

THE WORLD'S NEW THOUGHT JOURNAL

10 cts.

JUNE, 1910

\$1⁰⁰
A Year

NOW

THOUGHT IS POWER

A Journal of Affirmation

HENRY HARRISON BROWN,

Editor

Nerve us with incessant affirmatives. Don't bark against the bad, but chant the beauties of the good.—EMERSON.



SOUL CULTURE

ART OF LIVING

PSYCHOMETRY

INSPIRATION

SPIRITUAL HEALING

MENTAL SCIENCE

SUGGESTION

Published by
HENRY HARRISON BROWN, Glenwood, California.
SANTA CRUZ MOUNTAINS

"Now" Folk Mountain Home

300 Acres Among the Redwoods. Santa Cruz Mountains, Cal.
Rates Reasonable for Guests, Tourists, Children, Students,
Convalescents, Patients.

Hotel, Cottages, Tents, Groves. Come "Under the Redwoods"
for Rest, Recreation, Recuperation, Health and Happiness

Take Your Vacation Among the Redwoods

IN THE SANTA CRUZ MOUNTAINS AT

"Now" Folk Mountain Home

THREE MILES FROM GLENWOOD

where California's finest combination of Climate, Scenery,
Beauty, Flora and Comfort is enjoyed.

And then—**THE TRIP TO GLENWOOD!**

The railroad winding along the sparkling mountain streams of
this delightful country takes you through one of the most
beautiful sections of California, the SANTA CRUZ MOUN-
TAINS, the finest scenic Redwood region of the world.

The drive from Glenwood to the Mountain Home is
three miles over a road made beautiful by a continuous arch-
way formed by giant Redwoods.

For those grown weary of the strenuous business or social
life, which is the cause of so many nervous disorders, and who
love the "let alone" of an out-of-door simple life, here is a
Home where they may forget their cares in quiet hours of
restfulness or recreation.

Here in Nature's great solitude, the convalescent may
find the tonic of perfect health.

HOME OPEN FOR GUESTS THE YEAR ROUND.

Good country accommodations; pure spring water; beautiful
rambles; and unsurpassed groves for loafing places.

Rates—\$9 to \$12 a week. Ask for "Campers' Ticket" to
Glenwood, Calif.

THE MOUNTAIN HOME

is also a Sanitarium for those needing help. Mr. Foulds, Mrs.
M. A. Winans and Miss Leona B. Chappel, Mental Healers,
will treat for all disorders that the medical fraternity call non-
contagious.

A NEW THOUGHT SCHOOL

in session here from June to October 31. All the Funda-
mental Principles of Mental Science are taught by competent
teachers. The Editor of NOW gives a good share of his time
to this Home and School, not only in way of general superin-
tendence but also in teaching, advising and assisting the
Healers with their patients.

WRITE FOR INFORMATION AND RATES AT ONCE

HENRY HARRISON BROWN, President.

SAM EXTON FOULDS, Resident Manager.

Glenwood, Santa Cruz County, California.



From all Life's grapes I press sweet wine.

—Henry Harrison Brown

NOW

A JOURNAL OF AFFIRMATION

VOL. VII.

JUNE, 1910

No. 6



My Hymn at Seventy

(Tune—"Duke Street.")

No more I struggle skies are clear!
I peaceful float on calmest tide!
Doubt has embarked elsewhere with Fear,
While Faith is smiling at my side!

Trust is now brooding in my heart,
As thus I float o'er Passion's grave;
I'm Spirit, and of All-life part;
As such command both wind and wave!

O Life Divine within around!
O Power to be and Power to do!
O sweet to live above all bound
With Truth that maketh each day new!

Conscious of Self, forevermore,
With Love and Truth no wish have I!
From sea to sea, from shore to shore,
I'm Life to float eternally.

HENRY HARRISON BROWN.



The Now Philosopher

On His 70th Birthday.

Strong teacher of the ever good,
Sweet prophet of the west—
'Tis hard to frame for thee a wish
Thou dost not Now possess.

The years go by and make us old,
Onward they ever flow—
But leave no wrinkle on thy brow:—
Thou'rt dwelling in the Now.

Thus living in the ever good
May birthdays come and go,
And find thee loving, sweet and young,
The prophet of the Now.

—Henry Victor Morgan.

*With your friend
Henry Harrison Brown*

Whene'er I meet my sailing peers,
"ALL'S WELL" I to their hail reply.

—Edith M. Thomas

98

My Vision at Seventy

Uphill all the way I've climbed,
With cloud and sunshine 'bout me cast!
Many pleasant scenes I've left behind,
But none so fair as are these last.

Youth's valley with its homestead-roof,
The pleasant fields my childhood knew,
Were ne'er so sweet as fields now mine,
And never any skies so blue.

Pure springs of wisdom quenched my thirst
When early manhood spurred me on!
But clearer ones now bubble here,
With richer draughts than aught that's gone.

Fair the view from Manhood's hill!
Bright the Hope that cheered me then!
But now, Faith's "Open Door" I see,
And list the voice that speaks within!

No more I wait the promised day!
No more I seek a fairer shore!
'Tis HERE angelic hosts at play!
'Tis NOW I roam heaven's pathway o'er!

Eternal Youth I know I AM!
One with All-good, my friends are here!
One with the All, I wish for naught!
And Truth is mine with Vision clear!

No more I seek a bliss afar!
No more with fancies wild I rove;
The Bliss of bliss I here enjoy—
It's Heaven NOW. It's name is Love!

HENRY HARRISON BROWN.



Why Use Affirmations?

Beginners in Mental Science often say "I affirmed that I was well and it did no good!" No doubt. A person expects to try at a straight line often before they can draw one; to try the problems in mathematics often before they solve them. All experts in every line have gained power by practice. The greater the power the longer and more persistent the practice. The athlete, foot-ball player, pugilist, have practiced long and hard; have concentrated upon their work and earned their success.

There is no power of more value than the mastery of one's body and environment so as at all times to be happy and healthful. For this reason this power of self-mastery is not lightly won. It requires

time and persistent effort. And since it is mental science, it must be learned and since it requires practice it is an art.

To acquire a knowledge of how to think and what to think, requires attention and study; it requires determination, will and concentration to think it, when it is known. Be it understood that New Thought is not a mere intellectual perception of Truth. It is not a mere Affirmation of set phrases.

To think that it is so, is for one to think that all the smith needs to do is to hammer his anvil and all the author needs is to take up his pen.

Hammer and anvil, pen and paper, are necessary tools but to know how and what to do with these tools is important, but even this is of little value till that which is known is done.

To repeat Affirmations carelessly and intermittently will as soon bring one to health and success as looking at the swimmer will make a swimmer.

"Mother, may I go out to swim?"

"Yes, my darling daughter.

