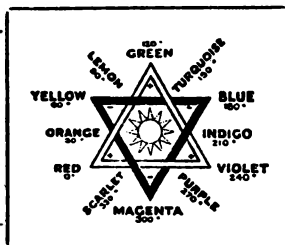


SPECTRO-CHROME

July
1934
Blue



Volume
10
Number
7

Trade Marks Registered In The United States Patent Office

Important



Articles

Read and let

your friends read

THIRTEENTH ANNUAL CONVENTION NUMBER

**READ ABOUT SPECTRO-CHROME
NORMALATIONS**

JULY - 1934

Publisher and Editor
Dinshah P. Ghadiali

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**THIRTEENTH ANNUAL CONVENTION HELD IN
SPECTRO-CHROME INSTITUTE AUDITORIUM
AN EYE OPENER**

The Thirteenth Annual Convention of the Scientific Order Of Spectro-Chrome Metrists was held on Tuesday, November 28, 1933, at 8 P. M., in the Auditorium of Spectro-Chrome Institute, at its Central Office and Research Laboratory Headquarters, in Malaga, New Jersey.

A RECORD OF SUCCESS IN THE NORMALATION OF

BURNS, HIGH BLOOD PRESSURE,
LOW BLOOD PRESSURE, GOITRE,
GANGRENE, PYORRHEA, ANGINA
PECTORIS, PARALYSIS, TUMORS, SPINAL
CURVATURE, RHEUMATISM, THROMBOSIS,
TUBERCULOSIS, HEART DISORDERS,
GALL BLADDER TROUBLE, MASTOIDITIS,
ST. VITUS'S DANCE, SPASMS, INSANITY,
ROSE FEVER, NEURITIS, DOG BITE, HERNIA,
AND CATARACT

**BY LAYMEN AND LAYWOMEN RIGHT IN THE HOME,
WITHOUT ANY MEDICAL ASSISTANCE OR
MEDICAL TRAINING**

Solely By The Use Of

SPECTRO-CHROME METRY

First Evening Session

As usual, a large number of Representatives from various parts of the country, was present. The States of Wisconsin, Michigan, New York, Pennsylvania, Delaware, New Jersey, were represented among others.

Dr. James Lewis and Emily Lewis of Milwaukee, Wisconsin wired:

“Happy returns of the day to you, congratulations on Thirteenth Annual Convention.”

Otto H. Lutz, Deputy of First Milwaukee Wisconsin Planet, wired:

“Congratulations and best wishes for successful Convention.”

Mario Tata and Mary Tata of Detroit, Michigan, wired:

“Congratulations and best wishes to you and all assembled for the success of Spectro-Chrome.”

First Vineland New Jersey Planet sent a poem congratulating Dinshah on his sixtieth birthday.

First Detroit Michigan Planet showered in a long letter blessings on the Originator of Spectro-Chrome.

At 8 P. M., Colonel Dinshah P. Ghadiali, the President, called the Convention to order. He gave a short Welcome Address and demonstrated the New Portable Itisometer, which he was standardizing to market at the price of \$150.00. The Electric Sympathometer, was then exhibited. It was the result of over 10 years of the scientific labors of the Originator of Spectro-Chrome. It was to be marketed at the same time as the Portable Itisometer and at about the same price. The Cabinet Irradiator for charging Water with Attuned Color Waves was exhibited and Dinshah explained its principles. The Solar Actemator, for use in the Sunlight was exhibited and explained.

As the session was open to the public, the interest in the new apparati was well noticeable; numerous questions were asked and answered. After that, E. A. Ernest, President of Ernest Distributing Company, Distributor General for the United States for Spectro-Chrome Equipments, was introduced to the Convention amidst applause.

E. A. Ernest said that he was a great sceptic. He did not believe in Spectro-Chrome for a long time, but made searching investigation from every point about the claims made by the Originator

of the system. He could not believe at first that Spectro-Chrome was effective in all Disorders; he thought the claims were exaggerated, but, upon studying the class work and thoroughly looking into the matter, he found everything that Colonel Dinshah had stated to be true. He became the Distributor General for the United States Of America. It was a man-sized job that was wished on him. He would do his utmost and there was no doubt that Spectro-Chrome eventually would be in every home.

After pleasant greetings to Colonel Dinshah for his sixtieth birthday, the session closed at 11 P. M.

**Wednesday, November 29, 1933—Afternoon Session
(2 P. M. to 5 P. M.)**

The Registration of the Affiliates being completed, the session opened at 2:15 P. M.

Many interested new visitors and strangers were also present. The first speaker of the afternoon was Jessie E. Ness of Detroit, Michigan, our First Vice-President and a Member of the Council Of Governors. She spoke of her experiences. "I am proud of this great work. I have had nursing experience and know about the human body. I once saw an appendix; I believe it is a silly thing to take it out, because it was supposed to give trouble later. It is cruel to mutilate the body by useless operations. Human made Laws are not unchangeable. They say the Tonsils are of no use; they search for the causes; when they do not find any to convince them, they say they have no use. I looked for true knowledge and did not find it until I met Colonel Dinshah in Detroit. I was for many years in political work. I talked politics; it was a wonderful thing, but, I was 'dumb' and could not get the real vision of life. When I heard Colonel Dinshah, his Truth held me. I knew he had troubles in the West. I was on juries and knew how people are framed. We are grateful the President of the United States passed on his case and pardoned him.

