

HRENOLOGY is the science of Mind. It asserts that Mind corresponds to the Form, Shape and Quality of the Body and Brain; that this law of correspondence obtains in all animated creatures, but is most strongly manitested in Man. Phrenology asserts further that Men and animals act in accordance with their organization. The young man on the reader's right possesses a good intellect, but look at the crown of his head; see how deficient he is in Self-Esteem; he is afraid of asserting himself, or assuming any responsibility; he is too humble; see how he crouches; look at his weak mouth, nose and bent spinal column; he always takes a back seat. Compare his attitude with No. 1, who has really less mental capacity, but more self-confidence than No. 2. Observe his high crown, prominent nose, firm mouth, forward chest and strong spine. He stands straight up—"toes the mark" like a man and rates himself second to none. Remember that his attitude and general character corresponds exactly to the Form and shape of his Head, Brain and Body, and that each man acts strictly in accordance with his organization.

The Marriage Question.

BY SADIE ARAMINTA WILLSON.

That marriage is too often utilized as a shield from certain inconveniences none can deny. It is this deplorable, degraded use to which matrimony is put that makes the holy relation a drug on the market.

Many fathers of large families, themselves victims of cruel circumstances, often doing work for which they are entirely unfitted, and consequently receiving wages in proportion, are scarcely to blame if they look forward with relief to the marriage of their daughters, who have been taught, as a result of our present conditions, to look at matrimony from a financial standpoint; and if the suitor is well supplied with this world's goods—which is a very important thing—he is considered a most desirable catch.

Love is wrote about, sung about, talked about, but the fact is, as things are now, the little god lives only in the imagination of the majority.

Love is sweet but it is too whinsical to depend on laments, our system hardened mortals. We may catch a husband or wife to thereby further any project we have, but the little god, disgusted with such coldblooded scheming spreads his airy wings and leaves us bewailing our bargain.

Love will not dwell a neighbor to selfish inclinations. Of that anyone may be assured, and life with a companion to a loveless alliance will never compensate for any supposed gain otherwise.

We need not try to disguise the truth.

"Marriage to day is a commodity." As long as poverty has us in his clutches just so long will this be the case, and we will never dispense with poverty until our fellow beings are assisted into their proper places—be that done as it may.

Woman's best place is in the home, but as she will insist upon being independent let her do work for which she is adapted, then she will be contented, and will not seek a husband merely as her saviour from drudgery.

That such unions are deliterous to posterity there is small doubt. We have only to look in the back alleys to prove this, for more often do these business matches result in a home in a hovel than in a desirable abode. And there is a very specific reason for these marriages being dangerously prolific, thereby helping to fill our charitable institutions—the penitentiaries not being exempt Yet such mated persons promiscuously replenish our land.

Take for illustration a young woman slaving at a position she does not fill profitably for her employer or to her own satisfaction and she will unite with the first man who offers her an avenue of escape—vis, the matrimonial path. Of course there are exceptions, but the present high tension to which our delicate women are subjected will weaken the strongest wills and consciences and deaden the most romantic natures.

Suppose the young woman's father or other protector was in his natural occupation, getting the wages necessary to life and she might remain at home or become an adept at her own work—art or profession.

We frequently hear poor, hardworking girls exclaim 'I will marry the first man who asks me,' and they often do, to which our divorces and infant shelters attest.

Now days a man looks for a pretty face, a good housekeeper or other fancied ideal, his own unhapp misplaced vocation causing him to think of matrimony as a heaven of refuge from his troubles. Just how often these quite-natural hopes are not realized under our present social system we can learn from the daily press.

The main trouble is, both sexes, driven to self pity by the present conditions, marry too often for selfish purposes. Let us once have our people properly placed and love, pure and spontaneous, will guide them to their true mate, then our children will be well born and begot of love; will be assured of a peaceful and material life.

Such matches will put to route the ten-year limit idea. What we need is a knowledge of how to get our right mate, then a probationary marriage will not be desired. Phrenology is the key.

I herewith add a few original verses on this important topic:

True Marriage.

- In the beginning marriage was a union Of loyal hearts and universal love,
- With heavenly wisdom in direct communion-
- The holy cause of life sent from above. When earth was new and plenty was unbounded,
- Each to his true mate nature showed the way,
- Then matrimony on love's basis founded, Was much more frequent than it is to-day.
- Not until conditions, cruel and exacting, Made traffic of our husbands and our wives.

Resultent woe and misery protracting

To utter wreck and ruin of grand lives, Did love and truth flee to a fairer country.

Theirscorcity condemning us to mourn Continually for them, in fruitless hunt. we

- Are only straying farther from their bourn.
- Near nature's gentle heart these gems are hidden,

Which nature's truest children only find,

- For there are greed and selfishness forbidden
 - To screen these treasures from the searching mind.
- Progress but kerp your eye ou nature's portal.
 - Let nature lead you to your place then wait,
- And the best gift God ever sends to mortal
 - Will greet you there a loving, rightful mate.

There is no case on record where an honest man has investigated Phrenology, having given an adverse opinion of its principles and merits as a system of mental philosophy, superior to any other system.

Some Crude Chips From an Old Block.

Or, a Plea for Healthy, Honest Emigrants from the Old World, Even If They Are Homely.



T IS SAID that we, in America, live at such a rapid rate, and lead such a strenous life, if our race were not replenished in vital stamina by accessions in population from the old world, we should be extinct in seven hundred years.

The statisticians may be correct if their remarks are confined to the Eastern States of America where such extremes of heat and cold obtain; but in this genial climate of California, where everything of the soil, from carrots to peaches obtain luxurious grcwth; and like the giants of California forests, men and women here grow tall and stately, they are endowed with great physical and mental vigor, that does notwear out prematurely, unless they dissipate or live unhygienically.

But all grades of men and women come to America—good, bad and indifferent. Tired of the old world oppression, they break from their surroundings and make a bee-line for this land of promise—this great land of liberty and honest endeavor.

The picture before us is very suggestive and affords a lesson. Here is a string of youngsters of the Slavonic type. They came to California with their parents, who are taking up farm land for cultivation.

Phrenology, which is the study of the human form, from heel to crown, tells us that these children were not nursed in the lap of luxury. "They are of the soil," and look as if they had been reared on pork and beans, or on milk direct from the cow.

They are unsophisticated, and know nothing about theaters, probably never patronized ice cream parlors, candy or delicacy stores, or needed a drug doctor, and never paid a visit to a dentist. They will have no use for such superfluities unless they happen to locate in one of our cities; then, before they reach 40 years of age, they may develope nervous dyspepsia, if they adopt the American habit of rushing everything, including eating.

At present they are not delicate, by any means; nor are they refined !

No one would take them to be rising artists, musicians or poets. They look just like what they are—plain, homely, honest children. That is a Phrenological view. If you can give the reasons for such opinions you are a Phrenologist. Everyone judges character by a person's "looks." Some read character intuitively, but Phrenologists read character by scient.fic observation, as well as by intuition.

These children appear to be stuntcd in stature, probably by intense cold, but mercy hath tempered the winds to the shorn lamb; their squat appearance is offset by a formidable chest, broad set shoulders and heavy base brain. Tramps are not made o such stuff.

This is the type of strength, industry and economy. Adults of this type are good providers, they get along and save money where Americans could not very well exist.

It is a remarkable fact, but in congested districts, and more especially in farming districts, in old countries, where the land is poor, and every foot of land and every cent counts, people have broad and wide heads; but in countries where the necessaries of life are plentiful, the inhabitants, as a rule, are thin at the base brain, and are usually thin and narrow above and forward of the ears, at Acquisitiveness, etc. This is a fact observed by all phrenologists.

