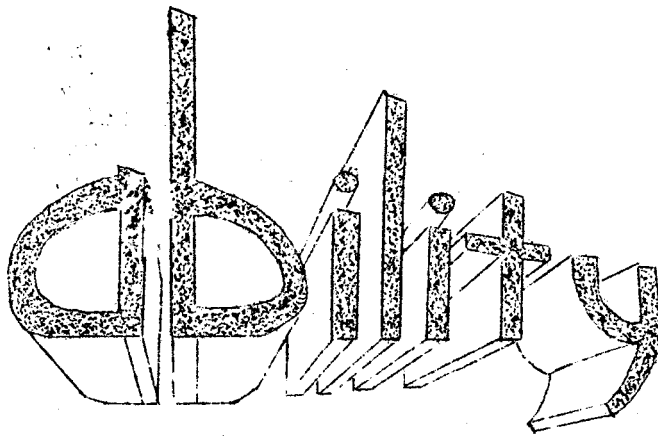


issue

no. 24



world-wide dissemination plan

by John Sanborn

WE NEEDED THAT BETTER BRIDGE AND NOW WE HAVE IT -

Possessing the full remedy of the conditions of war, insanity and crime, and a sound world organization for delivering the remedy to Man of these things, the obvious fact is that next and foremost our job as members in Scientology is to communicate on the fastest and broadest route the something that can be done about the situation. That something is contained in Scientology. The program for getting this done is the WORLD-WIDE DISSEMINATION program.

It is interesting that war, insanity and crime are so much the same things that we can almost entirely interchange these terms while losing none of their meaning. War is the insanity of the third dynamic (groups and nations) against the third dynamic. Insanity can readily be seen to be war against one's self, and when insanity is directed toward the society it is called crime. So that, we could be still well understood if we spoke of the Korean Crime, or the Second World War Insanity or even the 10,000,000 wars (insane) at present to be found in America alone. Thus we see that training and instructing people in Scientology, and processing people does remedy all these things without particularly singling out any one of them.

The WORLD-WIDE DISSEMINATION program is developed directly out of the firm

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MARCH 8, 9, 10, 11

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scientologists

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(WORLD PLAN cont.)

foot-hold we have in a very large number of fields. In this issue of ABILITY we are giving you the general picture of with what, and how, and to whom the dissemination program goes forward to our goals. This is your program, and these are your goals. There is no member whose part in this is not important. Every one of us in the field and in the organizational posts around the world has, perhaps partly as a matter of luxury - there is no more exciting and enjoyable pursuit than the handling and increase of life itself - but also as matter of what we should see a necessity. A matter of SURVIVAL and a matter of the necessity level of the dynamic, MANKIND.

First, research and development in Scientology codification and technology has reached the point of stabilization in SLP ISSUE 8 that is our major and solidest ground gained - where whatever the turmoil on other fronts, L. Ron Hubbard and those who have stayed with it all the way have never subjected the progress of the subject itself to any other interest.

Through alignment of Theta goals and ceaseless work we have achieved for Scientology, the science of knowing how to know answers, the position of indestructibility. This is a very good position to have reached. It gives us the freedom to advance now on a world-wide basis.

Then we have the established ability to train to excellence the professional auditor, whose role as a professional is not limited to simply processing preclears. The role of the auditor includes even more importantly the instruction of large numbers of people in the Basic Course classes. This is primarily the gaining for the public person and the general member the very bedrock basics of Scientology itself, and the use of Scientology in social concourse. People trained in this way must soon number in the many thousands, and can contribute more to the fact of giving Scientology to the Earth community than any other single activity.

There is a surpassing wealth, an adventure and beauty in the material and in the experience of the Basic Course which is un-matched in all the hidden troves of Mystery - and one of the beauties is, that here there is not mystery, but communication, understanding and practicality.

(WORLD PLAN cont.)

