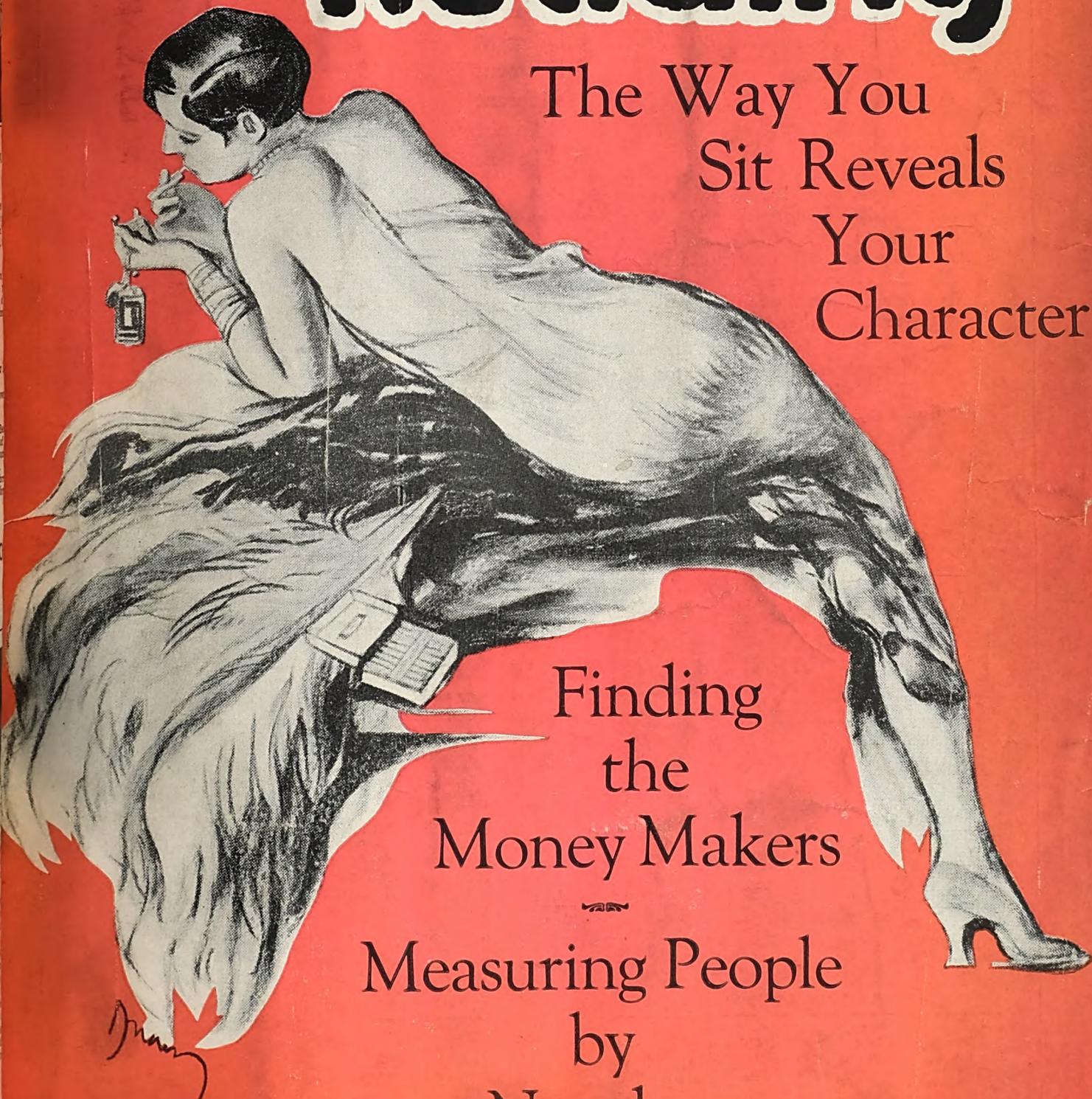


Character Reading

The Way You
Sit Reveals
Your
Character



Finding
the
Money Makers
—
Measuring People
by
Number

Can You See the Difference in These Hands?

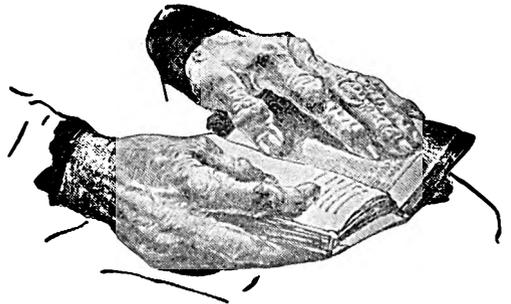


WHEN you look at people's faces, hands, and figures, can you doubt that they are different? A different chemistry is at work in the different types of people.

- Different talents!
- Different ideas!
- Different hopes and ambitions!
- Different clothes!
- Different voices and manners!
- Different ailments!

Why then, should we expect one man to thrive on all the food habits of another man? Whole families are disrupted because someone in the family insists that some other member eat as he or she eats. We have no more right to insist that one person eat another person's type of food than we have to put the musical genius to truck driving, or the sheet metal worker to writing poetry, without a talent for it.

The bony hands above have too much calcium in their make-up, for his health and comfort. The soft round hand has not enough in hers to give her strength or long life.



What Chemicals Do YOU Lack?

WHAT DO YOU NEED TO SUPPLY IN YOUR DAILY DIET?

The individual diet for each chemical type is a KEY which unlocks *your* individual door to health. Your face and figure, hair, and skin coloring reveal which chemicals are too abundant, and which chemicals are deficient in you.

YOU ARE ENTITLED TO FIND OUT YOUR TYPE FREE OF CHARGE

How-To-Eat magazine has arranged to give you an analysis of your chemical temperament, with a course in the chemistry of food, and a diet for your individual type. Our new subscribers are entitled to this, for health insurance, with 12 issues "How-To-Eat" magazine.

LEARN THESE CHEMICAL SECRETS ABOUT YOURSELF

You Can Eat Your Psychology and Success

- CARBON FOODS**—Excess carbon destroys mental alertness, memory and ambition. Also will. Increases weight.
 - OXYGEN FOODS**—Oxygen makes for activity, health, success.
 - NITROGEN FOODS**—Nitrogen gives poise, cool skin, heavy solid flesh, dark pigments to skin and hair and eyes.
 - HYDROGEN FOODS**—Hydrogen, the vehicle of the blood. Too much causes watery flesh, clumsiness, eczema, sterility.
 - POTASSIUM FOODS**—Potassium heals, balances, gives activity, good looks and versatility.
 - SODIUM FOODS**—Sodium is nature's cleanser, alkalizer. Gives grace, energy and health. Send 25c for list of sodium foods.
 - CALCIUM FOODS**—Calcium builds bones and teeth. Gives firmness and will.
- steady work and science, as well as good blood supply.
 - FLUORIN FOODS**—Fluorin is the great protector of the body against certain dread diseases. Gives genius to the brain.
 - SILICON FOODS**—Silicon is the optimistic chemical. Keeps nails and teeth polished, the body lithe and graceful, and prevents tuberculosis.
 - IODINE FOODS**—Iodine protects the brain from body toxins. Leave out iodine from your diet and you are not normal mentally or physically.
 - MANGANESE FOODS**—The hysterical, neurotic patient is not a fraud. She is starved for manganese, the element which coordinates our thoughts.
 - PHOSPHOROUS FOODS**—Phosphorous nourishes brain and nerves. When we are doing mental work we exhaust our phosphorous supply, and fatigue, nervous breakdowns follow.
 - SULPHUR FOODS**—Sulphur gives life, progress, tone to the soul. Too much is dangerous. Learn how to eat the sulphur foods and you gain their benefits. Eat them in the wrong way and you become food poisoned.
 - IRON FOODS**—Iron is the most important chemical in the body. Inorganic iron in drug form irritates heart and kidneys. Organic iron in food feeds them, gives ambition, energy, and vitality.
 - MAGNESIUM FOODS**—Magnesium cools and alkalizes the nervous system, and promotes sleep at night and life in the day time.
 - CHLORIN FOODS**—Chlorin is the cleanser of the body, expelling waste material.

All of these chemical elements have many more functions than space allows for their description. You need them all if you wish to be alive. Sickness is a LACK of some one, two or three of them in their proper proportion.

JUST WHICH CHEMICALS YOU lack can be told from front and side view postal card photos. (Send sample of hair.)

HOW TO EAT MAGAZINE,
 Ill. Women's Athletic Club Bldg., Chicago.
 I want to know which chemicals I have in too great abundance, and which I lack. I also wish a diet for my particular chemical temperament. I am enclosing photographs, sample of hair, and the following facts about myself, with \$3.00, which covers a two years' subscription to How to Eat magazine, published bi-monthly.

Name..... Address..... Weight..... Height.....

CHARACTER READING

Know yourself

Your work

Your friends

Published bi-monthly by
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EDNA PURDY WALSH,

Managing Editor

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MAY-JUNE, 1929

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How Can I Study Character Reading?

WHAT BRANCH SHOULD I STUDY?

WHERE CAN I GET THE BOOKS?

HOW CAN I MAKE THE SUBJECT PAY?

HOW LONG MUST I STUDY?

These are questions asked us every day.

We have compiled a list of the steps the earnest student should take. To study a single branch of character analysis is not enough. All branches should be studied for true efficiency.

Write to Edna Purdy Walsh, Editor of CHARACTER READING MAGAZINE, for instructions on How to Study Character Reading. Instructions are free.

See Subscriber's Notice on Page 28

Very Short Stories of Character

By Bishop Spaulding

Our attitude toward circumstances determines what effect they shall have on us. A generous and active spirit turns to divine uses the things which weaken and corrupt the timid and indolent.

Opportunity and Other Essays.

* * *

Nothing is so attractive as the simplicity and earnestness of a great mind.

Aphorisms and Reflections.

* * *

The soul's most transparent veil is the human voice, in whose true accent we catch a man's real self—since modulation of sound is the most proper expression of all emotion.

Religion and Art.

* * *

Let the old tell what they have done, the young what they are doing, and fools what they intend to do.

Means and Ends of Education.

* * *

They who would rise must learn to stoop, as climbers have to bend.

Aphorisms and Reflections.

* * *

A true teacher is a pioneer through the tangled forest. A shepherd who leads to wholesome pastures, a guide who shows the most practicable road, a physician who tells what diet suits best, a captain who inspires the confidence which is half the battle, a friend who makes the long way seem short.

Things of the Mind.

* * *

He whose main hope is that he shall die rich has begun to dig the grave of his nobler faculties.

Things of the Mind.

The test of a man's strength and worth is not so much what he accomplishes, as what he overcomes.

Opportunity and Other Essays.

* * *

Character is formed by effort, resistance, and patience. If necessity is the mother of invention, suffering is the mother of high moods and great thoughts.

Means and Ends of Education.

* * *

Character is educated will. Will is dark, mind is luminous; and it is the purpose of education to flood the will with intellectual light. What we steadfastly will to be, we become.

Things of the Mind.

* * *

They are not wise or brave who are not able to draw greater profit from insult than from praise.

Opportunity and Other Essays.

* * *

The best men are made great by the obstacles they surmount, by the enemies they withstand.

Socialism and Labor.

* * *

Refuse to entertain thy troubles and sorrows, and they will leave thee.

Opportunity and Other Essays.

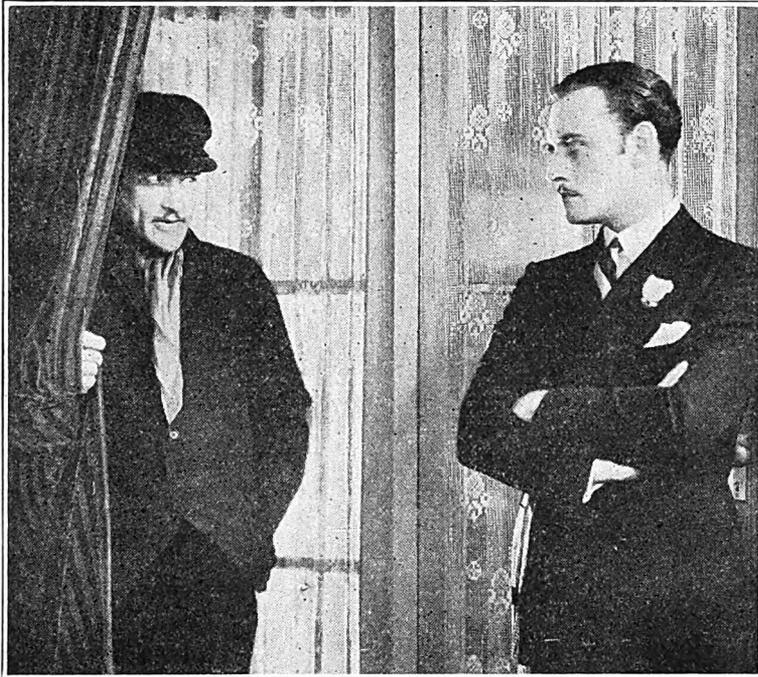
* * *

It is easy to find fault; appreciation requires intelligence and character.

Thoughts and Theories.

Just a Little Word of Praise— But Oh My!

By Edna Purdy Walsh



Excessive approbation is the thief in a man who comes and robs him of his right to decide alone. It robs him of his firmness, free will, and inner moral courage to stand against opposition. It is the thief in his own house.

NEARLY everyone has a praise button! Touch this button in a certain way in certain people, and the most astounding results will follow. Touch it in another way with certain others, and different manifestations will be seen. But it is always a powerful button in nearly all human beings. It can flood the world with wonderful and beautiful things. Or it can just as easily send a man to the penitentiary for life.

APPROBATION IS THE PRAISE BUTTON

Approbation is found in human beings in many, many ways. In the writing, in the face, in the walk, in the hand, gestures, etc. Its location in the head is found where the head rounds off at the back, about one and one-half inches of either side of the center. Width and prominence of the head at this point shows very sensitive "praise buttons." Their owner will be pushed many times through life by even the slightest pressures on these buttons by his friends, his employer, and in fact by all people. He is at the mercy of human beings. He is the living example of the phrase "What Will People Say?" All his actions are ruled by this little phrase.

Approbation is the ambition faculty in men and women.

"Praise me and I will do wonderful things"—it feels.

"But if I get no praise, and do not have a chance to get praise, I will not do those wonderful things," approbation says to itself.

"Praise me, and I am the soul of honor."

"See my gifts to charity, and I am the spirit of benevolence."

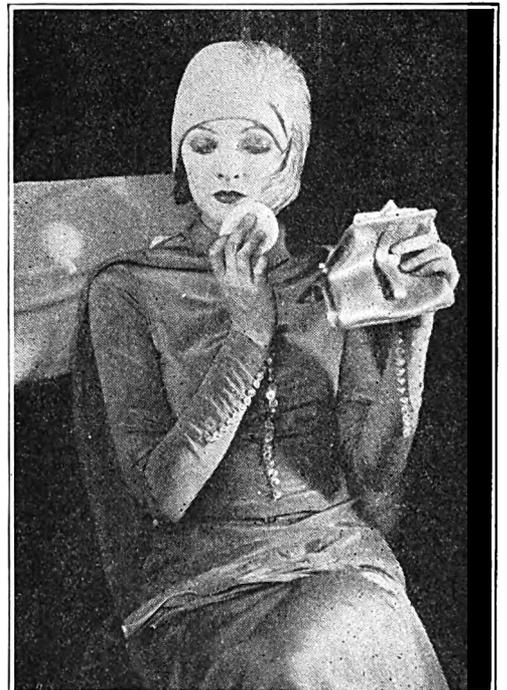
"Look at my lovely hat and dress." Approbation wants to be so sure that the dress is appreciated that she says, "Oh, do you like this dress? It's just an old thing. I feel so shoddy in it." This is approbation's way of forcing compliments.

If approbation is combined with the vital temperament, the hostess will say, "I never baked such a bad cake in my life." The potatoes are not done as they usually are. This meat should have been broiled a little longer," etc. This is approbation extracting compliments, for which it is hungry.

When the crown of the head is higher than the approbation "buttons" at the side, then the lady or man will know he or she is all right, and will spend no time in fishing for compliments. Self esteem is then more developed than approbation, and the individual, depending on his other faculties will dress well to please himself, will do his charities to please himself, and will work well to please himself.

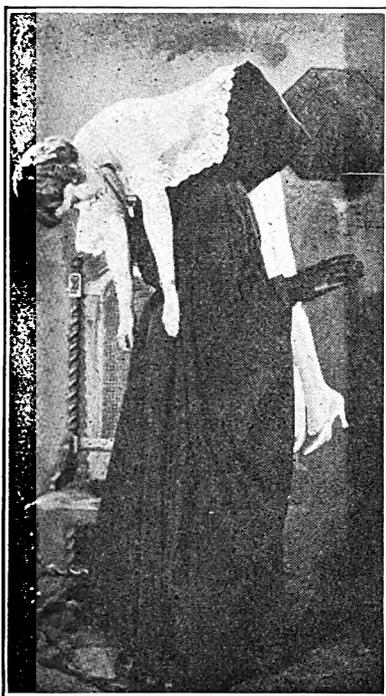
Approbation, however, works well for praise. Anyone, from the janitor to the king is welcome to praise him. Praise from anyone at all feeds his hungry approbation, and causes him to produce, in some way or another.

If he has a good ambition, he will



Approbation sells tons of rouge, powder, satins, and silks, but too much makes one a slave of passing styles

The ghost of fear finally carries the victim of approbation to the sanitarium in a complete collapse. Her worry about what others might think causes a nervous breakdown.



through praise, make more effort to excel in that ambition. If he takes to plundering, he will do the spectacular thing for the praise of his fellow plunderers, and will find himself sooner in jail.

Approbation is a wonderful faculty in man. While not being genuine in itself, it nevertheless forces man through "the fear of what people will say and think, to live an exteriorly upright life. To pay bills, to seek culture, to dress attractively, to conform to custom, to excel in any line whatever,

approbation whips its owners into line. It sends them to the heights in literature, in the drama, in artistic fields, business effort, or war victories.

BUT APPROBATION ALSO SENDS PEOPLE TO HOSPITALS WITH NERVOUS BREAKDOWN, TO SUICIDE THROUGH FAILURE, AND TO FAILURE THROUGH FEAR OF TAKING A STEP TO SUCCESS WHICH FRIENDS AND RELATIVES MIGHT NOT APPROVE.

Nothing can put a man or woman in business so much off center as to feel all the time he is talking to someone, "What does he think of me?"

Excess of approbation, and lack of self esteem make nervous wrecks. Approbation is the thief which robs the young woman of her poise, and the young man in business of his courage to make his own decisions.

