, that Medical Society thought they had abolished Spectro-Chrome from Michigan! A short time later, I sent the following telegram at the Annual Convention of the American Medical Association:—

JUNE 2 1924

EXECUTIVE COUNCIL
AMERICAN MEDICAL ASSOCIATION
IN SESSION ASSEMBLED
MUNICIPAL PIER
CHICAGO ILLINOIS

SIRS IN YOUR OFFICIAL JOURNAL OF JANUARY TWENTY SIXTH NINETEEN TWENTY FOUR WAS PUBLISHED AN ARTICLE HEADED SPECTRO-CHROME THERAPY ATTACKING ME PERSONALLY DEFAMING MY WORK AND MY SPECTRO-CHROME INSTITUTE THIS ATTACK WAS WITHOUT ANY INVESTIGATION I SENT TO EDITOR FEBRUARY FOURTH COMMUNICATION REQUESTING THOROUGH INVESTIGATION BY SEVEN REPRESENTATIVES RECEIVED NO REPLY UPTO DATE WILL YOU KINDLY READ THE LETTER I SENT YOUR EDITOR AND ACCEPT MY OFFER FOR IMPARTIAL UNCONDITIONAL INVESTIGATION ENTIRELY AT MY EXPENSE FOR CAUSE OF SUFFERING HUMANITY I AM AT PORTLAND HOTEL PORTLAND OREGON WHERE PLEASE WIRE COLLECT YOUR DECISION

COLONEL DINSHAH P. GHADIALI PRESIDENT
SPECTRO-CHROME INSTITUTE

Prepaid Night Letter
Portland Hotel
Portland, Oregon.

I also challenged similarly the Wayne County Medical Society.

No answer to this was vouched, but, medical activities started in Portland, Oregon against me, which culminated in my conviction in that city of alleged violation of the Mann Act and sentence thereon to imprisonment for 5 years and \$5,000.00 Fine, as aforesaid. Medical Doctors played active part in it.

By two Respites from President Calvin Coolidge, I was kept out of the prison for some time; while my appeals were in progress, I spent fabulous sums of money to ferret and expose the horrible perjury in the case and finally published 2,000 copies of two illustrated volumes styled, "Railroading A Citizen" and sent them broadcast to those from whom I thought I could receive justice. They were received by the President and many congressmen, senators, judges, governors and other high officers.

That publication brought an avalanche of help, but, it was held that under the law, a man though innocent, must serve part of his sentence before he may be pardoned! Thus, I went in and came out after 17½ months of an unjust incarceration. What I did there, need not be said here. Let some independent U. S. Senator like Robert La Follette of Wisconsin, look into the files of the Department of Justice in Washington, D. C. and investigate the Truth. He will have some surprises from the Records.

That did not end my miseries. When the American Medical Association saw that their attempt at ridding me was of no avail and that the introduction of Spectro-Chrome was cutting deeply into the pockets of its Members, their Propaganda and Investigation Departments started new tactics of sending out private circulars against me. Inquiries made by would-be purchasers of Spectro-Chrome Equipments, were told by Dr. Herman N. Bundesen and others that Spectro-Chrome was valueless and that I was a faker or something like that. In each such letter, the fact of my incarceration was well rubbed in—but, without stating that President Calvin Coolidge ordered my release!

That did not check Spectro-Chrome. My repeated successes in the Law Courts in the so-called Medical Practice cases, piled on and there was consternation among the Medical Societies. They called to their aid their Grand Gazabo, the American Medical Association, which in turn called in the aid of the National Advertising Association, the National Advertising Clubs, the Medical License Boards, the Health Boards, Pharmaceutical Boards, the Medical Censors of the Newspapers, finally the National Better Business Bureau and its

affiliated Better Business Bureaus of the cities where I lectured. One by one, they called to their aid also Chiefs of the Police Departments and District Attorneys. Life for me became unbearable; everywhere, my footsteps were dogged by staffs of Detectives under the auspices of the Inspectors and spies of the most horrible monopoly of the World—this abominable Medical Octopus. However, I went ahead with my Duty to Suffering Mankind.