Hang your clothes on a hickory limb;
But—don't go near the water."

And the mass of objectors to the Power of Affirmation who "have tried" and failed have obeyed the mother and kept away from the stream of Power.

Here is the theory of Affirmation. The Law of Suggestion is—I am that which I think I am. I am to learn what is necessary for me to think that I may be success; that I may be health; that I may be happiness.

Having learned what to think, it is then necessary that I know how to think, that I may be that which I wish to be. We teach that it is necessary to think in Affirmations. When am I that which I think I am? While I think it. How long am I that which I think I am? As long as I think it. It follows then that until I form the habit of thinking that which I wish to be, I shall at times be that which I do not wish to be, because at those

The arena of the new standpoint of science is that of the pupil's own mind.

Elmer Gates

99

times I think that which I do not wish to be.

This is the place and power of Affirmation—By the use of Affirmation we create a mental habit of thinking in the line we desire, thus by thought creating the objective expression we desire. Each repetition of an Affirmation causes a change of nerve and brain cells. They vibrate to the thought. In time we thus create a physical memory, that automatically direct our thinking in the right, the chosen channel, just as we have unconsciously created a physical memory that now instinctively says "I am pain;" "I am weak."

Here is the Law of Self-Direction:—**Affirm that you are that which you desire to be till it becomes a habit to think you are that which you desire to be, and you will then be that which you desire to be. I am success when I habitually think—"Success."**

AFFIRMATIONS

Being

God is!
You are!
I AM!
God is all.
God is in me.
I am in God.
God and I are One.
You and I are One in God.
I am all I affirm myself to be.
I am Truth because I so affirm.
I am Beauty because I so affirm.
I am Health because I so affirm.
I am Power because I so affirm.
I am Life because I so affirm.
I am Love because I so affirm.
I affirm this because I am One with the All.
I affirm this because I am that which I think I am.

I am all this now because I think and affirm it now.

I will see nothing but God and Good everywhere and in this sight I affirm ALL IS GOOD.

I affirm nothing but that which I wish to be.

I will affirm the ideal.

My Ideal is the All-Good! The All-True! and the All-Love!

Love is the highest manifestation of God.

I am Love.

I love myself.

I love my neighbor as myself for in God we are One.



Wireless

Into the heart of Abyssmal Night
I uttered the Ultimate Word,
The Master's Fiat: "*Let there be Light!*"
And the seething Chaos heard.

Right proud was I! When the Law construed
I leaped at its least Intent
From star to star, where the sick seas spewed,
Each big with a continent.

I hurled the Lightning's defiant flare!
I muttered the Thunder's scorn!
And had no fear of the Furies there
That cluttered Creation's Morn.

But One, betimes, (when the great-wombed
sea
Gave birth to the rock-ribbed shore)
There came, who bade that I bend the knee,
And shoulder the task he bore.

I flouted him, and his foolish task,—
To carry a puny crash—
But he curbed my pride with an earthen
flask,
And drove with a fiery lash.

He taught me speech, (in a sputtering tongue)
Who bellowed the Comet's roar,
And the mighty note of a new star swung
Aloft in the Cosmic corps!

Now hither and yon I scurry quick
With tidings of ill or good,
And whisper them, with a "*Tick, click-click!*"
To one of his myriad brood.

Let them but brew me a draught of Force,
And fling in my teeth a phrase:
I'll speak each sun on its circled course,
Or question the Pleiades!

A. L. GANNON.

**Obstruction is but virtue's foil.
The stream impeded has a song.**

—Ingersoll

100

Resurrection

Lo! Mid the splendor of eternal spaces
Pierced by the smile of God,
I looked last night upon celestial faces,
The singing ethers trod.
World upon world in rhythmic measure wheel-
ing,
Millions of blazing suns like censers swung,
When down the lanes of light a Voice came
pealing,
Upon my ear its clarion message flung:
"Today is Resurrection! Look not hence
To some far distant trumpet call, to sound
That hour when, as the spirit's recompense,
Man's body shall be summoned from the
ground.
O feeble souls bound close with superstition,
O blind and halt and deaf that will not hear,
There is no other miracle fruition.
Than thrills the Cosmos NOW from sphere
to sphere.

"Earth at this hour is shaken with the pas-
sion
Of Resurrection fire.
Stupendous forces move and mold and fashion
Unto God's great desire.
The only death is death in man's percep-
tion;
The only grave is grave of blinded eyes.
Creation's marvel mocks at man's deception—
It is man's *mind* that from its tomb must
rise!
Today is Resurrection! Take the word.
Cry it aloud to all the waiting earth.
Today is Resurrection! Thou hast heard.
Man must arise unto a nobler birth.
'Tis human thought alone is dead and sleep-
ing,
From orb to orb God's world flames wide
awake,
From vast to vast dynamic tides are sweep-
ing—
God's not to blame that man will not par-
take.

"Earth is no fated orb flung out to nourish
An aimless, empty vast,
Aloof, alone, its little while to flourish,
Robbed of its fire at last.
In all God's scheme there is no separation,
There is no Yonder and there is no Void,
One Lightening Presence runs through all
Creation,
Links earth and star and sun and aster-
oid.
The spur that speeds Orion on his way
Thrills in man's fingers. Every impetus
Of star and sun is our. Or night or day
The torch that lights the Pleiades lights us.
Arcturus' ecstasy and man's may mingle.
One goal unites and beckons to us all.
From stone to star no destiny is single—
All are embraced within one Cosmic Call.

"Waken, O world, if ye would glimpse the
wonder
Of God's great Primal Plan.
Open, O ears, if ye would hear the thunder
Hurled from the heights to man.
How long shall Christ's high message be re-
jected?
Two thousand years have passed since it
was told.
Must One again be born and resurrected
Ere man shall grasp the secret, ages old?
What, then, the miracle of Easter Day?
What meant the riven tomb, the hidden
Might
That conquered death and rolled the stone
away
And brought Christ's body back to mortal
sight?
This! That throughout the worlds One Life,
unbroken,
Rushes and flames in an unending vow.
Death cannot be and never has been spoken—
God and Immortal life are *here and now.*"
—Angela Morgan in *Collier's*.



The One Reality

One are all the internal fires of earth:
each volcano is an expression of that
one fire. One is the atmosphere: each
breeze its expression. One is the
ocean: each wave its expression. Take
away earth, air and ocean, which are
cause, and the effects disappear. In
like manner there is one life, One
Mind. Each individual is an expres-
sion of that One Mind.
As the expression of each volcano is
recorded in the history of earth as part
of its experience; as the result of each
toronado and zephyr is recorded in
the experience of the air; as each wave
leaves its experience in ocean; and as
the present condition of earth, air and
water are the result of all the past ex-
pressions of volcano, wind and wave, so
in the One Mind is today the result of
all the past experiences of the race.
Therein is stored, in effect, every emo-
tion and thought of each individual of
the race, that ever lived.
This One Universal Mind is that Sub-
Conscious Reality of which this con-
scious "I-AM" is but an expression. It
follows, then, that all the results of all
the thought and all the emotions of the

To the receptive soul the River of Life pauseth not nor is diminished.