Large approbation causes the young man and young woman to constantly ask friends, "what do you think of such and such a thing? What should I do in such a case?" This flatters the one being asked, and consequently those with large approbation are very often liked, but it constantly weakens the approbative one. Fearing to take any step alone, not getting the same decisions from the various people asked, the girl or man with approbation often ends in doing nothing but working for someone else, fearing to take a step, allowing friends and relatives to hold him back, and, figuratively, he or she might just as well lie down on the sidewalk, and say to passers-by, "Here—just step on my neck. You are better than I am. I am a puppet. Your thoughts shall rule me. Grind me under your feet."

So that approbation, while being the center of ambition, is also the center of slavery.

Constantly trying to please everyone, not possessing sufficient self esteem to stand alone with an idea, approbation soon causes people to develop a set of nerves that is pitiful to see. The girl who constantly fusses with her hair when talking to one, who chooses her clothes for someone else's approval finds it impossible to please everyone, and when she finds this out, she is nervous, and a fine subject for the doctor. The young man in business finds that one employer is different than another, and tries to adjust himself, and all his ideas to all of them. Soon he becomes a non-entity, and the brilliant hopes he had for his future fade away after a few years in the business world. He has tried to make his ideas conform to all the ideas of some advertising agency, some banking concern, etc., until he no longer is able to differentiate principle from popularity. He judges people by their incomes, their clothes, and their exterior alone, and in the long run, he misses on the best opportunities of his life. He is no longer himself. He is hypnotized by the conglomerate minds of a false society.

While talking to a 200-pound woman of the society world the other day, I mentioned a certain play which carried a powerful message.

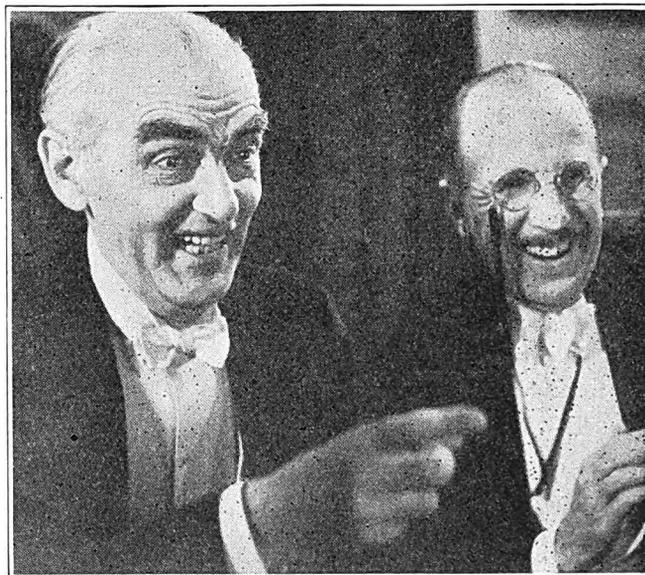
She said, "Why—none of the representative people go to that play."

Here was a 200-pound slave walking about in what she thought was "society."

In reality she was simply clanking her chains of slavery. What other people thought about a play was her master. She, with her artificial front, cringed before the others in her artificial world, who were in turn cringing before her. It was pitiful.

Now and then an opportunity comes to some men and women to free themselves from this slavery of approbation. A certain quantity of this quality is good

(Continued on page 17)



All masters of themselves have at one time or another been subjected to the laughs of the non-thinking mind. The Wright brothers received such laughs as these when they left their little bicycle business to build airplanes. Prof. Langley, the inventor of the airplane was ridiculed into his grave. Later his plane was taken out and flown. Approbation cannot stand the laughs of others, even though the others may be idiots. Self esteem, pays no attention, and goes ahead to success thereby.

Measuring People By Number

The Number 11 Folks

THE business man has long had his bookkeeper. But now he has his numerologist, and soon there will be figures attached to everyone in the factory and office.

There is no place in the universe to go to escape the law of vibration, hence the vibration of people, according to the number scientist is just as important as measuring the vibration of light or testing the power of steel.

The printing manager who selects a printer with a name vibrating to 4 is the man who saves a great deal of money for his firm.

The executive who chooses his department manager with a name vibration of 8 is very wise. The hospital superintendent who appoints the sturdy 6 name as head nurse of a floor secures a truly responsible manager. The organization who secures a number 1 named man to go out and push their product in a brand new territory makes solid money by the selection. The business partner whose name totals 2 brings fortune to the partnership, and no one who enters the automobile field as a salesman has greater sales records than the interesting number 5 man. A study of numbers pays well in dollars and cents.

THE EMERGENCY NUMBER OF 11

But all numbers are not as cut and dried as they might sound.

The number 11 usually belongs to a person who is not as easily put into place as are some of the other numbers.

He or she is seemingly one of the free lance workers of life. Having passed through the numbers from 1 to 11, he now stands free to choose his own path. Often he seems, in his indifference to routine, as though he were on a perpetual vacation, watching life, fitting in here and there. Again he seems an inspired orator and teacher, but unresponsive to the ways of financial prosperity.

Many writers regard the number 11 as a Priest in a Temple, who is required by nature to pass his word of truth along through life, wherever it is

needed, while he himself is cared for as are the birds in the sky.

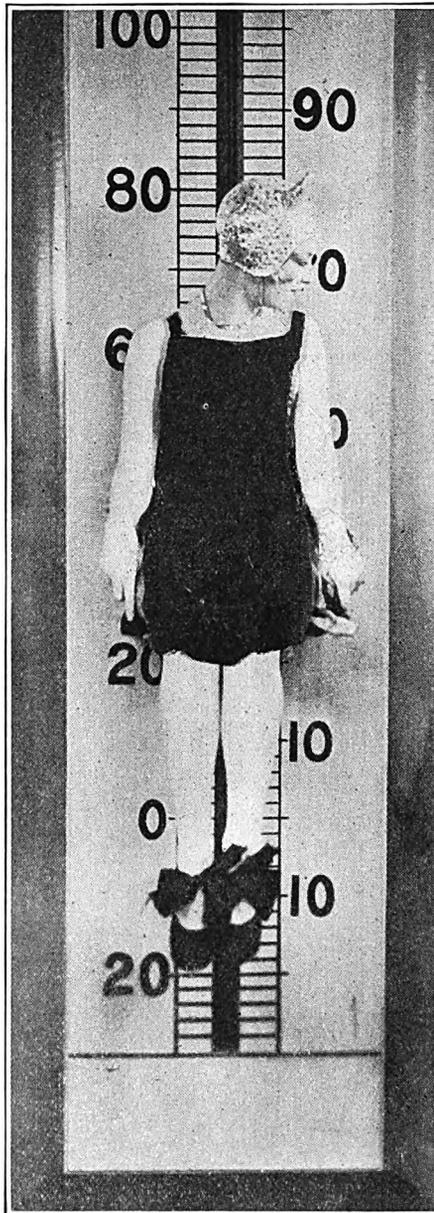
The number 11 represents revelation, inspiration, and teaching quality. Whether the number 11 individual (11 in the vowels of the name) is successful or not, he imparts to others many interesting revelations either of a mystic, artistic, musical, or philosophical order. He inspires others to act. Very often he is found in life as a dreamer, with only one foot on the ground. He seems to be living in two worlds at once. But we in life may need just this quality to be kept alive in us, for we are both body and spirit, and the dreamer with the 11 in his vowels may be doing his work in the most practical of ways, to his vision. A world without inspiration and revelation is a dead world.

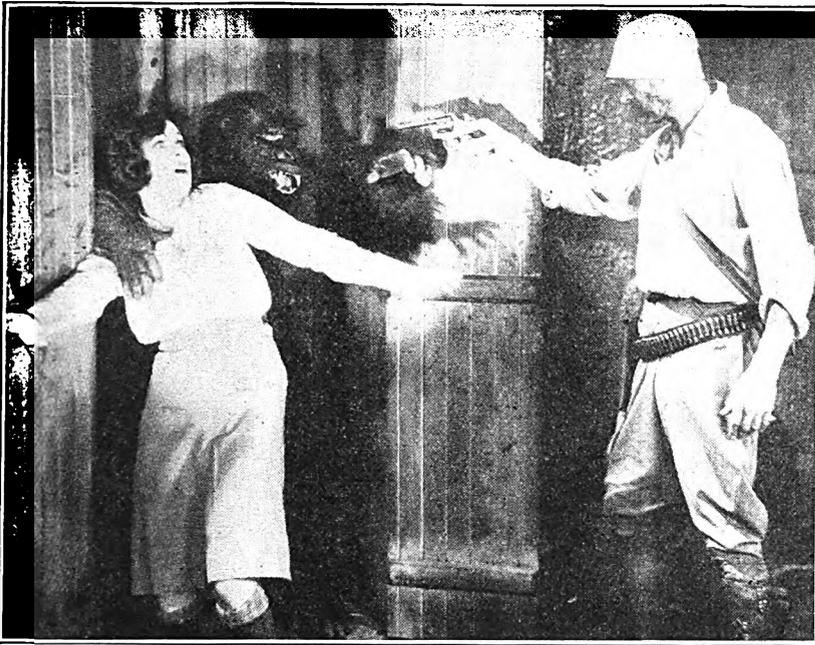
We are all traveling toward a goal where financial mastership alone will count for little. According to numerology, the master number 11 has somewhere in the past completed his financial lesson, and is now functioning in some other capacity. If he has much money it is because he needs it for his work of an inspirational nature for others. As a rule however, he is not overburdened with dollars, family, or home surroundings of a personal order. His life may be interpreted as one having finished the cycles of personal life, and he now is at the disposal of the Universe wherever he is needed. If he tries to compete with the numbers of material success alone, he is a failure and an unhappy one. Inspiration is his home ground.

In advertising, editing, writing, teaching, in higher forms of dramatics, art and music he finds his natural talent at its height. Many a business man has taken an unhappy bookkeeper out of the accounting department, and put him

into advertising, and made a success of him, when his vowels have the vibration of 11.

The uniqueness of a thing or project interests him, whether it is accepted by the mass of people or not. He will throw his energy into it just for the sport.





Situations like this with the gorilla, and the airplane have come to the mystic number 11, and at the 11th hour, help is sent as though from unseen forces. The word "prayer" itself has a vibration of 11. The number 11 individual has a firm belief in prayer, for he has had 11th hour help in so many situations it appears that his life is a charmed affair. Many numerologists call the number 11 "overshadowed." The Hebrew system of numbers, in the Sepher Yetzirah quotes the 11th path as that of one with true understanding, and that one who passes through it is permitted to look upon the Face of God. The unexpected is their best friend. The destructive number 11, not living his inspirational life is super-critical, cynical, and unhappy.

MY FRIEND

*He may be six kinds of a liar,
He may be ten kinds of a fool,
He may be a wicked high-flyer,
Beyond any reason or rule.
There may be a shadow above
him*

*Of ruin and woes that impend,
And I may not respect, but I love
him,
Because—well, because he's my
Friend.*

*I know he has faults by the mil-
lion,
But his faults are a portion of
him,*

*I know that his record's vermil-
lion,
He is far from a sweet cheru-
bin,*

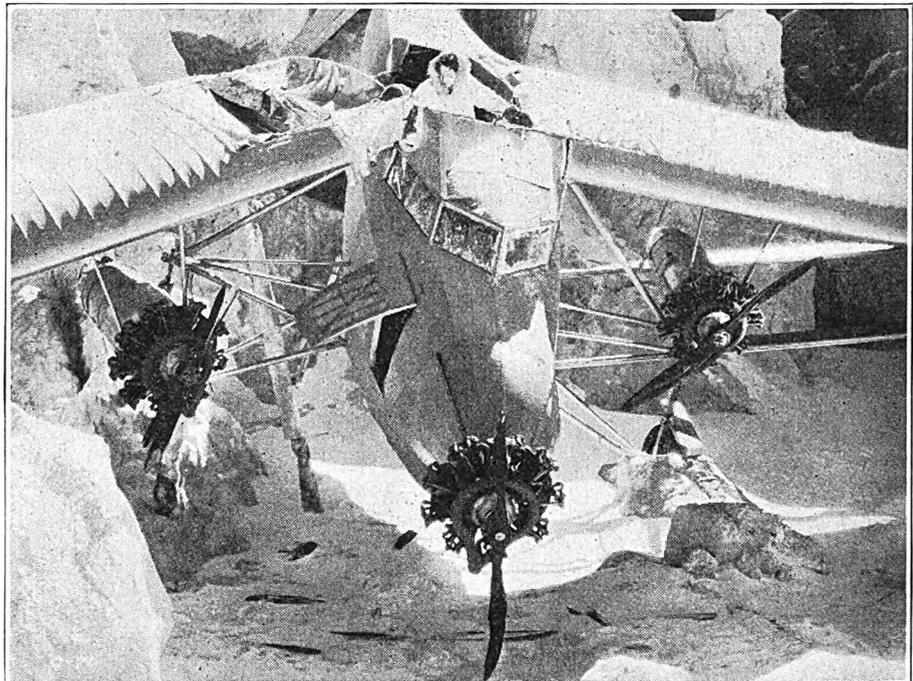
*But he's always been square with
yours truly,
Always ready to give or to lend,
And though he is wild and un-
ruly,
I love him—because he's my
Friend.*

*I knock him, I know, but I do it,
The same to his face as away,
And if other folks knock, well,
they rue it,*

*And wish they'd had nothing to
say,
I never make diagrams of him.
No maps of his soul have I
penned:*

*For I don't analyze—I just love
him
Because—well, because he's my
Friend.*

—From "The Great Work in America."



"We're always given a chance to work at the thing we're weakest in or afraid of most."

The truest help that one can render to a man who has any of the inevitable burdens of life to carry, is not to take his burden off, but to call out his best strength, that he may be able to bear it.

—Phillips Brooks.

The weight of the Universe is pressed down on each moral agent to hold him to his Task. The only path of escape known in all the world is *Performance*. You must DO your work before you shall be released.

—Emerson.

Are You Lucky in Speculation?

"There is a tide in the affairs of men which taken at the flood, leads on to fortune."

EVERY dog has his day, it is said. And every grain of sand comes up once in a while to view the sun.

And every man and woman have a time where they can wisely invest. Numerology and astrology are contributing their secrets in the lives of some present day financiers, in investments and speculation.

There are "spaces" in the lives of every one, known to the astrologer as "houses." Anyone who wishes to study his own investment possibilities should learn the meaning of these houses or spaces. The first house is found by finding what is known as "The Rising Sign." The little devices known as zodiacal indicators enable the amateur to find this rising sign quickly, by the hour of his birth. The book "My Stars" advertised is also a device and book combined, enabling the amateur to find his rising sign. This is not the sign of the sun, under which one is born.

The rising sign gives what is known as the first house. From there on, the calculations are made. If the rising sign is Gemini, then Gemini is known as the first house. Cancer is the second, Leo, the third, and so on.

The fifth house is the space in which our speculating luck is judged. So if the rising sign is Gemini, the fifth house would be Libra. The planets affecting Libra in the fifth house would signify the individual's luck at certain periods, and also in general. Other spaces in the horoscope indicate financial success and fame, but in the fifth house particularly, the individ-



ual's enterprises, hazards and chances are calculated.

Therefore the first step of the amateur astrologer and investor is to find his rising sign, second his fifth house, and third, the planet which affects his fifth house.

Jupiter in the 5th house is an excellent influence for successful speculation.

Saturn in the 5th house indicates loss by speculation, and in investments, but if in good position, makes it possible for successful money interests in mines.

Neptune in the fifth house, well aspected, gives gain by investment in oil and shipping.

While Uranus in the fifth house gives a love for speculation, the odds are against success.

Mars in the fifth house is not advantageous to women in their investments, but the Sun in the fifth house is a generally fortunate position for both men and women in speculation.

Mercury in the fifth house, in good aspect gives fortunate investment and speculation in education and travel projects.

NUMEROLOGY AND SPECULATION

Mrs. L. Dow Balliet, one of the foremost authorities on numerology advocates the use of numbers in a very definite way. She says, "In all kinds of speculation, buy when the numbers are growing from 1 to 5, and sell when they reach 7 or 22."

We mount to heaven mostly on the ruin of our cherished schemes, finding our failures were our successes.

A. BRONSON ALCOTT.

I never knew an early-rising, hard-working, prudent man, careful of his earnings, and strictly honest, who complained of bad luck.

ADDISON.

Our greatest glory consists not in never falling, but in rising every time we fall.

GOLDSMITH.

People Who Are Easily Shocked!

DON'T try to tell a "modern" joke to a man or woman with a high central top head, unless you wish to produce a shock.

Don't try to tell her that the short skirt up to the knees should be worn by a woman with this type of cranium. You will only lose your sale.

There is a very interesting little faculty in the brains of people which often is mistaken for goodness, honor, and religion, which is only a very excessive love of old-fashioned, old-time things.

Look at the face of the Buddhist priest below. Note the high part of the head. This is the faculty of veneration. This secretive man with his cautious, half-closed eyes is not necessarily, the thoroughly spiritualized individual one might think he would be from his vocation. He simply took the role he plays in life from an excessive love of old things.

When many people hear of the faculty of veneration, in the head, they are apt to confuse it with love of truth, to mean that the person possessing it is honest. But this is not so at all. Honesty is a combination of faculties—principally of self-esteem, combativeness, friendship, firmness, spirituality, and the osseous temperament.

Veneration is the history faculty—the post-mortem room in men and women. Whether a thing is desirable, beautiful, or worthy has nothing to do with the way its owner regards it when he possesses large veneration. The oldness of a thing—the antique quality—the past with its memories—the old-fashioned theory—the old-fashioned fear religion with its hells and devils with well curved tails—these things have a strong appeal to these people with roof shaped foreheads. Some veneration is good, but too much ven-



eration for old things, relics, and supposedly sacred objects brings a form of fear, and non-progressiveness that is cruel, narrow, and intolerant.

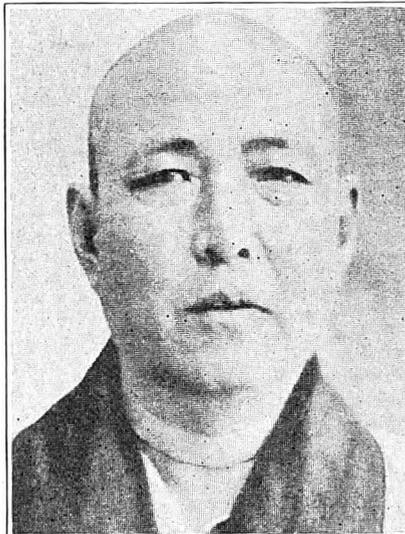
Veneration in a certain development gives human beings their desire to worship something—a Supreme Being, or something they consider superior. While it is the spirit of prayer and desire to depend on something stronger, too much of this dependence brings a non-progressive attitude which kills self-development.