Here are the latest samples of their movements and machinations:

On July 12, 1934, in Volume V, Number 45, under the guise of public service, the Chicago Better Business Bureau published an article on its first page, first column, about "Colonel" Dinshah's "Spectro-Chrome." The boob, hired writer of that article, by placing quotation marks on the Colonel, sought to convey the impression that I merely tacked on the rank or title and never earned it, whereas, the least inquiry would have shown him that the rank of Colonel was earned by me, through hard work as the organizer during the World War, of the New York Police Reserve Air Service of which I was the Commander. He further stated that the American Medical Association calls Spectro-Chrome Metry a "dignified term for 'boloney'." The article, of course, did not forget Atlanta Georgia, but, as usual forgot the Pardon.

When I may inform the public that the Attorney General of the State of New York, openly classed these Better Business Bureaus as Detective Agencies, many might be surprised. These Better Business Bureaus act the very same way as a Secret Society would and behind the letterhead of the American Medical Association Bureau of Investigation, is distinctly printed: Many newspapers and magazines on the Bureau for information regarding the advertising of products that come within its purview. The National Better Business Bureau and affiliated local Better Business Bureaus are in close cooperation with the Bureau of Investigation."

So there you are! The tentacles of the Medical Octopus are so around me, that through the newspapers they prevent me from advertising even my Public Free Lectures. The crafty Better Business Bureaus play in the hands of the American Medical Association and print whatever that Octopus wants. In the article under question, it starts by stating about "the interminable originality of the nation's swindlers and schemers and the inevitable gullibility of the average

man." It speaks of Spectro-Chrome as "hocus-pocus electrical machinery which is supposedly possessed of magical healing powers."

Someone from Wisconsin, wrote to this American Medical Association about me and Spectro-Chrome. He received with the date of August 13, 1934, the following:—

Dear Sir:

In re: DINSHAH P. GHADIALI.

We certainly can not recommend the "Spectro-Chrome" treatment, as you will see by the enclosed reprint of an article wt published on it some time ago in THE JOURNAL of the American Medical Association. In this, you will find considerable mention of Dinshah P. Ghadiali, who seems to be the "father" of Spectro-Chrome. Since that article was published, Ghadiali was arrested and found guilty of violating the Mann Act and has served time in the federal penitentiary. Since he get out, he has gone back to his buncombe.

Yours very truly,

BOH:BC
Enc.—Ghadiali reprint

AMERICAN MEDICAL ASSOCIATION
Bureau of Investigation.
H"

The letter was only initialled. The initials of the dictator are B. O. which various newspaper advertisements proclaim as "Body Odor" and H means Hell. Hell is bad enough, but, combined with B. O., it must be awful indeed. Notwithstanding this, the inquiring Sufferer bought an Aluminum Cabinet Spectro-Chrome!

Why does this American Medical Association track me and harass me so mercilessly and unjustifiably with its falsehoods and lies? I ask openly, when **did** this kicking donkey **investigate** my Spectro-Chrome System? Even if I were the veriest criminal on God's Earth, the biggest swindler, how would it affect my researchers, inventions, patents, manufactured apparati? Even to be a successful criminal, needs a powerful brain—under what rule of logic do these Master Dopers justify their attack on Spectro-Chrome, the fruit of over 44 years of my indefatigable scientific labors?

I openly say, without any shadow of retraction, that my originated System Spectro-Chrome, the unique System Of Healing, that

has the most perfect Automatic Precision and has NO DIAGNOSIS, NO DRUGS, NO MANIPULATION, NO SURGERY as its slogan, was never investigated by my opponents, maligners and traducers. In sending out by First Class Mail, such false and deceitful statements to inquirers, the American Medical Association is declaring itself as nothing but a coward, daggering a well-known scientific man whose versatile intellectual capacity not all their Medical Doctors can dream of matching, as admitted in testimonials in my possession.

The time is come for me to come out in the open. Till now, I played the defensive as a gentleman, taking their blows on the chin quietly, believing I was fighting a gentleman organization. By their present tactics, I know positively, they are a bunch of mean-minded braggarts. I have known the infernal and vile tactics of this American Medical Association, for nearly two decades and since I was the Vice-President of the Allied Medical Associations of America. I have full information of documentary character in my possession, about the corrupt and concealed manner in which this dastardly organization crushes its opponents. I am no coward; I have no fear; I recognize solely the powers of God and bow to Him and the August Government representing the country whose citizen I am; but, I refuse point blank to bow to the authority of this arrogant self-styled boss of all healing methods and allow him to dictate what I should do with my inventions, for the manufacture of which there is a quarter million dollar plant existent in Malaga, New Jersey. I positively refuse to be put out of my originated field of activities and shall fight these despotic tyrants to the finish, until one of us goes into the Limbo of Oblivion at the bar of public opinion.