There are hundreds of men in San Francisco who came here as poor men from the old world years ago. We know many of the hotel keepers, restraunteurs, general merchants, etc., who are now rich. They have wide heads, generally accompanied by a Vital Temperament; and provided the Organic Quality be fairly good, it is recognized as the Commercial type.

If the Texture be coarse and the Temperament be of the Motive or boney and muscular type, then, in that case, such persons had better engage in manual labor, they are cut out for "honest toil," like the young recruits at the head of this article, and make good farmers.

3



Taken by Surprise.

4

Vivsisectionists have tortured millions of dumb and innocent animals to death, in order to ascertain how much pain they can endure and still remain conscious.

Thousands of poor men, women and children have been tortured the same way in the name of science.

Physiologists from time immorial have made *post mortem* examinations in order to discover the seat of the soul or the laws of mind.

Their researches have always been in vain. The soul eludes their grasp, and always will by those sc-called "scientific methods."

These gentlemen refuse to look for the *tootprints* of the soul, or to believe that the key to man's mind hangs *outside* the body. The following is a proof:

Two gentlemen walked into our office one day. Neither spoke a word beyond a request for phrenological examination.

The first gentleman who took the chair was the picture of health, with a beaming countenance, had a wellrounded body, full of vital magnetism, a good back-head, showing the social qualities strong, and a high forehead, indicating kindness, with rather small destructiveness and a good intellect, with a largely developed moral brain.

We described him as our ideal man for a practicing physician. etc., enumerating the strong and weak points of his character.

The second gentleman then took the chair. He was a boney, muscular man, not so genial as the first; he lacked vital magnetism, had a thin neck and body, a shallow back head, rather low forehead, very large destructiveness, an immense development of the perceptive faculties, and was as cold as an iceberg.

We described this gentleman as one who would find delight in the dissecting room, and that he could easily develope into a visisectionst.

Other points were made, but we

call attention to the main points, because the first gentleman spoke as follows:

"Mr. Haddock, you have astonished us by your delineations," then he paused and continued: "You described me as a physician, now I am a professional surgeon. You described my friend as a surgeon but he is a physician."

We objected to withdraw any statement we had made, when the gentleman exclaimed:

"You are however correct. I love medicine better than surgery." The second gentleman clasping our hand, replied: "And I love surgery better than medicine, but how you can tell it I know not."

"Gentlemen," we replied: "The key to character, talents and disposition hangs not inside but outside the trunk; it is plain to be seen. It is always in its place, and it bears the original stamp—Phrenology."

Christmas Wishes.

BY SADIE ARAMINTA WILLSON.

Arise my soul arise. The morning dawns,

And with its light sweet memories will bring,

Of Christmas day, to which a world responds

With loving tribute to an infant king.

Awake! Oh Earth and send rejoicings out

Upon the fragrant morning breeze afar, Telling again just how it came about,

That life was brightened by a single star.

Ye people join your voices in accord,

And let the joyous tidings loudly swell,

Of the Ambassador sent from our Lord, About whose might no tongue can truly tell

Toward all men, good will where 'ere they stay,

And peace on Earth upon this Christmas day.

Subscribe for HUMAN NATURE for 1905—only 50 cents for 12 monthly visits, and you will get the comical history of Allan O'Dale.

Phrenological Advice for Business firms, Factories and Industries.

An Item for New Thoughters.

Here is an item for New Thoughters now running the rounds of the daily press:

"William Harper and Miss Peni Durham, living near Centre Cross, Virginia, were married recently, the Rev. Mr. Kerford of the Baptist church officiating.

Miss Durham had been bedridden about fitteen years, and for most of the time was unable to walk. Harper was a widower, having married a sister of Miss Durham. He felt a deep interest in his sister-in-law, and was frequently a visitor to her house. A short time ago Harper told Miss Durham that if she would get up and walk he would marry her. Thereupon she made an effort and succeeded, taking her first step in years. She gained strength and Mr. Harper led her to the altar.

The bride is about 35 years of age and the groom 45."

Of course all the New Thought journals will republish the above item and claim that "All is mind." We have never denied the power of mind over body. We endeavored to show their *true* relation, but we deny the absurd and unreasonable claims of New Thoughters, who ignore the physical part of man.

"Miss Durham had been bedridden for about fifteen years." Her case had become chronic. It would be absurd to claim she could have walked fifteen years ago if she had tried to do so. Such weakness is not all in the mind.

Better Than Gold.

Better than grandeur, better than gold, Than rank and title a thousandfold, Is a healthy body, a mind at ease, And simple manners that always please. A heart that can feel for another's woe, And share his joys with a genial glow— With sympathies large enough to enfold All men as brothers—is better than gold —Our Best Words.

Instructions in Character reading given privately in Classes or by Mail. test

, . , . 1

.....

. . 181

. En

12:21

E: A

: ut

· _ _ b

- 18

÷i

r 1.

.

a :::d

. 170

es th

E have

P I TITAT

2422

: state

a tint

: :::: a

rinh's

-inser

a z.re

1. ad

tat lar

1: ite

: it in 1

. shen

1 31

in ind the

1.30C.]

- darnir

T and

2: 3po:

Tit.

2: stiet

. 21

Rent

<. read

is and w

- laced

· * *(

2. 201

2 lsr

17 25

The pr

in in

1.7 10

242

273

10:5

Digitized by GOOGLE

Man Is Not a Free Moral Agent.

BY C. P. HOLT.

A great scientist and astronomer, whom I delight to honor, and whose writings I have perused with delight and instruction, has recently said in the San Fransisco *Examiner* "It has been found out that the mind of man can be expanded to any extent we may desire. Human beings are able to exalt themselves to any high estate; and their careers are entirely in their own hands." The man who said this is none other than Prof. Edgar L. Larkin, of the Lowe Observatory.

I wonder from what data he reasons. I wonder how so astute and so clear a thinker as Professor Larkin could have had his eyes blinded to phrenological facts, which prove just the contrary to what he asserts about man's ability to "exalt himself to any high estate," even though he have not a thimble full of brains forward of his ears; and that "his career is entirely in his own hands."

Professor Larkin knows a great deal more about the stars and the moon and the constellations than I do, but I am sorry he said this about man's free agency, because it raises a doubt in my mind as to his infallibility when he talks or writes so delightfully and learnedly about the stars and the destiny of the earth we live upon. He made me a present of his charming book, "Radiant Energy," and wrote his compliments to me upon the fly leaf. I felt as proud of that present, with the name of the scientist author upon the fly leaf, as a blushing maiden with her engagement ring upon her finger; then I read the book through three times, and was ready to swear by it, and placed it upon my shelves, beside the works of Darwin, Huxley, Tyndall and Haeckel. Now what am I to do? Is my literary and scientific authority as far off from the facts about the probability of the earth in the dim future going to the demnition bow-wows, because it "may get either too hot or too cold," as he is regarding man's free agency? This doctrine of man's free agency is very

old, and it is as unscientific and as false as it is old.