We would never have an aviation inventor with a roof shaped head, like the priest's, for the reason that veneration would be so strong, that fear would reign. Regard for old-fashioned ways of travel would entirely obliterate in his mind any desire for speed in the air. The aviator's head would be wide across, showing spirituality and the intuitive and constructive faculties, but would not be as high in the center. A wider, flatter, tophead would mean more prog-

ress, and less fear. More regard for advancement in every walk of life, and less regard for antiquated theories.

It is hopeless to try to sell a new vision in building, or any other plan to a roof shaped headed man. He will make investments in solid property, and with secretiveness will extract the last cent of profit for himself, but any new plan of investment falls on deaf ears when he is approached. Because his grandfather invested in land, he will do so. Anything that was good enough for his grandfather is good enough for him. But the flat topped head decides that anything that his grandfather liked is apt to have seen its best days.

If it is a joke that you could not tell your own grandfather, then don't tell it to the lady with the high central top head. She will be genuinely shocked—not from modesty, but because the joke is too new-fashioned. Many other women might pretend to be fearfully shocked through artificiality, but the roof shaped headed lady will be horrified without saying anything.



This roof-shape of head belongs to one who must worship something. The other faculties in the head and face may not be spiritual, but the strong veneration given by the roof shaped head will make him love old rituals, relics, and antiquated and non-reasoning theories of religion. Unless his religion is balanced by spirituality, intuition, benevolence, and ideality, he will be filled with the fear of God.

(Continued on page 22)

Finding the Money Makers

*Not to Know People Is to Walk
Blindly in the Dark*



COMPARE the narrow-headed man with the wide-headed man. You will notice a surprising difference between them in their faces, necks, shoulders, expression, manners, etc.

Unless the narrow-headed man has square lines to his face, angularity, and prominent bones, he is not a money maker, nor a hard worker.

The narrow-headed man with the relaxed expression, seldom makes much money for himself or for his employer. He does not usually stay very long in one place, unless there is plenty of rest in the job. He gets dissatisfied, or is discharged for want of push and energy. He does not sense the getting of money, but has a strong sense for spending money, hence, no matter how charming his manners, he is not a good provider. He needs careful analysis so that he can work with whatever talent he possesses, and he usually spends his life working for others.

"It's hard to make money," says the narrow-headed man with the relaxed facial expression. The money making faculties are in the side of the head, giving width to the head at the ears, and sometimes to the cheek bones. When the money making faculties are not represented, the making of money is not the main interest in life. Unless the mental faculties are well enough developed to allow the individual to spe-

cialize in a field of his own, he may be very kind and sweet as an individual, a charming social companion, a good fellow, and well liked, but be prepared for a cottage instead of a fine dwelling if you marry him for his own resources.

But talk for a few minutes with a wide-headed man—one with a wide and low head—with the instincts of self-preservation strong and he will say: "It's the easiest thing in the world to make money." When this same wide-headed type is put to writing literature he may be as helpless as a new born babe, but in the money making field he is at home. Neither extreme in width of head is desirable in a husband.



One may still be beautiful and be a money maker. Mary Pickford has the happy balance of the mental type and the business type. Her width at the cheek bones, as we all remember, shows her energy, love of motion, good sense of money getting and saving. The straight plane of her face from chin to forehead shows her great balance and versatility.

Do We Live Again?

THE man who has traveled all of life, who has studied every phase of life all over the world, who has exhausted every subject in the chemical laboratory, and who can prove it, may walk into this office and receive a million dollars if he can prove beyond a doubt that the soul of man dies when he passes through the chemical change called death.

There is change in nature, but no death.

So far, no man has been able to show the place in



Immanuel Kant, who tried to prove by reason and logic as far as his logic was developed, that the fact of life beyond the grave could not be proved by man. He ends his book with the saying that infinite things cannot be proved by finite minds. But more modern knowledge shows that man's mind is not limited to merely finite things. Kant was not sufficiently a genius to prove where finite things leave off and where infinite things begin. Nor is anyone able to show where matter ends and spirit begins, so closely are they inter-related.

life where anything is lost, for there is no place to lose anything in.

When that man appears let him consider himself fit to talk on the subject of complete chemical death.

It is a waste of time arguing with people who do not believe in the continuity of life. People with undeveloped faculties of intuition, or spirituality, are not wholly developed individuals. The parts of the brain required to know and sense the fact of continued life are not operating. It is as much a waste of time to argue with them over death as it is to argue with them on the subject of life. When the bible said, "The dead know nothing," it was a most meaning phrase. The dead know nothing here nor any other time. Dead or undeveloped brain faculties are not yet functioning. Why should we expect from a frog, with undeveloped brain faculties, the clear intuition and reason of a Christ or a Lincoln?

What another person believes or disbelieves about the continuity of life should have little to do with one's own belief. Each one should prove for himself, and there are thousands of ways of proving that

The simple faith which knows there is no death has often more sound knowledge behind it than the limited reasoning of a man with seven or eight degrees attached to his name. The faculties of intuition, sublimity, benevolence, etc., have their own way of knowing that there is no place in which to lose the human soul.



life continues, from the test tube in the laboratory to the research work of Sir William Crookes, Sir Oliver Lodge, Arthur J. Hill, Baron Von Schrenk, Notzing, Flammarion, and thousands of other men of science in the most practical fields.

Life after the transition does not necessarily have anything to do with religion or morals. If the church is satisfied with the continuity of life, so much the better for it. But the proof of life after the change called death belongs to science, and we should seek the scientists and not the conjurers, the frauds and the magicians. If I were seeking to learn stage magic I would respect the word of Keller or Houdini, but to consult the average vaudeville artist on a subject which has to do with the chemical laboratory is as absurd as to ask Mr. Edison to get up and walk the tight rope, without any training.

For anyone to make the statement that the soul does not continue to live after the change called death, because he cannot see it, simply shows profound igno-

(Continued on page 22)

First Lessons in Astrology

From the Lectures of Leo

Key or Index to the Types and Temperaments.

THE SIGNS OF THE ZODIAC.

	<i>Sign</i>	<i>Sun occupies between</i>	<i>Type</i>	<i>Temperament</i>	<i>Ruling Planet</i>
1.	ARIES The Ram	Mar 21 and Apr 20	+ Cardinal	Fiery	MARS
2.	TAURUS The Bull	Apr 21 " May 20	- Fixed	Earthy	VENUS
3.	GEMINI The Twins	May 21 " June 20	+ Mutable	Airy	MERCURY
4.	CANCER The Crab	June 21 " July 21	- Cardinal	Watery	MOON
5.	LEO The Lion	July 22 " Aug 21	+ Fixed	Fiery	SUN
6.	VIRGO The Virgin	Aug 22 " Sept 21	- Mutable	Earthy	MERCURY
7.	LIBRA The Balance	Sept 22 " Oct 22	+ Cardinal	Airy	VENUS
8.	SCORPIO The Scorpion	Oct 23 " Nov 21	- Fixed	Watery	MARS
9.	SAGITTARIUS The Archer	Nov 21 " Dec 20	+ Mutable	Fiery	JUPITER
10.	CAPRICORN The Goat	Dec 21 " Jan 19	- Cardinal	Earthy	SATURN
11.	AQUARIUS The Man	Jan 20 " Feb 18	+ Fixed	Airy	SATURN
12.	PISCES The Fishes	Feb 19 " Mar 20	- Mutable	Watery	JUPITER

The odd signs, Aries, Gemini, etc., are positive, male and *initiatory*.

The even signs, Taurus, Cancer, etc., are negative, feminine, and *receptive or executive*.

THE circle of the zodiac is divided into twelve signs. These Twelve Signs fall naturally into two groupings. The first of these gives us the THREE FUNDAMENTAL TYPES known as Fixed, Cardinal and Mutable.

The second grouping gives us the FOUR FUNDAMENTAL TEMPERAMENTS, which are allied to the four 'elements,' Air, Fire, Water, and Earth. These we will consider separately.

Let us take first the three 'types,' *Fixed*, *Cardinal*, and *Mutable*, as they are in general readily recognizable, the first two exhibiting a sharp contrast, while the third comes between the two, resembling neither exactly and yet partaking to some extent of the characteristics of both.

THE THREE TYPES

The Fixed Type

gives a steady, self-reliant, and solid or stolid temperament, having the quality of substance or *mass*.

Personal appearance.—Round or broad head and usually a round plump body, the trunk being longer in proportion than the limbs. Eyes round, and fixed in expression, having usually a straight look without wavering or moving about; colour hazel or dark brown to yellow, sometimes *dark grey*. Well shaped nose, and firm and substantial features, often florid.

Mental qualities.—They are slow to learn, inclined to be dull or lethargic, and require to be aroused to attention by awakening interest; when thus aroused they are persistent, persevering, and reliable. They can never be forced into learning, but will respond to feeling and kindness, and do best if put on their honour to do a thing. They learn best through reflection, being slow in their methods, but retentive in memory when lessons have been learned. Their handwriting in most cases is large, bold, and firm; letters round, with marked loops to g's and y's. They are not fond of talking, and find some difficulty in giving expression to their thoughts. They are generally good at

arithmetic, and have a deep feeling for poetry. Vices: obstinacy, pride and too much reserve. Virtues: strong will, self-reliance, thoroughness, perseverance, generosity, and depth or largeness of outlook.

The Cardinal Type

gives changeability, much activity and directiveness, with considerable ambition. It has the quality of direction or *line*.

Personal appearance.—Well proportioned bodies, average height, somewhat bony and often pale face, either light or dark hair. Quick moving roving eyes, color varying from brown to light green or dark grey, while in some types the eyes are blue; mobile features, and heads between round and long, usually aquiline or Greek nose varying from short to long but mostly well shaped. In the pronounced types the nose is Roman, and in general the features, whether well or ill proportioned, are of the type known as chiselled.

Mental Qualities.—They are usually quick to learn, but rarely maintain a long-sustained interest, being too fond of change. They learn best through perception, and from objects sooner than subjects. They can be stimulated very easily by competition, or hope of reward, being ambitious and anxious to excel others. They require more firmness and stricter methods than the other types and are often very difficult to manage. They are fond of reading, speaking and travel.

The Mutable Type

gives a flexible, dual and somewhat restless temperament, sympathetic but unstable. It has the quality of breadth or *surface*.

Personal appearance.—Usually slight, and tall or above the average height, limbs long and slender rather than plump; long head, inclining to narrow; often have brown eyes, with a peculiar glint in them, and sometimes very dark brown and round—but not so fixed-looking as in the Fixed type. Hair dark and usually curly, or rather wavy, varying from chestnut

to dark brown in colour. Complexion as a rule delicate, and often remarkably clear.

Mental qualities.—They are very fond of learning and education, but bestow more attention upon details than on general ideas or principles; and hence are apt to be somewhat superficial or to gain a smattering of many subjects without a thorough understanding of any. They are easily taught, however, in spite of being not very thorough and rather lacking in concentration. They can be appealed to through their inherent sense of humour, or by an association of ideas, and learn well by illustration or analogy. They are nervous, restless and find it difficult to keep quite still, being very dual and fond of paying attention to two things at the same time, or oscillating from one to another. They are fond of grammar, history, travel and writing. Make good shorthand writers, typists or secretaries, and are best fitted for a professional life, or as agent or subordinate in such occupations as book-keeping, accountancy and the civil service. Vices: carelessness, superficiality, chattering, and a tendency to sacrifice principles to details or to substitute particulars for generalities. Virtues: method or system, adaptability, neatness, tidiness, and delicacy of appreciation.

These three types, and the ideas associated with them, lie at the very foundation of all astrological classification.

Each of the three 'Types' has belonging to it representatives of each of the four 'Temperaments.' These we will now consider.

THE FOUR TEMPERAMENTS

The Artistic or Airy Temperament

Children of this temperament are artistic, refined, and sanguine; they are pleasant in speech, affable in manner, and always courteous and well behaved. They learn readily, love principles, respond readily to high ideals, show a keen interest in everything connected with art or literature. They are select in their choice of companions, and although sociable and naturally well bred they shrink from coarseness and ugliness. They are excellent grammarians, skillful designers, make good architects, and are more fitted for professional than business avocations. They can draw, paint, and possess the creative faculty; they make the best of scholars if they are allowed to use their own initiative.

Personal appearance.—They are usually fair, have light hair, bright eyes, large and open, well proportioned bodies, intelligent faces, clear skin and attractive features.

Sub-Temperament.—Children of this temperament who belong to the Mutable Type love to use their hands or feet and are most intelligent and educatable; often have dark brown eyes, with a peculiar glint or alertness reminding one of the quick glance of a monkey. They are somewhat restless and lack continuity, are apt to be nervous and rather self-conscious or shy, but make excellent scholars. They make good book-keepers, secretaries, shorthand clerks and typists. They learn best where hands as well as brain are engaged at the same time.

Those who belong to the Cardinal Type are well balanced, very perceptive, and intuitive. Where the

head is broad, better suited for business, but where narrow or long, better for professional pursuits. They love harmony and cannot learn where there is noise or disturbance. They make good librarians, mathematicians, scientists or psychologists, and are careful students.

Those of the Fixed Type have a firmer, and what is often termed a vital temperament; they are students of human nature, are good reasoners and steady workers. They are good at literature, music and the fine arts, and are often specialists or apply their faculties in research.

The Mental or Fiery Temperament

Children of this temperament are intellectual, electric, positive and alert. They are quick-witted and apt in learning, and usually love knowledge for its own sake. They are both reflective and perceptive, and inherently intuitive, and as a rule they prefer general principles and ideals to particulars and details; they rarely fail to ask for reasons for things, being inclined to work out problems and ideas for themselves.

Personal appearance.—Very bright and intelligent faces, oftener with a colour than pale or white; piercing eyes that look frank and straight, not very large but keen-looking, hazel, grey, or brown, sometimes blue but then more dark than light. Quick walk, upright body more slender than plump, good forehead and well-set head—high rather than low above the ears; smallish mouth, and fairly long nose.

Sub-Temperament.—Those of the Cardinal Type are mostly brainy and love everything intelligent, but they are not so fond of the details as the principles. They are philosophic, natural reasoners, and have good understanding; every appeal to their intellect brings instant response, often too much so, causing brain excitement. They are very attractive and inspiring, and if well taught become very clever in all but mechanical pursuits.

Those of the Fixed Type have great strength of mind and body; they are usually well built or very compact and well proportioned. They are born organizers, managers and leaders. They are independent thinkers and prefer to strike out new lines for themselves rather than follow others. They are sometimes too idealistic and self-reliant, which causes them to go to extremes. This sub-temperament ever seeks to blend head and heart, and can always be appealed to through the feelings or by reason.

Those of the Mutable Type are better at executive work, and more fond of details. Usually fearless in their pursuit of knowledge, but inclined to be inspirational rather than plodding or industrious. Very expressive intellectually, and good at carrying out the ideas of others. They love science, hygiene and philosophy, and expend a great deal of nervous energy in their pursuit of learning. They are usually tall or have long limbs and very round dark brown eyes.

The Emotional or Watery Temperament

Children of this temperament are plastic, sensitive and impressionable. Though apt to be heavy and

(Continued on page 14)

Will Power Reveals Itself in Handwriting

From Henry Frith's Grammar of Graphology

WILL is perceptible in an almost infinite number of signs and shades, from the strong, cruel, despotic will to the gentle and almost timid protest which gives way at the least opposition. The strength of the cross-bar of the *t*, and the determined bar beneath the signature in writing, is equivalent to the thick topped thumb of Chiromancy. This comparison can easily be sustained, and had we space, we could, and perhaps some day we may, bring forward our reasons and proofs in aid of the argument that certain penmanship is traceable to certain formations of hands; but at present we cannot enter into this very interesting question. The Will is waiting to be explained, and constrains us to proceed.

We can all judge for ourselves, and from our own writing—in fact, from our own characters—whether or not we are obstinate, despotic, arbitrary, or yielding. There is little need for diagrams here. We have seen under some of the foregoing characteristics, DESPOTISM, DETERMINATION, etc., that the will exists. The general view is of the *t*, but there are many who cannot be suited to a *t* by such a rule, and the many various means of judging must here be considered.

The despot drives his pen with an iron will across the letter, and holds it firmly at the end. There is no flinching from his purpose, the bar is even stronger at the end than at the beginning. Any one who has a collection of autographs of great men who have made a mark in history—even Cromwell, who, though he had no *t* in his name, barred the double *l* strongly—all such men, we repeat, crossed the *t*'s firmly and hard. We have before us an autograph of Prince Bismarck, "The man of blood and iron," as some people call him. His firmness and decision are wonderful in the final *k* of his signature, and in the angularity of it we perceive quick temper, but always force and firmness with, it must be said, a sloping of letters which indicate tenderness beneath his rugged despotism.

But the WILL is accentuated when the *y*'s and *g*'s have no return tails, and end in strong strokes

square at the end. These signs are often and nearly always accompanied by a single line beneath the signature, sometimes a very thick line. All these traits exhibit a strong firm despotic will which is still further increased by the cross-bar of the *t*, if it be drawn low on the letters as is sometimes seen. Such a writing gives a most "pig-headed" resolution and inflexible will, such as M. Jules Verne's hero, Keraban, is represented as possessing. These indications, again, are confirmed or lessened by the general character of the writing. For symptoms of Anger we must refer to the previous pages, but when the writing is more rounded than angular and firm, we may modify our decision and expect a very obstinate somewhat weak intelligence. An unimaginative writing will confirm this case in which the *t*'s are *shortly* but *strongly* barred—a very short cross indeed. I have before me such a writing, but it would not be courteous to reproduce it.

When the *t*'s are crossed high, with flying strokes, we have energy and irritability of temper. Sometimes the bars are fined away to a point. Here is yielding after awhile. Sometimes the bar has quite a return stroke—a kind of hook—and long withal. Here we have perseverance, always supposing the bar be firm.

A thin stroke and no cross at all on the *t* indicates absence of will-power, but we must consider the other letters and the signature, as already remarked, to be perfectly certain as to the entire absence of Will. When the will is well developed, and the writing upright, or selfish, the deduction is not very happy. There is then a coldness of heart which is unpleasant to meet with, and such people will have things arranged with a view of their own convenience rather with reference to other people—unless a stronger will be present, and then the air will get thick for a while.

These are the most general traits of Will and its phases, and the deduction is easy. A reference to the other characteristics will soon confirm or modify our first impressions.

Your Face is Your Letter of Credit

Extracts from the Notes of La Vergne Belden Stevens

WHO would be so absurd as to doubt that the mind manifests itself in the face. See how the eyes snap in anger; how the lips pout in contempt; in joy how the face wreaths with smiles; how grave the face in sorrow; how calm and soothing the melting eye of love; how gladness illuminates it; how sadness draws it; how hatred hardens it; how love softens it; how sympathy expands it; how frivolity fades it; how meanness deforms it, and evidences too numerous to mention. In view of these and hundreds of illustrations our conclusions must be, that the mind and face are interrelated; that every mental operation is signaled in the countenance; that the face is the kaleidoscope of the mind.