—George Eliot

101

race are in that Reality which I am. I am the race expression. Did one know what to do and how to do it, he could draw from that Reality anything any member of the race has thought or felt. Says Emerson: "What Plato has thought, he may think; what a saint has felt, he may feel; what has at any time befallen any man, he can understand."

But he may still go further. He may think and feel what no one has, and thus add his individuality to the race experience. Aye! he may go still further: any experience possible to man during all eternity he may have now, if he knows how to take from this divine Reality, knows how to apply "the suction pump of Auto-Suggestion."

Every day I am learning more of this Reality and declaring "I know," not because I have created anything, but because I have found a way for the expression of that I Am, which I have been in Reality from all eternity. As much as I may know of my Real Self, be I the wisest man on earth, it is but as a grain of sand against the whole universe, compared with that which I am and that which I shall know of myself when millions of centuries have rolled away. There is but one possible thing for me to do, i. e., **know myself**. This comprises the sum total of all knowledge.

Recognizing this Reality (which you may term God, or Mind, or Soul, or Energy, or Wisdom) as a unit, as is air, earth, or water, it will be seen that as a feather's weight or an earthquake's shock starts a vibration in the whole earth, as a vibration of a leaf or tornado vibrates through the whole atmosphere, so a single thought or emotion in any one of the whole human race vibrates through the One, through the whole Mind, and is a sensation in every individual consciousness.

My thoughts, my emotions vibrate through the universe as do those of every individual on earth, or anywhere in the universe. If there are thinkers

and feelers in any star, their thoughts and emotions are here.

The thought of Indian, Chinese, Hottentot, and Hindoo; of German and Italian; of Englishman and American, are all here in my atmosphere; no matter where the individuals are, their thought halos earth, as the atmosphere does. This thought and emotion is felt in that one Reality which I am, just as the rays of the sunshine or song of morning's bird is felt in the atmosphere about me.

This has long been philosophy.

Why has it not been made practical? Because men have limited themselves in recognition to those sensations alone that reach Reality through the five senses.

The five senses are but the sense of touch differentiated through organs of special sense: four special senses added to the general one of touch. It is the touch of a vibration to the eye that causes the sensation of light; a vibration on the ear that causes sound, etc. Men have lived only in these so-called **physical** sensations, and in the intellectual deductions from them. Whenever a member of the human species has transcended these limitations, he has been considered either a god or a demon; as one specially endowed, and because of that non-human.

But today in these psychic arts we are making old and well-known facts in our daily experience yield living results, just as the old fact that amber had strange attractive powers is yielding living practical results in telegraphy and telephony.

So long as we confine ourselves to the report of the five senses, we shall live in a small universe. To so live is like confining one's self to a single bass octave on the piano, when there are a dozen octaves of a higher pitch he may use.

Light waves come from the sun to earth in eight minutes. Magnetic waves are too swift for measurement. But emotion waves and thought waves

**All outward wisdom yields to that within,
Whereto no creed nor canon holds the key.**

—*Bayard Taylor*

102

are inconceivably more swift. They encircle earth instantly. There is no special sense for the recognition of the magnetic or electric waves. We sense them through the nervous system as a whole, as we sense atmospheric changes. There are no special senses through which to sense thought or emotion. But do we not sense them? If you have practiced noticing sensations telepathically, you know we do sense, and may recognize them. If you do not practice recognition, no conscious benefit will come to you. You will have added only one wave to the thousands of thought waves of the race.

Every thought from every person passes over the Reality as a breeze over the surface of the lake, and its impression is there forever. Why do I not sense—that is, why do I not recognize them? Because I am like the new-born child. The child is born one great mass of sensation. It has to learn to differentiate sensation into sensations. It begins with hunger-feeling; gradually sees, hears, tastes, and smells. We are to have “the second birth” out of this sense limitation, which is animal, into the consciousness of psychic life which is Spiritual—being “born again,” this time born out of brute-conditions into manhood.

In the present psychic and telepathic experiments man is learning something of his powers as spirit, and should through them realize that he may live the immortal life consciously here and now. The coming man will recognize the effect of vibrations in the higher octavies, just as you have learned to recognize those in the octaves of the physical senses. He will live as Reality—as Spirit. The first birth is the animal, the physical man; the second is “the Lord from heaven.” This limitation of the five senses holds one, in common with brute life, to the conditions of the material world—the world of coarse vibrations. But when

I shall be born to Consciousness of Self as Spirit, the limitations of the brute fall away and I am free. I live with one spiritual sense, which is Perception. I see and know. Emerson tells us that “Soul is the Perceiver and the revealer of Truth.” Because it is Truth, Soul, as soon as it comes to Self-consciousness, sees itself as Truth. This life of spiritual perception is as far removed from that of sense perception as is the rattle of the child’s drum from the melody of Paganini’s violin. Yet in the discord of the child lies the possibility of the melody of the master. He can come down to the child, the child may grow up to him.

❦

Should thy love die?
O dissemble it! smile! let the rose hide the
thorn!
While the lark sings on high,
And no thing looks forlorn,
Bury it, bury it, bury it where it was born.
—*George Meredith.*

❦

We are glad to see again the smiling face of Henry Harrison Brown’s *Journal of Affirmation*—NOW.
—*The World’s Advanced Thought.*

❦

Henry Harrison Brown

I have before me the January, 1910, issue of Henry Harrison Brown’s magazine NOW, a *Journal of Affirmation*, published at Glenwood, California, which has resumed publication after a rest of over three years, the discontinuance resulting from the San Francisco fire. I am glad to welcome Henry Harrison Brown once more to the magazine field, and he has my earnest wishes for his success in this line. I met Mr. Brown in Los Angeles, in May 1906, a few weeks after the fire, with the smell of the smoke still on his clothes, but with a heart full of hope, and an undaunted spirit. He reminded me forcibly of the spirit of the immortal lines of Henley’s “Invictus.”

Good old Henry Harrison—may he get all that’s coming to him! And that “all” will be the best that even he, himself, could wish, for he certainly must have a big credit set against his name in the Eternal Supply account books.

—*William Walker Atkinson, Editor of New Thought.*

As a matter of fact, a man's first duty is to mind his own business.

Geo. C. Lorimer

103

The Blackbird's Song

Fly, days that are shortest and darkest and
fleetest,
Stay not with your sorrow to burden my
heart;

For I know of one joy—of all joys the sweet-
est—

To sing of the sunshine though sunshine
depart.