In justice to those of your Association who are progressive at heart, but, are misled by your false representations, I must state that my remarks and criticisms of your organization do not apply to them. I pity their condition, wherein a bunch of high-handed officials rule liberal-minded, truly sincere Medical Doctors, who without such misguidance would otherwise investigate and accept Spectro-Chrome Metry. They have to know that Spectro-Chrome actually does perform near-miracles in even the so-called "incurable disorders" and its merits are unquestionably proven and established, for them to leave behind the trail of Medicine and fall in line with Spectro-Chrome. The American Medical Association has hundreds—perhaps thousands of such conscientious gentlemen professionals, but, the organization keeps these men in the dark and hoodwinks them. I invite such men—such Medical Doctors to leave this bloated carcass and join the evergrowing virile ranks of honest-to-goodness Spectro-Chrome Normalators. Spec-

tro-Chrome Metry is out of the bounds and clutches of the dreaded Medical Octopus and in joining hands with me, they will join in a crusade against the most devilish bigotry—a terrible blot in this civilized World.

Ye bigoted fellows of the opposing faction, I give to you—age-befogged, worn-out, decrepit, self-centered, conceited, addle-pated ignorami—this challenge, that you come out of your foxy dens and **fight me in the open on a debating platform**, at my expense, about the merits of your own humbug known as “Medical Science.” Choose your own representatives, your own time, your own place and let in the public to hear that debate. Let it be done before the eyes and ears of the public, whose families you ruin by your horrible operations and whose lives you blast by unnecessary removal of vital organs and the injections of poisons and serums into their system. I challenge you to do this. I am only one man against your thousands of Members and followers, but, I am able to hold my own against **all** of you physicians, when it comes to the Truth about Medicine, which I too practised in India for a long number of years and finally left in disgust on the birth of Spectro-Chrome, the Healing System of all time to come.

You are or you call yourselves, Red-Blooded Americans. I am a Parsee Zoroastrian, a descendant of that Medo-Persian nation which ruled in Persia 1,300 years ago, the nation once ruled by Cyrus The Great. I have the fire of that conquering nation, yet radiant in my mind and body. I defy not only you but your entire American Medical Association—one and all—to meet me in an open debate with your hocus-pocus of Medical “Science” and conquer me—or be disgraced for ever and branded as bragarts and liars.

**OPEN CHALLENGE TO THE
AMERICAN MEDICAL ASSOCIATION
AND
CHICAGO BETTER BUSINESS BUREAU**

1—I invite you to investigate at my expense, the merits of Spectro-Chrome Metry and expose my frauds, if any.

2—I invite you to prove to the World that any claim by me about Spectro-Chrome Metry, during the past 14 years, was false.

3—I invite you to show where, how and when you made first hand investigation of Spectro-Chrome Metry.

4—I invite you to prove that a single case report given in my monthly magazine SPECTRO-CHROME, was false.

5—I invite you to demonstrate that the Science of Spectro-Chrome Metry, as printed in my Spectro-Chrome Metry Encyclopaedia is unscientific, unproven and based on wrong conceptions.

6—I invite you to place all your cards on the table and show to the public, that what you stated about me, was instigated by your zeal for their good and not through personal grudge, because Spectro-Chrome in the Home is kicking out your employers, the Medical Doctors for ever.

7—I invite you to do all the above jointly or severally and establish your right to stay as the Emperors of Healing and in the business of pus-punching, poisoning, dosing, doping and drugging or be exposed as the real charlatans and thrown by the public into the discard, where your methods should have been thrown before this glorious country was born.

This Challenge will be open for acceptance by you at your leisure, until my Fourteenth Annual Convention which meets in the Milwaukee Auditorium, in Milwaukee, Wisconsin, at 10 A. M., on November 8, 1934 and two subsequent days. Come there and hear the case reports which will make your hairs stand on end, your eyes to pop and your ears to tingle. See for yourselves the respectable body of people who are users of Spectro-Chrome in their Homes. Judge for yourselves what the future of your rotten medical system is. Think, if you have any thinking brains left at all, of what infamous treachery you exercised towards me and feel ashamed of it. Repent, you tyrannical liars, who **never** investigated my work, but, told falsehoods by mail about it, before the powers of the Grand Architect of The Universe engulf your ramifications and dishonor and disgrace you, at the bar of public opinion. That outcome is not far.