There is perfect duality between the face and the mind, every faculty of the mind has its facial pole, its physiognomical sign in the countenance; all perhaps have not been discovered as yet, but that they are there, I truly believe. The development of the mind is shown by the development of the face; an idiotic mind, an idiotic expression; a baby mind, a childish face; a feeble mind, a weak face, etc. When the moral sentiments are the predominating faculties of the mind, we have the spiritual and benevolent look; when the selfish propensities are the ruling powers of the soul, we have an avaricious, selfish, worldly face.

The weakness and strength of all the faculties of the mind are accurately reflected in the face. A deficiency of any power of the mind will cause a corresponding weakness or vacancy in the face; an excessive development of one function will be represented by a relative feature in the face equally abnormally developed. A healthy and natural action of all the faculties of the mind and all the physical functions are necessary for the highest type of beauty, as a harmonious and healthy action of all the functions of the body are essential for complete health and happiness. A perversion of any mental faculty is manifested in the face. Love is one of the greatest beautifiers of the soul, it spreads over the countenance, affection, amiability, attractiveness, persuasiveness; it sweetens the voice, makes the eyes lustrous; and makes kissable the lips. Although a person may be intellectual and religious, the brain that is deficient in amateness has always a weakness in the face, a vacancy causing a cold frigid, chilly, unaffectionate expression. Without love no face can be truly beautiful. Love, the greatest of decorators, is, when perverted, the greatest destroyer of beauty. It gives the face a sensual, low, animal

appearance; it makes red the lids, and blurs and dims the eyes; it changes the loving expression of the mouth, to something vulgar; it clouds the complexion and mars the beauty of the whole countenance.

There is nothing superfluous in man's nature; every function of his anatomy, every faculty of his mind is necessary to his enjoyment and perfection in mind and body. Man is naturally selfish, and these propensities are as essential to his welfare as his moral sentiments or his intellect; but their functions are not so lofty and noble as the moral and intellectual powers, lower in their nature, animal and worldly in their objects. Man in order to exist must attack, defend, destroy, secrete, acquire, etc., but these selfish elements must never predominate, they must be subdued, they must be governed by the higher powers of the mind; God indicated by their position in the basement of the brain, the relative importance of their functions. A face without a due development of the selfish nature is weak, lacks energy, force, courage, perseverance, combativeness; they are deficient in aggressive and executive ability. In this gold-mad country of ours, where the dollar is the greatest God beneath the sun, where wealth is character, where the highest ambition is to hoard the shining gelt, we will not wonder that this selfish nature in the American brain is largely predominating; that it is the ruling passion.

Contrast the face of the philanthropist with the miser; the gentleman with the criminal; the glutton with the abstemious; the inebriate with the temperate; the moralist with the sensualist; the minister with the pugilist, the lady with the prostitute, and you will detect and distinguish the noble from the low, the intelligent from the ignorant, the moral from the immoral, the gentle from the cruel, the honest from the liar, passion's slave from passion's ruler. It does not require an expert's eye to decipher these differences; but they are so noticeable that the most inexperienced reader of character can mark them. How perverted destructiveness gives a cruel, savage aspect to the face, as in the Indian, murderer, barbarians. How perverted secretiveness shows itself in the squint of the eye, the foxy look and stealthy walk. How perverted combativeness makes the look of the fighter, the pugilist, the town bully. Appetite uncontrolled gives the face an animal appearance, gross fat jaws, blotted, shapeless inflamed cheeks, large protruding lips. How perverted intellect causes the face to be "sickled o'er with the pale cast of thought." "How many have I

(Continued on page 24)



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FIRST LESSONS IN ASTROLOGY

(Continued from page 11)

somewhat slow in movement they are very easily impressed for good or ill; they are chifly moved through feeling or sensation, and are somewhat too readily swayed by their moods and impressions. They are however sociable and mix well with all classes, preferring to work with others rather than alone.

Personal appearance.—They usually have brownish hair, between colours, tending to be fair. Eyes somewhat heavy or liquid, mostly blue, grey, or greenish. Short nose, oval face, somewhat undecided or mobile features, with a sensitive mouth. They are inclined to plumpness, and sometimes have an irresponsible look. They are however very responsible and remember feelings more than thoughts, places and objects more than subjects or ideas. They are the most imaginative of all the types and can be sensational and fanciful if not well trained; all appeal should be made to the emotions or feelings rather than to the clear intellect.

Sub-Temperament.—Those of the Cardinal Type are highly sensitive, apt to have many moods but very tenacious once their interest is aroused. These children take on the conditions of those around them, and are better taught alone rather than in groups with others. The quiet and reserved members of this sub-temperament do well when they gain confidence, for they then exhibit a strong will and much self-reliance. The body is not well proportioned, and the condition of health affects their learning. They usually have eyes of a somewhat watery blue.

Those of the Fixed Type are apt to be rather troublesome children, and difficult to teach. They are usually reserved, proud and self-willed, with strong feelings of love or hate. They become very attached where they love, but very bitter where they hate. They are often abrupt or sarcastic in speech, sometimes surly and can be very insulting; but they can learn readily if taught suitable subjects and have remarkable aptitude for certain ideas. They make good doctors and surgeons, dentists, chemists and mechanics and can be very capable students when properly taught; they must however venerate or respect their teachers, or they may secretly despise them and ignore their instruction. These children should be trained for the civil service or government employ, for they secretly love power and work best when having authority in some special capacity. They are very strong types and want firm treatment.

Those of the Mutable Type are very pliable and apt to become too negative or indifferent; they tend to brood or despond and must have plenty of encouragement and appreciation if the best is to be stimulated. They are modest and retiring, but this is due to an inner fearfulness and an over-anxious nature; once assured that their efforts will be appreciated, they then surprise all who teach them by their educatableness and readiness to learn. They are best taught by symbol, detail and routine. They are capable of learning something of many things and may be termed the "handy-men" of general knowledge. Undeveloped members of this temperament are apt to become par-

(Continued on page 16)

Have You Smooth or Knotty Fingers?

The cheirosophist E. Heron Allen divides the fingers of the whole world into two great classes:

Fingers which are knotted and fingers which are smooth.

Those in which the joints are so prominent as to cause a perceptible bulge, and those where the joints are so little pronounced as to be unnoticed at first sight. Then again the former class divides itself into two sub-classes—1st, those fingers which have both joints developed, and 2nd, those which have but one.

DEVELOPMENT of the joints of the fingers indicates thought and order, which are greater or less in their influence on the life, according as one or both joints are to a greater or less degree prominent.

If the first joint [*i.e.*, that which connects the first (or nailed) phalanx and the second (or middle) phalanx] is developed, accentuating the junction of the first and second phalanges of the fingers, it indicates a method and reason in the ideas, a well-ordered mind, and a neat administrative disposition. The development of this joint, if the phalanx of will [on the thumb] is long, is generally indicative of remarkable intelligence; but if the phalanx of will is short, this development of the first joint often betrays excess of ill-directed reasoning, tending to paradoxicalism, and this is more certainly the case as will be seen *infra*, if the Line of the Head decline upon the Mount of the Moon and the fingers are pointed. When the Mount of Jupiter is high in the hand, the development of this joint denotes vanity.

If this first joint be very prominent there is always a great deal of talent in the subject; but if the lines of the palm are thin and dry, and the thumb is small, a lamentable want of soul is generally apparent. Reason, however, remains always the prevailing instinct.

If the second joint [*i.e.*, that which connects the second (or middle) phalanx and the third (or lower) phalanx] is also developed, the instincts of reason and order are the more strongly pronounced. In this case the prevailing instincts of the subject will be symmetry, order, and punctuality. The mind will be well regulated, the ideas will be good and equitable, and the actions will be governed by reflection and deliberation. There will be the love of analysis and of inquiry, and a strong *penchant* towards the sciences.

Both joints thus developed, and the Mount of the Moon high in the palm, indicate a love of poetry and of music, but the poetry must be grand and reasonable (not fantastic or erotic), and the music will be scientific and true [harmony, counterpoint, fugue, and the like].

The development of the second joint only, gives to a subject order and arrangement in things material and worldly, as opposed to the orderliness in things mental and psychological, which is indicated by the development of the first [or upper] joint. The orderliness of the second joint is that which appertains to things connected with one's *self*, a selfish order which produces merchants, calculators, speculators, and egoists.

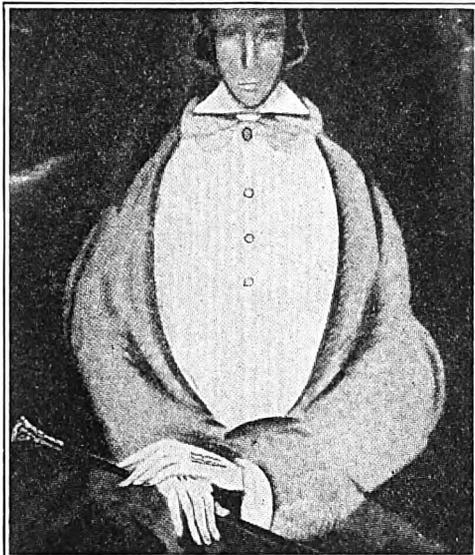
If on the other hand your fingers have *neither* joint highly developed, [*i.e.*, no perceptible bulge is to be seen at the joints], your *penchant* will be towards the arts. Your proceedings and actions will be governed by inspiration and by impulse, by sentiment and by fancy, rather than, as in the former case, by reasoning, knowledge, and analysis, and whatever the type of the hand, if the fingers are smooth, the first impression of that subject is always the correct one, and subsequent reflection will not help him in arriving at a conclusion.

Smooth fingers with the first joint indicated by a bulge which is not very much accentuated, often denote a talent for spontaneous invention and intuition in the pursuit of science, but these qualities are never in this case the result of calculation. This first joint *rising* only on the back of the fingers, *not* bulging out at their sides, indicates a talent for invention.

Thus it is easily explained that whilst knotty-fingered [*i.e.*, prominent-jointed] subjects have most *taste* intellectually speaking, [taste, properly so called, being born of reason and intellectual consideration], those with smooth fingers have the larger share of natural and unreasoning grace. Passion [as opposed to sensuality] is the *worldly* instinct of the former, whereas sensuality [as opposed to passion] is generally a characteristic of the latter.

By a like chain of argument, smooth-fingered subjects often fail in their undertakings through pursuing them too hotly and impulsively, and when with smooth fingers the Line of Head is separated from the Line of Life the badness of the latter sign is the more pronounced, for the impulse of the

(Continued on page 24)



If This Eccentric Man Should Write Us a Letter

his talent, his peculiarities, etc., would register themselves through his pen, onto the paper in unmistakable ways.

Everyone has a genius of some kind.

There is nothing more fascinating than to be able to help people to find themselves, in their work, and happiness

To study handwriting analysis is to make yourself as well as others happy. There is always a crowd around the girl or man who can read handwriting. He or she becomes popular as well as very useful.

Everyone knows that the happiest day of his life was the day he made someone else happy. And the graphologist finds this a fascinating way to do so.

You May Have a Free Course in Handwriting and Name Analysis

BY EDNA PURDY WALSH

All about him or her from A to Z. All about his name analysis, as well as his handwriting analysis. The course is a \$12.00 course in graphology and name analysis, which you may have free of charge while they last.

DO NOT DELAY. Here is your chance to become a successful vocational and character analyst. Send in your own subscription, and get your own course today. If you are wise you will send in three or four subscriptions and get four of these courses which cannot be duplicated anywhere in the world.

CHARACTER READING MAGAZINE,
820 N. Michigan, Chicago

I enclose \$1.50 for a year's subscription to Character Reading, and I want the free course of 143 lessons in graphology.

Name.....

Address.....

City.....

FIRST LESSONS IN ASTROLOGY

(Continued from page 14)

rots and imitators; the developed are the conscientious, honest plodders and sometimes the drudges of life.

The Practical or Earthy Temperament

Children of this temperament are solid, practical and hardworking; they are never *quick* to learn, being the real plodders who through a steady perseverance achieve the goal by laborious methods. They are the most mixed of all the temperaments and the most material and practical. The undeveloped learn mechanically, or by a fixed routine and method, and must take in subjects slowly; they require more patience in the teacher than other children. They are usually bony and muscular, and somewhat heavy in build, often having small eyes and rather large hands and feet.

Sub-temperament.—Those of the Fixed Type are slow and lethargic, often very obstinate and dull; when aroused, they are excellent plodders and exhibit a love of arithmetic, geography, gardening and practical subjects. In children of this type quality is latent; if the hair is coarse and thick they are very obstinate, and want much firmness with kindness rather than harshness. If the hair is fine and soft they have some latent talent for mathematics or literature, and possess healing powers. This type is capable of much mental and physical endurance. If the sensational or sex nature is controlled they become very intuitive and most determined in their desire to *know* or learn.

Those of the Mutable Type are very critical, sensitive, shy and over self-conscious of the personal self. They often have brown eyes and small features, and are readily known by their fastidiousness and apprehensiveness, having over-much caution and often an innate distrust of others. When brought to their senses they are able to learn much through their own peculiar mental powers, but they must be aroused from a peculiar indifference or diffidence which often obsesses them. They make good proof-readers, printers and chemists. There are two distinct varieties in this sub-temperament, the small and slim, and those who are large and stoutish. The latter are good for business pursuits. The main teaching for this type is that "Honesty is always the best policy."

Those of the Cardinal Type are the real *practical* types, and when developed are keyed to *SERVICE*. They usually have a good bony structure, are very active physically and are capable of much independence and hard work. Children of this sub-temperament grow by merit through perservance, and when an incentive is provided by stimulating the ambitions. They are good all-round helpers when aroused, but are very dense, lazy and unwilling when undeveloped. These children should be taught to be perfectly natural, to respect the opinions and methods of others, and to realize that service brings more joy than a narrow or conventional mode of life. They are worth teaching, as they become good organizers, able to endure much hard work, and not to be broken by disappointments.

JUST A LITTLE WORD OF PRAISE—

(Continued from page 3)

for all of us. It gives a good sense of the fitness of things. But unless combined with other faculties of purpose, it is the center of "silliness" in men and women. It causes the ineffective holding of the head to the side, the amusing little flourishes in the writing, the little short steps on high heels, of the vain girl. The affected manner, the extreme desire to please, the extreme in styles, glass polish on the shoes, the small ears, the short upper lip, drawn up so the teeth show, the assurance of step in public, and the timidity of step in private, the tendency to boast (because real worth is not there) and also the fishing for compliments by little habits of self condemnation.

But occasionally an opportunity comes to men and women, when nature finds them almost ready, to free themselves of the slavery of approbation. They are put in a position where they have to decide something ALL ALONE. If this situation comes to you, take its message for one of advancement. You will never advance unless you meet it ALL ALONE, and decide ALL ALONE. Then, making your decision, stick to it against all opposition. These are the situations in life where nature is trying our metal for greater things. If we fail to stick against the opposition which always comes to one who is able to decide alone, then we go on in power which is never lost. But if we fail, and run around frantically asking our friends, relatives, and others, we are simply placed back in the big melting pot of approbative humanity, until it is again our turn, through the ages, to be tried for freedom.

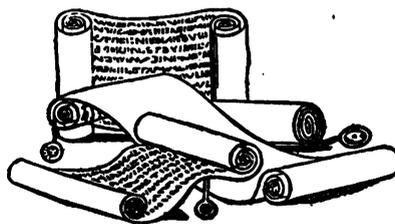
Excessive approbation without self esteem is as sad as the army captain who is trying to lead an army through to victory, who constantly turns back and cries and asks his soldiers which way to go. He would last in his job about ten minutes. The Captain Must Decide ALONE.

People with excessive approbation are never real captains in any field. If self esteem and continuity, and firmness are developed in accordance with approbation, and the higher faculties are likewise developed, such as benevolence, veneration, combativeness, etc., they can become the world's greatest leaders, through the ambition of approbation.

If you are one who worries overmuch about what others think, you can make the opportunity to free yourself from a faculty which causes nervousness, ineffectiveness in the world's progress, and leads away from the light of Truth, as surely as night follows day. You can, without losing a bit of your grace, your ambition, or your good name, develop the faculties of self esteem and firmness, so that the advantages of approbation are not lost, yet the strength of that faculty is added to.

Learn to decide alone. While alone, be sure that your step is as assured as when in public. While alone, think well, and make your decisions. Be sure as you leave your room, that your clothes are clean and neat, and then make it a habit

Rosicrucian



Mystic Teachings!

**PRACTICAL LAWS
NOT THEORIES
HELP THOUSANDS**

*Personalities and Leaders May
Come and Go, But Facts
Remain*

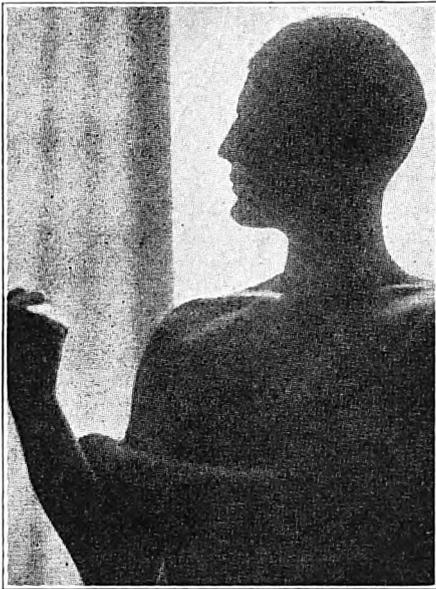
Theories and personal opinions may sound fine and inspire us, but, after all, we succeed in life not because of that which we hear from without, but because of that which comes from within. All we need to be shown is the way to proper attunement, proper contact, so that the Cosmic truth and knowledge of Divinity will flow through us.

Great Masters and Teachers in the Rosicrucian Order have come and gone for past centuries, but they have left in the archives of the Order their wonderful experiences and knowledge. Their knowledge consists of certain wonderful and astounding psychic laws of Nature which reveal to the seeker the true life. Sincere students today live these wonderful principles of the Rosicrucians and have health, prosperity and, above all, happiness. These things have never been revealed to students in books for sale. But only by properly contacting the Rosicrucian Order.

"LIGHT OF EGYPT" GIVEN TO YOU

Free, post paid, and without any obligation, this enlightening book sent you. It explains the purpose of the Rosicrucians, what they are doing and have done for thousands of members in all lands. Merely address a letter, stating that you wish to know of the great work carried on by this organization, that you are interested in study, improving yourself and knowing the definite purpose of life, to:

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AMORC TEMPLE, San Jose, Calif.