"I went to the Colonel's public lectures. Conditions were bad; there was no money and the family was disgusted. The children said, 'Mother, don't do that.' Mr. Ness also said the same way. He is the head of the house....."

Dinshah—"Who is the head?"

Jessie E. Ness—"He is the head, but, I am the neck and the neck turns the head! I was extremely interested in Spectro-Chrome.

We are like machines, but, we thought wrong, ate wrong and had experiences to gain. The Medical Doctors, our friends, take low and high blood pressures. I am convinced we have a better method; Spectro-Chrome does that lowering and raising. I found that in the Tona-tions I gave to my friends. I tonated maimed and blind and convinced myself—I know now that Spectro-Chrome works. Men and women who require Spectro-Chrome, go to this and that Doctor; the Medical Doctors will be the sellers of Spectro-Chrome in the future. Only real men and women can sell Spectro-Chrome; it is no fool thing. It is based on the Science Of Light, as our 'Great Leader' said: 'Let there be Light' and there it was. It can do everything for us. A man like Colonel Dinshah whose science could build the body, was much persecuted. The dear man struggled; instead of eulogies, he got prosecutions. Spectro-Chrome is a wonderful therapy. I went into a store in Vineland, New Jersey, close to the Spectro-Chrome Institute. They asked me whether I was going to the 'nudist colony'!!! (Laughter) They thought we were nudists and exposed the body to Light! They know nothing about the wonderful things he said. The great Master Jesus did such work and he tried way back to tell people how to deport themselves. The people still have the old ideas and they like their old habits of drinking and so on; they hate anything that is a disturbing element to their views. We have a great work ahead of us.

"I burnt my finger and went downstairs for Spectro-Chrome. The heat was gone in 20 minutes. There is nothing foolish about it. I can tell you long stories about our successes. Of course, there are some disappointments, too, but, that is not the fault of Spectro-Chrome. We had a Brindle Bull Dog brought in. They had ordered him to the Lethal Chamber. We worked on him with Spectro-Chrome. He looked so grateful. He sneezed a big sneeze and coughed out a lump. He recovered. All animals and even birds are of the same family. We can't make magic, but, they are all amenable to Spectro-Chrome.

"In a case of Goitre it disappeared in a short time by Spectro-Chrome. There was a man whose leg was swollen. The Medical Doctor said, 'it must come off.' They were ready to have it amputated, when they heard of Spectro-Chrome. Attuned Color Waves were 'poured' day and night. There was a nurse from Metropolitan Life Insurance Company watching the case. The Medical Octopus was also watching! The nurse went and talked; another nurse said, 'it was their poultice that did the good'!

"I had a case of Dry Gangrene. It recovered under Spectro-

Chrome; they had tried hard to remedy it, before it came to Spectro-Chrome.

“There was a case of a woman with Pyorrhea. The breath was very offensive. We worked with Spectro-Chrome and the condition was corrected. It was an annoying condition. All we can do is to tell people what good Spectro-Chrome can do. I am more than delighted to be here. It is certainly my pleasure to be with you and I am willing to do whatever I may be called upon to do for Spectro-Chrome.”
(Applause)

Dinshah spoke about pigs and rabbits having been reported as being irradiated with Spectro-Chrome with benefit; he had reports of canaries and cats, horses and dogs being similarly administered Spectro-Chrome and there was no reason why Spectro-Chrome should not be used just as successfully by Veterinary Surgeons.

Ida Steckle of Millville, New Jersey, was the next one to address the Convention. “Ten years ago I was left to die. I had Angina Pectoris and was paralyzed on one side. I also had a Tumor. Medical Doctors could do nothing for me. I took to Spectro-Chrome. I joined the Class and graduated. My Tumor was dissolved and Dr. Kate W. Baldwin found nothing there on examination. Soon there was no trace of Paralysis left. In the use of Spectro-Chrome, I have had many wonderful experiences. Seven years ago, I had trouble with my Eyes; my sight was terrible. I went to a Chiropractor and spent \$60.00 each Winter, without benefit. I had Curvature of the Spine at the lower end. I suffered till 30; had 11 operations. I had Rheumatism too. Spectro-Chrome set me right.”

Dinshah stated his intention of converting Spectro-Chrome in to a Weekly Newspaper, from January 1934, if enough subscriptions were in sight. He said it was the only way to combat the opposition and make the voice of Spectro-Chrome heard.

David Bosworth of Vineland, New Jersey was the next speaker. He would have attended other Conventions, but, they were too far from home. He was glad to be in this Convention close to him. He used Spectro-Chrome for many years. He remembered one particular case; three years ago, man of 42 came to him suffering from Tuberculosis. “They said he would pass out. His Bowels moved 6 times a day; he had no rest. I went to see him and left a small Spectro-Chrome. In 3 weeks time, his Backelim normalated and his Lung healed. His weak Heart started to become stronger. The Spectro-Chrome was left 10 months. The man was an inveterate smoker. He

gave up a good deal; however, his neighbors were killing him with kindness (?). Every time he smoked he had Hemorrhage; he reformed and in 10 months was perfectly well. He was down and out first, but, he went to work and in 5 months he held up his head.