I challenged you in the open and a copy of this was mailed by registered mail to your Chicago Headquarters. Have you the guts to

debate before the public as professional gentlemen or will you continue to stab me in the dark and be branded as murderers of the innocent? Accept my challenge and prove your honesty.

Come out and fight me with your vaunted superior intelligence or pay homage to Spectro-Chrome and bury your heads like ostriches, in the sands of time.

My gauntlet is thrown. Take it and fight on the public platform, in scientific debate or acknowledge your defeat and hide, behind your prostituted screens of arrant falsehood and downright, hypocritical chicanery.

PENALTY

If you win, I am willing and ready to present to you all my inventions, patents, copyrights, trade marks, business, printing plant, processes for manufacture—everything I have, including my entire Spectro-Chrome Institute and all its belongings, give you an abject unconditional apology and forever retire, leaving this country never to return.

If you lose—as surely as you will—now come out, you sportsmen, let me know what your penalty will be? Show your Red Blood or.....?

Let the better one win—let the public be the judges. I spoke—let the opposition file its brief through my own columns; it will be printed without censorship.

The above Challenge copy was also mailed to the Chicago Better Business Bureau. If they are anything but a bunch of “gold diggers,” let them too come out and fight in the open—and be licked to a frazzle. They call themselves Better Business Bureau, but, I have sufficient evidence to prove to the public what they truly are—nothing but a body of hired men, living by bulldozing the poor small-men, who can not fight for their human rights. They put me in the class of “the nation’s swindlers:” I throw the epithet back in their teeth and challenge them to expose my stated frauds in Spectro-Chrome Metry or be branded themselves as downright **LIARS** and **COWARDS**.

Down with the **Medical Trust** and its hirelings! Down with all autocracy!

Spectro-Chrome—In Every Home

FIRST MILWAUKEE WISCONSIN PLANET**Meeting Of September 6, 1934**By:— Otto H. Lutz, Deputy.**Spectro-Chrome in Blindness, Hay Fever, Diabetes,
Goitre, Measles, Pyorrhoea.**

Letter received about the expulsion of D. P. of Detroit, Michigan, was read.

Chapters 46 and 47 from the Second Volume of Spectro-Chrome Metry Encyclopaedia were read.

Marie Hahn has one Spectro-Chrome loaned to a blind Girl. In 4 week's time, shows some improvement.

Otto Lutz has a case of Hay Fever. The Attuned Color Waves used were Turquoise and Magenta and after his first Tonation, was able to sleep all night. This boy has had Hay Fever for many years and could not get relief from any other methods.

A case of Diabetes; after 2 weeks of Spectro-Chrome, no more Sugar was found in his Frontelim. Green, Lemon, Yellow and Magenta were used.

W. H. Eberly reported his wife had Hay Fever for many years and this year just had a slight touch of it. She got her advice from Spectro-Chrome Institute and had good results. Green and Lemon were used.

Marie Schultz reported her boy 75 per cent. better.

Nahon Ruschewey reported a case of Goitre normalated with Orange Systemic and Indigo Local. She spoke also of her own case. She felt irritable and had Ear Trouble for many years. By using the Ultra-Green Systemic and alternating with the Infra-Green Local, she normalated both the Ear Trouble and the irritable condition.

E. A. Ernest spoke of the Third Volume of the Spectro-Chrome Metry Encyclopaedia to be reaching all in about 30 days. He also spoke of the Fourteenth Annual Convention to be held in the John Plankinton Hall, Milwaukee Auditorium in November. He had a letter from Colonel Dinshah expressing his regards and congratulations to us.

Kurt W. Bader reported two cases of Measles. One was a woman of 28 years and in 3 days this was normalated with Green, Turquoise and Magenta. Another was a boy of 4½ years and it took

6 days to normalate him, because, the mother gave the boy Cough Syrup for his Cough and Spectro-Chrome for the Measles!!!