We now know absolutely, from scientific data, that a man acts in accordance with his organization and environments. We knew long ago that a stream could not rise higher than its source. If a child is born into this world a blank idiot, with no brain in the anterior part of his head, that a child, if unaided by others who have brains, can never 'exalt himself to any high estate," and his "career is not entirely in his own hands" He will be a fool to the end of his mortal career. The reason is plain; he has no thinking apparatus, and without thought he cannot exalt himself. Everybody on earth, whether man or donkey, is lacking in the development of some brain organ. Take the brain organ of tune, as an example, if this organ be very small in a man, his earth life will be altogether too short to reach the estate of a Bethoven or of a Mozart; he might, by constant effort, in practicing music, to the neglect of other things, which he could do much better, be able to sing and play Yankeedoodle, and if he were very persevering, and lived to be very old, he might by constant practice in music, be able to ring the changes upon the gamut, but as for exalting himself very much in music, he would need a dozen reincarnations on earth to become much of a musician. Of course, brain, like muscle, can be developed to a certain extent. A man with the brain of Constructiveness so small that he cannot whittle a stick round, will be a gray-haired sire before he can build a respectable pig pen.

It is true that great results have been attained through brain culture, just as there have been great achievements in the development of muscle, but environment is a factor in the development of any faculty that must not be forgotten in estimating man's powers. Dr. Howe (husbanc' of the renowned Julia Ward Howe) many years ago, being in charge of the Deaf, Dumb and Blind Asylum at

Dorchester, Mass., with great patience and constant attendance upon an idiot (nearly as low in intellect as an oyster) succeeded within three or four years in enabling this creature to speak a few words, as does a parrot, and to repeat the Lord's Prayer: but this idiot, unaided by Dr. Howe, or some one else with equal patience, would have lived and died without speaking or thinking. The creature, of his own powers, unaided by others, and in different surroundings, could never have "exalted himself to any high estate," and his career was not "entirely in his own hands." His career was largely in the hands of Dr. Howe.

It is because we are dependent upon our environments and upon our organization that we should have charity for every creature, whether that creature walks upon two or four feet, whether his ears be long or short-donkey or man, let us have charity, which only philosophy and knowledge of these fundamental principles of phrenology can give us. When we learn and act upon the knowledge that a bad man is bad because he was born with a low moral brain and has had unfavorable environment since his birth, we shall not erect gallows or chairs of electrocution to strangle or shock into eternity a fellow creature who acted in accordance with his organization and environments, and was compelled to so act, even as the earth is compelled to revolve around the sun. John Baxter, when passing in the street a drunkard, borne by a policeman to jail, exclaimed, "but for the grace of God-there goes John Baxter." It was then that John Baxter builded better than he knew, only substituting for "the grace of God" the words, but for a moral organization and favorable environments, "there goes John Baxter."

The doctrine of man's free moral agency is not only unphilosophical and unscientific, but it is pernicious; it leads to all uncharitableness and causes us to condemn others for not accomplishing great results, or for wrong doing, when the blame (if blame there be) rests up antenatal conditions, upon organization and environment.

I repeat, because every man acts in accordance with his organization and environments, his career is *not* "entirely in his own hands," and man is *not* a free moral agent.

Still in a Fog.

For thousands of years metaphysicians and so-called mental scientists have been trying to comprehend the philosophy of mind and failed, because they did not base their observations and deductions on the physiology of the brain. The result is they possess no tangible system or solid basis by which they can explain the various manifestations of mind.

There is much to be commended in the teachings of New Thought, but like the old metaphysicians, its disciples are just as much at sea. Their teachings are mystical and as beclouded as are the much-vaunted Oriental philosophies of India. To become a Hindoo philosopher one must starve himself to death or develope into a spiritual nonenity.

Such teachings are hardly adapted to the more practical western mind. They are too foggy.

Are You too Fat?

We can prescribe you a Dietary that will make you *Lean*.

ARE YOU TOO LEAN?

If you wish to get fat we know the proper kinds of food that makes *Fat*. IF YOU ARE ILL

Then answer our Question List on another page, and our advice, if followed,

WILL MAKE YOU WELL.

The man who opposes Phrenology has never investigated the subject for himself, or else he is a rascal and does not want to be found out.

Phrenology is too straight for some people.

HUMAN NATURE

Phrenology a Science and an Art.

Isn't it a wonderful science that enables its interpreters to read the character of complete strangers at a . glance? Why is it not universally taught in the schools? Simply because a faction of men who are highly educated in other branches of thought and investigation have constituted themselves as "authorities" on the laws of mind; they have searched for the seat of the soul in the folds of the brain and failed. With knife and scalpel and scales, they have tested the convolutions and weighed the homeogenous mass, but the soul or mind has eluded their grasp. Their scientific? methods have been in vain: they were on the wrong track. They have studied men from the inside and all their efforts have been futile, but they were "scientific"?

To make a long story short, Phrenologists began to study *man* from the *outside* and quickly found the key to his character.

Phrenology embraces the study of man from the crown of his head to the soles of his feet, or from a hundred years previous to his birth until the time his skull and bones crumble with the dust; maybe 1,000 or 10,000 years after his death.

Is there any other science or any other known art that will reveal character as in the following delineation of Mr. H. M. B—, who came into our office a complete stranger. It is a correct description of him, too, as he testified.

Delineation of Mr. H. M B.

Yours is a Commercial type of head, the commercial faculties are probably more developed than others, through legitimate exercise, or enforced activity, than from inheritance.

The Mechanical or Inventive and Constructive brain organs are also well developed, but probably owing to force of circumstances the Commercial faculties are the most active; at any rate, as now constituted, you are best adapted to follow a Mercantile business, although strictly speaking, it is a Manufacturer's type of head or a combination of the Mechanical and Commercial.

In estimating character and talents, or physical and mental power, weight of body and size of head are of considerable account. In this respect you stand very much above the average man, both in weight of body and volume of brain.

Your weight of 175 pounds is sufficient to supply all the demands of your active brain.

The Texture or Quality of your organization is rather fine, as denoted by fine hair, thin ears, rather fine skin and small bones. Your general tastes correspond and the tendency of your mind is more upward than downward; you certainly seek the company of the elevated and refined rather than the coarse and the vulgar.

In general build you greatly resemble your mother; you possess her manners, general characteristics and disposition.

Your digestive apparatus is all right; you enjoy excellent health, being so well constituted there is no disposition to run to excess in eating or drinking. You are probably not a very great meat eater, nor strictly a vegetarian.

Your back head is well rounded; you enjoy social life, and if happily married, you enjoy the comforts of married life and its social relations.

From ear to ear, over crown, you measure 15 inches, this is $1\frac{1}{4}$ inches higher than the length from root to nose to occipital spinalis.

It is wide as well as high at the top; this means that you are ambitious to shine in the world, to be somebody, to employ rather than be employed by others; and, although you are not dictatorial, you prefer and aspire to give orders yourself rather than be at the call of another.

This is peculiar, because leaders, as a rule, possess larger self-esteem than you have; what you lack in selfesteem is offset by larger Approbation and Firmness, so really there is a desire to paddle your own canoe, 1

. .

1

12

1.11

12

1.3

111

1.15

: 1

104

: .::

.....

e :2

. 20

although at times you probably have felt it safer to have another support.

This would be the case when younger and inexperienced, but as you grow older your self-esteem will assert itself; you will know from experience (and this analysis shows it) that you are very capable of managing a business on your own account, and you will act wisely, in my opinion, if you make your plans to that end.

Of course we are all children of environment and circumstances to an extent; but, outside of that, men possessing strong will make circumstanstances bend to their will; in your case it only needs a little more selfconfidence and courage to stand entirely alone.

I advise no one to act rashly. I can speak of talents, character and disposition, and I mean to say that you are capable, very capable, as a business manager for others, and with one degree more of self-esteem or selfconfidence you would do better for yourself than anyone else; whether as a manager or employer; you are a born business manager, superintendent, manufacturer and merchant.

Yours is not a Literary type of head, nor a musical one either, although you love music, but you are more artistic and mechanical than musical or literary, and too much of a business man to paint, play or write as a profession.

