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DECEMBER, 1916

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A Year

NOW

A Journal of Affirmation

Nerve us with incessant affirmatives. Don't bark against the bad, but chant the beauties of the good.—EMERSON.

THOUGHT IS POWER

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MENTAL SCIENCE

SUGGESTION

Henry Harrison Brown, Editor and Publisher, 589 Haight St., San Francisco, Calif.

“NOW”

Announcement For 1917

The leading magazines are increasing their subscription price. A circular from publishers of *The World's Work* says: "Never before in the history of this magazine have we paid so much for paper; it has gone up nearly 100 per cent. This, plus the increased cost of ink, etc., increases our expenses and makes an increase in subscription price of the magazine imperative."

NOW will not be increased in price, nor reduced in size, if its friends will rally and increase our subscription list. I can support it by my other work if necessary, but I know that those who love its independent position will never allow me to do this, so I expect a full house of newcomers for 1917. Note this.

NOW enters its Fourteenth Volume next January. Its first number was published for March, 1900. The Great Disaster of 1906 caused its suspension for three years. But it has been printed every month since January, 1910.

It has always stood for the Infinite Possibilities of the Human Soul HERE and NOW. The individual is not limited by external conditions. The Infinite dwells in him. The only limitation is his lack of faith, and knowledge of himself.

Never has there appeared in all these years, in editorial, in selection, or in poem, a line that suggested any limitation, save that of the individual's own lack of right thought. The only noun it allows after I AM are those of Power. Its basic affirmation is, I CAN. Why? Because, I am Power. The Indwelling is Infinite Power.

NOW has seldom published articles from contributors because it must know first that these who contribute to its pages see Truth as NOW proclaims it. Until of late years these were not easy to find. Limitations, of some kind, vitiate

much metaphysical literature and instruction.

NOW has no contention with any one. Each writes Truth from his point of view. NOW must always be definite. Every reader must know for what it stands.

The Principle ever present on its editorial page: MAN IS SPIRIT, AND MAY LIVE THE IMMORTAL LIFE HERE AND NOW.

All its teachings are based on these Affirmations:

- The Father and I are one!*
- The Indwelling does all the work!*
- The Human Soul is limitless in possibilities!*
- Nothing external to me has any power over me!*

NOW has always taught the One Law of Human Expression: *The Law of Suggestion.*

Now that others have also come to stand in Truth shoulder to shoulder with me, I am glad to have some assistance. During 1917, I have the promised aid of the following, whom all my subscribers will appreciate:

Samuel Exton Foulds,

who has been my co-worker for 16 years and who has no superior in the philosophy and practice of the Laws of Suggestion, Telepathy and Psychometry, will contribute each month of 1917 a Lesson in *Suggestion in the Home and in Business and in Health.*

Miss Helena Martin,

whom I consider one of the most scientific and practical of teachers and who has probably the largest practice of any teacher in this section, has promised NOW a number of articles during the year upon *Practical Work in Truth.*

Dr. Harold Palmer,

Vice President of the I. N. T. Alliance for California and Arizona, and Field Secretary for the Pacific Coast, has promised a monthly contribution for 1917.

William Morris Nichols,

whose Lessons in "Financial Health" during the last four months have attracted much commendation, will send occasional articles during the coming year.

A. F. Gannon,

many of whose poems—wonderful poems where he finds poetic beauty and gives it rich setting, in the latest inventions and discoveries, have often graced the pages of NOW, has promised several poems during the year. Mr. Gannon has been a friend of NOW almost from its birth. His poem on "Man," published in NOW for May, 1915, I copy in this number. Note the marvelous manner in which he shows Man' ascendancy over material conditions by WILL. See the fine allusion to the wireless and the aeroplane, and the allusion to synthetic chemistry in last two lines of third stanza.

And I will promise some of my own richest thoughts in editorials, in notes, and poems. I am sure NOW will fill no second place in the metaphysical field in its new volume.

All this can be had for \$1.00 for 1917. For \$1 each new subscriber for 1917 will receive my new book, "The Master's Touch," as a premium.

I expect the subscriptions so to roll in that NOW will have three times at least as many subscribers as it has had any previous year! WHO WILL BE THE FIRST?

NOW as ever carries its message true and high, that on Sex being the mightiest yet sounded in that journal. How glorious will be the day when the knowledge of the few on this subject shall have found its home in the many.

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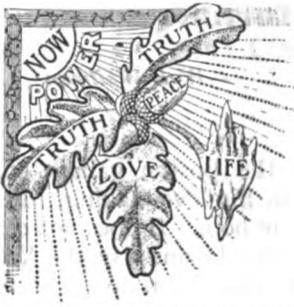
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From all Life's grapes I press sweet wine.
—Henry Harrison Brown.

NOW

A Journal of Affirmation

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No. 12

I'M TRUTH AND LOVE.

O World! In vain thou offer'st me
Thy treasured wealth or dear bought fame!
Thou hast no power, nor ministrally,
Nor any pleasure man may claim,
To tempt me more! I live above
Thy gaol of sense! I'm Truth and Love!

To think! To Feel! 'Tis all of life!
In Thought's great realm my soul is free!
And Love is Peace. Beyond all strife
I live for all is harmony.
Through this Peace Thought's realm is mine!
Heaven is fruit of Love the vine!

Nor Time, nor Space the Spirit knows!
To Love and Truth no Now or there!
Without these two, Life peaceful flows,
And finds expression without care.
Life crystallizes in Love's sun,
While Truth in peace its orbits run.

HENRY HARRISON BROWN.

THE NEW NATION.

High up on Freedom's acre,
Where the light of Truth shines in,
And where all men know their Maker,
And by Thought alone they win;

There is building a Nation,
Where the men, though now but few,
Know the Law of Life's foundation,
And by Thought build Life anew.

There's no call for those "redeemers,"
Who can "save" only the few;
Their faith is not in dreamers,
Who teach the old thought, not the new.

But 'tis Truth these few are teaching;—
And so shall it always be;—
Results in Faith out-reaching;—
And is making all men free.