He spoke of his own case of Pyorrhoea. The Dentist told him he would have to have his Lower Teeth all pulled. The Sufferer used Indigo, but got no results. Then he irradiated Infra-Green and thought the Yellow too slow to suit him, so he put the Red Attuned Color Wave for 2 hours with the (2,000 Watt) Graduate Equipment. He drew some Gum Boils. After they drained, he tonated with Turquoise and now his Teeth are set just as tight as before he had this Pyorrhoea.

We had a large attendance this month and we hope to have still more.



It were better if in giving reports, the names and addresses of the Sufferers be given to us, in confidence, for our records. You may ask for their non-publication, should you so desire, but, because of our fight against the Medical Octopus, we prefer to have proof of authenticity.

Marie Hahn should report in full about the Blind Girl. It will be interesting.

The Diabetes case deserves more particulars. You and we know what Spectro-Chrome does, but, the oft-fooled public should have details. Write a full report.

Spectro-Chrome Institute will gladly serve you by giving Free Guidance, but, all who ask for it must follow the Rules printed on the General Advice Chart.

We are glad to hear about Nahon Ruschewey being benefited. She had 85 questions to ask—we feel she received her reply to a few of them by her study of Spectro-Chrome Metry Encyclopaedia. She is a learned woman and ought to make a name for herself in Spectro-Chrome Metry work.

E. A. Ernest was right. The Third Volume will be fully completed by the end of this month. Please refrain from writing us about it. It ought to be in the hands of the subscribers by the middle of October. Write us only if it does not reach you by the time of the Fourteenth Annual Convention.

Cough Syrup may have Opium in it to stop Irritation. That makes for the Indigo. Instead, to expectorate Lemon is needed. Let

us tell you friends, once for all time: Spectro-Chrome and Drugs will not work together. We have strict Rules about this, that while a case is under a Medical Doctor's care, we refuse to give even Free Guidance. We have nothing in common with them and where we go by our Spectro-Chrome Equipment, the Medical Doctor must wave his farewell. His game and time are both up. Spectro-Chrome is his final bell. Send him out of your family and ask for Spectro-Chrome.

Full particulars about Irradiation of Boils, Abscesses, Furuncles and Carbuncles, are in Chapter 97, in the Third Volume of our S-C M. E. That Volume will strike the Medical Octopus "dumb, deaf and blind," with its telling scientific information which none can refute.

We congratulate the first Milwaukee Wisconsin Planet on its good showing and clean record.

Win Highest Health Honors During Farm Week



CHICAGO . . . A country girl, but a city boy walked away with honors as the healthiest pair during Farm Week at the World's Fair. Miss Clista Millsbaugh, 17, a 4-H Club member of Mt. Pleasant Ia (above left), was the young lady. Mortimer Foxmann, 16, of Chicago, (above right), thanks athletics for the physical development which brought the honor to him.

A SERIOUS PROBLEM IN SEX

Very frequently, our assistance is requested by women afflicted with inconsiderate husbands, who are a source of unhappiness and illness to their unfortunate wives. The following cry of help from one of our Purchasers will tend to show both sides of the question—their complaint and the Remedy. Certain parts are expunged to remain within the limits of the absurd Obscenity Laws:—

“Just a few lines to let you know that my most trouble is **Sex**. My husband has an **abnormal Desire** and it is just about driving me Crazy. I am living in misery with him; what should I do? Can you help me? I am just about dead; can Spectro-Chrome help me?
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Please answer this as soon as you get it so I know what to do.
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I wish to tell you that my husband will abuse himself if I fight him away. he will use.
I can't stand my husband at me all the time. I also have my husband sleeping alone in his room.”

The above which contains much more fearsome story than placed in print, will show the appalling state to which misunderstanding of these sacred Laws of Sex has degraded its prime conception. In probing the history of the wife and the husband, we found both to be accustomed to false artificial stimulants like Coffee, Beer and the like and the husband a fiend for Tobacco Smoking. The woman is 29 and the man 26—a mismating physically.

What can any sensible person advise in such case? The woman and the man are both slated to physical and mental destruction in the near future. Unless and until they both stop the use of Smoking, Boozing and such other pernicious artificialities, they are sure to go into an early grave if not a Lunatic Asylum.

The terrible Laws regulating so-called “Obscenity,” are so absurd and out-of-date, that in their face to publish a frank article on

the subject would be courting a long Lawsuit. However, America and Europe, because of their wide use of "Beef, Booze, 'Baccer," will pay for their prudery.