I would like to say that faculties of the brain can be cultivated on the same principles as the muscles of the body-by exercise. Take my advice and become more and more confident in your undertakings; or, in other words, more and more assertive-be venturesome. You are a superior man; never again doubt yourself, and when you go out of this office be determined to work for yourself. Why let others reap the reward of your own ingenuity and industry? You owe this to yourself and to those who may be dependent on your labors.

You will be doing no one an in-

justice by reaping the reward of your own industry. Your Conscientousness is too large to allow you to transgress the moral code.

The people trust you because \mathbf{t} hey find you responsive to reputation and justice; you are inclined to draw broad lines between right and wrong. If you act to the contrary it would have to be accounted for from some other way than your natural inclinations.

I have marked your book chart, which shows the strength and weakness of each brain organ; and, under normal conditions, you are just such a man as the chart and this written an ilysis describes you.

COMMENTS.

How do we know his Commercial faculties were most active? Because Acquisitiveness and other commercial faculties were sharp, rising into a cone in the center.

Why is Mr. B. more capable than the average man?

By virtue of a larger brain and body of good quality.

He is more like his mother because he inherited the social, moral and other softening qualities of mind or brain which appertains to the gentle sex. There are positive and negative faculties well known to Phrenologists, which enable them to discern resemblance to parents as easy as a farmer sees the difference between a plough and a horse.

No other system of mental philosophy enables one to discriminate between ambition and a feeling of competence and doubt as in the case of Mr. B.

A study of the Head and Face tell a Phrenologist whether his subject be Literary, Musical, Mechanical or Artistically inclined. It is no guessing matter. The time is at hand when the world will awaken to this fact. Phrenology is a science and an art.

Allan O'Dale will please you, tease you, and make you inquisitive all next year.

Vegetarianism vs. Mixed Diet.

A correspondent sends for publication in these columns a very long article on his experience on a vegetarian diet; it is too lengthy to print in full.

All his arguments have been discussed pro and con in these pages. The points he makes are:

"Man is not a vegetative or a carnivora, but an omniverous animal, therefore best adapted for a mixed diet.

"Vegetarianism is a beautiful angelic theory, but in practice not at all adapted to the strenous life of to day.

"The strenous life of this generation calls for more brain and brawn than is supplied by the vegetable kingdom.

"A vegetarian life calls for an ideal existence, where there shall be no . strife, no worry, but peace and happiness.

"Living the life we do, calling for continued exertion of mind and body, a mixed diet is best, and a more sensible method of eating would be to know what and how to eat. The kind of food suitable for regulating and keeping body and mind healthy.

"A little at a time and slowly eaten would make a wonderful change. This little feature alone would change us from a nation of dyspeptics into strong robust men and women."

A Lecture Outfit of Valuable Oil Paintings.

We have for sale 100 valuable oil paintings of celebrities. Sixty are on canvas rollers ready for hanging, forty on stiff board, averaging 22x24 inches, \$1 each. Also six Physiological charts 6 ft. x 3 ft. 6 in. \$3 each. They cost \$500 altogether. We offer them in one lot for \$75, or separate at above rates. Send stamp for particulars.

Phrenologists study man on the *outside* and have found the key to his character.





A MONTHLY JOURNAL

DEVOTED TO

Phrenology, Physiognomy and Health.

ALLEN HADDOCK Edito	or and Prop.
One Year, in Advance	50 Cents
Single Copy	5 Cents
Back Numbers, per Copy	10 Cents
Entered at the Postoffice at San Second-Class Matter, September	Francisco as er 29, 1890.

SAN FRANCISCO DECEMBER 1904

PROF. HADDOCK is the author of and accepts responsibility for all unsigned articles and paragraphs. The moral responsibility for signed articles devolves upon the writer whose name is attached.

MONEY ORDERS TH

We hope our friends will remember that all money orders, American or International, must be drawn on the Postoffice at San Francisco, Cal., or through an Express Company, and made payable to Allen Haddock at 1020 Market street. Two shillings in British stamps received as one year's subscription, or 50 cents for United States and Canada.

Bank checks not accepted.

When this square is marked inside with { an X your Subscription has expired, when the paper stops, and is only re-entered by request. Kindly renew at once.

Back Numbers.

To discourage slow renewals and carrying old stock, we charge 10 cents each for back numbers.

Our office hours are from 9 A. M. to 30 P. M. Other hours only by ap-5:30 P. M. Phone Mint 796 pointment.

Will city subscribers kindly call in the office to renew or subscribe ?

HUMAN NATURE is 50 cents per year. The following magazines are \$1.00 per year: Phrenological Journal, Human Culture, Character Builder, Health, Suggestion, and Health Culture.

You may order any one of the above journals and HUMAN NATURE, one year, for \$1.25, at this office.

Notice 10 Patrons.

Our Prof. Dove is in the office every evening from 5 to 9 o'clock, every Saturday from 9 A. M. to 9 P. M., and Sundays from 9 A. M. to 5 P. M. He will receive subscriptions to HUMAN NATURE, sell books, make examinations, or give lessous in Phrenology and Physiognomy.

CHARACTER FROM PHOTOGRAPHS.



Three measurements of the head are helpful. Circumference A; length B is the dotted line from root of nose to the boney projection over spine. C from opening of one ear to the other over the head.

In a personal examination at the office we never ask a question until the examination is closed, but in sending your photo for delineation please give measurements of head, weight and height of body, color of hair, eyes and complexion, occupation, education, state of health, symptoms, age, married or sin-gle. Terms for brief written statement \$1.00; with marked printed chart \$2.00; elaborate typewritten analysis \$5.00.

We prefer tin types or stamp photos rather than touched-up cabinet photographs. The former retain the characistics of the face. All photos returned. Vocations and temperamental adaptations in marriage a specialty.

OUR MAIL COURSE OF LESSONS

in Phrenology, Physiognomy, etc., or the art of reading character consists of twenty-seven type-written lessons, \$5.00. If sent at the rate of two or three per week, followed up by questions and answers, the reading of photographs by the student, with corrections by the teacher, until the learner be thoroughly grounded and earns the diploma, \$25.00.

THE PROFESSIONAL COURSE	1
IN PHRENOLOGY, PHYSIOGN- OMY AND DIET CURE	W vita will
consists of Fifty Lessons for Fifty Dollars.	50 c rem you
Our method is superior to any method of <i>class</i> instruction—it is <i>individ-</i> <i>ual and private</i> ; we get in closer touch with the	scri can we incl doll
our students know more when through the course than they could possi- bly know in a class, besides	HO

the t bly know in a class, hesides they get considerable office practice.

- Students coming from the country, taking two lessons per day, can get through in one month.
- Twenty-five or thirty dollars is ample to pay for excellent board and lodging during the term.

A GREAT OFFER TO PARENTS OF SCHOOL CHILDREN.

64 T

12

1:0

111

12.2

10

5 5

•:

1.45

. 1 0

:+ **'**

1

1 : 3

: 31

2 63

-25

- 1

. Mi

·: He

1.24

ist

116

1: 1

11

= ;3

2 Trait

11

25.44

. 1

11.501

8 53.

15 1

12

25

12:22

10

- :::

1.

- 1-

3 1

1

12

27

....

- ... 12

:::

If your boy is deficient in the brain organ of Acquisitiveness, don't try to make a Merchant out of him, he would fail in a Commercial business; or if de. ficient in Constructiveness he could not succeed in Mechanical construction work.

To succeed in Law or Literature requires a predominance of the Intellectual faculties, and a prevailing Mental Temperament; or in Music the organ of Tune well developed together with "a good ear" for Tone.