They're building up a Nation,
Where the men, though now but few,
Know the Law of Life's foundation,
And 'tis Thought that builds anew.

WILLIAM ROBERT PIKE.

Pasadena, Cal., November, 1915.

POWER OF ADVERSE SUGGESTIONS.

"Come right in, you will catch cold!"
"You are a naughty boy and I will punish you!" "Now hurry, you lazy boy!"
These are a few of the suggestions I often hear given by mothers to children. They are but types of those I hear every day in business and in society. They are one with the cries of "Hard times!" and "Dull weather!" with the expression: "I feel so poorly!" and "I fear that there is danger of war with Japan!"

Once the power of Suggestion, the power of mental imagery, the power of thought as creative, is understood, such Suggestions will be avoided as one avoids filth, danger and suffering. For these Suggestions are creators of those conditions which all persons would avoid. They are mental seeds of those crops which are reaped by society and individuals, in vice, disease, crime and suffering. As long as seeds are sown, the crop must be reaped. As long as water flows, so long will thoughts awakened through Suggestion produce a crop of human ills. Paul taught us the needed lesson, saying, "Whatsoever a man sows, that shall he reap. Whoso soweth to the flesh shall of the flesh reap corruption. But he that soweth to the spirit shall of the Spirit reap eternal (Spiritual) life."

The only seed we can sow is thought. Individual human power is limited to thinking. I am like all other human beings in all functions save in my thought I feel with all forms of animal life. In sensations of pain, I differ from jellyfish only in degree. As the nervous structure through which Life manifests is developed, so is the power of sensa-

**Henceforth I seek not good fortune:
I am good fortune.**

—Walt Whitman.

tion developed. Sensation is present in the vegetable, also, and metaphysicians must necessarily give it to the mineral; already some scientists are finding it there. Therefore in sensation, feelings, I am one with all other expression of Universal Life.

But in Man, Life has evolved to a degree of expression not known to the animal. In Man, Life has evolved to Love. Man is the only expression of Life that can feel the sensations of Love. Attraction is everywhere. Cohesion, and the attraction of mere animal reproduction are left behind, and Universal attraction has its expression in Human Life as Love. All mankind are one in that universal FEELING, which we term Love. There is no opposite to love. All human expression is Love in a greater or less degree. What is termed dislike and hate is a lesser manifestation of Love. Love is the Human expression of the Universal Life as Power.

We have naught to do with the Universal save to recognize it as the Power which we are to make obedient to ourselves as Will and through ourselves as Thought. "Thy will not mine be done," does not mean the destruction of individual Will, but the intensifying and perfecting of the individual Will, bringing it into the Universal current of Power and directing that Power to the service of the Individual. Once we realize that each Individual IS the Universal, is the Absolute in expression; that each individual is an original expression of the One, then, it will be seen that God is the individual, and that IT expresses Itself in a different way through each individual man.

This difference does not apply to the soul which feels and expresses, but only to the manner of the expression. The Indian mother and the European mother both care for and love their babies; Love is the same in each. Love does not consist in the way the Esquimo lover differs in his courtship from the

way in which the Boston gallant conducts himself in his love-making. It is the same Love in both. It does not consist in the way the Japanese or the Yankee show their patriotism for it is the same Love of country that inspires both. In all of these the One Power, Love, is used by the individual; is directed through him as Will to express in objective ways the Thought-image which he, as creator, has made. He has decided as to the channel in which Universal Love is to flow. For this reason emphasis must be placed, in all true systems of education, upon the Law of Suggestion. Since we have learned that *Thought IS Power* we realize that, like all other forms of infinite energy, it must be wisely used, or we must suffer the consequences of our unwisdom.

Since Thought consists primarily in mental images, these images are translated into that language which we by birth and education have learned to use as symbols for these mental-images. These images are the moulds into which LIFE shapes itself, just as the melted iron, flowing from a furnace, is shaped by the sand-mould into which it flows. The iron-moulder is responsible for the shape and perfection of the mould, but not for the metal or the laws of its smelting. In like manner the individual man is not responsible for the Universal Life which fills the thought-moulds, but he is responsible for and suffers from, or enjoys, the consequences of his creations.

Parents, teachers and associates, by Suggestions, are responsible for the mental pictures of the average person. All persons are in varying degrees subject to these Suggestions. Not one in millions has developed sufficient individuality to be independent of the adverse Suggestions of environment and associations. But this independence is the ultimate of education. The imperfection of today adores this Perfect Man that is to be. This Perfect Man is the Ideal.

—Edith M. Thomas.

The Ideal is therefore the Creator of all objective manifestations of human life, and Man, as Imagination, is the creator of the Ideal.

Children manifest the ideals of heredity and education, of home, street and school; Ideals created through Suggestion. The only way to change the ideals of society is to change those of children. Therefore every parent should be trained and schooled in Suggestion; every educator should be obliged to understand the Law and the practice of Suggestion, that he may train in the parent-to-be such understanding of the Law that no parent will ever suggest anything he does not desire to see manifest in the life of the child. Neither will he, as citizen, utter any Suggestion not born in Love of and in Faith in, the divinity and infinite possibility of the human soul.

All Suggestions to children should be made from the thought of their divine perfection. "Johnny, you are a good boy, but you forgot and did that which mother does not wish you to do!" would result in unfolding the divine side of the child. But the Suggestion, "You are naughty!" retards spiritual unfoldment. This lack of unfoldment we call evil. Suggestions of nobility, sweetness, truthfulness, fidelity, Suggestions born in affirmations of the All-Good, born in Love, will redeem any individual. To this extent are we our brother's keeper, that we never in word or deed suggest to him anything but that which we hold in desire (in ideal) for him as the highest good.

* * *

Between a man's thoughts and his actions there is no positive line of separation that can be drawn; so I want it to be realized, as we go on, that the house that exists in a man's brain and the house as it stands on the hillside, are not two separate things; an essential unity enfolds them; and the same "Art of Creation" which is concerned in the production of the one is also concerned in the production of the other.—*Edie Carpenter.*

THE DIONYSIAN.

I love not the weak apologist, ever excusing,
deploring;
I love the strong despisers, for they can be
rich in adoring.