Youth Paint

(FOR INTERNAL PAINTING ONLY)

From the shores of foreign communities comes this truly remarkable drugless youth paint, communities which suffer no glandular deficiencies which rob them of their youth too soon. We used to think there were no miracles in nature. But when we see "Youth Paint" and what it does for mental workers, tired men and women who have found themselves less and less efficient, with waning energies we are willing to acknowledge publicly that Youth Paint is truly miraculous. Youth Paint is not a drug. It is a definite glandular food which produces absolutely accurate nourishment. In spite of heavy duty, in spite of the cost of preparation, we can truly promise you, as food chemists that this is the most definite healing food ever discovered.

It is absolutely necessary to state in your order whether you wish the Youth Paint for a man or woman. Youth Paint has been chemically experimented on to such a fine point that we know certain combinations are more easily assimilated in men, and others more easily assimilated in women.

A month's treatment of Youth Paint will be sent to you with full instructions for \$5.00. We do not say we

hope you are pleased with it. We KNOW you will be forcibly thankful, and forcefully filled with new life after its use.

OTHER NATURAL HEALERS WHICH CONTAIN NATURE'S DIVINE HEALING PRINCIPLE

Vegetables and Herbs and Roots Alone Are Used in Our Imported Curative Foods

Parsley, dandelion, hops, spinach, cucumbers, cabbage, asparagus, celery, chick peas, cress, winter green, and hundreds of herbs and roots of tested curative value form the sole content of our natural food remedies. ABSOLUTELY NO DRUGS USED.

Cerebellum Food

A concentrated food which influences the cerebellum—the seat of vital and magnetic power. Needed in anemia, low vitality, lack of ambition.

50 Capsules\$1.00

Complexion Food

A concentrated food promoting clear skin, faultless elimination, and digestion. Rich in sodium, potassium, chlorine and iron.

50 Capsules\$1.00

Nerve Ease Food

A concentrated food which nourishes the nerve system, giving poise, rest, and strength to the personality through proper assimilation of phosphorus, iron, sodium, potassium, manganese and iodine.

50 Capsules\$1.00

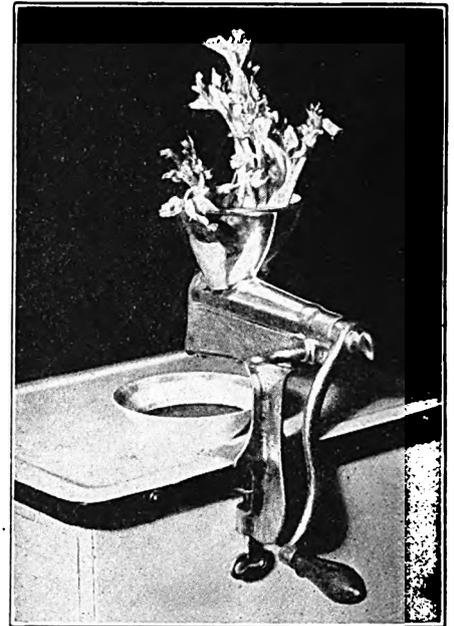
Universal Food for All Types

A most unique combination of all twelve mineral elements which the body contains. The right proportion of iodine, manganese, sodium, calcium, silicon, fluorine, magnesium, potassium, phosphorus, sulphur, chlorine, and iron. For those who are working and living in boarding houses where the mineral elements are low in the diet.

1 Month's Supply.....\$2.00

NOTICE. It is understood in ordering these food combinations that the purchaser is aware of the fact that they are not drugs, and do not produce an immediate reaction as do inorganic chemicals. They are ORGANIC—organized for the body. They gradually become a part of the body chemistry. In taking them for best results, white flour, white sugar, macaroni, mashed potatoes, and all denatured foods must be omitted. When the body is being trained to take up minerals it lacks, these minerals should be taken alone—otherwise the system takes up the minerals it is in the habit of taking up, and fails to assimilate those one is trying to introduce into the composition of every cell.

H. O. LOHR, Importer, Park Ridge, Illinois



This is The Health Mine

It mines the minerals from foods. The choice, juicy iron is extracted from spinach in a glorious green colored wine. For acidity, anemic headache.

The cooling alkalizing sodium is extracted from celery in a delightful drink which immediately soothes nerves, quiets the restless person, sweetens the entire body tissue, and attracts iron. The most wonderful of all drinks for nerve ailments, for hardened joints and arteries, and for removing those digestive troubles which come from a lack of sodium. In both acute and chronic diseases celery juice is little short of miraculous.

The health mine does a very clever thing. It serves the household in two ways. First, it extracts the powerful curative juices for those who are ill. Turnip juice ground through it has quinine begging for power. Then second, it saves the pulp of the vegetable so that it can be steamed or cooked for the family meal. The green juice of spinach drips out from the front of the health mine, and the shredded spinach from the rear of the mine.

No one dreams of the delicious tastes of raw cabbage juice, raw carrot juice, raw plum juice, raw peach juice, raw green grape juice, raw fresh pineapple juice, etc., until he has tasted it from The Health Mine. Entirely different are these juices when uncooked, preserving their chemical power and Godgiven taste.

The Health Mine is imported at present, but soon will be procured in America. When once in the home, there is no health enthusiast living who would allow it to leave.

Price, express prepaid.....\$10.00
including duty.

Price for same machine designed
in America. \$3.00. F. O. E.

H. O. LOHR
PARK RIDGE, ILL.

of putting your mind completely off your clothes for the day. When you meet people think of *them*, and not yourself. Give your whole attention to the person you are talking to, thinking and concentrating on his good qualities. When you are tempted to reverse your decision, know that it is nature talking to you, testing your metal, watching you, as anxious to see you fail and succumb, as to succeed, for nature knows no favorites. You alone are the master. You alone are the one to either go back into the cauldron of approbation slavery, or go forth on the steps of mastership and freedom from the opinions of others.

Once in a great while the opportunity comes to talk to a real captain of industry, of finance, or of accomplishment in some field.

"When did you take your first step toward this freedom?"

"Why, I am not conscious of any freedom" he will usually answer.

"Well," we continue, "when did you first decide to take the steps which brought you to this great success?"

Very often the answer will be "why, it was way back in—when all my family said 'No don't leave your job' or 'No, don't go into business for yourself', etc., and after hearing this for a while, I just jumped up and told them all to go to hell."

But as a rule, the master of any field, who has gained freedom from fear of others' opinions, is unconscious of his freedom. He has gained so much strength from making his own decisions, that it never occurs to him that there is any

other way to live. He is poised and firm, and has forgotten in his evolution the path of slavery he came over. He uses others, helps them, and often inspires them.

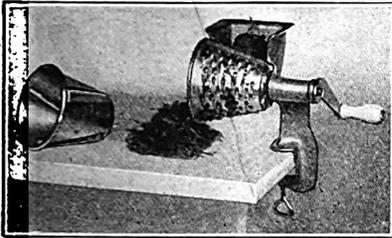
We have heard many classifications of human beings.

"All people are either one or two things—masters or slaves" said one analyst. What he meant was Approbation rules them if they are slaves, and Self-esteem combined with firmness and the honor faculties rule them if they are masters.

Another marked classification was given by a humorous analyst.

"People belong to two types. They are either the insulting type or the insulted type."

And this reminds us of the fact that the approbative person is usually the insulted type. He imagines that all conversation when he is in the room is di-



LIKE EATING ROSE PETALS!

You can't begin to know the taste of food until you put it through the new gricer.

Hidden in carrots, turnips, potatoes, cabbages, apples, etc., are mysterious, delightful flavors which we have never known with the average cooking and cutting.

There are few words to describe the thrill everyone who uses this new instrument experiences. For the housewife it turns work into play. For the artist who can only eat artistically prepared foods, it is a great delight. For the man who spurns vegetables and fruits it is a thoroughly new eye-opener. We have yet to find a human being whose eyes do not become large with surprise and admiration when he sees what the gricer does to food.

Delicate little thread-like curves, or flower-like petal slices are made of the plainest foods put through the gricer. Many colored salads, fantastic desserts, and surprising dishes of all kinds are made by this clever new tool. It grates ice, shreds all foods, slices them, rices potatoes, crumbs bread, chops uniformly, peels, and does many tricks all its own.

Absolutely no nuts to get lost.

Does not have to be taken apart for cleaning. It is simply delightful and delightfully simple.

FOLLOW THE GRICER DIET FOR ONE WEEK

**USE IT IN
YOUR OFFICE,
YOUR HOME,
YOUR ROOM.**

You may start suit against me if you are anything but delighted with the New Gricer and the diets which go with it.

Gricer Diet and Gricing Machine \$5.00 Prepaid.

This machine is made in America and may be had for immediate shipment.

H. O. LOHR
Park Ridge, Illinois

the women detectives who had caught the thief. The thief was a little thin girl who had stolen a \$1.50 pink chemise, to show through her thin blouse.

"What's your name" said the detective?"

"Anna Smith."

"Aw that's not your name—give us your real name," said the detective.

"What, do you accuse me of telling a story?" said the girl.

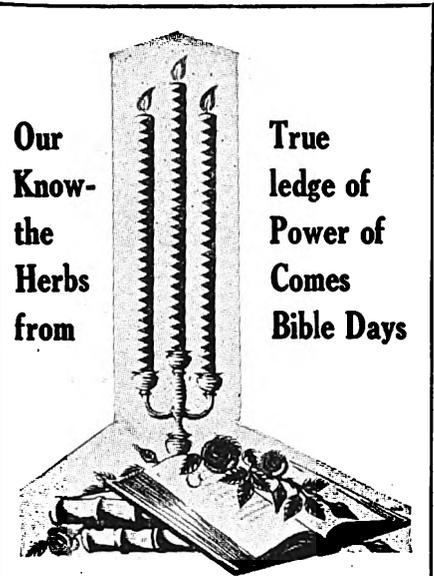
Here was a very wide crown to her head, but deficient self esteem. Caught in the act of theft, she nevertheless tried to protect her smattered reputation by fighting for her habit of truth telling. If self esteem had been developed she would not have stolen, because thereby, she would be displeasing herself. Anna Smith was not her name. The detective knows the habit of the shoplifter of giving other names.

Below is quoted the sayings of the great phrenologist, George Combe of England, regarding Approbation.

Dr. Gall met with a woman in a lunatic asylum who fancied herself the Queen of France. He expected to find the region of Self-Esteem largely developed, but instead, there was a distinct hollow and a large round protuberance on each side. This at first caused him much embarrassment. But he soon perceived that this woman's insanity differed much from that of men alienated through pride. The latter affected a masculine majesty, and were grave calm, imperious, elevated, arrogant. This woman, on the contrary, manifested a restless frivolity, an inexhaustible talkativeness, affected forwardness, eagerness to announce high birth and boundless riches, promises of favour and honour. She solicited attention, and strove by every means to obtain admiration. From that time he perceived the difference between Self-Esteem and Love of Approbation.

Love of Approbation is the drill-sergeant of society, and admonishes us when we depart too widely from the line of march. It is the butt, on which wit strikes, and which enables ridicule to shame us out of faults and improprieties. When excessive, it craves for compliments, is led by fashion, and ever asks, before adopting a course of conduct, what will the world think of it? It leads men to give openly, that they may receive praise. He in whom it is large feels rebuffs keenly, and a thousand things occasion excessive pain, which pass over one in whom Self-Esteem is large without exciting attention. In the French, Love of Approbation is predominant, and they think the English cold, haughty and arrogant. In the English, Self-Esteem is predominant, and they think the French low-spirited, fawning and trifling.

Love of Approbation combined with Benevolence, produces politeness and a desire to please; with Self-Esteem, love of fame; with Alimentiveness, it leads men to boast of feats in eating and drinking, producing the *four-bottle* men, whom Lord Chesterfield in *charity* calls *liars*, because, if he believed them, he should call them beasts. Combined with Ideality without large Intellect, it produces love of dress and ornament, and ambition to lead the fashions; with Ideality and Con-



**Our
Know-
the
Herbs
from**

**True
ledge of
Power of
Comes
Bible Days**

If we break the commandments of health which demand that we have herbs with our meals, we are bound to be ill.

Herbs contain the elements of the body. They should be raised with care in the right soil, handled with care by conscientious workers. Herbs are the diamonds of the food supply of man, and the jeweler puts only the most trusted employee in charge of his diamond department.

Our Swiss herb salt has all of the 12 mineral elements of the body in it which you need. It is "organic." Sprinkle it on your food, and it becomes a part of you, to immunize against disease and keep the glow of health in your body. It is not discarded like ordinary salt. It is good to taste, good to look at, and good to the body. Family sized package.....\$1.00

Swiss Glandular Tea

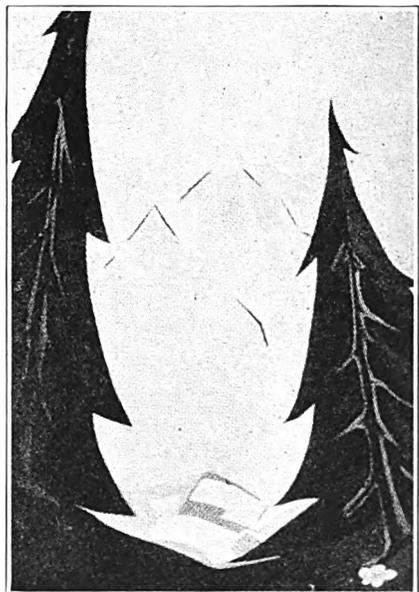
Make this wonderful drink from the herbs themselves, grown in the soil which gives the elements for glandular nourishment. Swiss Glandular Tea Herbs.....\$1.00

Swiss "Sleeping Pillow"

This lovely imported pillow is filled with the herbs which lull the weary head to sleep, simply by lying on them. Its principle is as old as the hills from which come the herbs themselves, and is an old remedy lost by the hurrying world. Place the pillow over your own, and sleep the sleep of the just. Swiss Sleeping Pillow, including duty, prepaid.....\$3.00

Make money orders payable to

HENRI VARIN
Wheaton, Illinois



rected toward him—that all slights are meant for him. He suffers the agonies of a lifetime in a single afternoon of social interest, imagining things that are thought about him.

Is it any wonder that the heads of people in the nerve sanitariums are wide at the crown, indicating the slavery of approbation?

Is it any wonder that the very approbative person, without self esteem, finds it easier to lie than to tell the truth?

One day, in studying shop lifters I was sitting in the detective's office of a large Chicago department store. Three women suddenly entered. The two on the outside were firm, and had the appearance of being plainly "hard boiled." At first appearance I thought they were the shop lifters. But they were not. They were



He is free from care, who has a healthy liver. The liver is the maker or breaker of our happy outlook on life. The liver needs its own food, and it gives back in benefit to the entire system, every ounce of care spent on it. Send for "The Happy Liver"—a purely vegetable treatment. We send you the herbs themselves, from which the tea is made as you need it. Happy Liver Herbs and liver diet—\$1.00

Advanced Chemical Supplies
101 E. Chicago Ave., CHICAGO

Vegetable Pepsin From the Pepsin Melon



Give yourself a youthful stomach!

The finest digestive of the present day is found in the vegetable kingdom—in the pepsin melon. It supplies the body with the digestive pepsin so necessary to perfect assimilation of food. This fine pepsin has been powdered and put into tablets for those who lack digestive power, 20 tablets with diet lists\$1.00

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CHICAGO, ILL.

structiveness, love of works of art. Combined with Language, it produces a fondness of composition, for love of fame as an author; with Acquisitiveness, it produces admiration of wealth; with Combativeness and an otherwise low organization, it forms the *bully*, who loves to be considered the best fighter in his neighborhood.

Love of Approbation is the foundation of that love of distinction and of titles which is so common in my own country, and from which this country is by no means free. Your institutions exclude artificial distinctions of rank, but I perceive that such titles of honour and dignity as do exist among you, are as eagerly sought after, as the titles of rank in England. The faculty exists here as everywhere else, and it desires such distinctions as it can attain. The love of decorations and ornaments, whether these consist of stars, garters and medals, or of tattooed faces, bored noses and eagles' feathers, springs from this organ. We find some men who are apt to captivate us very quickly by their attentive and respectful manner, but we often discover that all their attentions are bestowed for the purpose of obtaining approbation and praise for themselves.

Dr. Gall draws with great accuracy the distinction between Pride, which is an abuse of Self-Esteem, and Vanity which is an abuse of the organ of which we are now treating—"The proud man," says he, "is imbued with a sentiment of his own superior merit, and from the summit of his grandeur treats with contempt or indifference all other mortals; the *vain* man attaches the utmost importance to the opinions entertained of him by others, and seeks with eagerness to gain their approbation. The *proud* man expects the world will come to him and acknowledge his merit; the *vain* man knocks at every door to draw attention toward him and supplicates for the smallest portion of honour. The *proud* man despises those marks of distinction which on the *vain* confer the most perfect delight. The *proud* man is disgusted by indiscreet eulogiums; the *vain* man inhales with ecstasy the incense of flattery, although profusely offered, and with no very skillful hand."

This faculty is too much cultivated in education, by being almost universally appealed to as the chief stimulus to exertion and good behaviour. It is only where improper subjects are taught, or proper ones are taught improperly, that such appeals are required. In excessive activity it prompts to the equivocation, 'not at home,' which in this country is much less used than in Britain. Here ladies are not ashamed to announce the truth that "they are particularly engaged and find it inconvenient to see company." Love of Approbation, as well as Self-Esteem, prompts to the use of the first person; but its tone is that of courteous solicitation, while that of Self-Esteem is arrogant and presumptuous.

When this organ is deficient, the individual cares little for the opinion of others; and if the selfish propensities predominate, the combination produces what are called 'impracticable' men,



Preventives are better than remedies

Everyone can practice preventive medicine. The higher types of physicians today are the teachers of preventive medicine—not the vendors of drugs.

Everyone should know the conditions of those priceless filters of his body, the kidneys. Before it is too late he should make many tests on his secretions to see whether his diet is too rich in protein, in order to prevent Bright's disease. Before it is too late he should know the ability of his body to burn sugar, before the advent and progress of Diabetes.

Diet and tests are the highest measures for the treatment of these two dread diseases. After placing yourself under the care of a competent physician give him all the aid you can with the tests you make, and the dietary measures, and you will live longer no doubt than the seemingly well man who pays no attention to his health.

The Home Testing Case

makes it possible through its complete equipment and laboratory instructions for you to make regular tests on yourself and family, and to keep your busy physician informed with accurate data on your case. The dietary instructions with the outfit enable you to prove beyond a doubt to yourself that every particle of food you eat can be traced in its assimilation, through the secretions of the kidneys.

You do not have to merely believe that you are getting well.

You can KNOW it through your own eyes.

The HOME TESTING CASE contains—

- Alcohol Lamp.
- 2 Test Tubes.
- Test tube holder.
- Pipette for high percentage of sugar.
- Pipette for low percentage of sugar.
- Complete Directions for analysis.
- Tubes of chemicals for making sugar tests and albumin tests.