Sex is a Divine subject. Its ignorance is inexcusable. Such ignorance is the cause of all present misery in married as well as misery in unmarried life. Many a man, who is fortunately married to a beautiful girl, is surprised when told not to use his wife as complained above. He resents interference with his conjugal "Rights." He believes that marriage gave him the right to intercourse his wife as he pleases, forgetting that the wife too has her "rights" involved. We emphatically state that marriage never was intended to make the home a bed for debauchery. Liberty does not mean license and marriage does not give any man the right to convert his wife into a licensed prostitute.

This Sex debasement can only be curtailed or stopped by actual training in the schools and colleges. The Sex education of our youngsters should be rigorously handled from their infancy, by due initiation into the Mysteries of Sex. Sexuality and Sensuality are different. They should be taught Sex Hygiene, Sex Purity and Sex Control. They should be taught that Sex Expression should stay within the bounds of Emotional Purity as Love and should not be allowed to degrade into the exercise of sheer Lust. The preaching of so-called Morality in the Churches has no meaning. Morality should be taught in its true conception by education in Sex and its preservation and not by abstract rules.

When the filth connected with Sex is elevated into the genuine idea of Emotional Expression and not Sex Congress, the Human Race will grow into angelic tendencies and universal happiness will prevail.

Meanwhile, let the people's representatives strive to abolish the Obscenity Laws, so independent, impartial and fearless writers may enlighten Suffering Humanity with the Essence of Truth and bring about results for the Betterment Of Mankind.

Abolish the eating of Meat, Fish, Eggs, Tea, Coffee, Tobacco and Intoxicants and the prisons and insane asylums as well as hospitals will close.

FIRST DETROIT MICHIGAN PLANET**Meeting Of September 6, 1934**

By:— Ethel K. Greenham, Recorder.

**Gonorrhoea, Tonsillitis, Gastritis, Gangrene, Constipation,
Tumor Normalated by Spectro-Chrome.**

A letter was read about the expulsion of D. P., a Member of our Planet, for Violation of the Organization's Rules about Collaborators. It was filed.

Dr. L. Roy Dodman spoke of several cases which he successfully tonated with the Attuned Color Waves. He spoke of a case of Gonorrhoea which he successfully tonated with Lemon. He spoke of a case of Tumor in the Womb, which he normalated in 3 months. Orange and Lemon were used. He spoke of having studied the various methods of Healing and highly complimented Colonel Dinshah on his Science of Attuned Color Waves.

Martha Schreiter then spoke of a case of a very severe Pain in the Back; three or four Tonations of the Red and the Pain disappeared.

Norris E. De Camp then spoke of a friend who had a severe Pain in the Back which he produced Normalation with Indigo Local and Turquoise Systemic.

He also spoke of a sick German Police Dog. He did not know what Color to use for the Dog, so he thought he would experiment with the Scarlet Wave. The Dog had been lying around and would not take any food. After the first Scarlet, he got up and lapped water. The next day, the Dog was given Lemon Systemic and his bowl of water was placed near him so it could be irradiated with the Lemon. He reported that after 4 days of Tonation, the Dog was not only well, but, seems better than it ever was before. He wrote an article, which is being forwarded to the Central Office. He also spoke of having the opportunity of studying through the College Library, many of the therapeutical results with various Light Rays, but, since Spectro-Chrome was introduced to him, he can see where Colonel Dinshah has something of infinitely greater value than all others put together.

Otto Hinz spoke of a case of Tonsillitis and a very high Fever. Gave Blue and the Fever not only disappeared, but, the Inflammation in the Tonsil disappeared.

Thomas Ness spoke of a woman who had been under the care of a Medical Doctor for two years and had taken all kinds of Patent Medicines and Drugs for Stomach Trouble. After 3 weeks of Tonations, the Sufferer was able to take Soups and retain them, something she had been unable to do for many weeks.

He then spoke of a woman with Heart Trouble and a Foot Gangrene. She had been out of the Hospital for 14 weeks and for 9 weeks has had no medicine at all—only Spectro-Chrome. The foot was as black as coal when the Tonations were first started, but, the Foot is now showing a Color of Reddishness and a normal condition will be produced soon.

Otto Hinz then spoke of his daughter who had suffered from Constipation. Seven Tonations of Yellow were given and a more normal Bachelim is now produced.

