

THE ADVERTISERS MAKE
THIS PAPER POSSIBLE
PATRONIZE THEM

THE DALE NEWS

OFFICIAL
WEEKLY NEWS OF
LILY DALE

VOL. I, NO. 2

Single Copies Five Cents

LILY DALE, N. Y.

Season Subscription Forty Cents

JUNE 30, 1933

MERCHANTS OF COUNTY SUPPORT THE DALE NEWS

Advertisers Give Generous Support to Official Paper of Lily Dale

These Merchants and Boosters of Lily Dale make this paper possible by their generous contracts for advertising space.

PATRONIZE THEM

Ames' Lunch Room
A. & P. Stores
S. G. Apthorpe
Louise Arisman
Dr. C. A. Burgess
Evelina P. Bach
G. B. Batterson
Barkell Wall Paper Store
Mrs. Eugene Baldwin
Rose Beecher
Carrie Bliss
Cassadaga Mills
Carnahan-Shearer Co.
Jessie M. Culver
Ruth M. Clark
Colonial Inn
E. F. Cremins
Mrs. E. J. Crouse
Cassadaga Meat Market
Cassadaga Spiritualist Assembly
Wm. Cartheuser
Frank Casebeer
Charlotte M. Dennis
Freddie Davell Restaurant
L. H. Derby
A. DeChard
May DuRand
William H. Edmonds
Fredrickson Bros.
The Frawleys
Frisbies Golf Course
Mrs. L. B. Freeborn
Fredonia Automatic Shoe Repair
Fredonia Hotel
Marie Finley
Fredonia Terminal (Frederickson)
Frederickson Motor Express
Gens Service
Edith Griffiths
The Good Studio
Hugh M. Hall
Hasbrook Maples Dairy
Hause Garage
Mabel Harris
Lillian Heath
Allan Hoag
Wm. Heffernan
R. W. Henderson
Ideal-Pearless Laundry
Jamestown Dry Cleaning Co.
Dr. H. R. Johnson
Johannas Spaghetti House
Joy's Store
Jeff's Restaurant
P. L. O. A. Keeler
Kresge's 5-10-100 Stores
Koch's Brewery
Kopps' Diner
Bertha Knott
Anna K. Keiser
The Lily Dale Boat Livery
The Leolyn Inn
Lily Dale Cafeteria
Lake View Restaurant
Loblaw Groceries
G. W. Lapham
Lily Dale Barber Shop
Lily Dale Garage
Lily Dale Restaurant
Alice M. Leary
The Mid-Chautauquan
The Maplewood Hotel
Matilda Mayer
Viola Miller
John A. Miller
Emma Mackey
The Mason Studio
The Mid-Chautauquan Press
(Continued on Page 3)

Harding Will Visit Dale On July 2 and 6

Well Known Writer and Student Will Speak

Frederic Harding of Philadelphia, well-known writer and student of Spiritualism will make his appearance at Lily Dale July 2nd and 6th during the afternoon service, in the auditorium.

Mr. Harding, accompanied by his wife — they invariably work together — will no doubt have a very interesting talk. He is not a medium or lecturer but an investigator and in his quiet and unassuming manner explains many phases of Spiritualism and the results of his many experiences.

Mr. Harding belongs to the New York section of the A. S. P. R.; sends letters on Spiritualism regularly to "LIGHT" of London, England in addition to his contribution to reputable journals in the U. S. A.

The Hardings have hosts of friends wherever they go. Mrs. Harding is a member of The Daughters of the American Revolution, during which time their ancestors were Quakers. Mr. Harding's father was a member of the Loyal Legion.

Mr. Harding, a world war veteran, hails from Philadelphia and has travelled in five continents, having crossed the Atlantic 36 times.

It has been quoted from Mr. Harding himself: "I am not a Theologian but just a retired business man whose service is to teach, to comfort and to console."

ELSIE T. WOODWORTH

Elsie T. Woodworth, well known and popular trance medium of Buffalo, will make public appearances on the Lily Dale rostrum the afternoons of July 5th and 8th. Last year, she filled several engagements at Lily Dale most successfully and has earned the right to be classed with the outstanding trance mediums in the country.

Although comparatively new in the field, having devoted less than two years in public work, her rise in popularity is due to her sincerity, exactness and most pleasing personality, these traits making her messages the source of much favorable comment.

Mrs. Woodworth will be available for private readings throughout the regular season and is making her headquarters at The Maplewood Hotel.

RUTH M. CLARK

Having served throughout the New England States, also Lake Pleasant, Cassadaga and Lily Dale camps, Ruth M. Clark has again returned to Lily Dale. She will make another platform appearance in the Auditorium the afternoon of July 13th and will reside at her summer home on Third street the entire season.

It was at the early age of seven years that Mrs. Clark, who is a natural born medium, first became aware of the fact that she was mediumistic and although her father strenuously opposed the idea that his daughter should carry on in the work, still Mrs. Clark did carry on. And today after active work for the past fifteen years, her father recognizes the truth of Spiritualism and acknowledges that his daughter has chosen wisely.

Mrs. Clark's former home was in Bridgeport, Conn., and while in that section of the country, she was very active in The First Spiritualist Church of Springfield, Mass.

PROGRAM OF THE WEEK

Friday June 30th Through Thursday, July 6, 1933

FRIDAY, JUNE 30th — BIG RALLY DAY

10:30 A. M.—Opening band concert; Culver and Jordan orchestra. General reception and greeting to the band, Melrose Park. Everybody welcome. Come and extend your greeting and start the season right.
2:00 P. M.—Flag raising by the Boy Scouts of Chautauqua County.
2:30 P. M.—Address of Welcome by WILLIAM ELLIOTT HAMMOND, vice-president of Lily Dale Assembly.
8:00 P. M.—Trustees reception to the people, under the direction of Women's Auxiliary. Open house, all welcome. Come and get acquainted. A surprise in store for all. Refreshments.

SATURDAY, JULY 1st

1:30 P. M.—Orchestra Concert, auditorium.
2:30 P. M.—Address and messages by Louise Arisman.
6:00 P. M.—Softball game, Chas. Kramer, Mgr.
8:00 P. M.—Thought Exchange, William Elliott Hammond, chairman.
9:00 P. M.—Big opening assembly dance, featuring Culver and Jordan orchestra.