Chemicals for making quantitative analyses.

Dietary Instructions for Bright's Disease and Diabetes.

The testing case may be used by the nurse, the physician, the patient, or the drugless healer. It is prepared by licensed pharmacists.

Advanced Chemical Supplies
101 East Chicago Avenue
CHICAGO, ILLINOIS



**NEW WAYS TO YOUTH
ORIGINAL IODINE SEA LET-
TUCE—SILICON OATS**

Free List of Iodine Foods with
Iodine Order

If you will remember these two facts alone, about health, you will know a very great deal indeed:

Your doctor will tell you IODINE in drug form is exceedingly dangerous. Your physician alone should prescribe it. Yet when one lacks iodine in organic food form he is not only prematurely old and tired, but there is great occasional prostration, and craving for ice about the head and neck, a tendency to grasp at the throat, numbness of arms, palpitation on climbing stairs, a restlessness making it hard to sit still or to keep the hands still, a pale, dry, alternately hot and cold skin, a relaxed bulky abdomen, alternately slow and rapid pulse, alternate hunger and repulsion to food, fear and dread of others' opinions amounting to mania, childishness, awkwardness, alternate silence and talking spells, gnashing of teeth and many other symptoms.

We cannot be fully normal without this chemical supplied in our glandular system.

Iodine supplied in drug form is exceedingly dangerous. The body is an organic substance, and only organic iodine in food form should be taken, just as Nature gives it to us.

The richest of all iodine foods is IODINE SEA LETTUCE—the true THYROID food—delightful in taste, and right from Nature's laboratory, the Ocean.

A small leaf of iodine sea lettuce taken every day will prevent goitre, and clear up those trying symptoms when the beginning lack of iodine is felt by the body.

Natural IODINE in food form is a great beautifier of the complexion as well as a perpetual, poised energy builder.

**WHEN YOU LACK IODINE
You Are Not Really Yourself**

One may now have ORGANIC IODINE in the original leaf form.—A three months' supply costs \$1.00.

SILICON OATS

It is difficult for those in small cities to get steel cut oats which contain SILICON. Rolled oats do not contain this great youth preserver. Steel cut oats are delightful. God's original chemical elements remain, and the taste is decidedly fresh and different.

If you wish to make work your play, and to feel young, happy and graceful, to retain your teeth, to brighten your eyesight, send for a two months' supply of Silicon Oats, \$1.00.

**HEALTH INFORMATION
BUREAU**

365 W. Madison St., Chicago

whose whole feelings are concentrated on self. Rebuffs and indignities never affect them. Free from restraints of delicacy, they practise upon the benevolence, the friendship, the interest of others, and often achieve their ends in spite of obstacles which to a sensitive mind would have been insurmountable.

The natural language of this feeling is to carry the head backward, and a little to the side; it imparts to the voice a soft, soliciting tone, clothes the countenance in smiles, and produces in the lips that elegant line of beauty which resembles Apollo's bow. You see the natural language well manifested in this drawing. A lady, after I had delivered this lecture on one occasion, told me that she was surprised at my not exhibiting the natural language of the faculty in a

drawing of a dandy. "Look at him" said she "with his hair hanging in ringlets or carefully rounded out at the side into a fascinating curl; he wears a little, low crowned and broad brimmed hat, stuck jauntily on the side of his head; his coat is fitted to his back like a tailor's show-figure, and his head is reclining gently backwards and to one side, while simpering smiles bedeck his countenance; he is the very personification of Love of Approbation." I thanked the lady for her portrait, and if any friend will draw it for me in black chalk, I shall have great pleasure in doing justice to the ladies by placing the 'dandy' along side of the female figure which you here see.*

A young lady, a relative of my own, went to a boarding school, the governess of which was very particular about the manners of her pupils; and, among other things, she taught the young ladies that the proper attitude for a lady, was to hold the head and figure in the position represented in this drawing, the head thrown gently back, and inclining to one side, in short in the position naturally adopted when Love of Approbation predominates. In my young relative, Self-Esteem and Firmness were rather large, and consequently it was natural for her to hold her head erect. She did her best, however, to follow directions; but after sitting for some time with her head on one side, she took a pain or crick in her neck, and had to resume her natural position. She would then get a scolding, would again try to hold her head in the required position, but the crick would again come; and finally the governess gave up the attempt, remarking that she did very well in every thing else, but that in her attitudes she was excessively awkward and incorrigibly vulgar. I subsequently saw this lady, and remarked that in her head Love of Approbation was enormous, and that she naturally threw her head in this position; and because it was natural to her, she conceived it to be the beau ideal of graceful position. The upright attitude of Firmness, which she condemned as vulgar, was more agreeable to my taste, than the simpering attitude of Love of Approbation which she commended; but every one will prefer the attitude which harmonizes with his own predominant facilities.

* "Every one knows that in the south of France, they decorate the mules with bouquets when they travel well. The most painful punishment which can be inflicted on them, is to deprive them of their bouquet, and tie them to the back of the carriage. I have a female ape, whenever they give her a handkerchief, she throws it over her, and takes a wonderful deal of pleasure in seeing it drag behind, like the train of a court-robe. Gall. iv. 190.

* * *

We say we exchange words when we meet. What we exchange is souls.
MINOT J. SAVAGE.

* * *

There is a true church wherever one hand meets another helpfully.
RUSKIN.

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SUBCONSCIOUS
MIND**



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DO WE LIVE AGAIN?

(Continued from page 9)

rance of the fact that even the camera lens sees and registers more than the human eye. He might just as well say that he doesn't hear his radio music because he cannot see the waves of sound.

There is no place to stop in our attempt to prove the continuity of life, for the whole subject of life is so vast, while there has never been a single word written on anything which is truly chemically dead.

Because one is not satisfied with a first attempt is no more reason to stop investigating than to stop trying to walk if we stumble on the first attempt.

We grow through opposition. The scientific fact proved to you by your own research cannot be upset by some hysterical friend who doesn't yet believe, or who is upset herself by the doubts of others.

Science is the safest road to adhere to in the study of life, and so-called death when you prove instead of blindly believing, but be sure that the science you seek is not limited by the crude eye and ear tests of the universities. Reason if well developed sees the absurdity of this. Oftentimes the most scientific men are found outside of the necessarily limited university studies. The minds which must be reached in the average university are still in the football stage of life, and the teachers themselves are necessarily held to limited teachings, even if they have been able to extend their own sight.

Go wherever you will in life, and you will never find chemical death if you study. When you are able to chemically prove the complete death of yourself, or anyone else or in fact anything in nature, you are the genius we want to see.

More mysterious than human nature.
More fascinating than mystery!

The Mystic Numerologist is the Sherlock Holmes of Character. We have tried it on them all—the seasoned philosophers, the quick, keen lawyers, the astute business geniuses. They are all thrilled and at a loss to explain it.

“Why!—it works!” the skeptics say.
“Perfectly marvelous” say the character analysts.
“The most clever thing I’ve ever seen!” say the mathematicians.

A machine which reads character is The Mystic Numerologist invented by the vocational engineer and scientist Frederick Purdy.

Without figuring, it tells a person’s character, talents and purposes in life. Based on that marvelous science, numerology, it does away with all additions and figuring. A little dial does all the work, while the great mathematical principle working underneath makes the answer which appears in the dial, infallible. No chance for mistakes in figuring.

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Numerology is indispensable in character analysis today. Character Reading Magazine credited with making more vocational analyses than any organization existing today, regards numerology as the missing link in the science as a whole. There is no study in the universe which so quickly adjusts a person to his true sphere, and which gives him such a clear understanding of the purpose of life.

Send for The Mystic Numerologist today, while the present lot lasts, at the price of \$1.00.

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PEOPLE WHO ARE EASILY SHOCKED

(Continued from page 7)

The girl with large veneration will be shocked at modern necking. She will hold onto old love letters with great tenacity, but would no doubt hesitate to show them in court.

The man with large veneration will do

work by old methods, and will be hard to train in the newest ways.

The beauty or abuse of the veneration faculty will depend entirely on the other faculties in the head which are active with it.

The roof shaped headed person will be a good market for the antique furniture dealer, but a poor purchaser of the bare backed dress.

YOU CAN LIVE IN A HALL ROOM AND BE HAPPIER THAN A KING

If You Know the Chemical Secrets of Foods

Our “Hall Room” Menus have been prepared for those who live in hotels, for those who are rooming, and for those who are traveling.

They are “twelve cylinder” menus, rich in the vitamins and blood salts, and have been designed to meet the convenience of those who have no kitchens, stoves and elaborate cooking paraphernalia.

They keep the pressure in the high pressure salesman, the pep in the office worker, and youth in the business woman and stage folks.

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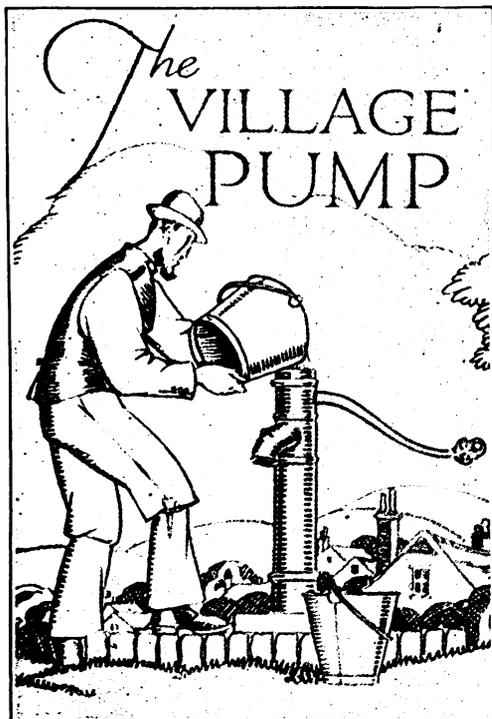
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In the Days of the Village Pump They Used to Take Drugs for Catarrh, and They Never Cured It That Way!

Deafness and catarrh go hand in hand so often because the chemistry of the body which is unbalanced in one condition is also unbalanced in the other.

There are foods which will not tolerate catarrhal conditions remaining in the body, when taken in the right manner.

Dietary instructions for catarrhal conditions...\$1.00

How to Eat Magazine
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THE NERVE MASSEUR

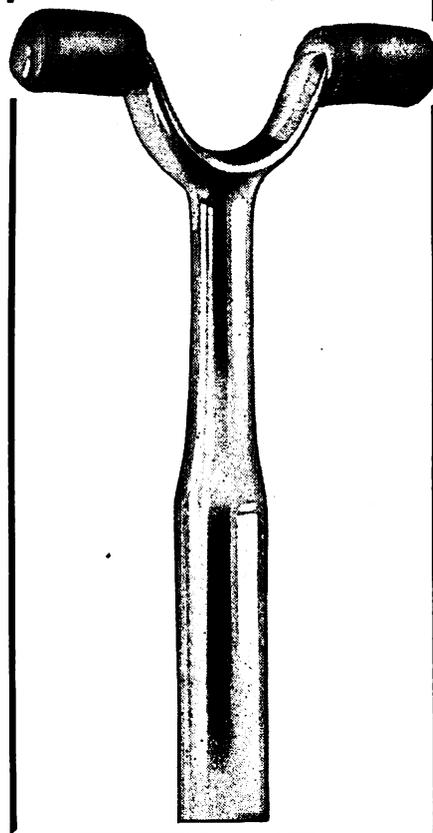
Would you have a blissful night's sleep?
Would you feel like the proverbial million dollars?

The nerve masseur will do this for you and for your whole family. It reaches both sides of the spine simultaneously, and by its varied manipulation, will both soothe and stimulate. The finest of nerve treatment.

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ANSWERS TO QUESTIONS ON THE HAND

APTH. Constancy is strong in your hand. One marriage, one home, and one financial interest which grows surely but steadily.

CVH, CHICAGO. You are one of the fortunate ones who will be able later in life to combine friendship with marriage. It will be of a fine mental order. Through study of a subject in self expression you will find this friendship.

AEB, MINNESOTA. Money, and the pursuance of a public work stand out more in your path in the next six months than love or divorce.

L. H., OAKLAND, CAL. Investment in property and the mending of an old break in friendship stand out in your 1929 path.

A. P., ALPINE, TEX. Decided success in promotion work with a large machine. You are to have money, but you'll have to hold your temper in the next two months to keep the right people interested in you.

T. T. X., CATHERINE, N. D. There is marriage and if there is a break in it, it will be through your own wish only. You ought to keep a very active mind on some kind of hobby after marriage, so that a certain amount of stubbornness can be used in that direction instead of toward your partner.

F. H., NEW YORK CITY. If you wish to avoid a wrong marriage, do not marry this year, even if you have the impulse. Success is assured, but you will not follow this vocation through your life. You will be a teacher, instead of a fighter.

E. V. W., DULUTH. If anyone has the possibilities of success in the voca-

tion you mention, you surely have. Employment work is best.

U. S. E., TOLEDO. Conscientiousness and honesty are strong in your hand. Your marriage is absolutely minus divorce. Your psychic power comes through your first impression. 1929 is an uphill road for you, because you are always traveling uphill, and will never reach all of your ambitions. But you will be able to meet all your bills in 1929.

R. F. T., ST. LOUIS. Healing work is best. Your present vocation has bigger opportunities which you can use if you will. Think well before you leap.

E. M. F., CINCINNATI. What a rare thing. A single, happy marriage, a steady, success in a manufacturing business of your own, and two decidedly healthy children.

P. D. R., Emphatically yes. And when you seem to be doing the least, you will be preparing for the best.

I. N. You will be successful if you can determine to hold on, in spite of your strong feelings and emotion. Others sway you too much away from your decisions to predict a definite line.

F. A. D. Artistic work, or work of a commercially artistic order in a shop.

M. D. There is a relatively short journey now, but the long one seems to be about two years later.

J. J. B., ROCHESTER. Yes, if you are always perfectly frank, and allow her to share some of your business interests.

R. D. L., OHIO. There is musical talent, and also some ability for composition, if you can hew to the line, and not lose the desire to finish things.

Learn to READ CHARACTER AT SIGHT
as Taught by

Dr. Katherine M. H. Blackford

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Enclosed find check, cash or money order for \$3.00, for which send me your 7 volumes "Reading Character at Sight." If I am not delighted with them I have the privilege of returning them within 5 days and my money will be refunded.

Name

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WE DIDN'T USE TO SPEAK OF THESE THINGS THEN!

As a result there were countless mysterious headaches. Young women and men were indisposed from obscure causes. Superstition ran riot. False modesty was so prevalent that it reflected the ignorant and unclean mind, afraid to keep its bodily temple of the soul in healthful shape.

Today the strong light of truth has shown constipation to be the true enemy of health.

The truly insidious constipation lurks at the bottom of all disease. Like a sneak thief at night, while you are asleep it robs you of your vitality. All the energy your body can gather is used to combat the enemy.

And what a price your beauty pays for constipation. Youth and magnetism cannot stay in the constipated individual.

What it does to the efficiency in business is beyond computation. Firms spend millions on efficiency systems, and neglect the cess pool of constipation as a cause for inefficiency in their employees.

Constipation can make your married partner and your children so irritating that you begin to seek society elsewhere, with no greater success, for your very eyes are blinded with constipation. Divorces start from little irritations multiplied by chronic constipation.

The eyes, hair, breath, skin coloring, and mental outlook are far from being the only things affected by constipation. We all know constipation as the coffin to health. The first step in Bright's disease, the certainty of offensive breath, the muddled head, the overworked heart, the rheumatism from the toxins of constipation, the uninteresting personality, the morbid mind, the target for the appendicitis operation—these are only a small result of just plain constipation.

CANNOT BE CURED BY DRUGS

We cannot be cured of constipation by drugs any more than we can save a drowning man by giving him more water.

FREEDOM FROM CONSTIPATION IS SECURED BY THE KNOWLEDGE OF A PRINCIPLE

The Colon Motor is the Newer Prevention of Constipation

The Colon Motor is a principle—not only a food, but a way of using that food.

The Colon Motor gives you a new intestinal action. It supplies the power by its method of use to rebuild the muscular action needed by the bowel. It does not lose its efficiency from week to week as do drugs, which only tax the other organs to produce results. The Colon Motor is as efficient by its very motor principle, in six months as it is the first day of treatment.

The Colon Motor is the true bowel food, which in its method of taking brings freedom from the worst foe of health, Constipation.

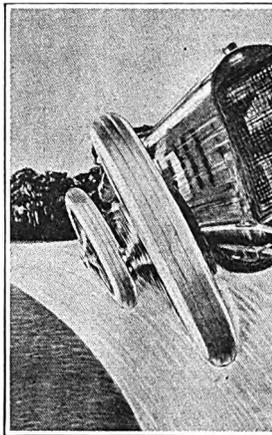
Send for complete instructions, with the Colon Motor, and its detailed method of using. You will have this principle of freedom from constipation for your entire life and for the benefit of your loved ones.

PRICE \$2.00—with underlying principles of use through your entire life.

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CHICAGO



Like the revolving wheel the colon motor brings automatic regularity.

HAVE YOU SMOOTH OR KNOTTY FINGERS?

(Continued from page 15)

smooth fingers will carry into prompt and unconsidered action the false impressions and mistaken self-confidence of the separated lines.

Throughout the examination of hands, these two principia must be borne in mind—that the jointed subject works by calculation, reason, and knowledge, whilst the action of the smooth-fingered subject is born of, and governed by spontaneity, instinct, impulse, and inspiration.

At the same time one must never lose sight of this particular; that, though with the first joint developed a hand may betray artistic instincts, if both joints are prominent, art becomes a thing tolerated merely, and not a thing understood.

Education, self-discipline, and cultivation may develop joints in a hand, and may cause fingers originally rounded to become square, or even spatulated, but they can never erase the joints and produce a smooth-fingered hand, or mould square or spatulated fingers into roundness, for it is easier to go from artistic to scientific instincts, from intuition to knowledge, or from idealism to materialism, than *vice versa*.

YOUR FACE IS YOUR LETTER OF CREDIT

(Continued from page 13)

seen in my time," says Montaigne, "totally brutified by an immoderate thirst after knowledge." Thus we could go through the alphabet of faculties and find the abnormal action of every power manifesting its condition in a legible language in the face.

A face to be the highest standard of beauty must be the picture of a mind developed in every department morally, intellectually, socially and selfishly. The mere silent prestige of features alone will not make a face handsome, any more than man can be eloquent by the aid of speech alone. Snakes have pretty skins, but we shud-



A man's fortunes are the fruit of his character.

EMERSON.

YOUTHFUL EYES

Glasses, fatigue, and wrong diet do not make youthful eyes. The same foods which have the power to nourish other parts of the body, have also the power to rebuild your eye structure. Eye exercise, and eye foods combined have the positive power to cure imperfect sight.