ASSOCIATE MEMBERSHIPS

Brand new, extremely important in the World-Wide Dissemination Plan is the creation of a large and world-wide Scientology membership. The Founding Church is now going to sell ASSOCIATE MEMBERSHIPS, through the auditors and groups, to everyone and anyone they can get into conversation about anything. There has never before been an introductory or beginning membership available in Scientology. There is now available to anyone the Associate Membership, and it costs only \$1.00, which may perhaps cover the cost to the organization of this membership, but it will do little more than cover that cost. This is not a plan for getting revenue into the organization. It is a plan for getting a maximum number of people the world over into communication and participation, even if slight, with Scientology and the purposes and goals and activities of Scientology.

One fact of the matter is that the size of the membership establishes the breadth and extent of Man's chances actually of surviving on his planet. On the basis of how do you go about doing something successful about the war-crime-insanity situation in human relations today, and on the basis of understanding that the thing that must be done is communication and dissemination of usable data about life, data usable enough to bring into sanity and life the presently not sane and half alive, then the interest and good will of thousands of people in Scientology would present itself as a very important part of the whole job. Something that in itself could put Scientology into the hands of Man, to whom it already belongs, this is the total idea behind the Associate Membership. It means that Man's civilization on Earth could take a turn for the better, and turn in the direction of survival, in which direction it is not now moving.

The elements of the Associate Memberships are these: In England it costs 5 shillings; in America, \$1.00. The Associate Member receives a card, folded in such a way as to contain proof of membership, and certain vital information such as the Code of Honor, the addresses and Course books of the organization, as well as the member's name.

The Associate Member receives also a Scientology pin. The pin used is the Scientology double triangle gold pin. The way this is put together we print a membership application form giving the person's name and address, the name of his local group, his nearest professional auditor's name, and we use the type of postcard which requires no stamp. The gold pin is put through the application card, which is addressed to the central organization. We sell these for cash and very nearly at cost. In other words, a professional auditor or the person in charge of your group could simply pick up a large box of any number of these pins and cards which are already assembled and, paying a flat fee which actually merely covers the cost of the pin, walk off with them. Now this person in his group sells the pin in card combination for cash to his group members or other persons. They fill out the card, which is already

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(WORLD PLAN cont.)

addressed to the central organization, and drop it in the mail. The central organization, the H.A.S.U.K. in England and the Founding Church of Scientology in the U.S., then issues without further charge or cost the membership card to this person and enters his name in the membership rolls.

The Associate Membership is designed not only for new people - people new to Scientology - it is designed for everyone anywhere who may be a professional auditor and minister in Scientology, or may be a General Member in the HASI, or may be a Special HASI Member. Everyone even remotely or even intimately connected to the forward motion of Scientology, either casually or professionally or in any other way which represents good will toward the goals of Scientology.

It is also perfectly possible, and might well be considered routine for a person to become an Associate Member of both the British organization and the American organization. I, myself, will certainly insist upon getting my membership in both, because I would like to be a member of not only the U.S. but I would like to be a member also of the British Scientology organization, the HASUK.

Let us deluge, avalanche, and utterly swamp the central organizations with these memberships, for ourselves personally, and for everyone we come in contact with in the course of the day's communication with our fellow human beings.

STEVES TEACHES —

the new scientology dissemination course

A new Academy course, and according to Dick Steves, who will teach it, A VERY long overdue one, the SCIENTOLOGY DISSEMINATION COURSE, is now in operation. Introduced simultaneously into London and Washington training, the new course is an integral part of the Dissemination Plan, open to all auditors with certificate in force.

In the Dissemination Course there is first the Indoctrination Course, actually a completely new course in itself. Then Dr. Steves will review fully the repair and remedy of havingness, and then, says Steves, whose success in creating the New York Branch of the Founding Church gives him the background whereof to speak, "We are going to lay on the line the three methods of dissemination, how they are done, and what to do with what they gain. This includes advanced instruction in the teaching of a BASIC COURSE, the course auditors are getting under way throughout the field.

Richard F. Steves, D.D., D.Sc., is the best imaginable instructor for a course of this kind, and has actually been not only DOING everything contain-

(WORLD PLAN cont.)

ed in the course, he has been, in New York, already coaching a small group of auditors in the same material.