When friends have forsaken and comfort is
taken,

When the Heaven is clouded and days are
forlorn,

The heart that is truest—by darkness o'er-
taken—

Will sing like the blackbird that sings on
the thorn.

—S. E. Reynolds.

ترجمہ

Business Lesson No. VI. Optimistic Suggestions

Every person should understand the Law and Art of Suggestion. Such knowledge is for business success a most important asset. Patrons are attracted or repelled by Suggestion. The whole teaching of the Business School rests upon the fact that patrons are influenced by the appearance, gestures, attitude, voice and words of the person with whom they deal.

In previous lessons I have emphasized some of the mental and emotional conditions that are the basis of Success. From these mental attitudes, act and speak, and you will always suggest success to the patron.

First understand what "A suggestion is. It is **whatever causes a person to feel or think.** The whole concern of the business man is to bring his would-be customer into his thought. That accomplished the rest will come as naturally as the falling of a body to the earth. I not only am that which I think I am, but I do that which I think.

It behooves every one to give always suggestions that win. Such suggestions are optimistic. Any suggestion of evil, discouragement, or untoward conditions repel. Says Ella Wheeler Wilcox:

Laugh and the world laughs with you,

Weep and you weep alone;

It wants good measure of all your pleasure

But it does not want your groan.

For this reason always by look and word carry thoughts of success.

I called upon a business man and the first thing he said was "business is dull." It dampened my ardor. It is not necessary to lie, to tell me of fictitious sales, or rise in stocks, but one can always take a pleasant and optimistic view of the situation.

"Business is always good!" replied a friend in reply to my question. "I measure it at the end of the week, month or year when I close my books."

"Dull?" queried another friend. "Never. There are lulls as there are troughs between the waves. It is only the accumulation of power for the next crest!" "How are sales?" I asked of a real estate man. "Good! I have had ten men to look at my lots this week." He had not sold one but it was GOOD. In that faith he will sell.

"Vinegar never catches flies" was a maxim in my school book when a mere lad. That thought has helped me all my life. Sweetness is an asset in business. From that always will come some pleasant suggestion. The way one looks at conditions and things either draws or repels business. The thought will necessarily influence one's suggestions. For this reason our New Thought attitude,—ALL IS GOOD! will always induce pleasant suggestions.

One summer lesson in "Emerson Grove" was upon the fact that the landscape took upon itself the hue of the mental condition we were in and after various illustrations I said: "If we wear blue mental glasses everything is blue and all our suggestions are blue. Now, what colored glasses shall we wear?" One bright little woman said, "Rose-colored ones!" From that day we always put on rose-colored glasses in the morning and wore them all day. It was the class motto.

I thank whatever gods may be For my unconquerable Soul.

—W. C. Henley

104

I recommend every business man to put on rose-colored glasses every morning and wear them all day and thus see every person in that light. The result will be SUCCESS in the superlative degree, for health and happiness will be there. These are assets that draw material success. This is your Affirmation: I see everything through rose-colored glasses and All is Good!

June 26th is not only the anniversary of my birth but it is also the anniversary of the birth of "NOW" Folk. Nine years ago we started. We always celebrate the two anniversaries together and as Mr. Fould's birthday is the 27th we add that and make June 26th a "NOW" Folk holiday. As the 26th comes on Sunday and I give an address in the City that evening, we shall probably commence our holiday on Saturday.

I hope many friends will be with us in body. Many others with us by letter and all the NOW family with us in spirit that day. Being obliged to send the MSS. for July NOW to printers before that date I will not be able to tell you of our good time till the August number and I expect then to tell you how the NOW FUND and its subscription list has grown. The Editor will pass a good portion of each week this month and as long as he can hold classes, at the Mountain Home, but send all personal mail to the city office.

Dear Friend:—Enclosed you will find..... dollars to keep the good work going on, for I feel that through you and your efforts and with what insignificant help I can render the result will be that I am all right.

MRS. M. M. B., Nevada.

So glad to see NOW again. I shall never forget your letter of October, 1906, saying: "You have not undertaken too much. You are on the right track!" That firm, bold Affirmation quieted our fears and we are succeeding.

MRS. V. J. R., Neb.

"I have gloomy thoughts. How shall I get rid of them?" Say to them: "Go away back in the corner and sit down and when I wish your company I will call for you!" Speak it aloud. Treat them as uninvited guests and occupy yourself with those you invite, then these will slink away. A poem. A passage of scripture. A pleasant memory. Any of these will so fill the mind that unpleasant thoughts cannot get in. Concentrate upon something pleasant. And should this fail, write me again.

"I have great satisfaction from the lessons and your letter. I am unfolding my inner ability and applying the higher teachings to my daily life. I am fast learning that we govern our life by our affirmations. A few nights ago I went to sleep with the affirmation 'God is in the kingdom and I shall see him face to face!' During the night I became conscious, and it seemed my whole body was alive like the yeast in bread. It was being made light. I was not surprised but rejoiced. Yes, I see that I am Love, when I love. And I am Thought when I think."

MRS. A. S. of St. Paul.

I always feel stronger, happier and in short something of a soul awakening after reading NOW.

MRS. F. L., Portland, Ore.

I wish again to avail myself of your helpful advice as I did some three or four years ago and from which I derived untold benefit. Your psychometric readings are truly wonderful.

H. H. M., Washington, D. C.

I have your course of Lessons in "Art of Living" and "Psychometry." I have practiced much of this all my life without knowing it. I wish to thank you for writing those courses and for saying things so plainly.

A. B., Oakland.

I wish to thank you for the January number of your magazine which I have just received. I had never seen a copy before yet it seems like an old friend. I love the charm of your writing. I think it is wonderful your way of speaking straight from the heart to one. I consider NOW the best of all the New Thought magazines I have read.

A. T., Ireland.

Mrs. W.— and I congratulate you on the Phenix that has risen from the ashes of the old. "The Lord willing and Providence permitting" we are going to make a call in September at the Home. And if we get money enough we are going to come anyway.

DR. W., Los Angeles.

The reading you sent me was wonderful. It seemed as though you had really known me.

MRS. M. M., Minn.

**Hold your thought, your mind, your will in principal and
you will succeed.**

—Eva C. Huling

105

I was in Sacramento for ten days, and I addressed fine audiences in the Home of Truth. Miss Christine Frazer has worked faithfully there for years and is now rewarded with a fine clientele, a fine reputation, and a fine class of people attend all her meetings. Every weekday afternoon from 2 to 3:30 I had class in Mental Science; from 3:30 till 5 a class in "Emerson," and from 8 to 9 talked upon topics connected with the Unfoldment of Human Powers. Two lectures on each of the two Sundays. The trip was profitable in every way. I added to the already many friends in our Capital City. Many friends there have passed summers at the Mountain Home, and are coming again this summer. They "have found the way they long have sought."