“I may speak for myself. Two years ago, I woke and could not breathe properly. A large space in my Lungs was congested. I started with Spectro-Chrome. ate nothing for 36 hours; just used Fruit Juices. In 4 days, I was normal.

“My sister became sick. The Medical Doctors said she had Thrombosis and bad Gall Bladder Disorder. She dropped 20 pounds. She improved wonderfully under Spectro-Chrome.”

Dinshah explained casually about the use of Spectro-Chrome in all Heart Disorders.

Allie C. Ray of Newfield, New Jersey, addressed the Convention. “I took to the study of Spectro-Chrome a year ago. I studied in two different Classes. In the use of Spectro-Chrome, after I graduated, I made a success. I have a daughter who had Mastoid Disorder. They suggested operation. In 6 Tonations, without any opening whatever, the swelling subsided. She was examined by two women Doctors and one told her, ‘Miss Ray, the Gland is large; it is a bad case of Mastoiditis.’ A week after Spectro-Chrome started, there was no more swelling or infection. She passed 100 per cent. in physical examination for State Teachers’ College. My faith in Spectro-Chrome is strong. I feel that Spectro-Chrome will get along well. Spectro-Chrome is our Doctor. We find it wonderful; we have always a good word for Spectro-Chrome. I am completely sold on it. A number of Sufferers come to me for help.

“There was a boy in Collingswood, New Jersey, who had what they called St. Vitus’s Dance. He had no control over his voice; he was just like a child; had no control. One week before Decoration Day, I took care of him. He had suffered 3 years. The brother of the boy is a Medical Doctor in a large hospital. He said everything that could be done was done and nothing more could be done. In 2 or 3 months, the young man walked, talked and never had any twitch.

“The father of this young man was a paralytic for 5 years. He asked if he could be helped. I said, ‘try it’ and told him what Attuned Color Waves to use. In August he said, ‘this leg was dead 5 years, it is all alive now.’ He squeezed my hand and it was a real squeeze. I fol-

low Spectro-Chrome as Colonel Dinshah instructed. I trust Spectro-Chrome more than the Medical Doctor, any time.

"A gentleman of 72 came to me one day. He was a lifelong friend. He could not lift his arm. He stayed with us 19 days. His Tonation started on a Friday. On the Tuesday following, he told me he wanted to show me something. He took off his shirt, which he could not do before without help. I said to him it was wonderful. He now dresses himself. It was a very remarkable case. He was a shipbuilder 21 years ago. He dragged his toes as he walked, because of some injury. After Spectro-Chrome, he said, 'I believe that leg is feeling better. He picked the foot on a level.'"

The Afternoon Session closed at 5 P. M.

Evening Session—8 P. M.

The Evening Session was an especially interesting one, because, a number of Sufferers from various parts was also present. They testified by their presence their interest in Spectro-Chrome.

Esther Jennings of Glassboro, New Jersey, started the work of the evening. She said, "A year ago October I had the case of a young woman. She came to live with me. She had Spasms; they were all worried. They had called Medical Doctors, who wanted to take her to Camden. They said a year would do her good. She was not in her right senses. On recommendation of Spectro-Chrome Institute, I took charge of her. They were giving her Sedatives; that was stopped. Spectro-Chrome was irradiated. Her Kardoscil was 100 and the Spir-oscil 12. I succeeded in controlling that by Spectro-Chrome. In 2 weeks she was quiet and feeding herself. In 2 months, she asked me how she came to live with me. She had, prior to that, wanted to kill herself; but, by Spectro-Chrome, she came to her senses. She was taken home, as a trial, on Christmas. In March, she was taken home for good. She is now in Philadelphia, where she got a position. She was selected out of five candidates. If it had not been for Spectro-Chrome, I should not be alive here tonight. I had Heart Disorder and was given up many years ago. There was no hope. Spectro-Chrome remade me completely."

Dinshah said he did not care 2 hoots and 3 postage stamps as to what the Medical Doctors thought of Spectro-Chrome. It was there to stay for ever.

M. Alice Sinclair of Vineland, New Jersey, spoke of her ex-

periences. "My experiences in Spectro-Chrome have been most gratifying. Burns are common. They are easily remedied by Spectro-Chrome. My mother splashed boiling water and was burnt. The opportunity to study the effect of Spectro-Chrome on Burns was fulfilled. Blue was used. In 17 minutes, the pain was gone! In a few more Tonations, the Burn healed. Mother would not take more Tonations.

"There was a teacher of Atlantic City. She stayed up all night, the spasmodic pain was so much. I used Orange on her. In about 1 or 2 hours, she fell asleep and would have gone sleeping how long! That Tonation was given her on August 31. She said, 'Call on me for testimony; it is the most wonderful thing; I can do anything now.'

"I had another gratifying experience in the case of my mother's sister. The trouble is all who come, come for Spectro-Chrome as a last resort; they try all and then come here. My aunt lived only 6 weeks with us. She had drunk in 30 years enough Medicine to sink a ship. She was 30 years in pain. We gave her Systemic Tonations. She had no uncomfortable sensation after that. It will take time to rid her system of all that Poison.

"Last week, a Graduate Nurse came with some swelling. I am no College Graduate; I knew nothing. She was suffering from what they called Rose Fever. She had a good start for Mastoiditis. Two Tonations relieved her. She had a Mole which they had removed by Electricity. I changed its Color by Spectro-Chrome. It was a marvelous relief.