SUNDAY, JULY 2nd

9:30 A. M.—Band concert.
10:30 A. M.—Address, Mary Gordon. Messages, Maggie Waite.
1:30 P. M.—Band concert.
2:30 P. M.—Address by FREDERIC HARDING; Messages, T. JOHN KELLY.
4:00 P. M.—Band concert, Lake Pavilion.
6:00 P. M.—Softball Game.
8:00 P. M.—Auditorium seance, T. John Kelly, world famous ballot reader.

MONDAY, JULY 3rd

2:30 P. M.—Women's Auxiliary card party, bazaar, etc. Readings by mediums.
8:00 P. M.—Talking pictures.
8:00 P. M.—Talking pictures, "Smiling Through," with Norma Shearer, Frederick March, Leslie Howard, Ralph Forbes. Also Shorts & Comedy.

TUESDAY, JULY 4th — PATRIOTIC DAY

10:30 A. M.—Band concert.
11:15 A. M.—Street parade of autos. (Prizes for best decorated autos.) R. G. Pressing, marshal.
1:00 P. M.—Band concert.
2:00 P. M.—Address, BEN F. WILSON, of Erie, Pa. Messages, T. JOHN KELLY.
3:00 P. M. to 6:00 P. M.—Beginning of athletic and aquatic events at the beach. Prizes for all events. Leave entries at Assembly office.
6:00 P. M.—Softball game.
8:00 P. M.—Fireworks, at the lake front. Bring your own.
9:00 P. M.—Mammoth FOURTH OF JULY DANCE.

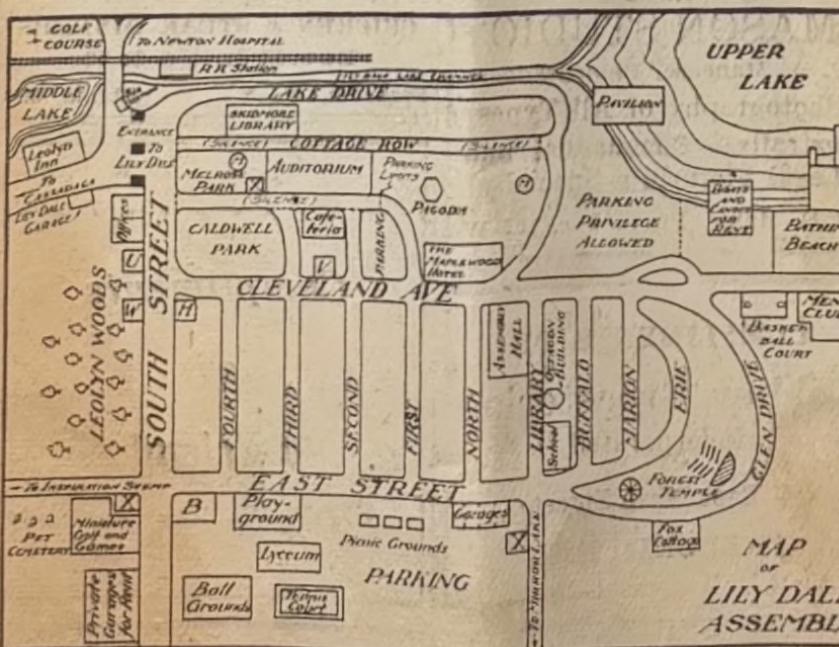
WEDNESDAY, JULY 5th

1:30 P. M.—Orchestra Concert, auditorium.
2:30 P. M.—Address by MARY GORDON of Detroit, Mich. Messages, ELSIE T. WOODWORTH, Buffalo, N. Y.
8:00 P. M.—Thought Exchange; William Elliott Hammond, chairman.
9:00 P. M.—Assembly dance.

THURSDAY, JULY 6th

10:30 A. M.—Band concert.
1:30 P. M.—Orchestra Concert.
2:30 P. M.—Address by FREDERIC HARDING OF Philadelphia. Messages by LUCY A. WALKER of Buffalo.
8:30 P. M.—Talking pictures, "The Son's Daughter," with Ramon Novarro, Helen Hayes, Warner Oland, Operator, Chester Vincent Heaton.

Guide To Lily Dale Assembly Grounds



B—Rainbow Beauty & Gift Shop
M—Concert Pavilion
H—The Humphrey Cottage
U—General Store
V—General Store and Colonial Apts.
W—Woman's Auxiliary Building
X—Rest Rooms

Visitors will please take particular notice of Parking and Silence Zones. Speed Limit on grounds, 15 miles per hour.

National Missionary



Ben F. Wilson

Erie Pastor To Make Address Here July 4th

"Soldier of The Common Good" Scheduled To Give Address

Devotees of Lily Dale are looking forward to one of their real treats in the way of speakers when Rev. Ben F. Wilson, pastor of the Unitarian Church of Erie, makes his appearance on the Lily Dale rostrum the afternoon of July 4th at 2:30 p. m. Rev. Mr. Wilson is probably the best versed person in the United States on the present labor regime in Great Britain. He is a close personal friend of Ramsay MacDonald, prime minister of England, and enjoys the distinction of having campaigned with and for the present British Premier.

The Erie pastor campaigned with McDonald in 1923 and his close contact with the labor leader afforded him an insight into the labor regime enjoyed by few Americans. Premier McDonald it is said, considers Wilson one of the best authorities to interpret the English labor movement to an American audience.

No better phrase describes Mr. Wilson than "Soldier of the Common Good", for he has dedicated his life and talents to the common welfare and deserves hearty support from everyone.

At 19 Rev. Wilson, a graduate of Northwestern, entered the Methodist ministry. Eight years later he abandoned church and pulpit to take up social uplift work. Twenty years later, Mr. Wilson spent two years lecturing in countries of Europe and returned only a year ago from this extensive trip. During this sojourn across the water, Mr. Wilson accumulated some very interesting facts about the conditions in many of the foreign countries, particularly Russia. Travelling 3000 miles through the U.S.S.R., he came into intimate contact with "The Great Russian Experiment." A splendid orator as well as a careful close student of economic questions, Mr. Wilson is well-equipped to interpret what he has seen. Lily Dale Assembly is very fortunate, indeed, to be able to engage such an eminent speaker. There will be no charge other than the regular gate fee. Everyone welcome.