All the various Vocatious require certain inherited talents. Nothing but a correct Phrenological Examination can determine inherited traits.

Educate your child in the way he should go, and when he is old enough to battle with the world he will succeed. otherwise he may fail and bring misery upon himself and others.

For nineteen years I have been making Phrenological Examinations in one block to the satisfaction of my patrons, and for sixteen years have published a monthly journal on the subject.

If you will bring 50 cents to this office as one year's subscription to HUMAN NATURE, my assistant, Prof. Dove, who is an efficient Examiner, and to whom I have relegated this class of work, will give your child, boy or girl, a dollar examination Free.

This offer is for children under twelve years of age, and for Saturdays only. Yours sincerely.

AL	LEN	HADDOCK
		Phrenologist,

1020 Market St. San Francisco.

REGARDING SAMPLE COPIES.

then a sample copy is sent it is an intion to subscribe. HUMAN NATURE pay you twelve monthly visits for ents. Many of our subscribers now it \$1.00 for two years. If you desire can send \$1.00 for one year's subption. We don't object. Or you name two of your friends to whom au forward HUMAN NATURE FREE, uding yourself, one year for one ar.

LD YOUR BREATH ONE MINUTE.

e have decided to almost give away an accumulated stock of books, pamphlets, etc., no two alike. We need the shelf room. Here is the list:

Plan of Creation, by Frank Reed 25c. Phrenological Annual for 1903 25c. Five other 10c. books, all different ... 50c. One Health Magazine (Dr. Burke's) ioc.

Total.....\$1.20 For 40 cents, postage paid. This office.

New Thought and Phrenology.

BY V. G. LUNDQUIST.

Our friend, Prof. Lundquist, in Human Culture, criticises Mrs. Towne, and incidently New Thought in this fashion:

"But I brought something else to bear," writes Elizabeth Towne in Nautilus, "I added faith to works. And herein lies the advantage of New Thought over Phrenology. Phrenology is slow because its faith is all in the material. * * "Faith in the help of the unseen. of God, makes quick work of development."

The fact that a person depends upon God, the unseen. New Thought, faith, etc., shows that he does not depend upon himself, and that therefore his self-confidence or self esteem is weak. God does not want Elizabeth Towne to depend upon Him; He wants her to develop herself and depend upon those Divine faculties that He has given her; neither does He want her to underestimate phrenology, which in itself is nothing but the science of those faculties, physical and mental, that He has created. What right has she to say that New Thought is superior to Phrenology, and Phrenology is material?

Who made matter? Who associated spirit and matter? Who made those soul-forces manifesting themselves in man, in brain and in vital tissues? Who made the organs, braincenters, laws of development, etc., of which phrenology deals and which Elizabeth Towne so flippantly calls material? Was it not God who made man and who has associated spirit and matter, as seen and expressed in man? And does not phrenology, as a science, treat of those Divine soulforces which express themselves through the brain and through other material organs and functions? Has Elizabeth Towne any right to speak lightly of anything because it is material? The eyes, ears, tongue, hands, etc., through which the soul of Elizabeth Towne expresses itself are also material, but does this justify her in

disregarding those useful members given her by God? If development be slow, surely phrenologists did not create those developmental laws any more than the astronomer created the heavenly planets.

Elizabeth Towne says that she added faith to work, and that, in so doing, her philosophy, new thought, is superior to phrenology. This is not good logic, for she should add faith to works in all things, whether she is a believer in new thought, or whether she be a theosophist, phrenologist, a doctor or anything else. We should bring the higher faculties (faith) to bear upon the lower faculties upon our thoughts, expressions, habits, tendencies, acts and deeds. We should bring faith to bear upon all kinds of development; but at the same time as we do this, we should not become conceited and foolish, and disregard that which we please to call material.

The new thought movement is a good one and the new thought people are nearest to phrenology, but they should remember that phrenology, although it deals with material laws, organs, etc., is nevertheless Divine, in the sense that it deals with the soul of man in all its developmental directions. Let Elizabeth Towne remember that phrenology is God's science in the sense that He has created the soul, the brain, the physical organs, and all those parts of which phrenology treats. Man cannot create; he can only observe, understand and de scribe that which is created.

Our Advertis ments.

The reading matter and advertisements in HUMAN NATURE have educational value and represent progress. Our policy is that nothing objectionable to the intelligent reader will be inserted. Drugs and patent medines, tobacco, liquor, fortune telling and faking advertisements, and all illigitimate schemes are prohibited in these pages. Our aim is to publish advertisements of such parties only as we believe to be honest and reliable. In answering advertisers, please state that their advertisement were seen in HUMAN NATURE.

The Need of the People.

ELLA WHEELER WILCOX. Oh, ye men who prate of college, And of books as doors to hope, Go and gain the living knowledge Where the toiling people grope. Like the plants in shadowy places, They are needing sun to bloom---

They are hungering for life's graces, They are wanting light and room.

- Give them something more of pleasure Than ten million dollar tomes; Give them work and give them leisure,
- Give them clubs and give them homes. Open wide the door of beauty.

And invite the people ir — And you'll find the paths of duty Better filled than paths of sin.

Oh, I cannot sit debating

- On the issues of a creed.
- With the mighty work that's waiting And the world's tremendous need,
- And the cold and costly steeple Brings no pennies from my purse,

While the people, people, people Groan beneath oppression's curse.

While the tenements are reeking With the striving, toiling poor, Do not send your churchmen seeking Help for heathens to my door.

Let them go where sin carouses, Or where seething sweatshops stand;

Let them see the slaughter-houses Of the children of our land.

True reform has one beginning— The right hand of brotherhood. Would you help men out of sinning ? Would you lead them into good ? Would you teach that Christ has risen ? Prove it by your deeds of worth, If you want to close the prison,

Beautify the homes of earth.

Los Angeles Sunday Times.

Perhaps the most wonderful publication in the world to-day for 5 cents is the Sunday edition of the *Los Angeles Times*. It contains seven parts and magazine of 102 pages. The magazine alone is worth double the money. Its illustrations and subject matter are unique in the annals of literature. The comic supplement is always amusing and never coarse. The *Times* is a cle n publication and may be a welcome visitor in the most fastidous home in our land. To be had at all news stands.

Thoughts Not_Ripe.

BY FRANK REED, EUREKA, CAL.

We quite frequently hear people speak of ripe fruit, ripe apples, peaches, plums, apricots, ripe berries and even ripe pumpkins and juicy watermelons. But it is not often we hear people speak of ripe or unripe thoughts. But I am open to the confession to-night at this moment that my thoughts are not ripe for the work I had planned to do.

With the reader's kind permission I will endeavor to throw some light upon what is really meant by ripe or unripe thoughts. The human brain is a flower bed, the cells are various kinds of seeds, and the thoughts and ideas that spring from these are the flowers that bloom. Had I irrigated yesterday the flowers I wish to bloom to-day, by thinking and pondering over the subject I had wished to write upon when I sat down only a few minutes ago, I would have found flowers (thought) in bloom, and could at least have made some headway in writing something to the point. As it is, my mind at this time is running in a thought channel that was dug by the pickax of thought, working in a certain channel, yesterday.

"As a man thinketh, so is he," is true in a great measure, when understood. When you exercise the mind upon any line of thought, good, bad or indifferent, you set certain brain functions to work, blood is at once called to those parts of the brain, and will continue to flow there to a greater degree than otherwise would have been the case, even after the mind has been directed to other channels. Thus it is, that use may strengthen faculties, just as the use of the muscles of the arms or legs will strengthen them. But over-work or too much thinking upon a certain line of thought will act very much as overwork will to muscle; it will weaken and exhaust instead of strengthening.