"It is a pity that people come to us too late for quick results. Then they become discouraged, if they do not have at once 100 per cent. results. I had a woman with Neuritis, who was sitting on the top step; she went so without sleep. She had received all kind of treatments and saw an advertisement from Perth Amboy. She came for 3 weeks and had no great discomfort left. She was splendid in following the instructions.

"People have queer ideas about Spectro-Chrome. They asked me many times whether I had to change my religion for Spectro-Chrome! All this talk of Spectro-Chrome Institute being an advocate of 'Nudism' is so nonsensical!"

Dinshah spoke about the necessity of mental cleanliness. Those who talk dirt have filthy minds. Mental Hygiene should be taught in the schools. It is necessary for the uplift of the Nation that

moral education should be inculcated from infancy. Each organ of the Human Body is fit for its normal function as intended by the Creator and no shame should be impressed upon the young mind as being attached to it. He told a story of the man who complained to the Lord Gautama Buddha; that he was ogling the wife of the complainant. Benign Buddha asked him whether he witnessed such flirting. The man said, "Of course, I did see it with my own eyes." The Master said, "Go thou and with a redhot poker burn thy eyes, for the fault is there." Purity of the mind is needed in the educational curricula.

Roland B. Gilman of Camden, New Jersey was the next speaker. He said, "I started on Spectro-Chrome with strong statements against it. I was suffering myself; had choking nights. I have no trouble now after using Spectro-Chrome. My experiences gave me amazement.

"My boy had argument with his dog. There were Streptococci in the boy's Blood; he had been bitten and had 11 punctures in the flesh. He was brought from Bridgeton to Camden. Spectro-Chrome was used and plain dressing; nothing else. Soon the swelling was all gone. They could scarcely believe it when on Tuesday he went home.

"A ten year old girl had spinal injury. They took out splinters of bone. Spectro-Chrome helped her recovery."

Dinshah then reintroduced Distributor General E. A. Ernest, of Milwaukee, Wisconsin. Among a round of applause E. A. Ernest went on the platform and said, "After hearing such encouraging stories, I can not say anything differently. I can not figure out, how this man (Colonel Dinshah) single-handed fought the Devil in his own den. He made me the head of this army—like a Colonel. I need more Captains and Lieutenants. I see some of them in New Jersey. We need a whole army of fighters for Spectro-Chrome. I told you last night, what I want to do. I want to build the sales on a solid rock on the Fundamental Principles of Spectro-Chrome. There is no doubt in my mind that we shall come on the top. I had many experiences with Spectro-Chrome. I could not start to speak of them all, if I had time till tomorrow morning.

"I may tell you of an exceptionally bad case of Heart Disorder. It was that of my own mother. She could get no relief from Medicine. Finally, Spectro-Chrome was used. Her Heart before that was beating 3 times and skipping 3; then it beat 6 times and skipped 3.

In 2 weeks time, her Heart was normal and she is now moving around as any well person.

“I had a case of a woman who was paralyzed. She could not talk. In 4 weeks of Spectro-Chrome, she was moving around again.

“We can go thus all along the line. Our opponents may call us ‘fakers’ and we must combine our forces against them. It is a hard struggle, but, we shall surprise them. I do not say I can do it in one year or even five years, but, we shall do it beyond question. They talk of Electricity, Light, Color, Heat and Sound. What this gentleman (Colonel Dinshah) has known for 40 years, is now becoming known to the Smithsonian Institute. They find that oak sprouts can bend by Colors; certainly, a human body ought to respond similarly.

“I can not tell you all I feel and want to say, in 3 or 6 minutes. I am very happy to be at this Convention. We shall know one another better as time passes.”

**Thursday, November 30, 1933—Afternoon Session
(2 P. M. to 5 P. M.)**

The third day of the Thirteenth Annual Convention being open solely to Members and Provisional Members, the public were not admitted. The work done was all official and pertaining to the welfare of the Organization.

The President after a short speech requested E. A. Ernest, the Distributor General to unfold his views which he did in a frank and forceful manner. He said, “Thanks for the compliments paid to me. How many years I was searching for a work into which I might put my heart and soul; I know what I thought of Spectro-Chrome. A man in Washington asked me to check it. I was forced to check. Spectro-Chrome is a genuine Service to Mankind. There is a man more superhuman than any soul I know. How that man feels his neck safe is unthinkable. I know it. I have backing; we are going to have 2,000 Agents acting for us. We have greater power than all our opponents, because, every person is sincere in the use of Spectro-Chrome; every one is guided by the Higher Powers and such Higher Powers are behind this work. It is no use telling that one man singlehanded could fight all this battle. The Masters sent him to deliver Their Message. We will help him to do it. It took me 2 years to find out the Truth about Spectro-Chrome. Spectro-Chrome is what it is claimed to be. We had an equipment for 2 years in our home and we checked

on every claim that was made for it; we checked on it and we checked on Colonel Dinshah; we checked his Records, his Patents, Copyrights, Trademarks. We did not find **one** single statement that was not correct.

“I came here to help him in his work; I forget myself in it. Everything that he said was backed to my satisfaction. Show me any record in any business that is more perfect. Naturally, people are skeptical. Way over there in Washington, the Smithsonian Institute speaks of some things, that this man knew 40 years ago. I saw newspaper clippings of that time. It is all there.

