

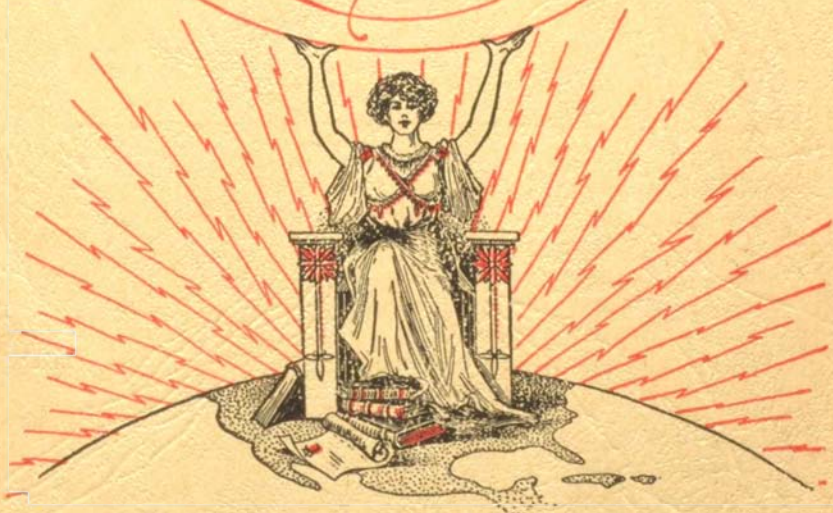
# Mind The Builder Magazine

THE LIBRARY OF  
CONGRESS  
SERIAL RECORD

FEB 6 1945

COPY

2  
GIFT



DETROIT WORK OF  
DR. A. A. LINDSAY—AT HOTEL WARDELL

LECTURES—ADMISSION, NO CHARGE  
Sunday, September 10th; Tuesday, 12th; Friday, 15th  
8:15 P. M.—COLLECTION BASIS.

*ATTEND ALL SESSIONS—BRING FRIENDS  
WARDELL — THE BEAUTIFUL*

The same spirit of kindly interest in the welfare of aspiring people shown in this magazine characterizes every item of the program and department of the author and teacher.

EVERY FEATURE IN THE ENVIRONMENT IN  
THE HOME OF DR. LINDSAY'S WORK, THE  
WARDELL IS ALTOGETHER LOVELY.

DR. A. A. LINDSAY, HOTEL WARDELL, Address for all purposes,  
To be seen by appointment.

The assemblage of titles under which I have written in Mind the Builder Monthly Magazine, January to and including July, 39, should convince one that unsurpassable aids to liberation from inharmonies and guidance in ideal attainment are therein distinctly taught. Permit us to urge you to purchase at this special offer, the entire list and balance of year's subscription.

1939, The seven months issues—50 cents,  
the entire year \$1.00—Single issue 10 cents.

Back numbers, 1938 issues, 10 cents each  
or eleven \$1.00.

---

---

CONTENTS, JANUARY, 1939

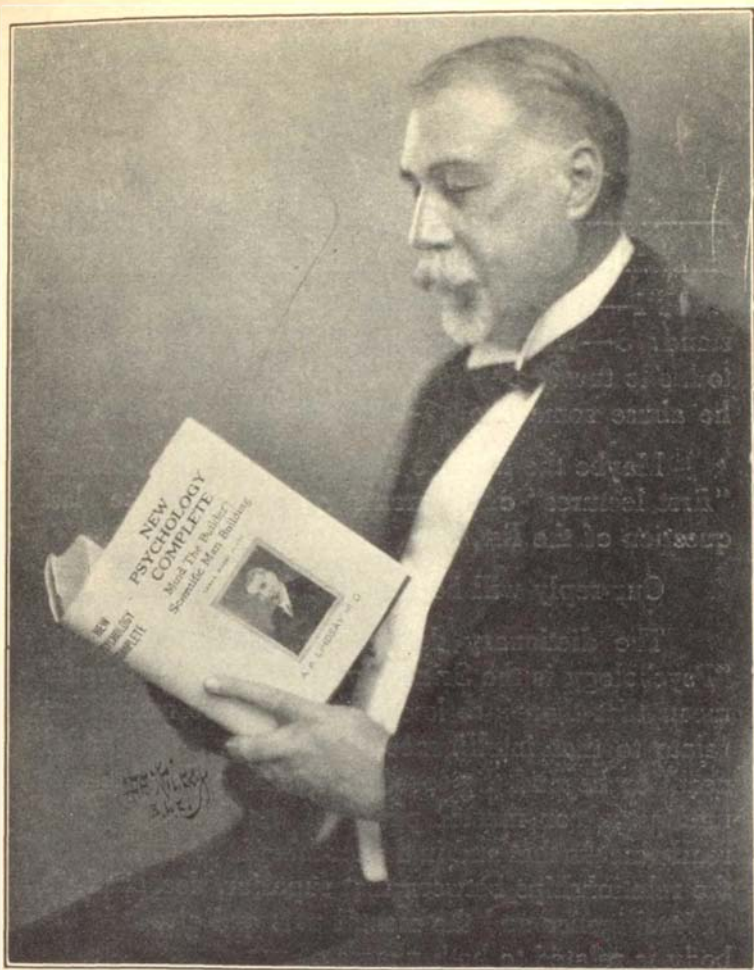
New Year Notice  
The Chemistry, Electricity and Psychology of Love  
A Loving Magnet  
Married in Ignorance  
Power of Pity  
Love's Myriad Manifestations  
The Real Husband and Wife Love