"Write," says Steves, "Fly, hitch-hike, we're going out to clear this old planet."

dissemination \approx three methods

1. " I WILL TALK . . . "
2. ILLNESS RESEARCH
3. CASUALTY CONTACT

1. "I WILL TALK..." - the ad in the local newspaper, preferably a very local paper, rather than a big daily, in the "Personal" column: "PERSONAL RELATIONS: I will talk to anyone for you about anything. Rev. (name and phone no.)" This is the bit of communication magic that along with good teaching and good processing built the congregation and basic course of the New York branch of the Founding Church of Scientology, under the leadership of Dick Steves, D.D., D.Sc. and carried on now by Rev. Andrew Parlogean, H.A.A. It has built, in fact, just about every good church operation in the field or greatly increased it where there was already a good operation. Every major city in the U.S. has or is now getting such a program. What happens, and this is the important point, is that people who want a via on some communication they do not feel up to handling, get the via in the form of an expert Scientologist, or, perhaps more often, where they have talked with the auditor for a few minutes on the phone they discover that something can be done, something much greater than they at first were requesting. They come in to the office of the auditor, and if he does not bring it up first, they bring up the question, "Will you teach me something about this?" or "Do you think I would make an auditor?" or "Listen, what I need is some processing - where can I get it?"

Thus it is seen that a congregation, a course, a practice can be made to grow, to flourish, and to reach.

2. ILLNESS RESEARCH - This method of getting people into position to be helped by Scientology is also a newspaper ad, and it states that the Church desires to discover any means of being of assistance to people in such difficulties. This program was carried on by Ron and Mary Sue Hubbard in 1951 in Wichita, and was so successful that if the "management" in Wichita had desired any success at all for Scientology it would have con-

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(WORLD PLAN cont.)

tinued and this would not be the first time you have heard of it. The minister would enter his ad in the local paper, inviting for instance, "Polio victims - a charitable organization investigating polio - desires to examine several victims of the after effects of this illness. Phone Rev. So-and-so." One would then give each person not over two hours of individual processing, and one could employ several auditors in his church for this, provided that they are sufficiently good auditors to stick to the single process which would be run on the person who had the disease listed in the ad. Complete information on the conduct of these programs is given the auditor who addresses his request for details to Rev. Bob Nichols, Founding Church of Scientology, 1812 19th Street, N.W., Washington, D.C., or in Great Britain, the HASUK, 1 Brunswick House, 83, Palace Gardens Terrace, London W.8, England.

What this program does is to introduce to a great many people the fact that in a very short time Scientology can do something to alleviate his condition (yet without treating the illness at all, but by processing the preclear himself). One could bring into his congregation or group such people and one could instead of doing that form a group from those who come in. They will be very happy to gather together. The auditor would teach them a Basic Course in Scientology, he would make available to them secondarily, free group processing, and he would tell them that individual processing is also available. But he would put the greatest emphasis on the Basic Course, thus making not simply preclears, but Scientologists. The greatest good to the greatest number of dynamics.

3. CASUALTY CONTACT - this is an extremely interesting approach; and one which should not be overlooked by the auditor. As a matter of fact it seems to me that Method Three should be the routine custom of any minister, whether his congregation be large, or very large, or small. Granting that he should have the attitude that Method Three is the very heart of the role of the minister, it is nevertheless also one of the three best ways to build a congregation, a standing in the community, and a chance for Man. Here follows Method Three as described to ABILITY Magazine by L. Ron Hubbard:

"Method Number Three" has the advantage of requiring little capital and being highly ambulatory. Plans 1 and 2 above require enough money to have a decent consulting room, even if it's only one's living room, and to place ads, which can come to a considerable amount. Plan 3, "Casualty Contact", is a reverse vector.