Systematic thinking, under intelligent guidance, will doubtless strengthen any faculty or brain function, though it would be very unwise to attempt to make your weakest brain organs your strongest ones, for only the one of the five talents you already possess can be used to good advantage during the short spin of earth life. Use these to good advantage and trust the future for rewards.

To close with, I think the November number of HUMAN NATURE is a step in advance of any of its prede-I like the clear manner in cessors. which Dr. Braun has explained himse'f; he has that peculiar gift, possessed by but few, that enables one to say just what he means to say. But I am no more convinced now than before, that the forces of nature act with intelligence. They act with order sure enough, but so do many machines of man's invention; so does the river on its way to the ocean, but I cannot believe this is conscious intelligence. But here I must stop, were I to go further it would call for an explanation that would cause the hair to rise on the heads of the readers of HUMAN NATURE. But I will answer Dr. Braun in a subsequent number of HUMAN NATURE, and I hope to make my meaning clear. In the meantime permit me to reaffirm that law was prior to mind-mind is a definite mode of expression-outside of that it is expression without mind.

Do You Want a Treat?

If you want an intellectual feast, something to instruct as well as amuse, then we ask you to send us to cents for the October number of *The Phrenological Journal*.

Among other good things, this number of *The Journal* contains the latest photographs of "Mr. and Mrs. Allen Haddock, of San Francisco," with a racy and amusing character sketch of the editor of HUMAN NATURE, by Jessie A. Fowler. We ask our readers to send for a copy; the numl er will please you all from front page to finale.

Address 1020 Market St., San Francisco, Cal.

hese Letters Came from Phrenologists.

WINDHAM, N Y., Oct. 12, '04. Prof. Allen Haddock, S. F., Cal.

Dear Friend and Fellow Phrenologist: I have just been reading your article and the editor's sketch of your life and character in the October *Phrenological Journal*, with great interest. I am glad such a clear-headed and aggressive thinker and worker is stationed by the Golden Gate. For the 20 cents enclosed please send me your advertised numbers of HUMAN NATURE—May, June, July and August, showing up the mistakes of New Thought.

Fraternally yours,

ORRIN DOOLITTLE.

BOWERSTON, Ohio. Oct. 12, '04. Prof. Haddock, S F., Cal.

My Dear Sir: You have been so good to me, I must be good to you. I enclose you 50 cents as one year's subscription to your progressive and up to date paper. HUMAN NATURE is a ''dandy.'' I am very much pleased with its progressive spirit.

> Very truly, M TOPE.

Prof. Tope is a valued contributor to *The Phrenological Journal*. His essays on phrenology strike home.

Prof. Doolittle belies his name. As an author of a good work on Phrenology, and a faithful worker in the field, he has done *much* for the science.

Delineation of Allen Haddock.

The Phrenological Journal for October contains a remarkably good photograph of Prof. and Mrs. Allen Haddock, of San Francisco, together with a humorous and instructive character sketch of the editor of HUMAN NATURE, by Jessie A. Fowler. We desire all our readers to see it, and will mail a copy for 10 cents. Send for it.

Allan O'Dale was not nursed in the lap of luxury. Read his history during 1905.

Digitized by Google

1.2.7

Advanced Thought Journals.

OFFICE OF SUGGESTION, 4020 Drexel Boulevard, Chicago, November 18, 1904.

Dear Professor Haddock:

ł

I have yours of the 7th to Dr. Parkyn, and am pleased to know that our notice is bringing you some inquires. I believe that all advanced thought journals should advertise each other; for the more readers your magazine has, the more ours will have. We need to educate the people to do their own thinking.

If there were twice as many advanced thought journals in America, each would have more readers than at present. It is pitiful to see the poor showing made by this class of People are interested in journals. everything except the knowledge of themselves-their bodies and minds. The daily press and popular magazines are filled with trash and the country is flooded with trashy publications. The greatest study of mankind is man, but in America the great question is how to get a dollar and then spend it for pleasure. I thank you for your courtesy.

Cordially,

ELMER ELLSWORTH CAREY, Associate Editor and Mgr. Suggestion

\$2.25 for 10c.

Since the first edition was published, we have sold 100 copies of Dr. Dewey's great work "The True Science of Living," at the publisher's price, \$2.25.

Mr. Geo. W. Bailey has "boiled it down" into a pamphlet of 20 pages and dedicated it

"To the healthiest of animals, the wolf, that seldom has a "square" meal, never eats regularly, and only eats when hungry; and to the most useful of animals, the horse, that "you may lead to water, but can't make drink."

It is a message to over fed and sick humanity, the pith of Dr. Dewey's exposition of "Nature's Law of Hunger." It shows how

"Most people dig their

Graves with their teeth." and how "Nature Cures Without Drugs." We have it for sale. Price only 10 cents, mailed.

A Letter from "Suggestion."

Some time ago a remark in Suggestion caused us to write to that magazine asking why most of the articles appeared to ignore the brain, etc. The Associate Editor, Elmer E. Carey, replied as follows:

My Dear Prof. Haddock:

I have yours of the 21st to Dr. Parkyn, and thank you very much. * * * We do not by any means ignore the brain and its importance. It is our work and aim to teach people to develop the brain areas; especially those areas devoted to original thought. We are teaching people to think and we know that we must have a perfect brain before we can have a high quality of thought. * * * Our idea is to teach people to use these areas of the brain which are deficient. We have published several articles by Fitzgerald, and are fully in sympathy with the teachings of phrenology.

I have read HUMAN NATURE for many years, and trust that it will continue to prosper. I consider phre nology, osteopathy, naturopathy, hydropathy, suggestion and many other sciences as altogether making up a complete whole, which I call nature cure, or nature study.

I thank you for your good words regarding the August issue, and beg to remain

> Very cordially yours, ELMER ELLSWORTH CAREY.

Take Your Choice.

Fifty cents a year is a very low price for a periodical like HUMAN NATURE. If you send a 2-cent stamped wrapper, when subscribing, we are ready to mail you Frank Reed's "Plan of Creation" free. It is cheap if you paid 25 cents for it.

If you choose to send \$1 you can have three subscriptions to HUMAN NATURE—your own and any two others you may name.

If you send \$1.25 you can have HUMAN NATURE and any one of the dollar magazines mentioned in column 1, page 8.

Entirely False.

Last month we referred to the *Toledo Blade* and its scandalous misrepresentations of Phrenology and Phrenologists.

As one of the Phrenologists referred to was the "grand old man," the late L N. Fowler of England, we forwarded the clipping to his daughter, Miss Jessie A. Fowler of New York, who writes back:

"The article is entirely false from beginning to end, and shows the prejudice of the man being unwilling to publish any replies."

It may be he has an ill shaped head, Miss Fowler, and he does not want anyone to know it.

The Phrenological Journal.

The December number of the Phrenological Journal will contain an illustrated article on Roosevelt and his family, and an article on the Post Graduate Hospital of New York. Both are carefully written articles by the editor. The Child Culture Department by Uncle Joe is exceedingly interesting, and will contain some good advice on the training of Chil-"Christmas in Different dren. Lands," by Rev. James Johnston, "The Fastest Talker in the World" are interesting articles for this month.

You Will Laugh

until your sides are sore, and cry as tearfully as it you had been peeling onions, when you read the grim, pathetic and comical history of Allan O'Dale. It is written by himself, never before published, and the subject matter is something *new* and startling. The first chapter will appear in January number of HUMAN NATURE. Subscribe now.