BIG DANCE AT LILY DALE SATURDAY NIGHT, JULY 1

A Floor Show will feature the dance at the Lily Dale Auditorium, Saturday night, July 1st. Joan and Ann Leaf, will present the act, "Dancing Dots," and Georgianna Wells, famous "blues" singer, will appear. Culver & Jordan's well-liked orchestra will furnish the dance melodies.

INDEPENDENCE DAY PROGRAM TO BE GALA EVENT

Good Time For Young And Old Promised At Dale Celebration

On Independence Day between the hours of 3 and 6 p. m., a good time for young and old is again in store for the people of Lily Dale and their friends. Last year, everyone attended and took part in the athletic and aquatic events at the bathing beach near the Mens' Club.

It has been so arranged that the girl and boy events will be held between 3 and 4 p. m., so as not to interfere with the fine lecture and messages in the auditorium. After 4 all the old-timers and visitors will flock down to the beach to join in the activities.

The prizes were donated by the business men of Lily Dale and Chautauqua County and they have again expressed their willingness to cooperate. There are many fine prizes already on display at the Assembly Office, many more promised; it is a certainty that everyone participating will be handsomely rewarded.

Horse shoe contest—Jack Kelly
Pie-eating contest—T. G. Tenant
Spaghetti eating contest—Ella Roberts.

Women's egg race—Edith Griffith
Women's ball driving contest—Hattie Chase

Women's wood sawing contest—Mrs. Kramer
Ball throwing contest—

Swimming races—Harry Barkell
Boat tilting contest—Jay Barkell
Diving contest—Julius Hoffmann
Sack race—Herbert Bulleyment
Married Men's race—Bert Bulleyment

Pop drinking contest—Tom Frawley

Girls' race—Elinore Munson
Boys' races—Junior Stegmaier
Tennis contest—Marion Rich
Girls' Ball throwing contest—Elaine Stegmaier

ANNA K. KEISER

Another of our most renowned mediums has arrived to be with us for the season in the person of Mrs. Anna K. Keiser. Mrs. Keiser is well known for her faithful performances in the field of Spiritualism for over 20 years, as a clairvoyant and trumpet medium. She has done considerable missionary work all through eastern and western New York, Ohio, Pennsylvania, Illinois and most of Canada, also is the pastor of a church in Buffalo, N. Y., and is one of our Auditorium workers in Lily Dale. She is the morning chairlady of Forest Temple, secretary of the Medium's Club for over six years and a very active worker for the cause and good of Lily Dale and of humanity. She is always agreeable, pleasant and ready to be of assistance.

Softball Schedule

Charles Kramer, manager of the Lily Dale Softball team, announced the following schedule.

Sat. July 1st—Allen Park
All Stars of Jamestown.
Sun. July 2nd—Gowanda.
Fourth of July—Hickey's Market.

Wed. July 5th—Sinclairville.
All of the above games will be played on the Lily Dale softball diamond.

Umpire—Bert Bulleyment.
Scorer—Elmer Woolley.
All games are called at 6 p. m. E. S. T.
No regular admission charge. Collection.

DANCE AT LILY DALE

WED. & SAT.

DURING JULY & AUG.

Featuring
CULVER & JORDAN
Orchestra

Dancing — 9 P. M.

SATURDAY 50c

WEDNESDAY 25c

SPECIAL NOTICE

Buy Your Dance Tickets
At Gate — No Extra Admission charge to Dance

THE DALE NEWS

Published weekly during current
Lily Dale Season

Assembly Office—Lily Dale, N. Y.

Office Phone 37-F-13
Residence Phone 37-F-21

R. G. PRESSING
Editor and Publisher

Undeveloped—"Fake Mediums"
versus
Developed—"Genuine Mediums"

The phrase "Fake Medium" is generally and quite often incorrect. Instead of being called Fake Mediums they should be called fakers who claim to be mediums. It is a known fact that there are many mediums than can get only a few spiritual manifestations. Many of them have had little or no training, and have had few, if any, capable instructors. But they are so desirous and eager to become mediums that they "hang out their shingle" as soon as they are able to receive the slightest evidence of spirit manifestations. Although they mean well, they are not qualified mediums. Many people wish to have the name of being a medium, but they give little or no thought to the sacrifices that are demanded of them. The thought of being regarded as a spiritually gifted person appeals to them. They feel satisfied within themselves that they are mediums. When a person comes to them for a reading, they do their best and may feel satisfied that they have done well. But can anyone who has not developed do the task well? The result is, the message or whatever it is that

Terwilliger & Salzer

Funeral Directors
Licensed Lady Embalmer
Phone 355 Fredonia, N. Y.

Hotel Fredonia

DINING & GRILL ROOM

Breaks Only Specialty
Fredonia, N. Y. Phone 249

AUTOMATIC SHOE REPAIR

FOR COMFORT
Let Us Repair Your Shoes
15 Water St. Fredonia, N. Y.

EAT AT KOPP'S DINER

FREDONIA

INSURANCE Tremaine Agency

(Incorporated)
OVER 70 YEARS OF
FAITHFUL SERVICE
25 W. Main St. Fredonia, N. Y.

GLENN SMITH
Local Representative

Carnahan-Shearer COMPANY

Standard Brands of Mdse.
Hart, Schaffner & Marx Suits
Arrow Shirts
Florsheim and Freeman Shoes
Interwoven Socks
Rugby Sweaters
Hood Tennis Shoes
16 W. Main St. Fredonia

the seeker gets, has very few earmarks of identity. It does not bear the results that the seeker expected. The result is that the seeker either loses faith in Spiritualism or swears that the medium is a faker. In either case he is mistaken. The true name for them is UNDEVELOPED MEDIUMS. FAKE MEDIUMS, so called, belong in another class. There are shy-sters in every walk of life and can be found faking Spirit Phenomena as well as anything else. This does not prove or disprove Spiritualism any more than fake diamonds prove the non-existence of genuine diamonds.