CONTENTS, FEBRUARY, 1939

The Sleeping Self  
Poisons Made at Home  
Volition How Related to Emotion  
Emotionalism  
My Booklet on Love  
Gaining A Quiet Mind  
Inclination, Intuition, Inspiration  
Book Reviews

CONTENTS, MARCH 1939  
BIOLOGICAL NUMBER

Warmly Not Coldly Scientific  
Image and Impulse (Primary Cells, Illustrated)  
Cell Studies (Illustrated)  
Plate Two (Cell Multiplication)  
Plate Three (Human Primary Cell)  
Plate Seven (Blood Cells)  
The Source of Body and Soul (Illustrated)  
Plate Number Eight  
Plate Number Nine (Coral Cells)  
Plate Number Twelve (Human, First Residence)  
More About Telepathy



DETROIT - HOTEL WARDELL

... *Lecture Announcement* ...

---

---

**DR. A. A. LINDSAY of NEW YORK CITY**

---

---

**Your World of Tomorrow - Very Personal**

SUBJECT OF LECTURE—SUNDAY, SEPT 10th  
8:15 P. M.

"Your World of Tomorrow: What it WILL be; What it COULD be."

The Psychological analysis of subject will disclose a basis of dependable prophecy that one can make personal.

Subjects of lectures, Tuesday the 12th and Friday the 15th, also announcements for extended program will be made.

Those who have not become acquainted with Dr. Lindsay's work during the past 28 years of his annual visits to Detroit, can gain an idea of its scope by reading the titles under which he has written in *Mind* the *Brain* magazine, list of subjects herein.

---

### FRIENDS: LECTURE ATTENDANTS

---

“1—WHAT is it about? 2—Can anyone understand? 3—What is the teaching for? 4— Who goes to his lectures? 5—Does he discourage one? 6—Does he abuse some one? 7—Are his lectures too long?”

Maybe the average individual who has attended “first lectures” of itinerants would ask the last question of the list, first.

Our reply will be from the first, however.

The dictionary defines Dr. Lindsay’s subject: “Psychology is the Science of the *Soul*”. That would mean that there are known laws and formulas that relate to that intelligence in the human that is beneath or beyond the conscious, voluntary mind—the intellectual or mental phase of the individual. It really means that and in the teaching is comprehended the relationships between that superior, deeper phase of intelligence and the mental part and also how the body is related to both phases of intelligence.

Usually the subject has been dealt with in such fragmentary way that the practical exercise of the *thought force—the power of the image* is left so obscure in the understanding that little benefit is derived from the effort of attention.

Everyone is using psychology every moment of life—the conscious mind sleeps but the soul, that the dictionary says is covered by psychology, never sleeps. It is always acting, and in some controlling way, at that. There can be no equally important subject, and certainly nothing else as comprehensive.

*Please read the titles to my near two years of Mind the Builder Magazine subjects—they at least, indicate the scope of the teachings applicable to the practical daily life. Thus, briefly, I answer your first question of the above list, although my writings represent many other hundreds of thousands of words in applied psychology.*

#### *Second Question*

My writings, my lesson lectures, my life and my work are offered exclusively to ordinary people and therefore ordinary minds—really meaning the worthwhile human beings, those with appreciation of the fact that they are *souls*, not soul-dwarfs with repulsive conceits of the intellectualists. Why! do you know: the ultra-ordinary mind cannot perceive there is intelligence (soul) in the primary cell that builds the body? Not conceiving of that I should not expect such “superior minds” to see any sense in our scientific proof that heredity comprehends transmission of images from ancestry to successors.