Mr. Rideout, editor of Ye Quaint magazine, says: "Phrenology is the most exact of all methods of delineating character. Properly used it is of great benefit, telling what occupation one is best fitted for, adaptations in marriage, etc.

Human Nature Books 19 YEARS IN ONE BLOCK

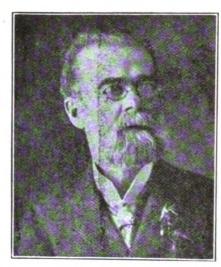
To meet frequent inquiries and a growing demand from Phrenological students, we give the following list of books which may be read with profit by those seeking thorough information upon the Gallian philosophy.

Self Instructor-Fowler	\$1.00
How to Read Character-Wells	I 25
How to strengthen the Memory-	
Holbrook How to read Character in Hand-	1.00
How to read Character in Hand-	
writing-Firth	.50
Heads and Faces, How to Read	
Them-Sizer	
Home Cyclopedia-Foote	
Lectures on Man-Fowler	
Lectures on Phrenology-Combe New Model Manakin and Key-	1.25
Tiers Phrenology Proved and Applied—	10.00
Fowler	
Phrenology and The Scriptures-	1.25
Rev. Pierpont	
Science of Mind Applied to Teach-	.25
ing-Hoffman	
Science of Life (Sexual Science)	1.50
—Fowler	2 00
Studies of Mind and Character-	3.00
Drayton	I.00
Uncle Sam's Letters on Phrenology	1.00
-Uncle Sam	.25
Wedlock, or Right Selection of	.25
the Sexes-Wells	1.50
A Child of Light-Riddell	
The New Man-Riddell	.25
Human Nature Explained-Riddell	1.50
Health in the Household-Dr. Dodds	2.00
A Manual of Mental Science-	2.00
Fowler	1.00
The Temperaments-Jacques	
New Physiognomy-Wells	
Brain and Mind-Drayton &	3.00
McNiell	1.50
The Constitution of Man-Geo.	
Combe	1.25
Choice of Pursuits-Nelson Sizer	
Hydropathic Encyclopedia-Trall	
Human Science—Fowler	
	5.00

These books to be had at HUMAN NATURE office, 1020 Market Street, San Francisco, Cal. Mailed Free.

Orders received for books pubished anywhere.

5 9 1 2 . . .



ALLEN KADDOCK

Has had a steady practice of Phrenology during nineteen years in the same block, and made thousands of Phrenological Examinations of men, women and children, all correct and satisfactory to his patrons.

Men and women are adapted by nature to certan business, trades or professions; nothing but a Phrenological Examination can determine the sphere to which YOU belong, and in which you may hope to succeed.

The Examinations will also include a Physical Diagnose and invaluable advice regarding Health and the cure of Disease by Nature's own methods—right living.

Examination and a large Cloth bound Chart of 192 pages, 104 illustra-

Special rates to children, when two or more accompany their guardians.

Temperamental adaptation in marriage indicated, a specialty for adults.

Students for instruction received daily. Office Hours: 9 a. m. to 5 p. m.

PROF. GEO. DOVE

Will be in the office from 5 to 9 p. m. daily; all day Saturdays and Sundays, and at his residence, 625½ Larkin street, from 10 10. m. to 5 p. m. daily, except Saturdays and Sundays.

Delineations of Character, Teaching and Suggestive Theraputics a specialty.

1020 MARKET STREET San Francisco, Cal.

IF ILL WE CAN CURE YOU

1

1000

1.0

20

Sch

Our bodies are composed of the food we eat, the liquid we drink, and the air we breathe. If we cat improper com' inations of food, or a ford not adapted to cur occupation and environment, we bec_me ill, and no amount of drug medication can pos-ibly relieve us; the remedy lies in a complete change of d et and living.

There is no hard and fast rule for everybody, but each person should be treated according to his or her temparament, ailment and surrounding s.

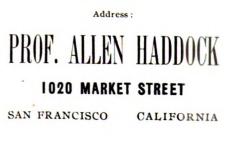
Whatever may be your ailment, you can rest assured that our method of dieting and hygienic treatment will cure you.

Delays are dangerous. If you desire health act at once. Answer the following questions, enclose our fee (\$5.00) in your letter to us, and you will receive advice by return mail.

QUESTION LIST

1 sex; 2 age; 3 are you married; 4 weight; 5 height; 6 occupation; 7 state complexion and color of hair and eyes; 8 condition of teeth; 9 give your temperament, vital, mental or motive, or in other words are you plump and round? or mental and nervous ? or are you boney and muscular? 10 do you sleep well? 11 how do you feel on waking up? 12 state your general feelings and symptoms; 13 have you distention of bowels or troubled with gas? 14 do you suffer pain? state where; 15 do you have ind gestion? constipation? sour stomach? bad breath? furred tongue? bad taste in the mouth? diarrhoea? colic? chills? dizziness? heart palpatation? numbaess? or sick headache? 16 do you smoke or take alcohol? 17 how is your appetite? 18 state the kind of food you eat, how often, and what you prefer? 19 how long have you suffered? 20 give all symptoms and other information you can.

We treat each case according to temperamant and individual needs, as revealed by Phrenology, or mental and physical conditions.



Digitized by Google

12

SAN FRANCISCO BUSINESS COLLEGE

738 MISSION STREET



The sixth floor of the modern fire-proof building at 738 Mlssion Street has been especially fitted up for us. Our rooms are large, airy, well lighted, and separated from one another by glass partitions. They are furnished with modern office furniture of the best type. No other School in the West has as pleasant and convenient a school home.

The San Francisco Business College employs as teachers only men and women with actual business experience.

Bookkeeping is taught by the actual business method. Each student engages in business for himself, buys and sells merchandise, and issues and receives checks, notes, drafts, shipping receipts, shipping invoices, in fact, all forms of commercial papers.

We have the exclusive right to teach the Gregg System of Shorthand in San Francisco. This system can not only be learned in less time than any of the old Pitmanic systems, but it is also more rapid and far more legible.

We have more calls for our graduates than we can fill. The business men know we train our pupils right. If you are at all interested in business education, call or write to the

Secretary for full information.

This School Furnishes a Typewriter at Home Free of Charge to every Shorthand Student.



5. .

PUBLICATIONS

Why you should read the

Phrenological Journal

Because it is a bright, up-to-date exponent of Human Nature.

Because it will help you to understand yourself and others.

Because it exposes to view the mental machinery of public men and women.

Because its Child Culture Department helps mothers to understand the charac-Ler and needs of each child.

Because it will interest you intensely,

Single copy, 10 cents; one year, \$1.00; mailed free. Address 24 E 22nd street, New York.



PALACE BATHS

Physicians recommend warm salt water bathing for rheumatism, nervousness, neuralgia, numerous other ailments. Tickets 25c; 6 for \$1. Also electric salt water baths; tickets 50c. 717 Filbert street. North Beach car lines.

DR. C. H. A. DAVIS

Office and Residence: GOLDARACENA 1104 SUTTER STREET

Office, Rooms 3 and 5 Hours, 2 to 5

Telephone East 316

HEALTH

A Monthly Magazine devoted to the cause and cure of diseases. Price, \$1.00 per year.

Teaches hygiene, diet, mechano-therapy hydro-therapy and common-sense methods of getting and keeping good health. Directs attention to unrecognized gluttony and superstitious faith in the power of drugs to cure. Considers disease a penalty for disobeying Nature's laws, and advocates Nature as the real healing power.

Edited by W. P. Burke, M. D., at DR. BURKE'S SANATARIUM

Burke, Sonoma County, Cal.