Every day in the daily papers one discovers people who have been victimized one way or the other by life. It does not much matter whether that victimizing is in the manner of mental or physical injury. It does matter that the newspapers have a

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(WORLD PLAN cont.)

continual flow of such news about which traditionally nothing is done, and about which the Scientologist can do a great deal. What the Scientologist does under Plan Three is to respond to the situation of the person reported in the daily newspaper, to go to the person, and as a minister, offer to be of any possible assistance in whatever is the trouble, to give some assist processing to the person, leave his card inviting the person or persons to his regular church services. Assist processing cannot be over-rated as it is something that can actually prevent effects of some of the worst moments people have, rather than leaving them needing help later, and leaving the incident subject to restimulation.

YOUR NEW ABILITY

The forthcoming New Format ABILITY Magazine, extremely different from your present issues, is another part of the world wide dissemination rationale, being the one which goes out to the public and talks to the public, supplementing the live communication supplied by the member and the auditor. With each issue taking some one subject in the field of Scientology, such as one of the words in Scientology vocabulary, and saying a great deal about that one subject as it relates to life and to human relations, defining it and talking very simply and thoroughly about it, we will have in any five or ten issues, a very acceptable introduction to Scientology. The greatest difficulty people generally have with introducing themselves to Scientology is the vocabulary.

The vocabulary of Scientology is so simple and direct, as to have apparently too straight an impact for some certain percentage of the public - so, with the new format ABILITY, with a good-looking cover photo and printing of first quality, we will use the vocabulary of Scientology as subject matter for potentially about four hundred bi-monthly issues going out to talk to people and give them some conversation pieces and some very good data.

When you tell someone about Scientology, tell them something that they can tell someone else. That's what people are after in most conversation - something they can use in future conversations. Give it to them and they will use it.

— change for the pab's —

DUBLIN, 21st February, 1956, from L. R. H. in PAB No. 72: With this, the 72nd Professional Auditor's Bulletin, we enter a new format and step up its production to double that which it has been. From now on you will be receiving your PABS weekly instead of every two weeks.

I have gained a great deal of important data during recent weeks and I will be sending this out to you every seven days. There will also be more organizational information in future PABS than there has been in the past, and this

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(WORLD PLAN, cont.)
 will keep you informed of the activities of your associations.

This change for the PABS is in line with the Word-Wide Dissemination program.

New Terminal in Ireland

EMERGENCY STATION

WHILST THREE LORDS and the leader-of-loyal-opposition in Commons petition the Home Secretary to permit L. Ron Hubbard to stay for yet a while in England, Ron is nevertheless going ahead with establishment of an office in DUBLIN. This office is located in 69 Merrion Square, the swankiest address in Dublin, the Park Avenue, the Harley Street, the Commonwealth Avenue of Dublin, Eire. This is where all the medical lads hang about.

The Dublin Office is a huge central room which holds about 70 people and four smaller offices surrounding it. The total cost of this is pounds four ten per week. Soon to be completely equipped for dissemination of publications, the Dublin terminal will be known as the H.A.S.U.K. Atomic Energy Healing Division Emergency Station. This is our British fall-back point in the event of atomic attack.

This is one small toe-hold up on the ladder toward our next step in the dissemination of Scientology.

Ron reports that right here and now we have got the problem of radiation whipped, so you see where we're going. Seeing where we're going, let's go! Where we go on this is: World-Wide Dissemination of Scientology.

Not only can we do what we are doing with processes today, we can PROVE what we're doing and predict what we're doing. We can put people of our own squarely on their feet and operating at flank speed. This gives us the personnel. Now, it does happen that we have what amounts to a MONOPOLY of radiation healing throughout the world and we do not face a merely theoretical or a merely hypothetical situation on this. It is not a matter of "in the event of radiation" for with a few Geigers around it becomes rather obvious that something in the air in a couple of places is doing something to make those Geigers click. We are going to have to make the best of this situation.

And we are going to have to go big-time whether we care for that or not, simply because we have got ourselves over the hump in research and now we know too much to do other than to employ what we know across the dynamics. We are ready to smash through the barriers to Man's well-being, Man's sanity.

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Academy Technical Bulletin (part 4)

A NEW HANDLING OF THE PROBLEM OF UNIVERSES (Part 4)

by L. Ron Hubbard, Jr., D.D., D.Scn.
 Richard F. Steves, D.D., D.Scn.
 Kenneth D. Barrett, D.D., D.Scn.
 Instructors at the Academy of
 Religious Arts and Sciences
 Washington, D.C., U.S.A.