Yes sincere simple “ordinary” people do understand our lesson-lectures.

#### *Third Question*

The teaching is for the aid of the individual's understanding of self, through better knowledge of the laws of his being. Fear rules in almost every life, reigning supreme over every other impulse. All fear can become replaced by poise. Practically, the teaching and practice that meets that one vital item, canceling fear, would justify the attendance and attention, yet a thousand other things are what the teachings are for.

#### *Fourth Question*

During much more than a quarter of a century, from every region of the country the desirable people, those whom any aspiring human would be pleased to associate with, have constituted the audiences—the educational work makes no appeal to the masses—actual truth never is attended with noise—modesty and decency always direct and inspire the proclamation of a building, scientific, liberating instruction—Dr. Lindsay never endeavored to popularize, make a sensation of his disclosures.

#### *Fifth Question*

The worm has Nature-given inherent, instinctive knowledge for all of its purposes—it has not an organization for very wide range of useful activities—yet I do honor it for fulfilling the range of its innate intelligence, using its body to serve its part in the scheme of life.

To be belittled and pronounced a sinner and condemned, if for no other reason, such as one's own doing, but for the alleged sin of the alleged Adam in an imaginary garden—or to be called a "worm of the dust" should be scorned by any man—in fact is scorned by anyone worthy to be called a *man*. Your teacher, if you accept a true psychologist will tell you of the persistent presence in your Innate Self of your individual ideals—ideals that never can be lost, although repression may have delayed their expression. Such a teacher will show that the very purpose of the human's existence in present form is to personify those ideals; will give the laws and formulas for release from the hindrances and attainments of every

essential for that high realization. Discourage anyone?—NEVER.

#### *Sixth Question*

No abuse of a person—yet very positive analysis is given of the evil consequences of destructive suggestions from whomsoever they may come to the credulous recipient. Even to mark out a conjectured course of illness may bring about the death of one; to cause one to try to trust a power to bring a result to one when no such power exists in that accredited source may destroy one's mental or physical equilibrium; to be a suggester of evil that leads to worry upon the part of another—spoiling peace and happiness—these things and a multitude of false teachings are refuted by scientific psychology—well it is in our subject as in all subjects, every truth rebukes the false. One who has accepted the false may consider himself abused when light is thrown upon his pre-conceived ideas—abuse a person? NEVER.

#### *Seventh Question*

Entire session of Dr. Lindsay's meeting usually closes in time for attendants to get to the second show at the cinema.

Every lecture is followed by brief period of soul-culture, healing service—the marvels that have happened in this connection are too sacred to be described herein—no one can understand from description, anyway, being present may provide an understanding. No complaints concerning length of lecture have been reported.

September

1939

# Mind The Builder ... Magazine ...

VOL. II. No. VIII.

---

"MIND THE BUILDER MAGAZINE," An established monthly publication, written or edited by Dr. Arthur A. Lindsay, owner, location, Hotel Ansonia, New York City.

Annual subscription, \$1.00—single copy, 10 cents

PLEASE SEND NAMES OF YOUR FRIENDS WHO MIGHT BECOME INTERESTED IN THE LAWS AND FORMULAS OF TRUE PRACTICAL PSYCHOLOGY, WHICH WILL BE IN EVERY ISSUE OF MIND THE BUILDER MAGAZINE.

Author also of "New Psychology Complete, Mind the Builder and Scientific Man Building." Three books in bound volume of 450 pages, \$3.50. Also "Life's High Way and how to Travel It," 140 pages, 6x9, 50 cents, and "Scientific Prayer and Wayside and the Goal," 25 cents. All books, at price of Big Book, \$3.50 now.

It should be noted that Mind the Builder Magazine is practically solid reading matter, not commercial advertisements, chiefly.

At one dollar a year a gift is comprehended in every issue—it cannot be produced and delivered for that sum.

Our literature inspires many questions and Dr. Lindsay is glad to give his personal attention to replies to all psychological interrogations—readers may address, for all purposes.

---

DR. A. A. LINDSAY, PUBLISHING  
Hotel Ansonia, New York City



## HOTEL WARDELL THE MOST DESIRABLE HOME

*Every Reader*, every friend is interested in *Wardell*, the *Beautiful*, so lovely that it is one of the attractions of the city of Detroit.