“When I came here last September, I brought with me a hundred or more questions to ask Colonel Dinshah. I came here to talk about the taking over of the work of distribution. The questions were written by me on my way from Milwaukee. Before I asked him those questions, Colonel Dinshah had answered me. He reversed the procedure. We have since then had scores of letters passed, but, everything we do is in accord. We are thinking the same way, the only difference is that Colonel Dinshah does everything for the other fellow—he does all for the other and is doing nothing for his own family.

“Do not hesitate to donate or sell. You may collect the money for it. 99 per cent. M. D.'s are doing it. They would sooner cut your Heart out than correct the condition. They got me out of my home at 6 A. M. and diagnosed correctly that I had Appendicitis which needed immediate operation. Smart Doctor who said that; he was my family doctor; got me ready for the operation; rubber-tired cot, beautiful operating room; ether or gas was to be given. Two Doctors pushed me down when I decided not to go through with the operation. I refused to submit, saying, ‘Mr. Ernest belongs to myself.’ I picked up my things and went home. I rode my horse for 4 hours. That consulting Doctor had his \$1,000.00 fee counted off. He sees me in the club and goes out of my way! One of these days, he will have a Spectro-Chrome.

“When the Colonel first introduced Spectro-Chrome, he tried to sell the idea to the Medical Doctors, but, they laughed at him. I accused him many times to let up on his criticism against them, but, it is a ‘hornet’s nest.’ Now I know what it is and I do not care if I never get an order from a Medical Doctor.

“I tell you to follow his instructions. I have personal friends among the professionals—many of them; Medical Doctors, Surgeons,

Dentists, Exodontists. I talk to some of them till 2:30 in the morning; Spectro-Chrome talk. A great many of them are not to blame. If their Medical Schools and Associations would know about it, they would be criticized, ostracized. They should learn something about it though.

'I don't know about the Human Body. The simple form our good friend the Colonel has made of Spectro-Chrome, makes it possible for any person to use Spectro-Chrome. If Spectro-Chrome did nothing but what it did for my family, it is a marvel. A Medical Doctor informed my mother that she had a Hernia. She was in great pain. He said, 'Mr. Ernest, you will find your mother dead one of these days.' We started Spectro-Chrome on her. In 14 days, we had another examination. Her Heart was beating 58 before; after the 14 days, it was running 78 per minute and she now runs upstairs twenty times a day. You can't stop her. She told me one day she was afraid to take more Spectro-Chrome, lest she might live too long! The results of Spectro-Chrome are miraculous; just unbelievable, if you follow it religiously.

"Some very fine professionals are using Spectro-Chrome. I can relate a number of incidents of a Dentist of Milwaukee; he actually doubled his practice. Sufferers come to him from a distance traveling and they leave without pain. He is without doubt the best booster for Spectro-Chrome. He is talking and eating and breathing Spectro-Chrome.

"Just recently a couple came from California. They wanted to represent our Company, in California. Mrs. Ernest and the lady became intimately acquainted and talked Spectro-Chrome. They left for Racine; had friends there. They were husband and wife, both Doctors. They became enthused. I took advantage of the visit, which resulted in a call to Racine. They use now 1 Graduate, 1 Systemic and 1 Cabinet. Today, I had a telegram; they ordered one more Systemic.

"In any business, anybody who comes in on the ground floor and gives conscientious service to the public will be in clover. Never mind what the professionals say; those professionals will come to their knees before we are through with this. Undoubtedly, many of you will recall their attitude about other things. They refused to consider the use of any measure except Drugs and Surgery. Now, even they are using Violet Rays, Ultra-Violet Rays, Sun Rays and it is foolish to predict what will not happen about Spectro-Chrome. Anyone can use the Spectro-Chrome. Those Medical Doctors study for 9 years and learn all kinds of nonsense. One of the greater opportuni-

ties is coming to see the day when the American Medical Association will come to Colonel Dinshah and apologize!

“Colonel Dinshah wished this distributing job on me. I shall never stop, jail, or no jail, until that work is accomplished. Here is a soul sent by the Masters to do something for us. Maybe we were cowards till now; he encouraged us to go ahead. Until I found out the true value and merits of Spectro-Chrome I did not go into it. It helped not only my family, but, thousands of others, as my thorough inquiry showed. I came to take only State of Wisconsin Agency, but, Colonel Dinshah wished the United States on me. The World has sick human beings and the Medical Doctors are there too. If we combine all our forces and go after them morning, noon and night, we must succeed. I shall never stop until every family has a Spectro-Chrome. I do not sleep more than about three hours; I shall sleep less until Spectro-Chrome is in Every Home.” (Loud Applause)

Dinshah then spoke about the tremendous progress made in the year, through the distribution having passed into the hands of the Ernest Distributing Company. It gave him more time for further research and manufacturing. Spectro-Chrome Institute now manufactured all its Spectro-Chrome Cabinets and other apparatus right in its headquarters at Malaga, New Jersey. It printed all its books and literature in its own printing plant, which was equipped with two composing machines, four printing presses, two folding machines, two stitching machines, one cutting machine, besides numerous apparatus for trimming, casting, etc. The manufacturing of the Cabinets proceeded with two shifts of helpers and the Advice Department was open for Telegraph or telephone Advice, at all hours of the day and night. No personal consultation or interviews were granted, because, he was too busy with his researches and the like and furthermore, it gave rise to potential legal complications. He was thankful to E. A. Ernest for relieving him from the burden of sales.