A third class is also recognized. Those who really receive a few things psychically but elaborate by adding ideas of their own, purely fictional. In other words, they doctor up the message or reading with beautiful tales to make it more impressive to the seeker.

There are certain other classes of mediums who contact the lower classes of spirits; earthbound or evil spirits. They make no pretense of being Spiritualists. They are practitioners of BLACK ART and are dangerous foes to Spiritualism. Spiritualism being founded on fact and truth is naturally more powerful than BLACK ART which is founded on secrecy and falsehoods. THANK GOD, WE HAVE GENUINE MEDIUMS! ! ! We would not have any fakers unless there were GENUINE MEDIUMS. We would not have any counterfeit money unless there were genuine money. The genuine has always been in existence before anyone ever thought of making a counterfeit of it. The Fake Medium would never have been heard of unless there existed a genuine medium. There is no such thing as a fully developed medium, strange as it may seem; no matter how many years they continue in the work, they are always learning more. A GENUINE MEDIUM must always ask for only the highest, and deal with nothing but the most spiritual contacts. A real GENUINE MEDIUM knows how

to attract protection so that no evil situations can arise. A GENUINE MEDIUM can conduct a seance without fearing that any undesirable earthbound spirits or any other disturbing force will enter.

The importance, therefore, lies in choosing a real good GENUINE MEDIUM, and LILY DALE prides itself on having hosts from which to make a selection.

THOUGHT EXCHANGE

Held in Assembly Hall every Wednesday and Saturday evenings at eight o'clock is the well attended forum on Spiritual topics. Mrs. Elizabeth Harlow Goetz and William Elliot Mammond will be chairman for the season.

ADMISSIONS

Admission to the grounds has not been changed from the long-established price of 35c. A ground-fee of 20c a day will be charged as usual. Season tickets entitling the holders to admission to the grounds and exemption from ground fees every day of the season may be had at five dollars.

THE NATIONAL SPIRITUALIST

Official Organ of the National Spiritualist Association
Devoted exclusively to the Science, Philosophy and Religion of Spiritualism.
Price \$1.00 per year
Single Copies 10c
For Sale on the Grounds

CONTRACT BRIDGE FANS ARE WELCOME AT DALE HOTELS

Leolyn Inn and Maplewood
Hotels Will Be
Hosts

The management of both the Leolyn Inn and The Maplewood Hotel have expressed their desire to cooperate with The Lily Dale Assembly this summer by not only sponsoring ample accommodations for bridge enthusiasts but also by arranging for special evenings each week when supervised play will be provided.

This idea has been suggested many times in the past few weeks and the plan outlined below seems the most feasible.

All devotees of Bridge, be it Auction or Contract, are welcome to come to either of the above hotels any time during the summer—particularly July and August—and know that they are welcome to play cards either on the veranda or the parlors. Your own group can come in a body or if less than a foursome there will always be someone on hand to get up a friendly game. On Friday of each week, commencing July 7th at the Maplewood Hotel and on Tuesday of each week, commencing July 11th, at the Leolyn Inn, there will be competent people in charge to supervise the play, help, aid and partially instruct those wishing information about the game. As the summer progresses, and the interest increases, tournaments will be started and if necessary, special classes will be formed where any individual can take single or a series of lessons. A competent and authorized instructor will be on the grounds all season for the convenience of the hotel guests. Those wishing any further information, will please communicate with Mr. William Heffernan, manager of

The Leolyn Inn or Mr. Amory Underhill, manager of the Maplewood Hotel. The Maplewood Hotel is located on the Lily Dale Assembly grounds while the Leolyn Inn is located at Lily Dale just outside the gate. Both hotels serve very fine meals and furnish the very best accommodation; visit them and take advantage of this most courteous offer. There will be no charge other than on the Tuesday and Friday nights mentioned, at which time a small fee will be asked for the supervised play. Of course, any private bridge lessons or classes will require a fee but this will be most reasonable. Remember come anytime you care to, stay as long as you want and know that you are welcome. Lily Dale is the most ideal spot to spend your vacation and incidentally to play bridge during the hot summer months.

"I SEE BY THE
MID-CHAUTAUQUAN"

The MASON STUDIO

C. A. Mancuso, Photographer
Photography of All Types
Portraits—Commercial and
Legal Pictures a Specialty
17 E. Main, Phone Fre. 195-W

COMPLIMENTS OF Loblaw Groceries

Incorporated
7 East Main Street
FREDONIA, N. Y.

PETZ BROS.

DELICATESSEN
FRESH FRUITS
AND VEGETABLES
RECEIVED DAILY
LOWEST PRICES
33 W. Main Fredonia, N. Y.

Lily Dale Cafeteria

OPEN JUNE 29th

Sixth Consecutive Season

WELCOME

OLD and NEW PATRONS

FRAWLEY Management

THE MEN'S CLUB

The summer visitors and men of Lily Dale have formed a Men's Club in the remodelled clubhouse at the bathing beach. Here they have bowling, billiards, pool, card contests and "Ladies' Nights" when the men become cooks and hosts to the fair sex. T. "Jack" Kelly is president. Watch for Men's Day, Wednesday, July 26.

VOCAL MUSIC

Arthur Myers, known to the musical world as "Emmett O'Mara" will be the soloist again during July and August. Mr. Myers was for many years soloist with the Leviathan Orchestra on its trans-continental tour. His artistic tenor voice is well familiar to Spiritualists, as soloist in Dr. Wiggins' church, Boston, until serving in the World War. Many will remember him from past seasons at Lily Dale and as the outstanding musical feature at the National convention in New York, 1917.

ACCOMPANIST

Once more our many friends will be pleased to welcome Phoebe Dayles-Skeats, L. R. A. M., as accompanist during the season. She is a winner of the gold medal at the Academy of Music in London, and formerly was pianist for the Welsh Concert Company during its tour of the United States.

CONCERTS AND DANCING

The Culver and Jordan Orchestra has again been engaged to play delightful band and orchestral concerts mornings, afternoons, and evenings. The very popular dances will be held in the auditorium every Wednesday and Saturday at 9:00 p. m. Enchanting music, gentle breezes, and the best dance floor in this locality combine to make dancing here truly a pleasure.