The Wardell booklet gives 25 advantages in living at the Wardell and *Mind the Builder Magazine*, easily, could describe more.

Three buildings, with unobstructed space between, are at the location on the chief throughfare of Detroit, Woodward Avenue each building occupying a city block. The Wardell and its yards and 175 car garage; the beautiful architectural structure and grounds of the *Art Museum* and the pride of the city, the new Library Building and elaborate grounds, altogether providing a most beautiful group. The Wardell is a few minutes from the main business center, called "down town Detroit" and looking northward is Grand Boulevard, near by, while Woodward continues on, miles and miles. The Wardell is on the corner of Woodward and Kirby.

Street cars are replaced by buses nights and Sundays, thus providing for the outside noiselessness and the Wardell affords one the most comfortable and peaceful and restful feeling. While the house is beautiful without, the structure and arrangement within have the consistent beauty and charm in lobby, wide halls, high ceilings—I wish I could describe the beauty of the dining rooms, its furnishings, linens, dishes, silverware, and all appropriate equipment—it would require this entire magazine to begin to describe the apartments for permanent homes and rooms and suites for transient guests. More than a quarter of a century of living in fine hotels from one end of this country to the other surely enables me to com-

pare the exhibits in the chief cities from standpoint of desirability, even to prices. I never have known a place more attractive, I never have known a surprise in that form: *so much space, fine quality of furnishings and matchless service for such reasonable rates.*

#### *Banquet and Lecture Halls*

Public meeting and private party rooms and halls are of various sizes to answer all demands. This Magazine would assure all attendants at Dr. Lindsay's lectures that they will have such comfortable chairs that they really can rest and enjoy the entire session—all aspiring, right sort of persons are welcome and should attend every session—consecutive lecture attendance will give one mastery of his entire teachings and the healing feature at the close of every meeting has counted in determinative ways of good health to many.

*The Wardell Roof Garden and Solarium*, attractively furnished may be enjoyed by all of the hotel guests—Vita Glass is provided in the winter sun baths, in the Solarium.

Dr. Lindsay has a very large room that his visitors will enjoy; to look out at one of its windows and see the beautiful Art Museum, although his quarters are on the fifth floor, you may gaze through the foliage of a tree. This tree make the new trees set out the past year on Fifth Ave. Radio City by Mr. Rockefeller, seem like saplings, although announced as they were the whole world over. You will fall in love with this tree at first meeting—*may you be the fortunate visitor from New York, California, Colorado or wherever you are*, to come and live in the loveliest home, and where you can have the luxury of health and growth and freedom that attend the teachings of which *Mind the Builder* is the exponent.

---

## CAUSE AND CURE OF SELF-CONSCIOUSNESS

---

*Accosted* by the toad, the centipede, who was moving along very pleasantly was incapacitated by the toad's question: "Which leg goes after which and how do you know?" With its hundred legs it became paralyzed as it lay calculating how to run. The human, if made conscious of his legs, although there are but two of them, may become so confused that he will walk very awkwardly or maybe fall down. Use the body spontaneously, else its service will be imperfect, seems to be nature's standard.

Does the above make clear to you that your body is your physical instrument and in many respects is related to your phases of mind about as any accessory instrument should be? One's experience with an automobile would make the meaning understood—who could be accepted as a safe driver if he must become objectively conscious of the parts before he could take hold of the proper feature for the purpose? Yet if one is ever to become a reliable driver he must consciously locate and use each item of control.

There never is an item of human rightness but that it is required that he exercise that "free will", the voluntary choosing or consenting. If that be true, the conscious mind perceiving and ordering action, wherein and when does the subconscious, the involuntary phase of mind become involved? There is a sense in which nature pre-supposes the conscious, voluntary, activity is for the purpose of establishing the automatic, spontaneous, in a sense involuntary, exercise of the activity in exact copy of the voluntary

## RELIGION

“Not one holy day, but seven;  
Worshiping, not at the call of a bell,  
But at the call of my soul.  
Singing, not at the baton’s sway, but  
To the rhythm in my heart.  
Loving because I must.  
Giving because I cannot keep.  
Doing for the joy of it.”

\* \* \*

The soul possesses a phase of innate perfect knowledge upon all buildings that pertain to the individual’s life and can therefore prompt or impress the designing department, finite objective mind, with perfect ideas, supply the Vision and receive the approval of the will of the finite mind and receive back to itself (the soul) the design with the command to build after soul’s appointments.