Nachman Diamond, of Wildwood, New Jersey, said, “One man can not do all. I am sold on Spectro-Chrome. He needs people to work for him and help him. My wife went to a city oculist for glasses. He examined her and said the left eye had cataract. I looked at it and did not say anything. Gave her glasses. It took 10 years to develop; made a move as if she might not live 10 years; he sent her away. I gave her Spectro-Chrome. She was satisfied. Four or five Tonations of Green, is all I did.

“She has a sister who went blind. A young Medical Doctor operated on her. Soon, she could not take care of herself. I took care

of her. The trouble looked like a 'star.' After 5 days, my wife saw her eye. The 'star' was gone. I told her to go to the Doctor and show him. She made up her mind to go and show him that she did not have it."

Dinshah spoke about the use of Spectro-Chrome in Cataract cases. He had numerous cases reported by Physicians and Osteopaths in which the Cataract was benefited and removed eventually by Spectro-Chrome.

On motion of David Bosworth, seconded by Benjamin Kessler, the Minutes of the Twelfth Annual Convention, as printed in the Spectro-Chrome magazine of April 1933, were unanimously accepted as correct.

Moved by Jessie E. Ness and seconded by Esther Jennings that Dinshah P. Ghadiali be re-elected as a Member Of The Board Of Trustees. Unanimously passed.

Moved by Jessie E. Ness and seconded by Thomas W. Ness that Irene Grace Dinshah be re-elected as a Member of The Board Of Trustees. Unanimously passed.

Moved by M. Alice Sinclair and seconded by Esther Jennings that Marguerita W. Simon be elected as a Member Of The Board Of Trustees. Marguerita W. Simon having refused to accept the nomination, the name of Bessie E. Hasenau of Cleveland, Ohio was substituted for re-election, on motion of Thomas W. Ness and seconding of Leona Burghardt. Unanimously passed.

The Board Of Trustees being duly affirmed by Jessie E. Ness, she was appointed by the Board Of Trustees as a Member of the Council Of Governors and the First Vice-President of the Scientific Order Of Spectro-Chrome Metrists. Dinshah P. Ghadiali was made the President and Treasurer and Irene Grace Dinshah was made the Secretary of the Organization.

Jessie E. Ness thanked the Board Of Trustees for her reappointment and promised full co:operation. She said the Spectro-Chrome monthly magazine was a wonderful mouthpiece and should be made into a weekly newspaper. E. A. Ernest promised to subscribe for 1,000 copies of such weekly; Thomas Ness promised to subscribe for 100; others promised similar subscriptions of smaller numbers. Dinshah thanked them all for their enthusiastic support.

Leona Burghardt was appointed and affirmed as a Member of the Council Of Governors and the Second Vice-President. She promised her loyalty to the Cause.

Evening Session—8 P. M. to 11 P. M.

The entire evening session was taken over by the President, as announced. He explained therein the Fundamental Principles of Irradimetry, Itisometry and Sympathometry, accentuating the use of the Favorscope and co:related scientific subjects.

Unfinished matters having been discussed and completed, the 13th Annual Convention dissolved at 11 P. M.

It was a record of unanimous success. There was no dissent, no argument, nothing to disturb the rhythm and harmony. Thomas Ness presented to the Originator a humorous poem, "The Dog Box," which is printed on a subsequent page.

Soy Beans Defy Drought



DES MOINES, Ia. . . . The "hard times" crop for the drought-stricken middle-west has been found. . . . It is soy beans, according to Federal and state agricultural authorities. . . . Soy bean crops are now looked to by farmers to help keep the season from being a total loss. The soy bean's long roots reach deep into subsoil for moisture.

Mrs. Samuel Insull



CHICAGO . . . Mrs. Samuel Insull (above), wife of the indicted utilities magnate, is here from Greece to stand by her husband when he faces trial on the various counts which have been pending so long in federal and state courts.



THE DOG BOX

Ode Number Two

By:— Thomas Ness

This Dinshah Pestanji Ghadiali
 Won't give the poor doctors a rest;
 Maybe that's why they call him **Pestanji**
 With the accent, please, on the PEST.

They hate him because he exposes
 Their traffic in dopes and pills,
 Their poisons dished out in doses
 To CURE (?) humanity's ills.

They laugh at the Cabinet—yes sah
 And call it a "Dog Box", forsooth,
 But they'll never win out against Dinshah,
For they've closed their minds to the truth.

With Cabinets selling with rush
 And a Home Guide **free** with each one,
 The thought of Dis-ease is like mush,
 Plug in on God's light and it's gone.

It builds nice red fresh corpuscles
 And saves your appendix too,
 It gives you strong bones and new muscles
 And chases away Spanish 'Flu.

So plunk down your few sparing dollars
 And give pills and potions the air,
 Though it doesn't wash your shirts and collars,
 It WILL cleanse your blood-stream for fair.

See, the hospital beds, empty, waiting,
 The doctors with nothing to do;
 All the sick folks at home, SELF TONATING,
THAT'S THE PICTURE, LET'S MAKE IT COME TRUE.