Albert Greenham spoke of Colonel Dinshah's recent case, in which the United States Government tried to take away his Citizenship. This case he won with flying colors and some of the more conservative papers such as the Philadelphia Record, Evening Bulletin, Courier-Post, Morning Post, gave Colonel Dinshah prominent parts of their paper about this case which attracted so much attention. The Morning Post of Camden, N. J. gave his case front page positions, under large type caption, "Edison Of India Upheld by U. S. As White Man," with his photograph. Judge John Boyd Avis decided the case in his favor. That concluded the case in which all the scientific minds throughout the East were centered. Probably, the most interested spectators were the American Medical Association, for it would have been a great victory for them, if Colonel Dinshah had been deprived of his citizenship. He conducted his own defense in the most able manner; many prominent practising attorneys looked on in awe at the masterful way in which he proved his right to his Citizenship and driving his enemies who had tried so hard to crush him, to cover again.

Walter Hale stated that he was in the World's Fair at Chicago, Illinois and visited the Hall of Science. He was more than glad to see the Primary Colors were given as Red, Green and Violet. This is something which the Scientific World had never mentioned, but, Colonel Dinshah had used it in his work from the very commencement. In fact, without it, Spectro-Chrome would not be of Mathematical Precision.

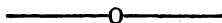
All the Members enjoyed the talk. Albert Greenham will be

the speaker for the October 1934 meeting. His subject will be, "What I saw at Malaga."



We are glad to note the progress your Planet is making.

We owe you an apology for an unusual error. In the last report was printed about Otto Hinz speaking of a "cure of Diabetes." We commented thereon, that we Spectro-Chrome Normalators do not use the word "cure." A protest was received by us that the Planet Report from the Recorder did not have in it that word. We looked into the original and found "case of Diabetes." Here is the explanation: As soon as a report arrives it is transcribed and given to the Editor. He comments from such transcription. The typist mistook "case" for "cure" and the Editor spoke about it in good faith.



NO GRAFT—SPECTRO-CHROME PRINCIPLE

1. We distinctly desire the Public to understand: We are not in the Practice of Medicine, Conduct No Clinics, Give No Personal Consultations and Accept No Gift, Present, Contribution, Fee, Donation, Compensation, Tip, Gratuity, Inducement or Token, of any Kind Whatever, from any Person Directly or Indirectly.
2. Our Free Guidance is given exclusively to our Registered Purchasers of Spectro- Chrome, solely by Mail.
3. Our President Colonel Dinshah and staff follow the same Rules and should not be approached for Personal Interview about Spectro- Chrome Advice. Such request will **NOT** be granted.

Tuesday, September 4, 1934.

Spectro-Chrome Institute

Malaga, New Jersey

THE MEDICAL OCTOPUS

How It Grips In Its Monstrous Tentacles, The Various Activities Of
The Entire Country Through Its Cunning Affiliations:

AMERICAN MEDICAL ASSOCIATION
STATE MEDICAL SOCIETIES
COUNTY MEDICAL SOCIETIES
MEMBER MEDICAL DOCTORS
MEDICAL COLLEGES
AMERICAN COLLEGE OF SURGEONS
HOSPITAL MEDICAL BOARDS
BOARDS OF MEDICAL LICENSURE
STATE, COUNTY AND CITY HEALTH BOARDS
U. S. ARMY MEDICAL CORPS
U. S. NAVY MEDICAL CORPS
U. S. FOOD AND DRUG ADMINISTRATION
PHARMACEUTICAL COLLEGES
BOARDS OF PHARMACY
BOARDS OF DENTAL SURGERY
DENTAL COLLEGES
BOARDS OF OPTOMETRY
BOARDS OF EDUCATION
SCHOOL BOARDS
NEWSPAPER HEALTH COLUMNS
GOOD HOUSEKEEPING INSTITUTE
NATIONAL ADVERTISING ASSOCIATION
NATIONAL ADVERTISING CLUBS
NATIONAL BETTER BUSINESS BUREAU
LOCAL BETTER BUSINESS BUREAUS
MARRIAGE LICENSE BUREAUS
LIQUOR LICENSE BUREAUS
DRUG STORES, PLUMBERS, RESTAURANTS, etc., etc., etc.

TO THE AMERICAN PUBLIC

Do you value your greatest Asset? Your Liberty?

Join us in shattering this inhuman and vicious Monopoly,
This Medical Trust, This Terrible Octopus.