\* \* \*

The New Psychology, treating as it does with the laws and formulas of building, will prepare its student for destroying all old imagery that is undesirable and equip him for selecting the imagery to constitute the thought life, the personification of which will give to him the body of health, the countenance of beauty, the magnetism of charm, the mind of keenest perception and a character most superb..

\* \* \*

Man is the highest individual order and he alone is capable of choosing the thoughts which he makes into a person. Imagery involuntarily is thrust upon every other form of life and the subject has not the power of selecting the images after which it shall build.

My most supreme lesson is to teach the man to pray with his own conscious mind to the innate phase of his own soul to receive all copies for the details of his life's affairs. I know of no way to state it more strongly; I showed in these pages where the designer comes in touch with the builder, I exhibit the intelligent brain cells as the organ of conscious mind; I also demonstrate that they constitute the soul center to which all cells report and from which they receive their commands.

\* \* \*

An animal, bird or fowl moves into a new community and proceeds to become naturalized; very soon it has a new coat. This is not produced by environment rubbing off, attaching itself to the individual; it is an unfoldment from within; a new image impresses the minds of the cells which constitute hair or feather. Mind is the Builder.

\* \* \*

All live creatures are constantly building new conditions and forms out of the images conveyed into the local mind; images are the creations of a mind functioning in thought.

*All forms are materialization or personification of thoughts.*

\* \* \*

Each thing creates its kind whether it is a thought taking form in a cell or a thought sent out into the world, freed from a mind in a state of hating or loving.

One will not gather figs from thistles and billions of years intervening will not gather men and women from monkeys, apes and orangoutangs; but there is a law and possibility of the ideal, of each thing, which being known to man, enables him to produce such perfection in plant and animal that they seem to be new species.

\* \* \*

*There never was a time when the parent of any subject that now exists did not exist.*

\* \* \*

Appreciation and depreciation through effects of environment and other elements upon all embodiments are evident changes but that man is an improved monkey; or going back other billions of years, an evolved amoeba, involves a principle whose precedent is not found in the universe nor any member of it.

\* \* \*

Our objective standards of thought upon time, and space limitations; upon beginnings and endings, upon growth and decay, make it almost impossible for us to conceive of some most vital truths.

\* \* \*

We are taught to consider any great change in a thing as if it were ended. Even that which is called death is considered the end of individual existence whereas the individual moves out. The body undergoes a change but every atom of it goes on forever—the matter used as a body had no beginning either.

#### POWER OF CHOICE OR CONSENT

*There is no intelligence outside of the man that operates over anything in the man, except through the soul of the man, and the soul is directed by the volition of the man.*

---

PARTIAL CONTENTS OF MIND THE BUILDER  
MAGAZINE OF 1938. 24 TO 28 PAGES  
EACH ISSUE

---

*The titles under which I wrote, Feb. '38 including December, indicate somewhat the scope of our teachings and would provide a fund of knowledge for all who can obtain those back numbers—including Jan. '39, 12 months, \$1.00*

FEBRUARY—Beautiful Cover Design, Used First, 1910; Frontice, Picture of Dr. Lindsay reading his New Psychology Complete; Letter to all Friends, 1938; Daily Life Psychology; Spontaneous Happiness; Your Problem, Its Solution; Business Psychology; Practical Psychology in Selling; Telepathy in Selling; Demonstrations in Telepathy; Ideal Psychology of Home; Book Reviews.

MARCH—Your Soul Controls Your Body; Paid in the Best Coin; "Mind the Builder" Slogan; Applied Soul Culture; The Vine and the Branches; Doing Building Work, Builds Self; Some Friendly Letters; The Highest Compensation; Seed Thoughts; Animals Have Emotions; Intuition, How Qualified.

APRIL—Views and Reviews, Before Going to Sleep; Psychology of Good Cheer; Radio Broadcast; Psychical Conditions Defined; Natural Law of Resurrection; Some Thoughts Have Comforted Me Along the Way; Eight Pages of Brief Ideal Thoughts.

---

## CHARACTER BUILDING

---

It is somewhat startling at first to realize that we do the great majority of things that we do under no other excuse than that we have done them before; and that we perform them in the manner we do because we continue to act unconsciously according to the way we originally practiced consciously.