LUCY A WALKER

Although not having made an appearance at Lily Dale for several years, many will remember the ever popular Buffalo medium, Lucy A. Walker, who will return to Lily Dale for public appearances several times during the 1933 season.

LILY DALE DISTRICT SCHOOL

Easily the finest, best equipped and most modern rural school in the District School No. 6 at Lily western New York State;—Pom-Dale amply fulfills the required

COLONIAL INN

CHICKEN & STEAK DINNERS
ROOMS \$1.00 & \$1.50
Fredonia, N. Y. Phone 656

Compliments
of
a Friend

F. H. GARBER MOTOR EXPRESS

PADDED VANS
Daily Service to and from
Buffalo, Erie & Jamestown
Phone 183-J Fredonia

Maplewood Hotel

"Where Southern Hospitality
Reigns Supreme"

American & European Plan

AMORY UNDERHILL, Mgr.
Lily Dale Assembly Grounds

SPECIAL RATES ON
MEAL TICKETS
THROUGHOUT THE
SEASON

\$10.50 Meal Ticket—\$9.45

LEOLYN INN

The Hotel With An
Old-Fashioned Welcome

COOL ROOMS
COMFORTABLE BEDS
WONDERFUL MEALS

WM. HEFFERNAN, Prop.
JUST OUTSIDE GATE

SPECIAL RATES FOR
PARTIES & BANQUETS

Kitchen and Dining Room
under Supervision of
Karl Scholttes

Talking Picture Program

Lily Dale Auditorium
Chester Vincent Heaton,
Operator

Admission Adults 25c
Children 15c

MONDAY, JULY 3rd
M. G. M. Feature
Smiling Through
with
NORMA SHEARER
FREDERIC MARCH
LESLIE HOWARD
RALPH FORBES
Also Short Comedy &
Cartoon

THURSDAY, JULY 6th
Son-Daughter
M. G. M. Feature

RAMON NO
HELEN H
WARNER COLAND

ONE GOOD PLACE TO EAT Mrs. Walkers' Inn

Dinners 75c and \$1.00
FREDONIA, N. Y.

For WALLPAPER See
BARKELL
Chautauqua County's Largest Wall
Paper and Paint Store
26 Water St. Fredonia

COMPLIMENTS OF
JANE POTTER
CANDIES
FREDONIA, N. Y.

Reynolds' Service Station India Tires

Built to Outrun or Outwear
any Tire Made—Bar None
Porter St. Fredonia, N. Y.

SANDERSON'S GARAGE

SALES & SERVICE
CHRYSLER
PLYMOUTH
HUPMOBILE
Phone 392
FREDONIA, N. Y.

Greyhound Bus Terminal

20 W. Main Street

FOR INFORMATION PHONE
HUNTER'S NEWS STAND
FREDONIA 540

WHITE INN FREDONIA, N. Y.

FRIED CHICKEN DENNER
Served Every Evening
Price \$1.00
The Quality of Our Food
Speaks for Itself
Murray H. Bartley, Host

Genuine Parts and Service

See and Drive the Ford V-8 at
Schoenthal's Sales & Service
Fredonia, N. Y.



FLORIDA

A Spiritualist Colony in the Heart of Florida
Season:—JAN., FEB., MAR.

DEAN FREDERICK EDWARDS
FEATURED LECTURER

MAUDE KLINE
FEATURED MEDIUM

WILLIAM ELLIOTT HAMMOND
N. S. A. LECTURER

For Information Write
SECRETARY, CASSADAGA, FLORIDA

H. F. SAHLOFF Lumber and Coal Company

"WE BUILD YOUR HOME COMPLETE
AND GUARANTEE SATISFACTION"

DUNKIRK, N. Y.
Phone 2109

FREDONIA, N. Y.
Phone 324

BUS AND TRAIN INFORMATION

NORTH BOUND (Eastern Standard Time)				
	Daily	Daily	Daily	Daily
Leave Jamestown	7:30	11:10	2:45	5:10
" LILY DALE	8:08	11:50	3:25	5:50
" Fredonia	8:25	12:10	3:45	6:05
" Dunkirk	8:35		3:55	

Arrive Buffalo via
B & E. coaches 9:45 1:35 5:49 7:49

Special Summer Round Trip Rates:
Fredonia and Lily Dale55c Jamestown and Lily Dale \$1.30
Dunkirk and Lily Dale75c Buffalo and Lily Dale\$2.45

WEST RIDGE TRANSPORTATION CO.

Through Buses

From Pittsburgh—New Castle—Oil City and Warren to Lily Dale.
Leave Pittsburgh 9 A. M. Arrive Lily Dale 3:27 P. M.
Buses leave from Greyhound Depot (Pgh) Liberty and Grant Sts. and from main office Lily Dale. Low fares from all points: Pittsburgh and Lily Dale, One-way fare \$5.80; Round trip \$7.50.

BUFFALO & ERIE COACH CORPORATION

One Way Fare Fredonia or Dunkirk to Buffalo—\$1.30; Round Trip ate Fredonia or Dunkirk to Buffalo—\$1.90; Fredonia or Dunkirk to Buffalo 1 hour and 20 minutes.

NEW YORK CENTRAL (Lily Dale Branch D. A. V. R. R.)

New York Central R. R. out of Dunkirk east and west connects with D. A. V. R. R. for Lily Dale. This D. A. V. R. R. runs between Dunkirk and Titusville. The Lily Dale trains are:

NORTHBOUND	SOUTHBOUND
10:06 A. M.	2:48 P. M.

Erie Railroad to Jamestown and Bus to Lily Dale
See Jamestown Bus service above.

Pennsylvania R. R. to Dunkirk and Bus to Lily Dale
See Dunkirk Bus service above.

GREYHOUND BUS LINES—Bus Depot, Hunter's Cigar Store, Fredonia

WESTBOUND BUSES	EASTBOUND BUSES
1:58 A. M.	5:32 A. M.
7:54 A. M.	1:32 P. M.
2:14 P. M.	6:51 P. M.
6:59 P. M.	12:36 P. M.

MAIL INFORMATION

First Mail 8:10 a. m.—Southbound.
Second Mail 10:06 a. m.—N'Bound.
Third Mail 2:30 p. m.—Southbound.
Fourth Mail 5:00 p. m.—Northb'd.
Postoffice open 6:30 a. m. to 10:30 p. m.
General Delivery open 8 a. m. to 6:00 p. m.