I love not those who sacrifice self where nothing
worth while is won,
But those who sacrifice hopes of heaven where
work to hand must be done.

I love not the search for many virtues that
man may his soul elate;
I love the man who will dig through hell to
the bedrock ore of Fate.

I love not morality playing safe, fearing to
chance defeat,
But rather the gambler, daring to lose, refusing
to win by a cheat.

I love not him, the overcareful of worldly
things about him,
But him with the soul so overfull it ignores
what lies without him.

I love not him who in calm content worships
dead gods afar,
But him who from the chaos within him gives
birth to a dancing star.

—*Harry Bowling.*

FINANCIAL HEALTH.

(Lesson No. 6)

Look Within—At the Center of Consciousness Is the Power to Realize Prosperity.

He who knows that power is in the soul, that he is weak only because he has looked for good out of him and elsewhere, and so perceiving throws himself unhesitatingly upon his thought, instantly rights himself, stands in the erect position, commands his limbs, work miracles.

—*Emerson.*

The kingdom of *my* heaven is *within* me, within my own consciousness, and for *me* it exists nowhere else.

The kingdom of *your* heaven is within *you*, within your own consciousness, and for *you* it exists nowhere else.

Centering in the consciousness of each individual is the one power from whence proceedeth all reality.

Turn your attention, your thought, towards this center, and wait upon it for

Trust thyself! Every heart Vibrates to that iron string.

—Emerson.

power and wisdom to accomplish your every desire.

The reason anyone is "weak" in any way is because of this habit of looking for power *outside* himself, the habit of placing power anywhere and everywhere except *in* himself.

POWER IS WITHIN. *Look within!* At the center of consciousness is where it bubbles up. External abundance of any character depends for its existence upon the Power Within. That same power which is interior to your physical selfhood is also interior to all material things, for there is but one power, and by control or direction of this **INNER POWER** you may control all external things individually relating to your life. Begin *now* to govern your external self by the power of your internal *self*.

Each individual is a center of Infinite Wisdom, Love and Power. For you the center of Life is within your own consciousness, by turning and abiding there, you may dwell at the very center of the universe, the place where *all* power centers.

In this "Secret Place of the Most High," which has its throne within you, are untold possibilities awaiting but your recognition and call to spring into active being. In this "Seed of the Almighty," implanted in the soil of your Soul, lie the issues of Life, Health and Immortality; in it rest all the qualities of Love, Wisdom, Happiness, Substance, and Activity, and herein abides that which gives you the ability to Think, to Will, and to Do.

This is the true possession of the Soul around which gathers all external magnificence.

I do not have to seek the smiling favors of Fortune; Fortune ever seeketh after Me, for as Emerson, spokesman of the Higher Self-Reliance, has said, "Opulence of every character is universal and ubiquitous, and . . . would flow through man in one unbroken stream,

if man himself did not dam its passage through him by his unbelief, his doubts of himself and his ignorance of the law and his relation to it."

The Law of Opulence is "To him that *hath* shall be given."

When you recognize power and ability in yourself, you become one who *hath* power and ability and will gather around you that which relates to this power and ability according to the measure of your recognition.

Get rid of your doubts, your fears, and your apprehensions, they are but floating shapes conjured up by wrong thinking, a pernicious reasoning from a false conception of Life and Self. Know that there is nothing to fear, absolutely nothing. Tell yourself the truth, "There is only Power, which is the One Power of the Great Good." Then, locate that Power for yourself just where it *really* is, Power Within! Seek to unfold this Power through recognition, realization and use. The symbols of health, happiness and prosperity group themselves around this Power evolved to Consciousness; therefore, learn to command and demand abundance of health and plenty, through consciously unfolded Power and Intelligence.

Recognition, realization and use of this Power Within confers upon you the controlling factor.

You want Plenty to manifest in your external life, then recognize, by accepting as *true* the statement that **ALL** is Love, Life, Health, Energy and Wisdom; and that these *all* flow into your consciousness at the Center, constituting the expression of your true self. Make them real to your mind by constant affirmation and the aspiration to feel them. Then use all that you *feel* and *know* of Power and Wisdom thus realized, and you will increase and strengthen your grip on the Inner Power, and pull around you, as the sun pulls the planets, those things related to you by your true desire.

The deeper I drink of the cup of Life the sweeter it grows.

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—Julia Ward Howe.

You want to become a mental magnet for money? Then remember always that money does not love the poverty thought, but that the opulent thought exerts a strong, compelling force upon the dollar. Money finds an affinity in Faith. Dollars will affinitize with courage. They are drawn towards a strong will and are strongly attracted by intelligence courageously expressed. Happiness forms a powerful pulling influence upon the financial currents. Love, good will and uprightness also have their influence upon the dollar.

The transmutation of the Power Within into the mental and spiritual qualities of Love, Will, Force, Faith, Courage, Action and Intelligence will render any individual magnetically attractive to money for the abundant supply for all needs.

Therefore, let the words I AM represent to your mind the center of your consciousness and hence the center of the Power Within, then continually give utterance or expression to the strong qualities you desire to manifest in yourself (outer self), by affirming or placing after this I AM those very qualities, thus: I *am* Love! I *am* Life! I *am* Health! I *am* Power! I *am* Courage! I *am* Action! I *am* Substance! I *am* Intelligence! I *am* Opulence! Etc., etc. Let go of the qualities of negation, by resolutely ignoring them, while you give voice to your positive statements in the recognition that they are *true* from the high standpoint of Truth. Thus you will be what *you will to be*, an opulent individual, rich in all things whatsoever the father hath.

WILLIAM MORRIS NICHOLS.

* * *

What is good? You who trust God, ask not the question.

For the breath of His Goodness it falls all around,

And even o'er sin flings a mantle of charity,
And smooths the rough places where sorrows abound.

—Ethel Lippman Patterson, in *Woman's National Magazine*.

LOVE AND THE LAW.

The fruit of the Spirit is Love,

Love is the fulfilling of the Law.—Paul.