I have often this spring addressed fine audiences at the "Rest Home" at 917 14th Street, Oakland. Miss Elliott and Mrs. Close have persevered till they have won recognition as teachers and healers and now their position and work is assured. It has always been a genuine rest to me to be with them for they well know how to let me alone that I may rest. Friends passing through Oakland or stopping there for a while, will find it pleasant to meet with them; attend if possible the meetings and classes. Mrs. Fannie B. James of Denver holds classes there during May and June.



The editor will always be glad of a call from New Thought friends who may visit in the city.



Only he who leaves himself behind
Shall stand with God upon the utmost height.
—Elsa Barker.



A friend is one that knows all about your character and habits, all your good and ill, and loves you still.
H. H. B.

Parties write me concerning my "Correspondence Courses." They ask if they are as good as oral lessons. Not so good as my class lessons. Better than those of teachers not equal to me. Oral instruction, presence of a good teacher, is always best. I claim no superior in any line of my work and no equal in my psychometric teaching. I have put the experience of 25 years into those lessons. They will never be offered at any less price and not in any other form as long as I have control of "NOW" Folk business.



In March I opened meetings for Mrs. Thomas at her Home, 2646 Bancroft Way, Berkeley. The effort has flourished. Meetings have been held every Sunday P. M. Miss Elliott and others have held week-day classes. Miss Elliott will continue hers during the summer. This is a fine start in this educational center, and should be encouraged by all the friends in that vicinity. Mrs. Thomas welcomes friends at any time. She has meetings several times a week, receives patients and those in need of the help Truth can give them.



I find the poem "Resurrection," which I copy in another column, in *Current Literature* for May, where it is copied from Collier's with the remark "It is a splendid bloom and worth preserving." It is a most beautiful presentation of the principles of NOW and a paraphrase of wondrous beauty of the Affirmation kept as the inspiration of the magazine: **Man is spirit here and now, with all the possibilities of Divinity within him, and he can consciously manifest those possibilities here and now.** It will be well to memorize the poem and send thoughts of thankfulness to the author.

Life is expression. He lives most who expresses most. Not to express is not to live.
—Elbert Hubbard.

The power of higher life is the power of Higher Thought.

—Francis Ellingwood Abbot

106

The Hills Of Santa Cruz

How rich in glory are those wondrous hills
That seem as rolling billows, to the sight;
How mystic seems the glorious golden light
That gilds the wave crest of the glistening
rills;

This redwood tall my soul with rapture
thrills—

God's glory flames in beauty left and right—
His benediction on the breath of night—
And all my being with His beauty thrills.

Fair verdant hills, into my soul infuse
Your majesty—your stately, peaceful worth.
(Your heads unbowed to heaven all these
days,

Yet who more reverend stand on all the
earth?)

My soul, seek not, nor ever list for praise,
Undaunted be as Hills of Santa Cruz!

—Sam Exton Foulds in *Sunset*.

1840 ---- 1910

June 26

When this June has passed I shall
have entered my 71st year of unfold-
ment. It has been an eventful life and
my feelings are expressed in the lines
on second page. They are not mere po-
etry. They are the honest outpouring
of my heart. Life has been a joy.
Life now is blessed. Each morning
I awake with thankfulness for this
wondrous fact of Being. I AM
ALIVE! Wondrous thought! I find
a joy in the events of each day.

I commenced teaching a country dis-
trict school in Massachusetts when I
was 17. Went to the Civil War as a
private when I was 22. Rose to a
captaincy and returned home late in
1865. In spring of 1866 went to Ne-
braska. There taught school; dealt in
cattle, horses and real estate; corres-
ponded for several papers, giving the
county news; entered politics, and
studied law. Returned home to Con-
necticut in January, 1870, and through
a dangerous illness came into Truth.
Went upon the public platform in fall
of 1872 and until 1875 was busy with
all reformatory subjects and also did
much in politics. Was for a while also
in newspaper work. Went to Unitari-
an theological school at Meadville,

Penn., in 1885, for two years.
Preached as a Unitarian Reverend un-
til 1892. In 1893 began my present
work, teaching my first class in Soul
Culture in Topeka, Kansas, in the fall
of that year. Through all the previous
seeming wanderings, I had been un-
consciously aiming in a bee-line for
Truth as I now see it. In my 60th
year I commenced my real work. One
that I had been forshadowed for years
—i. e. the publication of my magazine
NOW. The first number was issued
April, 1900, with that volume closing
the dying and ushering in the new cen-
tury.

Since that, varied has life been. NOW
was in its 6th volume when the great
disaster came to the city. I could not
believe my work on it was done. When
the right time came, it was resurrect-
ed, I think with more power than ever.
This new volume is my 70th landmark.
It finds me with more mental power
than ever. Vigorous as a boy of 25.
With all the enthusiasm of youth.
With all the hope of a devotee and
all the faith of a seer. I know that
Truth is mighty and does prevail. It
prevails in my body in health. In my
daily life as Success. In my estate
as Prosperity. In my bosom as Peace.
Martin Luther said as he faced the
Diet of Worms: "Here I stand God
helping me. I can no other!" So say
I of NOW. Here I am! Truth help-
ing me, I can no other!

This June number is my seventieth
birthday gift to you, and through
YOU to a hungry world. What will
you give in return? Freely have you
received, now will you freely give to
aid me in carrying on the work? I
am not asking for personal gifts. But
I do ask for gifts to the Work. Gifts
to Truth as I present it in this maga-
zine, in my books, in my classes and
in my lectures. I wish to make this
coming decade the most fruitful of all
my years thus far. At 80 I will plan
for the next decade. I wish you first
of all to accept NOW as **your** venture.

**The true incentive to a useful and happy labor must be pleasure
in the work itself.**

—William Morris

107

To give it all your sustaining thought; your efforts, and of your means.

Out of the eighty and more millions in the United States there must be one in every one hundred that would appreciate NOW was it called to their attention. When these subscribe we shall have 800,000 subscribers. This is my ambition. I affirm that for NOW within the next five years. And when present subscribers will each put their shoulder to the wheel it will manifest. Let each subscriber obtain one more. That will double present number. Then let each obtain one, and this again till we have doubled 10 times, and I will have my million. It CAN be done. Will YOU, my present reader—YOU WHO HOLD NOW IN YOUR HANDS NOW—will you begin this endless chain This is one way you can show your appreciation for this, my birthday gift to you.