TERESA JOY, Postmaster.

BUS TO PITTSBURGH, PA.

\$7.50 Round Trip
\$5.30 One Way

LEAVES

Paynes Service Station
10:50 A. M. Daily

ARRIVES

Pittsburgh, 6 P. M.

LEAVES

Round Depot,
M. Daily

ARRIVES

Lily Dale, 3:27 P. M.

WEST RIDGE TRANSPORTATION CO.

Stockton Hotel

DINE AND DANCE

5 Piece Orchestra
Every Friday Night
Bottle and Draught Beer
Stockton, N. Y.

Dr. H. R. Johnson

DENTIST

HOURS—9-12-1:30-5:00
Evenings by Appointment
Office Over Sinclairville Bank
Phone 5-F-2 Sinclairville, N.Y.

DRINK



DRINKS

Fred Koch Brewery
DUNKIRK, N. Y.

G. W. LAPHAM

EVERYTHING IN INSURANCE

PHONES: Business: 12M
Residence: 77
Cherry Creek, N. Y.

STOP AT

Witch-Kitch Inn

1/2 mile South of Sinclairville
RATHSKELLER

DANCING

Chicken and Steak Dinners

TOASTED SANDWICHES
Special Parties by Arrangement
PHONE 33-123

Mrs. H. W. Stearns, Prop.

PEACOCK INN

MATVILLE, N. Y.

ROOMS—75c and up

MEALS—35c, 50c, 75c & \$1

SPECIAL DINNERS

All New Furnishings

I. L. DAVIS, Manager

MERCHANTS OF COUNTY SUPPORT THE DALE NEWS

(Continued from page 1)

R. McMenamin
Alma L. Moser
Niagara-Hudson—H. R. Wal-
National Spiritualist
Paynes' Service Station
George C. Peck
The Pagoda
Jennie O'Hara Pincock
C. N. Pierpont
Jane Porter Candies
Petz Bros.
Peacock Inn
Willis Pond
Harry W. Peters
Progressive Thinker
Rainbow Gift and Beauty
Parlor
Gertrude E. Rowe
Reynolds Service Station
H. F. Salhoff
Sahle Bros.
Harry A. Siefkin
Sandersons Garage
Victor A. Sawkins
Schoenthal's Sales and Ser-
vice
John A. Stapf and Son
Hotel Sinclairville
C. D. Sessions, Insurance
Lorraine Stegmaler
Alice M. Smith
Stockton Hotel
T. G. Tenant
Tur-wen Garage
Terwilliger & Salzer
Tremaine Agency, Insurance
Amory Underhill
Willsey Pharmacy
West Ridge Transportation
Co.
Waite and Wallen
Mrs. M. H. Williams
Waites Garage
Nora Waite
Wesley Webster
Mrs. Walkers' Inn
The White Inn
White Horse Inn
Harvey Weaver
Witch-Kitch Inn
Maggie Waite
Elmer Wooley
Mrs. Lottie Yaw
Dr. Russell H. Winsor

Hotel Sinclairville

BEER GARDEN

CHOW MEIN — CHOP SUEY

Chicken & Steak Dinners

Phone Jamestown 33-121

THE

GOOD STUDIO

Kodak Finishing a Specialty
"Good Makes Good
Pictures"

46 W. 4th St.,
Phone Dunkirk 5493

John A. Stapf & Son

The LEADING JEWELERS

Expert Watch Repairing

Established 1878

307 Central Ave., Dunkirk

LYCEUM CORNER

"Our A. J. Davis Lyceum"

Conducted by

Lorraine E. Stegmaler

Ques. What is a Lyceum?

Ans. The Spiritualist Sunday

School.

Ques. Who founded the Child-

rens' Progressive Lyceum?

Ans. Andrew Jackson Davis.

Ques. Who was Andrew Jack-

son Davis?

Ans. Andrew Jackson Davis

was called the Poughkeepsie Seer.

Ques. How did he come to

found the Lyceum?

Ans. Through a vision. He

saw how the children were edu-

cated in the Spirit World. The

Lyceum is an attempt to copy

this method.

Ques. What is the object of

the Lyceum?

Ans. The development of the

physical, mental, moral and spir-

itual power of the individual.

Ques. What is the motto of

the Lyceum?

Ans. Under all circumstances:

'Keep An Even Mind.'

BEHOLD! ABOVE IS, THY

MAGIC STAFF. Take it. Try it.

Walk with it. Talk with it.

Lean on it. Believe in it, forever.

Memory Gems

God is Love

Seek ye the truth; for the truth

shall make you free.

Speech is silver—but silence,

gold.

Kind words are but the little

seeds yet these spring up and bear

kind deeds.

.....

It's what you give to the old

earth

That fills your life with grief and

mirth.

Each thought or deed, false word

or true,

Will prove a boomerang to you.

.....

"Fox" Cottage Heads

List of Dale Features

Many Attractions For Visitors

To Largest Spiritualist

Assembly

Lily Dale visitors are cordially

invited to visit the following points

of interest during their stay here:

FOX COTTAGE, shrine of mod-

ern Spiritualism, where the Fox

sisters, in 1848, heard and inter-

preted the spirit raps which mark-

ed a world-wide epoch in psychic

research. The cottage was moved

to Lily Dale from Hydesville, N.

Y., by B. F. Bartlett, who pur-

chased the building and presented

it to the Lily Dale Assembly. It

stands in Forest Temple Park.

Miss Flo Cottrell is in charge of

the house and demonstrates the

same phenomena which distin-

guished the Fox sisters

THE MARION SKIDMORE LI-

BRARY, opposite the auditorium,

contains the most complete and

well-selected collection of books

in the world on Spiritualistic sub-

jects. Contributions from the li-

braries of friends of Lily Dale

are earnestly solicited and sum-

mer residents and visitors are as-

ked to contribute at least one book

a year. Miss Grace Akin is the

librarian. All visitors are asked

to visit this office and sign their

names in the camp register.