The obvious function of Consciousness . . . is to experience Love and thereby give a reasonable meaning to the universe. . . Love has no doubts. To itself Love is the very

substance of reality. The phenomena of sight, sound, touch and their fellows, are but the conditions under which Life has made a foothold for itself in this boistrous world; the senses know nothing beyond their own functioning; they have nothing to say regarding the end or the purpose of Life. But to Love—all the labor and effort of all the universe with all the sidereal systems, with all its ethereal immensity, has been for producing Love. Of what consequence is it, whether insensate matter endure a myriad years or assume infinite bigness? In the absence of consciousness, an infinity of matter is nothing.

One flash of conscious life illumined by Love is worth all the patience, all the effort, all the labor of unconscious energy through an infinity of time. Consciousness is but to minister to Love; to Love that is to be.—“*The House of Sorrow*” in *Atlantic Monthly*.

It is a question with each human being whether he will live as an animal or as a Man; whether he will live the slave of conditions and circumstances or whether he will master these and live a freeman; whether he will live a creature obedient to Law, or whether it will be Law itself.

Each human being is born on the purely animal plane and is at birth an animal subject as all animals are, to what scientists call “Natural law.” But this especial animal has a *plus—a something* that demonstrates it is *not* merely animal, but is a creature of another species. That *something* manifests in a disposition to move in a direction opposite to that which animals take. Like fluids and vegetables, animals move in the line of least resistance. But this Being moves in the opposite direction. He “*Overcomes*.” Obstacles and conditions to which the animal succumbs this Being surmounts and by so doing becomes distinctly *Human*. Note this well: The Man in this *thing* is made manifest by overcoming, the animal which in him survives, by overcoming conditions.

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**I will not dream in vain despair
The steps of progress wait for me.**

— Whittier.

The strongest marked line of demarcation between Man and animal is this tendency in Man, a new condition in Nature, of seeking something through which to call out a higher expression of Himself.

"The Excelsior cry" of the Human is not for ease, rest and content. It is for Mastery. Through this comes effort through overcoming. Individuals that face and master, realize to the greater degree their humanity. Well did the Revelator make the eight promises to "Him that overcometh," concluding with the greatest of all possible promises: "*He that overcometh shall inherit all things!*"

Overcome what? Simply this: Man is encased by birth in an animal matrix. He is to outgrow, to abort, this matrix, and be wholly Man. At best individuals of the genus Homo are Man *and* animal. At birth each person is an animal, with a promise of becoming a man. He soon begins to add a *plus* to the animal. This *plus* increases during the years of his physical life. The proportion of *plus* which each manifested changes till, in civilized lands, the mass are Man *plus* some remains of the animal. The proportion of the animal is dying out, and a greater manhood coming in. The tendency of this Unfolding Being is to ultimately overcome all the animal in itself and be wholly Man. To "crush out the ape and let the tiger die." When this animal inheritance is overcome, then does Man inherit all things. He is "A son of God!" In our present thought is God fully manifest in the Human. God made himself a gem; not content to be thus prisoned, He made himself a flower. He was still imprisoned and made himself "half-reasoning elephant." But was a prisoner in limitations. He could not write "Hamlet"; solve an equation; invent a steam-engine, or build a city. He could not enjoy love, or the ties of parentage. Therefore he made himself Man. Through this organism

He (God) is doing all things He could not otherwise do. He must make himself human thought and human sympathy. He must make himself Love! He had to start with himself as Man, where in past evolution of himself he had ever started, i. e., with the link in the chain of evolution nearest to that link which was to come. On the same organic plan with which he had evolved thus far he built a brain and nervous system, thus perfecting organism. Through that *perfect* organism he finds opportunities for perfect expression. That perfection is manifested by the overcoming, by the God-in-man, of all that is not-God-in-Man; God-in-animal, God-in-vegetable, God-in-mineral, God-in-gaseous and ultimately God-in-all that is not individualized as ether:—God as Absolute Substance.

The steps in overcoming are as limitless as are the possibilities of God Absolute. The God Individualized must in this overcoming do consciously all that the God Absolute has done unconsciously. Therefore when man overcomes the animal and becomes really Man, Consciousness has been evolved. Individualized life says: I am. As "the image of God" he shall do all God has done. God Absolute stops at Consciousness and becomes subject to the Self-conscious, the God-in-man, whenever that self-Conscious learns its power. Man is the only Self-Conscious entity. Thus, as Man he is the Law. There is no Power above him. Man is "King of kings and Lord of lords!" Why? Because, it must be remembered, that from protoplasm all the way to Man it is God. That Man IS God in his highest expression! Man God in Self-consciousness. Therefore what Man does God does. We must always include Man in God, and always see God in ALL human conduct. In fact, for that matter, see Him in all Nature. But in Man He alone thinks, decides, plans, chooses and executes after conscious plan and choice. In Man he ex-

**In the mud and scum of things,
There alway, alway something sings**

—Emerson.

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ecutes the Laws of his own Being which unconsciously he has evolved through all other forms of himself; other forms of his own Life. Consequently as Man he is lawless, not that he disregards, or disobeys, but because he is Law. The King cannot be called to an account in an unlimited monarchy. He is the Law. This Individuality we call Man is an unlimited Kingdom, and is Law. Whatever this King desires IS. There is no other power to question him.

Jesus said, "The Kingdom of God is within. It is not I that speak but the Father that speaketh. It is not I that work but the Father that worketh in me."

"Jesus Christ belonged to the true race of prophets. He saw with open eye the mystery of the soul. . . Alone in all history he estimated the greatness of man. One man was true to what is in you and me. He saw that God incarnates himself in man, and evermore goes forth anew to take possession of his world. He said, in his jubilee of sublime emotion, "I am divine. Through me God acts; through me, speaks. Would you see God, see me; or see thee, when thou also thinketh as I now think."

—Emerson, in *Divinity School Address*, 1836.

That this consciousness of power is not yet wholly born in the Human Being is evidence that as yet Man is subject to the animal through which God is unfolding into consciousness of Itself.