Will you send in carefully selected lists of people who should learn to love NOW? To how many will you give a subscription as a present? Freely do I labor. Not a cent in way of salary return has NOW ever brought me. The most it has ever done is to meet its expenses. As fast as it did more it was put back in improvements. I have earned by other labors my private expenses. I do not ask anything for myself! I am asking for NOW. Every cent you send me shall be placed in a NOW Fund, to extend its usefulness and meet its expenses.

What will you donate to this fund? Remember, a few dollars from each will place NOW above need and will relieve me of an immense amount of care and labor. I will then do better work for you.

What will you do in any other way to help the work for which NOW stands? I commenced public work for Truth as I understood it, in the fall of 1872. During all these 38 years there has never been a call for help that I have not freely given to it, money or no money. Never have I refused to

attend a funeral, to lecture, to heal or to advise. And it is true that I have given more of my services in this way for bare expenses than I have for any recompense.

And I rejoice in my ability then and now to do this. It has been my preparation for this magazine and for my books. But I have now so much on my hands pressing to be done that I ask you to relieve me of this financial burden and give me opportunity to put out, not only a better magazine, but to publish the manuscripts I have ready. There are 20 of them of value equal to any that I have printed, now ready. And you can do this! Order my books freely and present them as NOW birth-day gifts to friends. This helps me much in reputation and a little in profits.

And YOU can originate ways in which to help. Take the initiative. If you cannot find it in your heart to send money, you CAN do something, for where there is WILL there is a way. "I'll find a way or make one!" is the motto of the Prince of Wales. This shall be ours for the coming year. **For what I wish to do I'll find a way or make one.** So, dear friend, like Barkis in the tale, "I'm willing." Propose.

❦

Read carefully the advertisement of "NOW" Folk Mountain Home on last page of cover, and if you wish a perfect place for rest visit it. If you wish to **grow** in New Thought spend a summer there. If you are carrying thoughts of illness it is a place in which to forget them, and there you will find the needed assistance. It has been the dream of my endeavors for twenty years to establish such a Home. Come and see how near I have realized Perfection.

❦

We have yet to confess aloud that the highest poetry is Religion, and its world-wild priests the true prophets and teachers.

Lefcadia Hearn.

I, grateful, take the good I find;
The best of now and here.

—Whittier

108

OFFICE OF NOW
GLENWOOD :: :: CALIFORNIA
BRANCH OFFICE
589 HAIGHT STREET, SAN FRANCISCO, CALIF.
Vol. 7 JUNE, 1910 No. 6

NOW

HENRY HARRISON BROWN, Editor

A monthly Journal of Positive Affirmations.
Devoted to the Science and Art of Soul Culture.

It is the utterance of the Editor only. All thought not credited to others is his.

Its basic Affirmation is:—Man is spirit here and now, with all the possibilities of Divinity within him and he can consciously manifest those possibilities **HERE and NOW.**

SUBSCRIPTION RATES.....\$1.00 per year
Single Copies, 10 cents

Send money in bills, P. O. Money Orders, Express Orders or bank drafts payable to Henry Harrison Brown, San Francisco, Cal. Postage stamps (1c and 2c only), for parts of the dollar when more convenient for sender.

Foreign subscribers, outside of Mexico, must add 25c to the ordinary subscription price to cover postage. Do not send foreign P. O. stamps.

Application made Post Office Department for second class rates.

Personal communications will reach the editor a few days sooner if mailed to the San Francisco office.

Notice that the editor will pass most of his time in San Francisco. His office is 589 Haight St. On one of the main streets. Easy of access from all parts of the city by transfers.

XXX Every subscription to NOW XXX will commence with Number 1 XXX and close with number 12.

To Correspondents:

Please put orders for books, subscriptions and requests for advice, each upon a separate slip. That will expedite office work.

Foreign subscribers will please notice that they are to send postage of 25c from all foreign countries except Mexico.

Remember: Our Mountain Home is only eight miles from Santa Cruz, the chief ocean resort of Central California. Santa Cruz is a seaside resort and mountain city of mild and equable climate, with excellent steamship and railroad connections, a sportsman's paradise, embowered in flowers, surrounded by beautiful mountain and ocean scenery, commercially prosperous and ripe with opportunity; Santa Cruz is the ideal for the pleasure-seeker, the searcher after health, the home builder and investor.

"Now" Home and its work has a most kind and genial friend in the Secretary of its Board of Trade, Mr. Colins McIsaac. Friends stopping there, or passing through, can always learn of us by calling upon him. Any desired information in regard to this beautiful section of California, Mr. McIsaac will be pleased to give and will send literature to all who apply, with many illustrations of this scenic region of California.

Frequent excursions are made from the Home to the Santa Cruz Beach. It is an enjoyable trip over a fine county road, through a fine home and agricultural region. In fact, here is offered one all necessary opportunities for happiness, if he has open eye and ear for Nature's beauties.

The Affirmations this month are those that appeared in the first number of NOW, April, 1900. It is fitting that this number celebrating my ten years' of NOW work should repeat them. I can not after this long experience write better ones.

Friends passing a few days in this city may find rooms at this number—589 Haight Street.

Please circulate the extra copies of NOW that you receive, among your friends.

Life is repaid by the joy of living it.

—David Starr Jordan

109

There is no more clear and scientific writer upon New Thought lines than Dr. Sheldon Leavett, editor of "Thought Chicago, and no magazine that sticks closer to New Thought with no attempt at literature, being satisfied with Truth. There is no place for fads and fancies in "Thought." For that reason I appreciate the following short and sweet notice in the May number. We appreciate the verdict of our peers. NOW has always found a lot of good friends among New Thought editors and I intend to merit it always.

Henry Harrison Brown has resurrected NOW, the magazine which he conducted through six volumes and which was suspended owing to losses growing out of the San Francisco disaster. He can make nothing but a good magazine and we wish him success.

Henry Victor Morgan of Portland, one of the reliable, enthusiastic teachers and healers, has started on a lecture tour of several months. He has been having successful lecture and lesson courses in Tacoma and Seattle and this month is taking in Spokane and cities eastward. Wherever he goes the best wishes of NOW go with him. NOW friends can do no better than encourage him. He will act as agent for NOW. Send in a big list of new subscribers by him.

Perry J. Green of Portland has had a successful tour in Northern California and in the cities about San Francisco Bay. He is now occupying Henry Victor Morgan's office in Portland and is taking up his work and that of Dr. T. M. Minard while they are away on missionary work. Dr. M. accompanies Mr. Morgan on his tour. Being a fine healer they make a strong team. It is a pleasure to speak in terms of confidence and praise of true men.

A habit of patience, which is the perfect medicine, cannot be procured in a moment or in a week or a month. It will cost thought and strife and mortification and prayer.

—Emerson (Journal).

CORRESPONDENCE COURSE IN PSYCHOMETRY.