Why Wear Glass Crutches on Your Eyes? Regain the natural shape of your eyeball by proper exercise and food elements which nourish particularly the eye structure. Do not wear glass crutches on your eyes, which require changing. Your bodily structure is the most amazingly adaptable structure in the world. You can make it over. Your eyes can be the eyes of youth.

Send today for the eye foods and eye exercises. Begin your treatment right at home. The eye diet gives you instructions on which food chemicals nourish eye structure, and the eye exercises give daily exercises which can be used without absence from work. Price, \$1.00.

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Batavia, Illinois

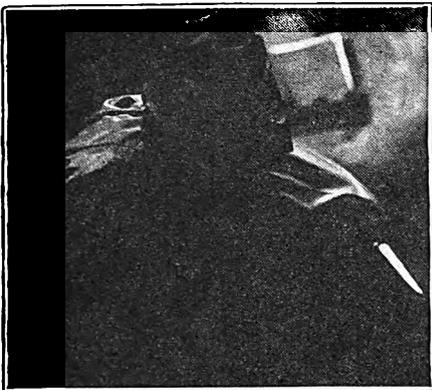
"Make one person happy each day and in forty years you have made 14,600 human beings happy for a little time at least."

The fine art of living is to draw from each person his best.

LILIAN WHITING.

The heart has eyes the brain knows nothing of.

DR. PARKHURST.



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For night urination with alkaline urine. This remedy should be taken with proper diet, for excessive urination without burning sensations. The beautiful hydrangea and corn silk are present in this effective remedy. Remedy and diet lists.....\$1.00

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Rheumatism treatment and diet \$1.00

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der at their sight. I have seen faces most excellent in outline, beautifully chiseled features, flowery complexion, but, like pieces of statuary, they were expressionless, soulless. Who would consider a corpse beautiful, however exquisite was the contour of the face. Physical beauty cannot be over-estimated, but it is the mind that gives value to the countenance, it illuminates, brightens it, animates it, electrifies it, gives it a mental dross. The life of beauty consists in expression. Physical beauty attracts, mental charms; personal beauty will please the eye, but it is the intellect that wins the heart. Common beauty is youthfulness and health, but true beauty is gracefulness and sweetness of expression. Mental beauty is eternal, physical beauty is divorced with wrinkles and age.

No language can fitly estimate the true worth of a handsome face; letters of credit are valueless in its comparison; riches have no such currency; dignity has no such station; rank, titles and social positions must give way to a noble expression, a beautiful face. All men instinctively admire a handsome form and face. People congregate to the most popular churches, theatres, streets, wherever people gather, to feast upon human beauty. Probably no gift has been so universally desired by all mankind as that of personal beauty. Wealth and power have not been as hungered for. All human beings, the rich and the poor, high and low, civilized and savage, have longed for and craved a handsome physiognomy. The criterion of beauty varies with the centuries and races, the standard that was eagerly sought in one generation is found ungainly in another; the style of features adored by the Chinese would appear ridiculous to an American; what would be esteemed loveliness by the savages would be crude and outlandish to civilized eyes. Man as well as woman is afflicted with this common aspiration of humanity.

Oh, beauty, what a powerful weapon thou art! The bravest men are made cowards in its presence; the strongest fall smitten by its mighty power; all
(Continued on page 26)

He who is firm in will molds the world to himself.
GOETHE.

Out of suffering have emerged the strongest souls; the most massive characters are seamed with scars.
REV. E. H. CHAPIN.

People who lead busy lives never find time to have hysterics.
DR. J. M. STUDLEY.

If I cannot do great things, I can do small things in a great way.
JAMES FREEMAN CLARKE.

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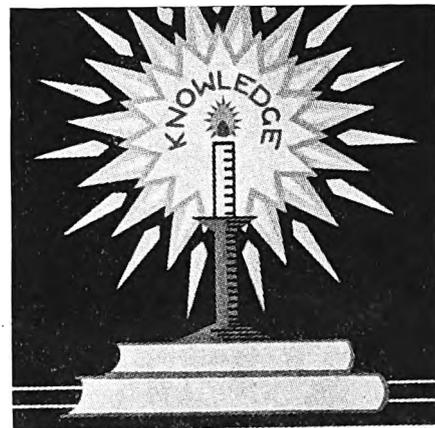


He is the world's best known mind-reader and the highest paid professional society and vaudeville exponent of this fascinating and mystifying art. There is nothing supernatural about the work that has made him a world-famous celebrity. YOU CAN BECOME A MIND READER if you but KNOW the few underlying principles and the natural laws that govern its practice. It is an attractive form of entertainment which you can easily practice FOR PLEASURE OR PROFIT. Quickly learned—anytime, anywhere. Be the first to establish a reputation in your neighborhood. Win new popularity. Be in demand at social affairs. Many hundreds of dollars' worth of secrets and methods are now disclosed that will earn you an enviable reputation as a "Man of Mystery." My book of instructions tells how. Both the easy and more complicated methods are minutely described so that anyone with average mentality can astonish his friends with mystifying skill. SEND NO MONEY—Just send your name and address. I will ship the complete illustrated book by return mail without a penny in advance. When package arrives hand the postman only two dollars (\$2.00), plus delivery charges and the wonderful information is yours. Practice for five days. Money then returned if it is not all and more than I claim. Absolutely guaranteed, so you can't lose. Send your name NOW.

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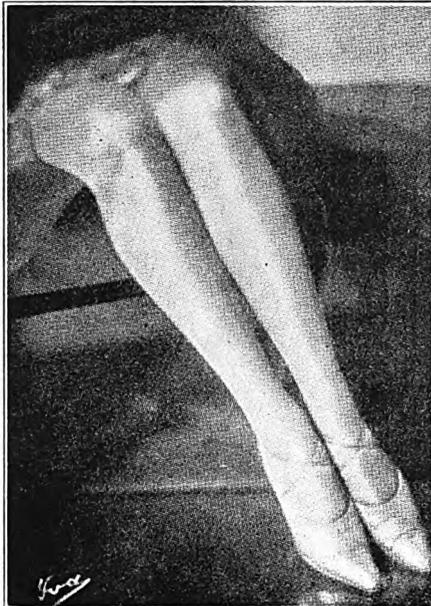
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When I take your letter I can see and feel your problems and find the way out for you. Your vibrations are registered as accurately as though you were in the room. Write and ask me three questions about your problems, and I will tell you what I see. Enclose \$1.00 bill.

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No Wonder Her Feet Can Hardly Wait to Dance!



SHE HAS JUST HAD AN ALKALINE BATH!

Coming home, tired, acid, and irritable from the day's activities, she knows the secrets of chemistry will renew her. The power of the inner and outer alkaline bath will bring back her youthful exuberance and sparkling personality.

The Alkaline Bath is not a tub bath. It requires 15 minutes of your time. Its delicious pine forest odor, combined with the chemical properties give you renewed strength, and a luxurious feeling of peace with the whole world. The alkaline bath is an inner health measure as well as an outer one. Full instructions and material sent for \$1.00, and 25 cents for postage.

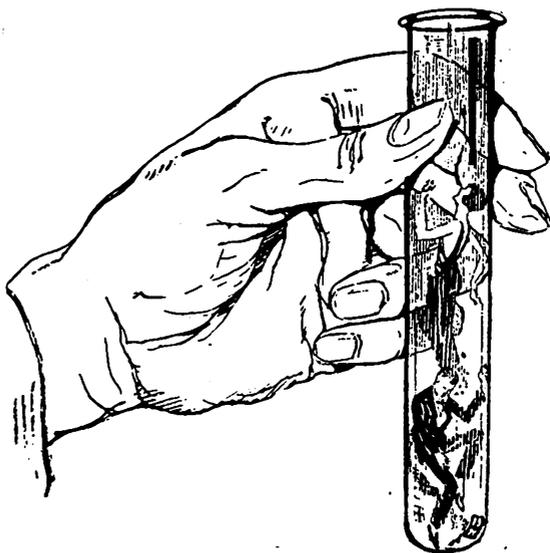
Needed by nervous, tired, worrying, acid types of people. If you wish to reduce by the alkaline bath send for Bath No. 2, and enclose 35 cents for postage in addition to \$1.00.

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other ambitions are cast aside to pay homage to their shrine of beauty. Can we wonder that every conceivable device, contrivance and expedients are resorted to for the purpose of prolonging its joyous spell? Is it any wonder that complexion specialists, quacks, impostors who advertise "a thin form made plump," "a plain face made beautiful," "freckles removed in three days," find dupes to make them rich? Every one naturally loves the beautiful, there is something hypnotizing in beauty that electrifies and awakens the innermost recesses of the soul.

The saying, "beauty is only skin deep," is but a skin deep saying. A beautiful face is a silent commendation. It speaks of health, virtue, purity, morality and intelligence; while a homely, vacant, ugly, distorted face indicates something negative, denotes a deformed, eccentric mind, and disproportionate soul and body. The face is the



"Those Wonderful, Wonderful Books"

Letter after letter says this about the 12 books — "How to Eat." They contain the altogether original lessons on the chemical types of people—how one person differs from another — how you can read people — how you can know how to heal each type — how you can feed each type.

These books put you in the test tube, and tell which chemicals you lack, which chemicals you have in too great abundance, and reveal the startling things about you and others which only chemistry can reveal.

YOU CAN HAVE IT!

What is this mysterious force that brings riches, fame and happiness to some? Why are the ways of accomplishment, bodily vitality and romantic adventure so vague and unknown to some and so simple and easily understood by others? The answer is here on this page.

If you are restless, uncertain and slow, if you dream of great things but do not act, if you are ready to act but do not dream (visualize) then glance to the inside front cover. A moment of sober thought right here may mark the turning point in your career.

Nature is giving you an examination. And it is more important than the one you took to secure your position. It is one that, if accurately answered, will never allow you to hear the sentence pronounced—that yours is a hopeless case.

A balance of body chemistry makes one immune to fear, uncertainty and fatigue. People who are either blessed with an inherent balance or have acquired it by common sense practice, think clearly and act at the opportune time. They do not hesitate until it is too late. They are not filled with self pity—a condition of acidosis—and they do not "wish." They take. They could not act otherwise—the same as the unbalanced person cannot help his irritable, shrinking nature.

For those students of life who are late in starting to study the body building principles of food as taught by "How to Eat" magazine, there is still an opportunity. There are now 10 back numbers of this magazine, starting with the first article of the series covering the 16 different kinds of people. The price of these, containing the secrets of acquiring the force of action, is only one-tenth of what the same material sells for in book form. But you must act without hesitation in this case, too! Some of the back issues are nearly exhausted. The issue that covers the Calcium type of person is low in number and when this is gone that same priceless material will never be obtainable from the pen of this same teacher.

Can you afford to begot your mind and run the chance of preventing it from giving you an idea that might make you thousands of dollars? "Different Jobs Need Different Foods" is an article that none should miss if they would welcome an increase in salary. Employers would increase their production beyond belief if they would concentrate on the subject of this article. "Onions and Glands," "Where Is Your Spunk?" "Food and Divorce," and "Your Body Chemistry" are only a few of the hundreds of practical articles that you need for a happier life.

You can be one of the "chosen" ones if you will but choose to look for truth. You can have the power of a quick analytical business mind. Clear thinking and tireless energy can be yours. Both are simply the force of chemistry. You can and should know that combination. To use it is to be sure of yourself. The "Never-had-chance Club" is disbanding forever.

Send \$3.00 to the Circulation Manager, "How to Eat" Magazine, Illinois Women's Athletic Club Building, Chicago, for the 10 back numbers and receive the "Youth Diet" free. You will count time from this day on.

thermometer of both the mind and body. Any disproportionment of the physical functions is clearly indexed in the face; all the conditions of our vital constitution in health and disease are signaled on the countenance. A well proportioned face signifies that all the temperaments are harmoniously blended together. A face with the physiognomical signs well balanced denotes a well balanced mind. As the face is so is the mind. A strong face denotes a strong mind; a weak face, a feeble mind; a bright face, a bright mind; a dumb face, an obtuse mind; a sensual face, a sensual mind; a criminal face, a criminal mind, etc.

The mind is the great sculptor of the face. He who thinks, reads, studies and meditates will carve the stamp of intelligence on his brow; the soul that

is full of benevolence, love, charity and affection fashions the face in its own angelic likeness. A thoughtless mind takes all the beauty from a shapely face; a sensual appetite deforms the handsomest features; a cold, miserly, selfish soul shrivels and mars the best countenance.

Habitual conditions of the mind stamp analogous expressions upon the face, and frequently change the original stamp of nature. One who has lived a life of pleasure, health and happiness will show it by a healthful, joyous appearance on the face; one who has lived burdened with cares and responsibilities, will manifest it in the lines of the features; one who has dissipated, been a slave to appetite and passion, will disclose it in the eye, mouth and countenance; one who has

Have You Had Your Copper Today?



COPPER IS THE "HOT SPARK" OF HEALTH

Copper is one of the chemicals found in the healthy human being.

When people feel "static" they are not in harmony with that great force of Oxygen, which attracts prosperity and health.

Oxygen is the chemical which gives us the benefit of iron and other minerals for our blood stream, and when we are unable to assimilate enough oxygen we are anemic and nervous, take our troubles too seriously, and cease to be magnetic and attractive to our fellow beings.

But COPPER is the hot spark which attracts immense quantities of oxygen. It takes up more ozone from the air than does the blood, and all diseases where ozone is lacking need copper in the daily food. (Do not confuse with copper in drugs.)

COPPERFOOD supplies copper in food form. Like the small electric spark which starts the big motor, a small amount of Copperfood daily will be the enemy of static in your health and ambition.

1 month's supply, \$1.00.
VITAMINE FARM
GENEVA, ILL.

He is the best physician who is the most ingenious inspirer of hope.
COLERIDGE.

His face was a thanksgiving for his past life, and a love-letter to all mankind.
RICHTER.

Let us never doubt. Everything which ought to happen will happen.
HARRIET BEECHER STOWE.

Why does any one put on black for the guests of God?
RUSKIN.

allowed anger to reign supreme in his mind, will show it by the scowls of the brow, a belligerent look; one who has spent a life of good deeds and charitable actions will bear a kind, benevolent look; a life passed in ignorance will be known by a dull, stupid expression.

"A man passes for what he is worth. What he is engraves itself on his face, on his form, on his fortunes in letters of light which all men may read but himself. Concealment avails him nothing; boasting, nothing. There is confession in the glances of our eyes, in our smiles, in salutations, and the grasp of hands. His sin bedaubes him, mars all his good impressions. Men know not why they do not trust him, but they do not trust him. His vice glasses his eye, demeans his cheek, pinches the nose, sets the mark of the beast on the back of the head and writes, "O fool! fool! on the forehead of a king."—Emerson (essay Spiritual Laws 143).

The most moral are the most beautiful. It is true some of the most beautiful are immoral, but it is not because they are handsome that they are wicked, but the fact that they are good looking shows, that they are naturally moral. Like the lovely rose, as soon as you pluck it from its nourishing stem, it begins to fade and decay, so too, as soon as you sever a beautiful face from virtue, temperance and true love, it begins to lose its bloom and beauty. Virtue beautifies; intellect illuminates; ignorance mars; vice deforms. The most moral and intellectual have the most attractive faces. Observe the faces of our greatest artists and poets, and we can trace in the lines and curves of their countenances and discover the rich artistic minds within. Behold the handsome faces of Raphael, Rubens and Vandyke. Study the faces of Burns, Byron, Milton, Lowell, Longfellow, Scott, Shelley. Look at the faces of the intellectual lights of all history, the scientists, philosophers, judges, poets, authors, they have possessed the finest faces. Genius lights the countenance, gives it an enamel finish, an air of learning, a peculiar individuality, a unique expression, which become only those who have traveled over the mountains in the atmosphere of thought and culture.

You keep young as long as you keep giving out.
W. M. HUNT.

To give pleasure to a single heart by a single kind act is better than a thousand head-bowings in prayer.
SAADI.

Every man should keep a fair-sized cemetery in which to bury the faults of his friends.
HENRY WARD BEECHER.

THE GOAT TAKES HER RIGHTFUL PLACE ON THE THRONE OF HEALTH

Wise people now drink the milk of the goat from a silver goblet, with thankful prayers, and appreciation.

GOAT'S MILK IS THE GREAT SILICON DRINK

The Goat is absolutely immune to tuberculosis because he is a silicon animal. Where silicon is, tuberculosis and fatigue cannot enter. Silicon is the diamond of health. Its sparkling, scintillating quality gives to the personality, freedom from the blues, from most infectious diseases, freedom from hair, nail and tooth troubles. Depression, moods and spinelessness mean hunger for silicon. Silicon is found in the milk of the goat to a high degree. The fat globules of goat's milk are assimilated by the youngest and oldest and weakest of human beings. The sick infants who have been brought back to health are innumerable. The tubercular patient wise enough to secure goat's milk is put quickly back on his feet.

PEOPLE WHO NEED GOAT'S MILK

- Tired people.
- Hungry people who eat and are still undernourished.
- Anemic people.
- Tubercular people.
- People with falling hair.
- People who have no ambition.
- People who are timid and fearful.
- People who are depressed and pessimistic.
- People who need strength while reducing.

The Modern Way of putting up goat's milk is by evaporation and concentration. The milk of clean goats is delightful and invigorating. Our goat's milk is unsweetened and evaporated, put into sanitary 10 oz. cans, and shipped to you with its powerful chemicals intact, for the young, and for the sick. It can be taken with a traveling invalid or baby.

Sold in cases of twelve cans.
\$5.00 per case.
Sent by parcel post, express or freight, F. O. B.

A. H. PHILLIPS,
Lake Villa, Illinois,
R. F. D. 89

I enclose \$5.00 for which please send me one case of concentrated goat's milk.

Name _____
Address _____
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The essential thing is not knowledge, but character.

JOSEPH LE CONTE.

What Can Your Hands Do Best?

Do you imagine you are unimportant?

When you are in your wrong work you affect adversely everyone about you, and hundreds away from you. When you are in your right work you may help the entire world! You are the most important thing in the world therefore, and to find your place in the scheme of things is the most sacred step in your life. Your friends are not always competent to advise you, even if they cared to help or to hurt you by telling you the truth. They are too close to gain a perspective of your vocational talents, and their advice is clouded with emotion and little personalities.