But there are those who perceive this; who are consciously developing out of the animal into Manhood. These realize that the body and all its demands are the relics that Man has brought up from the animal and that when Man really comes, these will drop off and he will no longer live half-Man and half-brute. No longer live as a sphynx or centaur, but will live wholly Man. The physical that has imprisoned the youthful soul, like the chrysalis holding within the butterfly, will break away, and Man

will come forth. Will be new born. This is the "second birth." The birth from limitations of matter to consciousness of spirit; the birth from animal to Man. Its manifestation is Love. "A new commandment give I, that ye love one another." No love except in Humanity. When this birth has taken place, then Realization has become a fact. Individuals who thus realize, affirm: "The Father and I are one!" Realize that each is *the* ONE. They are not to be merged into or swallowed up in God the Absolute, but the Absolute is to find its perfect expression in each individual. Therefore the Affirmation: I AM! contains within it the larger thought and the more definite thought: "*I am all God is, and infinite time is required for the unfoldment into consciousness of my infinite possibilities.* Here and now I am living the spiritual life, and here and now enjoy the kingdom of heaven.

This is the saving, the healing thought. It heals all infirmities of body, of mind, and estate! Heals infirmities in social, domestic, civic, economic and industrial conditions. He who seizes it; thinks upon it; affirms it; lives it, is redeemed. Becomes the conscious inheritor of all things, and lives the Immortal Life here and now.

The Human manifestation of God is Love. All humanity FEEL alike. It is but a difference of degree. The human expression is Love. When Man comes he will be the embodiment of Love. Love is the highest known power, the most intense vibration in Infinity. The Law that is above law. It is the one power which when wielded overcomes all things. "Love is the mighty conqueror." Love is all that Paul decided it to be. Love is the fulfilling of the Law of life. Once Man comes in Love, then natural law for him is done away and as LOVE he is Law. Man and Law, the two can no more be separate. God has made himself Love. Love is Law because it is God. But is God Love

I thank whatever gods may be For my unconquerable Soul.

—W.C. Henley.

only in the Human. Love makes this Being we call Man, Man. No matter what ills any individual man may be born to, he can cure them all by Love. For Life is the healer. It heals only under the Power it is as Love. These present metaphysical movements are but the troubling of the unborn Man, turning in its animal matrix. They are the prophecy that the Principle for which NOW stands and which is yet to become the guiding one of the race. Love overcometh all the animality of this Being (Man) into which God last made himself. Love opens for this Being unlimited Power, Life and Wisdom.

NOW IS THE TIME.

Now is the time to make that effort for success, and forget that there ever were past failures. A street fiddler was playing to an audience of street boys, he took up his fiddle to play and a string broke. Tearing it off he threw it away and started his playing on the three remaining strings, when one of them broke. This, like the first, was removed, and the music again started on the strings that were left, when one of them broke and left the musician with only one string on his instrument. Casting aside the broken one, he carefully tunes the only string that he now has, and on that one string he played, and tradition says that such playing was never heard before or since. Suppose he had got discouraged when those strings broke, he would never have played for his audience.

The Spiritual Mind of man seeks God and heaven here, and *now*, and he finds it. He who is looking for heaven in another world and forgetting this world, is making little progress, and neither will he until he learns to live in the eternal "NOW."

The entire universe with all that it contains is here "NOW," put out your hand and take. Eternal life is NOW.

Eternal power is NOW.
Eternal plenty is NOW.

You can live under the law of carnal mind or you can live under the law of God. If you are under the carnal mind there is a chance and a time to change. That time is NOW. Make up your mind now to let Spirit have control NOW. Act NOW.

—Winifred S. Whitman in *Washington News Letter* (Reformed Christian Science).

THE GIFT OF LOVE.

It is in loving, not in being loved,
The heart is blest;
It is in giving, not in seeking gifts,
We find our quest.

Whatever be thy longing or thy need
That do thou give;
So shall thy soul be fed, and thou indeed
Shall truly live.

TOO MUCH CONCENTRATION.

"Since seeing you five years ago I have had experiences far from pleasant. I nearly ruined myself in my wrong use of the 'silence' by letting my mind become dormant, inactive and unreceptive, so that it became difficult for me to reason, read and comprehend. Dr. — forbade my reading any New Thought literature and told me to *put my mind to work.*"

The above is from a letter from a business man with whom I became acquainted on one of my eastern trips.

It is only one of many cases I have met, but unfortunately he is almost the only one who has found out the fact that the over-use, the wrong use, of "the Silence" is harmful. I find teachers who are doing the same. As a result they are stagnating, or merely going a tread-mill round that will end in softening of the brain. Nature is rhythmical. For health, mentally and physically, we must fall into her harmony. The rigid mental attitude that refuses play in action and re-action; in work and rest; in passivity and positive expression; very soon loses its vigor and fastens to one idea which becomes an obsession, or the person loses the power of mental action.

The season of restful spiritual silence is one of the most stimulating of methods for all lines of development, but, like any other condition, is unwholesome if not balanced by the opposite one of actual thought. "Enter into thy closet and pray to thy Father that seeth in secret and he shall reward thee openly!" "Openly!" Where? In the open! When you have left the closet and become active in the thought life, then the added power shall be made manifest.

To the receptive soul the River of Life Pauseth not nor is diminished.

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—George Eliot.

I have seen students who have so given up their own control of expression in the thought, "The absolute and I are one!", that they have become mentally unbalanced.

Recently I was rebuked by a student (not of my own) when I said: "Generally when I seek opportunities for work two or three will offer and I am obliged to decide which I shall accept. A lady who had become fanatical asked: "But have you any right to choose?" What am I, a cipher or an individual? Am I a man or a mouse? A mouse has no choice. It acts under instinct and environment. I have mentality and am an individual, and I must choose.

I was recently taken to task by a New Thought teacher because I remarked in her hearing: "I am not pleased with many aspects of the New Thought movement." "Why, Mr. Brown, have you any right to criticise?" The moment a person abdicates, not only the right, but the duty, of examination and choice he has renounced the one mental state that makes him Man and has become a machine, a repeater, a parrot. This is the condition in which Authority has endeavored to keep the race; the condition from which Thinkers have been emanating it. The tendency to rest on authority is bred in the race, this makes it possible for "Founders," "Prophets," "Masters" to exploit the Metaphysical field.