FIRST MILWAUKEE WISCONSIN PLANET
Meeting Of July 5, 1934

By:—Otto H. Lutz, Deputy

We were honored by having our President Colonel Dinshah at our meeting. He thought he would be our guest, but, we asked him to answer some questions, which he did freely. It surely was interesting to have the Original Teacher speak!

He said many people find fault with a lot of things. His motto is to serve people by his Duty and not to please. You cannot please everyone, so he said he does not try to please anyone!

One question was asked by him as to what to do with a Member, who did not send his Scientific Order Collaborator Blanks. This Member had asked for another Blank Book without sending in the first. He had trouble with one of his cases and they arrested him for practising medicine without a license; this charge was later changed to practising Chiropractic without a license. Then they learned he used Spectro-Chrome, so the charge was dropped. They did not want Spectro-Chrome to have free advertising.

Dinshah spoke of some of his lawsuits and was glad to be rid of them. He spoke kindly of E. A. Ernest, United States Distributor General of Spectro-Chrome Equipments. Ernest was doing his part by devoting his time to the Service Of Mankind, through the Health Message of Attuned Color Waves.

Dinshah then read the headings of the Chapters of the Third Volume of his Spectro-Chrome Metry Encyclopaedia. The book has wonderful information in it.

This was the first opportunity Colonel Dinshah had to be with this Planet and he said he enjoyed being with us. Instead of meeting lasting 2 hours, we spent almost 4 hours with our visitor and we enjoyed it very much.

We hope to have him again with us some time in the future.



Colonel Dinshah thanks the First Milwaukee Wisconsin Planet for its cordial reception. He enjoyed the visit so well, that he is returning in November 1934, with his Annual Convention to your city. Read the announcement in the next issue.

FIRST DETROIT MICHIGAN PLANET
Meeting Of May 3, 1934

By:—Ethel K. Greenham, Recorder

**Tonsilitis, Whooping Cough, Gall Stones, Hernia, Uterine
Abscess, Normalated By Spectro-Chrome**

Otto Hinz, spoke of a school-girl, with badly infected Tonsils, in which 7 Tonations of Turquoise normalated this condition.

Another case of a child with Whooping Cough, which he reported was normalated with the Turquoise.

He reported a case of a woman, 70 years of age, suffering from Gall Stones; several Doctors had attended this woman, without relief and although she received a few Tonations, she is greatly pleased with the results.

Walter A. Hale, displayed a stone, which had passed from him after several Tonations of Lemon Systemic and Magenta on Area 4. He said there was great pain experienced in the passing of this Stone. Spectro-Chrome, was given credit for this helpful elimination.

Albert Greenham, was then asked to deliver a talk to the Members. He laid great importance on the measurement of the Kardoscil and Spiroscil, as the best and only keys, with which a Spectro-Chrome Normalator had to work and how it was impossible for any one to receive help, unless first of all, this was known.

He urged all those seeking advice from the Central Office, to be sure Kardoscil and Spiroscil, Front Elimination and Back Elimination, were accurately given in order to receive the greatest amount of benefits.

He spent considerable time on the discussion of Food, using the Rational Food Of Man, as outlined by Colonel Dinshah and offered as evidence, a new Member, Aquilla Mathers, to bear out his testimony.

Here was a man, who was operated on three years ago, for Hernia and although being unable to purchase a Spectro-Chrome Equipment, had heard of Dinshah's Food System through Albert Greenham and had followed it to the letter, proving conclusively that the greatest maximum results would be received when the Rational Food Of Man, was strictly adhered.

He discussed parts of the Encyclopaedia Vol. 2 and concluded his talk with a report of a case of a Mrs. Roberts, age 24, suffering with Uterine Abscesses and which was said to be of a serious nature.

After two months of constant Tonations, she is now considered well; several Abscesses formed during the process of Tonation, but, were broken by Spectro-Chrome, a continual drainage taking place. Orange on Areas 10, 11, Green on Area 18, Scarlet on Area 4, were the Attuned Color Waves used to bring about the desired results.

Meeting Of June 7, 1934

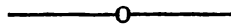
Thomas Ness was called upon to be the speaker of the evening. He dwelt mostly upon a larger campaign for boosting sales of Spectro-Chrome Equipments, throughout the state of Michigan. He spoke of the immense enthusiasm of the people of Wisconsin and how they had rallied to the side of E. A. Ernest and his associates.

The speaker spent considerable time reviewing many of his past cases and the Attuned Color Waves used for their normalation hoping to be able to assist the Members if their cases were similar.

Otto Hinz spoke of several cases which were under Tonation and the progress they were making.

Albert Greenham spoke of an elderly man, 79 years, with pains in the back and the progress this case was making. Magenta on Area 4, and Orange Front and Back Systemic were used.

Stella Harter spoke of a sprained wrist, in which Indigo was used for the elimination of the pain; this she stated was accomplished.



MOTHER AT 6½ YEARS!

Here is one reported in the "Deshi Mitra" or Country's Friend, of Surat, India. In its issue of Thursday, June 28, 1934, it says: "In New Delhi, an event that threw Medical Doctors of India into astonishment, happened. On June 7, a girl of 6½ years gave birth to a baby, in the Victoria Zenana Hospital. X-Ray photographs and investigations, proved the mother's age to be correct. Dr. Misikin sent a report of this occurrence to the British Medical Journal."