The Author, Henry Harrison Brown is one of the very few teachers of this Art and this is as far as he knows the ONLY MAIL COURSES upon it. He has been a practical psychometrist since 1872 and feels competent to instruct any earnest person in the development of this power of Soul Reading. There are few books upon Psychometry in the market, and we believe none ever approached these lessons. If you therefore desire to develop spiritual and psychic faculties, this is the Course for you.

The Course consists of 12 lessons, double in size of the other two courses.

Topics of Lessons as follows:—

1. Definition and Vibration.
2. Sympathetic Vibration and Spheres of Sensation.
3. Concentration.
4. Extended Evolution, Destiny of Man and Character Delineation.
5. Self-Reliance and Infinite Possibility.
6. Clairvoyance and Reading of Relics.
7. Mental Healing and Psychometry in Diagnosing Disease.
8. Telepathy and Psychometry Lead to Conscious Immortality.
9. Self-Protection.
10. Intuition, Psychometry in Home.
11. Perfection of Individuality, Attainment of Wisdom.
12. The Victory.

With each lesson will go if desired two articles for a psychometric experiment. The student will write what he may get and send it to the Author and receive a letter in return with corrections advice and any additional information needed.

Price for the Course of 12 lessons, 12 letters, and 24 experiments, \$10. Single lessons \$1.00.

For Lessons or Information, address
"NOW" Folk,
Glenwood, California.

Excursion rates round-trip tickets are obtainable at a reduction to Glenwood and they are good for six months. Ask for them and remember that we have excellent railroad service both from Santa Cruz and San Francisco.

**The dependence of liberty shall be lovers;
The continuance of equality shall be comrades.**

—Walt Whitman

110

**MEETINGS IN SAN FRANCISCO AND
BAY CITIES.**

Soul Culture Meetings—I. O. B. B. Hall, 498 Van Ness Ave., San Francisco. Every Sunday at 8:00 p. m. Henry Harrison Brown, lecturer. Admission free.

HOME OF TRUTH Practical Christianity. Sunday Services 11:00 a. m., Kohler and Chase Hall, 40 O'Farrell St. Individual Healing and Teaching, and all other branches of the work conducted at the Homes of Truth, located at 1109 Franklin St. and 3099 California St., San Francisco.

Home of Truth—Alameda and Grant Aves., Alameda, Sunday, 11 a. m.

Rest Home and Free Reading Room—719 14th St., Oakland. Services every Sunday, 11:00 a. m. Primary Class, Tuesday and Friday, 3:00 p. m. Healing Lesson, Thursday 8:00 p. m.

Unity Meetings—2646 Bancroft Way, Berkeley. Meetings Sunday and Monday. Mrs. Cora L. Thomas is just opening these meetings at her residence.

Soul Culture Home—589 Haight St., San Francisco. Hours from 10 a. m. to 1 p. m. Healing and advice.

Sacramento—**HOME OF TRUTH**, 1235 I Street. Miss Christine Frazer.

ANNIVERSARY NUMBER.

Owing to a liberality of a friend it is possible for me to print an extra number of this magazine and send out as samples. Those who receive more than one copy are requested to distribute to friends and thus help us to double our subscription list.

MRS. M. RUTH MACDONALD

Teacher of

VIOLIN, PIANO and VOICE CULTURE
892 Fulton St., nr. Fillmore, San Francisco
TERMS—Rates per lesson, \$1.50; One month (4 lessons) \$6; One month (8 lessons) \$10.
SPECIAL—Terms of three months (12 lessons) \$15; terms of three months (24 lessons) \$25.00.

Competitive examinations—the bane of modern school life and the ruin of our higher education.—*Prof. J. P. Mahaffy, M. A., Mus. D., D. C. L., LL.D., Senior Fellow University of Dublin, etc.*

In sending in your subscription for NOW please state how many copies you have already received as each subscription commences with January. Many have already received four or five numbers. Back numbers will be sent where they have not already been received.

Health is Your Birthright

**Hanly Institute and
Rest Home**

Mary Jane Hanly, Proprietor

(Reg. British Graduate Nurse)

**For the Care of Those Nervously and
Physically Exhausted**

Modern Treatment, Including Massage and Experienced Trained Nursing, with Comfortable Rooms and Good Board.

2820 Scott Street, San Francisco, Cal.
Telephone West 6271

Take Union Street Car to Scott
Also Sanitarium at Santa Cruz, Calif.

Q. How does one mind affect another—present or absent?

A. In precisely the same way that in wireless telepathy, a transmitting instrument impresses its vibrations on the receiving instrument. Thoughts are sent out from the mind as vibrations in the spirit ether, and impinge on receiving minds.

—Hudson Tuttle in *Progressive Thinker*.

Ideas go booming through the world louder than cannon. Thoughts are mightier than armies. Principles have achieved more victories than horsemen or chariots.

—W. M. Paxton.

They find the Way who linger where
The soul finds fullest life;
The battle brave is carried on
By all who wait and waiting, dare
Deem each day's least that's fitly done
A victory worthy to be won,
Nor seek their gain with strife.

—Exchange.

Office Phone, Red 31

Residence Phone, John 132

F. H. Parker

REAL ESTATE

145 PACIFIC AVE., SANTA CRUZ, CAL.

Insurance, Houses Rented, Collections
Made.

City and Country Property, In

Tracts and on Terms

MAIL COURSE IN SUGGESTION.

"NOW" Mail Course of instruction in Suggestion, consisting of 25 lessons, is needed by everyone. People long for mental tonics, educators, etc. This course in Suggestion fills this demand. It is for progressive people, those who want something GOOD and are willing to pay a legitimate price for the same. Each lesson is bound separately and can be ordered alone or all at once. Mr. Brown has had 25 years of experience in this line of work and has seen every Principle he teaches DEMONSTRATED, both in his own and in the lives of others. He never merely theorizes.

The knowledge gained from these lessons saves one doctor bills, failure and discontent, and insures health, success and happiness. This is an exhaustive course of instruction in Suggestion. IT PLEASES. It covers the same ground as the regular course taught at our Soul Culture Institute for which we charge \$25.

MAIL COURSE IN "THE ART OF LIVING."

This Course claims to be—The Key to Healing and Self-Development in all Spiritual Gifts. It is a purely scientific application of the Principles underlying the systems of "Mental," "Divine," and "Christian" Science, "The Emanuel Movement" and all other schools of Meaphysics. It practically covers the fundamental principles of science, the law of physics, and the dual manifestations of the one sub-

stance known as matter and mind. It deals with Vibration, Sensation, Suggestion, Personal Magnetism, Thought as a form of Energy, Telepathy, Clairvoyance, Mental Healing, How to be and to keep well, The healing power of Thought, Self-protection as sensitives, How to cultivate self-protection, Inspiration, etc., etc.