(READ CAREFULLY)

The Vocational Library sees your goal. In telling you this goal, we may hurt you, but we will help you. We tell you without fear, the roads you must take to find Your Right Work. We tell you what you have to clear away before you can find this road, and what you have to learn. You may be suffering for comfort and encouragement. You may have more ability than you know. This we tell you also. We want the FACTS about you. We are not fortune tellers. Our analyses are based on facts, a n d v o c a t i o n a l a n a l y s e s cannot be trifled with. Analyses are made by biochemistry, parenology, by graphology, by astrology, and by numerology. We require a photograph, preferably an inexpensive postal card size of face and clothed figure—2 if possible. We require your name as given at birth, your place of birth, your hour of birth, your address, age, height, weight, present occupation, nationality, color of eyes, complexion color, length of index finger, past vocations, past studies, state of health, present income, and your chief recreation. Give us a report of your sleep, your exercise, your diet, and past illnesses. State whether you have any teeth with dead nerves. Number your answers so that they may be clearly read.

Vocational analyses are made by five different vocational authorities, and combined in a clear, concise vocational report which will be sent to you in approximately two weeks. Do not expect rush reports. You are too important for this, and each analysis must be strictly individual. Spend at least two evenings in giving us your life facts. The first, in securing photographs, and tabulating the events of your life, and the second in writing them to us.

Enclose \$5.00, with your photograph and life facts and send us promptly as possible. Analyses are made in the order of their receipt, by the library.

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VOCATIONAL LIBRARY

820 Tower Court

CHICAGO

If you have knowledge let others light their candles by it.

THOMAS FULLER.

The soul would have no rainbow Had the eyes no tears.

JOHN VANCE CHENEY.

Out of the lowest depth there is a path to the loftiest height.

CARLYLE.

"In every soul is deposited the germ of a great future."

"What helped you over the great obstacles of life?" was asked a successful man. "The other obstacles," he replied.

BE NOBLE! and the nobleness that lies

In other men, sleeping, but never dead, Will rise in majesty to meet thine own.

LOWELL.

He who knows what secrets and virtues are in the ground, the waters, the plants, the heavens, and how to come at these enchantments,—is the rich and royal man.

EMERSON.

Self-trust is the first secret of success.

EMERSON.

"Of all diversions for an anguished and sorrow-laden soul there is none comparable to a bit of honest work."

FAILURE TO ACHIEVE PINNACLE OF AMBITION LAID TO INEXPERIENCE

When an ambitious person, no matter how energetic, fails to achieve the goal of their aspirations they may lay the blame largely to inexperience and lack of proper training, vital liabilities in this age of standardization and specialization of industrial and commercial activities, the National Home Study Council, Washington, D. C., points out, adding that: "deplorably, many do not realize these facts until they are well on their way to maturity, and even then they may be as hard to convince of their personal faults and short-comings as the character in one of Maeterlinck's famous stories, the essential parts of which follow:"

A certain person living in a period of the Middle Ages was a great dreamer and exceedingly energetic in his efforts to achieve success in the development of his many intricate schemes. But, despite his best efforts, he failed most miserably. It was only by almost superhuman endeavor that a small measure of success was his portion.

Driven almost to distraction by his repeated failures, he became obsessed with the thought that a secret enemy was responsible for his undoing, and he vowed to find his foe and destroy him.

One night, while strolling in his garden, he met a masked man whose physical description fitted that of his secret enemy, as visualized by his distorted imagination. Whereupon, he shouted: "Stand! I recognize you and I am glad we have met. Draw your sword and defend yourself, for I propose to kill you."

The stranger drew his weapon and bowed courteously, saying: "As you will, my friend, but first, see who it is that you would slay." Whereupon, he removed the mask from his face and the failure stricken man recognized—HIMSELF!

NOTICE TO SUBSCRIBERS

Your subscription is extended because of omission of March-April number, due to incorporation of magazine and reorganization. All future issues will be received before the month due.

YOUR FACE IS YOUR BOND

A poor man asked alms. "How much do you want?" said the person of whom he asked, astonished at the peculiar honesty of his countenance. "How shall I dare to fix the sum?" answered the needy person: "give me what you please, Sir, I shall be contented and thankful." "Not so," replied the physiognomist, "as God lives I will give you what you want, be it little or much." "Then, Sir, be pleased to give me eight shillings." "Here they are; had you asked a hundred guineas, you should have had them."



REBUILD THE WALLS OF YOUR HEART

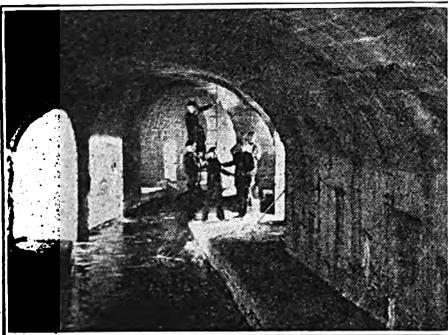
There is a great artist in Nature who can rebuild your heart. Possibly you discharged this artist in the past few years, and your heart has become weakened. But you can call him back. Nature is always holding him out to you in foods and flowers. The Night Blooming Cereus flower is a great artist who can rebuild for you, not only your heart, but other muscular structures in your body. The imported flower, compressed for your convenient use, together with diet lists for food treatment for the heart.

\$1.00

Advanced Chemical Supplies
101 E. Chicago Ave., CHICAGO

WHY LIVE LIKE SEWER RATS UNDER GROUND?

THIS IS WHAT YOU DO WHEN YOU FAIL TO BREATHE PROPERLY.



There are Millions of Friends waiting for you in the air

Little though they are, the force they can bring you is tremendous. The Hindoo calls these life forces Prana. Others call them "entities." But whatever they are called, they are present in the oxygen.

Oxygen types of people are always on the winning side. Oxygen simply attracts prosperity, perhaps because so many more of the little air friends are taken in by deep breathing.

Give Yourself a Wonderful Treat Every Morning of Your Life

The Breathing Cocktails have the power to make you all over.

They tell you how to breathe for Beauty. How to breathe for the efficiency of the glands. How to breathe for Financial Success. How to breathe for perfect elimination. How to breathe for good nature. How to breathe for second sight. How to have a sweet breath.

Complete set for \$1.00

HEALTH INFORMATION BUREAU

365 W. Madison St., CHICAGO

I CHALLENGE

you that I will teach you, by mail, in one lesson, the simplest, shortest method all for \$1.00. Not telepathy. You can read one's mind to a dot, by only looking in the eyes of partner, chum, sweetheart, etc. Praised by New York, Boston, Montreal Police Chiefs; colleges; Thurston; Blackstone; etc. If fake, let them arrest me.

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We've books of battle, blood and war; of voyages, travels, near and far. We've books of beer and beef and bread, and books for calling up the dead.

We've books that bear a royal name, and books that teach the Iron Game. We've books of praise and psalm and pain and epic books of Dragons slain. We've Rebel scrolls of flame and fate, and books defending church and state. We've books of stars and heavenly hosts, of witches, warlocks, gods and ghosts.

We've books of monk and nun and knight, and sibyl books of power and might: Some old, some new, some highly priced; books of Buddha, Joss and Christ.

We've books by black and tan Hindoos, and books by Japs and books by Jews; and picture books of hell and sin, from Paris, London, Rome, Berlin.

We've Jesuit books of craft and crime, and heathen books in prose and rhyme: Masonic text a wondrous store and mystic tomes of ancient lore.

Ten thousand volumes rich and rare, and women's fiction false and fair.

TOO TRUE

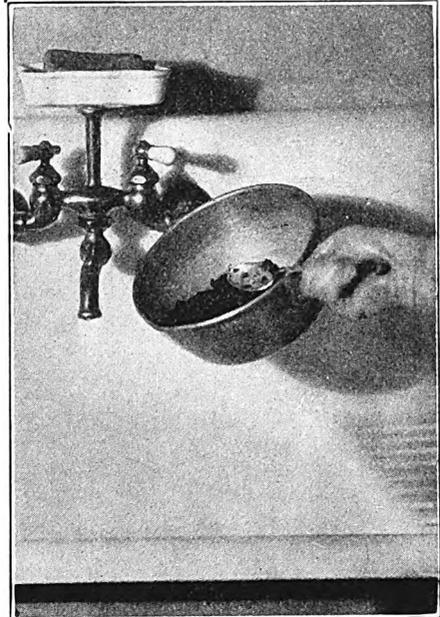
As a general rule, persons unused to reading character scientifically, measure the characters of persons by themselves. A mean man is well assured that others are as mean as himself. A miser supposes the love of money the ruling motive of action in bargain or trade. The thief says, "I would like to see the fellow that wouldn't steal if he could"; and in this way ignorance "measures another's corn in its own hushel." Small-boned men, whose souls are of the same diminutive build, can divine no motive but selfishness in the most generous actions, or in the lives of the world's greatest philanthropists.

MORE PARTICULAR

Commercial Gent (traveling in tobacco)—"That, sir, is a cigar you could offer to any of your friends."

Hotel Proprietor—"Ah, yes; I can see that. But the point is, have you got any that I could smoke myself?"—Punch.

The Best Fed Mouth in America



What is the best fed mouth in America?

THE KITCHEN SINK.

Down into its throat which does not need it, go precious minerals. Precious vitality, priceless power, and immunity against sickness are deliberately thrown away into its dark recesses.

The throats which need these precious minerals are YOUR throats, YOUR children, YOUR loved ones, YOUR own throat.

Save these diamonds and jewels in the foods you buy. Regard the vitamin, the chemical element, the mineral in your food as your most valued possession. If you do not already, wait until you get sick, and see the enormous loss you heap upon yourself and others.

THE NEW VITAMINE CHART

feeds YOU and not the sink
A BOOK THAT HANGS ON YOUR WALL

A new edition now ready. Just off the press. Bigger than ever.

EVERYTHING YOU NEED TO KNOW ABOUT FOODS

Right Before You On the Wall!

The New Vitamine kitchen chart is the most complete "hanging book" on the market. Instantly it gives you the food values of all foods. It tells you just how much of calcium, phosphorus or iron, etc., is in the food you are preparing. It is a complete quantitative chemical chart, the only one to be procured today.

It tells you also, the particular vitamins in the food you are preparing. Then it goes further and tells you the ideal food combinations.

It gives ideal menus for each member of the family, each day in the week.

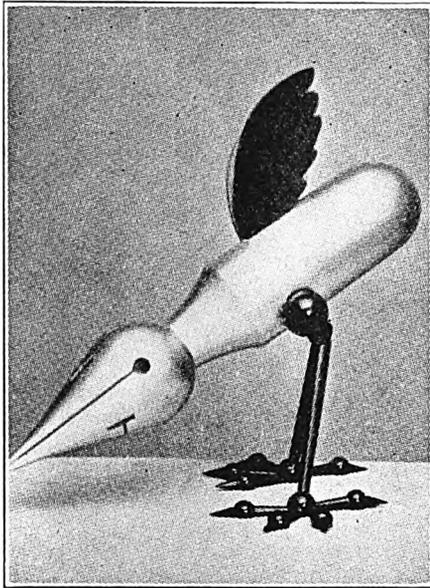
And still this chart goes on to describe the members of your family, and the foods they should eat if they belong to certain pronounced chemical temperaments.

This wonderful chart is an encyclopedia all boiled down to four large sheets to hang on your wall. When you buy it you are buying \$50 worth of books and you are saving ten years of study. The scientist who compiled the remarkable information on the chart has spent twenty years in chemistry.

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Your Hand-writing May Surprise You!

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Whether you scribble or write a fine "copy-book" style the expert Graphologist will uncover your good qualities and tell you what work is for you.

DON'T APOLOGIZE!

Don't think that because your writing looks like hen's tracks that there can be nothing worth while in it. Usually the person who is most successful in life writes a very ordinary hand—often a poor one. Find out for yourself what characteristics in your writing indicate that you have constructive habits and a winning personality and learn, too, just what shows that you are holding on to some small habit that is holding you back. The next paragraph tells you—

OUR FREE OFFER TO YOU

Write twenty lines in ink on unruled paper including the alphabet in capitals and small letters. Write naturally, without making any effort to do your best. Enclose this with the coupon to the bottom of this page accompanied by \$1.50 (Canadian \$1.75) for yearly subscription to "Character Reading Magazine" and your writing will be analyzed in detail showing you what particular line or curve in your writing means a certain trait in your character. This has never been done before. Take advantage of this offer now as it is good only for the life of this issue.

Character Reading Magazine,
820 N. Michigan Avenue,
Chicago, Illinois.

Here is \$1.50 for yearly subscription to "Character Reading" and sample of my writing. Tell me all!

Name..... Birthdate and Year.....

Street

City State

Occupation

AN EXPENSIVE NOTICE

Pat — "What be yer charge for a funeral notice in yer paper?"

Editor—"Fifty cents an inch."

Pat—"Good heavens! An' me poor brother was six feet high."—*Clipped.*

VARIOUS METHODS

Hewitt—"I have been pinched for money lately."

Jewett—"Well, women have different ways of getting it. My wife kisses me when she wants any."—*Chicago Journal.*

EASY CURE

Doctor—"What you need is a long sea voyage. Can you manage it?"

Patient—"Quite easy. I'm captain of an ocean liner."—*London Opinion.*

QUICK WATSON, THE NEEDLE!

A man who was wanted by the police had been photographed in six positions, and the pictures sent out to the State police. In a few days headquarters received this from a smalltown chief. "I duly received the pictures of the six miscreants wanted. Five of them have been captured and we are on the trail of the sixth."—*Dallas Hurry Back News.*



IS THERE ANYTHING IN THIS MYSTERY SUBJECT?

Many people have proved to themselves that there is a force at work which moves tables, etc., while to others it has not yet been proved.

Many people have also been convinced that the cards have a meaning of their own.

"I don't believe it, but please read the cards for me," many people say.

"Cards don't lie," others affirm. We will not go into this age-old discussion here. Cards are based on old, old symbols. Only you yourself can know the truth. These cards give you a daily message. Those you select will bob right up and seemingly read your thoughts and answer them. No difficult rules to learn; the message of the card is plainly written on this new pack.

Send for your set, and entertain your friends, get your church out of debt by a card reading entertainment, enjoy yourself daily, for you certainly will, when they become yours. Before you give them away, remember to send for another set, because everyone you meet will want to borrow them, and like the umbrella—you know the rest.

Complete set with Instructions, \$1.00

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Does Vibration Mean Anything to You?

Psychometry is the study of human vibration, and how it registers itself on the hands of a sensitive person. Large universities have their departments of psychical research, and we should all be open to studying the subjects of thought transference, clairvoyance, etc., free from prejudice.

We cannot charge you for the test of psychometry, for we are not dealing with a material or commercial force in making these studies with sensitives. But we can give you free, an opportunity to test the power of psychometry and human vibration, with a year's subscription to CHARACTER—the magazine of Human Nature.

Remember, we promise you nothing, for you will only receive in your test of psychometry, what you are yourself in your letter. Do not tell us your age. Do not tell us your occupation. Do not tell us what you want to do or have done. Tell us Nothing. Just follow these directions, and see what message the lady of the 6th sense can tell you as she holds your letter: Write the Lord's Prayer on a sheet of paper. Seal it without allowing

anyone else to touch it. Then, put the sealed envelope in another envelope, in which you enclose \$1.50 for the subscription for CHARACTER, with the coupon below.

Name.....
 Address.....
 City.....

CHARACTER MAGAZINE,
 820 N. Michigan, Ave., Chicago.

I am a student of psychic research. I am willing to investigate the subject of psychometry and human vibration, and wish a free test with a year's subscription to CHARACTER, for which I enclose \$1.50.

COCKTAILS



The Pep Cocktail.....	\$0.10
The Sleep Cocktails.....	.25
The Complexion Cocktails.....	.25
The Brain Cocktails.....	.25
The Magnetism Cocktails.....	.25
The Vitality Cocktails.....	.25
The Courage Cocktails.....	.25
	\$1.60
All for	1.00

Priceless chemical secrets are contained in these cocktails. There is psychological and chemical knowledge in their pages you would not trade for several hundred dollars, when you put them into practice.

"They have remade my life," people say. "I know now that the body can help the mind, and the mind can help the body," say others. The cocktails combine foods and psychology—the only true way to feed the human being, who is both body and soul.

Health Information Bureau

365 West Madison Street
 CHICAGO

TWO VIEWS

Says the Reverend Jabez McCotton:
 "The waltz of the devil's begotten."
 Said Jones to Miss Bly:
 "Never mind the old guy;
 To the pure almost everything's rotten."

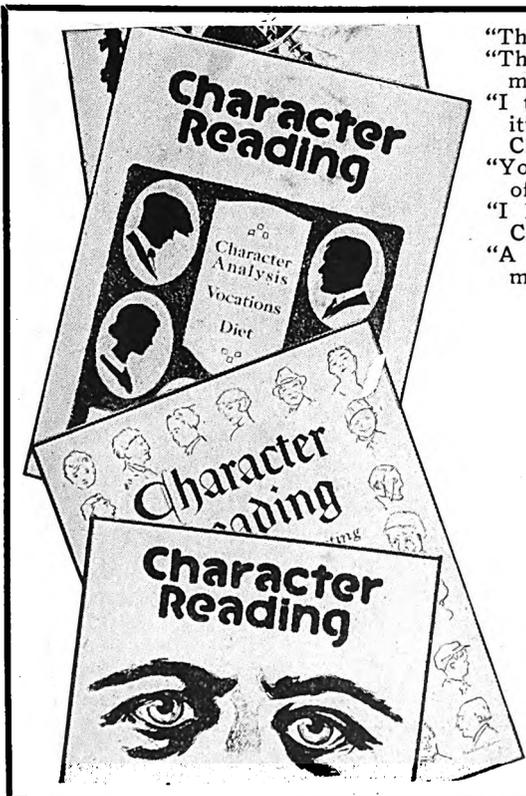
—James Montgomery Flagg.

HIS CHARITY

Closefist—"No sir; I respond only to the appeals of the deserving poor."

Openhand—"Who are the deserving poor?"

Closefist—"Those who never ask for assistance."—*Tit-Bits*.



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 "The most prized possession in my library"
 "I thank you with tears of gratitude for my priceless 15 books, Character Reading."
 "Your books have made thousands of dollars for me"
 "I have found happiness through Character Reading"
 "A new world has opened up for me"

THESE THINGS ARE WHAT THEY SAY ABOUT THE 15

back numbers of Character Reading Magazine. With the 15 books is given absolutely free, a course covering the outline of the chemical types—what they need, how to read them—how to heal them. Courses in the reading of people by their eyes, faces, walks, dress, handshake, and by their writing, names, and birthdays. These books are to be reprinted, to sell for \$25.00 by the publisher. Get yours while they are still twenty-five cents each, and receive the free course on the chemical types. When you send for them you are making for yourself a brand new life.

Character Reading Magazine

820 North Michigan Avenue,
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"Doubt Whom You Will, But Never Yourself!"
 Self Confidence is as necessary to your financial prosperity as anything else. The Self Confidence books which teach you and travel with you daily in your vest pocket, giving you a daily draught of this power are now ready in their new and less expensive edition. You may have all three of the Self Confidence Books for fifty cents. Then, after living by them for ninety days, send them to someone else who needs them.

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