This is the last article in this series on the handling of universes. We are giving you here a summing up and calling your attention again to some important items.

The first of these is quite important to you in that it is the basis of Dissemination Plan No. 2 - Illness Research. This is the fact that the only safe process to use against a chronic somatic is "Invent a problem that leg (or arm or lungs or stomach) could be to you". (NEVER use "what problem could lameness - a condition - be to you"). It is only necessary to remember that one always uses a terminal, not a condition. As was pointed out in the earlier articles, repair and remedy of havingness appertaining to the illness itself, (repair havingness of lame legs and eventually get the individual to throw a bad leg away), or to the universe itself, must accompany this "Invent a problem ----- could be to you" process at all times.

This should make it clear to you, that now certainly, if at any time, it is possible to handle psycho-somatic difficulties with ease. The Medical Profession is not a threat to us now, or any time in the past. Our primary concern is not "Curing" somebodies' bad back or ailing neck, but to educate humanity that something is possible in the way of good health, happiness, and immortality. Therefore, as far as bodies are concerned, we are simply investigating the "Cause" of various illnesses and educationally, improving the ability to walk, to breath, or whatever.

The way that this process is run in the case of a psycho-somatic, is basically the same as in handling universes. By this time most of you have received PAB No. 69 if you are a Special or Professional Member of the H.A.S.I. or H.D.R.F., wherein Ron goes into some of the other material on this process as well as the rest of Six Levels of Processing, Issue 7. Always repairing and remedying havingness at the first sign of nervousness, coughing, etc., and going into two-way communication looking for an Auditor's Code break at the first sign of anaten, the process will run very smoothly.

Now, occasionally you will find a person who is having a great deal of difficulty with life and when you start to process him, that he cannot invent easily. The way that this is handled, is to run 8-C, Step A on the walls, with the commands, "Invent a lie about that wall". Thus, the commands would run as follows, "Do you see that wall over there?" "O.K. - walk over and touch it"... "Good, now invent a lie about that wall." and so on. If one looks

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With the Co-Auditor's Manual, by L. Ron and Editor Sanborn a steady and by Distribution Center reports a climbing Scientology best-seller, and with the next three Ability Books, L. RON HUBBARD'S PABs, Book 1, Book 2 and Book 3 going out to members and Scientology readers at an increasing rate, the Ability Book program is rated as a very successful dissemination-of-information in world Scientology.

Even the first of the Ability Books, DIANETICS: THE EVOLUTION OF A SCIENCE, now many months out, is a steady demand item - being recognized as a very superior INTRODUCTORY book, thus becoming not only a standard item on the Scientologist's book shelf, but also a standard dissemination item for any local group or auditor.

L. RON HUBBARD'S PABs, BOOK 3, the newest of the series, actually contains along with an extreme amount of auditor wisdom a great deal of essential background material on Scientology and its early cousins in the East - 10,000 years of tradition of Man's look at the spirit: and PAB Book 3 also lays out a complete auditor course, especially written by Ron for the professional

URGENT... URGENT... URGENT...

YOUR GOVERNOR, YOUR SENATOR must be convinced by telegram of the insanity of the Bill No. 6376 that passed the House of Representatives and is due in the Senate, in the week of March 5th. Bill No. 6376 plays into the hands of the communists or any totalitarian group, and actually breaks ground for such a group to overthrow the security of the American People. It creates in Alaska the precedent for commitment by any person, citizen or alien of any person in the United States to insane asylum, by a simple written complaint. It does away with sanity hearing in presence of victim. Anyone can be excluded from the hearing. The bill sets up a 1,000,000 (ONE MILLION) acre Siberia in Alaska for "mental institutions". It is urgent that this push fail. This bill is a treachery.

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Edited by Johann Tempelhoff, D.D., D.Sc. in London, the PABs have been re-written and improved under supervision of L. Ron Hubbard.

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