With each lesson in each course, the student may have a letter from Mr. Brown. Each Course consists of 25 lessons and 25 letters.

The lessons are 50c each or the whole 25 lessons and 25 letters for \$10, if paid at one time.



Phone Franklin 1141

SAN FRANCISCO
OCCULT BOOK CO.
And "New Era" Renting
Library

1141 Polk St., near Sutter
10,000 Advanced Thought
Books sold, or rented at 10
per cent each. Books bought

As soon as there is a demand for my Lessons at the Mountain Home I shall pass a good portion of my time there. At this writing—May 1st—guests have begun to arrive. Keeping up my Sunday evening meetings here, I shall have Sunday morning meetings at the Home.

I must tell you what a real help January NOW was to be. I had some very trying financial adversities and was decidedly low-spirited, though I usually have plenty of courage and determination; and when I read your "Morning Suggestions" it was like water to a thirsty plant. My courage and hope revived and I saw my way clear to larger and better things than ever before. I am convinced that my disappointment was a blessing in disguise for it opened the way to better things than I had ever had, and made friends for me. And now I am planning all Good things for NOW.

MRS. W. H. A., Miss.



FREE!
A valuable **SELF-Healing**
Lesson now selling for 50
cents will be sent **FREE** to
all who enclose 4 cents in
stamps for postage. Address,
EDWARD E. GORE (form-
erly Editor "Occult Truth
Seeker"), Box 77, Ruskin,
Florida.

Dry Goods
and
Ladies'
Garments

For "Now" wear things, carefully selected
and equitably priced, go to

The
Seaside Store

SANTA CRUZ, CALIF.

Williamson
& Garrett

(Incorporated)

Grocers

TELEPHONE MAIN SEVEN

10, 12, 14, 16 Pacific Ave., Santa Cruz, Cal.

NOW—VOLUMNS 4, 5 and 6.

I have a quantity of back numbers of this magazine which are in good condition and as fresh in thought as the current numbers. I will send a mixed lot to any address for 5c each. Will send postpaid the twelve numbers for either year for \$1. No better missionaries than these make. Send your orders please for one or more copies and address to Glenwood, Calif.

Is it true that American marriage is often unhappy because American women are so individualized?—*E. S. Zurich, Switzerland.*

No! American marriages with foreigners are unhappy because European men do not treat women as we do. Women have rights, privileges and consideration among us which they do not find in Europe. Chivalry and gallantry take place of right and duty towards women with you. Here we regard them as equals, and treat them in all home and business matters as such. This necessarily makes contentions where the marriage on part of the men is conducted under different auspices. I am sure that there are no happier homes on earth than in America.

Friends visiting this city and those on their way to the Mountain Home who wish to stop a few days in the City will find accommodations at this number, where I as landlord will do all in my power to make their stay pleasant.

DRIFTED
SNOW
FLOUR

is made from the finest selection of California white wheats, carefully blended with the choicest Eastern hard wheats and milled in the most scientific manner.

It is the Best
by Every Test

MANUFACTURED BY

Sperry Flour Company

LAUREL

The CROWN of SANTA CRUZ REDWOOD-CLAD
MOUNTAINS

On Line S. P. R. R.

60 Miles to San Francisco

15 Miles to SEMPERVIRENS PARK.

15 Miles to SANTA CRUZ.

COTTAGES and CAMP LOTS FOR RENT AND FOR SALE

Address:

F. A. HIHN & CO.

SANTA CRUZ :: :: :: CALIFORNIA

Valencia Apples

FAVORED ALL OVER THE WORLD

FOR SALE IN CAR LOTS

Address: F. A. HIHN CO.,

Santa Cruz, Calif.

CAPITOLA

THE SEASIDE RESORT

ON SUNNY SIDE OF MONTEREY BAY ON LINE
SOUTHERN PACIFIC R. R.

Summer Climate Equable, Agreeable—Winter Climate Unexcelled

HOTEL CAPITOLA

AT VERY EDGE OF SURF. EVERY ROOM VIEW OF BAY.
SURF AND HOT SALT WATER BATHS

FOR RENT—Rooms, Cottages, Tent Grounds, Places of Business. Prices Reasonable. Half Rates in Winter.

Address:

F. A. HIHN & CO.

SANTA CRUZ :: :: :: CALIFORNIA

"NOW" PUBLICATIONS

Not Hypnotism but Suggestion

By Henry Harrison Brown; pp., 66; 3d edition; paper, 25c. In this book the important Law of Suggestion is further evolved, and the phenomena of Hypnotism explained.

Grant Wallace, who is writing most valuable editorials for the *Bulletin* of this city, has twice referred to it as a very valuable little book, recommending it as a textbook on Suggestion.

Concentration—The Road to Success

128 pages; finely bound in cloth, \$1.00. Paper covers, 50 cents. Sent post free on receipt of price.

This is Mr. Brown's latest book, published in 1907 and is in its 2d edition. It grew out of his various lines of work. Questions thus received, propounded by student and patient, by letter and in class, have been for 30 years answered until out of these answers and the growing necessity for this knowledge among the awakening masses, this book was compelled to be, as Supply in answer to Demand. It grew.

Self Healing Through Suggestion

Mr. Brown's latest book; 25c. The title tells you exactly what the book is. Plain, beautiful, helpful, artistic, powerful.

I want to thank you for the sunny vitalizing radiation of your book.—*Lillian Whiting*, in private letter to author.

Dollars Want Me!

The New Road to Opulence, by Henry Harrison Brown; pp., 24; 10c. It explains just what mental attitude to hold that will draw the Dollar. It will enable you to rise above the drudgery of enforced labor. A powerful booklet.

O Hashnu Hara, editor *Wings of Truth*, London, England, writes: "This new law has given me strength and power such as few could easily realize."

How to Control Fate Through Suggestion

By Henry Harrison Brown; pp., 62; 3d edition; paper, 25c. In Part I it deals with the Science and Philosophy of Life; in Part II with the Place and Power of Suggestion.

Ella Wheeler Wilcox in the Hearst newspapers says: "It is worth many dollars to anyone who will live its philosophy."

Man's Greatest Discovery

By Henry Harrison Brown; pp., 60; 3d edition; paper, 25c. Six Soul Culture Essays on THOUGHT AS POWER, Thought Transference and Telepathy. A thought-provoking book.

Dr. Alex. J. McIvor-Tyndall, who is without a doubt the greatest demonstrator of thought-reading, says: "I would like to recommend it to every person who can read. It is simple, concise, convincing. No one, perhaps, knows better than I that what you state in its pages is, as you say, 'man's greatest discovery.' There is no doubt that Thought is Force capable of accomplishing what we will."

"NOW" FOLK

Glenwood, Calif.

OR

HENRY HARRISON BROWN

589 Haight Street

San Francisco, Cal.