We are not surprised at this in the least, because, European and American Medical Doctors report occasionally children born to mothers, without any fathers at all. In fact, such experiments are well known and the late Baboon experiment subsidized by the Belgian and French Governments is only an incident.

Who was her husband? How old was he?

Trade "FAVORSCOPE" Mark
 FOR SPECTRO-CHROME METRY
 DINSHAH SYMPATHOMETER SYSTEM

BASED ON SOLAR, LUNAR AND TERRESTRIAL RADIANT GRAVITATIONAL INFLUENCE

1934
 AUGUST

1934
 INDIGO

CHRONOS
 (TIME TABLE)

COMPUTED BY LORRAINE M. WHITMAN, S. C. N., ACCORDING TO THE
 LONGITUDE AND LATITUDE OF SPECTRO-CHROME INSTITUTE.

SET TO STANDARD TIME FOR HOME USE
 FOR DAYLIGHT SAVING TIME ADD 1 HOUR

Date	Day	Day		Night	
		First Hours	Favor Minutes	First Hours	Favor Minutes
1	Wed	6	27	7	13
2	Thu	5	00	8	40
3	Fri	5	00	8	39
4	Sat	5	01	8	38
5	Sun	6	30	7	09
6	Mon	6	31	7	08
7	Tue	6	32	7	07
8	Wed	5	05	8	34
9	Thu	5	06	8	33
10	Fri	5	07	8	31
11	Sat	5	08	8	30
12	Sun	5	09	8	29
13	Mon	6	38	7	00
14	Tue	6	39	6	58
15	Wed	6	40	6	57
16	Thu	5	13	8	24
17	Fri	5	14	8	22
18	Sat	5	14	8	21
19	Sun	6	43	6	51
20	Mon	6	44	6	50
21	Tue	6	45	6	48
22	Wed	5	18	8	15
23	Thu	5	19	8	14
24	Fri	5	20	8	12
25	Sat	5	21	8	11
26	Sun	5	22	8	09
27	Mon	5	23	8	08
28	Tue	6	52	6	39
29	Wed	6	53	6	37
30	Thu	6	54	6	35
31	Fri	5	27	8	02

Here is the Work that Shattered all the False Conceptions in Healing !!!

SPECTRO-CHROME METRY ENCYCLOPAEDIA

by

Colonel Dinshah P. Ghadiali, Originator,
Spectro-Chrome Metry.

COMPLETE COURSE ON ATTUNED COLOR WAVES

Your Desire Is Fulfilled

During the 14 years of the teaching of Spectro-Chrome Metry, our Students clamored to have in print the entire Course on the Science Of Automatic Precision, so it may serve as a constant reference and Guide.

However, owing to the enormous expense and labor involved in the production of such an important and comprehensive work, the amount of time needed to complete it and the incessant demand on his resources from innumerable and unexpected quarters, Dinshah did not publish it.

It would have been impossible even now to do so, but, having our own printing plant in operation, we are at last in a position to accomplish the object.

This unique Encyclopaedia comprises the Class teachings of Dinshah in the theory and practice of Spectro-Chrome Metry, including his Rational Food Of Man System, Itisometry, Irradimetry, Sympathometry, Spechro, as well as the Occult Operation Of The Great Sympathetic Nervous System with elaborate explanations about the various astronomical phenomena connected with life. All Human Disorders are separately elucidated in accordance with our system and the vast field of the Physical and Metaphysical Sciences in connection with health is satisfactorily covered.

At the end of each Chapter, there is a List of Questions for mental self-training. At the end of each Volume is an Application for Home Training Course Examination. Each Volume has 400 pages.

The Encyclopaedia is profusely illustrated and has numerous charts, tables and valuable scientific data.

The simple and fluent language used in the work is such that you will actually think you are listening to the voice of Dinshah!

What a boon! To have him near you for consultation whenever you need him, is in itself sufficient to justify any price paid for such service.

Here even in the price is Dinshah's additional contribution to the Service Of Mankind and to you his Co:operator.

The price of the Spectro-Chrome Metry Encyclopaedia COMPLETE in the 3 Volumes, printed on 60-Pound durable paper in 12 point type, with beautiful Cloth Binding in Red, Green and Violet, our Primary Colors, is only—\$10.00—and it will reach you by Mail. Handling charges 50 Cents Extra.

All sets are numbered and registered. Any person may register with us as a student by sending us the Free Student Enrollment Blank from the First Volume, duly engrossed.

You are not purchasing books!

You are purchasing a wealth of rare knowledge not otherwise attainable. This Set will be your best investment.

SPECTRO-CHROME INSTITUTE
Central Office And Research Laboratory
MALAGA, NEW JERSEY

Good Thoughts

FOR

JULY 1, 1934

DEEDS

Mental action is always ahead of Deeds,
Premeditated or impulsive, quick or slow;
To produce good Deeds, therefore, it needs
The keeping of the mind, clean and free
Of the cobwebs of harmful ideas;
It is not difficult, to think well
Of all creation, so the thoughts molded
Into Deeds, may materialize into welfare.

A clean mind
Makes for clean Deeds;
The mind rules,
The Deeds follow it.