Because it is in a book, because some teacher said so, because some one so understands a Principle, because such a condition is good, one has no right to question? All statements can be accepted upon the Principle: ALL IS GOOD! All facts are good. But how? Pain, lies, fires, earthquakes are good *to me* when I make them good to me. Are evils to me, when I let them work me evil. They are Universal Good even when I antagonise. But I have no right to deny that I choose ease, truthfulness, safety, and tranquil earth conditions and to

affirm them for myself. To deny reality as *things*, to these is not to deny that they do exist as mental states. Stultifying one's intellect to augment one's spiritual growth is not possible. To use spiritual growth to stimulate intellectual integrity is the line of human wisdom. Use the Silence for POWER. But come out of the Silence to use the Power thus gained. Enter Silence that the mentality may be stilled, and the Wisdom which I am in the Sub-conscious, in Reality, may, as intuition, give me consciousness of wisdom to act now.

"He leadeth me!" does not mean that I shall not use my common-sense, nor that I am not to take advantage of the wisdom I have gained by experience. Where I do not know, I may ask the Indwelling to guide me, but It will guide me through my own individual thought, through my own experiences. Wisdom in me cannot rise higher than I have developed power to express it.

Never resign for one moment your own hold upon Truth to any supposed power. Never allow the sub-conscious to lead you in any path not suggested to it by yourself. Never will the occult forces, of which so many are afraid, and to which in fear, or in their supposed superiority, so many bow, be aught but good to you if you trust your self as good: as wisdom, and know all these occult forces as your Real Self. This Self is subject to your affirmations. "As a man thinketh in his heart." *In his heart*—your real belief, your sincere affirmation of truth, your conviction: these are your faith and your fears. These control the Indwelling in its expression. When you locate Power within you *are* Power. When you locate Power without you are weak, are a slave.

In the Silence you are to remember that you are communing with your Real Self, with the Indwelling, and that It is waiting for your direction in sincerity. Be your conviction expressed in faith or

I am not fighting my fight: I am singing my song.

—Archie L. Black

fear, it is the director of all the action of the objective life. Be careful, then, of the desires and thoughts you take into the Silence.

HURRY VS. HASTE.

There are still a great many persons who believe that hurry is the essence of efficiency. Nothing of course can be farther from truth. Hurry—if you differentiate it from haste—which is an entirely different thing—is commonly the hall mark of inefficiency. . . . As Dr. Baily once said to his students—"Many problems solve themselves if left alone." And he went on to suggest that each man give himself lessons in the "gentle art of keeping cool!" Indeed, the example of Napoleon, who is said to have filed his letters thirty days ahead for answering, has its moral lesson for many business men. . . . The illustration is extreme; but it emphasizes a point. Business men should not go out to meet problems which are not yet due, and may never arise. "The greatest art," said the Corsican genius, "is to be governed by time. That which ought not to be done until 1810 cannot be done in 1801." . . . True dispatch owes all it is to mental order and tranquility.—*System*.

One of the best magazines devoted to the interests of the commercial world is *System*, edited by A. W. Shaw. And as an example of the recognition of how Mental Science is unconsciously or consciously influencing modern thought, I quote from an article upon "Are there rules for writing a sales letter?" these sentences:

The rules are all psychological and the 6th rule from which I quote says:

Be positive rather than negative. . . . The best results come when you think out some positive benefit your prospect will receive when he does what you want him to do. . . . The 'glad hand' for example is the open hand—open because the nervous discharges are going into the exterior muscles. On the other hand, clenched fists, a drawn face are almost certain signs of the opposite kind of feeling. . . . In general, these two kinds of feeling denote, respectively, the two attitudes we call positive and negative. A positive letter is one that induces pleasant feelings; a negative letter is one that induces unpleasant feelings. The positive letter pictures desirable things which may be secured by the action suggested in the letter. The negative letter speaks only

of undesirable things. . . . The whole point is that when you work from the negative angle you encounter resistance due to the contracting attitude which you have to overcome before any favorable action is possible. . . . Each man will write the rules his own way. Perhaps the whole subject simmers down into the old proverb "Don't rub the cat's fur the wrong way!"

If the author, Mr. J. H. Picken, had studied NOW he would have found always on its cover the whole kernel of his six rules: "Don't bark against the bad: But chant the beauties of the good!" A universal rule that fits every situation in life. And it also is the first rule I use in all my teaching and practice: "Prepare your subject, your patient, your student, your companion!" By proper mental attitude, look, word, and act, prepare them for your suggestion so they will be ready to accept instead of rejecting your suggestion. The One Law is this: A person is that which he thinks he is. To change his thought get him to accept your suggestion, then he is, to himself, a new man. The principle of business is that of Mental, Divine, and Christian, Science. It was long ago the principle of Mesmer, and before him of all priests, prophets, medicine-men and teachers, from earliest antiquity. Each age and each teacher and healer has used the *one* Principle, with his own method. It is the method that changes, but the Law of Suggestion is the Eternal Principle that never changes, and which all men obey. Study Suggestion and you KNOW the Principle of all human conduct. Then there are no problems in life.

* * *

"A Get Together Club" in one large establishment as reported in *System* has this motto printed on the Club stationery:

"Not in time, place or circumstance, but in the man, lies success!"

Good Mental Science statement.

* * *

I hope I shall never be such a coward as to mistake oppression for peace.—*Koosuth*.

Minute a man stops looking for Trouble, happiness looks for him.

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—Irving Bachelor.

METAPHYSICS IN DAILY PRESS.

So increasingly is the modern thought in magazines and daily papers; the novel and the stage; the pulpit and the public platform; accepting our Principles that the specialized journals along what is called New Thought lines find their occupation being fast taken from them. We are thus obliged either to compete with the literary magazines or to concentrate more especially upon some one Principle. Therefore NOW will be hereafter a Journal especially specializing upon the *Power of Right Thinking*. Using as fundamental the old Truth AS A MAN THINKETH IN HIS HEART SO IS HE! Known philosophically as *The Law of Suggestion*.