ANDREW JACKSON DAVIS

MEMORIAL LYCEUM, in Lyceum

park near the entrance to Leolyn

Woods and Inspiration Stump, is re-

puted to be the only building of

its kind in the world exclusively

devoted to the education and phis-

ical training of Spiritualist child-

ren. The beautiful building, dedi-

cated in 1928, is a credit to both

Spiritualism and Lily Dale. The

building and grounds are fitted

with every appliance and facility

for recreation, comfort and

education.

Children, ages ranging from

three to eighteen, are cordially

invited to attend the Lyceum. Their

appearance regularly each day au-

tomatically takes care of ground

fees during their stay at the Dale

and in addition to that there has

never been any tuition charge.

Mrs. Lorraine Stegmaler expresses

her delight to be with the children

again, will carry on with her

duties as Lyceum superintendent.

Harry Barkell, Assembly Life

Guard, will be the Lyceum Physi-

cal Director.

INSPIRATION STUMP

Located in Leolyn Woods, a vir-
gin forest on the Lily Dale As-
sembly grounds, is Inspiration
Stump. Many of the great me-
diums who have blessed the world
with their ministrations received
their first contact from the spirit
world at this sacred spot. It is a
secure haven to all who seek rest
and quiet, as well as those who
strive for psychic development.
Public meetings as held at the
Stump at which mediums hemi-
strate their gifts. These are also
addresses and discussions.

LILY DALE

RESTAURANT

HOME COOKED MEALS

SODAS & SUNDAES

South St. LILY DALE

FOR REAL ITALIAN

SPAGHETTI

Chicken & Steak Dinners

JOHANNAS

Just Outside Gate

Lily Dale Agency

Mrs. M. H. Williams
Real Estate Bought, Sold and
Exchanged — Rentals A Specialty
7 South St. Lily Dale, N. Y.

JOIN

THE MEN'S CLUB

AT LILY DALE

TODAY

Bowling—Billiards

Recreation—Good Fellowship

T. John Kelly

Chas. Krammer

C. M. Moseley

Tom Frawley

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

SEE

CLASSIFIED ADS

Furnished Cottages For Rent—

SEE Lottie Yaw, 9-10 North St.

KNOTT Cottage, 7 Library St.

ALL MODERN conveniences, Cottage at 2 Buffalo St. — Inquire KRAMER.

SEE R. McMenamin, 227 Dale Drive (Cassadaga Road).

CULVER Cottage, 11 Cottage Row, 15-17 NORTH ST.—Inquire Tenants Store.

15 SECOND ST.—Inquire The Wren Cottage, 16 Third St.

BABY Grand Cottage, 15 Erie St.—Inquire Mayer Cottage.

Furnished Cottages For Sale—

INQUIRE Mrs. Lottie Yaw, 9-10 North St.

No. 2 COTTAGE ROW. Inquire Mrs. M. H. Williams, 7 South St.

INQUIRE E. F. Cremins, Nineteen Second St.

15 Erie St. Mrs. L. B. Freeborn, FINE Business corner—Inquire Rainbow Gift Shop.

SEE 19 South St.

MEET ME AT

AMES'

LUNCHES
CANDIES, ICE CREAM
NEWS ROOM
"The Best at Ames"
CASSADAGA, N. Y.

PAYNE'S

Service Station

Soconoy - Vacuum Products

GOODYEAR TIRES

EXIDE BATTERIES

Official A. A. A. H'd'q'ters

24-HOUR SERVICE

Phone 81-F-2

CASSADAGA, N. Y.

Cassadaga Mills

FLOUR

FEED

— AND —

COAL

DELIVERY SERVICE

Phone 28-F-2

CASSADAGA, N. Y.

PLAY GOLF

at CASSADAGA LAKE DOWNS

9 Holes—50c

All Day—\$1.00

18 Holes—75c

Twilight Golf—50c

The Recent Improvements Exceeding \$1000.00 Make This the Sportiest 9-Hole Golf Course in Western New York



FREDRICKSON BROS.

LUMBER and BUILDERS' SUPPLIES

PHONE 44

CASSADAGA, N. Y.

5 MELROSE PARK, see D. J. Gabriel.

15 THIRD ST. A REAL BUY. Inquire Geo. Kopp, Fredonia, N. Y.

HARRIS Cottage, 28 South St.

15-17 NORTH ST.—Inquire Tenants Store.

Furnished Rooms For Rent—

WITH KITCHEN privileges; Skidmore Cottage, Cottage Row—Inquire Mrs. Baldwin.

ALL MODERN Conveniences; — Griffith Cottage, 21 First St.

WITH BATH. See Lottie Yaw, 910 North St.

WITH KITCHEN privileges; Weaver Cottage, 7 North St.

WITH HOME privileges; bath. Culver Cottage, 11 Cottage Row.

FINE, pleasant, comfortable rooms at The Sunshine Cottage, 14 Cottage row.

FURNISHED ROOMS and small apartment, with private apartment with private entrance, Beecher cottage, 15 Third Street.

IMMACULATE ROOMS, most comfortable—Pressing Cottage, 6 Buffalo St.

MODERN CONVENIENCES; Bath. Inquire 4 Fourth St.

Gens Restaurant

MEALS AND LUNCHES

A Bottle of Beer for a Dime

2 Miles North of Cassadaga

Insurance Needs Cared For

C. N. PIERPONT

Cassadaga Phone Cass. 9-F-2

Hasbrook Maples

GOLDEN GUERNSEY MILK

Sold at

TENANT'S STORE

JOSEPHSON'S

CASSADAGA, N. Y.

Preserve the Memories

Of Your Hunt

New Low Prices for 1933

Careful Work — Lifelike Poses

Victor W. Sawkins

TAXIDERMIST

Boy Scout Camp, Cassadaga

Specialist in Dog Training

"JEFF'S"

RESTAURANT

Free Fish Fries

Every Wed. and Sat. Night

3.2 BEER and WINE

At Cassadaga Depot

DANCING ANNEX

FINELY FURNISHED; modern conveniences; comfortable beds.—Heath, 9-10 Cleveland Ave.

ROOMS with bath—28 South St.

15 COTTAGE ROW and 11 Cleveland Ave.—Inquire Dennis' Lake-side cottage or Olmstead cottage.

15-17 NORTH ST.; Inquire Tenants Store.