Man in every respect that he is spontaneous, is an automaton and his automatism is fixed when he voluntarily chooses the thing (or permits it) and goes through its performance in detail. It would impress us at once, upon realizing this fact, that the spontaneous, involuntary, automatic, objectively unconscious performance becomes permanently established by repetition of the thing chosen and its manner of performance becomes attuned at its introduction. How important to choose to do only that which one could desire to continue and voluntarily to do that thing perfectly!

In every course of action or thought the standards of the voluntary become those of the involuntary. The thing chosen and the manner of its performance while in the department of volition will determine how expression shall continue when the subconscious, the psychic phase takes possession of the subject. After that period one need give no more voluntary thought to the subject; it will go on without being directed by the consciousness.

This is the most fortunate principle in man when one has chosen the desirable and practiced expressing it perfectly. Nothing could be a greater calamity



than to have done the undesirable and set that copy indelibly as the design over the soul to be automatically spontaneously carried on from within.

What is this called which one does, in thought or action automatically, spontaneously, involuntarily, even unconsciously so far as the outer will is concerned?

Habits are those states or acts that continue because they were first chosen or permitted. What is it that causes habit? The practice or permission of the conscious or outer will mind. Why do the practices of the will mind create habit? Because the images created by the objective mind, while treating an action or thought, are impressed upon the soul; that which is impressed as image upon the soul becomes the design whose copy the soul follows in building conditions or prompting thought and actions.

Again what is habit? Habit is the spontaneous expression of that which the volition chooses or permits. Practically; what are these repeated practices involving, thought or action, or both? They are auto-suggestions, and autosuggestions must go to the soul and after that they constitute the soul standards and they come up in form and action spontaneously the same in kind; the soul is the field in which our seed thoughts are sown and life is the harvest.

Standards of beliefs and practices are auto-suggestions; auto-suggestions are expressed as habits; habits are the spontaneous expression of the soul; spontaneous expressions of the soul are expressions of the individual out of his acquired self; the possessions of the acquired self constitute *character*; ha-

conditions that no longer have any aggravating causes. While the acute stage existed the cells began a consequent practice which they continued after the cause was left far in the past.

Tumors, sometimes through obstruction and pressure, cause cells of various organs and systems of heart, stomach, liver or kidneys or nerve centers, to perform very erratically and other systems and organs through their cell sympathy or adjustments become deranged until the whole body is in a most inharmonious state; the sufferer has all sorts of chronic diseases.

A surgeon should remove the tumor: usually this is not only the quickest but the best way to deal with an obstructing tumor. The surprise always is, why do not the disorders disappear which were caused by this foreign body? Because there is nothing in a surgical operation to remove the images from the minds of the cells; nothing to train them out of the habits of inharmonious sort. There is usually another operation and still another in the effort to get rid of conditions that were thought to be dependent upon the original tumor.

It is most surprising that they do not study man, a little at least along with their study of the body. Just a little intelligent observation in the proper direction would show that even a mechanical condition could set up all sorts of psychical manifestations as habits.

Mind is the Builder and must be consulted and its formulas applied if a new form or condition is desired in the body.

### CONTENTS, APRIL, 1939

To our Friends and Patrons  
Recapitulations  
Spiritual Hypochondriac  
From A Biographical Sketch (Written in 1927)  
Expression Versus Repression  
Nature Commends Individuality  
Eyes Upon the Goal  
Selections casually taken from New Psychology Complete

### CONTENTS, MAY, 1939

Golden Rule Magazine Book Review  
Seattle Sunday Times Book Review  
Always Among Friends  
A Letter and Reply  
From A Physician  
Accurate Knowledge and Inspiration  
My World, With Whom Shall I People It?  
How Not to Grow Old  
Spiritual and Material Automatism

### CONTENTS, JUNE, 1939

Detroit Responses  
A Detroit Practical Application  
Reading and Remembering  
Laboratories of Research  
Thoughts That Lead and Thoughts That Drive  
Examples of Driving Thoughts  
The Human Tower of Babel

### CONTENTS, JULY, 1939

Title Page of my First Printed Book (1908)  
Readers Digest, June Issue  
Eczema and Asthma and Emotions  
How Attention Was Given  
Right and Wrong Principles  
Further Adjustments to the Inevitable  
Gifted! Why Not?  
Are You Happy in Your Work?  
Geniuses May Indicate the Principle  
Hayden, Mozart, Beethoven, Handel  
Let Confusion Disappear  
Human Welfare Is our Interest  
The Value in our Proven Teachings  
Conducting Educational Work