As a specimen illustrating the above statement regarding the press here are a few paragraphs from a late article on the editorial page of *San Francisco Examiner*, by G. Vere Tyler:

The ancient philosophers have invariably preached to us that we should keep in mind death. I do not think so. We should keep in mind life.

No matter what blessings the next life may have in store for us, they should not diminish the value of those we have here. A life in the hand is worth an eternity in the bush. The present is a grand reality; the future a wondrous dream.

It is very much better for us to live as though we always expected to be on earth than indulge a slipshod existence, half blind to the benefits about us because there may be something better for us later on. The world is so splendid, and what man may achieve in it so stupendous, that the wonder is that one ever thinks of death at all. Instead of thinking of death we should occupy ourselves with what we have to do.

The secret of existence is to make every moment alive. As a matter of fact, we really do not know what death has in store for us, but we need have no fear that what it has to offer will ever escape us. Personally I do not believe we have anything to fear, except not taking enough of what is offered here—undeveloping the present moment.

Let us live to the mad limit of our capacity. If we do this mentally, spiritually and physically, we will be prepared to meet anything—even death.

TO A CORRESPONDENT.

From the reading of your earlier pamphlets it struck me that with your clear perception of interior and exterior forces that affects life, you should be able to teach people how to so govern and regulate these forces that our lives should present a constantly increasing life, physically, mentally, and psychically.

Yes! my dear Attorney Friend, you see it as I always have. And NOW has always taught that Auto-Suggestion—Suggestions addressed to the sub-conscious, is the one and only road to control and direction of the triune expressions of life, i. e., physical, mental and psychical. My two books "How to Control Fate" and "Self-Healing" were written under the thought that there was such a demand as you suggest. Both are based upon the fact that we *do* direct the action of the Sub-conscious and *may* direct it to do what we wish.

And Friend H., had you not dropped NOW for a few years you would have seen in it many articles upon "Educating," "Training," and "Directing" the Sub-conscious. Upon the fact that the Sub-conscious is subject to the Individual's conscious direction every Mental Healing Cult is based. No matter how much there is in any of them a denial of Suggestion, nevertheless Suggestion is the one indispensable factor in them all. The world *needs* education in the USE OF SUGGESTION. I took up my work, feeling that it *wanted* it. "The world wants my books!" was my Affirmation. But I have learned that the world does not know its needs. I am one of the many who are teaching it, so that it will know and then want. Then the simple law of AFFIRMATION applied by the individual to his daily expression of the infinity he is, will redeem his life from all, and make earth an Eden.

* * *

So then believe that every bird that sings,
And every flower that stars the elastic sod,
And every thought the happy summer brings—
To the pure spirit is a word of God.

Obstruction is but virtue's foil, The stream impeded has a song.

—Ingersoll.

OFFICE OF NOW,
589 Haight Street, San Francisco, Calif.

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NOW

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MERRY CHRISTMAS AND A HAPPY NEW YEAR TO ALL MY READERS AND FRIENDS.

NOTE! I have cards for these two festivals which I send 3 for 10c or 7 for 25c. They are printed in two colors and gilt. Order a supply now.

NOTE WELL!! This is the last number for the year 1916. Has your subscription expired? Look at the "NOTICE" on advertising page. If there is a cross there it has. If so, please renew. Help me to keep NOW at present price by so doing. If possible, send an additional subscription for a friend.

Mr. Brown is in Southern California lecturing wherever arrangements are made for him. Those who would like to have him in their city will address Dr. H. F. Palmer, V. P. of the Alliance for this section, 415 Linden Ave., Long Beach. He will make dates for lectures there.

Dr. Harold F. Palmer, Pastor of Long Beach, Calif., New Thought Church, of the International New Thought Alliance, and Vice-President of the District of Southern California and Arizona, and Field Secretary of the same for the Western States, contemplates a tour to the Atlantic Coast during January and would like to arrange for lectures en route. Societies that desire him can learn dates and terms by corresponding with him. Address 415 Linden Ave., Long Beach, Calif.

* * *

Mr. Brown is meeting with excellent success in his work in Southern California.

* * *

Noon Meetings

are held every day with fine attendance. The various teachers volunteer and donate their services at these meetings. The Editor recently had the pleasure of addressing a fine and very interested audience from 12 to 1 P. M. in the Library Hall, 126 Post St.

* * *

A new subscriber in New Jersey writes: "July NOW is simply wonderful to me, both Mr. Nichol's articles and your own. Only wish I had known of NOW long ago. I treasure and use the three numbers, the first I have ever seen. I have some of your books. None else near as good."

How many are like him waiting for some one to call their attention to the fact that NOW is? Why not be a missionary and send one to them. Have a lot of back numbers that I will send at 5c apiece for this purpose.

* * *

Our NEW BOOK, "The Master's Touch," is meeting with a ready sale. Am preparing a new and improved edition of "Dollars Want Me!" Owing to the increased cost of printing, it will be sold at 25c each. We have still a few left which we shall sell at retail at the old price, 10 cents.

* * *

The NEW BOOK goes with each new subscription. NOW for 1917 will be exceptionally rich. Notice the ANNOUNCEMENT on advertising page facing page one of this number.

**Call this God: then call this Soul:
And both the only facts for me.**

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—Browning.

**INTERNATIONAL NEW THOUGHT AL-
LIANCE.**

Miss Grace Wilson writes a pleasant letter telling me of the pleasant happenings at Headquarters in Washington and at the various Districts. Many inquiries coming to Headquarters show a greatly increasing interest in the movement. It seems that all the Vice Presidents have started in for a vigorous campaign.

It seems sure that the Chicago Congress has given a great impetus to the movement. For this I am glad. That city was responsible for the demise of "The Federation." For that reason I had little faith in success there. That New Thought has done this in that city proves it is capable of redeeming any city. All that is needed is unity of action, the sinking of personal ambition. Then the Movement will have the same success in any city that we had, and still have, in this city, notwithstanding a faction has broken away on a line of its own. Chicago has a right to be proud over the Congress. NOW shares in all the praise and glory given to the noble men and women who have made the Congress a success. St. Louis will be equally great.