PRIVATE BATH, modern conveniences—Inquire Cafeteria.

EVERY CONVENIENCE; Inquire Smith Cottage, 7 Marion St.

BATH; Kitchen privileges, also furnished apartment with private bath. Reasonable. Inquire, Mrs. E. J. Crouse, 7 Buffalo St., Lily Dale.

EXCLUSIVE — Modern, Mayer Cottage, 16 Marion St.

FURNISHED ROOMS and Apartments. 3 Melrose Park—Inquire at Pagoda.

5 MELROSE PARK. See D. J. Gabriel.

FURNISHED apartment, 3 rooms and bath. Apply Assembly Office.

MODERN conveniences. 19 South street.

ANNOUNCEMENTS—

PAPER HANGING—ALL KINDS OF DECORATING AND PAINTING. WILLIAM H. EDMONDS, 19 NORTH ST., LILY DALE. PHONE CASSADAGA 7-F-31.

NEW COSTUMES and Wigs, masquerade specialties. See Mrs. H. C. Cooke, 60 Canadaway St., Fredonia, N. Y.

TYPEWRITERS, Adding Machines, Cash Registers; sold, rented and repaired. All work guaranteed. JOHN A. MILLER, 23 Masonic Bldg., Dunkirk, N. Y.

HAND LAUNDRY, Rough Dry or Finished; 7 Library St.

FOR INTERIOR DECORATING and House Painting, phone Willis Pond, Cassadaga 3-F-2.

DISTINCTIVE COMMERCIAL PRINTERS—The Fredonia Censor, Russo Bldg., Fredonia. Phone 300.

FOR Commercial Job Printing, Programs, Handbills, Tickets, etc., phone Cassadaga 79—THE CHAUTAUQUA PRESS.

LADIES' and Gents' repair work. No. 5 Second St.

PLUMBING & Electrical Contractor, Elmer Wooley, 16 First St.

A few hours of study a week, now, will equip you for wonderful work when you leave Lily Dale. Read good literature. See the big line of Occult Books on display in Auditorium during services. Ella Roberts in charge.

FURNITURE for sale. See Van Buskirk, 227 Dale Drive.

WILLSEY PHARMACY

CASSADAGA, N. Y.

The Only Modern Drug Store Between Jamestown and Dunkirk

PATENT MEDICINES
TOILET ARTICLES
GREETING CARDS
PRESCRIPTIONS
SODA FOUNTAIN
SANDWICHES
STATIONERY

CIGARS — CANDY — GIFTS
Try a round of our Excellent
Chocolate — only 50c

PLANTS

All Kinds of Growing Plants for Gardens, Flower Beds and Porch Boxes.

Sable Bros.

PHONE 550—WE DELIVER
97-101 Newton St., Fredonia

Free Lectures

TUESDAYS - SATURDAYS

Auditorium — 9 A.M.

CHARACTER ANALYSIS

RIGHT THINKING

HEALTH

by

Dr. Russell H. Windsor

CLASSES

Assembly Hall—4:30 P.M.

Your problem is solved like an equation in Algebra, by means of scientific, mathematical measurements, which reveal the proportion and kind of your thought power.

Young or old, you CAN improve your health, happiness and prosperity, when you learn to think right.

CONSULTATION DAILY

6 Second St. Lily Dale, N.Y.

JOY'S STORE

MEATS and GROCERIES.

Rich's Ice Cream

Lily Dale - - N. Y.

Waite & Wallen

FURNITURE

HARDWARE — PAINT

Phone 18-F-2

CASSADAGA, N. Y.

COMPLIMENTS OF

Cassadaga Meat Market

Phone 19 Cassadaga, N. Y.

WAITE'S GARAGE

GENERAL REPAIRS

M. A. Waite, Prop.

Phone: Cassadaga 64

Lake View Restaurant

Assorted Sandwiches

Beer — Wine

S. G. APHORPE

Cassadaga, N. Y.

HUGH M. HALL

GENERAL MERCHANDISE

RED & WHITE STORE

SEE OUR CIRCULARS

FOR WEEK-END SPECIALS

Phone 16-F-2

CASSADAGA, N. Y.

WHEN IN NEED OF AN

UNDERTAKER

CALL

G. B. BATTERSON

Cassadaga Phone 40

Jamestown Dry Cleaning Co.

JAMESTOWN, N. Y.

We have the 1933 concession for all Dry Cleaning at Lily Dale. We invite your patronage and will do our utmost to please.

Regular Calls Wed. and Sat. Leave Orders at Assembly Office

MEDIUMS

Do Not Miss These Classes

C. A. BURGESS

Mental & Spirit Healing

CLASSES AT 1 P. M.

Every Sun., Tues., and Fri.

ASSEMBLY HALL

Classes Begin July 2nd

Maggie Waite

Well-Known Trance Medium

READINGS DAILY

OLMSTEAD COTTAGE
Cleveland and Library Sts.

Alice M. Leary

CLAIRVOYANT MEDIUM

10 MARION ST.

Gertrude E. Rowe

BUSINESS MEDIUM

8 THIRD ST.

LILY DALE

ALMA L. MOSER

CLAIRVOYANT MEDIUM

O'Hara Cottage

Forest Temple Parkway

Mrs. L. B. Freeborn

CLAIRVOYANT MEDIUM

RAINBOW GIFT SHOP

Mrs. A. H. Furrer

TRANCE MEDIUM

10 Third St. Lily Dale

Louise Arisman

Pastor of Lily Dale

Spiritualist Church

Circles & Readings

1 NORTH STREET

Mrs. Anna K. Keiser

MEDIUM

12 Buffalo Street

LILY DALE

Mrs. E. J. Crouse

Spiritual and Business Readings

7 BUFFALO STREET.

Frank Casebeer

Spiritual Readings Daily

5 Cleveland Ave., Lily Dale

Private Circles by Appointment

A. De CHARD

Well Known Trumpet and State Writing medium.

Circles every evening at 8 a. m. or by appointment. Come, get the truth and hear your dear ones voices.

19 1st St. LILY DALE

MARIE FINDLEY — D. C.

Spiritual Medium or Readings Through the

Science of Numbers

14 3rd Street, Lily Dale