San Francisco The most popular Coffee House in the city.

G. C. LARSEN, Prop.

"By universal consent HORACE MANN is the educator of the 19th century."-Dr' Winship editor of the Journal of Education.



HORACE MANN

HORACE MANN built upon the Science of Phrenology the most pesfect system of education the world 'has known. He said: "I look upon Phrehology as the guide of Philosophy, and the handmaid of Christianity. Whoever disseminates true Phrenology is a public benefactor.'

THE CHARACTER BUILDER

is built upon Phrenology, and explains that science. It is adapted to old and young. Every. body needs the CHARACTER BUILDER. Edited by John T. Miller, D. Se., Professor of

Physiology in the D. S. University. Subscription price \$1.00 per year.

Sample copy 5 cents.

Acdress HUMAN CULTURE COMPANY Sa't Lake City, Utah.

Magnetic Influence Developed

LACK OF CONFIDENCE LACK OF CONCENTRATION and POOR MEMORY CURED

by means of the

COURSES, CULTURE GUIDES and

MONTHLY JOURNAL HU-

MAN CULTURE.

Systematized, Written and Edited by V. G. Lundq ist, So. D., and Mrs. L. A. Vaught.

We are Authorities in the Science and Art of Self-Development.

Do not take our word for it. Send 10c for Sample Copy of Human Culture, and free circulars.

Do you want to know yourself and your Talent, to Improve your Condition, and be a positive success?

Write us to day

Human Culture Publishing Co. 130 Dearborn St. Chicago, 111.

Philosophical Journal

Established 1865.

For thirty years issued as the

Chicago Religio-Philosophical Journal is now published weekly at

\$1.00 PER YEAR, AT

1429 MARKET ST., S. F.

All the literature	of the day in
OCCULT	SPIRITUAL
LIBERAL	SCIENTIFIC
LINES OF 7	THOUGHT
Man he sheet	

May be obtained at this office.

MAN IS AN ANIMA

WIAN IJ AN ANIWAAL!
First-a god ultimately-but a child of Nature all the time. If he'd heen a good child and obeyed Nature, he wouldn't be the apology for a man he is to-day. He'd be fragrant as the flower -cheery as the brook-firm as the stone-free as the bird-mighty as the mamoth-peaceful as the thill epitome of all sentient life.
Don't you want to become the summation of all perfection? You can. I know the way. You must have first a superb body-one that at last naminal of the forest wouldn't be ashamed of. Then a keenly developed brain-the kind Phrepowerful soul-such as the highest of the New Though teaches you to train. Finally a free, pure powerful soul-such as the highest of the New Though teaches you to be some too of the one book that makes other books on Health all superfluous. Prof-ssor Allen Haddock calls it "A most remarkable work." You'll agree with him when you read it. But when you live it you won't have words to voice the thrill of power that courses through you. The positive. Bet cause I'm living it myself. Book costs \$2000 Cheaper binding \$150. Circular for a stamp. Gimpses of the Naturopathic Idean for 10 cents. Don't wait for the desire to cool. Act Now.-that's the moto of successful men.

BENEDICT LUST, NATUROPATH 124 East 59. New York City

OPEN DAY AND NIGHT Sole Right for the Pacific Coast for Lipper's Patent

Carbolic Acid, Ste 1 Brine Baths Electric, Sulphur and other Medicated Baths.

Elaborately Equipped for both Ladies and Gentlemen.

11 & 13 GRANT AVE., San Francisco R. BURNS, Proprietor.

WILEY BROS.

New and..... Second-Hand



.. Upholstering in all its branches

931 MISSION STREET

Ret. Fifth and Sixth - San Francisco -0

SHADES, 25c each. OIL CLOTIIS, 25c. per yard. NEW ANTIQUE SETS, \$10.00 DOUBLE HAIR MATTRESSES, \$70

M. A. C. CHRISTESEN, Proprietor.

Telephone Jes ie 591

🚦 Branch Coffee w Lunch House

No 23 FIFTH Sr , S. F.

Opp. Metropolitan Hall; cor. Mint Ave.

N. B .- Parties and Socials supplied with Coffee and Cream at reasonable rates.



The Popular Photographer 🔆 8 Sixth Stret, San Francisco

Fine Cabinet Photographs from \$1.00 per dozen upwards.

A Crayon Portrait Free with every dozen Cabi-nets from \$2.00 upwards. CHILDRAN'S PHOTOGRAPHS A SPECIALTY

Send One Dollar

For two year's subscription to HUMAN NATURE, or One Dollar will pay your own subscription and that of two NEW subscriptions, One Year.

SPECIAL RATES ... PARLOR GROUPS.

FOR ACCEPTED

ADVERTISEMENTS

IN HUMAN NATURE

A Monthly Magazine pow in its 16th year of

publication, with a spleudid circulation in

San Francisco and all throughout the Pacific Coast, extending into every State in the Union, Canada, Mexico, and many foreign countries.

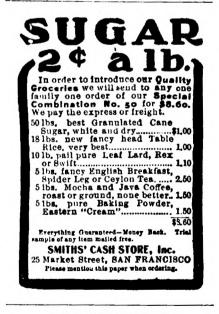
Ten per cent les, per inch for larger advertisements.

Ten per cent allowed from above rates on three or six months advertisements.

Cash must accompany order. No Bank Checks accepted.

ALLEN HADDOCK, Publisher

1020 MARKET ST. San Francisco



HAMMAM ...TURKISH BATHS... **50** Cts Cor. Pine and Kearny Streets SAN FRANCISCO

Our PROF. DOVE is prepared to make Phrenological Delineations of parties at their own homes, any time, by request.

The number to be examined is limited from 5 to 10 persons (children included) for \$5.00 the visit, anywhere within 10 miles of San Francisco.

Apply by mail, or call at HUMAN NATURE Office, 1020 Market Street, San Francisco.

TRICKS IN MAGIC

THE BLACKBOARD FEAT

Any person writes a row of figures on a blackboard and the lady medium, seated blindfolded on a chair some distance away, at once adds up the columns and announces the correct result, and tells any number crossed out or touched by any person.

The secret workings of the above excellent trick will be furnished to those who can keep a secret for the small sum of 10 cents, to enable us to introduce to the person answering the advertisement our other Tricks in Magic and Spiritualism.

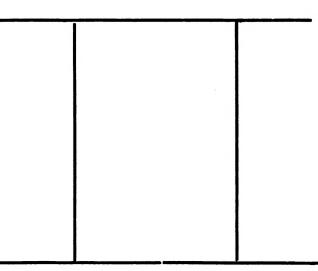
Are you interested in Mind Reading? We can supply you with the mind reading feats of Anna Eva Fay, Washington Irving Bishop, Stuart Cumberland, Prof. Goshon, Hill, J. Randall Brown, Dr. Harris, Paul Alexander Johnson, Maude Lancaster, Keller, The Baldwins and others. Write for prices. Enclose stamp for reply.

PACIFIC SCHOOL OF MAGIC, 120 SUTTER ST. San Francisco, Cal.

FREE—PLAN OF CREATION—FREE

Send us Fifty_Cents for one year's subscription to HUMAN NATURE, and a self-addressed wrapper with a 2-cent stamp attached, for postage, and we will send you by return mail Frank Reed's 25 cent book, the "PLAN OF CREATION" FREE

This offer applies to new and old subscribers until the 800 copies in stock are given away. The book will not be sent unless the wrapper be self addressed and stamped. If your subscription is not yet due subscribe now and get the book. Your subscription will be extended one year from date of expiration.



The above offer applies to every other purchase through this office Digitized by Google