NOW has also received from National Headquarters the Report of the 1916 Congress. It is Bulletin No. 3. This can be had by those desiring it by sending a 2c stamp to International New Thought Alliance, 802 Loan & Trust Bldg., Washington, D. C. A copy of the Constitution and By-Laws will also be sent if desired.

* * *

I read your "Vision of Today!" soon after it was published, a friend kindly lent it to me, and now I want to own it. It is one of your best and that is saying much for everything from your pen is "Best!" I think it should be written "BEST!" I have a letter dictated by you that I cherish as one of my dearest possessions. Mrs. L. T. B., N. J.

"THE MASTER'S TOUCH."

Dr. Harold Palmer, Minister of New Thought Temple of Long Beach and Vice President of the I. N. T. Alliance for Southern California and Arizona, writes of "The Master's Touch": "Your good book, which I read last Saturday, did me a world of good. The very best of its kind I have ever read—giving a clear, scientific idea of healing, but seldom given to us on such a large subject."

Rev. Geo. A. Fuller, Pastor of Independent Church at Greenwich Village, Mass., writes: "I read 'The Master's Touch' last evening. A devout religious tone permeates the whole book. It is by far the best exposition of the Master's healing I have ever read. Shall read it many times, for it gives me strength and courage."

* * *

May I take this opportunity to tell you how your writings helped me to come to a positive knowing of my relation to Life, where before reading them I was groping in the dark? Today I am teaching others the positive way of life. I have often wished I could thank you personally for making things so plain to me when I so needed help. Accept my heartfelt thanks and know they are multiplied many times by the grateful hearts that are thanking me.

S. H. S., Malden, Mass.

* * *

The subject of Universal Peace is one of individual progress. If in your individual life you are at peace with yourself, if your home is a haven of peace to others, if your place of business is harmonious and all your activities radiate good feeling to friends and enemies alike, you are doing your little part towards demonstrating Peace. Then, if you would learn the Principles of Peace and teach them, illustrating from your own experience, you would be a *power* for good—a power much needed at the present crisis.—*Bulletin of O. E. Society.*

* * *

A thousand songs are singing in my heart and will certainly kill me if I do not utter them soon.—*Sidney Lanier, in a letter to Bayard Taylor.*

**I, grateful, take the good I find;
The best of now and here.**

—Whittier.

Why am I losing interest in New Thought reading? *B. S., Calif.*

Because you have read too much and digested too little. Put aside all Metaphysical books but one. The one that fits you best. Then read only a single thought at bedtime and at morn and THINK UPON these. That will teach you to really read, and to assimilate what you read. It is a common error that students take from too many teachers, and read too many books and do not meditate, think upon, what they have read. *Read less and think more.*

* * *

As I see it the key to the attaining of that state lies in the ability to give our sub-conscious minds the desired suggestions. If there is such a man he should constantly teach. Him the world needs above all others.

W. L. H., Neb.

* * *

There may be men who can do with pen and ink what you do, but I do not know them. Your most helpful letters are being read and re-read. . . . When I wrote I had a strong desire to know your thought in regard to But knowing you to be so busy a man I hesitated and did not write a word about it. Imagine my surprise and delight to find at the bottom of your letter the reply to my unwritten question. I wonder if you knew why you put it there?

Mrs. N., of Los Angeles.

I often answer telepathically the questions of my patients.

* * *

A young lady member of the Fellowship in California writes: "I have kept my word and it feels fine to run my work instead of letting it run me. The beauty of it is that when I do not strain ahead of my work, but merely try, no, do my best to let it do and do what I can, and let the rest wait, I do much more than I did in the old way!"

Oh, the Power of that word LET. *Let the Intwelling do the work!* I direct by my desire and will.

MISCELLANEOUS WRITINGS by H. Emilie Cady. Unity School of Christianity, Kansas City, Mo. 50 cents.

Mrs. Cady's Lessons in Truth have long been before the world and are among the best of the Unity class. While NOW does not like new Biblical interpretations—it is only adding one more to the many hundreds already extant, yet each teacher has a perfect right to read into that book whatever he or she pleases, as it is impossible for any one in this age to really know what was meant by the authors. Mrs. Cady's interpretations are beautiful and as worthy of acceptance as any I meet. This is *sure*—She has the *right principles*, and has *Light* to shed upon many a path now dark. So NOW recommends this book and her "Lessons" to the neophyte who would enter the temple of Truth.

* * *

NOW has received from the *Sarmac Publishing Co.*, 507 Haight St., this city, two pamphlets which sell at 10c each. They are entitled "The Law of the Harvest" and "A Pilgrimage to the Manger!" They are well written and express Ideals and hold Ideals before the reader fully in harmony with NOW Philosophy. Will be sent from their office on receipt of price.

* * *

Mrs. Rose Ashby, President of the Psychological Club of Atlanta, Ga., and Vice-President of I. N. T. A. for Georgia, Florida and North Carolina, writes the Editor of NOW this good letter: "I was just reading in that beautiful book 'The Lord's Prayer: A Vision of Today.' As I read it, it gives me a beautiful vision of Today. It is like your philosophy and teaches one to live NOW; never to postpone.

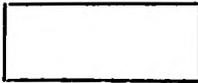
I like the beautiful prayers in verse you have gathered and especially your original prayer in verse.

'The Vision of Today' will give all who read it a consciousness of the Eternal Now. We often think with pleasure of the days you sojourned with us. Those who attended your classes got a clearer Vision of Today and NOW. I trust you will sometime come again."

N. B.

The critical shortage of white paper will compel NOW to drop subscribers from our mailing list on date of expiration of subscription. This is in line with the policy being adopted by other publications in order to conserve the supply of white paper. The price of practically every item entering into the making of newspaper has gone up since the European war started, the increase ranging from 1 per cent in some cases to 3,000 per cent in others. Please mail your dollar promptly so that you may not miss a single copy of NOW. I do not like to lose a name from my list. If you do not receive your NOW after this month, know it is because you have forgotten to mail your dollar.

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